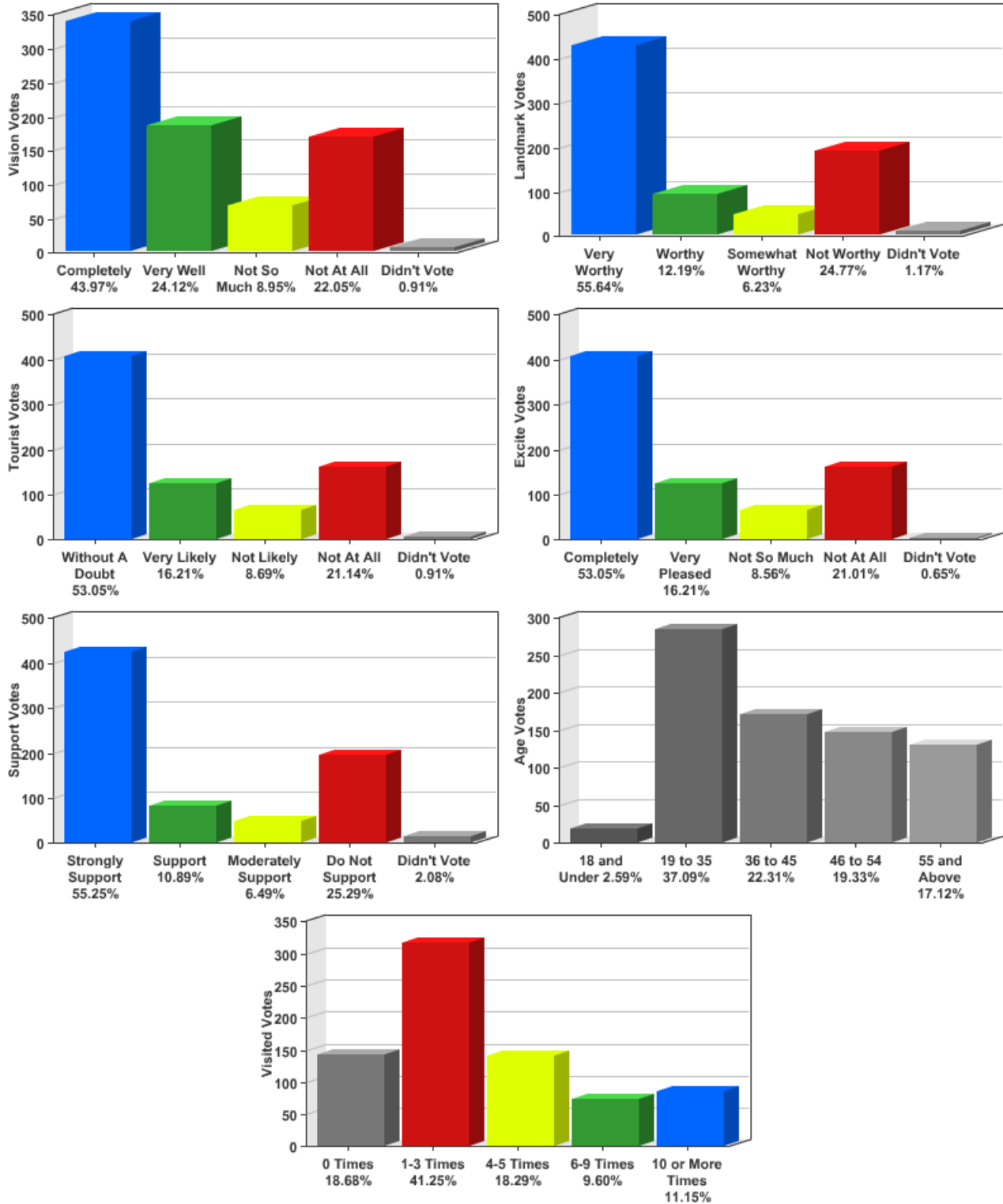


Maltzan

(There were 771 responses for Maltzan.)



(There were 478 comments for Maltzan.)

Can't wait for the new pier to be finished!

This is the most beautiful design submitted. I think an open air design would dramatically increase the amount of repeat visitors to the pier. The problem with the other two designs is that they rely on a center attraction and people would only be inclined to see it a few times a year.

The cost and the time between the build on all the landside phases concerns me. Also the drawbridge between spa beach and north shore park is a bad idea. Otherwise, I love the idea of all the landside development especially the pools and water park. Also the increased transient docking is well thought out. The feature that makes this design most attractive is the underwater reef. Fabulous idea.

Back to the drawing board on all three! There is nothing there that will draw and attract people and \$\$ to the area.

Hideous.
Hideous.
I love this design and think i will fit in well with through new look of downtown with all through new condos going up and the dali museum also.. How about adding the rays waterfront stadium to that look and see how out downtown blows up as a tourist attraction! Great design by Micheal Maltzan
I think this is by far the best design for pier.
This design is a wonderful use of the existing area with a nice, open-air space rather than another building. I can see this easily becoming more of a central focal point for St. Petersburg than the existing Pier is. It will be a perfect addition to the downtown area.
This concept appears to capture the attributes of our city; the growing skyline, bustling waterfront and our love of natural wildlife. The concept of bringing the Pier's marketplace closer to Beach Drive is smart and would invite more pedestrian traffic.
Very boring.. Will not bring visitors in!
Dont waste time getting too many opinions. Knock the old one down and rebuild it fast!
the other two concepts are tacky and not a destination for anything but mickey mouse overflow... not what st pete is about, they will bring down what the city is working hard to become,, classy
As a resident of Pinellas County, and as an Architect who appreciates quality design, I am pleased with this concept. It is the only one of the three that appreciates the original pier for what it was, and actually turns the existing pier structure into a well-conceived design element important to the concept. I enjoy outdoor recreation and feel that this design concept will energize me and many others to go to the site by land and by water. This area needs some design recognition in order to become the thriving metropolis that it is capable of being. Could you ask for a more beautiful backdrop to a city other than Tampa Bay? I couldn't.
Love it! With the Dali museum, Mahaffey theater, Beach drive, and Central Ave(downtown)we are slowly becoming a great artsy downtown area. All three are of great design, but the first one will put us on the map. I would suggest taking some of the money and destroy the one thing that plagues our beloved downtown. Willams Park! That place is dangerous and out of control, once that is gone and the criminal element along with it then we will be a place of great pleasure.
Way too big and overpowering. The Bay is open and beautiful, no reason to block the open view with a large white object that looks like something out of Star Wars. This design will be outdated within 10 years.
ALL OF THE 3 DESIGNS ARE NOT A GOOD FIT. THIS IS SUPPOSED TO BE A PIER...SOMETHING PEOPLE FLOCK TO FOR FISHING ETC. NOT AN ART EXHIBIT. LEAVE THAT FOR THE MUSEUMS.
Do NOT pick the West 8 design for the love of God...
I think the original pier that was torn down is the landmark we should rebuild. Seems to me that mediterranean architecture appeals to most people. What is up with this modern stuff. The upside down pyramid was a disaster from the start. The new designs I see are cold and uninviting. Try to remember your market demographic and forget this architecture contest on steroids.
All 3 submissions are too big, too modern, too ugly, they take away from the beauty of the downtown waterfront. Please come up with something that is elegant and classic and doesn't detract from the beautiful natural view that is already there.
This scheme is the most thorough and the most visionary. It is really exciting to think about this existing in our area. It is very whimsical-which I think fits well at the water's edge. Pick it-
I like the many different views that this design gives. The amphitheater is a good idea but looks kind of utilitarian in the graphic. I worry that with all of the connecting "phases" what is going to be left after the inevitable cuts and second guessing, will it still be as good if only parts are put into place?
I love ALL the new designs for the pier but this one is my favorite. Currently living in Tampa but I'm moving back to St. Pete in June... I can not wait for the new pier to be built!
Love the design, but worry that it might block the view from Beach Street. Also, hope there are designated palces for shops and restaurants.Otherwise, I really like the design better than the other two; it looks liek it would "age" well.
The scale and vision is not realistic. What the city gets for it's money in phase 1 is not something that will get people out there. Who wants a glorified outdoor gym for \$45 million?
Makes me think of similar designs in Australia and Milwaukee's Museum of Art on the lakefront.
This design doesn't flow at all with any of the architectural elements of the existing waterfront.
I honestly don't really like any of the three finalists' designs but this is the one that I like the best. I was hoping for something less futuristic that showed a distinct tie-in to our past.
go back to the drawing board
Love the integration of the bay into the design - it does look a bit Sydney Opera House, but it could still be iconic for St. Pete
the Wave - BIG seems industrial and just another building at the end of a pier (even though it is a good design). The Eye - West 8 Urban Design has a beach at the end which is a good concept but it seems more like a resort in its design. I feel The Lens - Michael Maltzan is the best concept of what the Pier should be.
I very much doubt any of these designs will only cost 50 million once all is said and done, but this one is far superior to the others. It will age well (design-wise) and be an architectural destination, elevating the reputation of the city. Also I don't know what the "public's vision" is, only my own so didn't answer.
Beautifully designed! Breathtaking! Modern yet it flows with the landscape! Minedga Archilla-McNamee/St.Pete,FL/Old-Town,Alexandria,Va./Culebra/P.R.
Beautifully designed! Breathtaking! Modern yet it flows with the landscape! Minedga Archilla-McNamee/St.Pete,FL/Old-Town,Alexandria,Va./Culebra/P.R.
I love this design and think i will fit in well with through new look of downtown with all through new condos going up and the dali

museum also.. How about adding the rays waterfront stadium to that look and see how out downtown blows up as a tourist attraction!
Great design by Micheal Maltzan

The design looks like a tiara and seems to be focused on just the view with nothing to "do" once you are out there unless you are a runner/jogger. I would go one time to check it out and maybe to show to out of town visitors (but not likely).

THE LENS HANDS DOWN, THE BESTTTTTTT

It draws me,I know I will be back, do not want to sound crazy...it touched my soul, like great music

What about the concept of Old Florida / St. Petersburg heritage we wanted to get back to? That's why the existing pier got voted down - not to turn it into another futuristic spectacle. Might as well keep the current pier.

Makes me wish I was growing up still so I could experience it all! Incredible proposition. Seems quite pricey, but this is something that I would LOVE to see in St. Pete.

OUCH!

The time has come to upgrade the old Pier.With this Design of Michael Maltzan Architecture Firm it will bring us into the future. Ursula E. Schultz Landscape Designer

Very unique! It would be amazing to see this architectural piece when it is finished!

After this competition, these are my choices? We may as well give the current pier a fresh coat of paint! I see this adding no additional value to St. Petersburg and the Bay as a whole. Are you joking... a marine/aquarium viewing area in the 'lens'? When's the last time the bay was clear enough to make me want to stare into it? The drawings are far from realistic. None of these structures complement their surroundings or provide the public or the local economy with anything of benefit except being idealized and gaudy expressions paying tribute to the 'outside the box' thinking of these architectural firms. Please tell me we are not committed to granting one of these 3 firms with a badge of approval.

What's the point? There's no business draw. This is going to be a very expensive sculpture with a big swimming pool? Why? it makes no sense. How's it going to pay for itself? Why is anyone going to go a second time? And a draw bridge? that alone is going to cost a lot of money to build and maintain; and operate... would the corps of engineers even allow it? Not practical, and I don't thin it would be a draw.

Best design out of the 3 but it seems like a lot of money for something that I would go to once. I do like the Amphitheater idea but that is it. I still like the idea of the 1920's version better. Also, I will never swim in Tampa Bay on a regular basis so thinking that people will come down there to go swimming is not a good idea. Also, if there are swimmers, it will upset the people that want to fish.

These way too expensive for 50 million. How about cut the cost to 10 million and revamp the existing one. Also very non-functional, how many boats do you see at the pier now? 1 jon boat maybe. No need for full functioning dock. What is the pier used for now by most locals? As a fishing pier. And for tourists? A tourist trap of cheap food and trinkets. No place for the feed the pelican, which is the best attraction at the pier currently. Too many know-it-alls, K.I.S.S. Keep it simple stupid.

I like that this concept provides for an amphitheater, water/playground and boaters. I still think they missed the opportunity for more commercial commerce and connection to Tampa. Without connecting Tampa the project will end up like existing structure in the future regardless of their sustainability studies.

I love the Maltzan Architecture design. It is beautiful, interactive, looks like it will be a wonderful addition to our downtown. I look forward to spending much more time at this new Pier than the current structure. Please pick this one!!!

This is definately the best of the three. Simplistic, yet creative. The other two are an eyesore.

Love the concept and the flow of the project. Hate the actual design and look of it.

I would like to see some retail shops along the pathways to the new Pier...that is, if the new concept design does not allow for retail shops or restaurants. I believe allowing restaurants and retail shops to thrive in the inclusion of the new Pier, would allow tourists and residents to spend a great majority of the day in the Downtown location...within reasonable walking distance to the Pier. Also, this would allow more economic opportunity to enter St. Petersburg (i.e. new business ventures, new employment, etc.)

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Of the 3 finalists, this design is definitely the most attractive.

LOVE The Lens! I think that this is by far THE BEST design!

I don't like them! We don't need a huge tourist trap. This is our home and I think that if people want to visit, they can take what we have or leave. Besides, the white one looks like Sydney Australia, the big loop one looks like the St. Louis Arch, and the other one is just not so Floridian. Building more and more on doesn't get my full blown approval either. I hope these designs do not pass..

This one is pretty good. I like all the things they have that are part of the pier area (amphitheater, water park, museum, park etc). But the only purpose (from what I saw) for the "loop" itself is to walk on it rent a boat, and a few small shops. To me that's pointless. The idea is cool and it looks nice but why bother going out there. I would probably do the other things but I don't see a reason to walk out onto the pier. If this were somehow combined with the wave one (which has more to do on the actual pier) it would be perfect.

These designs are too modern for the old historic st pete. There is alot of culture and history. I do not see this design next to the vinoy and brick streets.

Are you kidding?

The presentation is very high tech but I still think "The Wave" is a better solution for the city and it's residents.

I envision something with a more historic / vinatge / eclectic feel rather than so modern. I dont feel any of these options reflect our citys historic roots.

important-- what are the tourists and pedestrians going to do there besides enjoying the view and taking pictures? The old one had stores and restaurants in it where the tourists can enjoy themselves after a long walk. These little shops also make the people stay there longer.

This is a very fascinating design visually and the concept of the lighted underwater reef would draw tourists without a doubt. There is the potential for all levels of use, from young to old, families to singles, and educational opportunities. I particularly like the fact that the pedestrian trails will be a definite draw for my family

Where is this guy from? Star Wars? That is the most ridiculous looking thing I have seen in my 66 years.

Needs some refinement for Saint Petersburg residents, but an inviting concept for all.

Completely over the top, doesn't fit with the city at all...

Innovative, may need some tweaking.

This ones seems to bring life and connect the entire downtown and water front together. Something St. Petersburg could be proud of and tourist would love to come and see it.

Maltzans design has the most comprehensive plan for the whole site. Very sensitive and inspiring.

Stunning design. Although the most expensive of the three, at 3x budget, it is the only one that makes a statement that the world will notice ala the Sydney Amphitheater. THIS is what I would buy a bond for versus,say, a baseball stadium!

Love the protected water for boats and the underwater garden.

What a waste of our tax payers money - I guess the ones who will benefit are the artists behind it all

There is no where safe to run at night in downtown St. Pete. This would really help out the large running community.

Un-St. Pete, Unwelcoming, overthought, nonfunctional.

If you insist on wasting taxpayer monies to build a new pier, at lest make it functional and attractive. Of all the designs, this is the only one which might entice a visit.

We have a beautiful waterfront that we have fought to keep that way. All three designs look like outer space! They are all horrid.

All of the proposed designs are HIDEOUS! What's wrong with something that blends with the surrounding area, like the Vinoy? Downtown St Pete has beautiful, historic architecture. These monstrosities don't fit at all and are not the least bit appealing.

None of these designs capture what the Pier was. There is no place to hang out just walk and turn around. I never went to the pier because of how cool it looked in the landscape. I went there to hang out with my friends, eat at a restaurant, enjoy the rooftop breeze, and ride the awesome trolleys! The new designs look like art pieces that are harsh on the landscape, and are more for a designers pleasure than for the enjoyment of St. Pete tourists and natives alike.

All the designs are not fitting of downtown St Pete. This idea needs to be re-evaluated for the current economic climate.

I have looked at all 3 designs. As a long time St Petersburg resident, having spent my youth at the old Pink Pavillion at the Pier. What these designs show, is an artsy, see it once and then your done. Make the pier something that will make people want to come back. This concept has some merit if you convert the pier to an underwater aquarium. You need something that will bring people there more than once.

I'm excited about the new design. I know there are a lot of people screaming about it, but the problem is, people don't like change. I'm sure there were complaints about the Syndey Opera House, as well, but they probably aren't complaining now.

This designs is so open and my kids will love the waterpark and fishing from the beautiful swirling decks. Great design :)

The MM design provides better connectivity to the mainland and will attract more people the other two seem to be focused a lot on people swimming from the Pier...not in these waters...

The only thing better would be a work by Calatrava himself.

Mediocre proposal, not terrible but difficult to be excited about

Absolutely love the "lens on the water" concept... will set us apart like the Sydney Opera House in Australia....

These are the dumbest things I have ever seen. If there is nothing at the end of the pier why would you want to go out there? I can sit in a boat off shore and enjoy myself more. How is this going to attract revenues desperately needed by the city? Put something at the end of the Pier that draws people out there.

This looks amazing!

I would not pick ANY of these designs and it should have been a choice above. Why oh Why didn't you consider building a pier like "Pier 39" in San Francisco? You could have a nice parking garage on the mainland and widen and lengthen the pier and have shops like Ghiradelli Chocolate, some nice fish restaurants, a Bubba Gumps restaurant etc. Even make it two story! That's what attracts people, also a place to fish at the end of the pier, you missed the boat completely on this. I've been here for almost 40 years and wanted to see something like he San Francisco pier which would be fun for all ages. All 3 of these designs are not in line with what people want.

This is a world class design. It brings the waterfront into the city and celebrates the environment. It says this is St. Petersburg Florida and not just " THE TAMPA BAY AREA". It brings to mind the Sydney Opera House in Sydney Australia in its iconic beauty. This the winner.

More accessible beach is needed. Don't like the "trees"

this design is not worthy of being a pier. It is not from the past or the future put together like you asked for. this is only for maybe for 1000 years from now. not family friendly.

They are all stupid or dumb looking. Not pratical!

I love how this design incorporates the natural habitat of the Tampa Bay waters. This is what is needed...creation of a reef by utilizing the old piers pilings. This is a lot better that the "Hot Wheels track" (aka...the Wave) and the mushroom like building that resembles a toilet flushing hole (aka...The EYE).

I live 5 minutes from the pier and take bike rides there from time to time. I would be extremely excited to see this design and would frequent the pier with my family much more often! Very amazing design!

design. My concerns and comparisons are: I am a Florida native and have been through all hurricanes since the 60's (originally from Miami)... any of the designs would no doubt suffer damage but I think the 'wave' would be most vulnerable to major damage in such a storm. The 'lens' would also suffer but not as much and is much more repairable than if the entire 'wave' fell apart or flew off into the sea or shore. I also have safety major concerns with the 'wave' that I do not have with the 'lens'. People walking to rooftop heights is a major issue when it comes to slipping, falling, jumping etc. (ex. The SkyWay Bridge) The 'Lens' seems a much safer and leisurely way to walk about and enjoy a visit to the pier. Finally, the 'Lens' visual design appeal is similar to me; to that of the Australian Opera house on the water in Melbourne, which became the visual icon for the entire country. Along with the St Louis arch, I truly think the 'lens' would be the best choice and would have a greater and long lasting impact than that of the wave. Last, I do not like the 'eye' at all.. it looks too much like the failed circular homes designed in the 70's. It was a good idea and is pleasant - but not as futuristic as the others. Thanks for reading this.

I definitely think that this is the best of the three designs.

This does exactly what it was supposed to. The current Pier is used for leisure activities, not retail or dining. Creating the dining and retail closer to the coast is exactly what we needed out of this project. People don't want to walk 1/4 mile or take a trolley out to go to a restaurant.

Awful design, it is not attractive in the least

i would prefer a simpler and lower maintenance design need to keep upkeep cost in mind

REALLY ??????????????????

Design won't stand the test of time. On par with our current inverted pyramid

I cannot believe that St. Pete actually paid for this design. All you need to do is just recreate the beautiful Mediterranean style of the original Million Dollar Pier and add rides and attractions like they have on the Santa Monica Pier in California. As for me, if you ruin the beautiful look of historic St. Pete with any of these ugly futuristic structures, I will boycott downtown St. Pete in the future.

All 3 are horrible and not feasible for the price or environmental impacts

This design seem to be the only one that creates something to do - both day and night. The others are simply structures (ugly, ugly structures).

This the best of the three. This has the most vision of what can be done now and into the future. Great at integrating this with the rest of the city (which is critical). Very forward thinking design and still has a very Florida feel. Love the amphitheater, plazas and pavilions. Could easily see this being flexible enough to support a variety of uses including retail businesses. This choice seems like the right balance of dramatic iconic design and practical usage. I hope the city is also considering how to make this financially self sustaining element of the city. The goal needs to be that the Pier pays for itself (perhaps even make money) in the future. It's appropriate for the city to invest in projects like this to get them started but any long term costs must be self sustaining (not using tax payer money).

We need a icon something that stands out catches the eye draws people to it. Give st Pete a name!

I will not visit the area if any of these designs are chosen. They are all ugly!

I love the Tampa-St. Pete area even though I live in MO. I visit the area very often because of many family members living there. This version of the new pier seems to utilize the most for the area it is in. I think it is a great concept. Hope to see it happen for the people of St. Pete and I hope to be there when it is done, whichever concept you choose.

The only reason I pick this one is the other two are soooooo bad. I am totally disappointed in all 3 plans. I am REALLY disappointed. A 5 year process and these 3 are what you come up with? I like modern archetecture but these 3 mostly left me scratching my head. I guess you don't get much for \$50 million anymore.

Form and some function ,but mostly a big nothing and waste of space. Practicality should be focus instead of an "artsy" thing that serves little purpose.

I enjoy the creativity behind this design, the integration of our ecosystem with the social activities that draw many to St. Pete. I could see this design being one that is as iconic as that of the Sydney Opera house.

This design is the best because it incorporates so many things (shopping, walking, entertainment, etc.). I'm not wowed by thee design itself, but am sold on the usefulness of this design. Also, I like the interconnection to the Vinoy, but I think there should be an intronnection to Demen's Landing as well.

At first I was a little surprised by each of the three finalists because I had envisioned a similar "shopping mall" sort of solution like the old Pyramid was. However, after spending the good part of my day carefully reviewing each proposition, I would have to say that The Lens is BY FAR the best concept developed by the team most worthy of the project. Their modern and elegant design smoothly integrates into the natural beauty of the waterfront landscape and promotes sustainability and activities related to the water rather than the crummy, run-down shopping mall that the Pier has been. It would be a beautiful landmark to attract tourists and people trying to live a healthy and active lifestyle. Furthermore, I was not entirely impressed by the proposals for the Wave or the Eye. Not only were they slightly anticlimactic but they had no real inspired architectural content, only pages and pages worth of "abstract filler concept" about the flow of water being like a crowd of people and such nonsense. The Wave is essentially an drab dock leading out to an uninspired loop out in the Bay. The Eye is the same except with a big round empty room with no real purpose except for turning right around and walking back to the car. This is only made worse by the slapdash presentation created by BIG and West8. Compared to the thorough, professional packet created by Michael Maltzan Architecture the other two seemed totally amateur. The pelican perches were the only thing that I would love to add onto The Lens project. These are my views as a recent graduate of the University of Florida Colleges of Fine Arts and Business Administration and a St. Petersburg resident and as someone who works in the arts currently. I really appreciate this opportunity to let my voice be heard. Sincerely, Viktoria Wahl

Please, I don't want to pick one..... I have a second home on North Shore Drive, my brother owns in the Vinoy. We look at the pier all the time. I love the look of the 1926 Million Dollar Pier perhaps even with more levels. The new concepts reflect everyones hard work (great job) but it doesn't work for me. I love modern, and I also like a maritime, nautical, something classic. Why pick something so different. The pier is for people that want to visit the water and have a meal. Do some fishing. Mental health. The bay is grand, complement it, don't compete or impose. You can be gentle and grand in your design. Keep it familiar and friendly. Everything submitted

feels like "Look at me" Look at the castles in the national parks they fit right in. "Blend" works for me. You can't compete with nature. All you have to do is look at the sunset.

I'm disappointed in all 3 designs -- they need to fit with downtown -- they look like a futuristic movie set! AS a part time resident of St Pete, I like the present design better than all of these 3!

ALL THREE STINK!!!!!!

This design is not in keeping with St Petersburg's Mediterrean style of homes and the style of the Vinoy Hotel. Think nostalgia - Think roaring 20's - think of the classic style of St Pete in its heyday - then you will have what people want - a classic destination with a classic design - a place where people can meet - an upper level dance hall- ferris wheels, a carousel, cotton candy, old fashioned fun! Build THIS and they will come....

all these designs are really horrible! Whatever happened to the proposal from the guy that made the Dali! at least his past designs have had looks and awe

The overall "shape" of the design is more organic and in alignment with the environmental features of the surrounding area. A great place for parents to take their children for exercise, learning, and excitement.

I have only been living in St. Pete for 4 months and my wife and I ride our bikes to the pier whenever we can on the weekends. I love the Michael Maltzan Architecture design, its completely fresh, original and awe inspiring.

Excellent design. my favorite of the 3. love the inter-related elementsad the growth plan.

Why would you put something uglier than the Pier in the beautiful waterfront. All three of these designs are horrible and would be a joke and make St. Peteresburg a byword. Don't do it. Don't ruin the beautiful view from downtown with such eyesores. Go back to the drawing board and ask firms to design things that are organic to the surroundings - not stick out like a freaky carnival ride. You will make residents very angry and ruin a beautiful amenity for your city.

I hope this concept is selected. All are bold, dynamic and striking - exactly what is needed. I selected the Michael Maltzan submission for a number of reasons but I especially liked its 'broader' approach to the entire site - separating retail etc from the actual iconic new Pier itself.

love!

It is interesting. However, I do not think that this design has a very cohesive theme/appeal. It is kind of all over the place... appealing to sailors, bikers, yuppies and hippies. It just does not strike me as that great. I would love to see the West 8 Design implemented.

Of the 3 designs, this seems to me to offer the most to St. Pete in flexibility, design and practical use. It gets my vote.

LOVE this design. By far the best of the three both aesthetically and FUNCTIONALLY - the natural aquarium in the middle of the loop, and their vision for developing the base of the pier into a place I would actually want to hang out rather than just run through.

Out there! Should be more function over form. Too California wacky!

Beautiful design. It has nice fluidity, however the "tiara crown" side facing the water lost the flow with the many skinny support pillars. Wish that side was as clean and organic feeling as the rest.

I like this concept the most. It was the only plan that put serious thought into the sustainability of the project, it showed the most forward thinking. The plan itself was most professional compared to the other contestants. I like how much of the plan is dedicated to foot traffic, St.Petersburg caters to pedestrians and should continue to do so. I think a site like this would bring many visitors to the bay area.

you can apply my above answers to all three designs. I will not be visiting the pier with these concepts. Very cold appearance not friendly at all

I believe this concept it the most beautiful & appealing to all ages. I already wish to refer to it as 'The Eye of St. Petersburg'. It incorporates everything that makes the downtown 'Pier' along with the excitement of the water park, & also incorporates the ecosystem, & the bonus of becoming a present & future power source. The winding roads of the transportation system allows access for everyone, including the disabled. The tiara reference brings to mind a crown jewel. It is my hope that this is the chosen plan for St. Petersburg. The crowning jewel, with an eye to the future. With all this in mind, & my heart into this project, I must add a social comment to these fantastic plans. Should we be investing in a new romantic image for our area when we all realize our country & communities are falling into economic failure? Very personally, my 'bus buddies' & family have just had the funding cut for our bus passes to go the the pharmacy & grocery. So no matter which plan is chosen, our ability to visit the new structure may become impossible. But I will admire it from afar.

Seriously, these were the 3 best?

Horrible

Silly waste of money. Horrible Concept(s)

I absolutely love his whole plan! If his plan is choosen, when will it be completed? I am extremely excited and my family and I will be one of the 1st people in line to see it when it opens!!!

Are you kidding? Did Bill Foster's kids draw this stuff? I still do not understand why we have to spend money to replace such an iconic structure.

