Welcome to the City of St. Petersburg City Council Committee of the Whole. The agenda and supporting documents are available on the City’s website at [www.st.pete.org/meetings](http://www.st.pete.org/meetings) or by emailing city.clerk@stpete.org.

NOTE: City buildings are closed to the public due to the COVID-19 emergency. Accordingly, the meeting location has been changed from in-person at the Sunshine Center to a “virtual” meeting by means of communications media technology pursuant to Executive Order Number 20-69, issued by the Governor on March 20, 2020, and Executive Order 2020-12 issued by the Mayor on April 9, 2020.

The public can attend the meeting in the following ways:

- Watch live on Channel 15 WOW!/Channel 641 Spectrum/Channel 20 Frontier FiOS
- Watch live online at [WWW.stpete.org/TV](http://WWW.stpete.org/TV)
- Watch on your computer, mobile phone, or other device at [https://zoom.us/j/94624021672](https://zoom.us/j/94624021672)
- Listen by dialing any one of the following phone numbers and entering Webinar ID: 94624021672#
  - +1 312-626-6799
  - +1 646-876-9923
  - +1 669-900-6833
  - +1 152-215-8782
  - +1 301-715-8592
  - +1 346-248-7799
City of St. Petersburg
Committee of the Whole Agenda
April 30, 2020, at 8:30 AM

Members: Chair Ed Montanari, Vice-Chair Gina Driscoll, and Councilmembers Brandi Gabbard, Darden Rice, Robert Blackmon, Lisa Wheeler-Bowman, Amy Foster, and Deborah Figgs-Sanders

Support Staff: Kayleigh Sagonowsky, City Council Legislative Aide

A. Call to Order and Roll Call
B. Approval of Agenda
C. Approval of April 23, 2020 Minutes
D. New Business
   a. Pinellas CARES Small Business Grant Program
      i. Mike Meidel, Director of Pinellas County Economic Development
   b. Pinellas CARES Financial Assistance Program
      i. Daisy M. Rodriguez, Director of Pinellas County Human Services
   c. Fighting Chance Fund Update
      i. Alan DeLisle, City Development Administrator, and Jessica Eilerman, Greenhouse Manager
   d. Restart St. Pete
      i. Chris Steinocher, St. Petersburg Chamber of Commerce CEO
   e. Healthcare Update and Planning Considerations
      i. Dr. Israel Wojnowich, City of St. Petersburg Health and Wellness Center
      ii. Scott Smith, President of St. Anthony’s Hospital
   f. Law Enforcement Planning Considerations
      i. Chief Anthony Holloway, SPPD

E. Next Meeting
   a. May 14, 2020 at 3:00 PM

F. Adjourn

Attachments:
- April 23, 2020 COW Minutes
- COW Referral List
- New Business Item Support Material
Present: Chair Ed Montanari, Vice-Chair Gina Driscoll, and Councilmembers Darden Rice, Amy Foster, Deborah Figgs-Sanders, Robert Blackmon, Lisa Wheeler-Bowman, and Brandi Gabbard

Also Present: Mayor Kriseman, Deputy Mayor Tomlin, Tom Green, Jeannine Williams, Liz Makofske, Stacey McKee, Mike Jefferies, Alan DeLisle, Rob Gerdes, Claude Tankersley, John Palenchar, Brejesh Prayman, Chief Holloway, and Chief Large

Absent: None

Support Staff: Kayleigh Sagonowsky, City Council Legislative Aide

New Business:

Capital Improvement Budget - Liz Makofske, Budget and Management Director

Mayor Kriseman prefaced the conversation by reminding Councilmembers the CIP Workbook was prepared prior to the COVID-19 crisis and many things are likely to change as the full impacts of the pandemic unfold. He said it will be a challenge to construct a budget in the current environment, but he is confident staff is up to the task and will update Council every step of the way.

Budget and Management Director Liz Makofske began her presentation with an overview of the budget development process. She explained that prior to this meeting, each CIP department met with Engineering and Capital Improvements staff, submitted their prioritized projects to the Budget and Management Department, and participated in line item reviews.

Ms. Makofske then presented the CIP Summary of $120,054,000 in FY21 projects. Major components of the CIP budget include Water Resources ($67,310,000), Penny for Pinellas ($36,404,769), Enterprise Funds ($10,460,000), Housing and Capital Improvement ($4,538,231) and $1,341,000 in other funds. Makofske also reported the total 5-year CIP plan contains $758,661,000 in projects and all funds are balanced in all 5 years.

Stacey McKee, Budget and Management Analyst III and CIP Coordinator, then presented specific information and examples of projects that have been funded from the Housing Capital Improvement Fund and the General Capital Improvement Fund.

Ms. Makofske presented the 10-year estimate for Penny for Pinellas of $328,073,000 including $36,405,000 for projects in FY21. She reminded Councilmembers that Penny funding comes from sales tax, which will be affected by COVID-19.

Assistant City Administrator Tom Green addressed the unfortunate reality that not all infrastructure needs can be funded because there is not enough funding. While prioritization of projects can be discussed, it
will come as direct dollar for dollar cost from other projects, he stated. Leisure Services Administrator Mike Jefferis explained his prioritization process weights what projects will fill greater needs and serve a higher number of people.

