Agenda
City of St. Petersburg
Youth and Family Services
Thursday, November 14, 2019 @ 1:30 p.m.
Sunshine Center – Auditorium

Members: Chair Amy Foster, Vice Chair Lisa Wheeler-Bowman, Brandi Gabbard, Charlie Gerdes

Alternate: Steve Kornell – Alternate

Support Staff: Kyandra Darling El-Amin, City Council Legislative Aide

A. Call to Order and Roll Call

B. Approval of August 15, 2019 Minutes

C. New Business:
Partnership to End Childhood Homelessness
Presenters: Councilmember Steve Kornell, Susan Myers Executive - Director of Homeless Leadership Board, Courtney Covington – Director of Family and Community Services PEMHS

D. Upcoming Meetings – TBD

E. Adjournment
REPORT
City of St. Petersburg
Youth and Family Services
Thursday, August 15, 2019 @ 1:30 p.m.
Sunshine Center Auditorium

Present: Chair Amy Foster, Vice Chair Lisa Wheeler-Bowman, Charlie Gerdes, Brandi Gabbard

Also Present: Deputy Mayor Tomalin, Assistant City Administrator Tom Greene, Assistant City Attorney Sharon Michnowicz

Support Staff: Kyandra Darling El-Amin - City Council Legislative Aide

Call to Order and Roll Call – 1:32 p.m.

Approval of May 16, 2019 Minutes – Moved by Gerdes, passed unanimously

New Business:

First Tee of St. Petersburg Enrichment Program
• Presenters: Rick Waltman and Bill Darling

Executive Director of The First Tee program, Rick Waltman details support needed for 36-week after-school enrichment program designed to serve 16 inner-city minority youth. Enrichment program would include an academic component with help from a teacher hired by the First Tee with the goal of providing academic support and increasing the high school graduation rate among participants. The second component would be to teach the game of golf along with providing mentoring and life skills. There has never been an all minority team present in the league they are competing in and they hope to win.

CM Gerdes points out the City has strongly supported First Tee through physical improvements to the course and programmatic funds. He shares that one of the things that he would like to see is a rubric or curriculum identified with markers so that at the end of the 36-weeks they are able to see metrics from the accomplishments made by the participants. He wants other organizations to know that if they have an ask, they will have to provide a measurable framework for expected outcomes. Mr. Waltman says one expectation is for every student to make honor roll each semester and to have 100% attendance.

Chair Foster points out she reviewed First Tee’s most recent financials filed with the state that showed a $51,000 surplus. She followed up by saying she’s surprised by the small ask. She requested to know more about their financials, what other fundraising has been done and why the surplus could not fund the amount requested for this program. Mr. Waltman says one of the goals was to start an endowment so that the First Tee could become self-sufficient. He shared that $25,000 was put into the endowment with the community foundation which does a one to three match. He shared this year the goal is to put $50,000 in the endowment which they have raised about $38,000 of. He also shared the largest revenue source they have is the Britney event which grosses about $250,000 annually which funds about half of their budget. The programs second source of funding is an eBay business where they resale donated golf clubs and other items. They expect to bring in around $225,000 through eBay this year. He notes they are working hard and the
goal is to raise their own money and not to have to request additional funds but he doesn’t feel bad requesting funds to serve this particular group. Chair Foster asked what other opportunities have been pursued to cover this cost before coming to the City. Mr. Waltman said each year they fund another program called Bill Darling’s Outreach Program and they receive a grant around $13,000 annually from the golfer license plates. He shares they’ve done some active grant writing, one to the City of St. Petersburg and other organizations that they have been denied.

CM Gerdes makes a motion that on the condition Council receives a written curriculum/rubric with identified measurables that it goes before the full council for a vote. Seconded by CM Wheeler-Bowman.

