

MEMORANDUM

TO: Chairman William Dudley and City Council

FROM: Tom Greene, Director Budget & Management 

DATE: Meeting of October 16, 2014

RE: **Funding for Dr. Carter G. Woodson African American Museum, Poynter Institute for the Write Field program and Arts Alliance**

During the City Council meeting on October 2, 2014, Council directed the Administration to provide funding options for the Dr. Carter G. Woodson African American Museum ("Museum"), the Poynter Institute Foundation, Inc. ("Poynter Institute") for its innovative mentoring and academic enrichment program (i.e., Write Field program) and the St. Petersburg Arts Alliance.

Museum – Funding in the amount of \$32,000 will be from the FY15 General Fund contingency to the Marketing Department's budget and will be added to the non-departmental funding. We recommend that the funding for Museum be as a priority of the City and not linked to the PILOT payment from the St Petersburg Housing Authority. The attached Resolution accomplishes the transfer from the FY15 General Fund contingency to the Marketing Department. This funding will be provided to the Museum on a reimbursement basis pursuant to the terms and conditions set forth in the City's standard grant agreement.

Poynter Institute for its innovative mentoring and academic enrichment program – Funding in the amount of \$30,000 will be from the FY15 General Fund contingency. The attached Resolution effectuates the transfer of resources from the FY15 General Fund contingency line to the Marketing Department's budget as a non-departmental expense. This funding will be provided to the Poynter Institute Foundation, Inc. on a reimbursement basis pursuant to the terms and conditions set forth in the City's standard grant agreement.

The St. Petersburg Arts Alliance – Funding in the amount of \$50,000 will be absorbed by the existing Marketing Department FY15 Budget. The funding has been previously appropriated so no additional action by Council is needed at this time. This funding will be provided to the St. Petersburg Arts Alliance on a reimbursement basis pursuant to the terms and conditions set forth in the City's standard grant agreement.

Projected Impact to the FY15 Contingency

The table below illustrates the projected impact to the FY15 General Fund contingency line should Council decide to proceed with the funding of the above initiatives. It should be noted that the actual cost of the GWI is subject to change as negotiations with the FPSU are on-going. Additionally, approximately \$425,000 of the FY15 General Fund contingency is being held to offset potential operating losses in the General Fund in FY14 or to address the wage compression issue.

Summary of FY15 General Fund Contingency

Impact to FY15 General Fund Contingency	
Dr. Carter G. Woodson and Poynter Institute (Write Field)	
Total FY15 General Fund Contingency	\$3,392,616
Estimated Uses of Contingency	
General Wage Increase (2%)	-\$2,200,000
FY14 Short Fall/ Wage Compression	-\$425,000
Dr. Carter G. Woodson Museum	-\$32,000
Poynter Institute (Write Field)	<u>-\$30,000</u>
Projected Balance After Above Uses	\$705,616

RESOLUTION NO. 2014-__

A RESOLUTION APPROVING A TRANSFER IN THE AMOUNT OF \$62,000 FROM THE CONTINGENCY BALANCE OF THE GENERAL FUND TO THE MARKETING DEPARTMENT OPERATIONS BUDGET, MARKETING AND COMMUNICATION DIVISION FOR THE DR. CARTER G. WOODSON AFRICAN AMERICAN MUSEUM AND THE POYNTER INSTITUTE FOUNDATION INC.; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the Dr. Carter G. Woodson African American Museum ("Museum") is a point of interest with exhibitions rich in local and national history and educational programming for St. Petersburg residents and area visitors; and

WHEREAS, the Museum has requested funding from the City to help support the continuing operation of the Museum; and

WHEREAS, the Poynter Institute Foundation Inc. ("Poynter Institute") offers an innovative mentoring and academic enrichment program for young residents of St. Petersburg; and

WHEREAS, the Poynter Institute has requested funding from the City to help support its innovative mentoring and academic enrichment program (i.e., Write Field); and

WHEREAS, the City appreciates the importance of the Museum and the mentoring and academic enrichment program offered by the Poynter Institute; and

WHEREAS, this transfer is needed to provide funding to (i) the Museum to help support its operations and (ii) the Poynter Institute for its innovative mentoring and academic enrichment program.

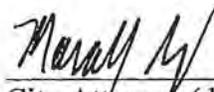
NOW THEREFORE, BE IT RESOLVED by the City Council of the City of St. Petersburg, Florida, that there is hereby approved the following transfer for FY15:

General Fund (0001)

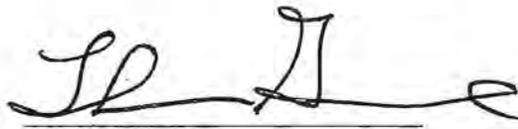
Transfer to: Marketing Department Operations Budget,
Marketing and Communication Division (230-1749) \$62,000

This Resolution shall become effective immediately upon its adoption.

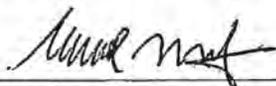
APPROVALS:



City Attorney (designee)



Budget



Administration