

PREPARED FOR
THE CITY OF ST. PETERSBURG, FLORIDA
JUNE 2007



GREATER CHILDS PARK AREA STRATEGIC PLANNING INITIATIVE



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Prepared By

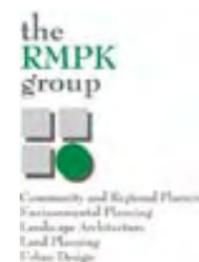
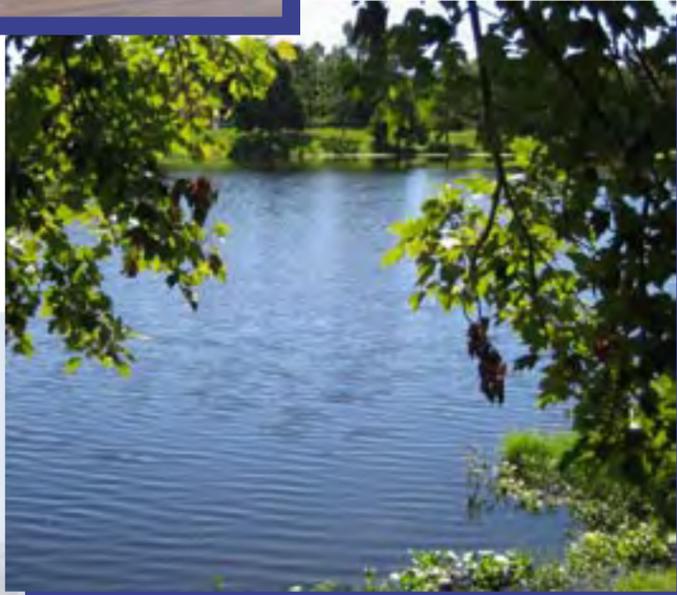


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CHAPTER 1

INTRODUCTION



EXECUTIVE SUMMARY

Since the early 1980s, the City has made concerted efforts to revitalize, redevelop and improve the quality of life of the urban core of St. Petersburg. Under the leadership of the Mayor's Neighborhood Partnership Office, the City has developed twenty-four (24) city-assisted and eight (8) neighborhood initiated plans. Through efforts like that of the Midtown Strategic Planning Initiative, progress has been made on many of the projects and programs undertaken by the City to take St. Petersburg to the Mayor's vision of a seamless city.

While many areas like the downtown and those neighborhoods adjacent to the revitalization areas have seen significant growth, the areas further away from that economic activity (west of Midtown) are in need of attention. The area bounded by 2nd Avenue North, on the north, 49th Street, on the west, 31st Avenue South, on the south and 34th Street on the west, hereinafter referred to as the Greater Childs Park Area, has been the subject for numerous studies over the years. (Map 1.1)

The Greater Childs Park area is a 2.5 square mile area consisting of four neighborhood planning areas: 1) the southern portion of the Central Oak Park neighborhood; 2) the Childs Park neighborhood; 3) the Twin Brooks neighborhood; and 4) the Perry Bayview neighborhood. Of those four neighborhood associations, only the Childs Park neighborhood and the Twin Brooks neighborhood have approved neighborhood plans. The City Council accepted the Childs Park Neighborhood Plan in the early 1990s and since then several improvements and projects have been initiated to address the neighborhood concerns. However, the majority of improvements were developed in isolation without a community-wide vision.

The City, with the objective of building on its successful program in Midtown, retained the services of the RMPK Group to develop a Strategic Plan that reflects the community vision related to the future growth of the Greater Childs Park Area. The series of staff meetings, focus group meetings, and public workshops that followed generated discussions about the community's assets, concerns and goals. The community-driven process generated a variety of strategies and solutions that have been compiled into this Strategic Plan. The Initiative identifies the community's vision for the future of the Greater Childs Park Area and serves as a guide to implement this vision through refocusing of the roles, priorities, and connections of the City government with other organizations to leverage additional funds and resources for identified projects.