Next, Ms. McKee provided an overview of the Enterprise Funds. She listed the projects funded in FY21 from the Downtown Parking, Tropicana Field, Water Resources, Stormwater, Airport, Marina, and Port Capital Improvement Funds. Ms. Makofske then reviewed other funds such as Bicycle and Pedestrian Grants, Tax Increment Financing, Weeki Wachee Capital, and Multimodal Impact Fees. Chair Montanari thanked Ms. Makofske and Ms. McKee for their presentation and Ms. Makofske promised to keep Councilmembers updated as the COVID-19 crisis progresses.
# 2020 Committee of the Whole Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Topics</th>
<th>Presenting Members</th>
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</thead>
<tbody>
<tr>
<td>January 23rd</td>
<td>10 AM</td>
<td>FY21 Budget Priorities</td>
<td>Liz Makofske</td>
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<tr>
<td>January 30th</td>
<td>2 PM</td>
<td>Tropicana Field Update</td>
<td>Alan DeLisle</td>
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<tr>
<td>February 27th</td>
<td>2:00 PM</td>
<td>Linkage Fees</td>
<td>Rob Gerdes</td>
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<td>Alternative Funding for Affordable Housing</td>
<td>Blackmon</td>
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<td>I-375 Park</td>
<td>Jefferis/Driscoll</td>
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<td>April 23rd</td>
<td>10:00 AM</td>
<td>FY21 CIP Budget</td>
<td>Liz Makofske</td>
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<td>April 30th</td>
<td>8:30 AM</td>
<td>Restart St. Pete</td>
<td>Administration</td>
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<tr>
<td>May 5th</td>
<td>9:00 AM</td>
<td>FY21 Operating Budget</td>
<td>Liz Makofske</td>
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<tr>
<td>May 28th</td>
<td>2:30 PM</td>
<td>St. Pete Housing Authority</td>
<td>Johnson</td>
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<td>July 30th</td>
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<tr>
<td>August 27th</td>
<td>2:30 PM</td>
<td>I-275 Design Changes</td>
<td>Evan Mory/ FDOT</td>
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<td>September 24th</td>
<td>2:30 PM</td>
<td>Historic Designation</td>
<td>Potentially Eligible List</td>
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<td>Abernethy/Kilborn</td>
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<td>October 22nd</td>
<td>2:30 PM</td>
<td>Residential LDR Updates</td>
<td>Vision 2050</td>
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<td>Abernethy</td>
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<td>November 19th</td>
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<td>December 10th</td>
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<td>FY21 Calendar Setting</td>
<td>Cindy Sheppard</td>
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<td>January 21, 2021</td>
<td>10:00 AM</td>
<td>FY22 Budget Priorities</td>
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*Updated 4/24/20
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<th>Item</th>
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<th>Referral/ Prior Dates</th>
<th>Referred By</th>
<th>Staff</th>
<th>Notes</th>
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<td>1</td>
<td>Restart St. Pete</td>
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<td>4/16/20</td>
<td>Montanari</td>
<td>Administration</td>
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<td>FY21 Operating Budget</td>
<td>5/5/20 at 9:00 AM</td>
<td>Annual</td>
<td>Annual</td>
<td>Makofske</td>
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<td>SPHA Annual Reports</td>
<td>5/28/20 at 2:30 PM</td>
<td>1/23/20</td>
<td>Foster</td>
<td>SPHA</td>
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<td>Design change re-evaluation for I-275 from south of 54&lt;sup&gt;th&lt;/sup&gt; Ave. S. to north of 4&lt;sup&gt;th&lt;/sup&gt; St. N.</td>
<td>8/27/20 at 2:30 PM</td>
<td>11/7/19 CC</td>
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<td>Mory</td>
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<td>City Initiated Historic Designation</td>
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<td>Abernethy Kilborn</td>
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<td>6</td>
<td>Continued Discussion of the Potentially Eligible List</td>
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<td>8/8/19 5/16/19</td>
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<td>12</td>
<td>Business, Housing, and Grocery Co-ops</td>
<td>TBD</td>
<td>1/10/19 BFT</td>
<td>Gabbard Driscoll</td>
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<td>1/17/19 CC</td>
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<td>At BFT, CM Driscoll referred business co-ops to a COW. During the BFT report, CM Gabbard asked to add housing co-ops. On 8/1/19 Gabbard asked to add grocery co-ops.</td>
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<td>8/1/19 CC</td>
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<td>13</td>
<td>Commerce Park/Deuces Rising Update</td>
<td>TBD</td>
<td>12/12/19</td>
<td>Montanari DeLisle</td>
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<td>Requested during the 12/12/19 COW</td>
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Overview

**CRITERIA**
The data-driven conditions each region or state should satisfy before proceeding to a phased opening.

**PREPAREDNESS**
What States should do to meet the challenges ahead.

**PHASE GUIDELINES**
Responsibilities of individuals and employers during all phases, and in each specific phase of the opening.
# Proposed State or Regional Gating Criteria

(Satisfy Before Proceeding to Phased Opening)

### Symptoms
- Downward trajectory of influenza-like illnesses (ILI) reported within a 14-day period
- Downward trajectory of COVID-like syndromic cases reported within a 14-day period

### Cases
- Downward trajectory of documented cases within a 14-day period
- Downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests)

### Hospitals
- Treat all patients without crisis care
- Robust testing program in place for at-risk healthcare workers, including emerging antibody testing

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*State and local officials may need to tailor the application of these criteria to local circumstances (e.g., metropolitan areas that have suffered severe COVID outbreaks, rural and suburban areas where outbreaks have not occurred or have been mild). Additionally, where appropriate, Governors should work on a regional basis to satisfy these criteria and to progress through the phases outlined below.*
Core State Preparedness Responsibilities

**TESTING & CONTACT TRACING**
- Ability to quickly set up safe and efficient screening and testing sites for symptomatic individuals and trace contacts of COVID+ results
- Ability to test Syndromic/ILI-indicated persons for COVID and trace contacts of COVID+ results
- Ensure sentinel surveillance sites are screening for asymptomatic cases and contacts for COVID+ results are traced (sites operate at locations that serve older individuals, lower-income Americans, racial minorities, and Native Americans)

**HEALTHCARE SYSTEM CAPACITY**
- Ability to quickly and independently supply sufficient Personal Protective Equipment and critical medical equipment to handle dramatic surge in need
- Ability to surge ICU capacity

**PLANS**
- Protect the health and safety of workers in critical industries
- Protect the health and safety of those living and working in high-risk facilities (e.g., senior care facilities)
- Protect employees and users of mass transit
- Advise citizens regarding protocols for social distancing and face coverings
- Monitor conditions and immediately take steps to limit and mitigate any rebounds or outbreaks by restarting a phase or returning to an earlier phase, depending on severity
Proposed Phased Approach

Based on **up-to-date data** and readiness

**Mitigates** risk of resurgence

**Protects** the most vulnerable

Implementable on **statewide or county-by-county** basis at governors’ discretion
Guidelines for All Phases: Individuals

CONTINUE TO PRACTICE GOOD HYGIENE

- Wash your hands with soap and water or use hand sanitizer, especially after touching frequently used items or surfaces.
- Avoid touching your face.
- Sneeze or cough into a tissue, or the inside of your elbow.
- Disinfect frequently used items and surfaces as much as possible.
- Strongly consider using face coverings while in public, and particularly when using mass transit.

PEOPLE WHO FEEL SICK SHOULD STAY HOME

- Do not go to work or school.
- Contact and follow the advice of your medical provider.

Continue to adhere to State and local guidance as well as complementary CDC guidance, particularly with respect to face coverings.
Guidelines for All Phases: Employers

Develop and implement appropriate policies, in accordance with Federal, State, and local regulations and guidance, and informed by industry best practices, regarding:

- Social distancing and protective equipment
- Temperature checks
- Testing, isolating, and contact tracing
- Sanitation
- Use and disinfection of common and high-traffic areas
- Business travel

Monitor workforce for indicative symptoms. Do not allow symptomatic people to physically return to work until cleared by a medical provider.

Develop and implement policies and procedures for workforce contact tracing following employee COVID+ test.
Phase One

FOR STATES AND REGIONS

THAT SATISFY THE GATING CRITERIA
ALL VULNERABLE INDIVIDUALS* should continue to shelter in place. Members of households with vulnerable residents should be aware that by returning to work or other environments where distancing is not practical, they could carry the virus back home. Precautions should be taken to isolate from vulnerable residents.

All individuals, **WHEN IN PUBLIC** (e.g., parks, outdoor recreation areas, shopping areas), should maximize physical distance from others. Social settings of more than 10 people, where appropriate distancing may not be practical, should be avoided unless precautionary measures are observed.

Avoid **SOCIALIZING** in groups of more than 10 people in circumstances that do not readily allow for appropriate physical distancing (e.g., receptions, trade shows)

**MINIMIZE NON-ESSENTIAL TRAVEL** and adhere to CDC guidelines regarding isolation following travel.

*See Appendix 1 for Definition of Vulnerable Individuals*
Continue to **ENCOURAGE TELEWORK**, whenever possible and feasible with business operations.

If possible, **RETURN TO WORK IN PHASES**.

Close **COMMON AREAS** where personnel are likely to congregate and interact, or enforce strict social distancing protocols.

Minimize **NON-ESSENTIAL TRAVEL** and adhere to CDC guidelines regarding isolation following travel.

