

City of St. Petersburg
PUBLIC SERVICES & INFRASTRUCTURE COMMITTEE
Meeting of SEPTEMBER 12, 2013 – 9:15 A.M.
City Hall, Room 100

Members and Alternates: Chair Bill Dudley; Vice-Chair, Jeff Danner, Council Members:
Wengay Newton, Steve Kornell and Karl Nurse (alternate)

Support Staff: David Dickerson, primary staff support; Ken Betz, backup staff support

- A. Call to Order
- B. Approval of Agenda
- C. Approval of Minutes
 - 1. [Minutes of August 8, 2013](#)
- D. New Business
 - 1. [Channel 35 Broadcast - Beth Herendeen](#)
 - 2. [Chain Link Fencing - Central Avenue - Dave Goodwin](#)
- E. Continued Business
 - 1. [Pending and Continuing Referral List](#)
- F. Upcoming Meetings -
 - 1. [September 26, 2013](#)
 - 2. [October 6, 2013](#)
- G. Adjournment

Attached documents for item Minutes of August 8, 2013

CITY OF ST. PETERSBURG
PSI Committee Meeting Minutes
August 8, 2013 at 9:28 a.m.

PRESENT: Committee Members William Dudley, Chair; Steve Kornell, Wengay Newton and Karl Nurse, Alternate.

ABSENT: Jeff Danner, Vice Chair.

ALSO: Council Members Leslie Curran, James Kennedy, and Charlie Gerdes; Leisure & Community Services Administrator Clarence Scott; Chief Assistant City Attorney Mark Winn; Sgt. Lefkimiotis, Police Department; Primary Staff Support Codes Operations Manager David Dickerson; Secondary Support Staff Golf Course Operations Manager Ken Betz; Deputy City Clerk Amelia Preston and others.

The meeting was called to order by Chair Dudley at 9:28 a.m. with the above members present.

In connection with the agenda for the August 8, 2013 meeting, Committee Member Nurse moved with the second of Committee Newton that the August 8, 2013 Agenda be approved as submitted. All were in favor of the motion. Absent. Danner.

In connection with approval of the minutes of the July 18, 2013 meeting, Committee Member Kornell moved approval of the minutes as submitted. All were in favor of the motion. Absent. Danner.

In connection with the agenda item relating to Neighborhood Video Signs, Chair Dudley introduced Chief Assistant City Attorney Mark Winn who made a presentation on the draft amendment to the City Code to allow for neighborhood watch signs and neighborhood video watch signs and to establish a process for implementing both. He stated that the amendment establishes that the traditional neighborhood watch program with is based on the current model the city uses. It would establish a Neighborhood Video Watch Program whereby an application process for the installation of the crime watch signs to be based upon the direction given at the last meeting. It was shared that only existing Neighborhood Watch Program participants can have video surveillance signage added. Committee Member Newton expressed concern that what is being proposed would not allow those new crime watch groups that become established. He inquired about the signs and cost that would be associated. Council Member Newton moved to include new crime watch areas as not being excluded from having video surveillance. Committee Member Kornell inquired about the process for new crime watch areas and the yearly renewal. Mr. Winn commented that they will not be monitoring the program and is the reason for the annual renewal. Committee Member Kornell shared that this draft is excellent. Committee Member Nurse commented on the process with the inclusion of new crime watch area; and stated concern regarding the cost that will be associated. It was shared that the cost for the sign will be \$100.00 for each sign and \$25.00 for the renewal. Council Member Kennedy inquired if it would be possible for all of the cost associated to come from the forfeiture funds. He asked if they have an estimate of the cost that will be associated for the expense to the forfeiture funds. It was responded that no one knows and it could be as much as \$1000 per Assistant City Attorney Winn. Leisure & Community Services Administrator Clarence Scott suggested that administration be allowed to go back to the Police Chief to address the cost and allow the proposed ordinance to be tweaked and come back to the Committee prior to going to

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full council. There was discussion regarding the cost of the proposed annual renewal cost being implemented and the need of the funding source to be identified. Committee Member Newton expressed concern about the cost. Committee Member Kornell suggested that it not come back to the Committee for further review and be forwarded to full Council. Committee Member Nurse made a substitute motion to direct Administration to make the suggested change to the ordinance to allow the video as long as there is a crime watch program in place and allow administration to talk with the Police Chief regarding funding source. Roll call on the substitute motion. All Ayes. Absent. Danner.