This concept has a wide variety of options for locals and tourist. This would be a beautiful place for the heart of St.Pete and a great landmark for the years to come.

I think this design should be the future St. Pete Pier.

I think the design does integrates the city with the water in a nice fluid way. Think it would be stunning.

All three proposals are trying to hard to be Artsy-Cutting Edge-Hip. I have always believed the pier should be rebuilt in the likeness of its 1926 counterpart the "Million Dollar Pier" with of course modern amenities. It will give downtown a touch of class while bringing back its heritage. Finally, none of this designs allow you to drive your vehicle on the pier itself!

very functional yet modern....excellent use of alternative energy sources and strives for sustainability....my second choice to BIG but would also be pleased with this design should it be chosen

simple finger piers approved in the Vinoy Basin largely due to the impact on sea grasses which are practically non existent in the basin. In addition, the attraction is too far from downtown almost assuring its under utilization by local residents. I hope the citizens will have the right to an up or down vote on the final design

My first reaction was excitement, but then as I read further, I think it is limited in its appeal. I also think there is a lot of wasted areas at the end and questionable surveillance areas as well for safety concerns.

The New Pier should really bring in tourists and locals. I look forward to visiting the Michael Maltzan design.

This so far is the only design that is somewhat appealing to me. It almost makes sense but lacks a multitude of surface area. We need to be able to fit people on this thing. We need a music venue on the pier as that is the ideal place for it. I feel all the designs so far are overlooking the obvious things that St. Pete needs downtown. Get it together guys. I'm not impressed.

Maltzan piece is magnificent. Others are interesting but seem like they might be dated fairly quickly.

My favorite design of the 3!

Awesome Design! Others not at all!

As a city of St. Pete resident, I think of the three choices this one is the best! I like the whole concept not just the "crown" area at the end (although I understand the need for some architecture to be "known for"). I think the focus on the water and the parks all connecting with the spray park and open air retail area in the middle are a great idea. My family would frequent this area much more as we are always trying to think of somewhere we could go out for the day other than just "to the beach" which does get boring after living here long enough! I think public perception of this may be lower because when you just look at the picture of the "crown" area, it isn't immediately clear that the park areas in the middle are still part of this plan. I think people here want a plan that is about a place for the community that is not a building (wave) or a beach (people's pier).

You're joking on all 3, right?

Too expensive!

Popular route for walkers, joggers, and runners. I've ran two Half-Marathons around the old pier with one more scheduled in Feb. 2012. The Lense appears to be the only that seems runner/walker friendly.

i like it a lot

lets keep in mind here that the design "laws" are different in europe and or internationally in comparison to the us. this concept is a little too busy although it has merit in connecting the waterfronts it misses the mark and looks oversized

What a mess! TOO MUCH GOING ON and no point or final destination. It's a 40 mil art piece in the middle of the water that obstruct the actual natural view. I do not support this design. Looks awesome in floor plan, I admit that. But in elevation and reality looks such a big mess.

awesome design - very appealing and amazing layout. Extremely futuristic looking which would most likely bring people from around the country.

Whatever you do, please do NOT pick the "People's Pier" option. It looks dated and, if we're going to bring St. Pete into even the next decade, we have to stick with something that reflects the future while still retaining the pier's most important purpose: engaging the public with the water. I think the Maltzan option is the most suitable option for St. Pete as, aesthetically, it will be a draw for tourists and functionally it provides the public with a wonderful relationship with the water and an entire plethora of experiences that they can enjoy. The "People's Pier" is rather boring and the "Wave" looks like a large roll of toilet paper or perhaps even a Hot Wheels track. The pier is, yes, for entertainment, but it needs to serve more functions than simply being a good venue for bands. The Maltzan idea is golden and I think the city and its residents would be missing out if it was not the first choice. The pier itself is a wonderful form and function, but so is their integration of the pier with the waterfront. Let's face it: the current pier doesn't allow the city and the actual pier to have any sort of relationship. This design, however, seems to allow the two to compliment each other and form a fluid and organic symbiotic relationship.

if you think any of these designs can be had for the allotted budget you're dreaming... oh wait!! the taxpayers will cough up the balance which will be at minimum double the price.... 3 cheers for the space age jetson design of the 60's...NOT! disney should have submitted a replacement

Ugh!! What a waste of money this would be!!!

They all stink and very ugly. I think a more moderate pier with restaurants and entertainment, fishing could have been designed. You will chase off tourist and locals with any of theses. Most people like the pier it nice on a summer night to go to the roof and look over the city and see the city lights reflecting in the water. I know some one could have come up with better, why you all try again. Oh read bay news 9 story and all the comments you just get a better feel of not only St. Pete residents feel, but residents across the bay area.

The water in Tampa Bay is not clear enough to be able to see the reef you are putting in place, let alone all the sea life. Therefore this will just be a walkway out to...what? There needs to be something at the end of the pier to draw the peoples attention.

I will no longer visit the pier, I will no longer bring family nor friends to the pier. This is not a destination that I would visit. This is not a representation of what St. Petersburg is. This is a contemporary piece of art with modern lines and unrealistic expectations. Replacing our current pier with a contemporary, modernist pier does not represent what the city is all about. I've never been more disappointed in my city leaders than when I reviewed these concepts.

None of them look like they will survive a hurricane. Use that 50 million dollars to help your homeless.

This comment is towards all of the designs. They are absolutely RIDICULOUS!! I do not want one cent of my money to go towards these monstrosities. I believe a beautiful building with a Mediterranean flair would be ideal and would fit in with the current landscape. Let's not waste any more time and throw "these current pictures" out and start over!!!

What will dictate the success of this project is whether locals frequent the pier, not snowbirds or tourists....it needs to be user-friendly and romantic, not some monument to the architect himself trying to "make a name" or win an award...it's like fashion design...you wouldn't really wear what is shown on the runways of paris or new york, you'd look like a freak! that's what these 3 designs are. it looks like a third year architecture student in their wildest dreams did these...with no regard to cost, nor practicality, nor long-term financial success....it'll be another drag on our tax base, mark my words.

I am not thrilled with any of the designs, but of the 3, I think this is the best one.

These Concepts nothing more than OK, Try to do this right, (keep the old pier), Build a new near by, but none of these 3 shown are worthy

First off I do support rebuilding or redesigning the Pier, but I really do not like or care for any of these designs. this is florida there are plenty of Beaches in this area, my thoughts were more of a shopping, dinning and mostly a entertainment hub for the down town to show off and complement Beach Dr and the surrounding areas. with that said I do like the Amphitheater Idea and design in the "Lens" but thats about all i liked. If we are to go in a differtant direction how about something more modern on the idea of Conry Island.

Finally, we have a design that gives hundreds of opportunities to explore and learn with each visit. The path out and back constantly change in the circular format whereas with the other projects what you see going out is what you see going back which has always been a detriment to the existing pier.

I believe this design covers everything, it will attract both the people who live here and tourists.

Being a native Floridain and born in St.Petersburg I know the Pier all too well. I'm in support of a new design however it should carry forward with the original ideas. There should be small resturants and coffee shop resident opportunities designed into the new concepts. Florida has plenty of walk to and around visiting structures and landmarks. St. Petersburg should have a pier that is a set attraction for day and night activities with vendors and resturants. Just think, of the Chicago Navy Pier front. It is the essence of the city. It offers variety and generates money for the city. St.Petersburg shouldn't be considered for anything less. PS. Scratch the beach and swimming themes/ideas. The water in Tampa Bay doesn't support a tranquil swimming on the beach concept. We have plenty of resident beach front areas safer to swim in and more enjoyable for vistor's. I have lived here all of my life and never considerd swimming anywhere in the imediate Tampa Bay area. Reason, the water is not clear and polution has taken over. If we didn't have the active water current into the Gulf of Mexico through the Skyway region, local residents wouldn't be able to tolerate the smell.

A pier needs to be designed as a gathering place at all times for people to meet, greet, and socialize. It should be able to support people of all economic classes including fisherman and a bait house. These designs are very sterile and unfriendly looking and detract from the ambience of what a Florida destination is all about. Lacks tropical appeal and earthly desire.

Are you guys nuts?!?!?

This is the best concept as it made the pier area more than just a structure at the end of a walkway. The amphitheater, and associated parking for cars and boats, will draw return visitors. The links to Vinoy Park and potentially Demens does a lot to make the pier area part of downtown. This concept makes the best use of the entire pier area and provides the most, and most diverse, forms of entertainment.

The "advertised" cost of the Lens project is misleading to the public, unless they read the fine print. Last night & this morning, I have read through all 156 pages of the design submitted by Michael Maltzan's Los Angeles firm. Phase one alone has a "projected" cost of 45 million dollars, with out the 9 million of "electives" on the projects. The balance of the project to complete the total vision as shown will be MILLIONS more - 95 MILLION plus, to be exact. WHERE will this money come from? I fear the city and planners of this project have lost sight of the cost to taxpayers. Aside from the cost, the actual design of the project is NOT fitting with our city. The Lens design is not a bad design, it is simply BAD for our downtown. I have been, for some time excited to see what the design would be. all three design are a disappointment. I will look at the Wave & the Eye and comment on the overall projection of costs for the city. Why would the city select three designs that are all of modern design? There really is NO choice here. We are presented with modern or modern. How much of a voice do the taxpayers really have? In keeping with the "historical" feeling of downtown St Petersburg, the city should have selected at least one design firm that had an understanding of our area. We don't need Space Mountain at the end of our pier. What the city SHOULD put at the end of the pier is a structure in the class of our historic local landmarks like the Don or the Vinoy. In fashion and design EVERYTHING old is NEW again. Why not replicate the first pier??? Even a "fishing village" modeled after the new John's Pass would be a more fitting design for our city pier. PLEASE do not spend our money on this design. Sincerely, Sandy Holloway Homeowner, taxpayer and 30 year St. Petersburg resident.

I think ALL the designs are absolutely and completely HIDEOUS!!! I can't emphasize enough how ugly they are and how they will detract from the beauty downtown. They are a blight. Additionally, the Pier is supposed to be a destination. Destination status REQUIRES there to be things to see and do. There is nothing attractive or fun about these eyesores. I am VERY disappointed. I have lived in this area for 35 years and seen many City choices I didn't agree with. But I have to say, this is the first I felt so strongly about that I HAD to say something. Please don't put these monstrosities in our City!!!!

What a waste of money - we have homeless, folks that can't pay their mortgage, or buy food. We have unemployed and children doing without lunch. Why not start a program designed to help out in times of "recession" and worry about this pier later? FEED THE HUNGRY FIRST !

Of the three designs, I believe Michael's design will attract people to the area. I couldn't believe the other 2 choices were in the top three. I think if those designs are choosen St. Pete Pier will become something to laugh at not visit. One looks like a giant tire and the other looks like a spaceship.

This concept is daring and doable. It incorporates the waterfront and land in a way that is attractive to tourists and us locals alike. I have a condo in downtown and am planning on moving there when my house sells. I envision my using the pier, gardens and bike/run in my daily exercise routine. I am very excited about this concept and the vibe of what such a landmark could do to bolster St. Pete's image as an artistically embracing metropolis. Vote for this one!!!

You should have a choice of NONE at the top of this survey! The tax payers should have been able to see all the entrees and give thier opinions! IF THESE ARE THE BEST, HOW BAD WERE THE REST?

All the designs are horrible, they do not represent the Historic downtown St. Petersburg. Don't play the taxpayers by selling them that the designs will only cost \$50M. We are the business owners and residents that support downtown are pretty intelligent people that have a good idea of cost these days! Boating, saving the the bay environment, cleaning up the area, getting rid of the bums, and swile on the Pier would be an improvement alone. Mayor Foster you haven't done anything to improve St. Petersburg, don't do something to ruin it!

Not able to download the 3 concepts, but, it looks like these concepts are glorified piers, not destination piers. (No restaurants or stores?) If this is not the case, please disregard my comments. If this is the case, it's a huge mistake! You have done a marvelous job of keeping waterfront walking space. The pier was a waterfront retail and eatery destination, which you need.

leading up to the pier (the theatre and water park) and I love the steps going down into the water in various places. I can see lots of activity at this pier.

What a waste of money! All 3 designs are terrible!!! Just like the City of Suckburg.

The three designs don't appear to be designed for tourists but more for local residents. No shops, restaurants or other attractions to entice people at night. The mushroom design seems absolutely ridiculous! The MMA design is the best if these are the only three to be chosen but still not right for Saint Petersburg in my opinion.

All three designs are very bad. They will be very dated within a short period of time. I will not support any of them. I would like to see something more traditional.

What is the City's budget for this?

I would love to see the Pier look something like it used to - the old Mediterranean architecture. It would be a wonderful nod to the city's history. We could move the Saturday Morning Market to the Pier much like they do in San Francisco. I think it would be a great tourist attraction!

I think this design has the most availability for usage by th various lifestyles that people have in the area. It also has dynamic eye appeal.

These designs are all too odd. Why not just construct a beautiful, timeless, and simple pier instead of something that is so off-the-wall. These are not designs that will make people want to spend time at the pier. Pick something that makes people want to go there, not just look at from the harbor.

The open air design speaks to the reason I love living here! Thomas Wright

I LOVE this design. This would be a great symbol for St. Petersburg. It looks ultra-modern, eye-catching, inspiring, and imaginative. Great job!

There is no place for restraunts on the pier. We really enjoy dinning over the water.

Its a great futuristic look with a great natural feel of the local ecosystems. That is important for locals and im sure toirists would love it too!

The PDF's come back saying they cannot be opened as the file is corrupt. Deborah

This is exactly what the city needs to bring it back to life! I think it could be a major icon for locals and visitors alike. Perhaps even a "bucket list" destination.

I looked over the pdf for this design and believe that this pier design can make St. Petersburg a world class destination.

This is OK ... just OK.

None of these designs complements the downtown area. Why not a retro look similar to the old (1920's era) pier. These 3 designs are even WORSE than the inverted pyramid, which is basically awful. Plus our mayor's rejection of one of the oldest and most dedicated tenants, The Columbia Restaurant, is appalling. And I voted for the mayor and would do so again, but think he's wrong on these ideas.

will visit the museum soon to see concept in person.

I think it will be a destination place and add to the image of St.Pete! I really hope this is the one that gets chosen.

I was surfing the Net today and where was this firm when we needed them ?. This design fits more into what we need for a Pier and has won awards: www.bing.com/images/search?q=pier+design&view=detail&id=A2C2A41CEF41238B78C4688D5C35C38C4090BEE4&first=0&FORM=IDFRIR

www.bing.com/images/search?q=pier+design&view=detail&id=A2C2A41CEF41238B78C4688D5C35C38C4090BEE4&first=0&FORM=IDFRIR

I LIKE THE ORIGINAL DETSIGN WHEN IT WAS A BOARDWALK WAY BACK IN THE 20'S. THIS IS A BETTER CONCEPT AND CAN BE UPGRADED WITH MODERN MATERIALS.

I CANT BELIEVE THAT YOU WASTED MONEY ON THE 3 PIECES OF JUNK

The Michael Maltzan entry is clearly the best design. It has all the amenities that are needed to attract visitors and local residents to the pier. I especially like the amphitheater and the way the old pier pilings will be used to create a reef type area. Please choose this design. Thank you!

All three of the designs are ugly and it would be a waste of money to build.

This one blows the other two submissions out of the water. It has so many activities for the community that can be incorporated.

Once you've been to the current pier, there is really no reason to go back. I lots of family who visit and they are not interested in multiple visits to the current pier. The design by MMA is not only functional for local residents, but fun for multiple visits from our international and national visitors. This design excites me and I am excited that the Pier may one day look like the MMA design.

I have no technical knowledge or experience in design, but from a personal perspective I like the fact that there's a boardwalk that's more than a straight pier. As a Jersey girl, I'm used to boardwalks that go for miles and allow for art, music, rides and entertainment. This incorporates all of that with the incredible design and artistic talent.

I really like the creativity of the design and the traffic flow. It's forward thinking and dramatic. I love all the areas to walk and enjoy.

Of the three, I like this the best by far. I was born in St. Petersburg in 1948 (lived in Tampa Bay most of my life) and remember the original design of the Pier. I think this design will represent the area very nicely.

I can't put into words how awfull this is!

I reviewed all of the plans in great detail. Hands down this is the design that I prefer. It not only looks appealing but has many functional items, large ampitheatre, places for water activities and shops.

I really like the concept of turning the remains of the current pier into a reef that is centrally located for optimal viewing!

This design is amazing!! They did a great job keeping the integrity of downtown St. Petersburg, but making the new proposed pier both modern and timeless! I absolutely love the idea of both a "water garden" and "inland garden." Bridging these two areas in a more unique way. That is not something you ever see. The "Lens" is a perfect name- the concept of being the observer and being observed on both land and sea- and observing a slice of life in St. Pete, FL. The shape of the new pier follows suit to this concept. I love all the undulating and curved lines- they have captivated the ripples of the waves- a great conversation monument to our city. People will be discussing it for

years-"Is it a wave? Is it a sail on a ship?... etc" They have done an excellent job designating the different recreational areas for the needs/wants of all people and ages (water park, inland garden, water garden- with reef, the marina, the Hub with shopping and cafe's, museums, education center, amphitheater, observation decks) and so much more. It is BEAUTIFUL!!

My growing family lives in Downtown St.Pete and value it so much. We frequent the pier and are looking forward to a new fresh pier to visit. I like this design better than the rest because it seems like they didn't just focus on the pier area but the surrounding area as well. The Amphitheatre is a great feature. to have a 4000 seat outdoor amp is something the whole of Tampa Bay needs in order to bring in those acts that are too big for a Jannus but not big enough for a Forum. The renewable energy features are great also. I hope this design is picked! :)

This is the best design of the 3 by far. It is the only design that provides pedestrian paths which draw you to the pier. As an avid walker and runner, I will make the turn to run the pier everyday with this concept. The fact that it also considers the land prior to the pier is key.

With all due respect to the three architecture firms and their designs, none of them capture the spirit of St. Pete and they'd be better suited for Dubai. Why not a more sensible structure with practical uses, like an underwater restaurant at sea or an aquarium? I understand the draw of making an artistic statement, but with that comes considerable risk. I'm not so sure St. Pete is the right place to take such a risk.

None of the designs are practical for shops, festivals, street performers, bands or other things that attract people. If the pier doesn't have shopping and entertainment, people won't visit and it won't earn money for the city. At least the current Pier supports shops, bars, food court, bicycle rental, pelican feeding and more. You can be practical and eye appealing at the same time. ALL THREE CONCEPTS STINK AND ARE NOT PRACTICAL OR FUNCTIONAL!!!!!!!!!!!!

Unique concepts of SP "icon" for next 25 yrs. Less retirees + young people coming to TampaBay; these are the future StPete: a place to see, be seen, and have fun. Current Pier is boring and decrepit. Good that StPete is thinking "outside the box!" Like "The lens"; its overall vision and use of wood; not all metal, concrete, and glass. But, "The Wave" would be spectacular!

Love the reef idea, concerned about water quality - if it will end up being clear enough. The idea of a place to exercise, shop, eat and interact with nature is a great one.

The "Lens" is by far the best of the three designs. It is iconic and modern and blends well with the water. However, it may be a bit too modern and does not entirely mesh with downtown's character. Yes, the Dali is very modern, but it is also entirely functional. I don't see this entire structure being completely utilized. If we must pick one of the three designs, this would be my choice hands-down. But I recommend going back to the drawing board.

Torn between this and the WAVE. Both are great concepts. This one may be more practical from a general use standpoint. Love the walkways.

Love IT!

This concept is the best of the three option, but I still do not believe it "Fits In" to the St. Petersburg atmosphere.

What a beautiful concept and idea to leave the existing pier underneath the surface and to create a reef. I love this design and concept and believe that it would really be a good thing for the city of St. Petersburg

This is the only design that integrates the new pier with the rest of downtown. Regards,

This design looks the most walker/runner friendly of all the designs. I am just wondering if there will be shops and restaurants within each of these designs. I do enjoy the current design of the structure of the Pier but am open to see a new design.

- This design integrates the new pier with the rest of the waterfront (making it accessible and increasing use) by connecting the approach to Vinoy Park and Demens Landing, and by putting attractions along the approach (parks/green space, an amphitheater, and a waterpark/playground) - This design has an excellent balance of space devoted to commerce, education, nature (parks, reef), and recreation (integrated boating, cycling and pedestrian access). This balances the many uses the people of St.Petersburg have for a pier.

A beautiful and inspiring design. I like the retail, amphitheater, and public spaces closer to the shore. The connecting bridge to the north is a big plus.

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I live here for God's sake these 3 designs do nothing to excite and bring the tourists to the area. Where are the restaurants????? The shops????? This is just a nightmare walk out on the water and back again in the scorching heat???? The views from the current Columbia restaurant is spectacular, none other like it in the area What in the world were they thinking. WHY DON'T WE GET A SAY. AND 40 TO 50 YEARS TO BUILD. What the f is that????? Leave the current pier alone and fix it. Judy and Lester Bell St. Petersburg Florida 33712 WE HATE THEM ALL

spectacular.

I love this design. The overlook was great but then I started reviewing the details and it kept getting better. I'm a graphic designer with over 30 years in this field but I'm also a Floridian. All the designs are impressive but to me this one really stands out. Thomas Collins

I was born & raised in St. Pete. My daughter makes the fourth generation. As a child my parents & I went fishing about 3 nights a week on the pier just to cool off (no AC back then) Hated it when the Million Dollar Pier was torn down and now you're doing it again. I eat there a lot with high school buddies & none of us want it torn down. Instead of tearing it down why not take the money and remodel the one that's there. I don't like any you want to replace it with. Peggy Duato Larson SPHS class of '53

The only concern I have is how the structure will compliment the horizon when you are enjoying the part or driving alone. It has to compliment the horizon view, not a huge object that seems to be in the way of the view.

All these designs are a good step forward, get rid of the current structure set quickly. peace

In the past I visited the "old" pier at least one time per year.. it was a fun place to take my visitors from out of town... until it became

boring and stale... None of the designs peek my interest.. I cannot envision frequent visit if there is nothing to do there but look at the structures.

I think all the designs aren't worthy and we need to rethink the plans. Maybe build something that looks like the Million Dollar pier. Lets build something that has stores, restaurants, and activities.

I have lived in stpete since 1977. These designs are awful. What in the design will make any one want to see it more than one time? That would be out of curiosity. Why are we not requiring that the designers be local? They would have a better feel of our local community. **PLEASE DO NOT MAKE ME PAY TO BUILD ANY OF THESE REDICKULES STRUCTURES.** Randy Zurman

I think that this approach will encourage St. Pete families to visit as well as visitors. I especially like the concept of having lights so the sea life can be seen. Thanks

I voted for the first only because I wanted to leave my comment on here in hopes that it would reach someone of importance. I think these designs are extremely tacky and unless we as a city can come up with a less extravagant design, then I, as a tax paying citizen, do not want to contribute any more of my hard working money. My idea of this is to shorten the pier length and open it up as a park for the public, turn the rest of the tax paying dollars into something that can benefit bay walk. If you're trying to get St Pete to have some sort of night life, you need to invest in the younger population. Bring the Columbia restaurant into bay walk (the upstairs section where Dan Marino's used to be) and invest in your own city. I wish I could've been on this committee as a resident of St Pete because the personnel and residents on it now are not doing what's best for the future of St Petersburg and only what will benefit them on the next 10 years.

A First Grade class could have given us better designs than these three. They all are awful. Let the people of St Pete design this money pit ourselves.

For fossils.... the deck timbers run longitudinal, easier for wheelchairs. Golf car rental would be nice. Now positive....More than 60 yrs ago, Dad would take me to the pier so I could fish while he did his work.Just think folks: a protected marina,plenty city transportation, for us a chance to get out of ordinary same routine. Let's not forget, another draw for our visitors. It is a marvelous undertaking. Pilings to be driven!!!

Only team of the 3 with a total and professional well-thought out design scheme. It not only creates an amazing architectural form that will become the icon of St Petersburg, but it expands and develops a well thought-out plan for sustainable and creative use of the surrounding lands, as a multi-use facility and world-class destination.

This plan is by far the best. I think its very smart to place the retail on the land instead of at the end of a long dead end drive.

The City should start the process of finding a new design over again. The three designs chosen do not represent the character, lifestyle or the people of St. Petersburg. I would rather see the old Pier rehabilitated than any of these designs constructed.

It looks like something that someone 50 years ago would think modern would like like in 2012. blek

This project is by far the most comprehensive and well thought out. It would be a great addition to St. Petersburg

Not a viable destination for people with disabilities or even those that are can't walk far. Where is the choice to have a nice dinner and look back an enjoy our beautiful waterfront with lights at night. I have lived here all my life and have enjoyed many visits to both the piers that I have known.

I worry about the lack of accesibility that a great portion of our popultation would have to the Pier. It should be something that a majority of our own populations can enjoy not just those that enjoy water sports or are capable of jogging and riding bikes or own boats. I have lived here all my life and have greatly enjoyed both of the Piers that I have known. How about something that reflects our heritage and the foundation that St. Petersburg was founded on. Let's not try to make St. Petersburg into something it is not.

Do we have a Fourth Option? Reject all the designs and revisit the rebuilding of the Pier. We have wasted hundreds of hours of time and \$150K in awards, but its worth the money to get what we want!

I have read the proposals. Color me cynical but they all strike me as so much "pie in the sky/looks good on paper" optimism. I see nothing but cost overruns and failure to live up to expectations as far as the eye can see in all of them. In terms of having the retail and other utilitarian elements (i.e., that which will draw dollars and tourism to offset the building costs as opposed to artsy, aesthetic elements), I still fail to see how they can logistically be incorporated into these "too smart for the room/wannabe Dali-esque/gimme an icon on the water at any cost" non-functional designs. Another glaring problem is this dangerously naive notion of having a water park or a beach out there where people would actually swim in that water. I've seen comments on here where people are like "Oh yeah, I swim at Spa Beach. What's the big deal?" Well, you know what? God bless and good on ya. Have fun w/that Hep C you're gonna get if you keep doing it. That water is beyond disgusting and unhealthy. The costs of cleaning it up alone make any such designs relying on or incorporating that element completely unworkable. As a taxpayer, I don't want to be on the hook for what will essentially be an exponentially more expensive "Baywalk belly flop" of a pier and have us back at the drawing board in less than a decade.

I really enjoy the reef and the amphitheatre and the continuous nature of the boardwalk

A beautifully thought-out and executed design. The swooping pathways create a pedestrian and cyclist destination while the lens's focus on the connection between land and water ties well both with the ecological uniqueness of the Tampa Bay area as well as its long-standing emotional and historical connection with its surrounding waters. Also the most completely thought-out in terms of connecting the pier with the rest of downtown. The pier is not a separate attraction, but a focal point to drive activity in the downtown area as a whole. This design actually achieves that. A very impressive design and all I can say is 'Wow'.

Michael Maltzan is the only design that appears to understand the community. The Mushroom on a Beach in a community that has some of the top 10 beaches in the world seems to be unaware of Pinellas beaches. The Big was a Big nothing to me.

By far the Lense is the best of the designs.

This depiction promotes and captures all aspects of a project of this nature; broad local, regional, national and international interest, commerce, artistic value, culturely aligned with forward thinking, the design is like an oculus looking into the beauty of St. Petersburg and our beautfil Tampa Bay. This design compliments the architure, populus, and creates a renewed sense of pride for St. Petersburg. I hope this becomes our new symbol of our future.

it's amazing

This is stunning and breathtaking. It looks like a fun place to go spend time at. I would love to take my family here to play day after day

after day. It is gorgeous, super impressive, and looks like a blast to visit. I LOVE this design and would be so excited to take visitors here and enjoy personally as a St. Petersburg resident.

Pier 39 San Francisco. Check it out <http://www.pier39.com/Attractions/index.htm> This is the type of attraction needed in St Pete, a destination with many activities. We already have the Sunshine Skyway to look at, we need a place that is functional that will bring jobs and additional steady tourism to the area.

Awful designs. We are an historic city. It needs to reflect our history. Needs to compliment the Vinoy. We are not a star wars city. The pier needs shopping casinos, restaurants and poss rides for the kids. I have lived here my entire life. These are awful and a disgrace.

I like that there isn't a building at the end that we have to worry about parking and getting to AND filling with tenants. The pitiful tenants in the current Pier make it a downer. I also like that this new Pier design is an extension of activities happening on the land.

This is a stunning concept...beautiful and functional. It is well above all other entrants.

This is a design that will put us on the map for an iconic design. It would definitely have the potential to become the "symbol" of St. Petersburg and does the least to disrupt the priceless view and amenities we already have.

