

City of St. Petersburg
Public Services & Infrastructure Committee
Meeting of February 9, 2017 – 9:15 a.m.
City Hall, Room 100

Members: Chair Steve Kornell, Vice-Chair Ed Montanari, Council Members Charlie Gerdes and Amy Foster

Alternate(s): Council Member Jim Kennedy

Support Staff: Nina Mahmoudi, primary support staff; Judy Tenison, backup support staff

- 1) Call to Order
- 2) Approval of Agenda
- 3) Approval of Minutes
 - a) January 26, 2017
- 4) New Business –
 - i) Historic Guidelines – Historic Preservation, Derek Kilborn
 - ii) Brittany Gordon Veterans Memorial at Dell Holmes Park – Mike Jefferis
- 5) Upcoming meetings –
 - a) February 23, 2017, 2:30 p.m. – Discussion of public water quality monitoring protocols along beaches and in Tampa Bay, Claude Tankersley, Water Resources staff, Kelli Levy, Pinellas County Watershed Management, Mary Yeagan, Florida Department of Environmental Protection, Elizabeth Forys, Eckerd College, Peter Clark, Tampa Bay Watch, Mark Luther, USFSP College of Marine Science, Mya Breitbart, USFSP College of Marine Science, Gayle Guidash, Pinellas County Department of Health, Brandy Downing, Pinellas County Department of Health
- 6) Adjournment

Attachments: Minutes of January 26, 2017 Committee Meeting
Pending and Continuing Referral List

City of St. Petersburg
Public Services & Infrastructure Committee
Meeting of January 26, 2017 – 9:15 a.m.
City Hall, Room 100

Members: Chair Steve Kornell, Vice-Chair Ed Montanari, Council Members Charlie Gerdes and Amy Foster

Alternate(s): Council Members Jim Kennedy

Support Staff: Nina Mahmoudi, primary support staff; Gary Cornwell, City Administrator, Jackie Kovilaritch, City Attorney, Cindy Sheppard, City Council Admin Officer, Joe Zeoli, City Development Admin and Finance Director, Macall Dyer, Assistant City Attorney

- 1) Call to Order – 9:15 a.m.
- 2) Approval of Agenda - 9:15 a.m., with deletion of item #3, Motion for approval, unanimously passed
- ~~3) Election of Chair and Vice Chair~~
- 4) Approval of Minutes
 - a) January 12, 2017 - 9:19 a.m., with amendments, motion for approval, unanimously passed
- 5) New Business – Process and procedures for selecting a potential running race director for the Feb/March 2018 race. – Joe Zeoli, City Development Admin
 - a) Joe Zeoli reviewed the various ways events happen in the city: park permits, street closure permits, co-sponsored events process, recruitment, and referral. He stated that sometimes there is interest by multiple groups to do the same kind of event, such was the case with the half-marathon event. They went through an RFP process through Procurement to select the group- which was Endorphin Sports. Those chose this group because: they have the largest premiere organization for half-marathons, their market exposure is unparalleled and they have an established sponsorship list and participant pools. They operate 8 of the 25 half-marathons in the nation.
 - b) Joe stated they are looking at adding a second event possibly operated by a local group but they need to define the goals and figure out how it will affect the national event they are already committed to. They want the second event to compliment and because of contract restrictions with the national group, a second race would be best held in Feb-April, which is close to Grand Prix. They need to consider the impact that would have on city services, benefits to the city, the location (possible Skyway Marina District, Central Avenue), the process to engage with a second event (strongly recommend another RFP process).

