STAFF REPORT

COMMUNITY PLANNING AND PRESERVATION COMMISSION
REQUEST FOR LISTING IN THE ST. PETERSBURG REGISTER OF HISTORIC PLACES

For public hearing and recommendation to City Council on April 9, 2019 beginning at 2:00 P.M., Council Chambers, City Hall, 175 Fifth Street North, St. Petersburg, Florida.

According to Planning and Development Services Department records, no commission member resides or has a place of business within 2,000 feet of the subject property. All possible conflicts should be declared upon the announcement of the item.

CASE NUMBER: HPC 19-90300001
STREET ADDRESS: 415 24th Avenue North / 2436 4th Street North, St. Petersburg
LANDMARK NAME: Wilmarth Apartments
COMMON NAME: Holiday Motel
OWNERS: Ramnarace Jagdeo and Marva M. Jagdeo
APPLICANT: Emily Kleine Elwyn on behalf of Preserve the ‘Burg, Inc.
REQUEST: Designation of the Wilmarth Apartments as a local historic landmark to be listed in the St. Petersburg Register of Historic Places
Contents
Overview and Findings................................................................................................................. 1
  Summary: Wilmarth Apartments / Holiday Motel .......................................................................... 1
Property Owner Consent and Impact of Designation........................................................................ 1
Consistency with St. Petersburg’s Comprehensive Plan, Existing Land Use Plan, and Future Land
Use Plan ........................................................................................................................................ 3
Recommendation............................................................................................................................. 4

Appendices
Appendix A Application for Local Historic Landmark Designation
Appendix B Letter to Property Owners from City Staff
Appendix C Florida Master Site Files 8PI06133, 8PI06134, and 8PI06135
Appendix D Maps of Subject Property and Proposed Boundaries
OVERVIEW AND FINDINGS

Following a Mayor’s Historic Preservation Summit in 2006, the Holiday Motel (historically known as the Wilmarth Apartments and referred to herein as “the subject property”) was included in a list of properties that had been identified as potentially eligible for listing as local historic landmarks. As such, and per City Code section 16.30.070.2.11, Identification of potentially eligible landmarks which are not locally designated, a 30-day hold was applied to demolition permits 18-11001035, 18-12001186, and 18-12001184, which were filed on January 4, 2019.

On February 4, 2019, a local historic landmark designation application (Appendix A) was submitted for the Wilmarth Apartments, commonly known as the Holiday Motel (“the subject property”) by Emily Kleine Elwyn on behalf of Preserve the ‘Burg, Inc. Staff determined the application’s completeness. Because the application was filed by a third party, a Certified Mail Receipt showing the delivery of a copy of an application was provided to staff by the applicant as part of the required application submittals. A copy of the application, accompanied by a letter describing the designation process, was also sent to the property owners by city staff on February 12 (Appendix B).

The application, which includes information generated by the Urban Planning and Historic Preservation Division, appropriately evaluates the subject property, its contextual history, and extant conditions. Staff concurs with the applicant’s assertion that the subject property is eligible for inclusion in the St. Petersburg Register of Historic Places as a local historic landmark.

Summary: Wilmarth Apartments / Holiday Motel

<table>
<thead>
<tr>
<th>Property Name (Current/Common):</th>
<th>Holiday Motel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alternative Historic Name:</td>
<td>Wilmarth Apartments</td>
</tr>
<tr>
<td>Date of Construction:</td>
<td>Circa 1922, 1936, 1939, and 1940</td>
</tr>
<tr>
<td>Period of Significance:</td>
<td>1922 through 1960</td>
</tr>
<tr>
<td>Predominant Architectural Style:</td>
<td>Minimal Traditional</td>
</tr>
<tr>
<td>Architect/Builder:</td>
<td>L.E. Wilmarth</td>
</tr>
<tr>
<td>Criteria for Landmark Eligibility (Application):</td>
<td>A, E</td>
</tr>
<tr>
<td>Criteria for Landmark Eligibility (Staff Recommendation):</td>
<td>A, E</td>
</tr>
<tr>
<td>Areas of Significance:</td>
<td>Community Planning and Development</td>
</tr>
<tr>
<td></td>
<td>Commerce/Transportation</td>
</tr>
<tr>
<td></td>
<td>Architecture</td>
</tr>
<tr>
<td>Retention of Historic Integrity:</td>
<td>Location, Design, Setting, Materials, Workmanship, and Feeling</td>
</tr>
</tbody>
</table>

Historic Significance and Satisfaction of Eligibility Criteria

The first portion of the evaluation to determine eligibility for the St. Petersburg Register of Historic Places examines a resource’s historic significance with relation to nine criteria. One or
more of these criteria must be met in order for a property to qualify for designation as an individual landmark or district to be placed in the St. Petersburg Register. The nine criteria are based on the National Park Service’s criteria for listing in the National Register of Historic Places, and are designed to assess resources’ importance in a given historic context with objectivity and comprehensiveness.