The best of the three designs. I don't care much for all of the pipes that are on the facade of the structure. I like the diverse use of all the existing ground areas and like the organic flow of the boardwalk. It could be called the Crown of St. Petersburg Still I think it could be better. It lacks more areas for restaurants and I would like to see an area specifically a water-zone for kids.

This proposal focuses on the water which is unique to St. Petersburg. It's by far the most sensitive to this community

wow...amazing

The Maltzan is a beautiful design for a pier...flowing, blending in with the skyline. The designated use is for all the public to use. I really like the idea of keeping/integrating the Mote Aquarium into the design. I can truly say that when I sit on the beach I will enjoy the the view. But no matter the design, the amt of time and money it will cost to maintain the new pier MUST be considered. It appears that the cost vs usability vs maintenance is good with design.

This was the only plan that ties into the rest of the city, straub park, Vinoy etc

These plans are a joke and city council should all be fired for thinking any of these designs are appropriate. Where are you guys living?

It's gorgeous. I love the sensitivity to the water.

I really like the open air market style hub. It's much closer to beach drive and parking making it much easier to use. In general I love the loops and the opportunity for connections back to the city.

I have lived in St.Pete. for 35 yrs and used to visit the existing Pier on almost a daily basis, both for entertainment and sports. Since then I have found that I have been PRICED OUT and or my interests replaced by the TOURIST TRADES. I am an Drafting engineer by trade and feel the design I have chosen best suites that area of St.Pete.. An area for all residents and non-residents of this far city. Both for sports and entertainment regardless the price. Either to enjoy a drink with a client or to dip a pole in the water with your child.

My vote is for the Lens. I'm a boater and look forward to mooring in the center of the lens. Very nice.

Lens is the best option for St. Pete. The other options could becomes jokes again.

Lens is my first choice. They actually looked at the uplands portion which I think is more important.

Finally something for locals and boaters. This plan seems the best option for boaters and locals. My vote is for the Lens

St. Petersburg would absolutely be on my places to visit if this wonderful structure were built. It seems to pack in so much for visitors and residents alike. Best proposal by far.

I like this scheme the best because it is not just single object at the end of a bridge. The central location of the parking, amphitheater and retail closer to downtown is great. The connections to beach drive, the water park and the bridge across Vinoy basin will certainly serve to energize the entire waterfront. The "civic green" will be a great feature for events. The Architects clearly understand the site and climate. I love the covered walk at the lens. I would personally use the sheltered mooring area - we frequently boat from Tampa to STP. The existing mooring at the pier is too exposed, and the transient slips near Fresco's are usually full. I strongly support the selection of the Maltzan scheme - I believe it will become a great community asset and tourist destination.

I love the energy/green initiative and the educational aspect. I live in Old NE and spend my weekends downtown...I can say with certainty that this plan would draw me to the Pier on a regular basis. It also seems to me to be the one that would be a draw for years and years to come.

Excellent

I believe this will be a great addition to St. Petersburg and I will visit more and bring family and friends with me.

This would be an incredible addition to St Petersburg. This is exactly what this town needs so that we wont be voted "saddest town" again.

INCREDIBLE!!!

Really like the whole package, think this would spur lots of economic activity, concerts etc.

Can't wait to vitalize the downtown area. It will really attract yong families and that is what is missing in this city. I am very excited. The other deigns are not as pleasing.

all three sucks

love it

The Lens actually rethinks what a pier is so I think its the most innovative. St. Pete needs to take a step forward and this is the best option. The marina and market will attract locals too.

There's nothing really exciting about this design. Sort of looks like some kind of Disney pavillion where you're not really sure what is going on. There is no real good angle to photograph or shoot a camera image of this to make it a real "Wow, look at that!" landmark that makes people take notice. It is a creative design, but it isn't attractive and just seems to offer a bunch of angled and circular walkways that eventually bring you right back to where you were in the first place. I've looked at it from every angle and I still don't know what to

make of it...other than it doesn't look like a pier and I wouldn't have any interest in going to see it more than once.

This design is very nice and suites a calm more mature group.

The Maltzan Architectural firm clearly understands how to marry land and sea in an eco-sustainable and energy conscience way. Well done. My only suggestion would be to integrate below sea level observation windows semi-encompassing the reef. Thank you.

All three designs fail to capture the history, climate and culture of our area. Some would say this is "Modern" architecture, I would merely call it inept. Architecture is not sculpture and truly great architecture has plenty of imagination. I am not advocating for typical Florida builder schlock (called pseudo-Mediterranean above), but a return to something of the character and quality of the 1920s St Pete pier would be a step in the right direction. Let's not settle for starchitecture that other cities wouldn't accept, we are not beggars.

By far the best.

City needs to do something

While I'm not totally in love with the overall shape (reminds me of a sperm head), this design seems to best integrate downtown with the natural beauty of the bay in ways that I think will be useful to the local people (like myself) and tourists. I really love the idea of the water lit up in the center and you can bet your a** I would go view that at night especially if it really attracts manatees and other creatures. They have thought about parking, entertainment, and integrating the areas around the pier, which will make local people more likely to make this a destination (and bring their tourist relatives). It also seems like this firm thought about more practical issues like what to do with the old pier, cost, and what the people of St. Petersburg really will make use of. All in all, what we really need is something that enhances the natural beauty of the area and I think this design takes that into account.

Maravilloso proyecto, la ciudad se renovara' en un concepto integro. En un futuro, el lente sera' el logotipo que identifique el turismo.

This structure looks like bomb-shelled Sydney Opera house or a broken egg-shell. It lacks creativity. The poles and rods out side the wall degrades the view from the sea.

I like the elegant look of this design. It looks to be the most practical and includes a more realistic integration with the water and environment. Also the open theater overlooking the water is a great idea.

My name is Celeste Nutter, an architect and resident of downtown St. Petersburg, and I would like to encourage you to not only focus on the excellence of the Lens design and its ability to draw people of all ages and locations to our town, but to please reconsider should any of you stand in support of the other two design finalists. The Lens is the only design that offers the creativity and aesthetic appeal that is fitting to our unique and beautiful downtown. The other two designs simply fail to provide any useful ideas or enhancement to the existing pier, and I would be greatly saddened to see one of those chosen. Thank you for your consideration of my comments, and I certainly hope that the committee members will not only consider cost but the ability of the Lens to make St. Petersburg a landmark destination for architectural design.

I am a physician at Bayfront Medical Center and a resident of downtown St Pete. I would like to encourage you to examine the depth of design creativity found in the Lens. The architects for this team clearly understand the need for this city to define itself through the excellence of this pier's design. The other two finalists' designs do not align with the beauty of this downtown skyline and culture. Please consider the Lens as the pier concept that will truly draw people from all over the world to visit our lovely city.

This concept epitomizes St. Petersburg's active community. The design encompasses spaces to walk, run, bike, and boat. The concept does not limit shopping and dining to Beach Drive but, brings it out to the shoreline onto the pier approach as well. The 'water park' areas for children and adults will attract many more people. This design is sound and will bring even more beauty to the inner coast of Pinellas county. I am pro St. Petersburg and to me that means hiring companies that are local to design and construct the new pier. This architectural firm knows St. Petersburg! Its employees live and work here. I believe that we should put our own to work. What is better for our own citizens than seeing one of their own designs being erected in their home town, and for that same design/building to be in existence for their grandchildren to see. This exemplifies the history of St. Petersburg. There are of course going to be repairs in the future but not ones that require a dredging machine to fill back in the sand, cranes to clean windows, nor tons of wood to replace after 6 months of being in the water. I, by far, feel this is the absolute best of the designs. I would be really sad for the city of St. Petersburg if our citizens had to look at one of the other designs on the coast line. Thank you for your time in reading my comments. A St. Petersburg resident.

This is a beautiful design and looks good from air, land, and water. Timeless!

Ultra-modern does not fit St. Petersburg. I want what I have now - a fantastic dining experience looking over the action and the view of our pretty city, followed by entertainment and shopping. With all of the marinas in the area, the bay isn't a place where I will want to swim. How many people will come back to look underwater at sheepshead and barnacles? What does the "lens" offer at night? The best feature of the pier is being able to look back at the city at night. Looks like all the real activity is onshore. All three designs miss the mark in my opinion. Why wasn't a Florida architect chosen? These choices are the last straw. I really want to move away from my hometown now.

I have not spoken with anyone who thought that any of these designs reflect St. Petersburg. Most people thought that the designs would echo the Vinoy and Beach Drive NE. These are truly out of this world and not representative of our fine community.

TEST

The Pier as it is now is not interesting for our local family with 2 young children. The beaches around are not attractive for swimming or playing (sun, water seems polluted, no beach facilities). The pier itself is far in the water, with mostly tourist shops and restaurants (not attractive for families). The aquarium is cute but not an incentive enough to walk to the Pier (we go to Tampa). The first design seems the only one to really depart from the Pier current linear design (long boring road to the pier). It includes a waterpark (ideal for families like us) and really integrates the water/beachfront that is underexplored right now. It also includes cafes, targets bikers, joggers, etc. A waterpark and a beach area fully explored (with facilities, cafes and restaurants) would allow families to spend time at the Pier for real recreation. Basically we need our own recreational park, so that we go less to Tampa or Orlando. It may also attract tourists such as Brazilians who rarely come to Tampa and even less St Pete. The first design seems to us the most imaginative and different from what exists right now. We welcome the end of that linear road to an isolated structure in the sea and the possibility of actually enjoying water and sport activities as a family in downtown St Pete.

This design best uses the water resource so valuable to downtown St Pete ... uniquely utilizes the waterfront to provide for great memories

and fun times for all ages. It would truly be a destination point ... one that adds another great reason to visit/live in St Petersburg. Our family is from Tennessee and we found out about downtown St Pete several years ago. I have NEVER been down for a visit that I was not blown away from all the activities/excitement the city has to offer. (indy cars, rib fest, saturday morning market, cancer runs, christmas lights, snowfest, etc.) FYI - since April of this year, we have been back 7 times. We love it!! ... and will all the more when this project is completed.

Why isn't there a more traditional option to choose from? This city is filled with beautiful homes built in the 1920s. Although I know you prefer to promote the city as more modern and complex, we simply are not. Keep our city simple. The pier should reflect our vintage charm. I do not like any of the choices presented! They do not fit in with our beautiful city any more than an upside down pyramid does. Please reconsider.

We need a Santa Monica Type Pier that will entice locals and visitors.

I love the new designs and love how family friendly they will be.

Overall, this is my favorite concept. I really like the form and variety of function the concept brings, especially the boat parking and many interactive areas. I think it needs more shade and protection from the heat and humidity, which is the largest deficit of this concept. I do not think the designers truly understand our climate and the fact that most of the year it is too hot to be in a large, open space that is not shaded. I really like the water park and playground think it would be a very popular attraction. I'm torn about the Vinoy Park Bridge, just due to the high volume of boat traffic, it may be better as a high bridge versus a draw bridge.

Before seeing the proposals I really wanted to like BIG's the best, but the Michael Maltzan proposal is by far the most interesting and contextually appropriate of the three.

I love that this design includes all kinds of recreation, dining, option for an amphitheater, etc, but I also love that it is taking into consideration the water wildlife and leaving some of the old pylons for potential underwater growth. I like that the canopy serves multiple purposes... hurricane protection and viewing screen. Overall, this concept really encompasses every aspect that I was hoping for in our next pier!

THEY ARE ALL SO HIDEOUS!!!!!!!!!!!!!!!!!!!!!!!!!!!!!! IT WOULD BE A HUGE TRAVESTY TO BUILD ANY OF THEM. PLEASE, PLEASE, PLEASE DO NOT BUILD ANY OF THESE RIDICULOUS MONSTROSITIES!!!!!!!!!!!!!!!!!! IS THIS A PRACTICAL JOKE BEING PERFORMED BY THESE ENGINEERING FIRMS? Because there is no way these architects can seriously believe that any of these are even minutely aesthetically pleasing in the least bit to anyone.

Very intricate design, well rounded in all aspects and very suitable for its site.

You have to be kidding NONE of these designs are people friendly!!!! I take people from out of town to the pier now and they and me enjoy ourselves there. Do you really think me and all our older people of St. Petersburg are going to walk out to the pier? And when we do get there we want to have something to do more than looking at downtown and the bay. Get real, your looking for some sort of ART piece for our pier. Lets get back to building a pier everyone can enjoy, I'm sure not going to go swimming there. Did anyone really do any homework on what the people want as a pier? Best to start from scratch again and find out first what the high points would be to make a great pier and not some piece of ART!

Terrific Design! Lots of variety and activities for all ages!!

Michael Maltzan's design is unbelievable! The new Pier will be THE destination on the west coast of Florida!

I believe the Lens is by far the best option and is the only option that rethinks how you experience a pier. It's not just a straight long causeway with no shade. I really appreciate the protected marina within the lens and the underwater garden. The placement of the market/retail spaces closer to parking and beach drive makes more sense than a big building at the end of the pier. The existing pier proved that didn't work.

Lovely design but will cost wayore than \$50 mil.

The city will be making a huge mistake as did Coca-cola has done by doing away with an iconic landmark. If the pilings need replacing, then replace whatever needs to be done to preserve what's currently there.

I loved about three of the final twelve but these were not those three. These are all terrible. What the pier needs is more docks for boats, a better view of the bay, and more opportunities for small shops/restaurants. Not a giant sculpture. The pier needs to have form and function, not just form.

I like everything about this plan except the huge concrete structure at the end. I would fear it looks great from the city looking out but terrible from the water looking in. We have a great skyline from the water. Lets not destroy that. Everything else including, connecting the parks, adding green spaces, the flotilla, ampitheater (great idea) access for boats (we need this so bad) are all great. My answers above would all be Strongly Support if the structure at the end of the pier changed.

I think this design answers the majority of the wishes of the people. It appears to have taken into account the need for parking, the need for retail along with the need to exist with the beauty that can be found in Florida's waterfronts.

The Michael Maltzan Architecture submission appears to be superior to the others and would be a fine addition to our city.

I love this unique and arresting design. It offers many recreational activities for a very diverse population. This design also lends itself well to future growth and development. The other two designs, the bagel and the bubble, are so ho-hum. Archetcturally, Malztan's design is more on the order of a Sydney Opera House and will enhance St. Petersburg's appeal.

What keeps San Antonio River viberant and brining in billions ever year are many things all happening week to week that are not just limited to; activities, people, fun, parties, conventions, food, money and more. The architecture is only the shell, the frame around the picture, what goes on inside and around it is far more important.

This is most definitely iconic and fits much of the themes that St. Pete has adopted. This is more than just a new pier it's a full waterfront/downtown revitalization project. My biggest concern is how to pay for it. I would be willing to see a limited short-term tax increase (like what was done for sunken gardens) to pay for something that is this visible and transforming to our city.

OF THE THREE DESIGNS, THE MICHAEL MALTZAN DESIGN LEAPED OUT TO ME AS THE ONE THAT WOULD MOST ENHANCE ST. PETERSBURG. WHEN WE MOVED HERE 12 YEARS AGO WE VISITED THE PIER WITH OUR CHILDREN. WE EXPECTED IT TO BE AN EVENT BUT WAS DISAPPOINTED AS IT WAS MORE OF A 'PLACE' THAN AN EXPERIENCE. WE

HAVEN'T REALLY FELT A REASON TO GO BACK TO THE PIER. LOOKING AT THE MALTZAN DESIGN, I GET THE OPPOSITE FEELING. THERE WOULD BE SO MUCH TO DO AND EXPERIENCE. THE DESIGN SEEMS VERY WELL THOUGHT OUT, INCORPORATING SUSTAINABILITY WITH PRACTICALITY BUT MOSTLY IT LOOKS TO BE SOMETHING THAT ST. PETERSBURG CAN BE PROUD OF. THE LOOP-DE-LOOP DESIGN, WHILE AN INTERESTING SHAPE, LOOKS FORCED - LIKE THEY WANT THE COOL SHAPE AND THEN TRIED TO FIGURE OUT WHAT THEY COULD DO WITH IT. I DEFINITELY WOULD VOTE FOR THE MALTZAN DESIGN. IT WOULD BE SO INTERESTING TO SEE THE REEF, WATCH MY DAUGHTER PLAY AT THE WATERPARK, MY SON, AS A CYCLIST, WOULD BE AMAZED AT THE LOOP HE COULD DO OUT ONTO THE WATER. I LOVE TO KAYAK AND WOULD LOVE TO TAKE A KAYAK AND EXPLORE THE ENTIRE AREA. PLEASE SELECT THAT DESIGN SO AS TO BRING ST. PETE INTO THE CURRENT GENERATION AND MAKE AN EXPERIENCE THAT WILL ATTRACT BOTH TOURISTS AND US 'LOCALS'!! - KAREN VAN DE PUTTE

Was looking more for the design that was there in 1950, but with more access to water. Need to run light rail cars to pier to keep traffic moving

This design is innovative and refreshingly different. I like the passive nature of the Lens out over the water and the more active features of the uplands. I hope that the politicians of St. Pete have the courage to think outside the box and embrace this elegant design proposal.

How is the money spent on that pier a better idea than spending it on education? Also, do you ever wonder what would happen if more attention was being paid to education? Maybe our money could go to a more productive and progressive reason. Taylor Girard

Liked their presentation best as well.

There are no words to explain how bad this is. My goodness, are we not able to get someone to design a pier that matches St. Petersburg? Traditional, timeless, a master piece rather than what is it?

Travel the World in your mind and recall the images that define a place but need no mention of where they are located. I think this design will be known the world over as defining St. Pete.

Keep the lead into the pier on this design with the West 8 round building at the end then you got something.

This design is both iconic and practical and sustainable for the long haul. Having business at the end of the pier have failed and are not sustainable this design creates what the pier should be a vehicle to enjoy the sites and sounds of the bay. The other designs that proposed businesses at the end of the pier are doomed to repeat the history of the current pier. The Lens is the best design and will get the most use.

This is really the most beautiful and yet practical design. The Wave is a great design but I bet it wouldn't turn out as planned. This one looks buildable, pleasing to the eye, usable, and possibly affordable. Looks safer and more ecological, a better plan than the others.

I am not sure which I dislike the most. All of these designs are atrocious. I can't believe the city is going to spend 50 million dollars to have any of these structures spoil the water front. In stead of wasting \$150,000 to come up with these designs, the city should have arranged for University of Florida Architecture students to submit designs as part of their studies. A prize being awarded to the winner or to the school in the form of a scholarship. Perhaps it is not too late.

Horrible. Should stick with a simple French Quarter.

Very architectural solution that is not people friendly. Does not relate to the City of St. Pete at all.

I think all of these designs are too futuristic for St Petersburg. I think the design should be an Old Spanish architecture that fits the area not something that looks like it is from the Jetsons.

As with the other 2 schemes, I would rather see the part that is far out into the bay eliminated or dramatically scaled down. I think all 3 will be just as outdated in 20 years as the current pier is now.

I think it's about time for an updated St. Pete Pier. I'm very excited about the design and overall feel of "The Lens" pier. From the pathways to walk and jog on (with a breathtaking view at all times), to the lookout points, I find it to be an amazing destination whether it be for exercise, a family outing or romantic night.

This design looks amazing. It would definitely get me and my friends to go to the pier on a regular basis. It looks phenomenal from an artistic standpoint. I would go for that plus the many activities. I often go to St Pete for the beach, but haven't been to the current pier. If this got made, I would definitely be a regular traveler.

Designs by people who don't live here, chosen by people who don't live here. 50 million just for the structures in the water. Not economically viable. I will vote against mayor and city council for being TRAITORS to their city.

Best of the three concepts. Like to see more restaurants/shops in concept.

Doesn't look functional, just too artsy fartsy. And how much of it will actually be completed with the budget? 20 years from now this will also be outdated.

Whatever is built it MUST have shops and restaurants for locals and tourists to enjoy the view and spend some time there.

I am not an engineer, social scientist, or environmentalist, but thought the design was very modern and attractive and would be a draw to people in the area as well as tourists. I also felt the costs to maintain the pier would be reasonable and the area would not become outdated.

ALL THREE ARE HORRID !!! To think of the destruction of downtown St Petersburg by modern junk designers insults my visual of one of the most beautiful cities in Florida. The triangle upside down was a joke also. Even my family and friends from Europe who frequent went once and never wanted to go back again. The original pier was a landmark and destroyed. Our new pier should look like a Spanish Hacienda, the Don Cezar or the Vanoy A Beautiful Spanish Building with a Huge pool facing the bay for people to shop swim with palm trees for aubance boats going by and a Hotel on top for vacationers who sail in for a weekend or a month.... I'm not a building designer but I bet I could design something that would be fab. Are you trying to bring money to St Petersburg or have them go to St Augustine or Sarasota? Cheryl Lucenti 813-237-0467 cherylucenti@verizon.net

The angled shell of the water structure is obnoxious. It blocks views towards the bay from the city and of the city from the bay. It still does not provide a strong reason to visit by residents. The long walkways still have people exposed to the rain and sun. It does not look like it can be successful and can not be built for the budget.

Lens is the only design that makes sense. The other two (Wave, Eye) share the same man-made look of the current structure. The Lens is not only graceful and gentle in design, it is a structure that visually honors the notion that this ancient, beautiful body of water has been a vital source of life for tens of thousands of years - long before modern man came to make his often-ugly footprint. The current structure has never looked right in that location, and I have felt that way since I was 13 years old (1973) - CONGRATULATIONS on some great, revitalized thinking. Nice work, team.

Maltzan thinks that he is Gehry, because he is from LA and reasonably famous. He's not. His white-everything cannot be exported out of Los Angeles. That said, I think his planning ideas are solid and well-considered. But his forms - the gesture + material - are just horrid. This is nothing but a complete waste of \$ and eye-sore.

I love the ideas for the land, especially the waterpark and playground. Please find more money so that you can build it.

Build it and they will come! This design really has something for everyone!

My wife and I are visiting relatives and stumbled upon the Museum exhibit today. How exciting for St. Petersburg! The LENS was our favorite and we think it is a very worthy symbol of the energy of your downtown!

It would have been nice to have designs submitted that were in keeping with the character and ambiance of the city. This was the least horrible of the three, part of roller coaster, Mons Venus Redux were too awful to contemplate. They all will be passed before they are completed. Seriously doubt the roller coaster would survive a hurricane.

Breathtakingly beautiful, obviously inspired by someone with a great love of the water!

Are you fucking crazy? These concepts are all ugly and have major flaws.

This concept far exceeds both others in terms of comprehensive and long term design; it also appears ambitious - over targeting the 50M budget. A phasing plan and budget should be communicated as a part of the decision making process and next round of information presented to the community to as accurately as possible provide a clear vision of the execution.

This is the visually most appealing design. For the people that walk, run or cycle through downtown, this design that connects Vinoy Park with other pathways is great, but there is not a destination for food, shops or exhibit areas to bring people to the pier's focal point at the furthest point. The amphitheater with its parking structure is an eyesore. These functions should be part of the pier end destination. And Tampa Bay has not had crystal clear water since I was a kid. Something that all presentations missed.

I own a Loft in downtown St. Petersburg, and live here with my family. I have lived in the area since 2006. I like this design because I feel it serves a variety of purposes and is a strong "Iconic" design. We have so much to offer visitors - Dali, History, Shopping, entertainment, festivals that draw from miles around, this design is perfect and will only draw more visitors (revenues) to the local businesses.

I am a sophomore at USF St. Petersburg and since I have lived in St. Pete I have only visited the current pier twice. It seems like too much of a tourist destination in its current state. This pier design seems like it would interest both the residents of St. Petersburg and tourists. I believe everyone would love the lens concept!

The Michael Maltzan scheme is amazing. It creates an experience that will be unforgettable and connects the city to the water like no other pier I could have imagined. The City needs to take the same approach to this project as City fathers did in 1910 when they created the waterfront park. It is not a \$50 Million project and if we are to create a legacy, there needs to be a discussion about the true investment required and not limited by an estimate that was derived years ago.

The city needs so badly to have an icon that will outlast the current generation. It needs young energy and a destination for locals that will bring in money and an identity beyond just little cheesy shops and geriatric trolley rides.

This plan will not pass environmental permitting, muster, nor should it.

This is my first choice. The other proposals are basically a new version of the existing pier and I don't want to continue repeating the same mistakes.

I can't wait to park my boat in the Lens. This is the best option.

Of the 3 designs, this design is the most aesthetically pleasing and is the best option as an icon for St. Pete - the alternatives being a tire in the water and a sea urchin skeleton.

The only thing I don't like about this one is the jagged edge around the top. I'd prefer something smoother and rounded. I like the swimming features.

The design for the new pier should have stunning architecture and really be a draw for locals and tourists alike. While I would have liked to see more commerce on the end of the pier design, I was very pleased with the performance venue at the base and the other improvements to the waterfront. This is a design that will become iconic and reshape downtown.

Most completely thought out design of the 3 and very original. Aesthetically it should age very well. Especially like attention paid to "land" portion of project... bandshell, water park, restaurant, concessions, parking, etc. Bridge to Vinoy probably impractical. Would be a great extension of Beach Drive

This one has a function... I can see people walking and riding bikes there. The other 2, don't have much function. The loop doesn't have as much space and the eye doesn't make sense, people are going to sit on that beach? There are so many better ones 5 mins away. The master plan for this one is also so much better than the rest. I like the outdoor theater and open greenspaces. Thanks

All three designs are absurd. The thought that you want to spend this kind of money on a project like this is ridiculous. I am extremely happy I do not live in the city of St. Petersburg. I would be embarrassed to have my city leaders even consider these ideas.

This vision is the only one out of the three designs that actually looks into the future as well as preserving the past. Without a doubt this is the one!! Very visually appealing

I love the eco concept and I know I will be visiting often with all the activities available. Can you hurry up and build it?

- This one would be especially successful if the marine science aspect of the lens was amplified, including having marine scientists operate and docent the underwater reef. - The "tiara" or "crown" of the pier, is reminiscent of Dali-esque landscapes where sun-drenched abstract shapes are propped up and voids in forms provide interest and keyhole views. This scheme works with the new Dali museum the best of the three schemes.

I think this is one of the better ideas because it brings multiple entertainment choices that will bring people to the pier more often

I've only been to the current pier once in the past 24 months, not much to do or see there now and it is dirty and ugly. But I would so consider even moving to St. Pete close to this concept pier! I am very pleased to see the reintroduction of what makes the bay area so wonderful...our natural resources! I like the focus on not only making it a venue, but a educational place, a family usable as well as environmentally friendly and sustainable place. Great concept!

- This entry is the most aesthetically pleasing of all of the submissions. - Contrary to the team's vision of "highlighting the reciprocal relationship between the city and the bay", this design seems to separate the visitor from the bay once they arrive at the end of the pier. The shell structure blocks the view of the bay from the visitors. This design takes away one of the main strengths of the current pier: the spectacular 360 degree view of the bay. - There are not enough functions out at the pier. The current pier's problem is that there is not enough activity to draw residents and tourists out to the pier, and this design offers even less, especially once one considers that the current budget will not allow for all of components of this design.

I love the amphitheater idea. Twin bridges is excessive. The drawbridge and skyway to Demens are dumb ideas. These guys clearly aren't sailors!

This design truly captures all that I love about St. Petersburg. The beautiful waterfront, amazing views of the city and bay, and exciting opportunities for different types of activities. This design draws me in and I truly want to experience all of it, not just a singular structure.

The Eye is my favorite design! IT NEEDS MANGROVES!

I can not wait for this design to be built! This makes me more excited about the future of this city than anything I have seen in 25 years of living here.

I like the variety of offerings and things to do that is presented in this design.

Awesome concept, love the idea that it is family friendly! I really like the idea of the under water lights to attract fish to keep with the aquarium that is in the pier now.

This pier design seems to be the most practical design for expansion of St Petersburg

I think this plan is the most attractive plan out of the three that are posted. I do not visit Florida much but when visiting there I want to visit a fun, friendly, and entertaining spot that is around the water. This plan gives me the best of each!

Of all things that I love about Florida it is the beauty of the water, and as the most attractive aspect of Florida living it should be the highlight of such an esteemed St. Petersburg landmark. I love the way this design encourages everyone to take a finer look into the most beautiful aspects of St. Pete. With chances for recreation drawing one to further look into the beauty of our city's wonderful water front location.

This team's design is at once modern and evocative of classic Florida. There is a timelessness that pervades the design, and although there is strong artistic content, it isn't tied to a specific artistic era that will seem dated in thirty years' time. The open and airy feel of the design is impressive while not overbearing. A pier destination of this caliber would be at home in Sydney, London, Rio, Hong Kong, Tokyo or any other world-class city. It should find a home, however, in St. Petersburg.