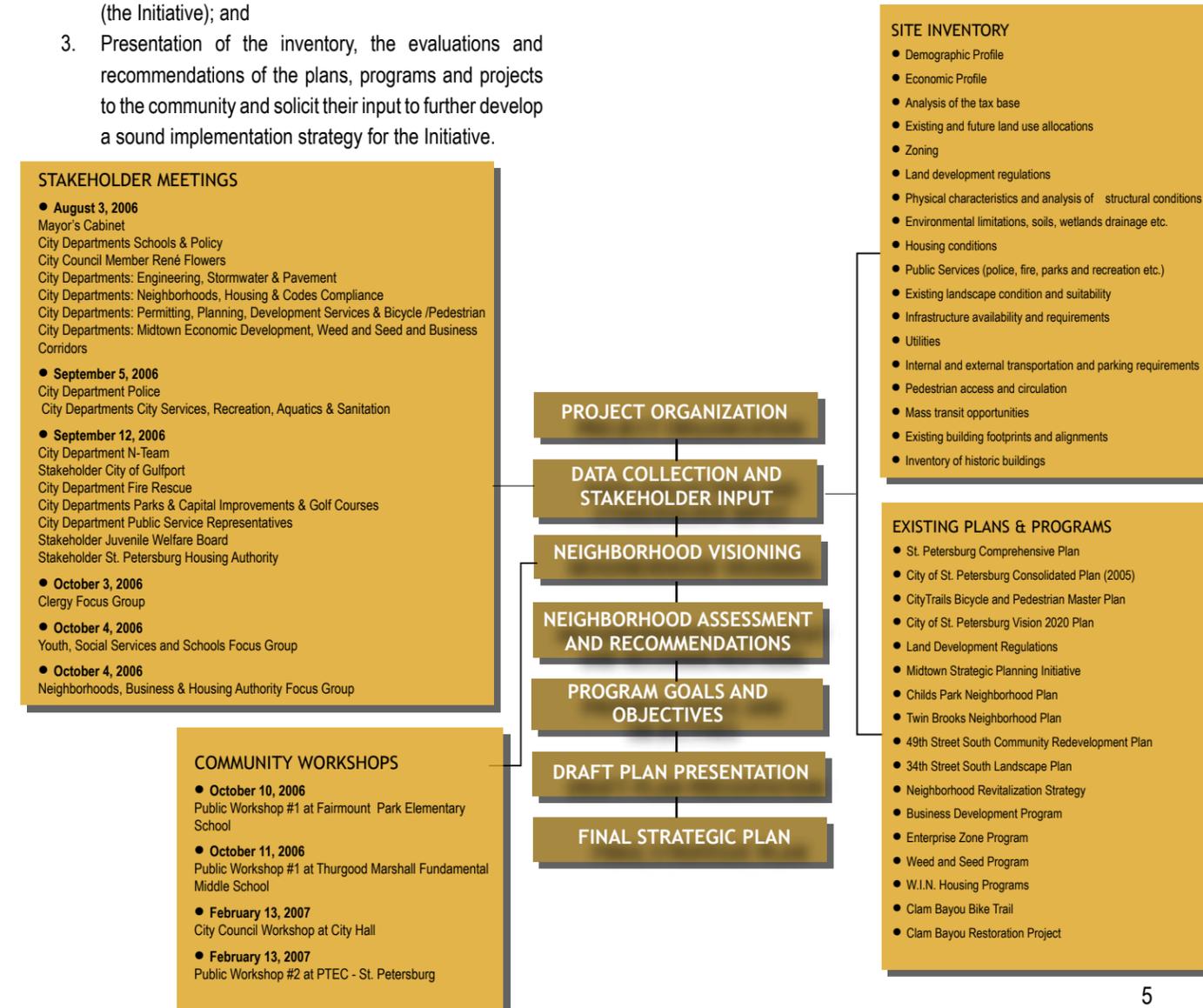
Purpose

Using a three-fold approach, the following activities were undertaken by the RMPK Group and Midtown Economic Development staff:

