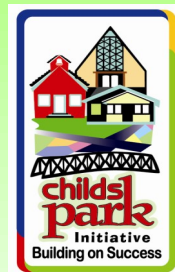
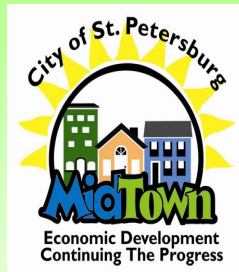


*City of St. Petersburg*

# Business Corridor Program



Business Assistance Center  
City Hall Annex  
440 2nd Street N  
St. Petersburg FL

Phone: 727-893-7146  
Fax: 727-551-3360

# *City of St. Petersburg*

## **Business Corridor Program**

Business Corridor Program staff liaise with businesses and business associations on the major business corridors and the various city departments for business start up, retention and expansion. Intrinsic to this program is our partnership with Eckerd College/Progress Energy on the internship program. Eckerd interns work alongside city staff and business owners getting “real world” experience. This program is available to businesses city-wide.

The program is built on three basic principles:

- The Broken Window Theory i.e. The simple things matter.
- Keep it Simple and Clean.
- Overcoming the E-Myth i.e., We are good at what we do but not necessarily well at the business side of the equation.

Business Corridor Coordinators roles include, but are not limited to:

- Establishing relationships with businesses
- Serve as Project Manager with Eckerd Interns
- Select projects for Eckerd Intern Programs
- Providing the Background
- Liaison to access resources (City and otherwise)
- Coordinates activities for businesses
- Ensures timely mobility and completion of project with Eckerd Interns
- Attends City Team meetings
- Ensures familiarity with Business and Neighborhood Association activities

The Eckerd interns work on project research and implementation.

Service Providers: SCORE, USFSBDC- provide business counseling, business assessments and mentoring.



# **Business Corridor Program- Corridor Coordinators**

• Central Ave & 4th St	Janis Ford 727-892-5087
• MLK St	Tracey Smith 727-893-7095
• 22nd St	Janis Ford 727-892-5087
• 28th St & 34th St	Aubri Shauger-Haley 727-892-5446
• 16th St & 18th Ave S	Claude Williams 727-551-3408
• 49th Street/ Central Ave (Childs Park)	Paul Stellrecht 727-892-5561
• City Wide	Shrimatee Ojah-Maharaj 727-893-7146