I'm a young professional that has no desire to go to the Pier, and I don't recommend the Pier to visitors of St. Pete. I would be very proud to recommend a trip to the Pier for residents and visitors if the city of St. Pete decides to move ahead with the "Lens" design.

exactly what St. Pete needs! amazing. without a doubt, the best of the bunch.

I personally think it is outrageous that City Council would even entertain using taxpayer dollars for any of these designs much less build them. Darryl LeClair, Echelon, lives in St. Petersburg, has a business here and knows our community. His design concepts far exceeded any of these "internationally renowned" architects. We should be spending money in our community to support our community. Council should not have a vote on this but the residents of St. Petersburg, those involved in tourism, small businesses...we all know what brings business to our town.

Really new, fresh, inviting - good provision of family space. I love this - the loop on the pier is awesome :)

First of all I would like to mention I took the time to review the entire PDF of all three proposals. I believe "The Lens" best captures a renewed vision of the pier that will both be satisfying to locals and interesting to tourists. I like how it blends in with the surrounding area, in contrast to how the current pier sticks out and remains isolated. Moreover, while I realize the initial money is for the pier itself, I believe it is imperative to complete the rest of the project on the upland section. Without this, there will still be a lack of connection which the current pier suffers from. The key to a successfully redeveloped pier includes the upland area as well. Without that development, I believe the new pier will fail to provide the dramatic impact the city is seeking. I realize money can be hard to come by for projects, but without a real commitment to the upland area in the near future, this project is probably not worth completing. As for the other projects: I do not believe the West 8 design improves on the current structure. Its design fails to excite me and I am not impressed with the design itself or the accompanying plan. A large part of the project consists of a beach, which will provide little return. There are several world-class beaches 15 minutes away on our West Coast, and the cost to maintain a beach that far into the bay will undoubtedly be prohibitive. The BIG design is eye-catching, but I believe the positives of that project stop there. While it looks "cool," I do not believe it provides the practicality we need and once again a large component of this design is an ill-conceived "beach." In addition, I believe the design calls too much attention to itself...we need a pier that will blend in to the existing landscape, at least to a degree. Thank you for taking the time to read my thoughts.

As a resident of Pasco County, the voice and concerns of mine don't matter as much as the concerns of the residents of St. Petersburg. After all, this is their money that is going towards this. But I will say this, all three designs are good to great. The Eye, not awe inspiring but looks pleasing and relax. The Lens, very interesting and includes a lot for people to do. And The Wave, something you might see in Dubai or Singapore. But I want what's best for St. Pete and I don't think any of them are best for the city. Like I said, they are great. But let's work on an Iconic City before we work on an Iconic Pier. Let's improve our arts. Let's improve on what makes St. Petersburg great as it is, the parks. Let's work on things that will convince people to move here, not just visit. Then, we can talk about iconic piers and iconic structures. But let's make St. Petersburg more iconic before then. Mike Kramer

I would like to see a rendering of what \$50 million actually would buy. I don't believe that this concept, or any of them for that matter, actually portray what could be built for the proposed \$50 million budget.

I am concerned about the effect of this structure and the huge windshadow it will present. Sailing has been an integral part of St. Pete culture from the beginning. SORC, National and World Championships, races to Havana and Mexico, a steady stream of midwinter championships--huge history. Please consider the windshadow over the dingy sailing area, and get a sailor on your team--or talk to the SPYC.

Its exciting that this design firm from California consulted with a local design firm on its final proposal. We need to support local firms and jobs. There is going to be a lot of money at stake, and we should reinvest in our community.

All three designs are inconsistent with downtown St. Pete's waterfront. This is the least ugly one. I still don't want this to be built but if one must be chosen, this is the lesser of three evils.

I think it's an exorbitant waste of taxpayers money. All the designs seem excessive. Why not renovate the existing pier?

Not worth the money and not reflective of the City's culture or heritage.

I really like the existing pier very much. Most of the time, we go there to fish. I hope we will be able to fish from the new pier. We also go there to watch events like fire works, Christmas boat parade, although once we watched that from shore, once. We like to be able to drive close to the pier at night with our fishing gear and chairs. If we MUST have a new pier, I think the Michael Maltzen concept seems to incorporate the most multiuses. However, lots of people like the view from the roof of the pier, and I can't tell if this concept has a high area for people to stand and look over the bay and the city.

The design presentation for this scheme is clearly the most professional and well thought out of the three. The concepts translate into many experiences that people will be able to enjoy with a sense of discovery, which will keep them coming back. The amphitheater location onshore makes much more sense then placing the heaviest, most bulky program out in the water. I believe this scheme is the best and could be phased over time if necessary, where the other two seem to be one liners that would not be successful if not realized at one time. The key question in my mind is if the project can be iconic as well as useable...which this scheme realized completely.

NONE of these designs are suitable! Please vote to maintain the charm of St. Petersburg with a dignified pier design or a nature park. ALL three designs under proposal detract from our beloved St. Pete...none exude class, charm or dignity...and would be an affront to residents of Pinellas County. They are frankly, hideous. Downtown St. Petersburg is so beautiful and a point of pride. Please do not select any of these designs, as that would destroy that which is St. Petersburg!

This plan has the most thought out approach, and even though not in phase 1, is really what i like most about the concept. Cant wait for sat. morn. market at the pier! Also, i like the green tech and concept of the night lit reef out of the salvaged old pier. The water park looks cool, but could wait till last.

It's gorgeous! Clean lines, simple but harmonious. I love the openness, the walking bridge and it's shape.

great connectivity, interesting intriguing design, highlights marine education and boating access.

This is without a doubt the only one I can see on our waterfront. The later to be added Amphitheater reminds me of the iconic one in Sydney, Australia and would really give the city a great image. The others look 'Gimmicky' and I just can't see them on the horizon. The one that looks like a space ship is really awful.

great connectivity, interesting intriguing design, highlights marine education and boating access.

The "lens" design is well thought out and visually appealing overall. However, the entire budget would be spent on the over water part which is the least appealing aspect of this design. The amphitheater is a great concept but who's going to pay for that? It doesn't have enough parking and the two lane road is too small to handle traffic for any large event. Maybe in such cases, people could use the BayWalk garage and walk down? Since all we'd get for \$50 million is the over water part, and the overall design really only works when it's all done I'm not convinced this is really a viable option.

I want a place which will draw people every evening; Not just a couple times per year. It appears that Maltzan is going to do some AMAZING things with what was budgeted. Every component, including the upland green space, is a work of art that is both interactive and compatible with St. Petersburg. The emphasis is on livability.

St petersburg is famous for its sailing and boating. The pier designs will put an end to that. Sailors come from all over the world to sail here. Goodbye to International Regattas if one of these designs is adopted. The designs are ugly and not functional. People want to eat, shop and look at the waterfront. Get something that matches the flavor of the city.

ugh

In my opinion none of the proposals are even within budget or design for the area. I think that it should be put to a vote as to what should be done with the pier since St. Petersburg residents will be paying for it. So far all three designs are a joke.

I do not like any of the proposed projects and feel they all are not suitable for our waterfront, unless of course, the city wants its downtown to look like an amusement park.

St. Pete has a long history of sailing and hosts many int. and national competitions. This design will cast a serious wind shadow on the traditional race course area. It is also the only one that has a handsome approach. But with NO shade. We don't walk out there too much for the light is too intense. Also...what is the destination? I do not see a restaurant or spot for one or for events such as music. We cannot have Pier where all you do is walk out and back. That's alot of money for usch a thing

how about "none of the above"!!!!

the second design is just that a big hole and the last one first good hurricane and the island would be gone and the building flooded

Best of the three and better thought out. leaving pier structure might be hazardous to our boating, but other designs would cut off the wind for sailing and that IS our community. I love the amphitheater, water park would be good, we have enough places for people to fish. A lot of wasted materials and cost. We would be laughing stocks of Aliens with the third design! Place more emphasize on land side and our parks.

I like the coral reef very much as an integral part of the design and the balconies for viewing. I am not supportive of the additional roadways and changing the contours and bay structure to accommodate this design element. There is not much to draw a person out to this as a pedestrian walking downtown for all of the complex structures presented.

This design is beyond awful! There is no continuity with this and any aspect of the commercial and residential areas of the surrounding

downtown. I don't see how it can be done within budget nor do I see why anyone who enjoys the quaint nature of downtown would be drawn to it. I've lived here 61 years and would NEVER go. Given the choice of this design or no pier, I vote for no pier.

This design is as hideous as the other two. They do not complement nor do they accent the design and nature of downtown and I would never visit or take friends there. Given the choice of these designs or no pier, I choose no pier. Spend the money elsewhere and people in "the berg" would be better served.

It shows plenty of activities available to keep locals and visitors of any age involved!

"Make no little plans; they have no magic to stir men's blood." Daniel Burnham

Horrible design!

Every design shows sail boats on the water. This leads me to hope that the sailing community is important to St. Pete. However, every design presented is not sailor friendly. Each design would cast a large wind shadow in the water. If we want to encourage our sailing community please consider the needs of the sailing community. Also, this design prohibits the view of the eastern sunrise over the water. How can we miss that?

Hate it. Don't spend our money on this!!

I attended the Pier interviews on Friday. The next day I went on my morning run which took me out to the Pier. There on the backside of the Pier head was an antique car show, hidden from view and completely lost. Just another one of the many events staged by the Pier management to draw more foot traffic past the eclectic mix of taxpayer subsidized shops and restaurants. This seems to be completely backwards. We force people to walk 1/2 mile out into the Bay to go to restaurants and shops and handicap a very cool car show event by limiting its exposure. I believe that the Lens scheme has it all right. They were courageous in their design proposal. The antique car show would be located at their HUB which is closer to downtown and the Pier becomes a passive place for me and thousands of others to simply walk, run, bike and experience the water and the fabulous views. It also happens to be a very cool looking icon from the land! Now the jury and City Council need to be courageous in their decision and vote for the Lens!

The Lens design is the only plan that not only thinks about the new pier, but all the surrounding and existing parks/sites and ties them all together. It's the only plan that has a real icon, real attractions, and a real plan on how to do them too. I hope that the city council sees that this plan is only one worth going with.

Genius

If I was a jogger or a cyclist, I would travel this route every day!

I love how creative, innovative, and unique this design is. It's beautiful and flows like the gulf, not just a lump at the end of a boardwalk. I also love how it incorporates mirror lake into the design making it a boost to the entire downtown area. I feel this design will put St. Pete on the map. As an active mother of two young girls, the amphitheater, aquarium, running track, and water park/swim zone will definitely bring my family to St. Pete to 'go to the pier.'

I feel this architect captured the idea of making this more than a pier. Having the water park alone makes this a major attraction for local families. I can't wait to bring my two girls to play in the water! And the amphitheater will be a beautiful setting for concerts! Having the amphitheater there will keep people coming back for special events. This design is amazing and timeless. There are SO many fabulous restaurants and retail stores on Beach Drive....we don't need more specifically for the pier.

We look forward to our annual trip to your city and the new pier project is very exciting. We can't wait.

This is best design of the three as it offers some shade. None of the designs state how long pier would be. This was a crucial item regarding cost but not recently mentioned. What would design look like without all the 'extras' shown but to be added at future date for many more dollars? The Wave design is too high and the Eye is too ugly. I'm disappointed with all 3 designs.

This is the only design of the 3 which I really liked. It looked well thought out and complete. Currently the pier looks dated, tired, and dirty when you enter. I never really want to go. This concept actually made me feel as if I would have somewhere to take my kids and a place to walk with my husband when we leave the kids alone for a little grown up time. I hope this design is chosen.

Not inviting for human beings who want to escape from the heat; no shade, no green, no refreshment, no place to sit down and relax and watch the water. Not inviting. I feel that once I got there, I'd want to escape quickly. This goes for all three designs.

This is a multi year project that, when finished, will be a weekly or daily destination for many St Petersburg and Pinellas residents. The hub, in sea aquarium, and walk/bike paths will draw many return visits. I also like the Second Avenue to Mirror Lake concept. I can foresee that additional downtown parking will be needed

I believe the Lens truly captures the oneness of St Petersburg with the Bay. I find it adds to and blends with the landscape\seascape as opposed to drawing all attention to itself. I also like the fact that The Lens is going to use the old pier's underwater structures

I am an architect and planner. I haven't seen anything as inspiring anywhere. I believe this design would put St Petersburg on the map.

This is the only plan that will connect into downtown.

This design is all about the water which is unique to St. Pete.

I like the idea that I always have a different view as I walk around the Lens. This is the only scheme that takes advantage of the bay and gives transient boats a protected harbor.

We'll finally have a place for boaters

I love the Loops and how they connect back to downtown.

It'll be interesting to see what kind of events are going to be held there.

These three ideas for 'the Pier' are so cool and awesome... It's hard to choose one, but I'd love to visit there if the city has such nice landmark!! from Japan.

It is outstanding as a landmark. This design harmonizes with its natural environment well.

Please make this happen!! It would make the area so nice.

I have lived in SP since 1948. Enjoyed the original Municipal Pier through high school. Love the Columbia Restaurant as it is the only one in SP that you can have dinner and enjoy the water view. Why can't we have something that does not extend so far into the bay but still

allows the view of the water? Also with the architecture that would blend with The Vinoy? St Pete does NOT need to be so way out looking.

Really disappointed that there was so much money spent for a fantastic design and this is the best we get??? Not one person that I have spoken to in the community like any of the three choices. I suggest we start over.

Really not fond of any of the three selections and everyone I have spoken to in the community feels the same way. Have not heard one positive opinion

I love that this design utilizes all the amazing assets we have in this city. The connection with vinoy park is genius. Please make this happen!

I am very impressed with the Lens. The economic portions are closer to downtown to encourage people to walk for dinners/music in the evening without such a lengthy approach. Then, the walking and longer pier portion is for the more adventuresome/athletic part of the population who want to be outdoors and get some exercise. I really like the look and feel of the Lens and see it as a great compliment to the city.

While I like a lot about this design, I am concerned about the little retail space in the crown area (end of the pier.) I am also concerned about the two phases and going way over budget. I do appreciate the beauty of it, the reef, the concert hall and hidden parking, and definitely how it incorporates downtown. As a runner and biker, I would certainly enjoy all of this design, but not sure if other residents or tourists would utilize it as much.

I love how the Lens design concept is so much more than just a pier, but a way of life and will be the place to be for an experience like no other. I can see it as a wonderful destination point rather than just a place to walk out and walk back in. The way the pier is designed will complement the surrounding area and will help revitalize the entire area while leaving room for expansion. I believe the other designs are too basic and will not have a positive impact on St. Petersburg.

All of the new designs are terrible! Keep the old pier! Sharon Troy Centanne, long time resident and homeowner

Love this. Will visit all the time.

Can't wait to ride my bike and run all over this design. This is amazing!!

Brings together the best elements of all the cities needs. The master plan is genius and truly is the way that cities should be designed.

This is so cool. Looks like a place I visited in New York city. Definitely will be there all the time.

This design clearly has the most thought, planning, innovation, and vision for the cities future. There should not even be a question about who the city chooses.

Finally a design that considers the needs of the residents, not just tourists who may say wow for a day and then leave. There is clearly much more to do and see at this design than any of the others. This is a no brainer.

Born and raised in St. Petersburg, now living in NC. I love going downtown when I come home to visit family. I go to the Pier at least once each visit to dine at the Columbia, but don't have much interest in the rest of the pier (other than enjoying views of the bay and city). I would love a place with interesting retail and dining, and a real reflection of sustainable and green design.

I have been reading a lot of comments about how people liked the old upside down triangle design, and they just wanna remake the old pier. These people sounds very stuck in their ways to me. I am down town and walk past the pier all the time, but there is never any draw for me to go to it. It's dull and boring looking. I love the lense design idea, especially the fact that it isn't just one straight path down and back. I feel like every visit to the pier would be a unique experience. I especially like their respect for the old pier; they know how much it means to the St Petersburg community. The fact that they are keeping the piers foundation to create a marine community is an exciting idea; I hope that this plan will bring the community closer to the marine environment. I have been considering lately whether I want to continue living in St Petersburg or move elsewhere, and I feel that this design might greatly impact my choice. The other two designs are also interesting, and I think any one of them would attract more visitors. St Petersburg needs a change like this.

Great overall design, conducive for use for both local residents and out of town guests. Great visual from land and aerial view. Very excited for the city!

The Maltzan design will truly elevate downtown St Petersburg into a world class destination. I would encourage the city council to explore ways to incorporate all phases of the design plan even if it means seeking additional funding. The amphitheater, parks, beach, reef, marina are all truly magnificent. John O'Shea

As a graphic design major, an artist, and a person who enjoys the outdoors i believe this design encompasses everything i could ever imagine. This is by far the best solution not only for the pier, but to connect all of downtown St. Pete. Please pick this design, you will not be sorry.

Its a beautiful addition to the growth and sustainability of St.Pete as well as a superb example for other cities. Its not only a pier but an extension of the St.Petersburg.

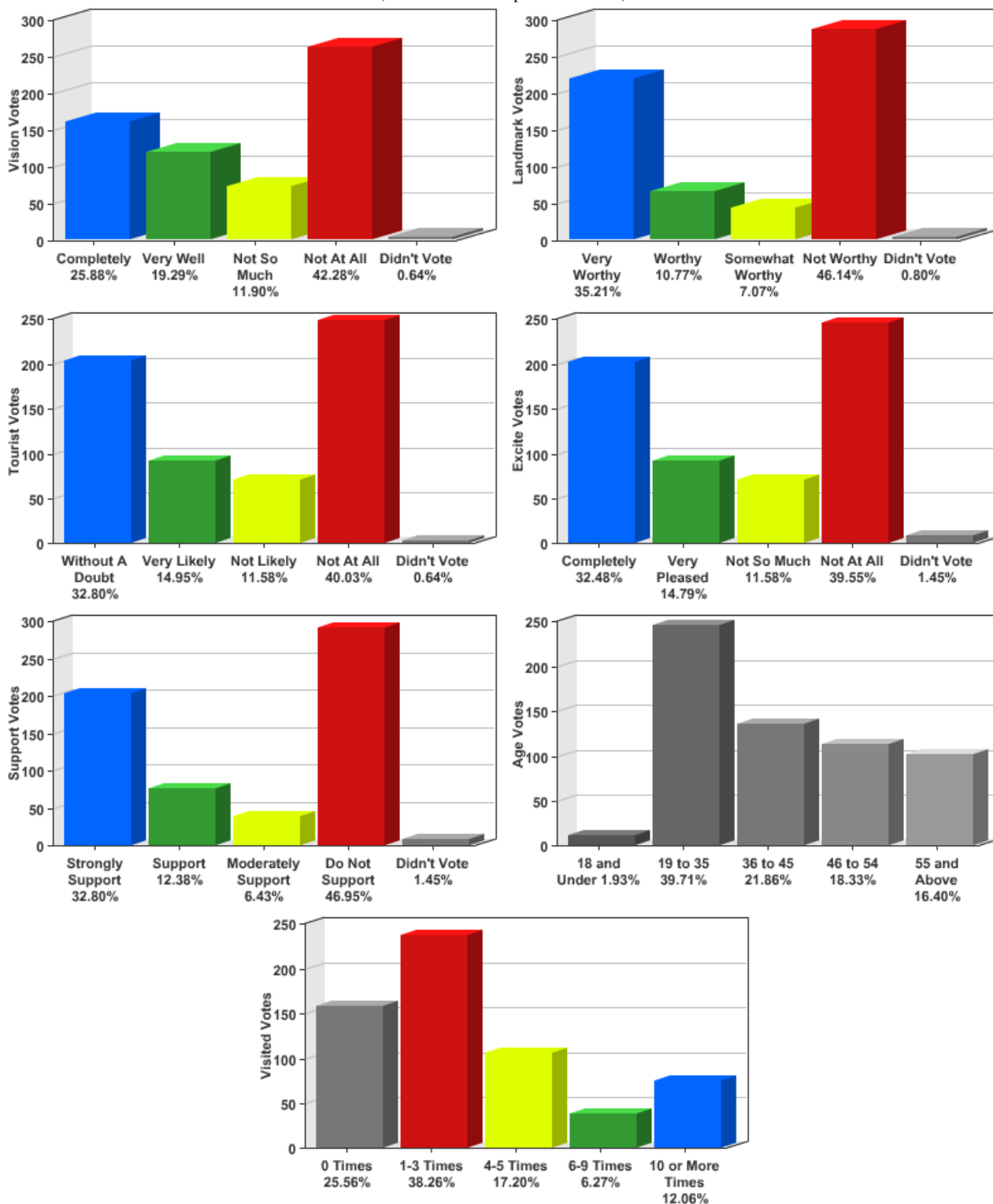
This design does not complement the City of St. Petersburg. Why not have a design similar to the original million dollar pier? -- and at a lower cost.

This is where I used to go with family and friends. Why shut it down? Or demolish it?.....

After listening to and watching all the presentations and reading all the proposals, I found the Lens proposal to be the most comprehensive of them all. The design was well thought out and conceived and the presentation material and graphics were phenomenal. But, I would have to say the it did fell a bit overdone. There were so many different program elements nested in so many different phases that it felt a bit forced in terms of programming. The overall design was so comprehensive and integrated to a larger site that I am concerned that if future phases are not constructed, then design for the Lens may not feel appropriate with what is existing in the upland area. It would be a real shame if the Lens kind of looked like an afterthought. I really appreciated the level of detail that the team went into, such as the use of air mutlipliers, different aspects of sustainability, and even how the Lens/pier may provide an economic boost to the downtown(although comparing it to the Highline in NYC is a bit of a stretch). I was the most impressed with the overall effort and design ideas, but do feel like it may be better suited for a project where the budget was closer to 100M so that all of the phases could be appreciated. Thanks for taking the time to read my observations. Paul Kurtz Resident of St. Pete

BIG

(There were 622 responses for BIG.)



(There were 315 comments for BIG.)

Feel like this design goes well with the Dali.

Seriously...what are these people thinking? Did they not look around the city first? This will be just down the street from the big, beautiful, HISTORIC Vinoy. This is ST. PETERSBURG, FL not DUBAI!!!!

This design is the best of all three finalists. There is a great area for concerts/events and the design is reminiscent of the Dali museum and very timeless. The other two designs will be eyesores within 10 years, while this one is more classic.

The West 8 design is HORRENDOUS. Loop or Lens please!!!!

I think the original pier that was torn down is the landmark we should rebuild. Seems to me that mediterranean architecture appeals to most people. What is up with this modern stuff. The upside down pyramid was a disaster from the start. The new designs I see are cold and

uninviting. Try to remember your market demographic and forget this architecture contest on steroids.

All 3 submissions are too big, too modern, too ugly, they take away from the beauty of the downtown waterfront. Please come up with something that is elegant and classic and doesn't detract from the beautiful natural view that is already there.

This looks to be the best of the 3 options to me. One of the others is just too big for the skyline and the other needs a beach built that I don't think would be good for the flow of the bay near downtown. The last thing downtown needs is a dead fish smell! Plus, shops inside that Esher-like space would be cool.

It's an amazing statement like the eifle tower is to Paris and the arch is to st. Louis!!!!

It's more of an eyesore than the existing inverted pyramid. How does it help the environment or provide natural habitats?

do not like any of them, too far out there

This is uglier than the first design. It looks like a big cement mixer truck.

go back to the drawing board

This proposal terrifies me. It is not an inviting structure, and the concept of being led INTO the bay is not one I relish. It looks like it's straight out of some horrifying totalitarian dystopian future. No one will use that beach, not with THE SWIRL WATCHING. I cannot believe it's a finalist.

The design looks like a hotwheels loop but seems interesting. All of the options for inside the wave building look pricey.

The Pier needs to be a place for commerce... to draw people to it. This is the only concept that seems to be one that can generate revenue: 1. to pay for itself; 2. to be a magnet for activities. The only drawback I see is that it looks like it could be expensive. The other 2 options are purely sightseeing. That's one of the failures of the existing pier - lack of things to do. Why go to the current pier - in tampa bay, when you can experience piers and beach with blue water on the true beaches? This one is the only one that should be considered of the 3. The others are a waste of space, money, and will not generate a draw.

These designs went for the wow factor as opposed to incorporating a marine environment that incorporates maritime/boating, commercial and entertainment concepts. All is needed to attract and maintain visitors on a consistent basis, otherwise we'll have a new structure and same issues. A "speed" ferry between Tampa's Channelside District and This project would allow the two projects to share visitors for all occasions and events. Combine that with regular boaters, shopper, visitors and event attendees and we have a project that can stand the test of time.

Grew up in St. Pete, 33702!

Double OUCH!

All three design submissions propose for iconic building that may obstruct a piece of the waterfront, however BIG's design is the only design that creates a continuity towards the water without halting. The feeling of continuity allows users to transition past the icon (or "through" it, in this sense), that allows the building to become a frame, a portal, a grand entrance, to the water itself.

Bring back the 1920's building. It would fit in better with the Vinoy not the Dali. Fishing and the view is what would sell to keep locals coming.

These way too expensive for 50 million. How about cut the cost to 10 million and revamp the existing one. Also very non-functional, how many boats do you see at the pier now? 1 jon boat maybe. No need for full functioning dock. What is the pier used for now by most locals? As a fishing pier. And for tourists? A tourist trap of cheap food and trinkets. No place for the feed the pelican, which is the best attraction at the pier currently. Too many know-it-alls, K.I.S.S. Keep it simple stupid.

Do not like this design at all.

None of them fit the mold. None of them are a good replacement for the current product.

I like the bubble room, but otherwise not a fan of the design.

After spending my time in Architecture school at both St. Petersburg College in Clearwater and right now at USF I am very disappointed in these 3 option, most of all the submission by BIG. I only wish I could see all 9 submissions.

This concept looks cheap and is unexciting. In all aspects, it looks like a large skateboarding ramp! This design is hideous!

I don't like them! We don't need a huge tourist trap. This is our home and I think that if people want to visit, they can take what we have or leave. Besides, the white one looks like Sydney Australia, the big loop one looks like the St. Louis Arch, and the other one is just not so Floridian. Building more and more on doesn't get my full blown approval either. I hope these designs do not pass..

This one is nice. It looks too much like a hot wheels loop though. If there were a way to make it more wave like it would be great. I like the park idea but I didn't see any type of museum on there. So if it were possible to do the loop one just for the beginning part and then the wave for the actual pier it would be perfect.

Seriously?

I love that the Wave design makes interaction with the water around it so simple and accessible. I love all the outdoor space. Very eye-catching and innovative.

Love the name, the concept and the fact that "The Wave" will feature entertainment for all ages.

The best thing about this design is the multifunctionality of the wave, and the educational aspects will draw students from all over the bay area. The water cycle concept is excellent. I also like the pool and kiddie pool idea as I would use this. Riding a bike down the pier and hopping in the water would be a big draw.

No vehicle access to the pier. How will maintenance vehicles, delivery vehicles and access for the elderly be provided to the focal point itself?

This one is even more ridiculous than the first one, if that is possible. Exactly what is the city staff trying to accomplish here. These designs are horrible. What were these people smoking when they were drawing these?

AWFUL!!!

This concept seems to focus too much on the pier itself and takes away from St. Petersburg. Looks like a giant skate board park, instead of

relaxing tourist site.

This concept doesn't change how the current pier functions. It's still a big building at the end of a long path that isn't shaded.

I find the design to be ugly and boring and just another trite theme idea. There are so many gimmicks built into it and every one WILL break down. It is also amusing to me that they all seem to think we love to swim in Tampa Bay! I also wonder how that "wave" will reflect in the sun and whether that will be a problem for aircraft landing and taking off. Not good use of the pier itself.

What a waste of our tax payers money - I guess the ones who will benefit are the artists behind it all

we are ready for a complete change

Un-St. Pete, Unwelcoming, overthought, nonfunctional.

Horrid!

Of the three, this is by far the most visually interesting and unique. The design fits well with the downtown area, and is modern and relevant. My concern (and the concern of everyone I've talked to about this) is that none of the designs are very interactive. There are no restaurants, no shops, no retail, etc. The BIG design does appear to bring visitors in better than the others do, though, as it shows illustrations of a beach and concert. I would really consider having at least a cafe or restaurant in the space.

None of these designs capture what the Pier was. There is no place to hang out just walk and turn around. I never went to the pier because of how cool it looked in the landscape. I went there to hang out with my friends, eat at a restaurant, enjoy the rooftop breeze, and ride the awesome trolleys! The new designs look like art pieces that are harsh on the landscape, and are more for a designers pleasure than for the enjoyment of St. Pete tourists and natives alike.