Chair Foster asks if there’s an identified funding source. CM Gerdes says he thinks it would be from general fund contingencies. Deputy Mayor Tomalin confirms that’s where it would come from. CM Gerdes restates that it would be contingent on receiving the document. CM Wheeler-Bowman asks how soon the group would be able to provide the requested document. Mr. Waltman says it would be easy to produce and they would have it submitted quickly. CM Wheeler-Bowman asks presenters to reach back out to her when they have the document available.

CM Gerdes’s motion passed unanimously.

Juvenile Auto-Theft Mitigation Study
- Presenter: Dewey Caruthers

Chair Foster highlighted this is a continuation from a previous presentation. CM Gerdes shares that Council and the administration were generous enough to previously fund $10,000 towards The Caruthers Institute for a study conducted to reduce/eliminate teenage car theft. He shares the report put together is a product of funding this study. He said that it was previously shared that an ask would accompany the recommendations that came from the conducted study. He asked for Mr. Caruthers to focus the presentation on the recommendations portion of the report. CM Gerdes adds that law enforcement has effectively and meaningfully reduced the amount of these crimes and what they are looking at are ways outside of and complementary to law enforcements efforts that the City may want to undertake.

Mr. Caruthers says law enforcement has done all that they can and there’s nothing else in their toolbox to address the issue and the root problems. He says that he plans to invite Councilmember’s to a convening with Congressman Crist and the Sheriff’s department to go over the findings thoroughly. He reviewed the key findings and recommendations. Mr. Caruthers asks the Chair to take five minutes to provide additional data beyond the recommendations. The Chair approves.

Mr. Caruthers passed out a handout which included a blog that he drafted. He shares the difference between auto-thefts committed by adults and children. He shares the motives are different and that adults typically steal to make money whereas it is fun for children. He adds that the public safety threat is much greater when a child is joyriding versus an adult stealing a car. Adults aren’t looking to draw attention to themselves where children are driving recklessly and at high speeds.

Mr. Caruthers reviews the proposed pilot. The pilot takes a public health approach which addresses how to shift community norms and taking the coolness and street cred out of joyriding. Chair Foster says that restorative practices are only as good as the facilitator and the school system is finding uneven outcomes based on this. She asked how to maintain fidelity to this model and to make sure it is carried out over time with the right training and the right group to do this. Mr. Caruthers says he has replicated lots of national models before and the
goal is to look at the numbers of reduction in crime and replicating these numbers through measurement accountability and reporting. He proposes developing a dashboard to make public every month the various performance and results of the people involved. Chair Foster adds that the reason she asked is most restorative justice models agree that it takes around three years to see results. She supports the idea of accountability but isn’t sure the numbers would drawdown in just one year’s time, based on existing restorative justice models. Mr. Caruthers responds that he believes she is confusing the restorative justice data with the restorative justice conference data. He adds that restorative justice conferences don’t take nearly as long as three years to see results and agrees we need things that will take effect immediately.

CM Gabbard asked if the Caruthers Institute plans to be the one to facilitate the program. Mr. Caruthers answers no. The Caruthers institute would do the research and provide for the tracking, monitoring, reporting, accountability and replicate the model. Mr. Caruthers suggests finding a local non-profit or local entity to facilitate the program with training from the people who designed the model. CM Gabbard followed up by asking if at this time Mr. Caruthers has identified a recommended group to carry out this work. Mr. Caruthers answers that he believes there are plenty of capable non-profits, entities, and agencies that can complete this work but we are not to that phase yet. The current phase is for exploration and preparation for a pilot. He says he believes the City needs more data to decide whether the pilot should happen.

CM Gabbard responds that this is a big ask and she expressed concern that there are a lot of missing pieces and no identified partner to facilitate the program. She adds that she believes the program will work and she’s interested in it however she’s trying to figure out how to be most effective without expending a lot of money upfront. Deputy Mayor adds that administrations recommendation would be to follow their procurement process to identify a partner for this project if the Council had an interest in investing in a solution. She adds that first, the City’s role needs to be defined whether it’s investing as a partner or seeking the solution. She elaborated that an RFP would be created to define the solution the city is seeking and then looking for a competitive process to emerge the best solution that can range in dollars and largely defines the scope and who the partner would be. She feels it merits more conversation and input from Chief on the City’s role and the acuity of the issue now and the projected acuity as a community.