In connection with the agenda item relating to After Hours Permits, Mr. Winn commented briefly on the proposed process and opened the item for discussion. Committee Member Kornell commented that he wants to see enforcement. Chair Dudley commented that the owners are being required to provide security needs. Committee Member Newton commented on the issue of keeping everybody safe; stated there are situations where productions which come in on certain nights where security is brought in as a recourse for bad activity but some time it is not provided. Mr. Winn commented that it would allow the Police Chief to suspend their permit for a period of 30 days and the decision can be appealed. Committee Member Nurse asked if it was fare that a bar owner be responsible for both inside and outside their establishment. The response was yes. Committee Member Nurse also stated that there is a bar located in his district which is in close proximity of homes and asked if they would be required to have an After Hours Permit to address the issue with the noise. Sgt. Lefkimiotis commented that initially the club owners bit off more than they could chew and now realize that they have drawn a larger crowd than they could handle; they have made some changes and are working with the Police Department to resolve this problem. It was shared that the neighbors are making calls to Council Members. Council Member Kennedy commented briefly on an agreement that was reached with the owners and shared that the process is working the way they wanted it to and they have addressed the issues. Mr. Winn stated that the proposed ordinance has proven to be successfully initially. Committee Member Kornell commented that in the past, they were not cooperating and the fact that they have put an enforcement process that has been implemented and they are now cooperating. He expressed support of the new process. Sgt. Lefkimiotis commented that they were talking about the New Hollywood Club on Dr. Martin Luther King, Jr. Street who has been very cooperative and they are scaling back on the food giveaways. Committee Member Kornell stated support of educating the owners before the business starts up. Committee Member Newton expressed support of the Hollywood Club's ability to cooperate with the Police Department; stated the building was on the market for a long time and zoned commercial. Chair Dudley thanked everyone in attendance; and reviewed the schedule for items that could be placed on the August 29, 2013 date.

There being no further business, the meeting adjourned at 10:14 a.m.

Attached documents for item Channel 35 Broadcast - Beth Herendeen



MEMORANDUM
Marketing and Communications Department

TO: The Honorable Karl Nurse, Chair and Members of City Council
From: Beth Herendeen, Director, Marketing and Communications
DATE: June 13, 2013
SUBJECT: St. Pete TV Broadcast Channel

The following information is in response to questions raised by members of City Council.

In 2010 the city began preliminary discussions regarding the sale of the WSPF-CA broadcast station (Channel 35). In response to that discussion, St. Pete TV staff conducted an unscientific poll running a crawl at the bottom of the screen during various programs and various days and day parts (including City Council meetings) requesting anyone without cable watching the broadcast signal to call the station to report their use. We received six calls.

City Council approved a broker's agreement with Hadden & Associates, Inc. on July 14, 2011 to sell the broadcast station. In November 2011 the City received an offer from Prime Time Partners to purchase the station for \$500,000. As part of the bid Prime Time Partners offered the City use of a side channel (38.4) to broadcast our regular programming.

In order to utilize the side channel, the City needs to transmit the television signal from City Hall to the new owner's transmission site in Riverview, FL. St Pete TV staff contacted Verizon and received an estimate of approximately \$1,000 per month for transmission fees.

The City's Marketing and Communications Department had been paying approximately \$27,225 annually to lease space for broadcast transmission equipment on the roof of downtown's Wachovia building. That funding was eliminated in the FY13 budget as part of an overall department reduction package. No funding was maintained for signal transmission to the Riverview site.

