

COUNCIL MEETING

Municipal Building
175-5th Street North
Second Floor Council Chamber

CITY OF ST. PETERSBURG

June 9, 2016
3:00 PM

A. Meeting Called to Order and Roll Call.

Invocation and Pledge to the Flag of the United States of America.

B. Approval of Agenda with Additions and Deletions.

C. Awards and Presentations

1. [Month of Ramadhan Proclamation](#)
2. [Recognition of the Finance Department for receiving the Certificate of Achievement for Excellence in Financial Reporting](#)
3. [Central Avenue Council Update](#)
4. [Wheels Helping Warriors: A Program of the Florida Gulf Coast Chapter of Paralyzed Veterans of America](#)
5. [Pinellas County Mosquito Control](#)
6. [Museum of History Cuba Exhibit Presentation](#)

D. Reports

1. [Water Ferry Business Points](#)

E. New Business

1. [Time change for June 16, 2016 City Council meeting](#)

F. Correspondence

NOTE: Only the person who has written the letter, or an authorized representative, will be permitted to speak in connection with an item of correspondence. The person speaking will be given three minutes ONLY to state the request. In some instances and at the discretion of City Council, more than three minutes speaking time will be granted.

G. Legal - 2:00 p.m.

H. Adjournment

CITY COUNCIL AGENDA PRESENTATION

June 1, 2016

TO: The Honorable Members of City Council

SUBJECT: *Month of Ramadhan Proclamation*

PRESENTER: Mayor or City Administrator

SCHEDULE FOR COUNCIL ON:
Agenda of June 9, 2016

Rick Kriseman
Mayor

CITY COUNCIL AGENDA PRESENTATION

May 12, 2016

TO: The Honorable Members of City Council

SUBJECT: *Recognition of the Finance Department for receiving the
Certificate of Achievement for Excellence in Financial Reporting*

PRESENTER: Mayor, if available

SCHEDULE FOR COUNCIL ON:
Agenda of May 12, 2016

Rick Kriseman
Mayor

CITY COUNCIL AGENDA PRESENTATION

May 9, 2016

TO: The Honorable Members of City Council

SUBJECT: Central Avenue Council Update

PRESENTER: Jeff Danner, Central Avenue Council Facilitator

SCHEDULE FOR COUNCIL ON:
Agenda of June 9, 2016

Amy Foster
Council Chair

CITY COUNCIL AGENDA
AWARDS & PRESENTATIONS

May 12, 2016

TO: The Mayor and Members of City Council

SUBJECT:

*Wheels Helping Warriors a Program of the Florida Gulf Coast
Chapter of Paralyzed Veterans of America*

PRESENTER:

Lisa Santiago, Executive Director
Paralyzed Veterans of America Gulf Coast Chapter

SCHEDULE FOR COUNCIL ON:

June 9, 2016

Ed Montanari
Council Member

Wheels Helping Warriors Vehicle Donation Program

**Florida Gulf Coast Paralyzed Veterans of America
June 9, 2016**

PVA.org



**Paralyzed Veterans
of America**

Overview

Why We're Here

- Introduce you to the Paralyzed Veterans of America, Florida Gulf Coast Chapter
- Hear from a local Veteran
- Equip you with information
- Ask for help with the Wheels Helping Warriors vehicle donation program



It's more than just a car.

WHEELS HELPING WARRIORS
Paralyzed Veterans of America

It's a difference you can make by donating your vehicle to Paralyzed Veterans of America. Scheduling a pickup is FREE. Regardless of the condition, all donated vehicles will be sold at auction and proceeds will benefit Paralyzed Veterans of America. Through your vehicle donation, you'll make a difference to veterans suffering from spinal cord injury or disease. You may even earn a tax break, too!

Donate today!