I feel that "all" of the concepts are lacking in the true understanding of the "spirit of the place" that is downtown St. Petersburg. It seems to simply be an ego driven gem that can be placed anywhere in any city with no real regards to place. Architecturally they are rather interesting concepts, but have no real emotion, evoke no spirit, do not represent the soul of St. Petersburg. To me this looks as if it is going to be another missed opportunity such as the "New Dali" - which functionally and aesthetically are failures in my mind.

None of the designs are fitting of downtown St Pete. This idea needs to be re-evaluated for the current economic climate.

I love the curl, the glass, the way the light will reflect from it. What a stunning landmark this would be, what a gorgeous addition to St. Pete!

none of above

interesting but somewhat boring, like the temp boat dock along the approach. encouraging swimming seems ridiculous...

Unequivocally an inspiring design that utilizes all possible range of human interaction and play. An intricate blend of programmatic function and multiple uses.

A true icon of international standard

Interesting, may need more connectivity to the water.

These are the dumbest things I have ever seen. If there is nothing at the end of the pier why would you want to go out there? I can sit in a boat off shore and enjoy myself more. How is this going to attract revenues desperately needed by the city? Put something at the end of the pier to draw people out there!

Having just moved away its a lot easier to judge they all Suck.It looks like some really bad outer space designs are you sure you did not let the kindergarten class pick these.Its just a pier not the space needle.

As a guest to the city, I visited the Pier, which felt out of place in the city. The BIG design looks much more modern and fitting; it's the only design of the three that is landmark-worthy. Among the three finalists, the BIG design would be the one that looks like an icon for the city: The Opera House to Sydney, the Eiffel Tower to Paris, and The Pier to St. Petersburg.

I can see a great deal of maintenance issues. Not some place to visit on a regular basis. Thumbs down.

This structure is so amazing!

no no no

No comments, BIG deserves to win.

the big looks interesting with some shops and restaurants maybe some aquatic attractions, most of all a casino inside of this structure would be best suited for our city, a casino in that structure would draw tourist from all over the world year round, it would help our city economy.adding countless needed jobs and would secure this city with financial stability for years and decades to come, it's what this city needs for the future.south florida shouldn't be the only area to benefit from gaming. south florida is busseling with tourist and business due to casinos'. we go down thereconstantly all year round for the casino's and year round horse races and site seeing.it's a shame st.pete hasn't grasp that idea for extra economic stability ,leaving south florida benefiting from tourist and gamblers.i have not notice any crime there like opponents claim, thats just complete scare tactics, it is safe thats why my wife and i with freinds go there all the time.and we are elderly folks some senior citizens

Completely amazing design!! I'm currently in high school and I can tell you that this pier will be the biggest destination for at least my age group, if not all. Plus, consider the amounts of college students who will flood into the city to attend USF and SPC! It'll be an economic boost beyond our wildest dreams!

This is probably the best of the 3. But on a scale of 1-10, this is probably a 2 where the other two are 0s.

I grew up in St. Pete, and I still visit frequently. I like this design the best because the loop is cool, and I like the big windows. The other two submissions are interesting, but less detailed-- they seem like big blocks of white concrete.

Honestly ??????????????????????

do away with the loop - too trendy. Will be out of date like the inverted pyramid.

Are you kidding? There is no connection between any of these designs and the flavor of St. Pete. dont go from one dated, ugly design to another. these are very unappealing and a big mistake.

I cannot believe that St. Pete actually paid for this design. All you need to do is just recreate the beautiful Mediterranean style of the

original Million Dollar Pier and add rides and attractions like they have on the Santa Monica Pier in California. As for me, if you ruin the beautiful look of historic St. Pete with any of these ugly futuristic structures, I will boycott downtown St. Pete in the future.

A great second place design. Much to like. Great structure and icon. Interesting use of the approach. Could use more vision on parking and commercial use of what they are calling tributary park. The use of wave as a performance space is questionable with lack of seating.

All 3 are horrible, and not possible for the budget or within environmental laws

At least it isn't a giant sea donut.

I am totally disappointed in all 3 plans. But this one is extremely bad. I am REALLY disappointed.

I live in Clearwater and have been to the St. Pete Pier many times. I wil not visit the area if any of these designs are chosen.

You've got to be kidding with this one! Unless it can transport people back and forth through time it is nothing but a big useless portal. Wasted space. Hurricane would probably wreck this thing one-fell-swoop. Pier has to be functional, not a big,pretentious piece of art.

I think the ideas that are integrated within the structure of this design would draw more tourists and locals to the pier. I like that there is not only ways to connect with the water sports and leisure on the walkway to the pier but within the pier structure there are a multitude of things to see and do. I think we would increase tourism if we made sure there were more active things to DO and SEE at the pier rather than just retail and restaurant space.

The emphasis should be on a classy structure that does not stand out against the downtown skyline! None of the 3 fit the bill for me.

The concept is amateurish compared to the fantastic ideas and proposed execution of the Lens! The loop is a bit ugly from far away out there in the middle of the ocean, though it is not as uninspired as the Eye. I think the Wave exhibitions such as the "Water Cycle Experience" would get old after the second level and the rest of the traveling exhibit ideas seemed very forced. Not too excited by experiencing the Urinary Level unless it's where the restrooms are.

ALL THREE STINK!!!!!!!!!!

Amazing step in the right direction.

To be perfectly frank - this design, which appears from a distance to be a BIG tire sticking out of the water - is not in keeping with St Petersburg's Mediterrean style of homes and the style of the Vinoy Hotel. Think of constructing a building in the classic style of St Pete in its heyday - then you will have what people want - a classic destination with a classic design - a place where people can meet - an upper level dance hall- ferris wheels, a carousel, cotton candy, old fashioned fun! Build THIS and they will come....

Are you kidding me????!! Local firm shows big concept. From iconic vision to functionality... WOW!

Looks like a modern Disney World on water. Not interesting and TOO TOURISTY. This design would probably get the most INITIAL traffic, but would NOT stand the test of time. I think that the West 8 Design would stand the test of time and would stand out from your generic touristy destinations in the future.

This is an innovative design, but gives me the feeling that it needs to be completed. Where we need to incorporate youth to St Pete, it is still primarily seniors. This structure is for a 'younger' city. I would like to have seen the use of more colorful building materials. It appears to light up very beautifully at night, but I don't see the same attraction in the daylight concepts.

I hate the design - far too industrial for how important the natural setting is to the pier. It looks like something out of a dystopian sci-fi movie.

The old pier is awful and needs to go. Hopefully the NIMBYs don't kill this, like they did the new Rays ball park.

Not perfect but the best of the three. I ca see lots of drunk idiots falling off the sides during concerts. law suite waiting to happen.

They are all horrible, and none of them connect with St Pete architecture or history in any way. The wave is by far the worst. Build this thing and I will be voting against anyone who supported it.

Horrible2

Ugly looking building. No reason to built, will run WAY above the budget.

Resident of St. Pete - love the design!

BIG's proposal is full of life and energy. They are conceptually rich, and fully inventive. The City of Chicago would greatly benefit from their enthusiastic and optimistic approach to design, and this project would be an instantly recognizable icon worldwide. Chicago deserves this project. It is above and beyond the other proposals.

No Way! How about a structure with substance instead of useless fluff. There is nothing wrong with what is there. Freshen it up and move on. Spend the money on more useful projects.

very bold and energetic design...the possibilities are endless and the very modern design will allow its uses to evolve with the city.....the only concern is the cost (or course)and how this bold structure immediately dates much of downtown (though not the Dali)

All three proposals are trying to hard to be Artsy-Cutting Edge-Hip. I have always believed the pier should be rebuilt in the likeness of its 1926 counterpart the "Million Dollar Pier" with of course modern amenities. It will give downtown a touch of class while bringing back its heritage. Finally, none of this designs allow you to drive your vehicle on the pier itself!

Ridiculous concept - The attempt to sell it is totally sophomoric.

I like how they included the thought of all age groups in our area. The Pier needs to draw more locals instead of tourists, and this design considers that.

This design too, is appalling. It looks like a giant NASA station, or something out of the movie contact. Should I expect to see any spaceships taking off from here on lunar bay tours for the, TOURISTS! Ridiculous, I am curious to know what purpose this design will serve the public. Looking over each entry so far I see absolutely NO real purpose or function for any of them. Though SLIGHTLY appealing to the eyes, they will ruin the St. Pete Skyline as well as the bay view. I vote NO!

Well executed, simple gesture ,elegant and memorable. It could be the new icon that can bring domestic and international tourists to come driven by the feeling of curiosity. Go BIG

Although I think that all of these buildings/piers are amazing, I'm not sure that they would match the charming, hometown cuteness that

is downtown. These may all be a little too extravagant for St. Pete's liking. However as I said they are beautiful!

I like the clean design. I like the thought to landscaping and additional kids parks and the idea of bringing people closer to the pier. I'm concerned that there aren't seating areas at the actual wave, so you may walk to the end and go inside?

You're joking on all 3, right?

All three designs are terrible and misrepresent the City of Saint Petersburg. We live in a beautiful place that is known for its historical landmarks and classic feel. These designs depict a cold, futuristic look that does not at all fit into the surrounds of our amazing city. It will honestly look silly and come off as we are trying too hard to be hip and modern. We are a classic city and should value that. Look at the Vinoy, the Downtown Post Office and the historic homes of old northeast. That is who we are, not these sci-fi fantasy inspired imposers.

this concept integrates the entire waterfront in which i would be in support of, but here again new wayfinding concepts throughout the city and even in tampa international is the key to its success. the design here is a good marketing tool simple from selling tshirts to curvilinear pencils that say st petersburg wave

I think it is brilliant. Not too crazy, but very bold.

OMG! What crap!

Amazing!!

This is by far the best design out of the three. It's clean, simple and to the point. With all the proposed and potential functions it will certainly attracts lots of activity. The other two submittals, one was too old fashioned, boring and pointless. The other one was too much eye candy with no definite point of destination.

if you think any of these designs can be had for the allotted budget you're dreaming... oh wait!! the taxpayers will cough up the balance which will be at minimum double the price.... 3 cheers for the space age jetson design of the 60's...NOT! disney should have submitted a replacement

Another UGH!!! Are these the best design firms in the country? If so we are in bad shape!! Another waste of good money!!

this addresses the pier head role as exhibition space/travelling educational museum quite well with its linear curation via loop de loop! quite a well developed project for a short phase ideas competition. i think it offers the city something very different in terms of typology, though overly formal and metaphorical, it gives outside visitors an opportunity to showcase their stuff and long time residents to experience a unique icon. although super extravagant from the outside, i think the best place to be is underneath the loop for shade, or interiors for the amazing views. so good!

There is no point to the big loop at the end of your pier design. Is it just a walkway? There needs to be something out by the loop to attract visitors.

This design is a joke. Bring back the "Million Dollar Pier"!!!

Awesome project!!!! Go for it!!

architect's wet dream; not realistic.

Not good at all!

Even though none of the designs thrill me, The Lens concept has more activities that can take place around that area. Plus there are better areas for boats and non-boat people. This would draw me there more often. The Eye has some good points but it looks like a spaceship. Big is totally out there.

A pier needs to be designed as a gathering place at all times for people to meet, greet, and socialize. It should be able to support people of all economic classes including fisherman and a bait house. These designs are very sterile and unfriendly looking and detract from the ambience of what a Florida destination is all about. Lacks tropical appeal and earthly desire.

Horrible....

I think ALL the designs are absolutely and completely HIDEOUS!!! I can't emphasize enough how ugly they are and how they will detract from the beauty downtown. They are a blight. Additionally, the Pier is supposed to be a destination. Destination status REQUIRES there to be things to see and do. There is nothing attractive or fun about these eyesores. I am VERY disappointed. I have lived in this area for 35 years and seen many City choices I didn't agree with. But I have to say, this is the first I felt so strongly about that I HAD to say something. Please don't put these monstrosities in our City!!!!

From where did this money come? Why can't we get our sewers fixed or raise teachers salaries but we have \$55 million (that is MILLION) for a futuristic design? What is wrong here? What about the panhandlers that are not allowed to ask for a hand out now - \$55 MILLION? Really? How about spending half of that on a regular building closer to land and feeding starving children FIRST!

If we must spend the money I would much prefer to see something more like the original Pier design, or perhaps something similar, with Mediterranean accents, more in keeping with the the city's traditional character. Unfortunately I don't find the new, Jetson's-like designs attractive at all.

Please do not pick this design.

These designs are ridiculous. If you have to make a new pier then make a classic design that compliments the Vinoy or the Jannus block AND is functional with fishing access. Don't try to out do the Dali museum, it is a surrealism museum.

Please promote which local connections each group has.

What a waste of money! All 3 designs are terrible!!! Just like the City of Suckburg.

Very, very, very bad design.

They say first impressions last a lifetime. Hopefully neither of these concepts last that long. All 3 are terrible and do NOT blend in with the look or vibe of downtown St. Petersburg. Personally, as a city native, I prefer the current Pier. Add to the approach. Bring the Saturday AM Market to the Pier. Fix what is there now. PUT IT TO A VOTE of the citizens. 62% already would rather see the current Pier or dislike the 3 concepts according to Baynews 9. Please do not follow through with either one. Thanks, Jeff Carlson

Why don't they build something that matches the architecture of the Vinoy? I also think the City should look into hosting the Saturday Morning Market at the Pier - it works in other cities!

I totally love this design! That would be the best stage ever) The others look like dubai thing. This one is way way better

I moved from St. Pete a few years ago after a lifetime there, and I lived right down the street from the Pier and went there everyday/night. I am saddened to hear it is being replaced, along with the aquarium. But it still needs to be educational. I love the design of the Wave! Maltzan's design is my second favorite. The West 8 looks like a jellyfish though.

This is just plain ugly. No matter how useful it may be, it is just ugly.

None of these designs complements the downtown area. Why not a retro look similar to the old (1920's era) pier. These 3 designs are even WORSE than the inverted pyramid, which is basically awful. Plus our mayor's rejection of one of the oldest and most dedicated tenants, The Columbia Restaurant, is appalling. And I voted for the mayor and would do so again, but think he's wrong on these ideas.

All 3 designs are hideous and do not envelope the meaning of St.Petersburg or its residents...

I pick BIG's proposal because of the following reason: 1) The building has many functions and can be use in different events. 2) Blends well with the surrounding. specially with the sea. 3) Has more appeal in terms of looks compared to the two proposal. 4) It's uniqueness form gives St. Petersburg its own Icon comparable to Sydney Opera House and Guggenheim museum in Bilbao.

I LIKE THE ORIGINAL DETSIGN WHEN IT WAS A BOARDWALK WAY BACK IN THE 20'S. THIS IS A BETTER CONCEPT AND CAN BE UPGRADED WITH MODERN MATERIALS.

YUCK

I tis hard to believe this is the best of the rest.

Like the inverted pyramid, the wave design will become an eyesore.

None of the designs are practical for shops, festivals, street performers, bands or other things that attract people. If the pier doesn't have shopping and entertainment, people won't visit and it won't earn money for the city. At least the current Pier supports shops, bars, food court, bicycle rental, pelican feeding and more. You can be practical and eye appealing at the same time.

Too much air conditioned space. No one wants to swim in the bay so the water area on the pier is pointless.

Really an eye catcher, if that is what you want. Really torn btwn this and the LENS.

i like the recreation zones in the builing

- The design is only somewhat aesthetically pleasing - This design does a good job of making the approach interactive and interesting, however all the features on the approach are also found in Michael Maltzan Architecture design (the Lens). Also, this design does not integrate the base of the approach into the rest of the waterfront as well as The Lens does - Like the current pier, the main structure would contain attractions and exhibits that have little to do with the building being a pier, and are not what the St.Petersburg people or tourists would use in a pier. Also, visitors would have to climb many flights of stairs (or ride an elevator) to reach these attractions, making them inaccessible and reducing the flow of people from the rest of the pier. - This design costs about 5 million dollars more than the other two, yet does not provide as much to the St.Petersburg people or tourists as the Lens does.

I live here for God's sake these 3 designs do nothing to excite and bring the tourists to the area. Where are the resturants????? The shops????? This is just a nightmare walk out on the water and back again in the scortching heat???? The views from the current Columbia resturant is spactacular, nonoe other like it in the area What in the world were they thinking. WHY DON'T WE GET A SAY. AND 40 TO 50 YEARS TO BUILD. What the f is that????? Leave the current pier alone and fix it. Judy and Lester Bell St. Petersburg Florida 33712

This would be an architectural statement defining the downtown waterfront in much the same way as the Skyway Bridge defines the entrance to Tampa Bay! It is impressive and somewhat futuristic. Absolutely love it!

I live here for God's sake these 3 designs do nothing to excite and bring the tourists to the area. Where are the resturants????? The shops????? This is just a nightmare walk out on the water and back again in the scortching heat???? The views from the current Columbia resturant is spactacular, nonoe other like it in the area What in the world were they thinking. WHY DON'T WE GET A SAY. AND 40 TO 50 YEARS TO BUILD. What the f is that????? Leave the current pier alone and fix it. Judy and Lester Bell St. Petersburg Florida 33712

I really want this design to win!!!! An amazing job to the architects ^_^

I dont care for the design at all, I dont see the interior of the wheel/loop being an viable space as it is likely to just turn into a wind funnel. It also feels like it has less emphasis on making a physical connection between people and the water.

I have lived in stpete since 1977. These designs are awful. What in the design will make any one want to see it more than one time? That would be out of curiosity. Why are we not requiring that the designers be local? They would have a better feel of our local community. PLEASE DO NOT MAKE ME PAY TO BUILD ANY OF THESE REDICKULES STRUCTURES. Randy Zurman

While coming in nearly 80 million less than the Wave. There are several reasons this design is not a good fit for out pier. 1) like the other two, they do not blend with our city, rather stick out like a sore thumb. This wave reminds me of the world's biggest tire on I-94, near the Detroit Metro Airport. 2)A swimming pool section in Tampa Bay - not useful. 3)The concept drawing shows the wave 'trailing' off into the water - NOT practical, without safety railing - big liability for the city. 4)Top observation deck at roughly 5000 square feet seems small for the overall use/size of the project. 5)The plan calls for a "Sunset" gatering on Spa Beach? WHO will use it? The sun sets west on TI beach. 6) The plan includes: recreation, exhibition, culinary, water cycle "attractions". It is not clear if the wave will hold all of theses spaces OR we will have to select "one of the above". In the culinary design, patrons are served different courses on a total of 7 or 8 decks. Maybe sounds fun - but it won't last. Recreation includes a floor of 2907 sq. ft. for a waterslide "floor". The slides must be toddler size to fit in an area this small. 7) "Passive" air conditioning - with GLASS exterior walls??? 8) WHAT will be the city liability for injuries in the hammock park? 9) A "teen-age" skate park adjacent to the wine bar?! Well that will be interesting - putting those who want to RELAX with a glass of vino right next to a bunch of foul-mouthed kids at a skate park. One of the other will remain EMPTY. My bet is the wine bar. Kids will go to a skate park for free. Adults will NOT pay to relax in a loud environment. 10)The fire-pit. Un-protected, open flame, in the concept drawing. More lawsuits! 11) Annual operating costs at "perhaps 2.5 to 3 MILLION". With one suggested souce of funds being an assesment on properties adjacent to the pier. I do NOT support this project.

Love this design and all the activites offered.

This plan is the same master plan as the current pier. It just has a different shaped building. Why in the world would it function any better. You will have to subsidize it tremendously.

I love what this structure has to offer on the inside. I like the Lens better because it's nice on the inside and out. But I would be happy with either one.

The City should start the process of finding a new design over again. The three designs chosen do not represent the character, lifestyle or the people of St. Petersburg. I would rather see the old Pier rehabilitated than any of these designs constructed.

It looks like something that someone 50 years ago would think modern would like like in 2012. blek

None of the concepts are user friendly for people with disabilities or for the older population that cannot walk, jog or ride bikes or to the population that do not own boats.

I have read the proposals. Color me cynical but they all strike me as so much "pie in the sky/looks good on paper" optimism. I see nothing but cost overruns and failure to live up to expectations as far as the eye can see in all of them. In terms of having the retail and other utilitarian elements (i.e., that which will draw dollars and tourism to offset the building costs as opposed to artsy, aesthetic elements), I still fail to see how they can logistically be incorporated into these "too smart for the room/wannabe Dali-esque/gimme an icon on the water at any cost" non-functional designs. Another glaring problem is this dangerously naive notion of having a water park or a beach out there where people would actually swim in that water. I've seen comments on here where people are like "Oh yeah, I swim at Spa Beach. What's the big deal?" Well, you know what? God bless and good on ya. Have fun w/that Hep C you're gonna get if you keep doing it. That water is beyond disgusting and unhealthy. The costs of cleaning it up alone make any such designs relying on or incorporating that element completely unworkable. As a taxpayer, I don't want to be on the hook for what will essentially be an exponentially more expensive "Baywalk belly flop" of a pier and have us back at the drawing board in less than a decade.

Why would the city be in favor of spending this kind of money on a structure with so much unusable space? The Watercycle Concept for Ideas within the structure is absolutely ludicrous! This would be a novelty at best that would quickly lose it's luster. Also- No deck space or restaurants within the structure? Are we just going to have the structure be an underwhelming amusement park? Why not hire a LOCAL Florida architect well versed in Spanish Architecture to come up with a retro version of the original Pier?? In recent years a modern look to a retro style has proved to work very well.

We don't need to have an ugly looking tire ruining the look of the beautiful waterfront. Look around the U.S. and we have models for successful piers. Pier 39 in San Francisco, Navy Pier in Chicago, Santa Monica Pier in CA, and Steel Pier in Atlantic City. These piers are popular with tourists and families proving that St. Pete doesn't need to build any strange futuristic structures to attract visitors to a new pier.

THIS APPLIES TO ALL DESIGNS: Hi, I am a St. Pete native who recently moved up to New York City. I am really excited at the prospect of redoing the pier, however I do not believe that any of the selected designs reflect the St. Pete I know and love. None of the designs utilize the fantastic space appropriately and the design aesthetic is far more "sleek/cutting edge" than "friendly and welcoming" St. Pete has a bright future ahead and a new "pier" can do wonders for the community. It would be a shame to see such a great space as well as investment in time and money not succeed. Thank you, Mindy

Pier 39 San Francisco. Check it out <http://www.pier39.com/Attractions/index.htm> This is the type of attraction needed in St Pete, a destination with many activities. We already have the Sunshine Skyway to look at, we need a place that is functional that will bring jobs and additional steady tourism to the area.

How can one design something if they dont live here. We have hurricanes and the bay water is absolutly filthy. Go back to something historic that goes with the Vinoy. Restaurants, Casino, shopping and rides for the kids. I have lived here all my life except when I was active duty. We are a historic city. We dont need a star wars pier.

I think they did a great job, but the cars on the approach and parking worry me a lot. I feel it will have the issue that I don't like with the current Pier in that you can't park close to the building. Also, I don't want another building that we can't fill with interesting tenants. The tenants they show in their presentation are great, but I don't know if that will really happen. Thank you for the opportunity to share my opinion.

If the new pier is to last many years there should be an element of timelessness...not just an artistic fad. Many of the elements in BIG can be found in other areas of downtown...and if were sitting on the beach, I don't want to see a big white circular object (extremely contemporary design) shooting up from the water. In 20 years, I don't want to hear.."what were they thinking with that design". One important item to be seriously considered, no matter the design, is how much time and money is it going to cost to maintain the new pier. (???)

The design fails because it presents blank walls to the city and to the open bay. Its views look to the sides. As a part of the skyline it looks like a donut at best. It is a labored concept, much like the current upside down pyramid.

This is no different than the existing building just a different shape. large building at the end of a long pier

These plans are a joke and city council should all be fired for thinking any of these designs are appropriate. Where are you guys living?

If your in downtown all you see is a big wall. All of the glass faces north and south.

Why are they still making us walk down a causeway with no shade just to go inside a building. This doesn't take advantage of Florida's climate. This building would be great if it was on land but does not interact with the water.

This plan repeats the mistakes of the old pier just with a different flavor.

Great design incorporating water activity and city life. Love the educational aspects that this design incorporates.

Like the stunning design but really wonder if it would be used the way designer has described. Wonder about keeping the interactive area of people and water clean? Seems like more high maintenance from just the daily cleaning aspect.

the other one are less iconic

Beautiful concept. Would love to visit when I go to St. Petersburg to visit family.

Let's move St. Petersburg from the Bush to the "BIGS" Gary Harrington McNulty Lofts St. Petersburg, FL

Whatever design wins must have space for retail and restaurants. Otherwise it could end up being a pretty lonely place at times.

The Wave is by far my choice of the three, and it would certainly garner global attention, but I think most of the folks in town just won't get it. I do have a problem with spending that kind of money when we have so many other priorities (we need a police station more than we need a pier). I hate to say it, because I would love to have this project go forward, but just tear down the current pier and don't worry about replacing it for now.

all three sucks

this looks like a tire, no shade and the water walk area leaves too much liability for slippage.

If St. Pete does NOT build this...someone else, likely in a foreign country will. This is fascinating and will instantly become the #1 image not only of the Tampa Bay area, but of the entire state of Florida. This type of architecture is so creative and aggressive that it will attract people from across the world. Just make sure the decisions on what to place IN the loop are smart and attract the right cross-section of people (men, women, children, single people, families, young adult, older adults, etc.) This can be a HUGE winner for the area and would potentially strip St. Pete of its "old person" image. Do it!

Peace and love , Reflection of Progression.

It's so innovative. Nothing like I've ever see before.

This stands far above othrt two!

It just seems like a very exciting plan with a look that would promote tourism and local use. I'd visit St. Pete just to see it.

This design appeals to ALL age groups. LOVE IT!

BIG waste of time and money.

All three designs fail to capture the history, climate and culture of our area. Some would say this is "Modern" architecture, I would merely call it inept. Architecture is not sculpture and truly great architecture has plenty of imagination. I am not advocating for typical Florida builder schlock (called pseudo-Mediterranean above), but a return to something of the character and quality of the 1920s St Pete pier would be a step in the right direction. Let's not settle for starchitecture that other cities wouldn't accept, we are not beggars.

Just another upside down pyramid.

This is a cool looking design but I don't think it will achieve what we're really looking for, which is for more people to use the pier on a regular basis. It is just ridiculous to remove parking and propose people spend \$5 to park further away and then spend more money on the trolley. It's going to keep people away. There NEEDS to be parking and it needs to be cheap or free if you really want anyone to come. I also doubt the practicality of many of the proposed usages. For one, no one's going to watch the sun set on spa beach or the end of this pier because those places face EAST, I mean holy christ, what else did this firm not research? And again, nobody wants to swim in the bay. Let's just get over that! Ft. Desoto is 20 mins away for swimming. Don't even try to be a beach.

I have lived in St Pete for 12 years and I am VERY DISAPPOINTED that the city council and mayor did not take options to the voting public. Why not look to successes like Navy Pier in Chicago. A huge Ferris wheel, vendors.. a place everyone not only tourists would go to but the locals?? Why are all these proposals revolved around water activities.. we are surrounded by water.. people go to the gulf for that.. we need a nice blend of activities etc.. not just a multi million dollar pier for kayaks and a hot dog stand. pathetic. You need a general place for comments and not just under each proposal. this city is in decline.

This design is full of creativity, which is a must for a city landmark to be recognized internationally. The rolling structure dramatically symbolizes the wave. How natural to make the walkway lead into the sea. It is like extending the shore to the pier. People can enjoy the view of sea anywhere from the pier, even from inside the helix. It will be fantastic if I can see the sun over the sea horizon from the top of the helix. I must visit St. Petersburg one day.

The wave is interesting and would be an icon for the area but Tampa Bay is not know for its waves

i really thought we would come up with more designs to view. and why doesn't the public get to vote AND decide the finalist rather than a bunch of snooty judges?

i really thought we would come up with more designs to view. and why doesn't the public get to vote AND decide the finalist rather than a bunch of snooty judges?

While I still somewhat disagree with completely redesigning the entire pier instead of rehabbing the existing landmark, the loop design from BIG looks amazing. I like that it accommodates potential revenue generating sections and appears to have activities for all ages. I am a little concerned about making sure that those activities stay accessible to the St. Pete community though.

great look and fit

BIG's proposal is beautiful and will generate tons of energy for a sometimes sleepy city. We need this project from BIG!

We lived in St. Pete. From 77 thru 90. Was the concept of a historical rendition close to what it looked like before the inverted pyramid considered? I think it would fit the area well and be beautiful. Big is a very French concept and seems to be the best of these three choices. The last choice isn't very beautiful and doesn't seem to let in enough light. The drudged beach is hazardous to marine life so for that alone, it shouldn't be considered. The first choice is like things you see in the United Arab Emeritz. I keep thinking that water in the middle will be a mess of stagnant water. When you look at any area of water from above that is treated in this manner it's usually brown and alge growth occurs etc. We may move back to Tampa although St. Pete. Is a thought.

