

City of St. Petersburg Mayor's Neighborhood Recognition Program

Program Information

The Mayor's Neighborhood Recognition Program celebrates the uniqueness of St. Petersburg's neighborhoods. The City of St. Petersburg would like to recognize those neighborhoods whose residents are committed to improving the quality of life for all residents in St. Petersburg. The program will award four (4) *Neighborhood of the Quarter* and one (1) *Neighborhood of the Year* awards each City fiscal (October – September) year.

The quarterly neighborhood award winner will receive:

- 1) Recognition at a City Council meeting;
- 2) \$2,500 award for a physical improvement or event in the neighborhood; and
- 3) \$2,500 award for an incorporated youth organization (i.e., sports, culture) with which the neighborhood is or will partner (e.g. volunteer, support).

Quarterly winners will be eligible for the *Neighborhood of the Year* award. The *Neighborhood of the Year* will be selected from one of the four (4) quarterly winners and will receive a \$5,000 award for their partner youth organization.

Recognition Categories

1. Neighborhood of the Quarter:

The award for "Neighborhood of the Quarter" exists to recognize those neighborhoods that have demonstrated (a) uniqueness of the neighborhood through a photo essay; (b) potential improvement/activity can further enhance the neighborhood; and (c) ongoing partnership with a youth organization.

2. Neighborhood of the Year:

Only those neighborhoods selected as one of the four quarterly neighborhoods will be eligible for Neighborhood of the Year recognition.

Eligibility

1. Nominations must be received by 5:00 p.m. of the established deadlines. Nomination forms will be available through Neighborhood Partnership, Libraries, and Parks & Recreation facilities and online at www.stpete.org
2. Neighborhoods cannot receive quarterly recognition more than once each year.
3. Only neighborhoods within the City of St. Petersburg are eligible to participate.
4. Any St. Petersburg resident can nominate a neighborhood.
5. Youth organizations must be St. Petersburg-based, incorporated, not-for-profit and have been in existence for, at least two (2) years, prior to a nomination application submission.
6. Neighborhood must not have been recognized as *Neighborhood of the Quarter* or *Neighborhood of the Year* for, at least, three (3) consecutive years before re-submitting for consideration.

Selection & Submittal Process

In order to be considered for a Mayor’s Recognition Award, you must complete the attached application form, provide supporting documents and mail all documents to:

CITY OF ST. PETERSBURG
Neighborhood Partnership
175 5th St. N., 2nd Floor (deliver)
PO Box 2842 (mail)
St. Petersburg, FL 33731-2842

Applications may also be delivered to City Hall, Neighborhood Partnership Department, 2nd Floor. Entries must be received by 5:00 p.m. of the below dates:

APPLICATION DUE DATE AWARDS SELECTED

| | |
|-------------------|----------------|
| November 4, 2011 | December 2011 |
| December 2, 2011 | March 2012 |
| March 2, 2012 | June 2012 |
| June 1, 2012 | September 2012 |
| September 7, 2012 | December 2012 |

Please submit applications in the following manner:

1. Nominations must be typed or written legibly.
2. The photo essay must not be more than 2 photos per page and should not exceed five (5) 8 ½ x 11 inch pages.
3. The responses to questions 2 & 3 must not exceed the 250 word limit (each).
4. A letter of support from each partner youth organization must be included.



Impacts of being a Great Neighborhood

The benefits of being a great neighborhood include:

- a) Increased neighborhood involvement;
- b) sense of empowerment;
- c) increased safety;
- d) improved property values and maintenance; and
- e) physical enhancements. Combined these help create a strong sense of community.

Examples of activities that your neighborhood can do to become a great neighborhood include:

1. Increased Neighborhood Involvement

- A neighborhood holds a block party to get to know their neighbors.
- Neighbors organize a neighborhood clean up.
- The Neighborhood Association and/or Crime watch membership increases but is also maintained.
- Neighbors attend City Council and board meetings for items impacting their community.
- Neighbors volunteer to assist neighbor-in-need or others in the greater community.
- A group of neighbors volunteer in a citywide volunteer day (Carefest) or event (Mainsail, Grand Prix, etc).
- Residents volunteer as mentors at one of the local schools.

2. Neighborhood Empowerment

- Neighbors work with the Police to address neighborhood criminal activity.
- Residents work with the Parks & Recreation staff to build and/or maintain parks in their neighborhood.
- Neighbors fundraise to help a needy resident or promote a community improvement project.

3. Increased safety

- Neighbors actively work with Police to decrease criminal activity in neighborhood.
- Neighbors start a Crime Watch association.
- Neighbors request sidewalks for their neighborhood.
- Residents organize to have the tree canopies trimmed to increase street lighting.
- Residents rotate at the bus stop in the morning with neighborhood children to ensure their safety.

4. Improved Property Values and Maintenance

- Neighbors promote and educate (*go door to door to help educate*) residents about the importance of taking care of their investment.
- Residents work with Codes Compliance staff to decrease neighborhood code violations.

5. Physical Enhancements

- Neighbors work together to landscape and beautify their neighborhood.
- Increasing neighborhood support of recycling program.
- Neighbors work together to hold a neighborhood clean-up decreasing the amount of litter.
- Neighborhood receives funding for neighborhood identity signs or public art within the community.

Quarterly Neighborhood Award Nomination Form

*Applications must be submitted to:
Neighborhood Partnership, PO Box 2842; St. Petersburg, FL 33731
(or delivered to City Hall, 175 5th Street North, 2nd Flr)
Office – 727-892-5141 Fax – 727-892-5289*

The Mayor would like to honor those neighborhoods that make the CITY OF ST. PETERSBURG the great and unique place that it is. The City is looking for great neighborhoods that are actively working to sustain the safe, fun and healthy conditions that contribute to the community's quality of life.

ONE ADDITIONAL 8 ½ x 11 inch paper and one neighborhood photo may be attached.

1. Neighborhood Name _____

2. Please define the neighborhood boundaries.

North _____ South _____
East _____ West _____

3. Photo Essay: With ten (10) photos or less, show why your neighborhood is a great place to live. (The photos should tell the “story” of the community without written explanation.)

4. Please identify the type of physical improvement or neighborhood event that would make your neighborhood a great place to live. (250 words or less)

5. What youth organization does or will the neighborhood partner with and how will your award help the youth group and the neighborhood? (250 words or less)

6. Name _____ Phone: _____

E-mail address: _____