CM Gerdes asked Mr. Caruthers if he has spoken to Chief Judge Rondolino or anyone in the sixth judicial circuit about this and whether they may be interested in shepherding it in the sense that it is a remedial justice approach. Mr. Caruthers answered yes. He has interviewed with many key community leaders and experts including five Pinellas judges, mayors, city managers, public defenders, police chiefs, senators, state reps, people from the court juvenile evaluation program, the HOME program, Youth and family arrested and involved in this and many other experts. He said that judges have had a positive response and they’re eager to hear the next steps. CM Gerdes adds that he believes their system would be one natural candidate for this solution. CM Gerdes asks legal if a program that the City wants to implement is identified, how would the City go about requiring a restorative justice conference as part of the sanction’s regime for juvenile auto theft. Mr. Caruthers said he can provide examples of how
other cities have done this and worked in conjunction with the county and state. Assistant City Attorney Michnowicz answers that she will investigate this further.

CM Gerdes asked how much of the $55,000 would it cost to ask the Caruthers Institute to identify and recommend a national model after visiting two to three of them and comparing them to find the most effective to replicate. Mr. Caruthers answers that he doesn’t have it broken down in front of him but around half of the $55,000.

CM Wheeler-Bowman asked if Mr. Caruthers could break down the $40,000 from the City and what it entails. He answered that it includes the research on visiting the national model, identifying local organizations, a dashboard, an implementation plan and that he also believes there’s a need to create more connectivity and coordination of efforts as well as conducting some community meetings to share with people what the City is doing. CM Wheeler-Bowman said she would be interested in hearing what he finds in response to CM Gerdes’s request. She adds auto-thefts have gone down with the Police Departments efforts and she wants to find out more from his research before spending more money.

CM Gabbard asks what the logical next step is, how much will it cost, and asks if the dashboard is a large part of what’s being requested. He answers the dashboard isn’t a large part and wouldn’t be necessary until it’s implemented but it’s important to set it up.

CM Gerdes makes a motion to ask Mr. Caruthers to put together a proposal for identifying and recommending a national model and for legal to investigate how the restorative justice approach would fit into the state statute and how the City would carry it out. The motion passes unanimously.

**Upcoming Meetings** – TBD

**Adjournment** – 2:33 p.m.
Partnership To End Childhood Homelessness

4,372 HOMELESS CHILDREN IDENTIFIED BY PINELLAS CO. SCHOOLS 2018-2019 SCHOOL YEAR
Partners

- City of St. Petersburg
- Homeless leadership board
- PEMHS
- Pinellas Co. Schools
- 2-1-1 Tampa Bay Cares
- Pinellas Co. housing authority (PCHA)
Collaborators

► Bay Area Apartment Association
  ► Willing to recruit landlords to potentially provide housing units for some families

► Child Protection Investigation office (CPI)
  ► Process for identifying families with investigations that may qualify for housing

► Juvenile Welfare Board of Pinellas County (JWB)
  ► Sent representative to meetings to learn more about the project
Housing First

- City Council passed a resolution encouraging all providers to serve homeless families through a “Housing First” framework

- Housing First is a recovery-oriented approach to ending homelessness that center on quickly moving people experiencing homelessness into independent and permanent housing and then providing additional supports and services as needed. The basic underlying principle of housing first is that people are better able to move forward with their lives if they are first housed. Housing is provided first and then supports are provided including physical and mental health, education, employment, substance abuse and community connections.
Mckinney-Vento Act