Strongly consider **SPECIAL ACCOMMODATIONS** for personnel who are members of a **VULNERABLE POPULATION**.

**Phase One**

**EMPLOYERS**

 EACH PHASE OF THIS GUIDANCE ADDRESSES THOSE ASPECTS OF DAILY LIFE FOR WHICH RESTRICTIONS REMAIN APPROPRIATE DUE TO COVID.
Phase One

Specific Types of Employers

**Schools and Organized Youth Activities** (e.g., daycare, camp) that are currently closed should remain closed.

**Visits to Senior Living Facilities and Hospitals** should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

**Large Venues** (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under strict physical distancing protocols.

**Elective Surgeries** can resume, as clinically appropriate, on an outpatient basis at facilities that adhere to CMS guidelines.

**Gyms** can open if they adhere to strict physical distancing and sanitation protocols.

**Bars** should remain closed.

Each phase of this guidance addresses those aspects of daily life for which restrictions remain appropriate due to COVID.
Phase Two

FOR STATES AND REGIONS WITH NO EVIDENCE OF A REBOUND AND THAT SATISFY THE GATING CRITERIA A SECOND TIME
ALL VULNERABLE INDIVIDUALS should continue to shelter in place. Members of households with vulnerable residents should be aware that by returning to work or other environments where distancing is not practical, they could carry the virus back home. Precautions should be taken to isolate from vulnerable residents.

All individuals, WHEN IN PUBLIC (e.g., parks, outdoor recreation areas, shopping areas), should maximize physical distance from others. Social settings of more than 50 people, where appropriate distancing may not be practical, should be avoided unless precautionary measures are observed.

NON-ESSENTIAL TRAVEL can resume.
Continue to **ENCOURAGE TELEWORK**, whenever possible and feasible with business operations.

Close **COMMON AREAS** where personnel are likely to congregate and interact, or enforce moderate social distancing protocols.

**NON-ESSENTIAL TRAVEL** can resume.

Strongly consider **SPECIAL ACCOMMODATIONS** for personnel who are members of a **VULNERABLE POPULATION**.
SCHOOLS AND ORGANIZED YOUTH ACTIVITIES (e.g., daycare, camp) can reopen.

VISITS TO SENIOR CARE FACILITIES AND HOSPITALS should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under moderate physical distancing protocols.

ELECTIVE SURGERIES can resume, as clinically appropriate, on an outpatient and in-patient basis at facilities that adhere to CMS guidelines.

GYMS can remain open if they adhere to strict physical distancing and sanitation protocols.

BARS may operate with diminished standing-room occupancy, where applicable and appropriate.

Phase Two

SPECIFIC TYPES OF EMPLOYERS

OPENING UP AMERICA AGAIN

EACH PHASE OF THIS GUIDANCE ADDRESSES THOSE ASPECTS OF DAILY LIFE FOR WHICH RESTRICTIONS REMAIN APPROPRIATE DUE TO COVID.
Phase Three

FOR STATES AND REGIONS WITH NO EVIDENCE OF A REBOUND AND THAT SATISFY THE GATING CRITERIA A THIRD TIME
Phase Three

**VULNERABLE INDIVIDUALS** can resume public interactions, but should practice physical distancing, minimizing exposure to social settings where distancing may not be practical, unless precautionary measures are observed.

**LOW-RISK POPULATIONS** should consider minimizing time spent in crowded environments.

Phase Three

**EMPLOYERS**

Resume **UNRESTRICTED STAFFING** of worksites.

*Each phase of this guidance addresses those aspects of daily life for which restrictions remain appropriate due to COVID.*
Phase Three

SPECIFIC TYPES OF EMPLOYERS

VISITS TO SENIOR CARE FACILITIES AND HOSPITALS can resume. Those who interact with residents and patients must be diligent regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under limited physical distancing protocols.

GYMS can remain open if they adhere to standard sanitation protocols.

BARS may operate with increased standing room occupancy, where applicable.
Appendix

Vulnerable Individuals

1. Elderly individuals.

2. Individuals with serious underlying health conditions, including high blood pressure, chronic lung disease, diabetes, obesity, asthma, and those whose immune system is compromised such as by chemotherapy for cancer and other conditions requiring such therapy.
Pinellas CARES
Small Business Grants
April 28, 2020

Mike Meidel
Director, Economic Development
Pinellas CARES Small Business Grants

Purpose

Pinellas County has initially identified up to $35 million in emergency relief funds to support the small businesses hardest hit by the COVID-19 pandemic.

Funds are available as part of the Coronavirus Aid, Relief, and Economic Security (CARES) Act federal stimulus package.

This program is intended to help offset the significant, temporary loss of revenue to qualified businesses during this pandemic, and to assist businesses in retaining and paying employees.
Description

The program will offer one-time $5,000 grants to qualifying small businesses to cover expenses such as employee wages, vendor bills and rent. The emergency relief is targeted specifically to help local brick and mortar businesses cover immediate financial needs.

Funds can only be used to reimburse the costs of business interruption due to the COVID-19 public health emergency, provided those costs are not paid by insurance or by another federal program.
Pinellas CARES Small Business Grants

- Businesses that have already applied or received funding from municipal grant programs are still eligible for this program.
- Owners with more than one eligible business may submit an application for each legal entity.
- Businesses may still qualify for other existing funding programs. Visit www.pced.org/covid19loans for a list of federal and state programs assisting businesses impacted by the COVID-19 pandemic.
Eligibility Criteria

• Business occupies commercial space in Pinellas County
• Has 1 to 25 Full-Time Equivalent employees, including owner
• Operating since at least 10/1/19 and still open 2/29/20
• Expected to return to full operations after crisis
Pinellas CARES Small Business Grants

Eligible Business Types

• Public Food Service Establishments (Chapters 500 & 509 F.S.)
• Bars, pubs and nightclubs (Governor’s Order 20-68)
• Short-term lodging and vacation rental management (collect and remit Tourist Development Taxes)
• Non-essential businesses (Section 5, “Safer at Home”)
• Places of assembly (Section 2, “Safer at Home”)
Ineligible Businesses

- Publicly traded companies
- Home-based businesses
- Non-profit corporations
- Firms with code enforcement liens
- Active sentence for financial mismanagement
Application Process

- Submit application using digital online portal
- Document business location, status, and employee count
- Demonstrate recent business income and expenses
- Digitally sign and attest that all information is truthful
- Process should take 10-15 minutes if applicant has all necessary documentation at hand.
Pinellas CARES Small Business Grants

Timeline

• April 28 to May 3  Program outreach and education
• May 4 to June 1  Application portal open for submissions

Review and approval of typical application should take 1 hour
Payment issued by check within 10 days of approval
Purpose
Pinellas County has initially identified up to $35 million in emergency relief funds to support the small businesses hardest hit by the COVID-19 pandemic. Funds are available as part of the Coronavirus Aid, Relief, and Economic Security (CARES) Act federal stimulus package.

Pinellas County will provide emergency financial support through the Pinellas CARES Small Business Grant for qualified small businesses that are negatively impacted by the COVID-19 pandemic due to orders to close or limit operations. This program is intended to help offset the significant, temporary loss of revenue to these qualified businesses during this pandemic, and to assist businesses in retaining and paying employees.

