City of St. Petersburg
Committee of the Whole
Meeting of January 17, 2019 @ 10:00 a.m.
City Hall - Room 100

A. Call to Order – Council Chair Charlie Gerdes

B. Discussion Item

   a. FY19 Budget Priorities – Liz Makofske, Director, Budget and Management

C. Next Meeting – January 31, 2019 @ 2:00 p.m., City Hall - Room 100
   Storefront Conservation Corridor Plan

D. Adjournment
MEMORANDUM

TO: The Honorable Charlie Gerdes, Chair, and Members of City Council

FROM: Liz Makcfske
        Director, Budget and Management

DATE: January 10, 2019

SUBJECT: Fiscal Year 2020 Budget Priorities Committee of the Whole – January 17, 2019

On January 17, 2019, City Council will hold the Fiscal Year 2020 Budget Priority Committee of the Whole meeting at 10:00 A.M. in Room 100 of City Hall.

This annual meeting is designed to seek early input from City Council Members as to priorities for the FY20 budget. The City Council priorities discussed during the workshop will be used by the Mayor and Administration in the development of the FY20 budget. This year we will begin the meeting with a brief presentation that we hope will provide some context for the construction of the FY20 Operating Budget.

Attached to this memorandum you will find a document containing the comments by Council Members at the FY19 Budget Priorities Committee of the Whole meeting. Please feel free to call me (7435) or Jim Chism (7893) should you have any questions prior to the meeting.

cc: Rick Kriseman, Mayor
    Dr. Kanika Tomalin, City Administrator/Deputy Mayor
    Tom Greene, Assistant City Administrator
Montanari:

- Continue funding for the Vision 2050 plan in FY19.
- Is the $100,000 in FY18 funding for an economic development study for South St. Petersburg sufficient?
- Provide funding or a program to help with adolescent auto theft issue. Would forfeiture funds be a source of funding for such a program?
- Increase sidewalk maintenance funding.
- Bump up the contribution to the Economic Stability Fund to $1 million from $500,000 in FY19.
- Continue contributions to Grow Smarter and the EDC.
- Move forward on the Shore Acres Recreation Center.
- Increase investment in parking technology to provide for solutions to downtown parking issues (i.e. Naples signage guiding to parking garages and providing information on garage availability).
- Invest in the Tec garage 50K to 100K; County matches contributions.
- Asked for definition of “right sizing” the government.
- Wants the detailed breakdown of the $18,874,091 estimated FY19 increase in general fund expense.
- Wants to know the details of the salaries & wages increase estimates (percentages).

Gerdes:

- Fully fund Grow Smarter, but don’t tie the funding to the original schedule, if through reevaluation additional funding is needed provide the additional funding to support the program.
- Social Action funding, reaffirm that it is Council’s desire to prioritize and provide funding for homeless families and unaccompanied youths. Increase the FY18 $400,000 in funding to $500,000.
- Change the South St. Petersburg CRA program percentages (from 10% to 25%) going forward to increase the funding for job training and education.
- Increase funding for school readiness/early childhood education programs.
- Increase the at-risk youth intervention and prevention programming from $675,000 to $750,000 and include a targeted program for auto theft diversion.
- Set a course to increase contributions to the Economic Stability Fund to $1 million, okay to do this incrementally.
- Fully fund the Police Department’s authorized force.

Rice:

- Confirming the proposed homestead exemption impact is anticipated to be $4.3 million.
- Economic Development & Opportunity – Transportation Regional Transit FDOT, Central Avenue BRT, support the implementation of complete streets and the downtown rotator route.
- Implement a housing plan- Zoning changes, revolving loan fund, clear plan for Penny IV housing money.
- Continue support for homeless families (specifically $100,000 to upgrade the kitchens at Pinellas Hope).
As the Rays discussion of moving to Tampa increases, the dialogue with the community of how they want to spend the bed tax money needs to also increase.

- Role of City Council, play a stronger role in economic development goals as cheerleaders and relationship builders.
- Support Grow Smarter
- Reduce the red tape: Is it possible to have one desk at the building department to guide and answer all questions related to the process (support another staff person).
- Improve communication on the Southside CRA/2020 plan
- Reduce overtime costs
- Continue to utilize St. Pete Stat and Open Gov
- Clearly identify capital projects related to sustainability efforts. Will the project improve our STAR Community rating? Reduce the Community Rating System (CRS) score by eliminating exposure to floods?
- Keep employees healthy
- Create efficiencies related to trees (support a new staff person) if needed, so it is easier to plant, remove and/or solve tree problems.
- Support any legal needs associated with Tampa Bay Water issue.
- Improve the public engagement process.

Kornell:

- Supports $2 million transfer from General Fund to Water Resources
- Shore Acres Recreation Center
- Continue the screening process for solar on Capital Projects
- Pay cash for more Capital Projects at the request of the bonding agency
- Support the Grow Smarter plan and align the youth employment programs with the growing industries identified by the plan.
- Find corporate headquarters for the Skyway Marina district
- Public transportation on 34th Street
- Homeownership – bring back the programs for teachers and police, try a pilot program with city employees
- Make St. Petersburg a trauma informed city to help address the youth auto theft issue
- Make a goal to end childhood homelessness now
- Develop plans to expand the Carter G. Woodson Museum, then utilize a referendum as was used to acquire Sunken Gardens and the Coliseum to let the voters decide on funding expansion of the museum.
- Having his legislative aid prepare and distribute the PSI committee findings of the resources vs. needs of the city.