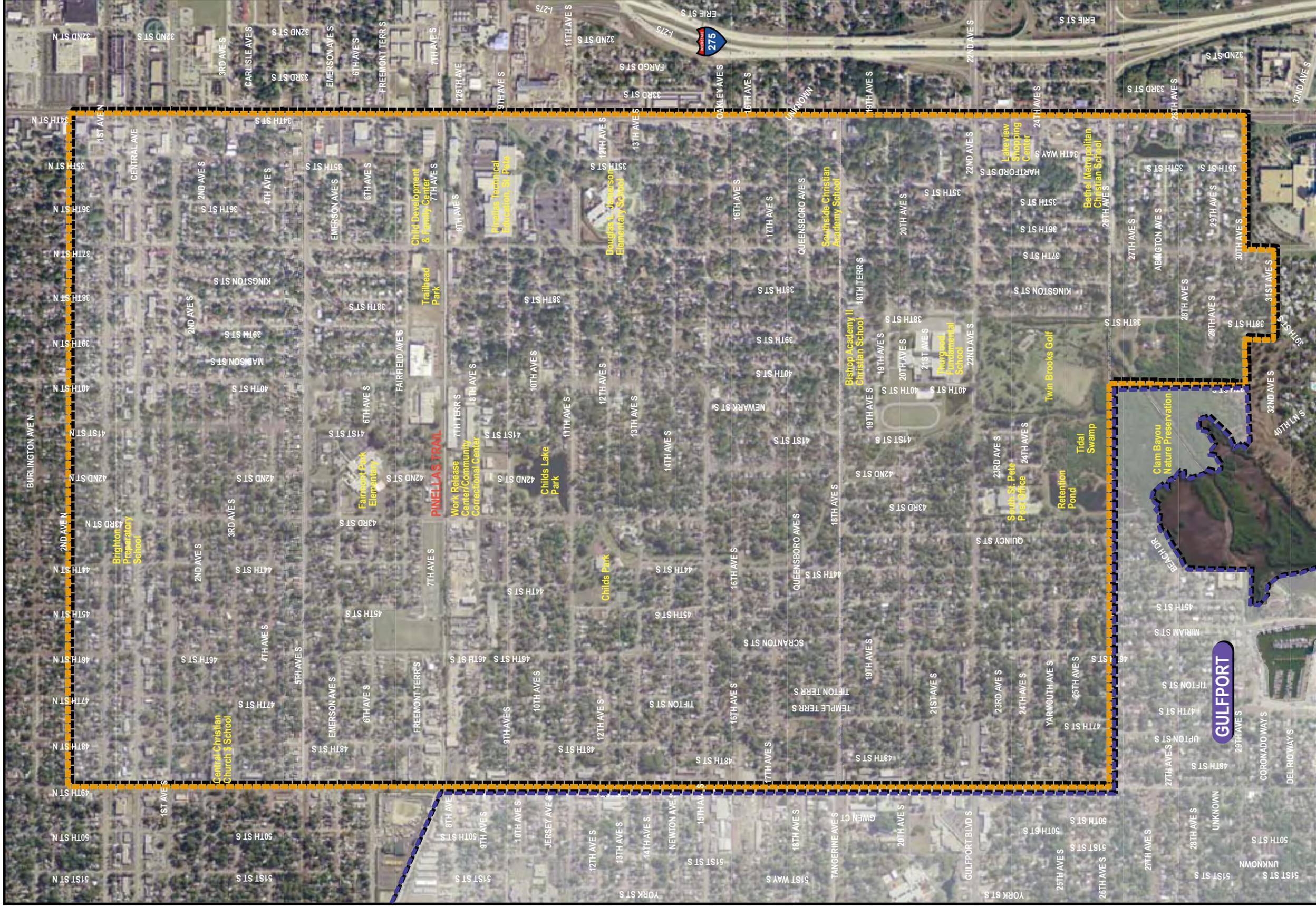
1. Inventory all plans, programs and projects and present this information as an educational segment to focus groups and community-wide groups to obtain their input and their vision for the area;
2. Evaluate and analyze the plans, programs and projects to streamline them into a more understandable and manageable format and make recommendations concerning program organization and capital improvement priorities for the Greater Childs Park Area (the Initiative); and
3. Presentation of the inventory, the evaluations and recommendations of the plans, programs and projects to the community and solicit their input to further develop a sound implementation strategy for the Initiative.

Planning Process

The Greater Childs Park Area Strategic Planning Initiative process began in September 2006. The phased planning approach used to develop the Greater Childs Park Strategic Plan was integrated into a well orchestrated public involvement effort at the beginning of the process which then continued providing a public forum throughout the life of the project. The purpose of the community driven planning process was to provide a forum for continued dialogue between the City, area residents and the consultants concerning program development and direction. The following flow chart summarizes the phased planning process adopted to prepare the Greater Childs Park Strategic Plan:



Aerial Map



Map 1.1

Childs Park Strategic Planning Initiative

City of St. Petersburg

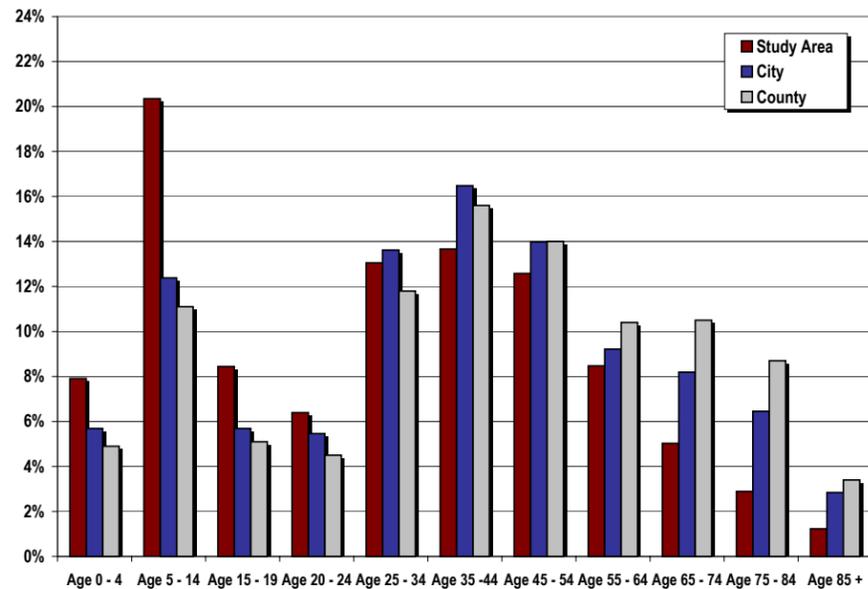
LEGEND



-  Study Area Boundary
-  City of Gulfport
-  Central Oak Park Neighborhood
-  TwinBrooks Neighborhood
-  Childs Park Neighborhood
-  Perry Bayview Neighborhood



Fig. 1.1 Age Composition Comparisons, 2000
Source: U.S. Census 1990 and 2000



Community Character

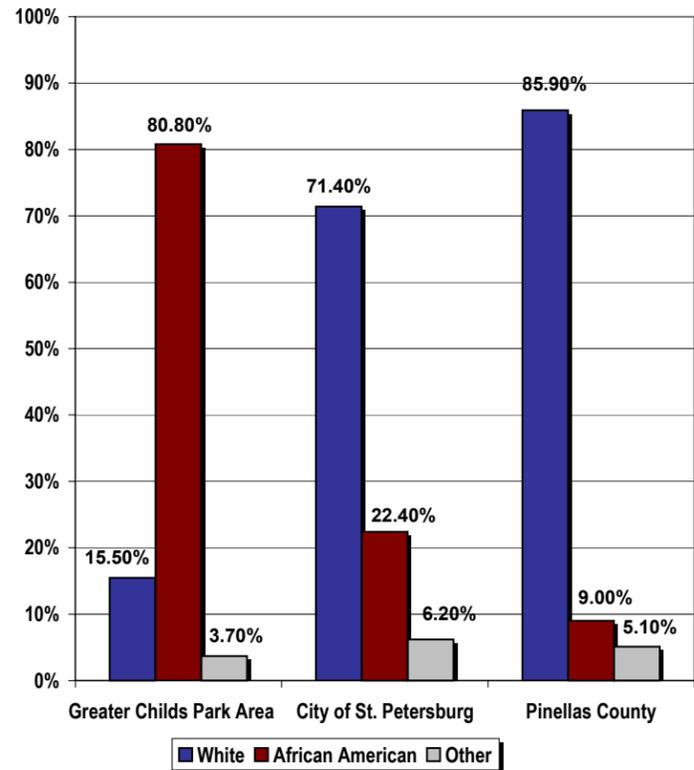
Developing a thorough understanding of the existing conditions within Greater Childs Park Area served as the foundation for the recommendations and action strategies presented in the Strategic Plan. Key findings of the analyses are summarized below, and detailed in Chapter 2 (Neighborhood Profile) and Chapter 3 (Neighborhood Assessment) of the Strategic Plan.

Socio-Economic Trends

The Greater Childs Park Strategic Planning Initiative was developed using a community-driven approach. Analyzing the socio-economic conditions in the neighborhood and its surrounding areas was necessary to develop an understanding of how specific recommendations could benefit the community residents and businesses.

