Our focus is to create a unifying master plan for connectivity, economic development and land use, and the infrastructure needed to support it. The work will occur in five phases:

1. Imagine – convene partners, define the problem(s) and develop a working vision
2. Discover – review data, trends and conditions to identify needs and strategies
3. Test – determine which strategies are effective and have community support
4. Set the Course – confirm the vision, strategies and actions and set performance targets
5. Convey Understanding – document actions, tell the story and evaluate effectiveness.

Analysis, education and communication are key components of the Gateway/Mid-County work plan.

Activities

- Understand business community issues and needs
- Coordinate with partners for a shared vision for the area
- Participate in the Regional Premium Transit Study
- Evaluate market trends and factors affecting economic feasibility and development capacity
- Engage the public to identify issues, perspectives and priorities

Work Plan Elements

Contacts: Whit Blanton, Chelsea Favero and Linda Fisher, PPC/MPO staff.