- Federal law - requires schools to track homeless students based on 4 categories:
  - share the housing of other persons due to loss of housing or economic hardship
  - live in hotels, motels, trailer parks or camp grounds due to lack of alternatives
  - Live in emergency of transitional shelters
  - Have a primary nighttime residence not designed for human sleeping accommodations including cars, Parks, public spaces, abandoned buildings, substandard housing
IMPACT ON SCHOOLS

HOMELESS STUDENTS:

- Have higher rates of absenteeism
- Are Less academically proficient
- Are More likely to be disciplined

Source: Homelessness and Education in Florida: Impacts on Children and Youth
Written by Shimberg Center for Housing Studies, University of Florida and Miami Homes for All
http://www.shimberg.ufl.edu/publications/homeless_education_fla171205RGB.pdf
Figure 8. Students Passing FSA/SSA as Percentage of Grade-Eligible Students, 2015-16 School Year

Because of data availability, percentages refer to the number of students passing the test as a percentage of total students in the relevant grades, rather than as a percentage of students taking the test. Since some students did not take the tests, the percentages for all groups are lower than the actual passing rates of test takers.

Source: Florida Department of Education.

http://www.shimberg.ufl.edu/publications/homeless_education_fla171205RGB.pdf (page 16)
PCHA – Waiting list preference for families with a Child Protection investigation and homelessness is a major factor

Several families have now been placed in housing utilizing this tool

Discussing with SPHA to mirror these wait list preferences
Overview

- Funding request from PEMHS:
  - $250,000 of new funding

- Goal:
  - Eliminate homelessness in the 7 TZ schools in St. Pete

- Families who will be served:
  - Street homeless (first priority)
  - Living in motels or emergency shelters (second priority)
Pilot Program

$250,000 of new funding to PEMHS

Funds will be “last resort” for families that fall through the cracks

All city funds will be utilized in accordance with a housing first philosophy

PEMHS currently has a full time navigator at each of the 7 schools – use this network

PEMHS will hire a coordinator to oversee this program, and help families as needed
Pilot Program

- Funds will be flexible, meaning they can be spent to meet the housing needs of the family
- Funds will be allocated to each of the 7 schools
- Funds will be spent to move families living on the street, in motels or shelters into permanent housing
- Information on families served will be entered into HMIS
- Quarterly reports on the progress of the pilot program will be made to Youth Services committee
# Seven St. Petersburg TZ Schools

## 2018 – 2019 Data on homeless students – Heat Team – Pinellas County Schools

<table>
<thead>
<tr>
<th>SCHOOL</th>
<th>STUDENTS</th>
<th>HOMELESS STUDENTS</th>
<th>HOMELESS STUDENTS AS % OF OVERALL SCHOOL POPULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>CAMPBELL PARK ELEMENTARY</td>
<td>612</td>
<td>97</td>
<td>16 %</td>
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<td>558</td>
<td>87</td>
<td>15 %</td>
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<td>JOHN HOPKINS MIDDLE</td>
<td>722</td>
<td>82</td>
<td>11 %</td>
</tr>
<tr>
<td>LAKEWOOD ELEMENTARY</td>
<td>381</td>
<td>43</td>
<td>11 %</td>
</tr>
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<td>519</td>
<td>93</td>
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</tr>
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<td>395</td>
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</tr>
<tr>
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<td>721</td>
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</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>468</strong></td>
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</table>
Population Served

- Families with at least one student at one of the Transformation zone schools in St. Pete
- Families that are literally homeless will be given first priority
- The next priority will be families that are in motels or emergency shelters
- Funds will be used to move these families into permanent housing
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<td><strong>7</strong></td>
<td><strong>59</strong></td>
<td><strong>45</strong></td>
<td><strong>111</strong></td>
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Potential uses of funds