I remember the original pier...came here in '51...The re-do with the upside down was quite a change.. but it sure looks "REAL" good now that you put up three.. VERY un-appealing possible replacements.. NO reason to disturb the present pier.. make repairs.. and work other items around it.. Surely there are much better ideas lurking in a "brain" right in the Tampa Bay area.. Please veto the three being being considered...at this time...

Amazing!!!

I have not spoken with anyone who thought that any of these designs reflect St. Petersburg. Most people thought that the designs would echo the Vinoy and Beach Drive NE. These are truly out of this world and not representative of our fine community.

of transportation other than walking. Also, I think the signers have underestimated how rough the water is in Tampa Bay. The boat slips will never be used there because it's too rough and I would be shocked to see people swimming there. The end of big that rolls into the water will not be able to be used because of barnacles. I do like the idea of having concerts there, but ice skating at the pier?

Why isn't there a more traditional option to choose from? This city is filled with beautiful homes built in the 1920s. Although I know you prefer to promote the city as more modern and complex, we simply are not. Keep our city simple. The pier should reflect our vintage charm. I do not like any or the choices presented! They do not fit in with our beautiful city any more than an upside down pyramid does. Please reconsider.

We need a Santa Monica Type Pier that will entice locals and visitors.

I like this concept the best overall, however I feel the architect is making it too much about the architecture and not about the user. We live in a very hot and humid climate and the overall form of this concept feels way too hot and uncomfortable. Where is the shade? I do like the interactive nature of this concept and the ability of people to interact with the water in many ways. It is very well thought out in terms of what types of experiences are incorporated and overall I really like the bold wave. It is just too big, open and feels like it would be too hot of a space to be in most of the year.

A desparately needed design for the pier and Bay Area architecture scene.

Without a doubt the best by far. Innovative and exciting - would make the pier a true destination.

St. Petersburg needs this project. This proposed pier can be an icon for St. Petersburg; a slipping, sliding, poetic, bold icon. The city has natural beauty indeed - now let's enjoy it.

You have to be kidding NONE of these designs are people friendly!!!! I take people from out of town to the pier now and they and me enjoy ourselves there. Do you really think me and all our older people of St. Petersburg are going to walk out to the pier? And when we do get there we want to have something to do more than looking at downtown and the bay. Get real, your looking for some sort of ART piece for our pier. Lets get back to building a pier everyone can enjoy, I'm sure not going to go swimming there. Did anyone really do any homework on what the people want as a pier? Best to start from scratch again and find out first what the high points would be to make a great pier and not some piece of ART!

I think any one of these 3 designs will cost way more than the \$50 million allotted, and will not provide the people of St. Pete with any more than they already have (or don't have)

The wave is just the next version of the upside down pyramid - placing a huge donut building at the end of a long causeway. They are showing unprotected boat slips on the side of the pier which will never work. It doesn't work currently as it is. I do not support their concept and would be disappointed if they were awarded the project.

All of these concepts are budget busting monstrosities vulnerable to storm damage. A beach in the filthy waters of Tampa Bay? NOT! Underwater (undermuck) viewing? NOT! They're all dumb looking creations, the upside down pyramid is dumb enough, but it's good enough to withstand another 20 to 30 years of service if properly cared for. And it changes colors! Be satisfied that the current building is structurally AOK and replacement of surrounding pier deck and causeway could be done well within a \$50-million budget! Why aren't you telling the public those facts! Get on with it and be satisfied with a simple and practical approach. The fact that urban restaurant sprawl on Beach Dr has taken away business from the Pier means the City is using Tax Payer's Money to manipulate competition. Reality is St Petersburg (and Tampa) is NOT a tourist destination and never will be. A Naples we're not and even Naples couldn't float this sort of nonsense and run it profitably. Bay Walk is a failure. The Gambling Ship was a failure. The TROP is barely making it "as is" and Central Ave development has suffered from the real estate bubble burst. Focus on priorities and not Mad-Hatter schemes that waste tax dollars the rest of us have to work hard to earn!!! It's too bad 5-billion pennies are burning a hole in Mayor Foster's pocket. Pour a bucket of ice-water on him and cool off this foolish venture. Make life extending repairs where necessary is the most economic way to go. The rest is the result of a few "dreamers" trying to create a legacy that will corrode in the salt air from the day it's built and we'll be back to square one in another 20 years with another 5-billion hot pennies and another wet dream!

Silly design.

The city will be making a huge mistake as did Coca-cola has done by doing away with an iconic landmark. If the pilings need replacing, then replace whatever needs to be done to preserve what's currently there.

I loved about three of the final twelve but these were not those three. These are all terrible. What the pier needs is more docks for boats, a better view of the bay, and more opportunities for small shops/restaurants. Not a giant sculpture. The pier needs to have form and function, not just form.

In the tradition of the inverted pyramid, which was an abnormal design in its day, BIG's "Wave" design is unique, eye-catching, and has the potential to elevate St. Pete's pier to the same level as those found in New York City and Chicago. The "Tributary" park design seems to have the potential to attract people of all ages, and the firm's desire to use color-coded native plants to set moods is really lovely. The integration of swimming and boating into the "wave walk" area will help keep the pier bustling, and the various ideas the firm had for use of the "Wave" itself makes me very excited. I would love to see that space used for concerts and performances, but the flexibility that is could also be a viewing deck or museum or restaurant (among others) makes this design unique to me. I hope it is selected for the new pier!

The pier already has a large eyesore at its end. We do not need another one.

absolutely a gorgeous design.

Very nice contemporary design. Would look great in St. Pete.

love the wave look in the water.

Excellent option. Very iconic, just what St. Petersburg's residents and tourist needs to bring more business to the city. I hope this one wins!

This design completely missed the mark. Bring back 1930 design!

This design provides us the same thing that is wrong with the Pier now: a long boring, unshaded approach and a large undefined, difficult to lease, building at the end. The active elements that they show along the approach are not realistic - boats cannot dock there and people

will never swim in that dark, scary Bay water. This proposal also does not provide a very meaningful connection back to the City.

Please stop! Where did this come from????

Amazing Design! Go Wave!!!

This is an amazing design. I can wait to see it happen. It will make St. Petersburg more vibrant. I hope you all can see what I see.

Not realistic can't be sustained too high of a cost to operate. Not something I would go to.

WHAT EVER DESIGN IS CHOSEN, I FOR SURE WANT SHOPPING AND RESTAURANTS. NOT JUST WALK UP AND SEE THE FISH AND VIEW. THAT'S PART OF THE APPROACH TO SHOPPING...AND HOW WONDERFUL TO HAVE A VIEW WHILE DINING. PEOPLE CAN SWIM AT THE POOL AND THE BEACH ALREADY NEAR BY. SEEMS LIKE A DUPLICATION TO HAVE MORE. DON'T MIND THE SEA URCHIN OR EYE IF IT HAS SHOPPING: HATS, AFFORDABLE GIFTS, SUN SCREEN, LOCAL ARTISTS/CRAFTS. FANCY FOODS AND CONEY DOGS. WIND CHIMES, JEWELRY, SAND TOYS FOR CHILDREN. CELEBRATE WINTER -DECEMBER-SNOW FLAKE DAY, SPRING APRIL "BUDDING" ARTISTS, SUMMER FRESH MARKET/OR CHRISTMAS IN JULY AND FALL OCTOBERFEST WITH MINI EVENTS. JOANNE G.

I am not sure which I dislike the most. All of these designs are atrocious. I can't believe the city is going to spend 50 million dollars to have any of these structures spoil the water front. In stead of wasting \$150,000 to come up with these designs, the city should have arranged for University of Florida Architecture students to submit designs as part of their studies. A prize being awarded to the winner or to the school in the form of a scholarship. Perhaps it is not too late.

Horrible. Should stick with a simple French Quarter.

Too much. We are not Dubai.

Another ver architectural solution that does not rrelat to people or landscape. The overall plans are terrible.

I am not impressed with any of these designs. I think the design should be of Old Spanish architecture that fits the St Petersburg area and not something that looks like it is out of the Jetsons.

the areas closest to downtown are poorly utilized in this scheme. while i like the idea of active sports activities in the area, many of the activities shown in the large pier terminus seem unlikely to create sustainable interest.

Designs by people who don't live here, chosen by people who don't live here. Can it withstand a cat 5 hurricane? Can it withstand saltwater environment? At least this one has parking. GROSS INCOMPETENCE in setting design parameters. IMPEACH MAYOR and CITY COUNCIL for wasting millions of taxpayer dollars.

The big wave has the best aesthetics and uniqueness. Unforgettable.

Terrible....building just flows into the water????????? What about storms? Water back in building?....and the design....OMG what was the thought behind that ?? Hope it could withstand a hurricane.....but even so, it just looks so bad and certainly does not reflect our beautiful city.... We will be the laughing stock of the country

What is this? A platform with a loop on top? What are you supposed to do there? Just stand? I don't even see a bench to sit on. Would I go there? NO.

What is this? A platform with a loop on top? What are you supposed to do there? Just stand? I don't even see a bench to sit on. Would I go there? NO.

NONE of the designs would properly "redefine St. Pete's historic waterfront"...and THIS Wave design is an absolute affront to the senses of those of us who were born and live in St. Pete. How could the jurors even consider this design? Yes, we do need a new pier....but none of these reflect the true "personality" of this beautiful city...they have been chosen for their "shock effect" and believe me, they ARE shocking....the Wave..disappearing into the water???? A beach out there at the end, in waters known for being a shark nursery for about 13 different species?....what would a very bad storm or hurricane do to that ridiculously designed building?....have any of the architects even visited St. Pete to become familiar with the city's heartbeat...the weather...or any number of concerns?.....(THEY DON'T REALLY CARE, I guess...they just wanted the job).....the questions keep coming and these are only for THIS particular design (which is the worse of the three) PLEASE, PLEASE do not ruin our beautiful city and also make St. Pete the brunt of jokes in the rest of the country....

Although I love this particular concept, I think all are very exciting in particular ways. That being said, NONE of the concepts can really be built for \$50M, and each team is completely aware of that. It should be incumbent on each of the teams to provide for consideration by the public and the selection committee what exactly can truly be built for the project's specified budget. We all know that no money in excess of this amount is going to magically appear and it is a bit of a sham for the selection to be based upon which firm has the most elaborate ideas and best eye-candy. The decision should be based on what the citizens will actually get.

ALL THREE ARE HORRID !!! To think of the distruction of downtown St Petersburg By modern junk designers insults my visual of one of the most beautiful cities in florida. The tryangle up side down was a joke also. Even my family and friendds from Europe who frequent went once and never wanted to go back again. The original pier was a land mark and distroyed. Our new pier should look like a Spanish Hicienda, the Don Cezar or the Vanoy A Beautiful Spanish Building with a Huge pool facing the bay for people to shop swim with palm trees for aubance boats going by and a Hotel on top for vacationers who sail in for a weekend or a month.... I'm not a building designer but I bet I could design something that would be fab. Are you trying to bring money to St Spetersburg or have them go to St Augustine or Sarasota? Cheryl Lucenti 813-237-0467 cherylucenti@verizon.net

This structure is an abomination. It does not belong in Florida. It may be fine in Denmark but it does not address the Florida climate and the pier/water interactions do not address a realistic approach with the water in Florida. Anyone who uses a boat ramp knows how algae (slime) and barnacles make this a dangerous place for people to walk. Where is the shade and rain protection??? This "Hot Wheels Ramp" is completely out of scale for our waterfront. This appears to be about 10 stories high?

I also like the Michael Maltzan design however I believe the Wave is a bolder concept that would be an amazing landmark recognized throughout the world. As a downtown St Pete resident I like the fact that the Wave incorporates dining/drinking/shopping options at the end of the pier.

How well does the concept capture the public's vision for the Pier? --- the public also thinks that the upside down pyramid should be saved. thus, the public is uneducated in terms of contemporary architecture and where the profession is. BIG's strategy is not sustainable. Switching their proposed program would be BEYOND costly. in the end, you would have nothing but a cool loop [which they've already

proposed in other parts of the world, nothing unique to St. Petersburg.] eye-grabbing in renderings but out-of-date by the time it gets built.

BIG is best. Lens looks too much like a wall against the water, The Eye also blocks the off bay in its enclosure. Also, the color of The Eye in the FL sun would burn your retinas. BIG provides views of the downtown skyline and the bay, complementing the two rather than making them compete. I'm unsure how BIG would hold up in a hurricane, though.

I don't go to the Pier now and will not go if this Wave is built. It's the same pier, same building, different shape.

you've got to be kidding

In my opinion, the jury should consider a beautiful Mediterranean style building that gives us what we need: fishing, food, retail, and parking/trolley service. A building like that would be attractive in an old world style, that holds true to the theme of other well known St. Petersburg structures, like the Don Cesar, the Vinoy, St. Petersburg High School, the Lyceum, etc. St. Petersburg is not Dubai. Please don't actually choose one of these hideous structures that will look dated in 10 years and won't attract anybody who lives in the area.

Not as visually appealing as the Lens, but this design has all the functions needed in the Pier. As some of the proposed functions may not be practical, there is adequate space for restaurants, shops, exhibits and outdoor functions. The end of the Wave disappearing into the bay is very appealing, but might pose a liability issue for the city. I can envision young people on bikes or skateboards flying off the end of the wave into the bay. Bait house, changing, shower&locker room facilities are needed for the swimming, fishing & boating areas. The outdoor observation area on the top will be a sure gathering spot. Could also be used for fireworks displays the entire downtown can see. Draw bridge or arched bridge, Vinoy Park needs to be linked to the Pier areas.

I am incredibly disappointed! Insulted even! What is the essence of St. Pete? The local shops! Who would want to spend time taking a long walk to no where? These are definitely ego focused and take NO consideration of why The Pier exists. These all look like sculpture pieces that would be great for a one time installation. But this is permanent. These have no real function, purpose, meaning to the locals much less visitors. They are all stale. What about the disabled and elderly? What about parking? What about commerce opportunities for the community (ie shops and restaurants?). These designers are so ignorant of realistic and practical design! For example: the BIG shows an image where the water edge is lined with tile stairs that step down into the bay. All I can see is someone slipping on the tile and cracking their head open. I beg of you, St. Petersburg City Council, find new designers even if it means costing a bit more to do so. I would rather do that then waste millions on a bad design. -A lover of the City of St. Pete

I searched Big's pdf for the word "fishing". There was not one instance of the word. Fishing is minimized/lacking in all of the designs.

BIG is very imaginative, but it is still just a building at the end of a long pier. I was hoping for more.

The BIG Wave design is amazing. I love how it connects us to the water instead of distancing the public from it. It seems that too often we are blocked off by fences and concrete walls from enjoying our natural surroundings. I really like the idea of a concert on the pier with the sunset. What an amazing idea.

I don't like the structure of the building; I feel as though the architecture does not capture the essence of Florida or downtown St. Petersburg.

This plan will not pass environmental permitting muster, nor should it.

The wave is just repeating the same mistakes of the past piers. Large building at the end of a long walk.

My only concern is the end of the pier how it slopes off. It seems like we could loose some people to the ocean if it stays that way.

They are not in touch with the needs of the community. There's no shade and they show people swimming with the bull sharks in the bay, not a chance.

This design has the greatest potential to be a tourist destination with its museum, but I don't see the swimming areas open to the bay being used often. The design has something to be desired. It's just not a good icon. The current Pier is a better icon for St. Pete than this.

This design really seems like the wave of the future. It embraces the artistic flair of the city and sits in harmony with the skyline.

I am a BIG fan of the WAVE design and have no doubt that it will give St Pete WORLDWIDE attention!

2nd favorite design. Very dramatic (especially lit up at night) and should age well. Approach well thought out, great use of normally wasted space. Not fond of restaurant, concessions, etc. at the end of the pier... people don't go there now, why would they want to later.

-This design is cold, and does not recognize the particular aspects and needs of living in Florida. It seems to stem from BIG's similar designs for northern european cities where there is very little sunlight. - This design does not recognize the reality of water quality in Tampa Bay. Those who live here do not regularly swim in the waters off the pier. There are too many other beautiful beaches with much better water and shoreline conditions. I doubt the designers of this team went for a swim themselves. - The examples of gathering on this pier are not practical due to the narrow width and inherent dangers in inviting that much density without easy access for life safety personnel in the event of fire or other hazards. - I feel this scheme would be a failure if built.

I do not like the look of this design. I think the actual "wave" part, has too much going on inside. Although it does bring many entertainment things for people to do, I do not think it is the right idea for St. Petersburg. Too much going on inside.

Visually an excellent presentation. Very easy to visualize the design in use. Innovative, inspired and forward looking.

- This design does not fit into the architecture and culture of St. Petersburg. - The idea of putting pools along the approach is not realistic. No one will swim in that area, and barnacles will grow in the pools. - No shade! - While this seems to be the only submission that considered function in detail, the functions that are offered are bizarre.

This is basically the same thing we have now. A big building at the end of a long, uninteresting driveway. This may be cool to stare at from a distance or look nice on a postcard, but it definitely will not stand the test of time as being a place I actually want to go to.

I'm a St. Pete native (3rd generation!), and remember the OLD pier. I live in Oregon now, but would like to move back. I think I like the Wave and the Lens best. Looking at the "sea urchin design", I think changing rooms at a city pool for some reason. Maybe it's all that concrete. I do see one similarity with the old pier, with the big veranda views from inside, but the shape seems to isolate it, like a building with no windows on the second floor. It would have helped if they'd been a little more savvy in their online doc -- make it more screen-friendly. It's like they weren't really thrilled with the design either, because they don't show it very much. The Lens seems like a place for more individual activity, like walking and biking--and lots of walkways but to where? Seems less like a destination to me. It also seems to

block the view of the sunset as you're walking out to it. The water concept is interesting, but I never thought the "seafloor" in Tampa Bay was all that interesting, so that's a stretch. Mostly silt and fish parts and pelican poop. The little walkways that jut out underneath seem like "mug me" spots mostly. I can't see who's about to come and join us and there's nowhere to run. The Wave (BIG) is the winner of the three for me. I like the concert space and that it still has a building part for restaurants or whatever (I LIKE restaurants). I like having upper level areas that are open to the air. The swimming parts seem kind of unsafe, though. I also don't see anywhere to just sit down without being in the foot traffic path, but I bet there'd be an easy fix if that's really a problem. Thx, Don Carr

I can see how people would look at this as a "landmark" due to its distinct design, however, it does not appeal to me. I would prefer to see a simple pier structure, closer to shore that boats could dock at and concentrate the money on creating a waterfront park. I do like the idea of a bridge connecting North Shore Park to a Pier approach waterfront park. I would rather the money be spent on that. Too much structure at the water's edge blocks the natural beauty of the bay.

Looks like a monolithic monstrosity. Turkish baths? Really? Think San Francisco circa 1980. This looks the most boring of all three designs. I'd go once to see it, then probably never again.

eye catching, but unrealistic in scope and looks like a money pit. Not to human scale. Not involved with the Bay or the city.

looks like a "Big Wheel" toy is the most apt description. not worth the money.

This particular design (the BIG one) is nothing short of profound. I'm in love with it!

I do like the iconic ending to this design, but what a boring approach...Not very inspiring until you get to the end. This seems like a design that looks cool but is impractical: small interior spaces that you have to take stairs or elevators to get to...

The "wave" should really be called the "loop". Doesn't look like there are railings on the sides of the pier, nor is there any shade. I think on my previous walks to the pier the one thing we all could have used more of is some shade. He is an idea.. cover the center of the walkway all the way out, air condition it and put in moving walkways like they have at airports. Then people have the option to walk outside or inside and not have to do so much walking. (That could apply to any design.) This one has nice landscaping on the land side part which I like best of the three designs. That landscaping is the least expensive aspect of the overall design. They're really pushing right up against the budget with this one. No matter what gets built they should have "not to exceed" price in the contract with incentives to finish early and under budget. Also, on this one, I'm not sure anyone swims in the bay waters. So not sure we need access to the water directly from the pier itself.

This is the ugliest thing I have ever seen. If used, it would be a blight to the waterfront. We want to look at the beautiful sailboats and other boats. The pier is for tourists and townspeople to enjoy, not some alien architect's ego. Get a hometown designer. The pier is for shops, restaurants and sightseeing. Make it a drawing card for St Petersburg.

UGH!

I believe shops should be left out of the pier itself, maybe utilize the land mass close to the pier for that. Instead I think making it interactive is a great idea, it furthers making it fun for all ages and is more welcoming and relaxed. I don't believe a rock climbing wall is a good idea, instead design the entire thing for handicap or not to enjoy it equally since a lot of people wheelchair bound are often forgotten about. I think the current concepts while keeping everyone in mind will make this a winner and possibly beat Navy Pier even.

I am very disappointed with the process and with the designs that have been submitted. I grew up here and am concerned that the people who are going to pay for this project have not had the input or perhaps the influence to have a design that correctly reflects who and what we are. These designs are out of place on our beautiful waterfront. I will not visit any of the proposed buildings.

I don't think people will swim out there. Not many swim at spa beach now. Approach is boringly straight and hot - no shade. At least there is room for a restaurant for, without a destination, why go out there?

This gives the pier something for people of all ages to enjoy. The coral reef from the other design would be great to be incorporated as opposed to the volleyball site. This I do not agree with at all... Putting in a messy, loud competitive sport area which mostly locals will use and where swearing and anger is a common occurrence is NOT APPROPRIATE for a public destination!!! Replace it with the coral reef!!! Something PEACEFUL which kids and adults can enjoy!!!

I feel that the "Wave" should win because I think it would be a major landmark for not just the city but the whole Tampa Bay area, kinda like the Sydney Opera House in Australia, cause when people think of not only Sydney, but Australia, they think of the Sydney Opera House (or Kangaroos). I think that if the "Wave" won the contest it would bring more people to St. Petersburg, people will think of it as the "Ski Dubai" of Florida, but not only would you have a snowboarding half pipe, you would also have: ice skating; mini golf; water bubbles; WAVE POOL! (I've always wanted to go to one) and so much MORE!!!! Then for the more quiet and calm people, and the people like me (even though I would be really scared because I have a fear of heights), I think people love to go on top (I'm not sure if the roof would be open to the public or not), but if it is I bet that people will love looking over the water or looking at the skyline that the pier would be representing, Saint Petersburg Florida. Blaire,

Horrible design!

Every design shows sail boats on the water. This leads me to hope that the sailing community is important to St. Pete. However, every design presented is not sailor friendly. Each design would cast a large wind shadow in the water, particularly for our typical afternoon seabreeze from the Gulf. If we want to encourage those sailboats to be on the water (as designer love to add) please consider the needs of the sailing community.

I don't like how this design looks like any other pier with a straight boardwalk going out to the end. The idea of the wave is good but it just looks like a large tire at the end. The activities are clumped in one area and really don't draw you to the pier.

Don't replace one ugly structure with another one. This is our chance to make St. Petersburg look inviting. The wave looks so dark. The picture shows people just sitting on the steps inside the wave. We need a designer with more creativity. No one needs to go into a dark tunnel like feature to sit and look at the opposing wall of the tunnel when we have a beautiful city and water way to look at.

This is a dramatic building at the end of a long pier, that will just replace an iconic building at the end of a long pier. The view from Second Ave is that of a very tall wall, is that aesthetic?? From the Vinoy or the Dali it would look dramatic, but from Beach Drive?? What am I and other local residents going to be able to do at the Wave that could not have been incorporated into the current Pyramid, and if so why hasn't it been tried, to attract visitors The proposal lists several possibilities, but I'm not sure locals will try them more than once or twice the first year or two, and then we will have the same situation but, with a different expensive building at the end of a long hot

sunny walk. It is a long walk to the pier and just like today, they propose, NO shade and nothing between the Beach Drive and the pier of any interest.

Cool form but no substance. There's nothing in the design that responds to this climate or location on the water. It could be anywhere.

No windows face the city. At least the current pier has interior views back to the city.

This is the same as the current pier just a different shape. That means subsidy, subsidy, subsidy. No access, remote parking and multistory retail. You can't attract tenants and who can make money on a indoor water slide in FL where you can swim outside year long. They are just out of touch.

This is a one liner that I would visit one time.

This design will require large subsidies

No shade, no access, equals no locals visiting

Great contemporary, fresh design that could energize and ignite the entire state of Florida!

This option has no shade and will require more subsidy

All three concepts are so wonderful that it is hard to pick one. Nonetheless I am attracted to this design for its originality.

I like a facility where people of all ages from children to the elderly can come to enjoy.

born here Thats over our heads

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How is this any different than what we already have? A giant dead space that people will visit 2 times and then the novelty will wear off. Yet another space the city will loose money on.

I think that the Wave is very beautiful and exiting to look at, but is not functional as a tourist attraction and as a destination for residents.

The wave is the only design that has significant retail space at the end of the pier, which is imperative. In addition, the wave has interactive space around spa beach and the current unused park area around the history museum. It is unclear to me if there is a bridge from the park by the history museum to Vinoy park (like the draw bridge of the Lens design.) I would love for that connection to be part of the design, and believe it would bring more pedestrians, bikers and families. This design captures all elements within budget.

All of the new designs are terrible! Keep the old pier! Sharon Troy Centanne, long time resident and homeowner

Why do we need another retail space? This will cost the city money. I want to be on the water, not inside a building.

Yawn. Another enclosed space at the end of a pier. Haven't we already done this and it didn't work?

I'm sorry but how is this any different than what is already there? It is Another expensive useless statue that we have to fill with overpriced retail shops and crappy restaurants that the city will have to subsidize in a couple of years.

Will not work. Will cost too much again.

The only good design out of the three. Don't go cheap and cheesy on something we will have on our shores for a long time to come.

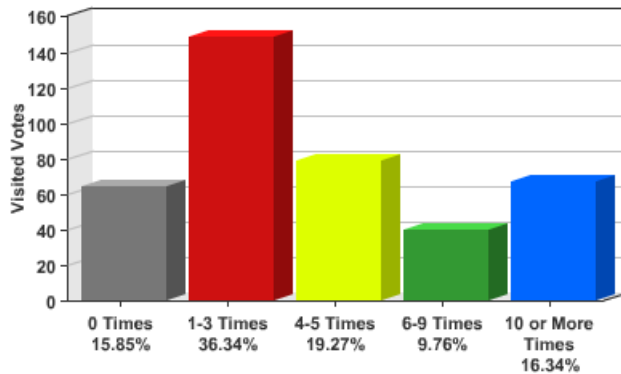
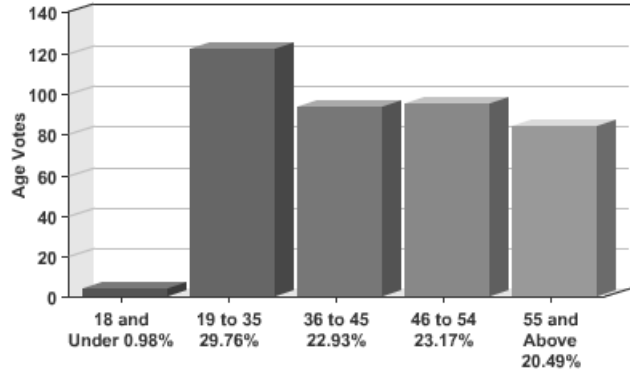
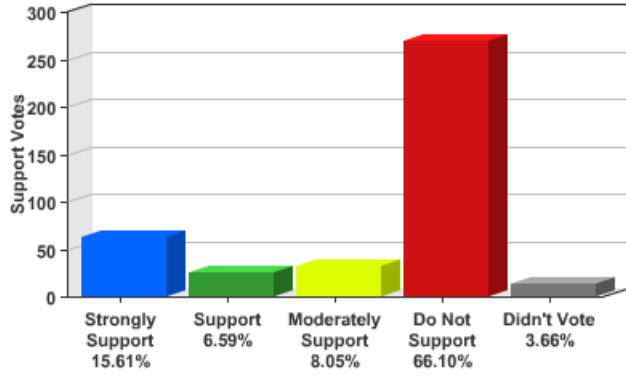
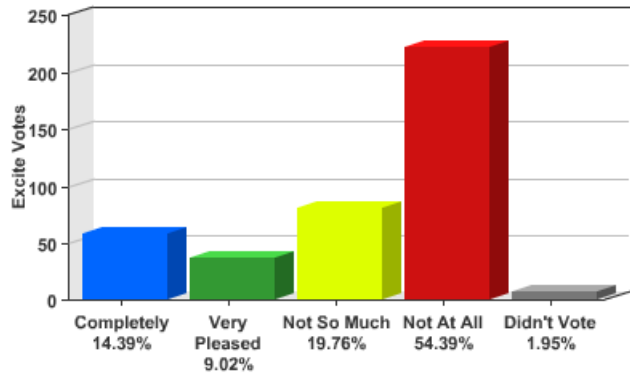
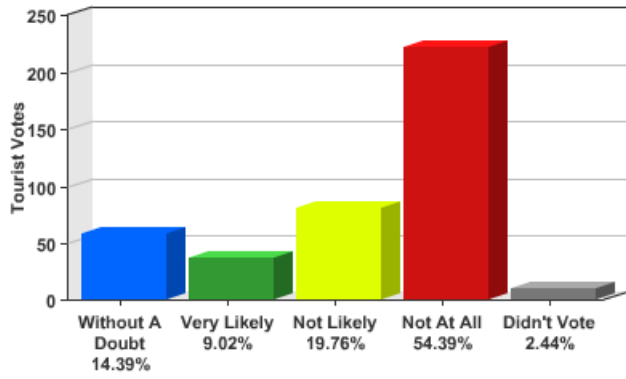
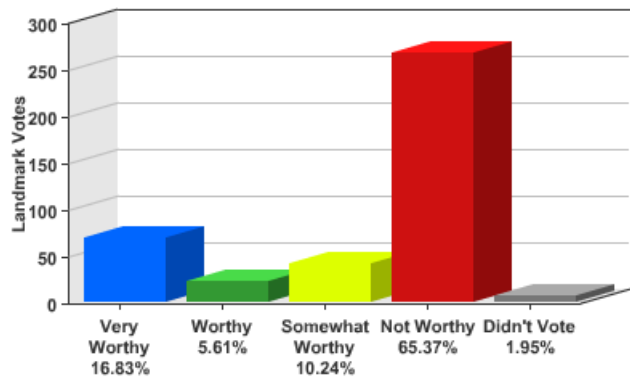
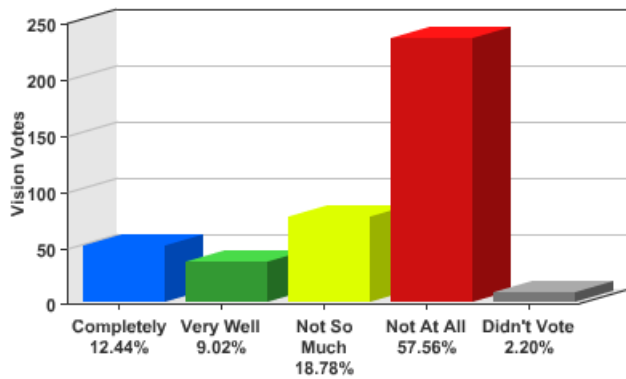
This design does not complement the City of St. Petersburg. Why not have a design similar to the original Million Dollar Pier and at a much lower cost?

