



## MEMORANDUM

TO: Members of City Council

FROM: Co-Sponsored Events Subcommittee Chair Leslie Curran  
Councilmembers Jeff Danner, William Dudley and Wengay Newton

DATE: August 27, 2009

SUBJECT: Report of Co-Sponsored Events Subcommittee Recommendation for Co-Sponsored Events in "Name Only" for five (5) events to be held in the City of St. Petersburg, Florida.

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On Thursday, August 20, 2009 at 2:02 p.m., the City Council Co-Sponsored Events Subcommittee conducted a meeting to review applications requesting city co-sponsorship in "Name Only" for fiscal year 2010. A total of five applications were reviewed.

The sub-committee reviewed each of the requests and recommended in "Name Only" co-sponsorship as on the attached list. Once these co-sponsored in name only are approved, staff will proceed to officially notify groups and complete legal contracts with them.

Also in connection with proposed Women's Half Marathon event, City Attorney Richard Badgley addressed the subcommittee and presented the following proposed resolution for approval.

Waiving the requirements of Resolution No. 2000-562(a) 8 for the Co-Sponsored Event to be presented by the Women's Half Marathon, LLC on November 22, 2009 in Albert Whitted Park and the streets of St. Petersburg; Authorizing the Mayor or his designee to execute all documents necessary to effectuate this resolution; and providing an effective date.

Councilmember Danner then moved with the second of Councilmember Newton that the proposed resolution be approved by the subcommittee. All were in favor of the motion and move to full Council for approval.

Attachment

TJJ:lcb

cc: R. Baker, Mayor  
R. Badgley, Assistant City Attorney  
C. Scott, City Services Administrator  
S. McBee, Recreation Director  
C. Footlick, Parks Director  
M. Jefferis, City Services Administration Manager  
C. Davis, Deputy City Clerk

**City of St. Petersburg**  
**Co-Sponsored Events – Proposed**  
**2009-2010**

Updated: Aug 27, 2009

Event Name	Event Dates	Award
Mental Illness Awareness Stroll	10-11-09	Name Only
Wing N' Rock Fest	01-16-10	Name Only
Take Steps for Crohn's & Colitis	05-15-10	Name Only
Pinellas Living Green Expo	06-05-10 & 06-06-10	Name Only
Aids Walk St. Petersburg	09-11-10	Name Only

A RESOLUTION APPROVING THE APPLICATIONS FOR CO-SPONSORED EVENT STATUS IN NAME ONLY FOR CBS RADIO STATIONS, INC. ("CBS") FOR AN EVENT ENTITLED Q105/WQYK WING N' ROCK FEST TO BE HELD JANUARY 16, 2010 IN VINOY PARK FROM 12:00 P.M. TO 8:00 P.M.; PINELLAS LIVING GREEN, INC. ("GREEN") FOR AN EVENT ENTITLED PINELLAS LIVING GREEN EXPO TO BE HELD JUNE 5 AND 6, 2010 IN THE ST. PETERSBURG COLISEUM FROM 9:00 A.M. TO 5:00 P.M.; NAMI PINELLAS COUNTY, FLORIDA, INC. ("NAMI") FOR AN EVENT TO BE ENTITLED MENTAL ILLNESS AWARENESS - SUNSET STROLL TO BE HELD OCTOBER 11, 2009 IN NORTH SHORE AND EVA ROUSE PARKS FROM 5:00 P.M. TO 8:00 P.M.; CROHN'S & COLITIS FOUNDATION OF AMERICA, INC ("CROHN'S") FOR AN EVENT ENTITLED TAKE STEPS FOR CROHN'S & COLITIS TO BE HELD MAY 15, 2010 IN NORTH SHORE PARK FROM 12:00 P.M. TO 8:00 P.M; AND AIDS SERVICE ASSOCIATION OF PINELLAS INC. ("ASAP") FOR AN EVENT ENTITLED AIDS WALK ST. PETERSBURG 2010 TO BE HELD SEPTEMBER 11, 2010 IN NORTH SHORE PARK FROM 8:00 A.M. TO 12:00 P.M IN ACCORDANCE WITH COUNCIL RESOLUTION NO. 2004-282, PROVIDED ALL CITY FEES ARE PAID 10 DAYS PRIOR TO THE EVENT TAKING PLACE; WAIVING SECTION "D" OF CITY COUNCIL RESOLUTION NO. 96-506 AS TO CBS AND NAMI; WAIVING CITY COUNCIL RESOLUTION NO. 2000-562(A) 8 AS TO CBS; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, CBS Radio Stations, Inc. ("CBS"), Pinellas Living Green, Inc. ("Green"), NAMI Pinellas County, Florida, Inc. ("NAMI"), Crohn's & Colitis Foundation of America, Inc ("Crohn's"), and AIDS Service Association of Pinellas Inc. ("ASAP"), (collectively, "Applicants") have applied for Co-sponsored Event Status in name only for Fiscal Year 2010 for the following events:

CBS Radio Stations, Inc. ("CBS"): Q105/WQYK Wing N' Rock Fest to be held January 16, 2010 in Vinoy Park from 12:00 p.m. to 8:00 p.m.;

Pinellas Living Green, Inc. ("Green"): Pinellas Living Green Expo

to be held June 5 and 6, 2010 in the St. Petersburg Coliseum from 9:00 a.m. to 5:00 p.m.;

NAMI Pinellas County, Florida, Inc. ("NAMI"): Mental Illness Awareness – Sunset Stroll to be held October 11, 2009 in North Shore and Eva Rouse Parks from 5:00 p.m. to 8:00 p.m.;

Crohn's & Colitis Foundation of America, Inc ("Crohn's"): Take Steps For Crohn's & Colitis to be held May 15, 2010 in North Shore Park from 12:00 p.m. to 8:00 p.m; and

AIDS Service Association of Pinellas Inc. ("ASAP"): AIDS Walk St. Petersburg 2010 to be held September 11, 2010 in North Shore Park from 8:00 a.m. to 12:00 p.m

WHEREAS, City Council previously adopted Resolution No. 2004-282 establishing a fee for review and approval of applications for Co-sponsored Event Status for applications made at times other than at the annual consideration of such applications; and

WHEREAS, the Applicants have paid the fee; and

WHEREAS, Section "D" of City Council Resolution No. 96-506 ("Section D") requires that all requests for co-sponsorship after the budget has been passed must be made no fewer than six (6) months prior to the first date of the event; and

WHEREAS, City Council Resolution No. 2009-\_\_\_\_\_ established a waiver fee for applicants seeking a waiver of Section D; and

WHEREAS, the applications of CBS and NAMI do not meet the Section D requirements; and

WHEREAS, CBS and NAMI have paid the waiver fee; and

WHEREAS, City Council Resolution No. 2000-562(a) 8. requires:

The applicant agency [requesting co-sponsorship] must have been a non-profit or not for profit corporation, exempt from federal income tax (26 U.S.C. Sec. 501(c)(3) or similar federal tax provision) for a period of 1 year prior to the date of application and must provide a letter of endorsement for the event from the corporation's board of directors. Proof of corporate existence and tax status are required at the time of making application.

; and

WHEREAS, CBS does not meet the requirements of Resolution No. 2000-562(a)8; and

WHEREAS, in order for the City to enter into a contract with the CBS and NAMI, the provisions of Section D. must be waived by City Council; and

WHEREAS, in order for the City to enter into a contract with CBS, the provisions of Resolution No. 2000-562 (a) 8 must be waived by City Council; and

WHEREAS, the Administration and the Co-Sponsored Events Subcommittee have reviewed the applications and recognize the proposed events as events that will benefit the community and recommend that the waivers be granted and the applications approved.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that applications for co-sponsored event status in name only for CBS Radio Stations, Inc. ("CBS") for an event entitled Q105/WQYK Wing N' Rock Fest to be held January 16, 2010 in Vinoy Park from 12:00 p.m. to 8:00 p.m.; Pinellas Living Green, Inc. ("Green") for an event entitled Pinellas Living Green Expo to be held June 5 and 6, 2010 in the St. Petersburg Coliseum from 9:00 a.m. to 5:00 p.m.; NAMI Pinellas County, Florida, Inc. ("NAMI") for an event to be entitled Mental Illness Awareness – Sunset Stroll to be held October 11, 2009 in North Shore and Eva Rouse Parks from 5:00 p.m. to 8:00 p.m.; Crohn's & Colitis Foundation Of America, Inc ("Crohn's") for an event entitled Take Steps For Crohn's & Colitis to be held May 15, 2010 in North Shore Park from 12:00 p.m. to 8:00 p.m.; and AIDS Service Association of Pinellas Inc. ("ASAP") for an event entitled AIDS Walk St. Petersburg 2010 to be held September 11, 2010 in North Shore Park from 8:00 a.m. to 12:00 p.m in accordance with Council Resolution No. 2004-282, are approved provided all City fees are paid 10 days prior to the event taking place; and

BE IT FURTHER RESOLVED that section "D" of City Council Resolution No. 96-506 is waived as to CBS and NAMI; and

BE IT FURTHER RESOLVED that the requirements of City Council Resolution No. 2000-562(a) 8; are waived as to CBS; and

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to execute all documents necessary to effectuate this resolution.

This resolution shall take effect immediately upon its adoption.

