Financial services is the largest industry sector in St. Petersburg employing over 14,000 individuals in high-paying careers. The sector provides customers with wealth management, planning, and shared services support through three niches: security and asset management, insurance, and customer care. Security and asset management involves investment and commercial banking, insurance includes products for long-term financial planning, and customer care includes financial transactions processing and customer care centers.

As Florida’s financial services leader, St. Petersburg is a major exporter with billions in financial services-based exports annually. The city attracts many companies and employees with its desirable location, talented local workforce, and superb telecommunications infrastructure. Significant quality of life assets here include a scenic waterfront, thriving downtown, lively arts scene, and charming neighborhoods, all of which attract a young professional workforce with skills coveted by financial services firms.

Numerous institutions in the region help cultivate a sustainable, local workforce by offering many business and finance-related degree programs. Key institutions include the University of South Florida, St. Petersburg College, Eckerd College, and the University of Tampa. In downtown St. Petersburg, the University of South Florida - St. Petersburg unveiled their new state-of-the-art building Lynn Pippenger Hall to house the Kate Tiedemann College of Business in 2017. With several major firms based in St. Petersburg such as Raymond James and FIS, St. Petersburg is set to remain a leader in financial services.

City of St. Petersburg Economic Development
727-893-7100 • business@stpete.org
www.stpeteshines.com
• Real Estate Opportunities for Financial Services

Priatek Plaza
200 Central Ave
St. Petersburg, FL 33701
• 295,200 SF
• Class A
• Tallest office building in Pinellas County
• Located downtown with views of Tampa Bay

Carillon Business Park
At I-275, Roosevelt Blvd, & Ulmerton Rd, St. Petersburg, FL 33716
• 432 acres of office, retail, residential, healthcare, hospitality
• 15 min from downtown St. Petersburg & 2 international airports

Key Businesses

Security & Asset Management
• Raymond James Financial
• Franklin Templeton Investments
• 360 Advanced (relocated in 2016)

Insurance
• Transamerica
• American Strategic Insurance
• UPC Insurance
• Allstate
• Bankers Insurance

Customer Care
• PSCU Financial Services
• FIS
• SERV (American Express)

Professional Organizations & Resources

Florida Bankers Association
850-224-2265
info@floridabankers.com
www.floridabankers.com

Florida High Tech Corridor
407-708-4630
www.floridahightech.com

Tampa Bay Assoc. for Financial Professionals
www.tbafp.org

Grow Smarter Cluster: Financial Services

Financial Services Education Programs

ECKERD COLLEGE
• Business Administration
• Economics
• International Business

UNIVERSITY OF SOUTH FLORIDA
• Kate Tiedemann College of Business
  - Accounting
  - Economics
  - Finance
  - International Business
  - Marketing

Muma College of Business:
- Accounting
- Business Analytics & Information Systems
- Finance
- Global Business
- Marketing
- Personal Financial Planning

THE UNIVERSITY OF TAMPA
• Accounting
• Business Analytics
• Business Information Technology
• Economics
• Finance
• International Business/Finance

SPC COLLEGE
• Business Administration
• International Business
• Management & Organizational Leadership