- In 2006, Greater Childs Park Area's population was estimated at 12,740, representing nearly 5% of the City's estimated population at 254,225. The area's population grew by 508 (4%) from 1990 to 2000, and gained another 53 residents by 2006.
- The average 2006 estimated household size in the Greater Childs Park Area consisted of 2.8 persons, significantly higher than the City and the County.
- Nearly 32% of the households were renter-occupied units and 12% of the units were reported vacant in the 2000 Census.
- Over the last 20 years, the racial composition of the Greater Childs Park Area has changed dramatically. Between 1980 and 2006, the share of African American population increased from 58% to 83%, while the share of White/ Caucasian population decreased from 41% to 13%.
- Greater Childs Park Area residents were significantly younger than those of the City or County in 2000. Over 33% of the area's total population was under the school age population (0-17 years) in 2006.
- Significantly high percentage of female householders (no spouse) with children, accounting for 60% of the total households with children in the area.
- Nearly 69% of the planning area's population had received a high school diploma or equivalent in 2000, compared to 82% for the City. However, 23% of the City's population had a bachelor's degree or equivalent, compared to only 9% for the Greater Childs Park Area.
- In 2000, the Greater Childs Park Area's unemployment rate was 10%, compared to 5% for the City.
- About one-fourth (24%) of Greater Childs Park Area residents have incomes that are below the federal poverty level.
- According to the preliminary estimates, provided by the City of St. Petersburg Business Tax Division records, there are approximately 543 businesses in the Greater Childs Park Area employing 1,043 employees.

Fig. 1.2 Racial Composition Comparisons, 2000
Source: U.S. Census 1990 and 2000



Land Use, Transportation, and Infrastructure

Greater Childs Park Area encompasses nearly two and one half square miles of land area, including right of ways. There are 5,655 properties located in the area covering a total land area of 1,155 acres. In terms of existing land uses, the planning area is predominantly residential accounting for nearly 64% of the total land area, followed by public and semi-public uses (10%), vacant lands (8%), and commercial uses (7%).

- Majority of the residential uses are single-family housing units accounting for 98% of the total housing units. There are 367 Section 8 housing units located within the Greater Childs Park Area.
- The area is served by three main commercial corridors: 34th Street South, 49th Street South, and Central Avenue with scattered commercial uses along 22nd Avenue South and 18th Avenue South. Majority of the industrial uses in the Greater Childs Park Area are located along the Pinellas Trail.
- Pinellas Trail and the proposed Clam Bayou Trail traverse through the Greater Childs Park Area presenting potential opportunities to enhance the pedestrian connectivity at a neighborhood and regional level.
- The Clam Bayou creek is the primary drainage feature in the Greater Childs Park Area.

Public Involvement

The purpose of the public involvement phase of the Greater Childs Park Area was threefold: 1) to educate the community on the status of the plans and programs; 2) to obtain feedback on the community's priorities and concerns; 3) to develop a vision for the community. Meetings and workshops included information sharing about a variety of existing and planned projects in the area and its vicinity, including the proposed Clam Bayou Trail project, the Pinellas Trail, the City's new land development regulations, and recent transportation improvements. Also, during the meetings and workshops in September and October 2006, inventory findings were presented to participants to obtain feedback and their desired vision for the Initiative. The participants were also engaged in asset mapping exercises during the two community-wide workshops conducted in October 2006.

During the public involvement process, the residents discussed several issues and concerns that were perceived as impediments to the successful revitalization of the Greater Childs Park Area. The assets and constraints identified by the community serve as opportunities for devising strategies that will improve the economic vitality and aesthetic character of the neighborhoods.