The program will offer one-time $5,000 grants to qualifying small businesses to cover expenses such as employee wages, vendor bills and rent. The emergency relief is targeted specifically to help local brick and mortar businesses cover immediate financial needs. Grants are strictly limited to businesses located physically within Pinellas County. Funds can only be used to reimburse the costs of business interruption caused by required closures provided those costs are not paid by insurance or by another federal program.

Regardless of whether a business is or is not eligible for this program, it may still qualify for other existing funding programs. Visit [www.pced.org/covid19loans](http://www.pced.org/covid19loans) for a list of federal and state programs assisting businesses impacted by the COVID-19 pandemic.

Eligibility
Businesses are eligible for a one-time $5,000 grant from Pinellas County if:

- The business occupies commercial space within Pinellas County.
- Has at least 1, but no more than 25, full-time equivalent (FTE) employees, including the business owner. The firm can have many more part-time employees as long as the total weekly hours of all employees does not exceed 1,000 (25 FTE x 40-hour work week).
- The business has been operating since at least October 1, 2019 and was still in operation on February 29, 2020.
- Firm is expected to return to full operations after local and state emergency guidelines during COVID-19 are rescinded.
Eligible business types:

- “Food Service Establishments” as defined in Chapter 500, Florida Statutes, and “Public Food Service Establishments” as defined in Chapter 509, Florida Statutes.
- Bars, pubs and nightclubs as described in Governor’s Executive Order 20-68.
- Short-term lodging establishments and vacation rental management companies that collect and remit Tourist Development Taxes.
- Non-essential businesses covered under Section 5 of the “State of Florida & Pinellas County ‘Safer-at-Home’ Guidance” document.
- Places of public and private assembly covered under Section 2 of the “State of Florida & Pinellas County ‘Safer-at-Home’ Guidance” document.

These business types were selected because they were either required to close due to the Governor’s or Pinellas County Board of County Commissioners’ (BCC)’s orders or were severely impacted by those orders, as in the case of food service and lodging establishments. While restaurants may remain open for carryout or delivery, the orders still resulted in a significant loss of employment and revenues. Many restaurants were not able to adapt or retain employees and closed entirely.

The lodging industry depends heavily on Pinellas County’s beaches, museums and attractions – all of which were closed by the orders. Non-essential travel is also restricted by government orders. Hotel occupancy is typically around 90% at this time of year; recent occupancy levels have been as low as 17%.

The Pinellas CARES Small Business Grant is a companion to the grant programs that are currently offered by Pinellas County’s municipal partners. Businesses that have already applied or received funding from municipal grant programs are still eligible for this program. Owners with more than one eligible business may submit an application for each legal entity.

We estimate that approximately 6,500 businesses in Pinellas County would qualify for this grant. There are sufficient funds for each of these firms to receive a $5,000 grant.

Ineligible businesses

- Firms with more than 25 full-time equivalent (FTE) employees. Pinellas County has limited funding. Small businesses tend to be in a more precarious financial condition. The County intends to preserve and promote small local businesses as evidenced by the BCC’s implementation of the Small Business Enterprise (SBE) program.
Ineligible businesses continued

- Publicly traded companies. These firms are owned by the stockholders, who may not be local residents and are not involved in the day to day operations of the company.
- Home-based businesses. These firms are technically not required to close under the Governor’s or the BCC’s orders. Many could continue to operate within Center for Disease Control (CDC) social distancing guidelines or through online sales or activities. Home-based businesses also tend to have very few employees and do not pay the additional rent or utilities expenses of brick and mortar businesses.
- Non-profit organizations. 501(c)(3) organizations are by definition “charitable organizations” and receive funding primarily from private donors and governmental sources. Other 501(c) organizations are involved in lobbying activities and/or are supported primarily by member dues, rather than by sales of products or services.
- Firms with unpaid code enforcement liens against them.
- Firms with an owner, officer, partner, or principal actor who has a felony or financial mismanagement conviction within the last two years for which he or she is still serving a sentence (including prison, parole, and probation).

Application process

- Applications will be submitted using a digital online portal.
- Applicants will be required to attach supporting documentation to prove their business location, status and employee count, and to demonstrate recent business income and expenses.
- Applicants will be required to digitally sign the application and attest, under penalty of perjury, that all information submitted is truthful.
- Completing the application should take approximately 10-15 minutes, if the applicant has the necessary documentation at hand.

Timeline

- April 28 to May 3, 2020: Program outreach and education.
- May 4 to June 1, 2020: Application portal open for submissions from eligible Pinellas County small businesses.
Pinellas CARES
Financial Assistance

April 24, 2020
I. POLICY:

The Pinellas County Board of County Commissioners has directed, through its Humans Services Department, to provide Emergency Financial Assistance for low income residents that are suffering from financial hardship due to a qualifying emergency event and are unable to pay for past due rent, utilities, and other critical needs.

In March 2020, the United States began to see an increase in the incidence of the coronavirus disease 2019 (COVID-19), as it continued to spread globally. As such, a national state of emergency was declared, and Pinellas County followed with a declaration of local state of emergency on March 13, 2020. With potential impacts of the pandemic greatly exceeding local response resources, these community costs were not accounted for in the approved budget. In response to the economic impact of “social distancing” and “safer at home” measures implemented by federal, state, and local governments, Congress enacted the “Coronavirus Aid, Relief, and Economic Security Act”, also known as the “CARES Act.”

The CARES Act provides financial support to citizens, businesses, and local governments to lessen the economic impacts of the state of emergency. On April 16, 2020, the Pinellas County Board of County Commissioners (Board) passed a resolution to design an expanded assistance program for individuals and families that were directly impacted by loss of income due to the COVID-19 health emergency. This program, “Pinellas CARES Financial Assistance”, leverages established infrastructure to efficiently and effectively distribute financial assistance, in accordance with the CARES Act and the procedures contained herein to eligible adults. This program is offered on a first come, first served basis as funding is made available. This program is not a business assistance program and does not cover items otherwise covered by insurance or reimbursed under other federal programs.

II. REQUIREMENTS:

A. Administration

The Board, through its Human Services Department, contracts with 211 Tampa Bay Cares, Inc. (211) for the administration of financial assistance. This administration will work with the County on the Pinellas CARES Financial Assistance program for COVID-19 impacts. 211 is responsible for screening and intake, eligibility assessment, payment issuance, and data collection, as detailed herein.

B. Applicant Eligibility

Eligibility is limited to low-income Pinellas County residents, both individuals and/or families with at least one applicant who is aged 18 and older or a legally emancipated youth. Applicants must provide documentation of citizenship, residency, identification, income, assets and need.
For legally married couples and families who seek assistance, and/or for roommates who share responsibility in a lease, documentation must be provided regarding each adult individual's identification, income, assets, and need.