I believe this captures interest for all ages which is greatly needed. The other two plans are very similar to what we have now in a grander version. I believe that what we need is the excitement of MANY things going on at the pier at the same time for all ages. Not to come for one particular reason on a particular day of an event. This will excite all ages everyday, weather to lounge in a hammock for a quick lunch break, or to bring grandchildren to do age appropriate water events. This one tips the scale for me, and I have to admit I was one of the "do not destroy the pier" until I saw the presentation on the wave. Let's go for it. The use of space was well done. Let's not tear down to build another long walk to another pier. Lets make the whole experience from downtown to the pier seem fun and not boring

After listening to and watching all the presentations and reading all the proposals, I believe this proposal certainly provides the biggest splash or 'Wow' factor for the City. I am especially drawn to the very simple forms that make such a bold statement. It may be too bold for most of the general public, but that is not necessarily a bad thing. Lots of discussion about it could raise the level of interest among residents and tourists - just to say they saw it and could have their own take on the Wave design. It may be difficult to construct, but the structural engineer at the presentation seemed to put most of those concerns to rest. I appreciate the potential diverse range of program types that could be accommodated by the design. This proposal also seems to have a well conceived plan for phasing, i.e., even if phase 2 is never constructed, then I don't believe that it would diminish from the phase 1 portion of the design. I do wonder how this will be constructed for the 45M though. Thanks for taking the time to read my observations. Paul Kurtz Resident of St. Pete

West 8

(There were 410 responses for West 8.)



(There were 254 comments for West 8.)

Awful. The thought of the amount of dredge and fill needed to create and maintain a beach out there and the affect it would have on the environment and the navigation of sailboats is plain scary. St. Petersburg is still a sailor's destination. Please do not adopt this design.

As a college student, having a beach even closer to me is ideal. I don't always have the time and \$\$ to get out to Treasure Island or St. Pete Beach, and a downtown option where I don't have to park would be ideal. The cost of maintenance of the beach might be excessive but with this option, you can place shops and such inside the structure and make people walk past them to access the beach, thus forcing people to consider/browse shopping options.

Looks very 2001 Space Odyssey but the design features offered should be appealing to a wider audience of visitors. They seemed to have incorporated the best features of the old piers into their design.

I am extremely disappointed that the Pier will no longer look like it has over the past. You really should consider keeping the same design and just make improvements. HUGE mistake redesigning an icon!

At least it's the lesser of three evils. Still ugly. Something needs to be designed to compliment the historic aspect of St. Pete, especially the Vinoy since they will be so close.

This designer has good intentions with the beach, but the design of the pier itself is lacking. It's a 70's retro looking mushroom - don't we want to build something a little more modern and classic?

PLEASE NO! I like the Loop one or the Lens one, they are great. This one is A STEP BACK!!!

I think the original pier that was torn down is the landmark we should rebuild. Seems to me that mediterranean architecture appeals to most people. What is up with this modern stuff. The upside down pyramid was a disaster from the start. The new designs I see are cold and uninviting. Try to remember your market demographic and forget this architecture contest on steroids.

All 3 submissions are too big, too modern, too ugly, they take away from the beauty of the downtown waterfront. Please come up with something that is elegant and classic and doesn't detract from the beautiful natural view that is already there.

Finally we have a destination to the pier.

go back to the drawing board

Meh.

I like the natural aspect of this design, bringing some nature into the downtown area. But I don't like the pier itself or think that the island with a beach is practical. few use the "beach" areas currently on the waterfront and I don't see that the beach as it is show would be viable. How is it going to be maintained without constant replenishment and maintenance? Thinking of the sinking islands in Dubai. Overall it just seems rather boring and lackluster.

The new pier should be patterned more like the original open air pier that had the retro 20's look of the Vinoy and Don Ce Sar. Not a bizarre ultra modern difficult to describe monolith. Plus it's difficult to envision any of the depictions considering the lack of information given so far. Above all, please make this a people friendly place to visit where you wouldn't be afraid or allowed to bring a fishing pole to. Thank you, Rolf

Very boring. I feel like I have seen it before

What's the point to this option? A beach with a gazebo in the middle of Tampa Bay - For Millions of dollars?!! Fewer people will go to this new option than the existing pier - unless there's something I'm missing. There are much better beaches at the beach- why goto brown water when there's blue water 10 minutes away? Sure in the 20's it was harder to get around, so a downtown beach was an option, but how many people goto spa beach for a "day at the beach"... were there no better options than this - unless this was the cheapest option; but then again this will need to be maintained and with no revenue stream, what good is that. I'd rather have nothing than this concept.

Hope you did not spend a lot of time nor money for these concepts. They do have nice interactive ideas but the over all look does not fit Florida. I understand trying to find an icon for St. Petersburg but it needs to be a positive view not one of a spaceship that has landed in the water.

Bring back the 1920's model.

These way too expensive for 50 million. How about cut the cost to 10 million and revamp the existing one. Also very non-functional, how many boats do you see at the pier now? 1 jon boat maybe. No need for full functioning dock. What is the pier used for now by most locals? As a fishing pier. And for tourists? A tourist trap of cheap food and trinkets. No place for the feed the pelican, which is the best attraction at the pier currently. Too many know-it-alls, K.I.S.S. Keep it simple stupid.

Do not like this design at all.

None of them fit the mold. None of them are a good replacement for the current product.

BORING

Not as good as the others. Looks like the houses from the "Jetsons" cartoon. I didn't see in the proposal anything to do as you walk out to the "building" it's just a long long walk. Once you get there it's ok but to me it seemed very limited as to what could be there. Definitely my least favorite.

I don't like them! We don't need a huge tourist trap. This is our home and I think that if people want to visit, they can take what we have or leave. Besides, the white one looks like Sydney Australia, the big loop one looks like the St. Louis Arch, and the other one is just not so Floridian. Building more and more on doesn't get my full blown approval either. I hope these designs do not pass..

Tides? Parking? The old Pier was fine.

I like the idea that this will patina over time and become more natural and easy to maintain, however I think it lacks tourism appeal and is limited in its use.

I was not able to wait long enough to open this file, but based on what I saw in the first two designs, it would be a waste of time. Get some designers who are not on cocaine.

Please burn this design and start over.

Of the 3 designs, that all are for the birds, this is the only one that has possibilities in my mind.

This seems a little different, can't put my finger quite on it. Not very complementary to the waterfront or downtown area.

R U CRAZY, WHAT A WASTE OF TAX PAYERS MONEY... YOU SHOULD BE ASHAMED OF THIS....

This concept is a insult that sets us back in time instead of looking ahead. Not to mention it looks like the 2001 strip club.

What a waste of our tax payers money - I guess the ones who will benefit are the artists behind it all

This proposal took so long to get to the point that it took me awhile to realize I didn't care. So boring. So trite. There is already an EYE and its in LONDON. We could only become the "other eye" and not in a good way. The structure itself has one redeeming trait, its the only design with a restaurant. (ice cream shop doesn't count.) Whoever wins should incorporate a restuarant. The dead end road north of the egg is silly looking. The first proposal, the Lens, is superior in every way, including the amazing proposal itself. So well thought out and the least pandering of the three. We should find a way to afford the whole thing.

A comment on "The Eye"---can you say "EROSION"????

Un-St. Pete, Unwelcoming, overthought, nonfunctional. The emphasis on beaches is silly and senseless for this particular body of water.

What happened to something tranquil and a complement to a tropical waterfront!!!

of how cool it looked in the landscape. I went there to hang out with my friends, eat at a restaurant, enjoy the rooftop breeze, and ride the awesome trolleys! The new designs look like art pieces that are harsh on the landscape, and are more for a designers pleasure than for the enjoyment of St. Pete tourists and natives alike. These designs are far too abstract for the demographic living in St. Pete. Florida is full of old people, but it is also full of youngins that appreciate the history of St. Pete as well. Please make this look more like a building.... You are thinking too big. So silly.

All the designs are not fitting of downtown St Pete. This idea needs to be re-evaluated for the current economic climate.

the beach area on Urban 8 design is best. same beach around the The Lens works as well. The cheerio floating out there is boring ok I'll walk out there and turn around and go back annually .. fun

none of above

ugly design at the end of a long pier...we had that...adding beach at the end? what for? swimming? NO

Actually, I think ALL THREE designs do nothing for St. Pete. There is nothing in any that shows St. Pete heritage. I actually like the old pyramid.

Surprisingly poor entry, West (can definitely do better than that

I do not believe that any one of these three are viable options. If the city selects one of these they might as well save the money and not build anything, which would be a bigger mistake.

These are the dumbest things I have ever seen. If there is nothing at the end of the pier why would you want to go out there? I can sit in a boat off shore and enjoy myself more. How is this going to attract revenues desperately needed by the city? Put something at the end of the Pier that draws people out there.

No connection to the water along the length of the pier and basic just a new pyramid.

It looks like a mushroom on a sandbar. A definite NO.

Like the beach but it is impractical in the middle of the water don't like the structure

I do not like this design at all.

This is so ugly (they all are). Also all you do there is nothing. There was one design that had a fish design along with parks, bike way, fishing, and so much for the kids, connected the other land. These need to go and bring the one that had it all (Past, present, future, attracts locals and tourists and the come back). That one fit the criteria! The designs make me embarassed to live in Pinellas County and I will not visit ST Pete ever again. At least bring in a design to incorporate the new stadium; have a park around it and manatee and ray petting area. Maybe design the land in the shape of a ray? The old one can be for parking with trollies. That saves money and 2 issues. Tampa has all the stadiums so this must stay here.

The pier needed a new look and this fits the cities look best. I grew up in St. Petersburg and spent most of my life there. I visit every year. My grandfather used to take me fishing off that pier. It still feels like home but with a newer look. Excellent job!

All 3 are pretty bad. But this is the worst of the 3. Terrible. It is ugly and has no charm at all.

someone needs to take a G-I-A-N-T step backwards !!!!!!!!! we can send a man to the moon but we can't shore up the approach to the ICONIC Pier???????????? go out and see the real people that really enjoy what we have now. the vitality, the money spent. perhaps locals don't visit the Pier.... guess what---- locals don't go to the very many many attractions we have. Leave the Pier ALONE and spend my \$50MILLION on something I agree with !!!!!!!!!!!!!!!!!!!!!!!

This has a few interesting ideas but not the full vision the other two options have presented. The design looks dated, too little future vision, and simplistic. Even the PDF presentation is the weakest of the three designs.

I cannot believe that St. Pete actually paid for this design. All you need to do is just recreate the beautiful Mediterranean style of the original Million Dollar Pier and add rides and attractions like they have on the Santa Monica Pier in California. As for me, if you ruin the beautiful look of historic St. Pete with any of these ugly futuristic structures, I will boycott downtown St. Pete in the future.

All 3 are horrible, and not possible for the budget or within environmental laws Why not build something reasonable with Boat slips and a nice restraurant or 2?

why is this design more appropriate than the inverted pyramid? Will this design stand the test of time. I am disappointed in all the submissions. I guess I will have to move if I have to look at any of these designs on my daily morning walk.

I am totally disappointed in all 3 plans. But this one is extremely bad. The worst of them all. I am REALLY disappointed. You guys need to go back to the drawing board and get serious.

These are the best of all the submissions? What did the others look like??

Anyone else think this looks like the 2001 nude club on Dale Mabry in Tampa?

This design is not iconic nor do I feel that it represents a space that I would want to visit. While very eco-friendly it does not appear to innovate beyond what we already have offered at the pier currently. While I strongly agree that the pier needs to be redesigned I would rather see the pyramid stay than see this design represent the city I love.

Looks like a primitive building from the Planet of the Apes movies. What is it? Small and seems to serve no purpose. Folks want to come to the pier to DO something, not walk around a concrete donut and pretend they are really experiencing something.

I like the Pelican Perches!

I'm disappointed in all 3 designs - we love St Pete (so much so that we bought a 2nd home here) & I would expect them to do much better!

All three stink!!!! Who ever decided on these three need to find a new job....your taste is terrible...they look like a joke!!!! If you can't do better than that don't bother spending my share of the \$50,000,000.00 dollars!!!!I

This design, which looks like it came straight out of the 1960's(remember when the 60's consisted of really good music and really bad architecture?), is not in keeping with St Petersburg's Mediterrean style of homes and the style of the Vinoy Hotel. Please DON'T make the same mistake twice of putting up something that will be passe' 30 years later. Think nostaglia - Think roaring 20's - think of the classic

style of St Pete in its heyday - then you will have what people want - a classic destination with a classic design - a place where people can meet - an upper level dance hall- ferris wheels, a carousel, cotton candy, old fashioned fun! Build THIS and they will come....

least favorite

This is the essence of Florida. It merges entertainment and small business with the beauty and nature that Florida is known for. The mangrove planting, manatee preserve, fishing pier, trials, and kayaking are what florida is all about and will stand out, in the long run, among other big cities. You can go to any big city to get the touristy feel that "BIG" design offers, lame. The "Lens Design" is interesting, but does not offer the cohesive nature theme that this design offers. I would visit this design for years to come.

none of these designs work well for the city. they are all way over budget. it would be best to replace the current problems with the existing pier than to start from scratch.

This is a beautiful design. I was sad to hear that someone called it 'a donut', they apparently didn't take time to really examine the picture. The design plan seems to incorporate the environment well. Though disabled myself, I like the idea of the beach around & under the structure. These planners incorporated the 100 yr plan. I believe the structure could survive this time frame, but I don't know if the appeal would hold.

Blah! Sucks the life out of the city.

Do not like any of them. No connection to downtown St Pete whatsoever. I suppose it will serve as a good example of how disconnected our politicians are from the people.

Horrible3

Design not appealing. Not representative of the St.Pete!

Just ridiculous. Nothing wrong with the pyramid. Spend some money and enforce the structure and amenities and put more money in law enforcement.

nothing special or inspiring about this design....rather mundane and understated.....not the bold step this opportunity presents

All three proposals are trying too hard to be Artsy-Cutting Edge-Hip. I have always believed the pier should be rebuilt in the likeness of its 1926 counterpart the "Million Dollar Pier" with of course modern amenities. It will give downtown a touch of class while bringing back its heritage. Finally, none of this designs allow you to drive your vehicle on the pier itself!

It is the only submission that seems to take the 45 million budget into consideration.

This design is appalling, You plan to build a man-made beach, on the bay!? Are you guys idiots. Are you ready for visitors to see and smell all the rank seaweed and trash that will constantly wash up there. What is the function of this design, another place to sit in the sand and catch some sun?! there's a beach just down the street. Give it up! The pier needs to serve a real purpose.

The urchin design is reminiscent of a space ship. I wonder if the designers visited the 2001 Space Odyssey in Tampa. As much as I dislike the existing inverted pyramid these approaches make that look practical. I SINCERELY HOPE WE TAX PAYERS HAVE THE FINAL SAY.

I really appreciate the attention to our unique ecology, which I love and cherish. The beautiful parks and views is why I relocated back to my hometown of St Petersburg to raise my daughter. I also like the design attention to hurricane protection. I like that the train still goes out to the end, which I'm not sure the other proposals include.

You're joking on all 3, right?

similar to the james bond movie the spy who loved me...this concept creates long walking distances and continuing maintenance for beach rehabilitation due to the wave action by the bay i.e. high winds/high waves on howard frankland along it barriers; appreciate the connection to our natural habitats on the west coast florida; with this concept and others...it is the approach to the pier that needs to be celebrated or sense of arrival, mystery and that begins at downtown through wayfinding and other marketing; the question is also what is the vision for the entire city and its architecture.

OMG! What crap!

OMG! What crap!

Are you kidding me? You, CITY PEOPLE, paid 50 grand for this? THE most boring, pointless, ugly, already obsolete design ever. I would never make that long boring walk to arrive to a giant pumpkin. Please let's not select this. You'd lose a St. Pete resident if you do.

You've got to be kidding. Why would you spend \$50 million and not have a restaurant etc. Why would anybody go out there. These are 50 million dollar sculptures. My response is for all of them.

if you think any of these designs can be had for the allotted budget you're dreaming... oh wait!! the taxpayers will cough up the balance which will be at minimum double the price.... 3 cheers for the space age jetson design of the 60's...NOT! disney should have submitted a replacement

A third UGH! from this retired taxpayer. How can you even consider spending hard-earned taxpayer monies on these terrible looking concepts? The "free one" offered to the City some months back was a much better concept! These have nothing to offer!!! And it is obvious none of these folks live in St Pete!!!!!!

This design is too futuristic and does not reflect the classiness of St. Pete at all. The sand beach you have created out by the new pier design will be a hazard for boats, and will also vanish with time. Will there be enough funds to keep replenishing the sand? There needs to be something at the end of the pier that will attract visitors.

Sorely disappointed with all three proposals. I have never been more disappointed in the leaders of St. Pete than when I viewed these three finalists. What could you be thinking?!?!?!?

it would be nice if threr could be a nice place to get a meal and if there was a contiuation beyond the island for fishing

the inverted triangle was bad enough...now we're getting worse!

While I find the West design to be a worthy landmark for St.Pete, I am concerned that a "beach" surrounding the end structure to be not the best idea. The traffic of "beach" lovers is a distruption to the structure and feeling of the pier.

A pier needs to be designed as a gathering place at all times for people to meet, greet, and socialize. It should be able to support people of

all economic classes including fisherman and a bait house. These designs are very sterile and unfriendly looking and detract from the ambience of what a Florida destination is all about. Lacks tropical appeal and earthy desire.

Absolutley a waste of time and money.

I DO NOT LIKE ANY OF THE PROPOSALS. I WOULD LIKE TO SEE THE PIER TORN DOWN AND REBUILT WITH THE SAME DESIGN AND ADDING IMPROVEMENTS, SUCH AS WIDER PAD SHORTER DISTANCE MODERN MATERIALS UO UP GRADE THE PYRAMID LOOK.

The design seems to be most friendly to public use and maintenance. I also live the look of the beach at the end of the pier. I frequently kayak, canoe and windsurf, this seems like a great place to call home for activities such as this. Can't wait to see the pier built and bring my friend's up from Ft Lauderdale to check it out. Andre

I think ALL the designs are absolutely and completely HIDEOUS!!! I can't emphasize enough how ugly they are and how they will detract from the beauty downtown. They are a blight. Additionally, the Pier is supposed to be a destination. Destination status REQUIRES there to be things to see and do. There is nothing attractive or fun about these eyesores. I am VERY disappointed. I have lived in this area for 35 years and seen many City choices I didn't agree with. But I have to say, this is the first I felt so strongly about that I HAD to say something. Please don't put these monstrosities in our City!!!!

OMG - what is wrong with this city? Help the homeless or single mothers working two jobs FIRST - Help the families that can't find jobs or the children that did not get food yesterday - spending that kind of money on C R A P ! - Stop the madness and open your hearts to the real problems - we do not need a pier that cost \$ 55 Million - where did this money come from - my taxes?

Its a spaceship not a tourist attractions. Please do not pick this design for the pier.

What a waste of money! All 3 designs are terrible!!! Just like the City of Suckburg.

I think the Urban 8 concept is both practicle and feaseble for 45 million dollars. The other ideas seem to be attempts at artwork common amongst many architectural firms. We don't need another silly piece of art. We need a functional design that is also eye catching.

All three of these designs are terrible. PLEASE don't pick any of these. I'd rather see the old Pier rehabilitated than have any of these awful designs ruin our waterfront.

I frequent the pier very often and like all the designs. However, it seems that Michael Maltzan & BIG would exceed the 45 million dollar budget.

I would love the see the old beauty of the Pier showcased in a new structure. Haven't we learned our lesson about "modern" architecture? If we build this, we will just be asking ourselves "WHYY" in a few years - just like our current Pier. Go with something classic and put some great restaurants and a farmers market on the Pier. People will come for that!

I believe this design encompasses several layers of ways to improve the St. Pete Pier, not just the pier itself but it also addresses transportation, sea life, and overall improvements to the entire Beach Dr. region.

This is a beautiful design, and it's more than a worthy replacement for the existing pier

It'll need shuttle for people to get to the beach end after parking, but the ability to reach the pier by boat is worth it. If you are on a pier, in the water, you should be interacting with the water in some way. It would be like going to Key West and not doing something on the water. that's right, they don't have a beach to speak of in Key West either.

None of these designs complements the downtown area. Why not a retro look similar to the old (1920's era) pier. These 3 designs are even WORSE than the inverted pyramid, which is basically awful. Plus our mayor's rejection of one of the oldest and most dedicated tenants, The Columbia Restaurant, is appalling. And I voted for the mayor and would do so again, but think he's wrong on these ideas.

I love this idea and hope that it will be implemented by the city of ST petersburg. it will bring more life to the downtown area and in turn will entice myself and my fiance to move towards that side of the bay

This is beautiful!

I am in Tampa regularly. If this pier is built I will make a point of visiting.

New Winners have been chosen: #1 "A Giant Concrete Manatee", #2 "A Giant Concrete Dolphin" and #3 "A Giant Concrete Pelican". I have no real problem with any of the designs, but what the realistic budget is going to be when it is finally designed and bid. In the last 25 years in the business, I can count on one hand the buildings that have been designed and were actually in budget. Of the three designs only one might actually may be close to a realistic number or the West 8 proposal. After they design the project, the Architect will scale down his or her design to met the budget and what we see on a presentation will not be anything close to what we expected. Then the General Contractor will Value Engineer the structure to get in under his budget (Profit) and what we then have is a normal fishing pier with T-shirt vendors, Bait Shops, a Sun Glass vendor, a Key West looking Bar, several car and art shows a year and Pelicans pooping all over the place. This is what a Pier is suppose to be!! Renovate and modify what we have and save this land mark!!

I LIKE THE ORIGINAL DETSIGN WHEN IT WAS A BOARDWALK WAY BACK IN THE 20'S. THIS IS A BETTER CONCEPT AND CAN BE UPGRADED WITH MODERN MATERIALS. NOSTALGA LOOK WOULD BE BETTER!!!

ARE YOU KIDDING ME

I have read all the presentations and they all LACK detailed references to LEED Certification, Solar Power, Wind Power or even Co-Generation. This Pier could be an Energy Land Mark for St. Petersburg and we would not need Florida Power to rape us even more. What a great idea, a self-contained energy Pier !

I work in St Pete and visit the pier often.....but these concepts are really bad. Has anyone given any thought to the future upkeep of these things?

I have only one major objection to this design as proposed. The use of the step down areas awash for swimming off the pier and the gradually dropping end down into the water. Our warm waters and minimal tidal change will make those areas a breeding ground for very slippery algae. That situation would require a staffer to go out on an almost daily basis to scrub down those areas to avoid litigation.

The renourishment of the shoal or sandbar on which this design is depicted will be costly over time.

None of the designs are practical for shops, festivals, street performers, bands or other things that attract people. If the pier doesn't have shopping and entertainment, people won't visit and it won't earn money for the city. At least the current Pier supports shops, bars, food

court, bicycle rental, pelican feeding and more. You can be practical and eye appealing at the same time.

All three of these designs are pathetic... First, why is it that you couldn't find a local designer for this project. Secondly where are the current businesses going to go - I don't see a single business anywhere with any of these three abominations. So not only are you not going to give any business to a local company, but you are going to run off jobs and business from the current pier leaving the city residents to pay for a huge POS in it's place. And finally, why in the world do you bother to ask if anyone is going to visit the pier when you obviously don't want there to be anything to draw them but a tacky design better seen from afar or in a photo. Occupy St. Pete would be proud, but the residents who actually will have to pay for you lack of insight, not so much!

This design is the most boring. There's not a lot going on and I don't think it will attract people just like the existing pier. The kayak idea is nice but swimming in the bay probably isn't going to be popular. With this design you are simply going from a pyramid to a donut.

The beach as shown would not last past the first tropical storm. Do not like the concept period.

Awesome design.

I think that a mangrove swamp outside of downtown would bring mosquitos. If people want to go see that, they could go to Wheedon Island. The other concepts bring much more to the table.

I really enjoy this concept which is very accessible design that people can enjoy.

Why fall into the throwaway society mold? All three options are interesting if there wasn't already a pier. I think that a repurposed/reworked upside down pyramid could be redeveloped for less money and maintain the imagery that has been part of St Pete for 30 years.

Very appealing for usage and events! Also, looks like it will offer shade and open air for those hot, humid days.

I think the beach at the end of the pier is a terrible idea. The structure looks dated already – something that may have looked futuristic in the 50s. Worse yet, it looks like the 2001 Odyssey strip club.

- Like the current pier, the approach is long, and has very few interactive or interesting features that would attract people out to the main structure. Also, the Michael Maltzan Architecture design (the Lens) does a much better job of integrating the base and approach with the rest of the waterfront. - This design includes no facilities to connect boats to the pier, while both the other designs include docks and marinas integrated into thier designs - Integration with the environment and commerce appear to be afterthoughts. St.Petersburg's wildlife is only featured at the base of the pier, and commerce is not integrated into the main structure, but is relegated to a lower floor, with no other attraction to visitors. - The artificial sand at the end of this design would have limited use because it is isolated from the rest of the beach, and it may have to be replenished regularly to counteract erosion (costing the city).

I think the design captures the vision of St Pete

I live here for God's sake these 3 designs do nothing to excite and bring the tourists to the area. Where are the restaurants????? The shops?????? This is just a nightmare walk out on the water and back again in the scorching heat???? The views from the current Columbia restaurant is spectacular, none other like it in the area What in the world were they thinking. WHY DON'T WE GET A SAY. AND 40 TO 50 YEARS TO BUILD. What the f is that????? Leave the current pier alone and fix it. Judy and Lester Bell St. Petersburg Florida 33712

Based on the budget, it appears this is a great concept that meets all points

This and the Maltzan concept are both strong designs. Both have a solid vision of drawing people to the water by creating a very person and physical connection between the people and the water. I also like it as it reminds me a little of the old aquarium. I also like the foresight to suggest how to move boat traffic away from the area without eliminating it. The boating culture is just as much a part of downtown as the birds. I am somewhat concerned about the creation of the shoal. In concept, its wonderful: get people off the concrete and onto the sand. But what will be the 2nd and 3rd order effects of the dredging/creation of the shoal on the habitat, current, unnatural changes in the environment over a 50 year period?

