

City of St. Petersburg  
**Council Workshop**  
Meeting of July 23 @ 8:30 a.m.  
City Hall, Room 100

- A. Call to Order – Charlie Gerdes, Chair
- B. Opening Remarks
- C. Discussion Items:
  - 1. Quarterly Goals Review
- D. Next Quarterly Goals Review Workshop – November 19, 2015 @ 2:30 p.m.
- E. Adjournment

**FY16 City Council**  
**Budget Priorities Workshop**  
**Updated April 16, 2015**

Priority	Status	Comments
<b>ARTS:</b>		
Continue arts funding; support arts		
Position city to partner with Cuba; art		
2% Ordinance - PAC		
<b>CAPITAL IMPROVEMENTS:</b>		
Additional funding for infrastructure issues		
Shore Acres Rec Center on next Penny list		
Penny funds for pipe drainage problem in Childs Park		
<b>COMMUNICATION &amp; PUBLIC INTERACTION WITH CITY DEPTS:</b>		
Better communications between Mayor's office, City Council and the Public		
Communication with Public		
Make easier to do business w/city; no red tape		
<b>ECONOMIC DEVELOPMENT:</b>		
Support Economic Development		
Micro-lending; specifically to small businesses		
Continue with Innovation District		
Keep Skyway Marina District Program moving forward		
Support Chamber's plan to increase jobs		
Support local initiatives for new business		
Presentation to City Council on jobs		
Need to improve big business recruitment		
Ensure future funding for "Rebates for Rehab" program		

<b>ENERGY - SUSTAINABILITY:</b>		
Energy savings efficiencies; use technology		
Establish community garden/urban farming		
Finalize LED Streetlight purchase w/Duke Energy		
FEMA Rates		
Restore relationship with Duke Energy		
<b>HEALTH &amp; WELLNESS:</b>		
More wellness programs to help level wellness costs		
Strategic partnerships in medical field		
<b>HOUSING &amp; HOMELESSNESS:</b>		
Opportunities for homeless/housing services		
Continue funding for Pinellas Hope & Safe Harbor		
<b>OTHER:</b>		
Repaint Crescent Lake water tower		
Pools/Rec centers: set hours and services back to where they were before budget cuts		
Library services: set hours and services back to where they were before budget cuts		
Codes staff: train for yard parking issues		
Continue to fund neighborhoods		
Standardize requirements for permitting; be consistent		
Upgrade website		
What are we doing about workman's comp		

<b>POLICE:</b>			
Increase number of sworn officers			
Additional detail from PD re: their funding priorities			
Additional PD downtown			
Forfeiture funds			
Reduce illegal guns/weapons			
Have "welcoming" downtown/work with PD			
Police department			
Police to monitor Williams Park			
<b>PORT:</b>			
Long term plan for port; should go to referendum			
Create plan for port; make decision			
<b>TAXES &amp; REVENUES:</b>			
Cut taxes and fees as a result of revenue increase			
Do not continue to grow government just because revenues increase			
Combine services with smaller municipalities; collect revenues for services			
Restoring reserves & getting fund balances back to where fully funded			
Rollback rate: operate within the funds we have this year			
Move fund balances; restructure targets			
<b>TRANSPORTATION &amp; PARKING:</b>			
Transportation/FDOT: what would rapid transit for downtown cost			
Transportation; communicating priorities			
Parking meter study; downtown parking problems			