1. **Proof of Citizenship:** Applicants must be a U.S. citizen by birth, a naturalized citizen, a legal permanent resident immigrant, or a refugee or asylum seeker. Illegal aliens or persons in the U.S under any sort of temporary status, such as a student or tourist visa, do not meet citizenship requirements. The following documents are acceptable proof of citizenship:

   a. A **social security card** may demonstrate citizenship if it meets the criteria outlined in the attached "USCIS" Cards and Codes reference document.
   
   b. Citizens by birth may provide a **birth certificate** to demonstrate citizenship if born in any state in the U.S., Puerto Rico, U.S. Virgin Islands, Northern Mariana Islands, American Samoa, Swain's Island, Guam, or born abroad to parents who are U.S. citizens.
   
   c. Citizens who claim to be naturalized must provide documentation in the form of a **Certificate of Naturalization** or a valid **U.S. passport**. A naturalized citizen is defined as a person born in another country but who has since obtained U.S. citizenship.
   
   d. **Legal Permanent Resident Alien**s must provide documentation which may include a **“green card,”** INS forms I-151 or I-551. A visa or other official United States document stamped: “Processed for I-551; temporary evidence of lawful admission for permanent residence; valid until mm-dd-yyyy; employment authorized,” is acceptable as proof.
   
   e. **Refugee or Asylum Seekers**, defined as those from Albania, Vietnam, Bosnia, Cuba, Haiti or other countries who legally reside in the U.S. as political refugees or asylum seekers must provide **INS form I-94** stamped to identify the applicant as a refugee or asylum seeker.

2. **Identification:** Applicants must provide two forms of identification. Proof of citizenship from Section (1) above may count as one form. An acceptable second form of identification may be:

   a. Social Security Card
   
   b. Pinellas County Driver’s License or State Identification
   
   c. Birth Certificate
   
   d. Marriage License
   
   e. Voter Identification Card
   
   f. Veterans Administration Identification
   
   g. School Records
   
   h. Food Stamp card
   
   i. Police Identification card
   
   j. Immigration Records
   
   k. DD 214

   Note: Documentation from a foreign country may be accepted as a second form of identification provided that documentation of refugee, asylum seeker, or legal permanent resident alien is also included.
3. **Proof of Pinellas County Residency:** Assistance may only be provided to applicants who are current residents of Pinellas County. Applicants must provide two of the following:
   
a. Copy of current Florida Driver’s License or Florida Identification card showing a Pinellas County address
b. Mortgage documents, Rental lease, rent receipts or letter from a landlord or property owner
c. Proof of Homestead Exemption
d. Recent water, electric, gas, telephone, cable television or other utility bill in the name of the applicant indicating a current address within Pinellas County
e. Vehicle registration in the name of the applicant indicating an address within Pinellas County
f. Pinellas County Voter Identification card
g. Recent historical record of residence documented by another social service agency within Pinellas County. Includes Mobile Medical Unit.
h. Cancelled mail from a Federal, State, County, or City agency addressed to the applicant at a Pinellas County address
i. Declaration of Domicile recorded with the Pinellas County Clerk of the Circuit Court
j. Current professional license indicating a home address in Pinellas County
k. Record of criminal activity indicating a Pinellas County address when arrested
l. Employment record indicating a home address in Pinellas County
m. Bank, credit union, or similar documents indicating a home address in Pinellas County
n. Letter from Pinellas County Shelter Provider stating Pinellas County residency

4. **Income:** Applicants must demonstrate that they had income, but it was reduced or eliminated as a direct result of COVID-19 impacts. Income must be at or below 200% of the 2020 Federal Poverty Guidelines at the time of application.
   
a. Income consists of wages, self-employment, contributions, and benefits (including SNAP), either earned or non-earned, from legal sources.
b. All reported income and non-cash benefits must be documented with the most recently available 60 days of pay, check stubs, or bank statements, employer letter, or benefits letter. Unless by exception, documentation must have been generated within 30 days prior to the submitted request.
c. If self-employed, bank statements or self-employment records must be documented for the last three (3) months.
d. If back-child support is a source of income, documentation must be provided that the child is over 18 years of age or no longer living in the home.
e. In instances where recent overtime or supplemental income may cause an applicant to be over the income limits based upon the last 30 days, but the supplemental income is not regular or dependable, income should be calculated from the year-to-date total on a paystub, divided by the number of months covered.
### Federal Poverty Level Income (FPL) Guidelines for 2020:

<table>
<thead>
<tr>
<th>Persons in Household</th>
<th>Gross Monthly Household Income at 100% of FPL</th>
<th>Gross Annual Household Income at 100% of FPL</th>
<th>Gross Monthly Household Income at 200% of FPL</th>
<th>Gross Annual Household Income at 200% of FPL</th>
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<tr>
<td>1</td>
<td>$1,063</td>
<td>$12,760</td>
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<td>$25,520</td>
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<tr>
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<td>$17,240</td>
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<td>7</td>
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<td>$39,640</td>
<td>$6,607</td>
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<tr>
<td>8</td>
<td>$3,677</td>
<td>$44,120</td>
<td>$7,353</td>
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<tr>
<td>Each additional person add:</td>
<td>$374</td>
<td>$4,480</td>
<td>$746</td>
<td>$8,960</td>
</tr>
</tbody>
</table>

5. **Proof of Assets**: For financial assistance requests, applicants must not have available liquid assets above $4,000.00. Liquid assets include the applicant's savings and checking accounts, and an entire bank statement showing the past 60 days deposits, withdrawals, and charges (or statement received within the last 60 days) for each account shall be submitted for verification. A statement from an EPPI or SSI card may be used to verify assets if no bank account is held. Assessment of liquid assets will be included in the screening by 211 staff.

6. **Documentation of Qualifying Emergency Event - COVID-19**: Applicants must demonstrate that their current emergency situation is a result of the impact of COVID-19, and may include:
   a. Layoff or furlough notice
   b. Proof of reduction in hours
   c. Loss of job due to COVID-19
   d. Demonstration/notice of reduction in force by business
   e. Demonstration that employer office/place of business has closed

7. **Documentation of Assistance**:  
   a. Frequency and Amount of Assistance:  
      i. Individuals may not receive emergency financial assistance more than one time under the Pinellas CARES Financial Assistance program.  
      ii. The maximum amount of assistance available to an individual or family is $4,000.00.
iii. Applicants may request assistance of more than one type. Requests for multiple types of assistance should be bundled when appropriate, considering the immediate health and safety needs of the applicant.

b. Basic Types of Assistance

i. Payment of overdue rent or mortgage to avoid eviction or foreclosure.
   - Required documentation for rent: Eviction notice or late notice listing the amount past due and a copy of lease. If landlord is an individual and not a management or leasing company, effort must be made to verify property ownership in the Pinellas County Property Appraiser database at www.pcpao.org. The search may be done by owner name or property address. A W-9 must be provided. If the applicant receives Section 8 Tenant-Based Assistance, a Housing Assistance Payment Contract (HAP Contract) is required in addition to the lease agreement.
   - Required documentation where a relationship exists between landlord and tenant, or where landlord and tenant share a unit: documentation of past rents paid (bank statements, cancelled checks) and/or documentation that the landlord holds the property to be a rental unit and pays taxes (tax return, documentation of rental income).

ii. Payment of overdue utility bills (water, sewer, electricity, and/or gas) to prevent shutoff resulting in unhealthy living conditions and/or to prevent eviction, or payment of overdue telephone and/or internet service needed for employment in a “work from home” setting.
   - Required documentation: copy of utility shut-off notice or late/overdue bills; documentation of remote employment situation.

c. Ineligible Items

i. Legal fees or any expenses related to criminal activity including court costs, citations, restitution, child support, or alimony

ii. Telephone and Internet not required for maintaining verified employment, or education

iii. Moving Expenses

iv. Alcohol, tobacco, firearms or lottery tickets

v. Expenses related to immigration or returning to country of origin

vi. Gift Cards

vii. Insurance premiums

viii. Money orders

ix. Any transaction at a financial institution using a purchasing card (i.e., ATM)

x. Property taxes

xi. Payment to a landlord or utility company for the same residence, same expense, and same time period, by a different, otherwise eligible, applicant such as a roommate

xii. Specific to CARES Act guidance
   - Expenses for State share of Medicaid
   - Damages covered by insurance
   - Expenses that have been or will be reimbursed under any federal program.
III. **PROCEDURES**

Pinellas CARES Financial Assistance is administered through an agreement with 211. Staff will answer calls for this program Monday through Friday from 7:30am to 6:00pm. If a holiday falls on a weekday, the program will operate the same hours.

