



CITY OF ST. PETERSBURG  
MEMORANDUM

TO: Members of City Council

FROM: Co-Sponsored Events Subcommittee Chair Leslie Curran  
Councilmembers Jeff Danner, William Dudley and Wengay Newton

DATE: June 8, 2009

SUBJECT: Report of Co-Sponsored Events Subcommittee Recommendation for Co-Sponsored Events in "Name Only" for AEG Live SE, LLC "Applicant" for The Blazed and Confused, Steven Marley, Snoop Dog and Slightly Stupid Concert to be held July 31, 2009 in Vinoy Park; and Wish Music Festival a new event.

On Friday, June 5, 2009, the City Council Co-Sponsored Events Subcommittee conducted a meeting to review applications and hear presentations from event organizers Jack Bodziak and Alan Anders for Stephen Marley/Snoop Dog Concert who appeared before the subcommittee to discuss their application for city co-sponsorship In Name Only. Chair Curran expressed concerns received from constituents, neighborhood residents and city staff concerning the proposed events. Following discussion, Council Member Newton moved with the second of Councilmember Danner that the request for city co-sponsorship be approved by the sub-committee with the following stipulations:

1. Event closes at 10:00 p.m. and that all advertising be revised to reflect the 10:00 p.m. time.
2. All monies due be paid 10 days prior to holding new event including outstanding monies due from previous Warped tour.

All were in favor of the motion.

Also, the Wish Music Festival (new event) event organizers George Davis, President and Frank Miles, Vice-President of Entertaining Through Fitness, appeared before the sub-committee to discuss their request to hold a three-day exercise event in Vinoy Park. Mr. Davis stated the event would consist of ninety-six groups of exercise classes with 36 instructors, concert and vendors. Following discussion, Councilmember Dudley moved with the second of Councilmember Danner that staff reserve the proposed event date for 30 days and that event organizers come back with a secured event sponsor(s) and that a new application be completed. All were in favor of the motion.

There being no further business, the meeting was adjourned at 11:25 a.m.

TJJ:lcb

cc: R. Baker, Mayor  
J. Wolfe, City Attorney  
C. Scott, City Services Administrator  
S. McBee, Recreation Director  
C. Footlick, Parks Director  
M. Jefferis, City Services Administration Manager  
C. Davis, Deputy City Clerk

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A RESOLUTION APPROVING THE APPLICATION FOR CO-SPONSORED EVENT STATUS IN NAME ONLY FOR AEG LIVE SE, LLC ("APPLICANT") FOR THE BLAZED AND CONFUSED, STEVEN MARLEY, SNOOP DOG AND SLIGHTLY STUPID CONCERT TO BE HELD JULY 31, 2009 IN VINOY PARK FROM 4:00 P.M. TO 10:00 P.M., IN ACCORDANCE WITH CITY COUNCIL RESOLUTION NO. 2004-282, PROVIDED ALL CITY FEES ARE PAID 10 DAYS PRIOR TO THE EVENT TAKING PLACE; WAIVING SECTION "D" OF CITY COUNCIL RESOLUTION NO. 96-506 AND THE PROVISIONS OF CITY COUNCIL RESOLUTION NO. 2000-562 (A) 8 FOR THE APPLICANT; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, AEG Live SE, LLC ("Applicant") has applied for Co-sponsored Event Status in name only for Fiscal Year 2009 for the Blazed and Confused, Steven Marley, Snoop Dog and Slightly Stupid concert to be held July 31, 2009 in Vinoy Park from 4:00 p.m. to 10:00 p.m.; and

WHEREAS, City Council previously adopted Resolution No. 2004-282 establishing a fee for review and approval of applications for Co-sponsored Event Status for applications made at times other than at the annual consideration of such applications; and

WHEREAS, the Applicant has paid the fee; and

WHEREAS, Section "D" of City Council Resolution No. 96-506 ("Section D") requires that all requests for co-sponsorship after the budget has been passed must be made no fewer than six (6) months prior to the first date of the event; and

WHEREAS, the application of the Applicant does not meet the Section D requirements; and

WHEREAS, in order for the City to enter into a contract with the Applicant, the provisions of Section D. must be waived by City Council; and

WHEREAS, City Council Resolution No. 2000-562(a) 8. requires:

The applicant agency [requesting co-sponsorship] must have been a non-profit or not for profit corporation, exempt from federal income tax (26 U.S.C. Sec. 501(c)(3) or similar federal tax provision) for a period of 1 year prior to the date

of application and must provide a letter of endorsement for the event from the corporation's board of directors. Proof of corporate existence and tax status are required at the time of making application.

WHEREAS, the Applicant does not meet the requirements of Resolution No. 2000-562(a)8; and

WHEREAS, in order for the City to enter into a contract with Applicant, the provisions of Resolution No. 2000-562 (a) 8 must be waived by City Council; and

WHEREAS, the Administration and the Co-Sponsored Events Subcommittee have reviewed the application and recognize the proposed event as an event that will benefit the community and recommend that the waivers be granted and the application approved.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the application for co-sponsored event status in name only for AEG Live SE, LLC ("Applicant") for the Blazed and Confused, Steven Marley, Snoop Dog and Slightly Stupid concert to be held July 31, 2009 in Vinoy Park from 4:00 p.m. to 10:00 p.m., in accordance with City Council Resolution No. 2004-282, is approved, provided all City fees are paid 10 days prior to the event taking place; and

BE IT FURTHER RESOLVED that section "D" of City Council Resolution No. 96-506 and the provisions of City Council Resolution No. 2000-562 (a) 8 are waived as to the Applicant; and

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to execute all documents necessary to effectuate this resolution.

This resolution shall take effect immediately upon its adoption.

Approvals:

Legal: \_\_\_\_\_

Administration: \_\_\_\_\_

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