

City of St. Petersburg
Public Services & Infrastructure Committee Meeting Report
Meeting of August 26, 2010
City Hall, Room 100

Members and Alternates: Herb Polson, Chair; Vice-Chair; Bill Dudley
Council Members: Jeff Danner, Leslie Curran
Alternate: Jim Kennedy

Support Staff: Wayne Finley, Contracts and Grants Officer

Others Present: Council Members Steve Kornell, Wengay Newton, and Karl Nurse, Sr. Administrator for City Development Rick Mussett, Urban Planning, Design & Historic Preservation Manager Rick MacAulay, Transportation and Parking Director Joe Kubicki, Administrator for Leisure and Community Services Clarence Scott, Parks and Recreation Assistant Director Phil Whitehouse, City Attorney John Wolfe, Deputy Assistant City Attorney Mark Winn, Sr. Administrator for Internal Services Dave Metz, and Deputy City Clerk Amelia Preston.

- A. Call to Order/Roll Call
- B. Approval of Agenda – Committee member Danner requested that item E.1 be moved to new business
- C. Approval of Minutes
 - 1. Minutes of August 12, 2010 approved.
- D. New Business
 - 1. Follow up from August 12 meeting: Combining MPO & PPC – agenda, minutes and outline for proposed changes to the Special Act for committee's review

CM Danner and Rick MacAuley briefly discussed the meeting held by the joint PPC/MPO committee on August 18. An underlined/strikethrough version of the proposed legislation is due shortly. Once this is reviewed and finalized by the joint group, Florida Representative Kriseman will introduce the legislation. The joint committee will be seeking a unanimous decision in order to introduce the legislation.

Action Item: Once received, staff will forward the proposed strikeout version of the Special Act to the PSI.

- 2. Landscaped Median Sponsorship Pilot Program

Committee member Dudley introduced the draft pilot program to be presented by Parks and Recreation staff members. CM Dudley referred to Largo's program and its beautifully landscaped medians, and pointed out 2nd Ave N in downtown St. Petersburg. This was followed by a presentation by Phil Whitehouse and Clarence Scott wherein he described the kind of program they would develop, using the Largo example as a template. The presentation displayed a number of examples of currently landscaped medians. Basically, the city would erect a sponsorship sign in the median, maintain it, then invoice the sponsors. Whitehouse pointed out that sponsorship does not equate to maintenance – the city would continue to perform median maintenance just as it now

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does. Clarence Scott pointed out that the city would not need to hire additional maintenance staff to alleviate staffing shortages. Whitehouse discussed that they would seek out sponsorship, and that sponsors must make a three-year commitment. Cost would be approximately \$3,500 - \$1500 for the first year and \$1000 each additional year. Both Whitehouse and Scott reiterated that the city is already doing this – median landscaping and maintenance – and a program of this nature would generate additional General Fund revenues.

Following their presentation, discussion ensued amongst the committee members. CM Danner voiced his concerns about who would select the groups, and the issues the city might face over controversial groups wanting to sponsor. This sentiment was also voiced by CM Curran, as well as her concerns that again we're putting more signs along the roadways rather than taking them out as the committee previously discussed. CM Newton questioned where the revenue would go, which is to the General Fund.

CM Dudley motioned to bring the item to Council for discussion, but it dies for a lack of a 2nd. CM Polson informed Dudley he is not prevented from introducing it at Council, but the committee would not bring it forward. He also recommended that the committee revisit a thorough review of the sign ordinance for compliance. CM Danner indicated the sign problem appears to be government signs, not commercial.

Joe Kubicki informed the committee that signs are being removed re: parking and speed humps, and the city is waiting to see if anything issues arise from that action.

Action Item: Get memo from Mike Connors re: sign removal status.

E. Continued Business

1. None

F. Upcoming Meetings

1. September 9, 2010
 - a. Follow-up on City's Demolition Policy – Draft ordinance presentation by Kim Proano, Assistant City Attorney and Rick Dunn, City Building Official
2. September 30, 2010
 - a. Red Light Cameras Program Implementation – Report on implementation progress by Joe Kubicki, Transportation & Parking Director

G. Adjournment – meeting adjourned at 10:22 am

**PUBLIC SERVICES & INFRASTRUCTURE COMMITTEE
PENDING / CONTINUING REFERRALS**

TOPIC	DATE REFERRED	REFERRED BY	SCHEDULED / HEARD ON	RETURN DATE	STAFF RESPONSIBLE	SPECIAL NOTES
City's Demolition Policy	03.11.10	Curran	6.10.10	9.9.10	Winn Proano Dunn	Draft ordinance and bring to committee for review
Red Light Cameras Program Implementation	02.18.10	L.A.I.R Committee	5.27.10 8.12.10	9.30.10	Kubicki Frederick	Report on implementation
Government Sign Removal Along Roadways	8.26.10	Curran	New item	n/a	Connors	Report on progress of eliminating preponderance of govt signs on roadways
Domestic Equipment Storage on City Streets	8.26.10	Newton	New item	n/a	TBD	
Potential Impacts of Solar Panels on Zoning Districts	7.22.10	C.R.A.	New item Semi-annual zoning update	n/a	Goodwin	Review potential impacts of future projects on solar panels in zoning districts – bring to committee at semi-annual update on zoning
Unified Corridor - Central Ave.	04.16.09	Curran	6.18.09 9.10.09 6.10.10	TBD	Davis Ojah-Maharaj	Prepare plan of action based on member discussions & recommendations
Landscaping Ordinance	05.20.10	Nurse	7.29.10	TBD	Lazzara	Planning and Legal will revise ordinance and bring back to committee
Formation of a Youth Advisory Council	6.17.10	Kornell	7.29.10	TBD	Scott	Staff will come back to committee with recommendations on structure and format of a council
Combining MPO & PPC	03.18.10	Danner	6.18.09 9.10.09 6.10.10 8.12.10 8.26.10	TBD	MacAulay Goodwin Kubicki	Update on joint County/PPC/MPO Committee studying this issue
Intermodal Center Studies Site Selection	10.7.09	Staff	10.22.09 2.11.10 7.29.10 8.12.10	TBD	Kubicki	Report on site evaluations and RFP