In the case of the subject property, the applicant proposes that the property be designated under criteria A and E for its significance in the areas of Community Planning and Design, Commerce/Transportation, and Architecture. Staff concurs that the property satisfies the St. Petersburg Register criteria as follows:

<table>
<thead>
<tr>
<th>Is at least one of the following criteria for eligibility met?</th>
</tr>
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<tbody>
<tr>
<td>Yes</td>
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<tr>
<td>No</td>
</tr>
<tr>
<td>No</td>
</tr>
<tr>
<td>No</td>
</tr>
<tr>
<td>Yes</td>
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<tr>
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<tr>
<td>No</td>
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<tr>
<td>No</td>
</tr>
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</table>

As noted in the application, the subject property represents an interesting moment in the transition between the downtown hotels that welcomed winter tourists and residents during the 1920s, and the vehicle-centric motels that would become iconic of Florida’s postwar roadside tourism culture. Small clusters of cottages – generally owned and operated by a family who lived on-site, as appears to be the case of the subject property – provided travelers with an easy place to stop as well as an opportunity for business ownership for their proprietors. Having served as the primary road into St. Petersburg from Tampa and beyond during the early- and mid-twentieth century, 4th St. N. once offered a host of examples of roadside architecture. The subject property
is one of the few remaining – and most intact – examples of the cottage typology of the American motel.

The subject property has also previously been recorded as significant and/or eligible for listing in the St. Petersburg Register of Historic Places in the course of citywide and neighborhood historic resource surveys, as discussed in the attached Florida Master Site File form (Appendix C).

**Historic Integrity**

Under the second part of the two-part assessment of eligibility for designation as a historic landscape, staff finds that the subject property retains integrity in six of seven given criteria, surpassing the requirement of one or more.

| Is at least one of the following factors of integrity met? |
|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Location        | Design          | Setting         | Materials       | Workmanship     | Feeling*         | Association*    |
| Yes             | Yes             | Yes             | Yes             | Yes             | Yes             | No              |

*Must be present in addition to at least one other factor.

**PROPERTY OWNER CONSENT AND IMPACT OF DESIGNATION**

The application for the proposed local landmark designation was submitted by a third party. Opposition to the designation has been expressed by the owners.

The benefits of designation include increased heritage tourism through the maintenance of the historic character and significance of the city, some relief from the requirements of the Florida Building Code and FEMA regulations, and tax incentives, such as the local ad valorem tax exemption and federal tax credit for qualified rehabilitation projects. The designation of historic landmarks protects and enhances the St. Petersburg’s historic character, fulfills the City’s goals as a Certified Local Government in Historic Preservation, and reinforces a strong sense of place.

**CONSISTENCY WITH ST. PETERSBURG’S COMPREHENSIVE PLAN, EXISTING LAND USE PLAN, AND FUTURE LAND USE PLAN**

The proposed local historic landmark designation is consistent with the City’s Comprehensive Plan, relating to the protection, use and adaptive reuse of historic buildings. The local landmark designation will not affect the Future Land Use Map (FLUM) or zoning designations, nor will it significantly constrain any existing or future plans for the development of the City. The proposed landmark designation is consistent with the following objectives:

**Objective LU10:** The historic resources locally designated by the St. Petersburg City Council and Community Planning and Preservation Commission (CPPC) shall be incorporated onto the Land Use Map or map series at the time of original adoption, or through the amendment process, and protected from development and redevelopment activities consistent with the provisions of the Historic Preservation Element and the Historic Preservation Ordinance.
Policy LU10.1: Decisions regarding the designation of historic resources shall be based on the criteria and policies outlined in the Historic Preservation Ordinance and the Historic Preservation Element of the Comprehensive Plan.

Policy HP2.3: The City shall provide technical assistance to applications for designation of historic structures and districts.

Policy HP2.6: Decisions regarding the designation of historic resources shall be based on National Register eligibility criteria and policies outlined in the Historic Preservation Ordinance and the Comprehensive Plan. The City will use the following selection criteria [for city initiated landmark designations] as a guideline for staff recommendations to the CPC and City Council:

- National Register or DOE status
- Prominence/importance related to the City
- Prominence/importance related to the neighborhood
- Degree of threat to the landmark
- Condition of the landmark
- Degree of owner support

RECOMMENDATION
Staff recommends approval of the request to designate the Wilmarth Apartments/Holiday Motel as a local historic landmark, thereby referring the application to City Council for first and second reading and public hearing.
Appendix A
Application for Local Historic Landmark Designation
February 4, 2019

Mr Ramanarce Jagdo
Ms Marva M Jagdeo
4000 12th Street NE
St Petersburg, FL 33703

RE: Wilmarth Apartments/Holiday Motel

Please find attached a copy of the Local Landmark Designation Application for the Holiday Motel.

Preserve the Burg believes in working with the community and property owners whenever possible and welcomes a discussion of potential adaptive reuse opportunities for the property.

Regards,

[Signature]

Emily Elwyn
Architectural Historian and Historic Preservationist
Board President
Preserve the ‘Burg
Local Landmark Designation Application

1. NAME AND LOCATION OF PROPERTY

historic name: Wilmirth Apartments
other names/site number: Holiday Motel
address: 2414, 2416, 2418, 2420, 2422, 2424 4th St N, 415 24TH AVE N
historic address:

2. PROPERTY OWNER(S) NAME AND ADDRESS

JAGDEO, RAMNARACE
JAGDEO, MARVA M
name:
street and number: 4000 12TH ST NE
city or town: St. Petersburg state FL zip code 33703
phone number (h) [ ] (w) [ ] e-mail [ ]

3. NOMINATION PREPARED BY

name/title: Emily Kleine Elwyn, MHP
organization: Preserve the Burg, Inc.
street and number: P.O. Box 838
city or town: St. Petersburg state FL zip code 33731
phone number (h) [ ] (w) [ ] 515-4509 e-mail celwyn@mac.com
date prepared: 8/24/2010 signature

4. BOUNDARY DESCRIPTION AND JUSTIFICATION

Describe boundary line encompassing all man-made and natural resources to be included in designation (general legal description or survey). Attach map delimiting proposed boundary. (Use continuation sheet if necessary)

SEE CONTINUATION SHEET.

