



MEMORANDUM

TO: Members of City Council

FROM: Co-Sponsored Events Subcommittee Chair Leslie Curran
Councilmembers Jeff Danner, William Dudley and Wengay Newton

DATE: June 19, 2009

SUBJECT: Report of Co-Sponsored Events Subcommittee Recommendation for Co-Sponsored Events in "Name Only" for 60 events to be held in the City of St. Petersburg, Florida and the Subcommittee Recommendation on implementation of a Waiver Fee for events held within the six (6) month window of the application period in the amount of \$1,200

On Tuesday, June 16, 2009 at 9:50 a.m., the City Council Co-Sponsored Events Subcommittee conducted a meeting to review applications requesting city co-sponsorship in "Name Only" for fiscal year 2010. A total of 60 applications were reviewed.

The sub-committee reviewed each of the requests and recommended in "Name Only" co-sponsorship as on the attached list with the exception that #40, Tampa Bay Caribbean Carnival, be approved pending their repayment of outstanding monies owed to the City. All were in favor of the motion.

Once these co-sponsored in name only are approved, staff will proceed to officially notify groups and complete legal contracts with them.

ALSO

Amendment to Resolution No. 2000-562 -- Co-Sponsorship Policy & Procedures

The subcommittee approved the implementation of a waiver fee in the amount of \$1,200 for events held within the six (6) month window of the application period. Attorney Richard Badgley requested approval of a proposed resolution amending Resolution No. 2000-562 to provide that all amounts due the City shall be paid in full at least ninety (90) days prior to any approved new events. Attorney Badgley further stated that the proposed resolution also include an amendment authorizing the City's Co-Sponsored Events Coordinator to cancel new events if payment is not made. Councilmember Newton then moved with the second of Councilmember Dudley that the proposed resolution be approved by the subcommittee and forwarded to full council for their consideration. All were in favor of the motion.

There being no further business, the meeting was adjourned at 10:05 a.m.

TJJ:lcb

cc: R. Baker, Mayor
J. Wolfe, City Attorney
C. Scott, City Services Administrator
S. McBee, Recreation Director
C. Footlick, Parks Director
M. Jefferis, City Services Administration Manager
C. Davis, Deputy City Clerk

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City of St. Petersburg

Co-Sponsored Events List

All Events are Name Only

2009-2010

Event Name 09-10	Event Dates 09-10
Race for the Cure	10-03-09
Light the Night	10-10-09
Bicycle Bash by the Bay	10-11-09
USATF Masters 5K Cross Country Championships	10-11-09
Florida Orchestra	10-17-09
Making Strides against Breast Cancer	10-17-09
St. Petersburg Times Festival of Reading	10-24-09
SPCA Petwalk	10-24-09
Creaky Bones Run	10-29-09
Red Ribbon Family Funfest	10-31-09
The Sunrise Run	11-07-09
Vintage Motor Classic	11-15-09
Chillounge Night	11-21-09
Women's Half Marathon	11-22-09
Wish Music Festival	11-28-09
Boley Centers Jingle Bell Run	12-09-09
Illuminated Boat Parade	12-12-09
First Night	12-31-09
MLK Leadership Breakfast	01-18-10
Suncoast Classic Run for the Kids	02-13-10
Care 2 Cure Concert - Huntington's Disease Group	02-27-10
Human Rights Walkathon	03-06-10
Special Olympics Area Games	03-13-10
Festival of States Coronation Ball	03-19-10
Festival of States Day Parade and Festival	03-20-10
Festival of States Honda Grand Prix Night Parade & Party	03-25-10
Sickle Cell Dinner & Jazz	04-10-10
St. Anthony's Meek & Mighty Triathlon	04-24-10
The Hospice St Pete Stroll	04-24-10
Weed & Seed Family Fun Day	05-02-10
Walk for Life	05-08-10
Juneteenth Family Festival	06-19-10
St. Pete Pride	06-27-10
Youth Triathlon Series	07-17-10
Crime Prevention Run and Festival	09-18-10
Memory Walk 2010	09-25-10
Second Time Arounders Rehearsals	01-00-10 - 06-00-10
Cajun Zydeco Crawfish Festival	03-12-10 - 03-14-10
SPIFFS	03-24-10-03-28-10