- c) CM Kennedy said the issue they want to discuss is not the idea of a second event but instead the process in which Council receives the final agreements. He expressed frustration that Council is in a “approve or kill the project” situation- where they feel they don’t have a choice but to approve or to jeopardize the entire event. Joe expressed that RFP processes are public and shouldn’t be a surprise, but that Council buy-in sooner in the process is something they can consider.
- d) CM Kennedy asked if Council can receive the agreement earlier. Joe said they could consider that the terms would not be final until Council has time to review, but that there needs to be enough time for the events to be properly organized and publicized.
- e) CM Kennedy asked if Council can be part of the RFP process. Joe suggested intermediate updates throughout the process.
- f) CM Nurse said this is not an uncommon situation for Council to be in and he would like to see agreements come before Council earlier.
- g) CM Gerdes asked for confirmation that the purpose of the discussion was the approval process and not the issue of a second race. He said that our team is very knowledgeable and knows the planning process well so he would like staff to build that into the RFP process, selection process, and allow Council plenty of time to review. He noted that if we are going to have a second race that we need to build those steps into the timing of that race.
- h) CM Foster reiterated that Council wants to be involved in the process and suggested that the Co-sponsorship committee might be the best forum to engage with Council. She noted in previous years Council was involved, but maybe not in the most useful way. She suggested that Council be looped into the process in a policy capacity, rather than just a ‘rubber stamp of approval’ capacity.
- i) Gary Cornwell gave some historical perspective that years ago Council passed a resolution that they didn’t want to be involved in this process and wanted administration to handle and Council would be involved during the voting of the approval of the contract. He noted there is no problem getting Council looped in on the front end, but would like it to be in a formal way, like the Co-sponsorship committee.
- j) Jackie clarified that the public comment issue would need to be evaluated if Council was involved in the RFP selection committee process, but if the Co-sponsorship committee received information and gave comment on the RFP prior to issuance and received updates during the RFP process, this would be part of the Committee function which does not require public comment.
- k) Joe also suggested that sometimes as part of the RFP they include contract terms in advance so that groups know what to expect, and that Council could give input at that stage in the process.
- l) CM Kornell said he recognized that times are working very well and that maybe in this particular case, Council didn’t give clear directive and in the future they should give clear directive. He stated he would like to see a clause in RFPs about giving preference to local talent. And he would like to see “St. Pete” included in the formal names of events. He asked Legal if we could write the “local” language into our RFP and gives them points

for that. Jackie clarified that we don't usually have a scoring system but we do have evaluation criteria and it can be included as one of the evaluation criteria as appropriate.

- m) CM Kennedy acknowledged that our staff does really well and they do not want to micromanage or disturb what is working, but rather fine tune the process of how Council is involved. He liked the Co-sponsorship committee suggestion and the idea of some additional criteria in RFPs. He suggested these new processes be implemented in new, not existing, events. He asked staff to come back to Council with some formal recommendations.
 - n) CM Montanari wanted to make sure that the City can act quickly on certain event opportunities, like the AVP tournament, and that Council doesn't inhibit that from being able to happen with new processes. Joe said they would take that into consideration.
 - o) CM Gerdes questioned whether, given this discussion and the planning process needed, we have time to setup a second race in 2018. Joe said they could plan it in less but that we want it to be successful and that they can look at that feasibility.
 - p) CM Gerdes loved the idea of having the race in another location like SMD or the West side. Kennedy also suggested the North side.
 - q) CM Kornell asked Joe to come back with suggestions. Joe asked to come back to Co-sponsorship committee with those suggestions. Council agreed.
 - r) CM Kornell asked if a neighborhood group wanted to organize a race and hire a race director could they. Joe said yes and that some already do. Kornell liked the idea of having larger races work with smaller local races and have the smaller races as "training races." Joe liked the idea as well and said he would take that into consideration.
 - s) Jackie asked if Council wanted to make a motion to have the procedures manual for the Co-sponsorship committee to be amended to include a revised scope and procedures. Foster motioned and all were in favor.
 - t) CM Kennedy said he didn't want to give up on a 2018 race. Joe noted they are not and are looking to start the process.
- 6) Upcoming meetings – February 9, 2017
- 7) Adjournment – 10:20 a.m.