Since the broadcast signal went off the air, the television station has received calls from five individuals.

Cc: Tish Elston
Rick Mussett

Public Services and Infrastructure Committee

September 12, 2013

Approximate Costs associated with over-the-air broadcast of St. Pete TV (non-HD)

One time start-up fees:

Verizon set-up fee	\$1,000.00
Equipment Upgrades	\$1,500.00
Encoder	
Decoder	
Embedder	

Monthly Fees:

Verizon Line Charge	\$1,340.50
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Total Annual Cost Year One: \$18,586.00

Total Annual Cost Year Two and Beyond: \$16,086.00*

*Subject to increases imposed by Verizon.

Attached documents for item Chain Link Fencing - Central Avenue - Dave Goodwin

Attached documents for item Pending and Continuing Referral List

PENDING / CONTINUING REFERRALS

		TOPIC	DATE REFERRED	REFERRED BY	MEETING DATE(S)	RETURN DATE	STAFF	SPECIAL NOTES
1	Public Safety	Public Safety <i>(From Goal Setting Workshop)</i>	06/11/12	Council	06/14/12 – Video	Date to be obtained by CM Dudley	<i>SPPD</i> Chief Harmon	A presentation responding to select public safety items discussed during City Council's Goal Setting Workshop. Items extracted from that list for discussion include: 1) drug activity; 2) proactive policing; 3) expansion of uniformed personnel; 4) citizen involvement (volunteers) / crime watch.
2	Code Change	Mobile Food Trucks	10/20/11	Curran	11/03/11 12/08/11 - Video 02/23/12 - Video 03/22/12 - Video 05/30/13 - Video	TBD	<i>Planning & EcoDev</i> Goodwin Kilborn	Referral Document
3	Code Change	Towing Ordinance	04/19/12	Newton		TBD		Referral Document
4	Code Change	Urban Farming	07/12/12	Nurse	06/13/13 - Video	December 2013	<i>Planning & EcoDev</i> Goodwin Lazzara Kilborn	Referral Document
5	Code Change	Yard Signs	11/2/12 (email)	Council & Staff		November 2013	<i>Planning & EcoDev</i> Goodwin Gerdes Lazzara	Discussion on restricting signage in yards other than the front, allowing signs to remain when brought into compliance, allowing text on murals/artwork.
6	Code Change	Sign Ordinance	11/2/12 (email)	Council & Staff		November 2013	<i>Planning & EcoDev</i> Goodwin Gerdes	Discussion on how the changes made to the sign regulations are working.
7	Policy or Program Change	Sidewalk Cafes	6/21/12	Danner	05/09/13 - Video 07/18/13	10/31/13	<i>Planning & EcoDev</i> Lazzara	

PENDING / CONTINUING REFERRALS

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8	Policy or Program Change	Unimproved Alleys	12/20/12	Nurse		TBD	<i>Zoning Department</i> Lazzara	Referral Document
9	Policy or Program Change	Yellow Light Study	4/4/13	Gerdes	06/13/13 - Video	December 2013	<i>Trans.Parking Mgt.</i> Kubicki	Referral Document
10	Capital Projects	Downtown Intermodal Facility Study	10/07/09	Staff	10/22/09 02/11/10 07/29/10 08/12/10 - Video	Late 2014 / Early 2015	<i>Trans.Parking Mgt.</i> Kubicki	Report on site evaluations and RFP. CM Danner gave brief update on 3/28/13. Tabled until late 2014 / early 2015.
11	Policy or Program Change	City Vehicle Use	07/11/13	Newton		TBD		Referral Document
12	Policy or Program Change	Chain Link Fencing (Central)	08/22/13	Danner		New Business 09/12/2013	<i>Planning & EcoDev</i> Goodwin	Referral Document
13	Policy or Program Change	Channel 35 Broadcast	08/22/13	Newton		New Business 09/12/2013	<i>Marketing & Communications</i> Herendeen	Referral Document

Attached documents for item September 26, 2013

Attached documents for item October 6, 2013