Flexible Funding

- First/last month’s rent
- Late fees, for example when they may cause eviction
- Security deposits
- Rental payments to landlords
- Payments to develop master leases
- Payments to get needed documents (birth certificates, driver’s licenses, etc.)
  - This may include paying fines owed to the criminal justice system
- Utility payments
- Payments to keep family in housing
African American students are 19.6% of the student population attending Pinellas County schools

African American students are 41% of homeless students identified by Pinellas Co. Schools
Demographic data for all homeless students August - Dec. 2018

<table>
<thead>
<tr>
<th>Ethnic Code</th>
<th>Percent of Pinellas Co. Schools Student Population</th>
<th>All PCS students identified homeless through Dec. 2018</th>
<th>Percent of all PCS homeless students by ethnicity</th>
</tr>
</thead>
<tbody>
<tr>
<td>B-Black</td>
<td>19.6 %</td>
<td>1,206</td>
<td>41 %</td>
</tr>
<tr>
<td>W-White, non Latino</td>
<td>52.8 %</td>
<td>1,098</td>
<td>37 %</td>
</tr>
<tr>
<td>H-Hispanic/Latino</td>
<td>18.2 %</td>
<td>445</td>
<td>15 %</td>
</tr>
<tr>
<td>A-Asian</td>
<td>4.4 %</td>
<td>45</td>
<td>1 %</td>
</tr>
<tr>
<td>I- American Indian or Alaska Native</td>
<td>0.2 %</td>
<td>5</td>
<td>.001 %</td>
</tr>
<tr>
<td>M-Multiracial</td>
<td>4.8 %</td>
<td>137</td>
<td>5 %</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2,939</td>
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Why PEMHS

► PEMHS a network of navigators serving each of the 7 schools, and they serve families year round
► The Pinellas Co. School system recommends working within this network
► PEMHS will hire a staff person with city funds, and this person will operate under a housing first philosophy
► PEMHS will enter data into the HMIS
► PEMHS staff work year round
## Quarterly Report

**2018 – 2019 Data on homeless students – Heat Team – Pinellas County Schools**

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Quarterly Report

PCS Data

- Aggregated data on homeless students grades and attendance

- The goal of this data is to demonstrate any improvement in these areas after students are housed
Quarterly Report

PEMHS Data

DATA PEMHS WILL PROVIDE:

- STUDENTS PLACED IN HOUSING
- TYPE OF HOUSING
- Students placed in shelter
- Students not placed – lack of units

NUMBERS FROM 2018-2019 SCHOOL YEAR

- 43
- REGULAR – 36, sect. 8 – 7
- 29
- 32
<table>
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<tr>
<th>PCS TZ Housing Data</th>
<th>Maximo</th>
<th>Melrose</th>
<th>Campbell Park</th>
<th>Fairmount Park</th>
<th>Lakewood</th>
</tr>
</thead>
<tbody>
<tr>
<td># placed in housing</td>
<td>3</td>
<td>6</td>
<td>12</td>
<td>13</td>
<td>9</td>
</tr>
<tr>
<td>Type of housing</td>
<td>Regular</td>
<td>Regular</td>
<td>9 Reg, 3 Sec 8</td>
<td>11 Reg, 2 Sec 8</td>
<td>7 Reg, 2 Sec 8</td>
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<tr>
<td>Sheltered</td>
<td>5</td>
<td>8</td>
<td>7</td>
<td>7</td>
<td>2</td>
</tr>
<tr>
<td>No Affordable Housing</td>
<td>8</td>
<td>9</td>
<td>4</td>
<td>4</td>
<td>7</td>
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</tbody>
</table>
Today’s Request