Call or visit us online to donate your vehicle today:

866-754-9138
wheelshelpingwarriors.org

one car one difference

One Car One Difference is IAA's public awareness campaign promoting the benefits of vehicle donation.
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**Paralyzed Veterans
of America**

Who We Are

Paralyzed Veterans of America

- The Paralyzed Veterans of America, a congressionally chartered veterans service organization founded in 1946, has developed a unique expertise on a wide variety of issues involving the special needs of our members - veterans of the armed forces who have experienced spinal cord injury or dysfunction.
- Paralyzed Veterans of America uses this expertise to be the leading advocate for:
 - Quality health care for our members
 - Research and education addressing spinal cord injury and dysfunction
 - Benefits available as a result of our members' military service
 - Civil rights and opportunities which maximize the independence of our members



Who We Are

Florida Gulf Coast Chapter

- The purpose of Paralyzed Veterans of America – Florida Gulf Coast Chapter is to help our members and their families, paralyzed veterans, and all people with disabilities with accessibility issues, civil rights, VA benefits, transportation issues, and new laws to enhance the lives of people with disabilities
- Advocacy and Legislation
- Sports and Recreation
- Outdoor Programs



My Story

Ryan Lindstrom

Paralyzed Veterans of America Member and Division 1 Quad Rugby athlete

- My history of service
- How I got connected to the Paralyzed Veterans of America
- What the adaptive sports program has done for me
- First hand account of what the organization does for Veterans in the Tampa area



Wheels Helping Warriors



- Wheels Helping Warriors Vehicle Donation Program accepts the following vehicles REGARDLESS OF CONDITION: airplanes, motorcycles, boats, RVs/campers, used cars, semi-tractors, farm and heavy equipment, SUVs, horse trailers, trucks, salvage cars, jet skis, motorized wheelchairs
- Donors schedule a pickup online (www.WheelsHelpingWarriors.org) or by phone: 1 (866) 841-2023
- Donors provide the following information; make, model, approximate mileage and title information
- Pickup is FREE
- Once a pickup is scheduled and the donated vehicle is towed to the local auction location, the vehicle is cleaned and auctioned for cash to help support Paralyzed Veterans of America programs, services and local chapter outreach.
- Donors receive a tax donation receipt from Paralyzed Veterans of America Wheels Helping Warriors program for the donation following the vehicle sale.



Wheels Helping Warriors



Program Overview

- FY13
 - Number of donated vehicles – 46
 - Total raised - \$37,023/80% CDR
- FY14
 - Number of donated vehicles – 264
 - Total raised - \$178,365/76.% CDR
 - Participating chapters – 16
 - Total chapter grants distributed - \$54,799
- FY15
 - Number of donated vehicles – 628
 - Total raised - \$378,938/90% CDR
 - Participating chapters – 24
 - Total chapter grants distributed - \$121,548



 **WHEELS HELPING WARRIORS**
Paralyzed Veterans of America

DONATE TODAY!

855-744-0782

wheelshelpingwarriors.org



Wheels Helping Warriors



How You Can Help

- Suggest additional community groups for speaking engagements
- Include Wheels Helping Warriors program information in newsletters
- Sign a letter to the editor supporting the organization
- Donate ad space
- Include print ad in monthly newsletter
- Include banner ad and/or information regarding Wheels Helping Warriors program on website
- Donate vehicle or boat to Wheels Helping Warriors program
- Share our story



Questions?



WheelsHelpingWarriors.org

1-866-841-2023

Lisa Santiago
Executive Director
Florida Gulf Coast Paralyzed Veterans of America
813-264-1111
www.floridagulfcoastpva.org