5. GEOGRAPHICAL DATA

acreage of property: [ ]

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City of St. Petersburg
Division of Urban Planning, Design, and Historic Preservation

FEB 4 2019
PLANNING & DEVELOPMENT SERVICES

Type of property nominated (for staff use only)
☐ building ☐ structure ☐ site ☐ object
☐ historic district ☐ multiple resource

---
Wilmarth Apartments/Holiday Motel
Name of Property

6. FUNCTION OR USE

<table>
<thead>
<tr>
<th>Historic Functions</th>
<th>Current Functions</th>
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<tbody>
<tr>
<td>RESIDENTIAL/multi-family</td>
<td>COMMERCIAL/MOTEL</td>
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<tr>
<td>RESIDENTIAL/hotel, motel</td>
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7. DESCRIPTION

<table>
<thead>
<tr>
<th>Architectural Classification</th>
<th>Materials</th>
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<tbody>
<tr>
<td>Minimal Traditional</td>
<td>wood</td>
</tr>
<tr>
<td>Roadside Architectre/cottage motel</td>
<td>concrete block</td>
</tr>
<tr>
<td></td>
<td>asbestos shingles</td>
</tr>
</tbody>
</table>

Narrative Description

On one or more continuation sheets describe the historic and existing condition of the property use conveying the following information: original location and setting; natural features; pre-historic man-made features; subdivision design; description of surrounding buildings; major alterations and present appearance; interior appearance;

8. NUMBER OF RESOURCES WITHIN PROPERTY

<table>
<thead>
<tr>
<th>Contributing</th>
<th>Noncontributing</th>
<th>Resource Type</th>
<th>Contributing resources previously listed on the National Register or Local Register</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
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<td>Buildings</td>
<td>FMSF PI-6134</td>
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<td>Sites</td>
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<td>7</td>
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<td>Structures</td>
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<tr>
<td></td>
<td></td>
<td>Objects</td>
<td>Number of multiple property listings</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Total</td>
<td></td>
</tr>
</tbody>
</table>
Holidaty Motel/Wilmarth Apartments
Name of Property

9. STATEMENT OF SIGNIFICANCE

Criteria for Significance
(mark one or more boxes for the appropriate criteria)

☒ Its value is a significant reminder of the cultural or archaeological heritage of the City, state, or nation.

☐ Its location is the site of a significant local, state, or national event.

☐ It is identified with a person or persons who significantly contributed to the development of the City, state, or nation.

☒ Its value as a building is recognized for the quality of its architecture, and it retains sufficient elements showing its architectural significance.

☐ It has distinguishing characteristics of an architectural style valuable for the study of a period, method of construction, or use of indigenous materials.

☐ Its character is a geographically definable area possessing a significant concentration, or continuity or sites, buildings, objects or structures united in past events or aesthetically by plan or physical development.

☐ Its character is an established and geographically definable neighborhood, united in culture, architectural style or physical plan and development.

☐ It has contributed, or is likely to contribute, information important to the prehistory or history of the City, state, or nation.

Areas of Significance
(see Attachment B for detailed list of categories)

Community Planning and Development

Commerce/Transportation

Architecture

Period of Significance
1922-1960

Significant Dates (date constructed & altered)
1922, 1936, 1940

Significant Person(s)

Cultural Affiliation/Historic Period

Builder

Architect

Narrative Statement of Significance
(Explain the significance of the property as it relates to the above criteria and information on one or more continuation sheets. Include biographical data on significant person(s), builder and architect, if known. Please use parenthetical notations, footnotes or endnotes for citations of work used.)
BOUNDARY DESCRIPTION AND JUSTIFICATION

Parcel ID: 07-31-17-13884-000-D110 / 07-31-17-13884-000-0010

PHYSICAL DESCRIPTION

The Holiday Motel is a variation of the duplex cottages that were common throughout the United States in the 1930s. In motor courts with duplex cottages, each small building would consist of two units of mirrored layouts, generally with individual doors at the façade’s center opening onto a shared front porch. In the case of the Holiday Motel, each of the buildings features three pairs of units, for a total of six apartments per building, a total of 18 in all. A rhythm of elements arranged in triplicate permeates the overall design of the buildings.

The Holiday Motel buildings are Minimal Traditional in style, with their small overhangs, spare ornamentation, and simple footprints. They are covered in asbestos siding with side-gabled roofs clad in diamond-shaped asphalt shingles. The buildings rest on continuous concrete foundations. Each front porch is sheltered by a front-gabled projection of the roof with a louvered vent and simple wooden posts and railing. Above each porch roof, within the roofs’ turf, rises a red brick chimney. Three-over-one double-hung wood sash windows are arranged in tripartite units at the buildings’ façades. Dwelling units are accessed via individual single-action paneled wood doors with tripartite vision lights. Each unit occupies the full depth of its building and spans the width of its door and one tripartite unit of windows. Since the units are arranged in mirrored pairs, the space between each front porch is occupied by two window units. The strict rhythm of fenestration serves not only to enhance the impression of tidiness that early motel owners sought to project, but breaks the long stretch of dwellings into sections, resulting in a pedestrian-friendly, human scale. The buildings’ side and rear elevations are utilitarian, with single three-over-one windows and rear doors opening onto simple concrete stoops.

