Known as the "City of the Arts," St. Petersburg's thriving arts and design scene creates a unique and attractive environment for residents and visitors alike. Creative arts and design is an emerging industry sector, gaining traction with high concentrations of art dealers, musicians, photofinishing, commercial photography, and architecture. The sector is an essential economic driver, playing a key role in the city's tourism.

St. Petersburg offers immense opportunities to enjoy the arts with dozens of top-ranked galleries, world-famous museums, and prominent performing arts companies spread throughout the city in the Warehouse Arts District, Central Arts District, Waterfront Arts District, EDGE District, and Grand Central District. As an industry sector, creative arts and design goes beyond the traditional fine arts to include businesses engaged in graphic design, new media, and gaming. These creative occupations require high levels of technical knowledge as well as workers with varying skill levels and backgrounds.

Several local institutions, including the University of South Florida and Eckerd College, cultivate talent for creative careers by offering academic programs in arts, media, and digital productions. As the cultural capital of Florida, St. Petersburg has received significant media attention in the past several years from being named a top place to visit by the New York Times to being ranked a top summer travel destination by Travel + Leisure. With a growing reputation and burgeoning arts scene, St. Petersburg is poised to experience further growth in the creative arts and design sector.
Real Estate Opportunities for Creative Arts & Design

ArtsXchange
515 22nd Street S
St. Petersburg, FL 33712
• 50,000 SF
• Affordable artist studios
• Located in Warehouse Arts District

Station House
260 1st Ave S
St. Petersburg, FL 33701
• 35,168 SF
• Class B
• Creative co-working space with cafe and restaurant

Grow Smarter Cluster: Creative Arts & Design

Key Organizations

Creative Businesses
• Triad Retail Media
• Marxent Labs
• Wannemacher Jensen Architects

Museums
• Salvador Dali Museum
• Museum of Fine Arts
• Chihuly Collection
• James Museum of Western & Wildlife Art*
• Museum of the American Arts & Crafts Movement*

Galleries & Entertainment
• Morean Arts Center
• Mahaffey Theater
• The Palladium
• Duncan McClellan Gallery & DMG School Project

Professional Organizations & Resources

St. Petersburg Arts Alliance
727-518-5142
info@stpeteartsalliance.org
www.stpeteartsalliance.org

Warehouse Arts District
727-826-7211
info@whereartismade.com
www.warehouseartsdistrictstpete.com

Creative Pinellas
727-464-5477
www.creativepinellas.org

Creative Arts & Design Education Programs

Eckerd College
• Visual Arts
• Creative Writing
• Communication
• Film Studies
• Music
• Theatre

University of South Florida
• Graphic Design
• Mass Communications
• Journalism & Media Studies

USF
• Architecture & Community Design
• Art & Art History
• Music
• Theatre & Dance
• Institute for Research in Art
• Communication & New Media

Pinellas Technical College
• Digital Video Production
• Drafting

St. Petersburg College
• Digital Arts
• Music Industry/Recording Arts
• Photographic Technology
• Drafting & Design
• Web Development