Paralyzed Veterans
of America

CITY COUNCIL AGENDA REPORT ITEM

May 17, 2016

TO: The Honorable Members of City Council

SUBJECT: Pinellas County Mosquito Control

PRESENTER: Glen Paul Edison

SCHEDULE FOR COUNCIL ON:
Agenda of June 9, 2016

Jim Kennedy
Council member, District 2

CITY COUNCIL AGENDA PRESENTATION

May 18, 2016

TO: The Honorable Members of City Council

SUBJECT: Museum of History Cuba Exhibit Presentation

PRESENTER: Rui Farias, Executive Director, St. Petersburg Museum of History

SCHEDULE FOR COUNCIL ON:
Agenda of June 9, 2016

Darden Rice
Council Vice Chair



CITY OF ST. PETERSBURG

ST. PETERSBURG CITY COUNCIL
Meeting of June 9, 2016

TO: The Honorable Amy Foster, Chair, and Members of City Council

SUBJECT: Approving the primary business points for HMS Ferries, Inc. ("HMS") to operate a pilot ferry service; Affirming the city's commitment of \$350,000 for a pilot ferry service; Authorizing the Mayor or his designee to develop and negotiate the necessary agreements which shall include an operating agreement with HMS and Interlocal Agreements with the three other governmental entities providing funding for this pilot ferry service; providing that such agreements are subject to City Council approval.

EXPLANATION: City Council approved Resolution No. 2015-579 reserving \$350,000 of BP settlement proceeds for a pilot ferry service program. In November 2015, the City issued a Request for Qualifications ("RFQ") for firms interested in establishing a pilot passenger ferry service between the cities of St. Petersburg and Tampa. One response to the RFQ was received from HMS. City Administration reviewed the response and found it met the RFQ requirements.

HMS, a Delaware corporation, has been responsible for 23 project start-ups and ferry service operations, both domestically and internationally. The company has been operating ferries since 1996 and has 183 full and part-time employees.

The HMS response to the RFQ included a two phase approach to the project: Phase I – Business Plan Development and Phase II – Project Operations. The City and HMS executed a Consulting Services Agreement on March 3, 2016 to accomplish Phase I. The scope of services included assessing the following topics: Routes, Facilities and Terminals, Logistics, Regulatory Issues, Vessel Options, and Preliminary Budget and Pro-Forma.

HMS delivered to the City its Business and Operations Plan report on May 3, 2016. City Administration continues to work with HMS to refine the pilot project concept and the required funding. Attached is a summary of the Primary Business Points agreed upon by the parties which will form the framework for an operating agreement between the City and HMS.

The pilot project is to be funded collectively by the Cities of St. Petersburg and Tampa, and Pinellas and Hillsborough Counties using BP Settlement funds. Administration requested HMS to develop a proposal providing a fixed cost for the project. HMS has developed a proposal fixing the government's financial responsibility at \$1,400,000 (\$350,000 to each of the sponsoring entities). The proposal also provides that HMS will receive any revenue generated from the project up to \$125,000 to cover its costs in excess of the \$1.4 Million fixed-fee. Revenue in excess of \$125,000 will be shared by the funding governmental entities.

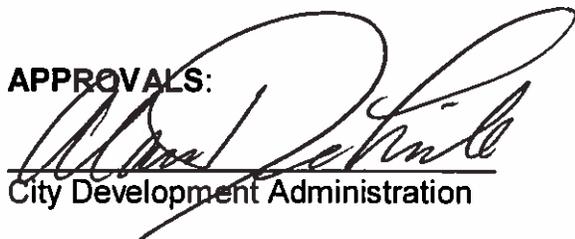
The Pilot project is anticipated to commence in November 2016 and run for 6 months (ending April 2017). The project will test the demand for commuter ferry service between St. Petersburg and Tampa as well as general recreational demand between the downtowns of St. Petersburg and Tampa.

RECOMMENDATION: City Administration recommends approval of the attached Resolution.

COST/FUNDING/ASSESSMENT INFORMATION: Pursuant to Resolution 2015-579, \$350,000 of BP settlement proceeds for a pilot ferry service program have been reserved. Such funds will be available after an appropriation by City Council.