Behind the motel buildings, at the southwestern corner of the parcel, the manager’s cottage faces 24th Avenue North. The manager’s cottage is a simple Frame Vernacular cross-gabled one-story residence with replacement sash windows, a flat-roofed rear addition, and an enclosed front porch.

Shed-roofed wood-framed carports with asphalt panel siding line the remainder of the parcel’s western edge, the stalls accessed by an asphalt driveway that runs between them and the motel buildings. The carports appear to have been constructed concurrently with the motel buildings.
St. Petersburg Landmark Designation Application

Name of Property  Wilmarth Apartments/Holiday Motel

Page __2__

SETTING

Along the busy commercial thoroughfare of 4th Street North, the Holiday Motel is one of many structures catering the needs of the automobile oriented culture. Although many of the early roadside conveniences and attractions have been demolished and replaces with new commercial strip centers, many early 20th Century structures remain intact.

STATEMENT OF SIGNIFICANCE

Historical Context

The Holiday Motel, located at 2400 Fourth Street North, comprises three nearly identical court-style motel buildings, each of which contains six units, as well as a single family residential building which historically housed the manager, and three car port structures. The motel buildings were constructed in phases between 1936 and 1940. Based on evidence from historic Sanborn Fire Insurance Maps, it appears that the single family residence that served as the managers' cottage was constructed in the early 1920s. The house originally sat near the corner of Fourth Street North and 25th Avenue North but was relocated to face 24th Avenue North in 1940 when the final block of apartments was constructed.

The motel buildings were constructed by Mr. and Mrs. L.E. Wilmarth, who operated the business until 1953. During their tenure the site was known as the Wilmarth Apartments. Although few biographical details about the Wilmarths are known, the structures they built are representative of a period dubbed the "Mom-and-Pop Enterprise" era of motels. During the 1930s and 1940s, there was an increasing demand for roadside lodging as automobile tourism grew, and it was often individually or family-run businesses that met this need by constructing modest cabin-style motels along major corridors. At the time of the Holiday Motel's construction, Fourth Street served as the primary road by which St. Petersburg was accessed from the north and the neighboring city of Tampa. Less expensive than traditional hotels, motels on the fringes of downtowns were additionally attractive to tourists and winter residents during the economic hardships of the Great Depression. The choice of the name "Wilmarth Apartments" (rather than Motel) suggests that many early patrons were seasonal residents. The choice of apartment over motel also followed the national trend. As the number of roadside accommodations grew, visual imagery became an increasingly important factor in enticing guests to stay the night. Domestic architecture inspired most of the early tourist cottages and the sites often took on the look of "tiny villages of miniature cottages" replete with landscaping of
trellices, floral plantings, and lawn furniture. Originally, nearly all units were freestanding. A freestanding unit more convincingly represented the concept of home, if only for a single night.

The motel buildings' small setback from Fourth Street North, with covered parking at the rear of the parcel, is somewhat unique for motels, which tended to feature parking at their façades or surround courtyards. This is possibly a reflection of the motel’s proximity to St. Petersburg’s already well-established central business district as Fourth Street North transitioned to a more heavily-trafficked long-distance corridor during the mid-twentieth century. By the mid-1950s a large number of motels would line Fourth Street North joining the Holiday Motel in vying for tourists’ business.

Significance

The Holiday Motel was first evaluated in 1995 as part of the St. Petersburg Historical Resource Survey project, at which point it was considered to be individually eligible for both local and National Register Designation, as well as potentially contributing to a National Register district for its unique representation of the early roadside motel. In 2006, the property was included in a list of St. Petersburg’s Certified List of Potentially Eligible Properties as the result of a Historic Preservation Summit. The Holiday Motel’s historic significance is derived from its satisfaction of National Register Criteria A (association with an important past event or trend) and C (representation of distinctive architecture or technology).

Architecture

(1) It has distinguishing characteristics of an architectural style valuable for the sturdy of a period, method or construction of use of indigenous materials.

Community Planning and Development

(1) Its character is a geographically definable area possessing a significant concentration or continuity of sites, buildings, objects or structures united in past events or aesthetically by plan or physical development.
St. Petersburg Landmark Designation Application

Name of Property  Wilmarth Apartments/Holiday Motel

(2) Its value is a significant reminder of the cultural or archaeological heritage of the City, state or nation.

INTEGRITY

Integrity is generally measured in terms of location, design, setting, materials, workmanship, feeling, and association. When determining integrity, the buildings’ present conditions are compared to their appearance between 1940, when the final phase of motel construction was completed, and 1953, when the Wilmarth family sold the property to Harlan Gregory and the name was changed. Overall, Wilmarth Apartments/Holiday Motel retains five of these aspects of integrity to a high degree. The buildings’ location remain unchanged, and all structures associated with their operation as a motel, including the carports and manager’s cottage, have been retained.

