### Types of Temporary Signs

**Banners**
Sign of fabric or similar material that is mounted to a pole, a structure, or a building at one or more edges. Banners must be attached to an existing freestanding sign structure or to a legally permitted structure or building and may not be placed on perimeter fencing, walls, or dumpster enclosures.

**Wind feather**
Temporary lightweight sign comprised of a frame pole and/or base which may be made of metal, plastic or any other substance, to which a vinyl, nylon, canvas, polyester, or other type of fabric, sign is attached.

**Freestanding**
A sign supported by a structure or support that is placed on or anchored in the ground and that is structurally independent of any building or other structure.

**Cold-Air Inflatable**
Stationary promotional balloons and other type of inflatable devices.

### Frequency
The use of temporary signs is restricted to four times per calendar year per site, per business, regardless of the type of sign displayed. Each occurrence shall be on a separate building permit.

### How do I get a permit?
Visit the City’s Municipal Services Center located at One 4th Street North with the following items:
- Completed Building Permit Application (available at permitting office or at www.stpete.org).
- Letter of authorization from the property owner (if the applicant is not the owner).
- A photo (or drawing) of the sign with dimensions indicated.
- A site plan or aerial view of the property showing the location of the sign. Signs must be located completely within private property boundaries and may not be located in the City right-of-way (typically the area between the sidewalk and the street).

### What to include in the “scope of work” box on the permit application:
- The size and type of sign.
- The period of time that the sign will be displayed.
- How the sign will be attached to the structure (for banners).

### How much does the permit cost?
Permitting fees may vary. For information on fees please contact the City’s Construction Services and Permitting Division at (727) 893-7231 or permits@stpete.org.

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Number Permitted</th>
<th>Time Frame Permitted***</th>
<th>Maximum Size (sq ft)</th>
<th>Maximum Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner</td>
<td>2</td>
<td>14 days</td>
<td>48 sq ft/banner</td>
<td>N/A</td>
</tr>
<tr>
<td>Freestanding</td>
<td>1</td>
<td>30 days</td>
<td>48 sq ft</td>
<td>8 feet</td>
</tr>
<tr>
<td>Wind feather*</td>
<td>1</td>
<td>30 days</td>
<td>N/A</td>
<td>15 feet</td>
</tr>
<tr>
<td>Cold Air Inflatable**</td>
<td>1</td>
<td>10 days</td>
<td>25 feet, any dimension</td>
<td>25 feet</td>
</tr>
</tbody>
</table>

*One wind feather flag per site or business may be permitted in lieu of a temporary banner or freestanding sign.

** One cold-air inflatable sign per site shall be permitted in commercial corridor, downtown, and suburban center districts. Sign must be firmly attached to the ground.

***One building permit per occurrence, up to 4 occurrences per calendar year.