211 will maintain screening and eligibility information within their call center database for review and audit by the County. 211 will maintain a full, separate accounting of all dispersed funds associated with each instance of assistance. All dispersed funds will be reconciled to 211 bank statements on a monthly basis or more frequently as required by the County.

A. **Initial Screening:** When an individual contacts 211 for Pinellas CARES Financial Assistance, 211 call center specialists will conduct a brief interview and/or coordinate screening information and documentation by text to assess the client's needs. (Note: 211 staff and volunteers are trained on the Agency’s conflict of interest policy which prohibits staff from assisting family or friends.) The information provided by an applicant may be evaluated for accuracy. Any false information provided or multiple inconsistencies in documentation may be grounds for denial or ineligibility for future assistance.

1. 211 staff will obtain demographic information, documentation required to determine eligibility, details on the emergency need, amount of request, vendor details, payment method, and other information and enter this information into the call center database.
2. 211 staff will coordinate appropriate referrals to additional community programs and services during initial screening.

B. **Eligibility Verification:** 211 staff is responsible for ensuring all documentation necessary for verification, processing, and approval of request is collected. Failure of an applicant to provide any information or additional contact within seven (7) days of the initial request may result in closure of the pending case. Cases with continued contact and document submission by an applicant will remain in pending status if funding remains available. Please note that this program has a limited amount of funding available and no further applications may be completed or processed once funds are exhausted.

1. 211 staff is responsible for obtaining and scanning all documentation into their database to verify citizenship, residency, income, identification, qualifying emergency event, and need prior to submitting any request for payment for eligible items.
2. All approvals and denials are recorded in database.

C. **Approval Process:** All requests for approval are handled once all required documentation is received and eligibility is confirmed.

1. Requests for assistance at $3,000.00 and above are transmitted electronically to the 211 Executive Director and Pinellas County Human Services Director or designee for joint approval when all other eligibility documentation has been submitted.
   a. When necessary, urgent items should be paid immediately upon receiving sufficient documentation (immediate health/safety needs, utility shut-offs, evictions) while items which may take longer to complete may submitted separately.
   b. The Level 3 approval process would continue to apply to items and bundles $3,000.00 and above.
2. If a request is DENIED, 211 staff will contact the applicant directly within 2 business days and notify them of the reason for denial and provide other referrals or resources, as available.

D. Payment Process:
1. Online payments of approved items are made directly to the vendor using purchasing cards issued in the 211 call center specialists’ name. If the vendor cannot be paid or the item cannot be purchased online, a check request is submitted for payment directly to the vendor. 211 processes check requests two times weekly. In rare instances, a restricted debit card may be provided directly to the client for the approved amount. All cards are time limited and must be returned to 211 with receipts within seven days.
2. 211 staff is responsible for tracking and reporting call center data, client demographic, eligibility and expenditure data, performance measures and outcomes. Most of this information will be reported from their database. Human Services will have direct access to the 211 database for ad-hoc reports as needed.
3. 211 will request reimbursement from the County on a monthly basis for staff and operational expenses.
   a. This invoice will be submitted concurrently with invoices from any other operations contracts between 211 and the County by the fifteenth (15th) of the month for the prior month’s expenses.
   b. All requests for reimbursement will consist of a cover letter signed by an authorized Agency representative and will include supporting documentation including invoices, receipts, pay stubs, training logs and any other documentation to verify the expenditures.
   c. Invoices are reviewed and reconciled by Human Services prior to approval for payment.
4. A portion of the funding for the Pinellas CARES Financial Assistance pool will be advanced to 211 and will be held in a separate bank account.
   a. A separate invoice will be submitted for the assistance pool, and will consist of a cover letter signed by an authorized Agency representative, supporting documentation with detailed client specific data and receipts to justify eligibility and expenditures and any repeat requests, a copy of the monthly bank account statement for the bank account in which the pool is held, and a report of the director-approved exception expenditures for the month. Backup documentation may be submitted electronically in a secure manner.
   b. Specifically for rent requests: in addition to the proof of emergency need and copy of a lease, 211 will also submit a copy of the vendor’s W-9 form and the cancelled check signed by the vendor with the monthly invoice for reconciliation.
      i. The name on the W-9 MUST match the name on the cancelled check.
      ii. For any Director-approved payments, an email of each Director’s approval shall be attached to the client backup documentation.
   c. Any supporting documentation submitted by a client MUST have the client’s name visible and legible on the document.
5. Upon reconciliation and approval of the monthly or semi-monthly invoice for the Pinellas CARES Financial Assistance pool, the County will reimburse 211 for expenditures until the entire assistance pool contracted amount is reached. 211 will then continue to submit separate monthly invoices but will draw down against
the assistance pool until it is extinguished, or the term of the contract is reached. In the event that funds remain in the Pinellas CARES Financial Assistance pool at the end of the program or contract term, the remainder shall be remitted to the County with thirty (30) days of final reconciliation.

E. **Use of Encryption:** Emails containing personal identifiable information (PII), personal health information (PHI), or other sensitive information about a client or caller should be encrypted prior to being sent to any and all receivers. Emails should be encrypted to the recipient when the following items are included:

1. Personal identifiable information: client names, social security numbers or cards, dates of birth, gender, and/or zip codes
2. Personal Health Information: medication, diagnostic, treatment, or disease identification. Sensitive Information: case or call details, names of minors, income information, leases, utility bills, bank statements, addresses, phone numbers, or email addresses.

F. **Appeals, Quality Assurance, Fraud, and Other Concerns:**

1. Program Criteria: Appeals or concerns with program criteria shall be addressed to the County. Upon receipt of a concern, 211 shall issue a letter to the applicant directing them to contact the Pinellas County Human Services Financial Assistance Contract Manager.
2. Fraudulent Concerns:
   a. Human Services Review: Human Services will perform quality assurance on a random sampling of participants as indicated in Section F (2) above. If any participants are found to have committed fraud in obtaining financial assistance from the County, the County will notify 211.
   b. 211 Review: If, in the exercise of their contractual responsibilities, 211 becomes aware of a fraudulent case, 211 shall notify the County as soon as possible.
   c. Upon discovery of a fraudulent case, the participant may be prohibited from further assistance through Human Services. 211 shall notify the participant in writing of the finding, request reimbursement of any funds received in a fraudulent manner and notify the participant of their future ineligibility.
   d. Following notification to the client by 211, Pinellas County may provide written notification to the participant of the findings and their subsequent ineligibility for all Human Services programs.
   e. Fraud Rebuttal: Appeals or concerns with a disqualification due to a finding of fraud shall be addressed to the County. Upon receipt of a concern, 211 shall issue a letter to the applicant directing them to contact the Pinellas County Human Services Financial Assistance Contract Manager. Eligibility Determination: Appeals or concerns regarding the eligibility determination of an applicant shall be submitted to the Exceptions Committee and are subject to Directors’ review. All decisions of the Exceptions Committee are final.
3. Stop Check Fee: If a check has not been cashed for a period exceeding 90 days, 211 shall make attempts to contact the payee, and may issue a stop-check order through the bank at a fee of $17 per check to be reimbursed through the program.