Feb 9, 2017

**PUBLIC SERVICES & INFRASTRUCTURE COMMITTEE
PENDING/CONTINUING REFERRALS**

Topic	Return Date	Date of Referral	Prior Meeting Dates	Referred by	Staff	Notes
Historic Guidelines	2/9/17				Derek Kilborn	
A presentation implementation and installation of a proposed Brittany Gordon Veterans Memorial at Dell Holmes Park	2/9/17	9/8/16		Gerdes	Claybaker Foundation and the Parks and Recreation Department	
Discussion of public water quality monitoring protocols along beaches and in Tampa Bay	2/23/17	1/19/17		City Council	John Palenchar	
A report on flooding in specified areas and along Dr. M.L. King, Jr. Street S. near Lake Maggiore	3/23/17	9/22/16		Kornell	John Norris	
Discussion on zoning for marijuana dispensaries in city limits	4/13/17	11/21/16		Rice	Goodwin	
To discuss establishing annual reviews on the City's hurricane and tropical storm preparedness and maintenance of our infrastructure.	5/11/17	9/22/16		Kennedy	Adamides	

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Topic	Return Date	Date of Referral	Prior Meeting Dates	Referred by	Staff	Notes
Urban Construction (Mechanical Noise Concerns)		10/13/15	11/19/2015 6/16/2016 12/15/16 - ENRS (see notes)	Nurse	Goodwin	<p>6/16/16 Urban Construction Task Force report by Co Chair Tami Sims. Claude Tankersly to return with a report on cooling systems - 12/15/16 Preliminary District Cooler Plant Analysis report presented to ENRS Committee;</p> <p>Rick Dunn to return with a report on how other cities handle noise/recommended changes -Staff will present that to the stakeholders in late February or early March. Will be ready to come back to PSI in May or June.</p>
An agreement to allow advertisement on bus shelters that are constructed with private sector funds		4/21/16	5/26/2016 10/27/16		Legal	<p>Discussion on revising sign ordinance to allow advertisement on bus shelters constructed with private sector funds</p> <p>5/5/16 - legal is ready to proceed</p> <p>5/26/16 - Gerdes made motion for legal to meet with LEMA Construction for the purpose of putting together a document that would comply with the written authorization requirement in the Florida Statutes including discussions with PSTA. Legal said, on 6/16/16, they will bring back to PSI in July. 10/27/16 - Mark Winn is still waiting to hear back from PSTA.</p>

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Topic	Return Date	Date of Referral	Prior Meeting Dates	Referred by	Staff	Notes
St. Petersburg Downtown Partnership Looper Funding and Possible Expansion		3/10/16		Kennedy Nurse	Parking & Transportation Evan Mory	discussion on Looper funding and possible expansion 5/05/16 - waiting on PSTA for a downtown circulation study 5/25/16 - PSTA is doing a study for the downtown transportation now that the grid system is in place. Report due by before end of year - November
Potential for expanding reclaimed water system		5/12/16		Gerdes	Water Resources Steve Leavitt	Report from staff regarding reclaimed water system
Report on Proposed South St. Petersburg Master Plan with a Potential 2050 plan		8/4/16		Kornell	King	
A presentation in regard to the Best Management Practices (BMP) concerning reduction of nitrogen loading to Tampa Bay from community gardening activities.		9/8/16		Kornell	Pinellas County Cooperative Extension	
A discussion of the first quarterly report in regard to the diversion program for several misdemeanor crimes which is being implemented by the Sheriff's department.		9/8/16		Kornell	Sheriff's Department	
A report on utilization of the Hard-to-Hire and Apprenticeship Ordinance.		9/22/16		Foster		A report by made by Public Works on 1/12/17 and staff will come back to Council with suggested tweaks to the ordinance.
Discussion regarding making the Manhattan Casino the new home of the Dr. Carter G. Woodson African American Museum		10/20/16		Kornell		