As noted above, the manager’s cottage was moved from its original location facing 4th Street N. at the northern end of the parcel to its present location facing 24th Avenue N. in 1940. However, this move was coordinated by the Wilmarth family in order to make room for the final phase of the motel’s construction, making its new location historic because of its relationship with the site’s use as a motel. The buildings’ design, likewise, has changed little over time. When present conditions are compared to the historic postcard, it is clear that the motel’s overall appearance, with its side-gabled, cottage-like massing broken by the careful rhythm of elements applied in triplicate has been retained. The sheltered, rear parking and manager’s cottage in close proximity are other aspects of the business that were clearly intentional decisions made by the Wilmarth’s that have remained intact.

Sources Consulted


St. Petersburg Landmark Designation Application

Name of Property __Wilmarth Apartments/Holiday Motel__


City of St. Petersburg, property cards

Hinder, Kimberly "Wilmarth Apartments/Holiday Motel" City of St Petersburg, Department of Planning and Historic Preservation file.

National Park Service, United Stated Department of the Interior, National Register of Historic Places Program.


GREGORYS BUY WILMARTH APARTMENTS—
This property which fills the west side of 4th St. N. from 24th to 25th Aves., the Wilmarth Apartments, has been sold by the original developer to Mr. and Mrs. Harlan Gregory of St. Petersburg. It consists of 18 apartment units in three building, covered parking, and manager's cottage, fronting 4th St. for 270 feet. The Gregorys are planning to continue manager operation, and undertake a re-furnishings and improvement program.

The sellers are Mr. and Mrs. L. E. Wilmarth—the people built the units in 1939 and 1940. The property was sold through Realtor Robert H. Engle at approximately $75,000, including furnishings and equipment.
City of St. Petersburg, Florida

**CUSTOMER RECEIPT**

Oper: ACKILIEA  Type: CC  Drawer: 1
Date: 2/05/19 01  Receipt no: 379390

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PZ 50 PLANNING & ZONING

Trans number: 21879234

Tender detail
- CK CHECK 151 $200.00
- Total tendered $200.00
- Total payment $200.00

Trans date: 2/05/19  Time: 15:46:41

***THANK YOU FOR YOUR PAYMENT***
Appendix B

Letter to Property Owners from City Staff
February 12, 2019

Ramnarace Jagdeo
Marva M. Jagdeo
4000 12th St. N.E.
St. Petersburg, FL 33703-5222

Re: St. Petersburg Register of Historic Places Designation Application
City File 19-90300001 for Wilmarth Apartments/Holiday Motel, 2436 4th St. N./415 24th Ave. N.

Mr. and Ms. Jagdeo:

Preserve the 'Burg recently submitted an application to initiate local historic landmark designation for the property at 2436 4th St. N./415 24th Ave. N., suggesting its satisfaction of the following criteria:

a) Its value is a significant reminder of the cultural or archaeological heritage of the city, state, or nation; and

e) Its value as a building is recognized for the quality of its architecture, and it retains sufficient elements showing its architectural significance.

The proposed designation boundary contains the entirety of parcels 07-31-17-13806-000-0010 and 07-31-17-13824-000-0110.

The City is now proceeding with the designation process for the Wilmarth Apartments/Holiday Motel in accordance with St. Petersburg’s City Code Section 16.30.070. Under the City’s Historic and Archaeological Preservation Overlay, a private application for designation can be filed by any citizen. A copy of the local historic landmark designation application is enclosed for your information.

This letter is being sent to ensure that you are aware of this application, and to offer the City’s resources and assistance with any questions you may have about the designation process or effects. An important component of the review of applications for local historic designation involves the existence or absence of owner support for designation. Your expression of support or opposition, as well as any other written materials you may submit, shall be included in the City staff report that will be prepared for the Community Planning and Preservation Commission (CPPC). A copy of the staff report will be provided to you as the owner, and to the applicant, prior to the CPPC meeting. The report will include a recommendation from City Administration based on criteria for designation of local historic landmarks established by City Code. Certain variances required to assist in the rehabilitation and long-term preservation of the property will also be considered at this hearing.
This item is tentatively scheduled to be heard at the CPPC hearing of April 9, 2019 beginning at 2:00 P.M. at City Hall, 175 5th St. N. You will have an opportunity to address the Commission regarding your support or opposition to the application. If the CPPC approves the application, administration will recommend that City Council consider the application at a public hearing the following month. You will be notified of the time and date of that hearing and able to address Council at this meeting, as well.

If the property is designated as a local historic landmark, a Certificate of Appropriateness (COA) will be required from the Division of Urban Planning and Historic Preservation before a permit is issued for exterior alterations, additions, demolitions, or the relocation of the building. Designation will also create the opportunity for certain economic and developmental incentives, including a possible path to adaptive reuse, and a local Ad Valorem Rehabilitation Tax Exemption.

We look forward to working with you during the designation process. Please contact Laura Duvekot at 727.892.5451 or laura.duvekot@stpete.org if you have any questions or comments regarding the application for the designation of the Wilmarth Apartments/Holiday Motel as a local historic landmark.