ATTACHMENTS: Resolution
Primary Business Points

APPROVALS:


City Development Administration


Budget & Management

A RESOLUTION APPROVING THE PRIMARY BUSINESS POINTS FOR HMS FERRIES, INC. ("HMS") TO OPERATE A PILOT FERRY SERVICE; AFFIRMING THE CITY'S COMMITMENT OF \$350,000 FOR A PILOT FERRY SERVICE; AUTHORIZING THE MAYOR OR HIS DESIGNEE TO DEVELOP AND NEGOTIATE THE NECESSARY AGREEMENTS WHICH SHALL INCLUDE AN OPERATING AGREEMENT WITH HMS AND INTERLOCAL AGREEMENTS WITH THE THREE OTHER GOVERNMENTAL ENTITIES PROVIDING FUNDING FOR THIS PILOT FERRY SERVICE; PROVIDING THAT SUCH AGREEMENTS ARE SUBJECT TO CITY COUNCIL APPROVAL; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, on December 3, 2015, City Council approved Resolution No. 2015-579 reserving \$350,000 of BP settlement proceeds for a pilot ferry service program; and

WHEREAS, the Procurement and Supply Management Department issued Request for Qualifications 959-56 Passenger Ferry Operations Services, RQU No. 7942 on November 30, 2015 ("RFQ") seeking entities qualified in establishing pilot ferry services; and

WHEREAS, HMS Ferries, Inc. ("HMS") was the only entity who submitted a response to the RFQ; and

WHEREAS, Administration reviewed the response and determined that HMS was qualified to provide the services; and

WHEREAS, the City of St. Petersburg, Florida ("City") and HMS executed a consulting services agreement on March 3, 2016, for HMS to (i) investigate the feasibility of establishing a passenger ferry service between St. Petersburg and Tampa and (ii) develop a business and operations plan for a pilot ferry service; and

WHEREAS, on May 3, 2016, HMS delivered a business and operations plan to the Administration; and

WHEREAS, after receipt of such plan, Administration and HMS have been negotiating primary business points related to the operation of a pilot ferry service; and

WHEREAS, the mutually agreed upon primary business points are attached to this resolution; and

WHEREAS, the City stands ready to make an investment of \$350,000 for the pilot ferry service subject to appropriation of these funds and the approval of necessary agreements, which shall include an operating agreement with HMS and Interlocal Agreements with the City of Tampa, Hillsborough County and Pinellas County for funding for this pilot ferry service.

NOW, THEREFORE BE IT RESOLVED by the City Council of the City of

St. Petersburg, Florida, that the attached primary business points for HMS Ferries, Inc. ("HMS") to operate a pilot ferry service are hereby approved.

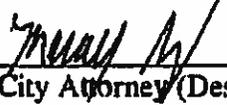
BE IT FURTHER RESOLVED that this Council hereby affirms the City's commitment of \$350,000 for a pilot ferry service, subject to appropriation of these funds and the approval of an operating agreement with HMS and Interlocal Agreements with the three other governmental entities providing funding for this pilot ferry service (collectively, "Agreements").

BE IT FURTHER RESOLVED that the Mayor or his designee is authorized to develop and negotiate the Agreements.

BE IT FURTHER RESOLVED that the Agreements are subject to approval by City Council.

This Resolution shall become effective immediately upon its adoption.

Approved as to Form and Substance:



City Attorney (Designee)
Final 6-9-16

Primary Business Points for a Pilot Water Passenger Ferry Service

The City of St. Petersburg ("City") was presented with a response to our RFQ (RQU No. 7942) by HMS Ferries, Inc, ("HMS") to explore a pilot ferry project ("Project") between the cities of St. Petersburg and Tampa. The response called for a two phased approach to determine Project feasibility. Phase I of the Project was completed with the submission of the Business and Operations Plan by HMS.

This Primary Business Points document ("Business Points") details the requirements for Phase II – Project Operations. It is the City's intent to present these Business Points to our City Council at their June 9, 2016 meeting. Subject to City Council approval, the City will then create an Operating Agreement consistent with these Business Points.