G. **Conflict of Interest:**
1. Any individual homeowner, property manager, or landlord, who is also employed by or affiliated with Pinellas County Human Services or a Human Services contracted Provider Organization which works with vulnerable populations through a program designed to assist such populations, is prohibited from receiving payment directly or indirectly from the sale or rental of real property, personal property, or personal services, from participants in the subject program. This does not include registered non-profit organizations that serve as owners, property managers, or landlords for low-income or homeless housing.

2. This section does not preclude an employee or affiliated individual who is otherwise eligible as a client for this program from receiving assistance, in accordance with all other policies, procedures and section 112.313(6) Florida Statutes.

IV. Reporting

A. Performance Measures
   1. Total number/ % of emergency financial assistance calls and texts received
   2. Number / % dropped or abandoned calls
   3. Average talk time
   4. Average call wait time
   5. Average number of calls by day and time and by call center specialist
   6. Time to process request (enter into system, receive approval)
   7. Number and percentage of:
      a. Reasons for financial emergency (COVID-19 impacts)
      b. All callers answered by 211 and by volunteer or assistance staffing
      c. All callers assessed for emergency financial assistance by 211 and by volunteer or assistance staffing (approved and denied)
      d. Clients served by type and amount of assistance
      e. Program met and unmet needs of callers
      f. Unique callers by need

B. Immediate Outcome Examples: [Measured by actual requests approved and successful payment of assistance to vendors]
   1. Number of individuals and families that bridged utilities expenses due to Pinellas CARES Financial Assistance
   2. Number of individuals and families that bridged housing payments due to Pinellas CARES Financial Assistance
   3. Number of individuals and families that received assistance for other critical needs by type.
   4. Number of individuals and families referred and linked to other supportive community resources
   5. Number of pending individual and family assistance cases
   6. Number of individuals and families that were not determined eligible by reason
   7. Additional TBD

C. Operational Tracking Reports:
   1. Daily assistance cases paid and pending cases report
   2. Daily 'encumbered' Pinellas CARES Financial Assistance pool amount
   3. Daily Pinellas CARES Financial Assistance pool balance report (paid out versus remaining balance)
4. Daily and/or biweekly advance pool bank statement
5. Direct client services expenditure report with itemized purchases and remaining available balance
6. Invoices accompanied by detailed documentation of direct client expenditures
7. Report of Director approved exception expenditures
8. Reports of program performance measures
Pinellas CARES Financial Assistance Program
April 28, 2020

Daisy Rodriguez, MHCM, MBA
Director, Human Services
In March 2020 the United States began to see an increase in the incidence of Coronavirus disease (COVID19). In response, a national state of emergency was declared, and Pinellas County followed with declaration of local state of emergency on March 13, 2020.

With the mounting economic impact resulting from the Coronavirus pandemic, Congress enacted the Coronavirus Aid, Relief and Economic Security Act (CARES Act).

The County Commission requested a design for an expanded assistance program for individual and families that were directly impacted by loss of income due to the COVID 19 health emergency.
Pinellas County seeks to implement the *Pinellas CARES Financial Assistance Program* to help stabilize Low Income individuals and families impacted by loss of income due to the COVID-19 public health emergency.

The program leverages existing assistance infrastructure designed by Humans Services in partnership with 2-1-1 Tampa Bay Cares to provide one-time CARES Act assistance for affected residents to help bridge financial gaps for overdue rent, mortgage payments, and utilities.
Pinellas CARES Financial Assistance Program

Eligibility Criteria:

- US Citizenship / Legal Permanent Resident
- Pinellas County Resident
- Income at or below 200% of the Federal Poverty Level
- Liquid assets must be equal to or less than $4000.00,
  - ie; Cash, checking or savings accounts
Verification:

- Applicants must demonstrate loss of income as a direct result of COVID-19
- Layoff or furlough notice
- Proof of reduction in hours
Pinellas CARES Financial Assistance Program

Process:

Texting feature provides criteria information, quick triage, and corresponding step by step how to details for submitting required documents to a designated email address

OR

Call 2-1-1, staff gather eligibility information to assist with preliminary screening and help facilitate the documentation process

Case is approved or denied and the resident is contacted

Financial assistance is paid directly to the landlord, mortgage holder, and/or utilities company
Pinellas CARES Financial Assistance funds will be coordinated as a separate assistance pool related to COVID-19 for tracking and reporting purposes.

Human Services and Community Development staff have been trained to assist 2-1-1 with processing.

Financial Assistance Program will commence upon direction by the County Commission and will continue through June 1, 2020.
Relieve»Reopen»Recover»Reimagine
The St Pete Way
The St Pete Way

Florida Initial Unemployment Claims Numbers
March

ST. PETERSBURG
CHAMBER of COMMERCE
### Proposed framework for developing a distinctive Economic Recovery Plan for Florida

<table>
<thead>
<tr>
<th>Relieve</th>
<th>Reopen</th>
<th>Recover</th>
<th>Reimagine</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stabilize immediate effects of COVID-19 crisis, and provide immediate relief to people and businesses</td>
<td>Restore confidence in economic activity when public health conditions are in place and lasting interventions provide for continued safety</td>
<td>Return aggregate demand to pre-crisis levels and set a trajectory of inclusive growth for the economy, restoring commerce and confidence</td>
<td>Reshape and transform sector strategies, operating models, and new ways of learning and working to ensure resilience and growth in a post-pandemic economy</td>
</tr>
</tbody>
</table>

#### Individuals
- What additional measures can the State and the private sector take beyond those measures including in the CARES act and already taken by the State Government?

#### SMBs
- As we turn our attention to reopening the economy, what measures do we take to protect public health and restart critical sectors?

#### Large corporations
- What measures should be taken to ensure continued recovery to pre-crisis steady-state of backbone industries, and stimulate demand while preventing future outbreaks in the near term?

#### How do we reimagine Florida's economy so to make it more diversified, resilient for the long term, and attract investment from across the US and the world?
- Leverage Florida Chamber's Florida2030 Blueprint
Potential GDP scenarios

Real GDP, Indexed

**Real GDP Growth – COVID-19 Crisis**
Indexed, 2019 Q4=100

- History
- Pessimistic scenario
- Optimistic scenario

<table>
<thead>
<tr>
<th>Quarter</th>
<th>2020 GDP Growth % Change</th>
<th>Time to Return to Pre-Crisis Quarter</th>
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</thead>
<tbody>
<tr>
<td>Q1</td>
<td>-2.3%</td>
<td>2020 Q4</td>
</tr>
<tr>
<td>Q2</td>
<td>-8.9%</td>
<td>2024 Q2</td>
</tr>
</tbody>
</table>

2019

2020
Some countries have increased economic activity, some have had setbacks, demonstrating a need to plan / react to changes.