Sincerely,

[Signature]

Laura Duvekot, Historic Preservationist II
Urban Planning and Historic Preservation Division
Planning and Development Services Department

cc: Derek Kilborn, Manager, Urban Planning and Historic Preservation
Appendix C
Florida Master Site Files
HISTORICAL STRUCTURE FORM
FLORIDA SITE FILE
Version 2.0  7/92

SITE NAMES (addr. if name)  2409-2412 4TH ST N.  [MULT. LIST. #8]
SURVEY  ST. PETERSBURG HISTORICAL RESOURCE SURVEY 1995
NATIONAL REGISTER CATEGORY  x building _structure _district _site _object

LOCATION & IDENTIFICATION

ADDRESS (Include N,S,E,W; st., ave., etc.)  2409, 2409, 2409, 2408, 2410, 2412 4TH ST N.
CROSS STREETS nearest/between    24TH AVE N. & 25TH AVE N.
NEAREST CITY/TOWN ST. PETERSBURG, FLORIDA IN CURRENT CITY LIMITS  x yes  _no
COUNTY PINELLAS COUNTY  TAX PARCEL #
SUBDIVISION NAME (APARTHS 2412 AREA) BLOCK  LOT NO. 111/2
OWNERSHIP  _private-profit _private-nonprofit _prlv-indiv  _prlv-unspecified _city _county _state _federal _unknown
NAME OF PUBLIC TRACT (e.g., park)
ROUTE TO

MAPPING

USGS 7.5' MAP NAME ST. PETERSBURG 1956 PR 1987
TOWNSHIP 31 S  RANGE 17E SECT. 1/4 1/4/1/4  IRREG. SECT. ? y n
[UTM: ZONE 16 17 EASTING 1 01 NORTHING 1 01 0]
PLAT OR OTHER MAP (Map's name, location)

DESCRIPTION

STYLE  MINIMAL TRADITIONAL  EXTERIOR PLAN: RECTANGLE  NO. STORIES  _

STRUCTURAL SYSTEMS  WOOD FRAME

FOUNDATION: Types  CONTINUOUS  Materials  CONCRETE BLOCK

EXTERIOR FABRICS  ASBESTOS SHINGLES

ROOF: Types  GABLE  Materials  ASBESTOS SHINGLES

Secondary strucs. (dormers etc.)

CHIMNEY: No. 3 Materials  BRICK  LOCATIONS  INTERIOR, E, SLOPE

WINDOWS (types, materials, and placements)

31 WOOD, DTS.

MAIN ENTRANCE (stylistic details)  MULTIPLE, FRONT PORCHES

PORCHES:  #open 3  #closed  _  incised  _  Locations  EAST

Porch roof types  GABLE

EXTERIOR ORNAMENT  GABLE VENTS, ARCH PORCH SLEEVES

INTERIOR PLAN: UNKNOWN  CONDITION:  _excellent  _good  _fair  _deteriorated  _ruinous

SURROUNDINGS (N-None, S-Some, M-Most, A-All or nearly all) N commercial S residential  _ institutional  _ rural

ANCILLARY FEATURES (No., type of outbuildings; major landscape features)  GARAGES

ARCHAEOLOGICAL REMAINS AT SITE Archaeological form completed?  y  n (No-explain; yes-attach)

Artifacts or other remains

NARRATIVE (E.g. description of interior, landscape, architecture, etc.; please limit to 3 lines and attach full statement on separate sheet)

ONE OF SEVERAL SUCH STRUCTURES ON THIS BLOCK WITH CAR-PORT

STRENGTHS BEHIND

HRES84606-92 Florida Site File, Div. of Historical Resources, Gray Bldg., 500 S Bronough, Tallahassee, FL 32399-0250/904-487-2399/Suncorn 277-2299
HISTORICAL STRUCTURE FORM

CONSTRUCTION DATE 1940 CIRCA X yes _no
ARCHITECT: (last name first) 
-builder: (last name first)

MOVES _yes _no Dates Orig: addrs
ALTERATIONS _yes _no Dates 1927 Nature REBUILT AFTER A FIRE

ADDITIONS _yes _no Dates Nature

ORIGINAL USES (give dates) _Motel_
INTERMEDIATE USES (give dates) 
PRESENT USES (give dates)

OWNERSHIP HISTORY (especially original owner)

SURVEYOR'S EVALUATION OF SITE

Potentially elig. for local designation? _yes _no insuff. info Local Designation Category
Individually elig. for Nat. Register? _yes _no insuff. info
Potential contributor to NR district? _yes _no insuff. info

HISTORICAL ASSOCIATIONS (ethnic heritage, etc.)

EXPLANATION OF EVALUATION (required; limit to three lines: attach full statement on separate sheet)

CROSS-REFERENCES

BIBLIOGRAPHIC REFERENCES (Author, date, title, publication information. If unpublished,
give FSF Manuscript Number, or location where available)

PHOTOGRAPHS (REQUIRED) B&W print(s) at least 3 x 5, at least one main facade. Label the
back of the print with the FSF site number (site name if not available), direction and date of
photograph: use pencil. Attach to back of the second to last page with a plastic or coated clip.
Location of negatives/neg. nos. CITY OF ST. PETERSBURG, FL 33701

RECO belle STEVENSON ARCHITECTS INC.
4900 Manatee Ave. W., Suite 101
Bradenton Florida 34209
(941)-747-3096


DHR USE ONLY

NR DATE 

SHPO NR ELIGIBILITY _yes _no 

DECIST DATE 

LOCAL DESIGNATION 

RECDIST REQUIRED: 
(1) USGS MAP WITH STRUCTURE PINPOINTED 
(2) LARGE SCALE STREET OR PLAT MAP 
(3) PHOTO OF MAIN FACADE, PREFER B&W, AT LEAST 3X5
HISTORICAL STRUCTURE FORM
FLORIDA SITE FILE
Version 2.0 7/92