Primary Business Points

1. HMS will provide a guaranteed fixed price Pilot Ferry Service between the City of Tampa and the City of St. Petersburg for \$1.4 million for six months subject to the approval of the four (4) governmental entities (St. Petersburg, Tampa, Hillsborough County, Pinellas County).
2. This service will consist of a minimum of two (2) trips between the two cities on M, T, W, Thurs, Sat, and Sun. and three (3) trips on Friday. This schedule will test both the commuter market and the recreational market.
3. HMS will have the rights to the first \$125,000 in revenue produced by the service including ticket and sponsorship revenue. This revenue will be used to cover the additional expenses identified in the attached budget beyond \$1.4 million.
4. If the revenue is not produced, HMS has agreed to be at risk for covering these expenses for the Pilot Ferry Service.
5. Any revenue produced above \$125,000 will be shared among the four (4) governmental entities.
6. The estimated fare for Ferry Service on a one way trip between the two cities is \$10 with the flexibility to adjust subject to market conditions.
7. The City of St. Petersburg is responsible for upland development and engineering costs (estimated to not exceed \$50,000) associated with terminal preparation for the Ferry to dock.
8. The City currently has an application into the Corp of Engineers for approval of the terminal. The City will have an opt-out clause in the contract with HMS and the other funders if this application is denied or escalates into unforeseen costs.
9. Payment terms are as identified in the Project Cost Summary (attached).

10. An Apollo Terminal and stop was studied in the main business and operational plan and it was found to be not feasible for this Pilot Ferry Service because of regulatory and cost issues but we are hopeful that it can be added later if the Ferry Service is successful.

The main purpose of the Pilot Ferry Service is to measure whether a Ferry Service can be sustained in the future for the Tampa Bay region. The Pilot will measure demand for commuter and non-commuter service, pricing feasibility, revenue generation, consumer preferences, marketing effectiveness and impact on vehicle use. We will work closely with state and federal Department of Transportation personnel to determine how best to access future funding for this service if the Pilot is successful. As shown in the budget, the largest expense is the boat – approximately \$560,000 – to lease for this six month period. If funding can be obtained in the future for the boat or boats, the cost becomes more manageable and can be measured against the results from the Pilot.

Primary Business Points agreed to by:

Alan DeLisle, Administrator
City Development Administration
City of St. Petersburg, Florida

Greg Dronkert, President
HMS Ferries, Inc.

St Pete - Tampa Ferry Pilot Project

Project Cost Summary

As of: 6/3/16

By: GAD

HMS FIXED		Notes
Vessel Ops	791,597	Turn-key (includes delivery and redelivery)
Operational Mgmt and Admin	406,069	
Sub-Total	1,197,665	
OPTIONAL - HMS Provides		
Terminals	250,084	Includes client dock & terminal insurance
Marketing, Sales and Surety	77,250	
Sub-Total	327,334	
TOTAL PROJECT COSTS	1,525,000	

PAYMENT TERMS		Results in no finance costs
Initial Deposit	50,000	By July 1
Long Lead items & Mobe	440,000	By August 1
Prior to Commencement of service	151,667	Before Nov 1
Prior to each month of service	151,667	Before Dec 1
	151,667	Before Jan 1
	151,667	Before Feb 1
	151,667	Before Mar 1
	151,667	Before Apr 1
	1,400,000	

HMS collects first \$125,000 in revenue. All additional revenue goes to client. 125,000 Note: Ticketing and CC transactional fees are taken directly from revenue. Est. 5%

**COUNCIL AGENDA
NEW BUSINESS ITEM**

TO: Members of City Council

DATE: June 2, 2016

COUNCIL DATE: June 9, 2016

RE: *Time change for June 16, 2016 City Council meeting*

ACTION DESIRED:

Respectfully requesting City Council approval to change the June 16, 2016 City Council meeting start time from 3:00 p.m. to 2:00 p.m. Public Hearings will remain scheduled for 6:00 p.m.

Amy Foster
Council Chair
District 8