Gabbard:

- Would like to see the notes from this meeting by council member and by issue so that they can see how many council members’ priorities are the same.
- Develop a workforce housing plan citywide to address the needs of the “missing middle” $150k-250k price range
- Support Vision 2050 funding
- Family homelessness increase the funding
- Assess efficiencies for maintenance at recreation centers, libraries and pools.
- Support funding for bicycle and pedestrian safety
• Support funding for early childhood education through the use of scholarships
• Rays/Tropicana Field- Plan for redevelopment of the site without a stadium
• Support funding to reduce the Community Rating System (CRS) Score for flood insurance.
• Make sure marketing is funding sufficiently to increase communications with the community, residents and stakeholders.

Foster:

• Why are you using an assumption of 6.5% growth in ad valorem when the growth was 9.5% last year? A very conservative estimate.
• Support Vision 2050 funding
• Support Circles and Circles type programs.
• Support 34th Street master planning process
• Streamlining the permitting process and resources in the planning department
• Homelessness items will be coming forth for funding
• Operational costs for CASA project
• Items addressing the Opioid Crisis will also be forth coming for funding
• Support St. Petersburg becoming a trauma informed community

Driscoll:

• Does the expenditure budget take the wage requirements for contractors’ ordinance into account?
• The New Deal for St. Pete as per the Peoples Budget Review four points, affordable housing, more education opportunities, living wage and community development.
• Support nonprofits working on affordable housing.
• Expand before and after school programs and summer programs
• Support adult training programs and education
• Expand the Greenhouse to have a location in South St. Petersburg (Tangerine plaza).
• Permitting takes too long to renovate and expand business, need to increase efficiencies.
• Tangerine Plaza needs to be a successful venture next time around.
• How can we help businesses with solar?
• Explore and expand sustainability and recycling to businesses and multifamily residential.
• Funding needed to expand litter management.
• Find a permanent home for Fire Station 2 West Side
• Improve response for storms based on what we learned from Hurricane Irma.

Wheeler-Bowman:

• Increase funding for social action funding of homeless families.
• Fund yearlong youth employment program to deter auto theft
• Affordable Housing
• Shot spotter for the PD
• Funding for Opioid crisis response
• 34th Street Masterplan implementation
• Skating rink on the south side
• Sidewalk repairs
• Support VPK funding program so families don’t have to pay
FISCAL YEAR 2020
BUDGET PRIORITIES COW

Meeting Outline

- Issues Impacting the General Fund
- Five-Year Long-Range Planning Model (2020-2024)
- Preliminary FY20 Budget Assumptions
  - Revenue
  - Expense
- FY20 City Council Priorities
FY20 Issues Impacting General Fund

- Property Values and Ad Valorem revenues have increased every year since 2014; but the year over year increases are projected to shrink in future years.

- Non-Ad Valorem revenue continues to be relatively static.

- In FY20, non-discretionary increases are likely to consume much of the projected growth in revenue and will include the Annually Required Contributions (ARC) to pension funds, salary increases, and medical insurance.

- The refocus of Penny for Pinellas Round 4 resources to reflect infrastructure needs will place pressure on the General Fund and other funds to fill in the funding gap for projects traditionally funded in prior penny allocations.

City Vision, Strategic Pathways, and Values

**Vision**
St. Petersburg will be a city of opportunity where the sun shines on all who come to live, work and play. We will be an innovative, creative and competitive community that respects our past while pursuing our future.

**Strategic Pathways**
- Stewardship & Fiscal Responsibility
- Innovation
- Impactful Service
- Community Engagement

**Values**
- Accountable: serve the best interests of our community
- Innovative: embrace new ideas and approaches
- Collaborative: work together to achieve community goals
- Transparent: communicate openly and honestly
- Customer-focused: prioritize the needs of our community
## Five-Year Long-Range Planning Model (General Fund)

### Table: Five-Year Long-Range Planning Model (General Fund)

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**Revenue by Source**
- **General Fund:**
  - Receipts: [details]
  - Deductions: [details]

**Expenses by Source**
- **General Fund:**
  - Receipts: [details]
  - Deductions: [details]

### FY20 Preliminary General Fund Revenue

#### General Fund Preliminary Revenue

<table>
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<tr>
<th>Description</th>
<th>FY19 Adopted Budget</th>
<th>FY20 Preliminary Budget</th>
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<tbody>
<tr>
<td>Ad Valorem</td>
<td>$123,416,460</td>
<td>$131,438,530</td>
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<tr>
<td>Non-Ad Valorem</td>
<td>$140,401,971</td>
<td>$141,723,545</td>
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<tr>
<td>Total General Fund Revenue</td>
<td>$263,818,431</td>
<td>$273,162,075</td>
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**Estimated Increase in $** $9,343,644

**Estimated Increase as %** 3.55%
## FY20 Preliminary General Fund Expense

<table>
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<tr>
<th>General Fund Preliminary Expense</th>
<th>FY19 Adopted Budget</th>
<th>FY20 Preliminary</th>
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<tr>
<td>General Fund Expense Budget</td>
<td>$263,818,431</td>
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<tr>
<td>Estimated Increase in $</td>
<td>$22,978,969</td>
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<tr>
<td>Estimated Increase as a %</td>
<td>8.71%</td>
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## FY20 Preliminary General Fund Revenue vs. Expense

### Fiscal Year 2020 Comparison of Preliminary Revenue to Preliminary Expense

<table>
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<tr>
<th></th>
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<tbody>
<tr>
<td>Preliminary FY20 Revenue</td>
<td>$273,162,075</td>
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<tr>
<td>Preliminary FY20 Expense</td>
<td>$286,728,782</td>
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<tr>
<td>Preliminary Gap</td>
<td>($13,566,707)</td>
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Questions