I have lived in stpete since 1977. These designs are awful. What in the design will make any one want to see it more than one time? That would be out of curiosity. Why are we not requiring that the designers be local? They would have a better feel of our local community. PLEASE DO NOT MAKE ME PAY TO BUILD ANY OF THESE REDICKULES STRUCTURES. Randy Zurman

Too simple to stir the imagination, and image of St Petersburg as a city for the arts.

The City should start the process of finding a new design over again. The three designs chosen do not represent the character, lifestyle or the people of St. Petersburg. I would rather see the old Pier rehabilitated than any of these designs constructed.

It looks like something that someone 50 years ago would think modern would like like in 2012. blek

Why can't we just spend the money to repair the Pier, add additional features such as what the Naval pier has in Chicago ? Spend..Spend ..Spend thats all we see anymore with money we don't have available. Do the minimal repairs and move along!!!

The Pier could support itself and get its repairs if you had more activities to draw people to it. Its like this Christmas, why can't we have a hugh tree on top of the Pier and have a christmas lighting event with foam snow like Celebration just had and drew over 2,000 guests. We need to hire someone that can motivate and do events every weekend to draw us and tourists to the pier. The park christmas lighting is great, but we need to extend it onto the Pier. We need more car shows, art shows, craft shows and the list goes on and on. Add more stores along the Pier runway and canopies so we have more to see and not fry our brains out in the summertime. Repair the Pier and you will have support of the public. P.S.: Add a skate park for the teens!

Why is Disney so successful?..Shops..Rides..Entertainment..Vision ! Your selections offer us nothing close to this concept.Give us the best roller coaster money can buy over the water,add more shops along the walkways, give us shelter from heat and rain, give us more food to choose from etc. Give us a parking garage at the front of the pier and have only valet parking and trolley service on the pier. Add maybe some Fireworks in at 8:00pm every night, have a skate park for the kids and water features the young ones can play in when the heat is 95 degrees. Budget \$20M to repair and renovate and give us what we need, not some pie in the sky like Baywalk. Add a supporter wall like Epcot to add additional funds. Give us restrooms in verious locations with water fountains to drink on 95 degree days. I cannot believe we have no local architectural talent that could give us what we need and we did not have to pay them \$50K each for some 2001 Space Odessey dreams. Thank you for listening!

I like this design as it is simple and yet still captures the essence of our city. I am not a fan of contracting architects outside our country

however guess it is too late for that!

Look at the Piers in the USA that are making money and you have your answer right in front of you! The San Fransisco Pier, the Navel Pier in Chicago for example. They all have one thing in common..rides, shops, food, cruises, good parking, restrooms, vendors, seasonal events and they did not tear the piers down, but rebuilt them as needed. They maintain their piers yearly and they don't ask the tax payer to support them. What about the vendos there now?..Are you going to supprt them for the next three years while you build your UFO project or they just go under like all other small business owners these last two years. Your main tenant Columbia can survive, but a T-Shirt shop cannot! It was nice that one of the committee members was the Columbia...is that a conflict of interest ? The majority of St. Petersburg has told you they want to keep the Pier and rebuild it, but it goes on deaf hears.

I have read the proposals. Color me cynical but they all strike me as so much "pie in the sky/looks good on paper" optimism. I see nothing but cost overruns and failure to live up to expectations as far as the eye can see in all of them. In terms of having the retail and other utilitarian elements (i.e., that which will draw dollars and tourism to offset the building costs as opposed to artsy, aesthetic elements), I still fail to see how they can logistically be incorporated into these "too smart for the room/wannabe Dali-esque/gimme an icon on the water at any cost" non-functional designs. Another glaring problem is this dangerously naive notion of having a water park or a beach out there where people would actually swim in that water. I've seen comments on here where people are like "Oh yeah, I swim at Spa Beach. What's the big deal?" Well, you know what? God bless and good on ya. Have fun w/that Hep C you're gonna get if you keep doing it. That water is beyond disgusting and unhealthy. The costs of cleaning it up alone make any such designs relying on or incorporating that element completely unworkable. As a taxpayer, I don't want to be on the hook for what will essentially be an exponentially more expensive "Baywalk belly flop" of a pier and have us back at the drawing board in less than a decade.

Are we moving the Space Odyssey 2001 from Tampa to the St. Pete Pier? Also- Do we really anticipate much beach use to happen around this structure and if so are those the type of people who we want frequenting the pier? Maybe we can move everyone over from Causeway Beach to swim here instead!

It is the only one of the schemes to effectively engage the waters edge - and it does so beautifully.

I have viewed all these, and none is going to create the interest expected due to the architectural features. We need a place that will lure both locals and visitors alike many times, not just once to say been there, saw that, bought the postcard. Please take a look at Pier 39 San Francisco, you have only one chance to get this right. I would also point out that my 20 year old children love Pier 39, but find the pier here and St Pete in general very boring. Pier 39 San Francisco. Check it out <http://www.pier39.com/Attractions/index.htm> This is the type of attraction needed in St Pete, a destination with many activities. We already have the Sunshine Skyway to look at, we need a place that is functional that will bring jobs and additional steady tourism to the area.

Awful designs. Will no longer need to go. Need a historical building. Restaurants, casinos, shopping and rides for the kids. We are an historic city. The vinoy is beautiful. Pier should reflect the same.

It looks dated to me. It's not good-looking, the walk out there is not appealing at all and the sand bar won't work. This design is not a consideration to me at all.

If the new pier is to last many years there should be an element of timelessness...which this design has a little of that, although it is still missing beauty. I like the fact that there seems to be some versatility in the usage of the end of the pier. One of the pictures show the Dali museum placed on one side of it. I hope there are no plans to create another new Dali museum. In 20 years, I don't want to hear.."what were they thinking with that design". Another concern I have is the maintaining of the shoal area. No matter the design, it is very important that we seriously consider how much time and money is it going to cost to maintain the new pier. (???)

Ugly. This like a "home of the future designed in the 1950s. Repellant and a potential eyesore for the city.

This design looks more dated then the existing pier. It looks like what you would get if your bred Tropicana field with a marshmallow. Yuck

This design looks like a big roll of toilet paper from the side. Instead of new historical landmark... it actually looks more like a motorcycle stunt show track. Perhaps they are trying to make a statement by not making any statement at all. However I like the different indoor concepts they put together. The waterpark was a cool concept and also the Foodie zone where each area was a tour for your taste-buds but I just don't think that concept could sustain itself. I did like the color coordinated planting zones using local flora and like some of the neat architectural elements they utilized in the garden areas, but the main "Wave" itself was inspired by the flow of water yet their design doesn't even seem to FLOW with the overall architecture of downtown. However it sure beets the ugly marshmallow.

These plans are a joke and city council should all be fired for thinking any of these designs are appropriate. Where are you guys living?

The look of this design from afar (the way that most St. Pete residents will view it most often) is not aesthetically pleasing. It looks like a UFO. It is my lease favorite of the designs.

The thought of replacing an icon with any of the 3 simply makes no sense. Fix the pilings, rehab the current structure, and change the current businesses and approach. Would you replace the Eifel Tower with a new design? Obviously, no, so why muck with this icon? And at what cost? Ddo you really think the money can be raised for any of the 3? I doubt that those involved in the design competition have any sense of the view of the public or tourists. I have been a frequent visitor to St Pete for 40 years and always look forward to visiting the pier. Fix it but don't do anything foolish (and expensive)!

I find that all of the submissions do not in any way fit into St Petersburg. The designs are way to modern and will quickly date themselves. This is something I would expect to see in San Fransisco. Check Facebook and look at the comments as 90% or more find that the designs do not fit our city.

all three suck

this looks like a ufo. boring, ugly, weird and the sand area will be a mess with one good storm.

This is awful. Really? You want to build something else that looks as outdated as Tropicana Field to confirm what people already think about St. Petersburg? C'mon. This looks awful...and resembles something we'd see if Ron Howard came back and made another Cocoon movie as the connection between the humans and the aliens. The inverted pyramid looks more up to date than this design. How this even became a finalist is a horrible decision.

This seems like a design for the elderly population

the BIG design. The Maltzan design is too complicated & messy and it's rather ugly with those jagged concrete edges. So I like the combination of BIG's walkway because people can do things along the pier and I like West8's pavilion at the end of the pier.

Should just bring back the Million Dollar Pier from the 20s.

All three designs fail to capture the history, climate and culture of our area. Some would say this is "Modern" architecture, I would merely call it inept. Architecture is not sculpture and truly great architecture has plenty of imagination. I am not advocating for typical Florida builder schlock (called pseudo-Mediterranean above), but a return to something of the character and quality of the 1920s St Pete pier would be a step in the right direction. Let's not settle for starchitecture that other cities wouldn't accept, we are not beggars.

This might as well be a purple dinosaur.

Sorry but this design looks like a giant snot-bubble rising from the water. We already have enough boring white dome landmarks in the bay area (sun dome, tropicana field which no one even wants anymore). It also centers around this silly beach in the bay. Let's be real, only a handful of people are gross enough to want to swim in the bay, and one of them is a middle aged guy in a thong. We'd be better off re-storing the old pier than going with this silly thing with the stupid flag on top.

There is absolutely no creativity in this design. It looks like a soccer stadium in the middle of the sea which is connected to the shore by a bridge. Just weird. On the pier, people want to walk and enjoy. People want to watch the sea and dip their hands in the sea. This design fails to provide any of these.

My choice is the only one that will meet the budget!

This spaceship looking design belongs in an Atlantis type resort in the Bahamas. They are trying to make Tampa Bay look like the Caribbean but people wanting a beach would go to the Pinellas County beaches. Unique concept but I vote no for this one.

i really thought we would come up with more designs to view. and why doesn't the public get to vote AND decide the finalist rather than a bunch of snooty judges?

We do not need another fishing pier, or just another structure in the water. We are surrounded by them, example, the Howard Frankin, Sky Way Bridge, fishing piers all over the area. No matter what the design, it must have areas for events, shopping food, etc. We don't want to look back 50 years 100 million dollars later and have a 90% poll to say what were they thinking when it serves no purpose or generate any attraction, revenue or jobs.

I have not spoken with anyone who thought that any of these designs reflect St. Petersburg. Most people thought that the designs would echo the Vinoy and Beach Drive NE. These are truly out of this world and not representative of our fine community.

Why isn't there a more traditional option to choose from? This city is filled with beautiful homes built in the 1920s. Although I know you prefer to promote the city as more modern and complex, we simply are not. Keep our city simple. The pier should reflect our vintage charm. I do not like any or the choices presented! They do not fit in with our beautiful city any more than an upside down pyramid does. Please reconsider.

We need a Santa Monica Type Pier that will entice locals and visitors.

I like the attention to the ecology and the climate, the other concepts missed the mark in my opinion in those categories. The designers have to remember that the concept needs to not only be an architectural landmark but be comfortable in a very hot, humid climate. I'm not as crazy about the idea of a "beach" at the eye of the pier, I don't think this concept is as well thought out in terms of water interaction as the other two. I do, however, think this is the best thought out from an ecological and context aspect. I just don't see how the appeal would extend to the daily resident (which I am) as it would be as a "tourist attraction".

I feel cheated that the city gave West 8 \$50,000 to come up with this uninspired, embarrassing proposal. First year Architecture students could have come up with much more: I know because I teach first year Architecture students.

Not much better than the current design. Boring. Least exciting of the three by far. Looks like a 1970s design concept. Surely we can do better than this one.

The concept offers nothing from a tourist standpoint. It is essentially what we have now sans the local businesses that are currently there.

You have to be kidding NONE of these designs are people friendly!!!! I take people from out of town to the pier now and they and me enjoy ourselves there. Do you really think me and all our older people of St. Petersburg are going to walk out to the pier? And when we do get there we want to have something to do more than looking at downtown and the bay. Get real, your looking for some sort of ART piece for our pier. Lets get back to building a pier everyone can enjoy, I'm sure not going to go swimming there. Did anyone really do any homework on what the people want as a pier? Best to start from scratch again and find out first what the high points would be to make a great pier and not some piece of ART!

I think any of these 3 designs will cost way more than the \$50 million allotted, and will not provide the people of St. Pete with any more than they already have (or don't have). I vote to go back to the drawing board.

They're all dumb looking grandiose plans that don't fit the present location. Fix what we have and spend less than \$50-million doing it. Otherwise cough up your own loot for all the over-runs! While you're at it, keep in mind failed and cost-over-run plans of the past and the problems that still need to be resolved at The Trop. PS: Why isn't this going to be called the Tampa Bay Pier? Isn't that the latest in unselfish Political Correctness? PPS: St Pete IS NOT A TOURIST DESTINATION AND NOTHING THE CITY COUNCIL DOES WILL MAKE IT ONE! THAT'S THE BOTTOM LINE PROBLEM! PPPS: NO VIRGINIA, THERE IS NO SANTA CLAUSE. TAXPAYERS ARE GOING TO HAVE TO SHELL OUT FOR THE COSTLY OVER-RUNS...AND YOU'LL ALL BE VOTED OUT OF OFFICE AS A RESULT!!!!

This is stupid looking with a ridiculous small beach and nothing to do except look at water. Potentially very high maintenance too.

This is the third design I reviewed. Once again as with the other two designs - this project is over budget before it even gets started. Nearly 48 MIL for phase one. For a completed project, the Eye will be OVER 93 MILLION DOLLARS. The things I like about this design are the bridge to the pier, the Pelican lights and the lower floor open concept. From there it goes south. The pier building itself looks like a sea urchin and more like an alien space pod. While the designers keep the structure 'simple', to keep costs down, there will be little revenue to pay for this project and on-going upkeep, except for events. I wonder has anyone considered the open-top of the building. Instant disaster for any event held there during the rainy season. Why not close the top and 'square-up' the building; allowing for a true observation deck on the top. The ring is interesting - but not functional for a large gathering of people. Closing off access to the Vinoy Basin and re-routing

it, so there can be an artificial sandbar & nature preserve just does not make sense. Weedon Island, not far from downtown, is one of many natural preserves we already have in the area. Just because we pay millions of dollars for a sandbar does not mean Mother Nature will let it be! Scuba in the Bay? This could potentially be a disaster in the cost of up-keep; dollars we the taxpayers do not have to spend. I question the microclimate; will it really be cool enough for our ninety-degree days of summer? I would prefer an award of this project to a local company, rather than the locals being consultants. Of the three West 8 appears to have the experience behind them in development of design, related to climate and sea levels. On the issue of no parking and no retail. Moving the parking away from the pier into the current downtown area will potentially cause two-fold problems; over-crowding in current business/retail areas and one way to the pier, a trolley. While tourists may ride a trolley, residents most likely will not. In conclusion, all three designs are over-budget and the designs do not fit our city. I do NOT support this project.

The city will be making a huge mistake as did Coca-cola has done by doing away with an iconic landmark. If the pilings need replacing, then replace whatever needs to be done to preserve what's currently there.

I loved about three of the final twelve but these were not those three. These are all terrible. What the pier needs is more docks for boats, a better view of the bay, and more opportunities for small shops/restaurants. Not a giant sculpture. The pier needs to have form and function, not just form.

Great Design concept...

I do not foresee this design as holding up in the long run. I think this design, like the inverted pyramid, will only be novel for a short period of time.

I respect the work that they did, but they clearly are out of touch with downtown St. Pete and the environment of our waterfront. This proposal should not even be considered.

Urban Design...please take it away.

Honestly, all three designs leave a lot to desire. I feel all are very limited in their function and won't do much to energize the waterfront. You might as well keep the Pyramid if this is the best that can be drawn up. The concept should follow more along the lines of pre-existing well-known piers that enjoy great success, like Navy Pier in Chicago or the Santa Monica Pier. None of these wow me in the least.

This design is utterly ridiculous and shows no knowledge or sensitivity to our bay. Creating a giant sand bar would be an environmental disaster it took the bay years to recover from the dredge and filling of the 60's and 70's this would change tidal flow and impact channels and other areas of the bay. This design should be dismissed for total lack of understanding of the bay's ecosystem.

I am not sure which I dislike the most. All of these designs are atrocious. I can't believe the city is going to spend 50 million dollars to have any of these structures spoil the water front. In stead of wasting \$150,000 to come up with these designs, the city should have arranged for University of Florida Architecture students to submit designs as part of their studies. A prize being awarded to the winner or to the school in the form of a scholarship. Perhaps it is not too late.

Horrible. Should stick with a simple French Quarter.

This is the worse of the 3 solutions shown! Really - a bridge to a island?

I am not impressed with any of these designs. I think the design should be of Old Spanish architecture that fits the St Petersburg area and not something that looks like it is out of the Jetsons.

one big problem with the current pier is that it is too isolated by the long approach. This concept has the same problem.

Seems like the old Pier flipped upside down. Not exciting at all!!!

Designs by people who don't live here, chosen by people who don't live here. This design should have been off the table for several reasons. 1) Looks like strip club in Tampa. 2) Saddle the city with beach renourishment on a regular basis. 3) Can't have beach where people can be gotten by the bull sharks in the bay. The whole process riddled with GROSS INCOMPETENCE from mayor on down.

Too bad that whatever we, the citizens of St. Pete say, will be ignored by the jurors.....everyone who was there today looking at all the models, etc., expressed such distaste for each one!!!! What was in your mind when you approved these designs? They are results of firms trying to outdo each other to get the job...and none reflect the true personality of our city....there are many things that these design teams did not take into consideration (so it seems)...Just for ONE thing..just ONE...Beaches on Tampa Bay???? Has the bay been approved for swimming? And the designs of all three are absolutely outlandish...hideous would be a better word...too bad you all will just laugh at our concerns and vote one of them in....What a shame this whole thing is and how embarrassing it will be to have any of our visitors to see any one of them

Apparently, the council or jurors or whoever were looking for sensationalism in approving these three designs....and don't really care about our city. Would not want my visitors to judge St. Pete (my city of birth) by any one of these three designs....most of the folks there today looking at models., expressed the same feelings...too bad it has come to this

OMG this is a joke, right? I've seen this same design hundreds of times right on Dale Mabry in Tampa. You want to spend our money to imitate a strip joint?

This looks like something out of a Sci-Fi movie and most certainly does not represent St. Pete.... It does not matter what plans are out there for the area surrounding this building (ecologically etc.),the building would only bring laughter from any possible visitors to St. Pete....it would be an embarrassment to those of us who love this city... We all know that you have encouraged responses from residents after viewing the models in the museum, etc., but we also know that our thoughts and concerns do not really matter to the jurors or anyone else connected with this....what a shame...a terrible shame.....and we will all have to live with your decision and put up with all the snide and/or joking remarks that will follow the construction of one of the three buildings. For those of us born and raised in St. Pete, I beg you to reconsider SOMEHOW.....(but I guess at this point, it is too late) I will not visit the new pier, nor will I take my out-of-town guests there.

If this, and the other two designs were the best offered in this competition....one can only imagine how much worse the others were!!!! or are the jurors not aware of what they have now condemned St. Pete to???...decades of apologizing to visitors for the obvious mistake in determining what really defines St. Pete. Decades of residents hurting because of how St. Pete has been identified.... This will set St. Pete back in the eyes of visitors, residents...and other states.....

ALL THREE ARE HORRID !!! To think of the destruction of downtown St Petersburg By modern junk designers insults my visual of

one of the most beautiful cities in florida. The tryangle up side down was a joke also. Even my family and friendds from Europe who frequent went once and never wanted to go back again. The original pier was a land mark and distroyed. Our new pier should look like a Spanish Hicienda, the Don Cezar or the Vanoy A Beautiful Spanish Building with a Huge pool facing the bay for people to shop swim with palm trees for aubance boats going by and a Hotel on top for vacationers who sail in for a weekend or a month.... I'm not a building designer but I bet I could design something that would be fab. Are you trying to bring money to St Spetersburg or have them go to St Augustine or Sarasota? Cheryl Lucenti 813-237-0467 cherylucenti@verizon.net P.S. THE ONLY REASON I WOULD GO TO THE PIER WAS BECAUSE MY MOTHER WORKED THERE BEFORE HER SHOP CLOSED LACK OF BUSINESS

I can appreciate this teams approach from the standpoint of trying to take a softer and more natural interaction with the Bay. The structure shown is poor and distracts from the good points of the project. I like their attempt to attract residents and visitors with the beach, but I question the ability of maintaining the beach against erosion from storms and tidal flows. The perception of water quality of the Bay may be another difficult hurdle to overcome. It could attract boaters such as many local spoils islands.

i think it's a better long-term solution than the rest.

The 3 designs are not practical and are bizarre looking. I like the beach idea, but the building looks a spaceship from a b movie

you've got to be kidding

The old pier (one before the pyramid) was so beautiful. These three choices are too contemporary. I don't know anybody who actually likes them. All present major problems: beaches would wash away in a storm, people couldn't drive to the pier (and its gets so hot that nobody would walk), limited or no retail, mangroves (which attract bugs and smelly birds and ruin views, because you aren't allowed to cut/trim them), hurricane proofing, swimming (nobody would want to swim around that area because of the sharks, and because St. Pete Beach is so close), etc. Please go back to the basics and think about what this community could really use, not just about what would be nice to have or would just be a cool feature.

A beach in Tampa Bay! Really! We have the best Florida beaches just 10 minutes from downtown. This team obviously did not talk to the residents nor spent anytime downtown on the pier itself.

This concept lacks a true vision. The bridge will withstand strong winds and rise in sea level, but it is not a real connection to the city. The existing pier is too isolated and this soultion would isolate it even more. If selected, they will need to go back to the drawing board.

While I like the beach access to the water and the upper walk ring the design doesn't represent what is special about St Petersburg.

This plan will not pass environmental permitting muster, nor should it.

Unimaginative with no real draw. This design will not increase foot traffic to the pier.

This is not a daring design. This looks like a cheap substitue for the other 2 designs

Least favorite. Design will age very rapidly. Approach is boring and LONG.

- This scheme tries to return the downtown shoreline to a natural state, ala Fort DeSoto Park, ala Weedon Island. - It totally misses the mark for how people use Beach Drive as a hub of commerce, and would not likely to switch into eco-mode when they are enjoying high end restaurants and shops. - Because so much of the pier approach is returned to mangrove habitat, it creates huge distances for the bridge to the pier. One option shown even suggests the bridge could start at Beach Drive! They show no trolley service for this trek. Who is going to walk +/-3000 feet to get to a largely empty shell, and a tiny beach? - It feels more like a memorial than a vibrant component of daily city life.

- Definitely the worst submission. Ugly and outdated. - No thought on functions - no reason for residents or tourists to come here. - No one will swim here when we have beautiful Gulf beaches. - This submission is replacing a problem with the same problem. This, like the current pier, has an unusual architectural form but not enough activity to draw the public. I believe that this competition as a whole, but the Eye in particular, takes the wrong approach to the issue. What we need is not an architecturally significant object building stuck out in the middle of the bay, but a means of connecting the bay/ waterfront with the rest of Downtown. To make the Pier successful, it either needs to be much quicker and easier for the public to access the building by car, or the approach needs to have more activity and interest. The walk out to the Pier should be dynamic and enjoyable. It should be part of an experience, rather than just a means to get to a destination.

The man made island is a terrible idea. Nature will move it to where she wants it. The structure is ugly and reminds me of the strip club on Dale Mabry.

Is this a joke? This is practically an insult to the city. It is not practical, costly to maintain, and looks like an outdated view of the future. I am absolutely sure I do not want this design to represent St. Petersburg.

West 8's design is the only one that's actually a pier. St Pete should really go with the absolutely most iconic design submitted, and I'm not confident these three fit that description. This should be a gulf coast Space Needle or Statue of Liberty moment.

This is one of the ugliest structures I have ever seen. I do not think the designer has any idea of what we are about here in St. Petersburg.

Ugly design. What is the plan for erosion control? What about storm surge from tropical storms and hurricanes? What's to keep birds from taking it over?

I get the sea urchin, but the building has too many bad connotations:Bedrox, 2001 strip club. Exposed pier won't support small boat/transient dockage. Sand beach not realistic--wont' stay put, won't be used. Love, however, the upland plans for an ecological zone.

a joke!

this team just took their 50 grand and laughed all the way to the bank. What a joke. We should get a refund. did you see that "scale" model with the Popsicle stick and sea urchin? LOL..

This "sea urchin" design is underwhelming. Not a tourist attraction or a place that would really draw much attention by locals. I do like that they stayed in budget, and that their have provided shade options for the walk out. I'm not sure we need an island with a beach though. It's basically an empty pavillion, what's the draw? Just doesn't seem very interesting to me.

VACUOUS, GENERIC, BLAND

This will destroy the sailing and boating on Tampa Bay by the Pier. When I am away and tell someone I live in St Petersburg I get the reply "Oh, where there are all those beautiful sailboats." If this design is adopted, that will be no more.

I am very disappointed in the designs that have been submitted. Has any consideration been given to returning to the style of the original Million Dollar Pier? It would fit in perfectly with our waterfront and would be a place people would visit, especially if there is parking all around it as was true of the first one.
Don't like it at all.
On the aesthetic side this bears a remarkable resemblance to a mushroom cloud to me or a bunker. On the functional side, It is not at all graceful and to me blocks too much of the view.
These designs are beyond ridiculous! I see NO extension or similarity between any of these designs and the neighboring commercial and residential areas of St Petersburg. I can't see how any of them can come in under budget nor do I see how the concepts of swimming areas/water elements is going to be attended over our beaches. If the choice is one of these three designs or no pier whatsoever, I choose no pier at all and use the funds elsewhere. These designs are completely out of touch with the current architectural aspects of downtown. Whoever chose them should be ashamed. They're a disgrace!
Horrible design! Why are you wasting the taxpayers' money?!
picked something very safe.
BORING!! Nothing more to say.
With every picture I thought about how unsafe this would be for children. I know I live in Florida and my kids should know how to swim but my 3 year old just isn't getting the hang of it. We tried all last summer but he still swims like a rock - just sinks. As I reviewed the plans for this idea, I didn't see any safety measures beyond a mom holding her one child's hand near the water. Parents do have multiple kids and don't always want to hold your hand. They really love running toward the water - regardless of their swimming ability.
Looks like a mushroom or space ship nothing from Beach Drive to building
None of the designs are ideal for the new Pier, but if I had to choose on this would be it.
It has a seashell-like image. I believe it matches the atmosphere of St. Petersburg well. Making the Eye surrounded by the beach, it pervades sense of unity of land and water.
Very clean design beautifully blending into nature.
I was born in St.Pete You put you this upside down building when we had a beautiful building in the first place. Do something right for a change and put up a board walk with many boat slips and and a big enough approach to let the car park at a angle with lots of shade tree.Make it old look like John Pass or Spanish like the Don but give it a large board walk where as to walk and see the water on one side and lots of good restaurants and store on the other side.Also give it a large fairiswheel to see all of down town St.pete and the Skyway ,Thank you
Born here To much for St Pete
They look futuristic trash them and start all over
I think that the Eye design missed the mark completely. It is not attractive and does not enhance our city's landscape/waterfront. I appreciate all the thought the team put into an environmentally friendly plan, but it is not good looking at all.
All of the new designs are terrible! Keep the old pier! Sharon Troy Centanne, long time resident and homeowner
This design does not integrate downtown St Pete and the water. It is a fairly straight forward "in the box" design. I also believe the sand would not stay in the same place and would constantly have to be replenished. I believe the lens design adds the most in terms of creating new reefs for fish as well as acting like a central hub that connects north, south, east and west.
Too Common and poorly planned.
I think all three designs are wrong for St. Pete. They'll go quickly from eye-catching to eyesore. We need an environment that works year round and protects from the summer heat. Why not go back to a classic functional building like the million dollar pier where you have a mix of public, retail and exhibition space. Maybe even room for a small indoor concert venue.
This design does not compliment the City of St. Petersburg. Why not have a design similar to the Original Million Dollar Pier and at a much lower cost?
After listening to and watching all the presentations and reading all the proposals I felt like this one had the greatest depth of thought put into the design. Although I am not particularly excited about the outcome of the forms that the design took, I certainly appreciate the design inspirations. This team is to also be commended for proposing this as the "People's Pier." I believe that is taking the discussion back to the pier as a truly public space is a wonderful approach and goal. I appreciate the ideas of ecosystem restoration and opening up a cut to the boat basin. Those concepts would certainly make a major statement for the pier and City. Unfortunately, I don't believe the design forms (Eye) will be something that is timeless and can be a true icon for the City. Thanks for taking the time to read my observations. Paul Kurtz Resident of St. Pete