**Hong Kong** (uncertain progress)
- March: Containment - 3 average cases per day
- Easing - 6 average cases per day
- Resurgence & New Restrictions - 40 average cases per day

**Singapore** (troubling resurgence)
- March: Containment - 3 average cases per day
- Easing - 30 average cases per day
- Resurgence & New Restrictions - 127 average cases per day

**South Korea** (consistent improvement)
- February: Surge - 163 average cases per day
- March: Heavy restrictions imposed - 401 average cases per day
- Throughout March: Widespread drive-through testing sites, strict quarantine measures imposed (i.e., mandatory app registration)
- Easing - 42 average cases per day
- April: Most travel restrictions removed

**St. Petersburg Chamber of Commerce**
Proposed State or Regional Gating Criteria
(Satisfy Before Proceeding to Phased Opening)

**SYMPTOMS**
- Downward trajectory of influenza-like illnesses (ILI) reported within a 14-day period
- Downward trajectory of COVID-like syndromic cases reported within a 14-day period

**CASES**
- Downward trajectory of documented cases within a 14-day period
- Downward trajectory of positive tests as a percent of total tests within a 14-day period (flat or increasing volume of tests)

**HOSPITALS**
- Treat all patients without crisis care
- Robust testing program in place for at-risk healthcare workers, including emerging antibody testing

* Mayor Kriseman’s criteria
Recommendations Prior to Reopening:

I. Know the specific numbers for each of the 6 criteria: let's get smarter every day:
   • Publish daily Pinellas reports with clear dashboard
   • Monitor available beds/ventilators

II. Accelerate our health care readiness:
   • Formalize a “Source Pinellas” supply chain for critical PPE and testing materials
   • For Health Care and returning Workforce

III. Increase testing and tracing:
   • Make testing more widely available
   • Strengthen the epidemiology and contact tracing rapid response teams
   • Be prepared to invest in the above and SOURCE LOCAL when possible
The St Pete Way

Recommendations:

1. Maintain focus on Fighting Chance Funds & Pinellas Cares.
2. Continue to advocate for state and national relief.
3. Ensure Equity in Relief.
4. Identify missing workforce sectors and timeline for them to get back to work (i.e., home-based businesses vending at Saturday market).
Recommendation:

1. Coordinate with Other Governmental Agencies
2. Direct Policy vs Guidelines
   (i.e., Public spaces & events, safety, transportation, vs customer/client interactions, configurations, operating decisions)
Phase One
INDIVIDUALS

ALL VULNERABLE INDIVIDUALS* should continue to shelter in place. Members of households with vulnerable residents should be aware that by returning to work or other environments where distancing is not practical, they could carry the virus back home. Precautions should be taken to isolate from vulnerable residents.

All individuals, WHEN IN PUBLIC (e.g., parks, outdoor recreation areas, shopping areas), should maximize physical distance from others. Social settings of more than 10 people, where appropriate distancing may not be practical, should be avoided unless precautionary measures are observed.

Avoid SOCIALIZING in groups of more than 10 people in circumstances that do not readily allow for appropriate physical distancing (e.g., receptions, trade shows)

MINIMIZE NON-ESSENTIAL TRAVEL and adhere to CDC guidelines regarding isolation following travel.
Phase One

SCHOOLS AND ORGANIZED YOUTH ACTIVITIES (e.g., daycare, camp) that are currently closed should remain closed.

VISITS TO SENIOR LIVING FACILITIES AND HOSPITALS should be prohibited. Those who do interact with residents and patients must adhere to strict protocols regarding hygiene.

LARGE VENUES (e.g., sit-down dining, movie theaters, sporting venues, places of worship) can operate under strict physical distancing protocols.

ELECTIVE SURGERIES can resume, as clinically appropriate, on an outpatient basis at facilities that adhere to CMS guidelines.

GYMS can open if they adhere to strict physical distancing and sanitation protocols.

BARS should remain closed.
Phase One

EMPLOYERS

Continue to **ENCOURAGE TELEWORK**, whenever possible and feasible with business operations.

If possible, **RETURN TO WORK IN PHASES**.

Close **COMMON AREAS** where personnel are likely to congregate and interact, or enforce strict social distancing protocols.

Minimize **NON-ESSENTIAL TRAVEL** and adhere to CDC guidelines regarding isolation following travel.

Strongly consider **SPECIAL ACCOMMODATIONS** for personnel who are members of a **VULNERABLE POPULATION**.
REOPENING BUSINESSES WITH WORKERS AT RISK FOR SERIOUS ILLNESS

The purpose of this tool is to assist business owners and managers in making decisions regarding reopening during the COVID-19 pandemic. It is important to check with state and local health departments and other partners to determine the most appropriate actions.

Are you in a community no longer requiring significant mitigation*?

- NO

Will you be able to limit non-essential employees to those from the local geographic area?

- NO

Do you have protective measures for employees at higher risk (e.g., teleworking, tasks that minimizing contact)?

- NO

Are recommended safety actions in place?

- Promote healthy hygiene practices
- Intensify cleaning, disinfection, and ventilation
- Encourage social distancing (e.g., small static groups, no large events)
- Cancel non-essential travel, and encourage alternative commuting and telework
- Space out seating (>6 ft), and stagger gathering times
- Restrict use of any shared items and spaces
- Train all staff in above safety-actions

- YES

Is ongoing monitoring in place?

- Encourage employees who are sick to stay home
- Establish routine, daily employee health checks
- Monitor absenteeism and have flexible time off policies
- Have an action plan for if a staff member gets COVID-19
- Create and test emergency communication channels for employees
- Establish communication with state and local authorities

- YES

DO NOT OPEN UNTIL ALL SAFEGUARDS ARE MET

- NO

OPEN

But monitor COVID-19 in the area, and be prepared to close quickly if needed

* Or in an area with significant mitigation, but restricting operations to essential critical workers

For more information, please visit

CORONAVIRUS.GOV
Recommendations:

• Work with industry to create and share best practices for first wave of openings.
• Utilize Guidelines rather than Policy
• Continue to be voice of health and safety but be ready to INNOVATE
BUSINESS RESILIENCY TEAM
HOW WE CAN HELP YOU
The Business Resiliency program is a partnership between Grow Smarter St. Petersburg, St. Petersburg Greenhouse, and St. Petersburg Chamber of Commerce. Our Business Resiliency Navigators (BRN) will:
• Establish relationships with you to understand your business needs.
• Connect you with information, resources, and volunteer professionals to help your business survive and thrive.
• Follow up and provide guidance along the way

GET IN TOUCH
You can get in touch with our team or refer a business owner by reaching out to BRN@growsmarterstpete.com or by leaving a voicemail at (727) 351-3249. A team member will respond within 48 hours. To learn more, visit www.growsmarterstpete.com/brt

GIVE US FIVE
We are looking for Business Resiliency Volunteers: attorneys, accountants, bankers, business consultants who are willing to provide five or more hours, free of charge, to our business community! If you would like to donate your time, skills, and resources, please reach out to Kim Vogel – Greenhouse
Manager kvogel@stpete.com

ST. PETERSBURG
CHAMBER of COMMERCE
Relieve » Reopen » Recover » Reimagine

The St Pete Way
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