**RECOMMENDATIONS:**

1. Community Garden, Dog Run, Shuffleboard Court, and/or Fitness Park
2. Recreation Trail, lighting, and landscaping
3. Trail Head
4. Mini Roundabouts/Curbed Landscaping
5. Enhanced Intersection Landscaping and/or Planters
6. Enhanced Median Landscaping
7. Green Infrastructure and Landscaping
8. Construct Original Median by John Nolen in Right-of-way
9. Potential Public Space/Pocket Park/Plaza/Open Gathering Space
10. Potential Greenspace/Linear Park and Sidewalk
11. Preserve railway corridor for potential multi-use trail in the future
12. Linear Park on 3rd Avenue S.
13. Landscape Access Roadways between 1st Avenue S. and 3rd Avenue S.

**AREAWIDE RECOMMENDATIONS:**

- Seek out opportunities for private and public pocket parks and parklets to utilize what is already there
- Incentivize new development to include enhanced landscaping and/or greenspaces with reduction of fees, parking reductions, stormwater credits and/or density/intensity bonuses
- Consolidated and close driveways to create spaces for green infrastructure and landscaping
- Add bulb-outs and chicanes as plantable areas that also provide traffic calming
- Implement greenspaces throughout the District to reflect John Nolen’s Historic Plan
- Utilize surface parking lots for temporary events and markets
- Activate existing greenspaces and connect park network

**GREEN INFRASTRUCTURE AND LANDSCAPING**

**LINEAR PARKS**

**DOG PARK**
AREAWIDE RECOMMENDATIONS:

- Preserve historic structures and offer incentives for renovation to preserve District identity
- Implement design guidance for new development along 34th Street and Central Avenue corridors with inclusion in the land development regulations
- Wider sidewalks, landscaping, access management/driveway consolidation, crossings, street frontage, public art, green infrastructure
- Encourage a diverse mix of housing including multi-family (different housing types and sizes for people of all ages and income levels which could include vertical multi-family, accessory dwelling units, townhouses, etc.)
- Clearly define pedestrian realm on both sides of all streets

RECOMMENDATIONS:

1. Focus higher density and intensity development along 34th Street, Central Avenue, 1st Avenues, and 5th Avenue.
2. Mix of Uses and Ground Floor Commercial Streetscape Improvements

RECOMMENDATION MAP:
PUBLIC SAFETY RECOMMENDATIONS

AREAWIDE RECOMMENDATIONS:
• Increase lighting
• Enforce maintenance of vacant buildings and land
• Crime Prevention Through Environmental Design (CPTED) design guidance with new development
  • Natural Surveillance
  • Natural Access Control
  • Territorial Reinforcement
  • Maintenance
• Implement an Ambassador Program
  • People on site to assist, give information and directions, or can contact authorities if there is a problem
  • Funded through business improvement district to include ambassadors in the southern portion of the study area as a start
• Implement Street Clean Teams
  • Reach out to local organizations, schools, neighborhood associations, etc. for opportunities to create monthly or quarterly street clean events
  • Refer to the City’s Strategic Plan and Ordinances that address homelessness
  • Continue with police unit program, Police Assisting the Homeless (PATH) that helps homeless by getting to know them
• Increase police presence and look for new location for a sub-station
• St. Petersburg Police Department’s Outreach Team
• Add bicycle police teams to the area
• Add more Donation from the Power of Change meters to support the homeless people of St. Petersburg
• Partner with local non-profits

ECONOMIC DEVELOPMENT RECOMMENDATIONS

AREAWIDE RECOMMENDATIONS:
• Update zoning to accommodate greater density/intensity, where appropriate
• Focus on placemaking efforts that elevate the desirability of the corridor, including streetscape, parks and open space, and wayfinding improvements
• Consider incentive policies and funding to promote investment along the corridor, particularly for non-residential uses
• Create a micro-loan fund dedicated to the corridor for business improvement activities
• Target underutilized or dilapidated properties for redevelopment
• Consider land banking key parcels along the corridor to support assembly for development pads
• Establish a unique brand and marketing program for the area
• Support the creation of a business association along the corridor
• Implement developer or private investor tours
• Advertise Greenhouse and City incentives
• Partner with St. Pete Chamber of Commerce

RECOMMENDATION MAP:

OPPORTUNITY AREA A:
This area represents the most immediate growth potential along the corridor, leveraging building momentum along Central Avenue. While a wide range of land uses will be attracted to Area A, the shortest-term opportunities will be multi-family residential and niche retail. Future residents and customers will seek an elevation in ‘place’ and amenities.

OPPORTUNITY AREA B:
Located in the central portion of the corridor, Area B will likely be the slowest to capture growth opportunities. Development potential will likely be initially focused on residential and boutique hoteliers would be an attractive option as older facilities are updated. Due to typical narrow lot size, buffering nearby neighborhoods will be important.