Original

SITE NAMES (addr. if name) 2414-2424 4TH ST. N. [MULT. LIST. #8 ]
SURVEY ST. PETERSBURG HISTORICAL RESOURCE SURVEY 1995 SURVEY #
NATIONAL REGISTER CATEGORY building _structure _district _site _object

LOCATION & IDENTIFICATION

ADDRESS (Include N,S,E,W; st., ave., etc.) 2414, 2416, 2418, 2420, 2424, 2426 4TH ST. N.
CROSS STREETS nearest/between NEAREST CITY/TOWN ST. PETERSBURG, FLORIDA IN CURRENT CITY LIMITS yes _no
COUNTY PINELLAS COUNTY TAX PARCEL #
SUBDIVISION NAME ____________ BLOCK _______ LOT NO. 19 2 1
OWNERSHIP _private-profit _priv-nonprofit _priv-indiv _priv-unspecified _city _county _state _federal _unknown
NAME OF PUBLIC TRACT (e.g., park) ____________
ROUTE TO ____________

MAPPING

USGS 7.5' MAP NAME ST. PETERSBURG 1956 PR 1987
TOWNSHIP 31 S RANGE 7E SECT. 1 1/4 1/4-1/4 IRREG. SECT. ?
[UTM: ZONE 16 17 EASTING 1041 1041 NORTING 1037 1037]
PLAT OR OTHER MAP (Map's name, location) ____________

DESCRIPTION

STYLE MINIMAL TRADITIONAL _ EXTERIOR PLAN RECTANGLE ___ NO. STORIES 1
STRUCTURAL SYSTEMS WOOD FRAME
FOUNDATION: Types CONTINUOUS Materials CONCRETE BLOCK
EXTERIOR FABRICS ASPENOS SHINGLES
ROOF: Types _GABLE Materials _ASBENOS SHINGLES
Secondary struc. (dormers etc.) ____________
CHIMNEY : No. 3 Materials _BRICK Locations INTERIOR E, SLOPE CENTERED OVER
WINDOWS (types, materials, and placements) ______________________________________
3/1 WOOD, DWS

MAIN ENTRANCE (stylistic details) __MULTIPLE _FRONT PORCHES
PORCHES: #open _3 _closed _incised Locations EAST
Porch roof types _GABLE
EXTERIOR ORNAMENT __GABLE VENTS, ARCH PORCH SOFFITS ___

INTERIOR PLAN UNKNOWN _ CONDITION: _excellent _food _fair _deteriorated _ruinous
SURROUNDINGS (N-None, S-Some, M-Most, A-All or nearly all) Mcommercial Sresidential _institutional _rural
ANCILLARY FEATURES (No., type of outbuildings; major landscape features)
OTHER HOTEL STRUCTURES OF SAME PLAN & DESIGN (PL-6133, PL-6155)

ARCHAEOLOGICAL REMAINS AT SITE Archaeological form completed? _Y_ X _No-explain; yes-attach!
Artifacts or other remains ____________
NARRATIVE (E.g. description of interior, landscape, architecture, etc.; please limit to 3 lines and attach full statement on separate sheet)
ONE OF SEVERAL SUCH STRUCTURES ON THIS BLOCK, WITH ONE-FOURTH STRUCTURES BEHIND ORIGINALLY BUILT AS A HOTEL

HR6E04606-92 Florida Site File, Div. of Historical Resources,Gray Bldg.,500 S Bronough,Tallahassee, FL 32399-0250/904-487-2299/Suncom 277-2299
CONSTRUCTION DATE 1940 CIRCA _yes_ no
ARCHITECT: (last name first)

BUILDER: (last name first)

MOVES _yes_ no Dates ...
ALTERATIONS _yes_ no Dates ...
ADDITIONS _yes_ no Dates ...

ORIGINAL USES (give dates) HOTEL
INTERMEDIATE USES (give dates) ...
PRESENT USES (give dates) ...

OWNERSHIP HISTORY (especially original owner)

---

SURVEYOR'S EVALUATION OF SITE

Potentially elig. for local designation? _yes_ no insuff. info
Individually elig. for Nat. Register? _yes_ no insuff. info

HISTORICAL ASSOCIATIONS (ethnic heritage, etc.)

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EXPLANATION OF EVALUATION (required; limit to three lines; attach full statement on separate sheet)

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CROSS-REFERENCES

BIBLIOGRAPHIC REFERENCES (Author, date, title, publication information. If unpublished, give FSF Manuscript Number, or location where available)

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PHOTOGRAPHS (REQUIRED) B&W print(s) at least 3 x 5, at least one main facade. Label the back of the print with the FSF site number (site name if not available), direction and date of photograph: use pencil. Attach to back of the second to last page with a plastic or coated clip. Location of negatives/neg. nos. CITY OF ST. PETERSBURG, FL-20-94

---

RECORDER STEVENSON ARCHITECTS INC.
4900 Manatee Ave. W., Suite 101
Bradenton Florida 34209

---

NAME (last first)/ADDR/PHONE/AFFILIATION STEVENSON, LINDA (941)-747-3696

---


---

REQUIRED: (1) USGS MAP WITH STRUCTURE PINPOINTED
(2) LARGE SCALE STREET OR PLAT MAP
(3) PHOTO OF MAIN FACADE, PREFER B&W, AT LEAST 3X5
HISTORICAL STRUCTURE FORM
FLORIDA SITE FILE

