

## City Council Meeting Correspondence Item

TO: Mayor and Members of City Council

DATE: June 3, 2009

SCHEDULE FOR CITY COUNCIL ON:

June 11, 2009

SUBJECT MATTER:

Appearing before City Council to request a multi-year contract on behalf of Women's Half Marathon.

CORRESPONDENT:

Charles M. Harris, Esq.  
Trenam Kemker Attorneys  
200 Central Avenue, Suite 1600  
St. Petersburg, FL 33701

Jeff Danner, Chair  
St. Petersburg City Council

June 3, 2009

Charles M. Harris, Esq.  
Trenam Kemker Attorneys  
200 Central Avenue, Suite 1600  
St. Petersburg, FL 33701

Dear Attorney Harris:

This office is in receipt of your letter requesting to appear before City Council to address a multi year contract on behalf of Women's Half Marathon. By copy of this response, I have directed staff to add your name to the **June 11, 2009** Council agenda as an Item of Correspondence. The Council meeting will begin at 3:00 p.m.

If you have any questions regarding the date and time you are to appear, please do not hesitate to contact Terri Lipsey Scott of my office at 893-7117.

Sincerely,

Jeff Danner, Chair  
St. Petersburg City Council

RESOLUTION NO: \_\_\_\_\_

APPROVING A THREE YEAR AGREEMENT WITH TWO (2) ONE YEAR RENEWAL OPTIONS BETWEEN THE CITY OF ST. PETERSBURG, FLORIDA, AND WET DOG MEDIA, INC., D/B/A WOMEN'S RUNNING; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS TRANSACTION; AND PROVIDING AND EFFECTIVE DATE.

WHEREAS, City Council approved resolution number 2009-83 on February 5, 2009, recommending to extend an offer to Women's Running to hold its running event in downtown St. Petersburg on November 21, 2009; and

WHEREAS, Women's Running is now requesting a multi-year agreement so it can plan for the future and enhance its ability to obtain funding through sponsorship; and

WHEREAS, Administration has no objection to a multi-year agreement.

NOW THEREFORE, BE IT RESOLVED, by the City Council of the City of St. Petersburg, Florida, that a three year agreement with two (2) one year renewal options between the City of St. Petersburg, Florida, and Wet Dog Media, Inc., d/b/a Women's Running is hereby approved and the Mayor or his designee is authorized to execute all documents necessary to effectuate this transaction.

This Resolution shall become effective upon its adoption.

Approved as to form and content:

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City Attorney (designee)