OPPORTUNITY AREA C:
Potential in this area is tied to the redevelopment opportunities becoming available to evolve single-use anchors to a more integrated pattern. A range of land uses are supportable within this area, particularly multi-family residential and retail. Given the appropriate price points, land use patterns are more likely to gravitate towards multi-use than true vertical integration.
AREAWIDE RECOMMENDATIONS:
- Find opportunities for murals on blank walls or based on locations submitted by the community
- Create a Business Improvement District
- Add neighborhood street signs and wayfinding
- Paint bike racks to match character of the area
- Incorporate the District brand throughout
- Plan events to activate and attract (surface lots or parks)
- Open Streets, Markets, Festivals, Food Truck Rally, Concerts, Outdoor Movies, Cultural Events, Car Shows, etc.
- Engage local community for art:
  - Murals
  - District logo/themed stickers
  - “Art Spots”
    - Painted lightpoles, electrical boxes, sidewalks, intersections/pavement, storm drains, dumpsters, bus shelters, benches, bike racks, etc.
  - Art can be themed to create cohesion and honor/revitalize the history of the District
  - Artistically themed community garden

RECOMMENDATIONS:
1. Mural Opportunities on Blank Exterior Walls
2. District Gateway Signs/Features
3. Historic Marker/Plaque
4. Preserve and Restore Historic Sign
5. Painted Intersections
6. Interactive Public Art Installation
7. Temporary Event Space/Surface Parking Lots for Potential Events
8. Banners

RECOMMENDATION MAP:

MURALS
DISTRICT BRAND
COMMUNITY EVENTS
GATEWAY LANDMARKS
BUS STOP AND STATION ART
PAINTED INTERSECTIONS
TRANSPORTATION: PEDESTRIAN RECOMMENDATIONS

AREAWIDE RECOMMENDATIONS:

- Fill sidewalk gaps
- Add pedestrian scaled lighting and unique lighting designs when possible
- Incentivize businesses to install canopy trees along sidewalks and paths with reduction of fees, parking reductions, stormwater credits and/or density/intensity bonuses
- Increase ADA accessibility throughout the study area
- Provide seating (benches, movable furniture, etc.) and lighting wherever possible to provide places for breaks or activity
- Construct proposed pedestrian crossings as part of the St. Pete Complete Streets network
- Preserve railway corridor for potential future multi-use trail
- Consolidate driveways on redeveloped properties

RECOMMENDATIONS:

1. Enhance Pedestrian Corridor
2. Resurface and Add Sidewalk Lighting
3. Proposed Pedestrian Crossings
4. Proposed Coast Bike Share Hubs
5. Shared Street for Pedestrians and Bicyclists
6. Implement Streetscape on Central Avenue

RECOMMENDATION MAP:
TRANSPORTATION: BICYCLE RECOMMENDATIONS

AREAWIDE RECOMMENDATIONS:
• Construct proposed pedestrian crossings and facilities as part of the St. Pete Complete Streets network
• Add bike racks adjacent to businesses, transit, and parks
• Preserve railway corridor for potential future multi-use trail in the future
• Implement location opportunities for future Coast Bike Share Virtual Hubs

RECOMMENDATIONS:
1. Add Coast Bike Share Hub
2. Wayfinding to Biking Network and Parks
3. Bike Repair/Maintenance Stations
4. Separated Bike Lanes
5. Bicycle Lane
6. Neighborhood Greenways

RECOMMENDATION MAP:
**TRANSPORTATION: TRANSIT RECOMMENDATIONS**

**AREAWIDE RECOMMENDATIONS:**
- Indicate 34th Street as a priority transit corridor and/or future premium transit service
- Construct and coordinate with Central Avenue Bus Rapid Transit (BRT)
- Add seating, lighting, trash cans, concrete platforms, and wayfinding at appropriate transit stops
- Add temporary shade structure for smaller transit stops
- Smart Traffic Signal Timing on 34th Street
- Reduce curb radii
- Create spaces dedicated for micro-mobility options such as scooters and bike-share
- Deploy an “Adopt a Bus Shelter” Program
- Adjust stop locations to be far-side at each signal and added crossing locations

**RECOMMENDATIONS:**
1. Unique/Distinctive Bus Shelters at Major Locations
2. Real-time Route Tracking
3. Temporary Shade Structure for Smaller Bus Stops
4. Lighting
5. Seating
6. Transit Hub Upgrades

**RECOMMENDATION MAP:**

**WAYFINDING**

**MICROMOBILITY OPTIONS/CONNECTIONS**

**REAL-TIME ROUTE TRACKING**

**UNIQUE/DISTRICT SPECIFIC BUS SHELTERS**

**LIGHTING**

**TRANSIT STOP IMPROVEMENTS/AMENITIES**