Approvals:

Legal: \_\_\_\_\_ Administration: \_\_\_\_\_

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Resolution No. 2009-\_\_\_\_\_

A RESOLUTION WAIVING THE REQUIREMENTS OF RESOLUTION NO. 2000-562(a) 8. FOR THE CO-SPONSORED EVENT TO BE PRESENTED BY THE WOMEN'S HALF MARATHON, LLC ON NOVEMBER 22, 2009 IN ALBERT WHITTED PARK AND THE STREETS OF ST. PETERSBURG; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO EXECUTE ALL DOCUMENTS NECESSARY TO EFFECTUATE THIS RESOLUTION; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, The City Council has previously awarded The Women's Half Marathon, LLC a co-sponsorship in name only for a women's half marathon race to be held on November 22, 2009, in Albert Whitted Park and the streets of St. Petersburg; and

WHEREAS, City Council Resolution No. 2000-562(a) 8. requires:

The applicant agency [requesting co-sponsorship] must have been a non-profit or not for profit corporation, exempt from federal income tax (26 U.S.C. Sec. 501(c)(3) or similar federal tax provision) for a period of 1 year prior to the date of application and must provide a letter of endorsement for the event from the corporation's board of directors. Proof of corporate existence and tax status are required at the time of making application.

;and

WHEREAS, The Women's Half Marathon, LLC is not exempt from federal income tax pursuant to U.S.C. Sec. 501(c)(3) or a similar federal tax provision and therefore does not meet the requirements of Resolution No. 2000-562(a) 8; and

WHEREAS, in order for the City to enter into a contract with The Women's Half Marathon, LLC for co-sponsored status, the provisions of Resolution No. 2000-562 (a) 8. must be waived by City Council; and

WHEREAS, the Administration and the City Council Co-sponsored Events

subcommittee have reviewed the proposed event and recognize it as an event that will benefit the community and recommend that a waiver be granted.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that the requirements of Resolution No. 2000-562(a) 8. for the co-sponsored event to be presented by The Women's Half Marathon, LLC on November 22, 2009 in Albert Whitted Park and the streets of St. Petersburg are waived; and

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to execute all documents necessary to effectuate this resolution.

This resolution shall become effective immediately upon its adoption.

Approvals:

Legal: \_\_\_\_\_ Administration: \_\_\_\_\_

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AN ORDINANCE PROVIDING FOR THE SALE AND CONSUMPTION OF ALCOHOLIC BEVERAGES IN A PORTION OF VINOY PARK FOR AN EVENT TO BE HELD ON NOVEMBER 27, 28 AND 29, 2009; PROVIDING EXEMPTIONS FROM CITY CODE SECTIONS INCLUDING BUT NOT LIMITED TO THOSE CODE SECTIONS DEALING WITH ALCOHOLIC BEVERAGES BEING SOLD AND CONSUMED IN CITY PARKS; AND PROVIDING AN EFFECTIVE DATE.

THE CITY OF ST. PETERSBURG DOES ORDAIN:

SECTION 1. Notwithstanding any other Ordinance of the City of St. Petersburg, the sale and consumption of alcoholic beverages shall be permissible in a portion of Vinoy Park (“Event Area”) for an event known as “Wish Music Festival” which is to take place on November 27, 28 and 29, 2009.

SECTION 2. The sale and consumption of alcoholic beverages pursuant to Section 1 hereof shall only be allowed within the Event Area in conjunction with this event if a permit has been issued pursuant to Section 21-34 of the St. Petersburg City Code as provided for in this ordinance.

SECTION 3. As part of the permit issued pursuant to Section 21-34 of the St. Petersburg City Code, the Mayor, or his designee, shall delineate the boundaries of the Event Area and may impose reasonable conditions and restrictions concerning the event, including but not limited to conditions and restrictions concerning the sale and consumption alcoholic beverages.

SECTION 4. St. Petersburg City Code Section 21-38(a) and that portion of Section 21-34(e)(11) which states that “sale or consumption shall only be permitted in accordance with this chapter” shall not apply to a permit issued pursuant to Section 21-34 of the St. Petersburg City Code for an event known as “Wish Music Festival” to be held on November 27, 28 and 29, 2009 in a portion of Vinoy Park.

SECTION 5. That any other City Code Section that could be interpreted to prohibit the sale and consumption of alcoholic beverages for this event shall not apply to this event within the Event Area.

SECTION 6. That a condition of any permit issued pursuant to this Ordinance shall be

that the permittee comply with all applicable State Laws and shall provide that the area for this event be fenced or secured in some other manner so the Event Area for which this ordinance applies is clearly defined.

SECTION 7. In the event this Ordinance is not vetoed by the Mayor in accordance with the City Charter, it shall become effective upon the expiration of the fifth business day after adoption unless the Mayor notifies the City Council through written notice filed with the City Clerk that the Mayor will not veto this Ordinance, in which case this Ordinance shall become effective immediately upon filing such written notice with the City Clerk. In the event this Ordinance is vetoed by the Mayor in accordance with the City Charter, it shall not become effective unless and until the City Council overrides the veto in accordance with the City Charter, in which case it shall become effective immediately upon a successful vote to override the veto.

Approved as to form and content:

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City Attorney (designee)

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