TO: The Honorable Lisa Wheeler-Bowman, Chair, and Members of City Council

SUBJECT: Recognizing a donation in the amount of $100,000 from United Way Suncoast to cover the cost of a two year lease and set up of a second modular building for the purposes of expanding the City’s Financial Empowerment Center; approving a supplemental appropriation in the amount of $100,000 from the increase in the unappropriated balance of the General Fund (0001), resulting from this donation, to the Community Services Department (083-1081), Campbell Park Financial Empowerment Center (16029); and providing an effective date.

BACKGROUND: The City of St. Petersburg worked with the National League of Cities’ (NLC) Institute for Youth, Education and Families (YEF) as part of a two year technical assistance grant for its Financial Inclusion Systems and City Leadership (FISCL) initiative. Urban Affairs and Community Services Departments’ staff continue to work toward the development of a financial inclusion system through the various programs offered by the City and partner organizations. The addition of financial skills, education and opportunities for financial action (e.g. opening a financial account) can provide opportunities for families to achieve long term financial stability by making better informed life decisions.

A key piece of a financial inclusion system is a centralized point of access. The City of St Petersburg has partnered with United Way Suncoast to open a financial empowerment center in the Campbell Park Neighborhood to serve as an access location within the community.

The Duke Energy Foundation supports United Way Suncoast’s efforts within the Campbell Park Neighborhood. A portion of those dollars was used for the initial modular housing the financial empowerment center. Due to the number of services provided, there is a need for an additional temporary modular building to accommodate the services, including SELF. The United Way donation will cover the costs for a two year lease of the additional temporary building for the financial empowerment center, utility hookup, civil engineering design and a walkway. The buildings will be connected by a platform.

RECOMMENDATION Administration recommends that City Council approve the attached resolution recognizing a donation in the amount of $100,000 from United Way Suncoast to cover the cost of a two year lease and set up of a second modular building for the purposes of expanding the City’s Financial Empowerment Center and approving a supplemental appropriation in the amount of $100,000 from the increase in the unappropriated balance of the General Fund (0001) to the Community Services Department, (083-1081) resulting from this donation to Campbell Park Financial Empowerment Center (16029).

COST/FUNDING/ASSESSMENT INFORMATION: The United Way Suncoast will provide a $100,000 donation for a two year lease and set up of a second modular building at Campbell Park to establish a financial empowerment center. A supplemental appropriation in the amount of $100,000 from the increase in the unappropriated balance of the General Fund (0001), resulting from the donation from the United Way, to the Community Services Department (0831081), Campbell Park Financial Empowerment Center Project (16029) is required.
RESOLUTION NO. 2018 –

A RESOLUTION RECOGNIZING A DONATION IN THE AMOUNT OF $100,000 FROM UNITED WAY SUNCOAST TO COVER THE COST OF A TWO YEAR LEASE AND SET UP OF A SECOND MODULAR BUILDING FOR THE PURPOSES OF EXPANDING THE CITY’S FINANCIAL EMPOWERMENT CENTER; APPROVING A SUPPLEMENTAL APPROPRIATION IN THE AMOUNT OF $100,000 FROM THE INCREASE IN THE UNAPPROPRIATED BALANCE OF THE GENERAL FUND (0001), RESULTING FROM THIS DONATION, TO THE COMMUNITY SERVICES DEPARTMENT, (083-1081), CAMPBELL PARK FINANCIAL EMPOWERMENT CENTER (16029); AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City of St. Petersburg was part of a National League of Cities Financial Inclusion cohort who received technical assistance grants to develop financial inclusion systems within their communities; and

WHEREAS, financial inclusion is a lifelong continuum from financial literacy (what you know) to financial capability (what you do) to financial health (what you achieve); and

WHEREAS, United Way Suncoast has been working within the Campbell Park Neighborhood to help life individuals and families out of poverty through their efforts with the Walking School Bus and programming at the financial empowerment center; and

WHEREAS, the City of St Petersburg and United Way Suncoast have established a financial empowerment “One Stop” Center; and

WHEREAS, the financial empowerment center offers: workforce development, volunteer income tax assistance (VITA), financial coaching and access to public and employer benefits; and

WHEREAS, the financial empowerment center is a centralized point of access for the City’s financial inclusion system; and

WHEREAS, due to additional services to be provided, additional space is needed for the financial empowerment center; and

WHEREAS, United Way Suncoast has provided a donation in the amount of $100,000 to cover the cost of a two year lease and set up of a second modular building for the purposes of expanding the City’s Financial Empowerment Center.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that a donation in the amount of $100,000 from United Way Suncoast to cover the cost of a two year lease and set up of a second modular building for the purposes of expanding the City’s Financial Empowerment Center is hereby recognized.
BE IT FURTHER RESOLVED that there is hereby approved from the increase in the unappropriated balance of the General Fund (0001) resulting from this donation from United Way Suncoast, the following supplemental appropriation for FY 2018:

General Fund (0001)
Community Services Department, (083-1081), Campbell Park Financial Empowerment Center (16029)  

$100,000

This Resolution shall take effect immediately upon its adoption.

Approvals:

Legal: Administration:  

Budget and Management:  

Legal: 367376