Event Name 09-10	Event Dates 09-10
Tampa bay Bluesfest	04-09-10 - 04-11-09
Mainsail Arts Festival	04-17-10 & 04-18-10
American Stage in the park	04-21-10 - 05-16-10
St. Anthony's Triathlon	04-23-10 - 04-25-10
St. Petersburg Links Chapter Fundraiser	05-00-10
A Taste of Pinellas	06-04-10 - 06-06-10
Caribbean Carnival - Pending Payment	06-12-10 & 6-13-10
Folkfest St. Pete	09-26-10 - 09-17-10
St. Petersburg Airfest	10-23-09 - 10-25-09
Tampa Bay Breast Cancer 3 day	10-30-09 - 11-01-09
Historic Roser Park Art Festival	11-07-09 & 11-08-09
Ribfest	11-13-09 - 11-15-09
CraftArt 2009	11-21-09 & 11-22-09
Get Downtown Music Series	1st Friday every Month
Florida Orchestra Youth Concerts	Fall/Spring
Festival of Speed	TBA
Marinequest	TBA
Waterfront Parks Centennial	TBA

Resolution No. 2009 - _____

A RESOLUTION AMENDING SECTION (a) 7 OF RESOLUTION NO. 2000-562 TO PROVIDE THAT ALL AMOUNTS DUE THE CITY SHALL BE PAID IN FULL AT LEAST NINETY (90) DAYS PRIOR TO ANY APPROVED NEW EVENT AND AUTHORIZING CANCELLATION FOR EVENTS WHOSE APPLICANT FAILS TO MAKE SUCH PAYMENTS; AMENDING SECTION (d) OF RESOLUTION NO. 2000-562 TO PROVIDE FOR A WAIVER FEE FOR THE REQUIREMENT THAT APPLICATIONS PERMITTED BY SECTION (d) MUST BE SUBMITTED SIX (6) MONTHS PRIOR TO THE FIRST DATE OF THE EVENT; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, City Council has previously adopted Resolution No. 2000-562 that established a co-sponsored policy and procedure for the City of St. Petersburg; and

WHEREAS, certain issues have arisen that require amendments to Resolution 2000-562.

WHEREAS, the Co-sponsored Events Subcommittee has recommended that Section (a) 7 of Resolution No. 2000-562 be amended by adding the underlined wording to the existing Section:

7. Applicant agencies must be capable of meeting the financial obligations incurred by the event regardless of City co-sponsorship. Any organization which owes money to the City will be ineligible for consideration for future co-sponsorship. Provided that if an Applicant owes the City money, the new event may be approved if the Applicant has entered into a payment agreement with the City that will result in the unpaid balance being paid in full ninety (90) days prior to the scheduled new event. The City's Co-sponsored Events Coordinator may cancel the new event if payment is not made.

;and

WHEREAS, the Co-sponsored Events Subcommittee has recommended that Section (d) of Resolution No. 2000-562 be amended by adding the underlined wording to the existing Section:

(d) No requests to co-sponsor an event after the City's annual budget has been approved will be considered. The only exception

Resolution No. 2009-_____

A RESOLUTION APPROVING EVENTS FOR CO-SPONSORSHIP IN NAME ONLY BY THE CITY FOR FISCAL YEAR 2009-2010; WAIVING THE REQUIREMENTS OF RESOLUTION NO. 2000-562(a) FOR THE CO-SPONSORED EVENT TO BE PRESENTED BY THE TIMES PUBLISHING COMPANY IN FY 2009-2010; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, various agencies have requested that the City co-sponsor events in name only for Fiscal Year 2009-2010; and

WHEREAS, the City Council Co-Sponsored Events Subcommittee has reviewed these offers in accordance with Resolution No. 2000-562 and has made recommendations to City Council as to which requests to approve in name only; and

WHEREAS, City Council has reviewed the recommendations and has determined which of these requests to approve in name only; and

WHEREAS, City Council Resolution No. 2000-562(a) 8. requires:

The applicant agency [requesting co-sponsorship] must have been a non-profit or not for profit corporation, exempt from federal income tax (26 U.S.C. Sec. 501(c)(3) or similar federal tax provision) for a period of 1 year prior to the date of application and must provide a letter of endorsement for the event from the corporation's board of directors. Proof of corporate existence and tax status are required at the time of making application.

