



CITY DEVELOPMENT ADMINISTRATION 2017 ACCOMPLISHMENTS & 2018 FORECAST

The City Development Administration (CDA) consists of four important Departments: Planning and Economic Development, Transportation and Parking Management, Real Estate and Property Management and the Enterprise Facilities. Our work includes diverse activities including: helping large businesses expand (Raymond James), constructing an \$76 million project (The Pier), assisting small neighborhood businesses (The Greenhouse), managing bold neighborhood district plans (Trop Site, Skyway Marina District, Edge District), buying land for greenspace or leasing city-owned property (Manhattan Casino) for development, expanding transportation uses (Bike Share, Complete Streets), and expanding the use of City-owned facilities (Marina, Port, Airport, Coliseum, Sunken Gardens, Jamestown). But in the end, these activities have one thing in common: to expand commerce and create more job opportunities for city residents.

2017 did not disappoint. CDA, under the leadership of Mayor Kriseman and the City Council, accomplished the following results in 2017 to improve the economy:

District and Corridor Development Initiatives

- Implementation and support for the Innovation District, including Innovation District Streetscape and Connectivity Plan approval.
- Pier District approved and under construction. (365 new jobs projected)
- Deuces Live – Warehouse Arts District Plan is nearing completion.
- New Master Plans for Tropicana Field and the Edge District.
- Manhattan Casino approval featuring a restaurant, event space, and commissary being activated with 25 new jobs.
- A second round of South St. Petersburg TIF grants awarded. \$783,769 in public funding leveraged over \$3 million in private investment, including the completion of the Arts Exchange, housing 28 artists.
- Skyway Marina's first public-private partnership under construction with Phillips Development Group.
- The Hyatt Place hotel opened.
- Several downtown residential projects opened including, Hermitage and AER

Targeted Job Creation

- The City played a major role in the creation of the new Greater St. Petersburg Economic Development Corporation (EDC) to establish a greater focus on the implementation of the Grow Smarter Initiative and its focus on St. Petersburg's growth industries.
- 1,322 new jobs were created in St. Petersburg through the City's business development efforts. The City worked closely with the new Economic Development Corporation (EDC) in these efforts.
- The South St. Petersburg Workforce Collaborative assisted with 31 CRA residents hired in just four months of work.



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Entrepreneurial Activities

- 913 unique clients served at The Greenhouse.
 - 298 training sessions held attended by 4131 persons at the Greenhouse.
- Partnership with the St. Petersburg Chamber of Commerce.

Planning, Zoning and Construction Activities

- Residential design LDR Zoning reforms approved.
- A 25% increase in zoning project reviews was facilitated.
- Construction permits of over \$671 million were issued—a record.
- Several historic preservation initiatives were approved.

Parking and Transportation Initiatives

- New modes of transportation were put in place, including Bike Share, the Ferry and advancement of the Bus Rapid Transit Project along the Central Ave. corridor.
- Passage of a term sheet for a new public parking deck in the Edge District
- The improvement of ingress and egress for Raymond James, led to the purchase of three additional buildings in the Carillon Office Park and the hiring of 650 new employees.

Real Estate, Property Management, and Enterprise Facilities

- The City acquired Carter G. Woodson Museum Building.
- The City's acquisition of Tangerine Plaza was completed.
- The Port, Sunken Gardens, the Coliseum, the Airport, the Marina and Jamestown activity continued to increase and its taxpayer support continued to decrease.
- Grand Prix had its most successful year yet.
- Tampa Bay Rowdies Stadium Referendum was approved.

With this in mind, here is what to look forward to in 2018:

- Three new world-class museums will open, The Imagine Museum, The James Museum of Western and Wildlife Art, and The American Craftsman Museum. The City partnered with the James and Craftsman museum projects to facilitate their development,
- On the heels of the Pier District project approval, a new Marina Master Plan takes shape and begins to move forward.
- The Pier District Project nears completion, tenants selected, and operations begin.
- The future of the Rays and Tropicana Field Redevelopment Plan are clarified.
- A plan for the 400 Central Block Plan is formulated (former Pheil building site).
- NOAA makes a decision about locating at the Port.
- Ferry begins service again
- The expansion of the City's Bike Share program.
- Car Share announced.
- A new downtown circulator operation begins doubling Looper Service hours.
- Bus Rapid Transit gets approved along Central Ave.
- New express bus service downtown to Gateway begins.
- A bold new Regional Transportation Plan is unveiled.
- Complete Streets continues to expand our modes of transportation.
- Innovation District streetscape and connectivity project begins construction.
- A developer is selected for the existing Police Station site.

- More jobs are created under the partnership of the Grow Smarter Strategy and more small businesses/entrepreneurs are served by the Greenhouse and the entrepreneurial eco-system.
- Commerce Park begins construction; Tangerine Plaza has a new direction.
- Deuces Live/Warehouse Arts District Master Plan is completed and implementation begins.
- Edge District Plan is implemented.
- Raytheon site nears development.
- Skyway Marina announces two new mixed-use projects.
- The Town Center at Carillon takes its first step forward.
- The Johns Hopkins Research Center opens for state of the art medical research.

CDA's team is ready to help deliver these job creating projects and more. We look forward to working with you again this year. Please do not hesitate to contact me or my staff with any ideas about strengthening our economy or creating more employment opportunities for City residents. We will continue to work toward job creation, maintaining St. Petersburg's unique character and building for the future.

Alan DeLisle, Administrator
City Development Administration