Version 2.0  7/92

Site #8  PT. 6133
Recorder # CH 0445
Field Date  11/24/95
Form Date  4/26/96

☑ Original  _ Update

SITE NAMES (addr. if none)  2 AVE. - 2430 4TH STREET  N. MULT. LIST. #8
SURVEY: ST. PETERSBURG HISTORICAL RESOURCE SURVEY 1985  (SURVEY #  
NATIONAL REGISTER CATEGORY  _ building _ structure _ district _ site _ object

LOCATION & IDENTIFICATION

ADDRESS (Include N,S,E,W; st., ave., etc.)  2426, 2428, 2430, 2432, 2434, 2436 4TH ST. N.
CROSS STREETS nearest/between 24TH AVE. N.  &  25TH AVE. N.
NEAREST CITY/TOWN  ST. PETERSBURG, FLORIDA  IN CURRENT CITY LIMITS  yes _ no
COUNTY  PINELLAS COUNTY  TAX PARCEL #  
SUBDIVISION NAME  CARRUTHERS  SUB. BLOCK  LOT NO. 1, 2
OWNERSHIP  x private-profit  priv-nonprofit  _ priv-indiv  _ priv-unspecified  city _ county _ state _ federal _ unknown
NAME OF PUBLIC TRACT (e.g., park)  
ROUTE TO  

MAPPING

USGS 7.5' MAP NAME  ST. PETERSBURG  1956 PR 1987
TOWNSHIP  31S RANGE  17E SECT.  7 1/4  1/4-1/4  IRREG. SECT.  y _ n
[UTM: ZONE 16 17 EASTING | | | 01 NORTING | | | | 01]
PLAT OR OTHER MAP (Map's name, location)  

DESCRIPTION

STYLE  MINIMAL  TRADITIONAL  EXTERIOR PLAN  RECTANGLE  NO. STORIES: 1
STRUCTURAL SYSTEMS  WOOD FRAME
FOUNDATION: Types CONTINUOUS  Materials CONCRETE  BLOCK
EXTERIOR FABRICS  ASBESTOS SIDING  Materials ASBESTOS  SHINGLE
ROOF: Types  GABLE  Secondary strucs. (dormers etc.)  
CHIMNEY: No. 3  Materials  BRICK  LOCATIONS INTERIOR  E. SLOPE
WINDOWS (types, materials, and placements)  3/1, WOOD, DWS
MAIN ENTRANCE (stylistic details)  MULTIPLE  FRONT PORCHES
PORCHES:  #open 3 _ closed  #incised  Locations  EAST
Porch roof types  GABLES
EXTERIOR ORNAMENT  GABLE VEIS, ARCHES @ PORCH ENTRANCE  # SVETIFS

INTERIOR PLAN  3- UNITS  CONDITION:  excellent _ good _ fair _ deteriorated _ ruined
SURROUNDINGS (N-None, S-Some, M-Most, A-All or nearly all)  M commercial  S residential  I institutional _ rural
ANCILLARY FEATURES (No., type of outbuildings: major landscape features)  
CAR:  POR  STRUCTURES  

ARCHAEOLOGICAL REMAINS AT SITE  Archaeological form completed?  y _ n  (No-explain; yes-attach!)
Artifacts or other remains  
NARRATIVE  (E.g., description of interior, landscape, architecture, etc; please limit to 3 lines and attach full statement on separate sheet)
ONE OF SEVERAL STRUCTURES ON THIS BLOCK ORIGINALLY  
BUILT AS A MOTEL.
HISTORICAL STRUCTURE FORM

CONSTRUCTION DATE \( \_9\_\_\_\_\_\_ \) CIRCA \_yes \_/no
ARCHITECT: (last name first)

BUILDER: (last name first)

MOVES \_yes \_/no Dates
ALTERATIONS \_yes \_/no Dates

ADDITIONS \_yes \_/no Dates

ORIGINAL USES (give dates)
INTERMEDIATE USES (give dates)
PRESENT USES (give dates)

OWNERSHIP HISTORY (especially original owner)

SURVEYOR'S EVALUATION OF SITE

Potentially elig. for local designation? \_yes \_/no
Individually elig. for Nat. Register? \_yes \_/no
Potential contributor to NR district? \_yes \_/no

HISTORICAL ASSOCIATIONS (ethnic heritage, etc.)

EXPLANATION OF EVALUATION (required; limit to three lines; attach full statement on separate sheet)

CROSS-REFERENCES

BIBLIOGRAPHIC REFERENCES (Author, date, title, publication information. If unpublished, give FSF Manuscript Number, or location where available)

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LOCATION OF NEGATIVES/NEG. NOS. CITY OF ST. PETERSBURG, CH 22-8A

RESEARCHER

STEVENVSON ARCHITECTS INC.
4900 MANATEE AVE. W., SUITE 101
BRADENTON FLORIDA 34209

NAME (last first)/ADDR/PHONE/AFFILIATION

STEVENVSON, LINDA


REQUIRED:

1. USGS MAP WITH STRUCTURE PINPOINTED
2. LARGE SCALE STREET OR PLAT MAP
3. PHOTO OF MAIN FACADE. PREFER B&W. AT LEAST 3X5
TIES ZONED RS 75 EXCEPT AS NOTED

ZONING AND HOUSE NUMBERS
DEPARTMENT OF ENGINEERING
CITY OF ST. PETERSBURG, FLA.
Appendix D
Maps of Subject Property