;and

WHEREAS, City Council Resolution No. 2006-119 exempts governmental entities from the requirements of Resolution No. 2000-562(a)8; and

WHEREAS, The Times Publishing Company ("Times") does not meet the requirements of Resolution No. 2000-562(a)8; and

WHEREAS, in order for the City to enter into a contract with the Times, the provisions of Resolution No. 2000-562 (a) 8. must be waived by City Council; and

WHEREAS, the Administration and the City Council Co-Sponsored Events Subcommittee have reviewed the event proposed by the Times and recognize it as an event that will benefit the community and recommend that a waiver be granted.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the following events for co-sponsorship by the City in name only are approved for Fiscal Year 2009-2010:

City of St. Petersburg

Co-Sponsored Events List

All Events are Name Only

2009-2010

Event Name	Event Date(s)
Race for the Cure	10-03-09
Light the Night	10-10-09
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USATF Masters 5K Cross Country Championships	10-11-09
Florida Orchestra	10-17-09
Making Strides against Breast Cancer	10-17-09
St. Petersburg Airfest	10-23-09 - 10-25-09
St. Petersburg Times Festival of Reading	10-24-09
SPCA Petwalk	10-24-09
Creaky Bones Run	10-29-09
Tampa Bay Breast Cancer 3 day	10-30-09 - 11-01-09
Red Ribbon Family Funfest	10-31-09
The Sunrise Run	11-07-09
Historic Roser Park Art Festival	11-07-09 & 11-08-09
Ribfest	11-13-09 - 11-15-09
Vintage Motor Classic	11-15-09
Chillounge Night	11-21-09
CraftArt 2009	11-21-09 & 11-22-09
Women's Half Marathon	11-22-09
Wish Music Festival	11-28-09
Boley Centers Jingle Bell Run	12-09-09
Illuminated Boat Parade	12-12-09
First Night	12-31-09
Second Time Arounders Rehearsals	01-00-10 - 06-00-10
MLK National Battle of the Bands	01-17-10
MLK Leadership Breakfast	01-18-10
Suncoast Classic Run for the Kids	02-13-10
St Pete Wine & Food Festival	02-26-10

Event Name 09-10	Event Dates 09-10
Care 2 Cure Concert - Huntington's Disease Group	02-27-10
Human Rights Walkathon	03-06-10
Cajun Zydeco Crawfish Festival	03-12-10 - 03-14-10
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Festival of States Honda Grand Prix Night Parade & Party	03-25-10
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Sickle Cell Dinner & Jazz	04-10-10
Mainsail Arts Festival	04-17-10 & 04-18-10
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St. Anthony's Triathlon	04-23-10 - 04-25-10
St. Anthony's Meek & Mighty Triathlon	04-24-10
The Hospice St Pete Stroll	04-24-10
St. Petersburg Links Chapter Fundraiser	05-00-10
Weed & Seed Family Fun Day	05-02-10
Walk for Life	05-08-10
97x Backyard BBQ	05-30-10 & 05-31-10
A Taste of Pinellas	06-04-10 - 06-06-10
Caribbean Carnival - Pending Payment	06-12-10 & 6-13-10
Juneteenth Family Festival	06-19-10
St. Pete Pride	06-27-10
Youth Triathlon Series	07-17-10
Crime Prevention Run and Festival	09-18-10
Memory Walk 2010	09-25-10
Folkfest St. Pete	09-26-10 - 09-17-10
Get Downtown Music Series	1st Friday every Month
Florida Orchestra Youth Concerts	Fall/Spring
Festival of Speed	TBA
Marinequest	TBA
Waterfront Parks Centennial	TBA

;and


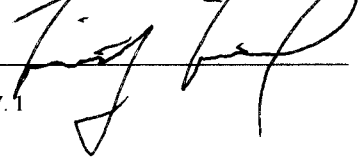
BE IT FURTHER RESOLVED that the requirements of Resolution No. 2000-562(a) 8. for the Co-sponsored Event to be presented by Times Publishing Company, in FY 2009-2010 are waived; and

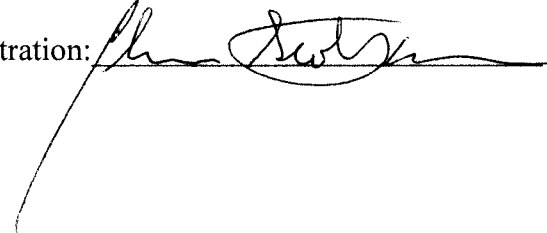
BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to execute

all documents necessary to effectuate this resolution.

This resolution shall become effective immediately upon its adoption.

Approvals:

Legal: 
Budget: 

Administration: 

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