- APPROVE $250,000 OF NEW FUNDING FOR THIS PILOT PROJECT

- REQUEST STAFF TO DEVELOP A CONTRACT WITH PEMHS AND BRING BACK TO CITY COUNCIL FOR APPROVAL
<table>
<thead>
<tr>
<th>Topic</th>
<th>Return Date</th>
<th>Date of Referral</th>
<th>Prior Meeting(s)</th>
<th>Referred by</th>
<th>Staff/Presenter</th>
<th>Notes</th>
</tr>
</thead>
</table>
| African American Quality of Life Study/ Funding utilization of an African American Quality of Life Study and possible creation of an AAQL Committee. | TBD | 9/6/18 | 4/11/19 | Gabbard | Jabaar Edmonds and Janet Wright | 9/6/18 – Requesting a Committee a discussion regarding the funding and utilization of an African American Quality of Life Study and the possible creation of an African American Quality of Life Committee.  
4/11/19 - CM Gabbard moved to respectfully ask administration for the creation of an African American Quality of Life Committee, approved unanimously at full council on 4/18/19.  
CM Gabbard moved to have the AAQL Study return to YFS following the release of the Healthy Foundation 2019 Equity Profile on 4/18/19, approved unanimously. |
| Homeless Students | 9/14/19  
11/14/19 | 9/20/18 | | Kornell | Councilmember Kornell Susan Myers Courtney Covington | 9/20/18 - A discussion with the Pinellas County School Board on how the City can help to address the large number of homeless students. |
| Juvenile Auto-Theft Mitigation Study | 8/15/19 | 1/3/19 | 4/11/19 | Gerdes | Dewey Caruthers | 1/3/19 - Respectfully requesting a referral to the Youth & Family Services Committee to consider an appropriation of $10,000 from the FY 2019 Contingency Fund to the Caruthers Institute to complete a research study on effective juvenile auto theft mitigation programs.  
4/11/19 - Chair Foster moved to approve $10,000 and to move the item to full council for further discussion so that CM Gerdes could participate and share additional thoughts.  
8/15/19 - CM Gerdes moved to ask Mr. Caruthers to put together a proposal for identifying and recommending a national model and for legal to investigate how the restorative justice approach would fit into the state statute and how the City would carry it out. The motion passes unanimously. |
| USFSP / JHACH Report on Pilot Program to Address Adverse Childhood Experiences in South Pinellas County | N/A | 5/3/18 | 1/17/19 | Foster | Harris Ambush (USFSP), David Berman (JHACH), Lyman Dukes III (USFSP), Lisa Negrini (USFSP) and Zachary Spoehr-Labutta (JHACH) | 5/3/18 - Respectfully requesting a referral to the Youth and Family Services Committee a discussion regarding grant funding of an educational programed designed to address adverse childhood experiences (ACES) in St. Petersburg’s southside elementary schools. 

1/17/19 - CM Gerdes moved to explore this program further and to solidify details for a budget request to be made. CM Gerdes will follow-up with the presenters before bringing the item back to YFS at a date TBD. 

5/16/19 - Chair Foster made a motion to request the administration to pursue a program that trains relevant staff or ACES and administration can decide if there needs to be an RFP and have some internal conversation with administrators on what their needs are. Motion passed unanimously.

5/16/19 - CM Gerdes moved to have Y&FS Committee recommend to full council to revise funding from $30,000 to $35,000 and that we fund this program. 

7/10/19 – Communication received that the administration chose to pursue a grant funded program through the county in lieu of the one provided by USFSP. |
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| First Tee of St. Petersburg Youth Enrichment Program | 8/15/19 | 7/30/19 | Wheeler-Bowman | Rick Waltman and Bill Darling | 7/30/19 - Respectfully requesting a referral to the Youth and Family Services Committee a discussion regarding grant funding of an after-school enrichment program offered at The First Tee of St. Petersburg Mentoring Center. 

8/15/19 - CM Gerdes moved that on the condition Council receives a written curriculum/rubric with identified measurables that it goes before the full council for a vote. 

9/5/19 – Council reviewed submitted goals and expectations from The First Tee. Chair Gerdes determined that a curriculum or outcomes were still needed.  

10/3/19 – First Tee requested documents sent to Council Chair Gerdes for review. Pending approval before return to full Council. |