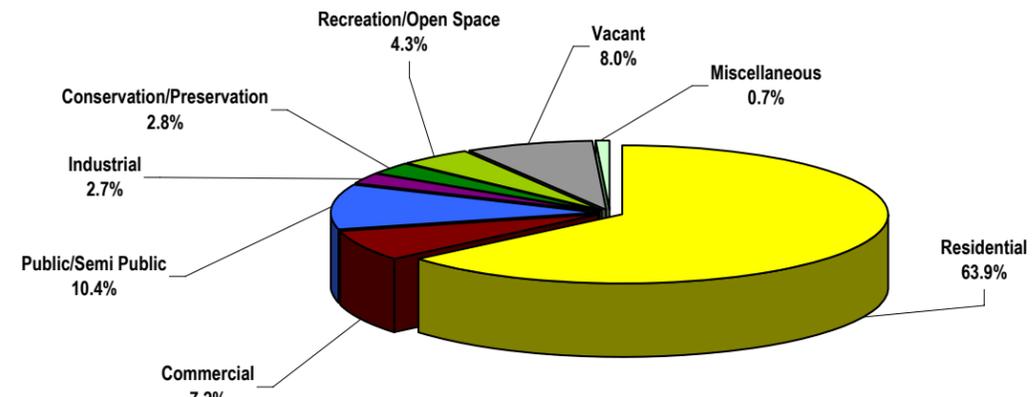


Fig. 1.3 Existing Land Use
Source: Pinellas County Property Appraiser Database



Assets

- Presence of education and faith-based institutions
 - 31 faith-based organizations
 - Four public schools- Douglas L. Jamerson Elementary School; 2) Fairmount Park Elementary School; 3) Thurgood Marshall Fundamental School; and 4) Pinellas Technical Education Center
- Stable residential neighborhoods
- Strong presence of employment generating uses
- Recreational Facilities and Open Space Network
 - Trail Network: Proposed Clam Bayou Trail project, Pinellas Trail, and CityTrails
 - Twin Brooks Golf Course
 - Childs Park Recreation Center and Swimming Pool
 - Childs Park Football/ Soccer field
 - Childs Park Lake
 - Clam Bayou Preserve
- Strategic location
 - Proximity to Interstate, Downtown, Midtown, Grand Central District
 - Opportunities for collaboration with the City of Gulfport
- Existing tree canopies and brick-laid streets
- Bethwood Terrace Neighborhood
- Social Service agencies and community facilities
 - Everyone’s Youth United
 - Pinellas Technical Education Center
 - Childs Park Youth Initiative
 - United States Post Office
 - Childs Park Recreation Center
 - Pinellas County Work Release Center

Opportunities

- Education
- Signage for neighborhood meetings
- Open house symposium for realtors
- Newsletter highlighting the improvements, assets
- Investigate into incentives to attract a sense of pride into the neighborhood and encourage community participate
- Offer child care during meetings
- Vocational training with youth (connect)
- Infill housing (vacant lands)
- Connect athletic field to Childs Park (bike trail)
- Look at grid system extensions (43rd St.)
- PTEC (Health)
- Utilize the Keep Pinellas Beautiful program as a resource
- Partnership with youth, churches/ faith based
- Neighborhood clean-ups
- Midtown newsletters should be carried over to Childs Park area
- Connect youth council with other resources
- Important streets need a beautification plan
- Lighting
- Connectivity of sidewalk
- Neighborhood scale lighting system
- Formalize parking along corridors
- Develop a program to increase the ability to purchase/ home owner for single mothers
- Connect services with needs
- Work with county to address Section 8 housing
- Give tenants incentives and expectations of neighborhood association
- Walk-in clinic and medical facility
- Partner with schools for library in existing facilities

Community Vision

The major themes that emerged throughout the community driven planning process were: “building on success” and “connectivity, circulation, and mobility”. It is important to note that during the community workshops public safety and crime surfaced as one of the issues contributing to the negative image of the Greater Childs Park Area, it was not identified as a dominant concern impacting the area. Instead the community offered several solutions to improve the area’s image within the larger community such as the need to create a sense of place and neighborhood pride. Some of these solutions included improved physical environment, adequate street lighting, need for community gathering space and focal point, improved relationships with area businesses, better access to the citywide social service network, and youth development. The information and community feedback gathered during this process was then utilized to further identify priorities, develop recommendations and action strategies for the neighborhood.

The recommendations were shared with the community for approval and to obtain consensus on the most important priorities that will be critical in the successful implementation of the Initiative. The three top priorities identified by the community were: 1) Streetscape beautification (11th Avenue Education Campus Corridor, Clam Bayou Trail); 2) Construct the Childs Park Library and Neighborhood Family Center; and 3) Childs Park Neighborhood Plaza

Recommendations for the Strategic Plan

The information generated from the neighborhood profile, infrastructure and public services assessment, and the neighborhood visioning phases establishes the framework for recommendations discussed in the Strategic Plan. Opportunities for public improvements, redevelopment activities and proposed future land use composition are identified and graphically illustrated on the Composite Plan. The purpose of developing the Composite Plan is to provide a holistic and simplified representation of the planning elements identified in the Strategic Plan. The Plan illustrates how environmental preservation efforts, economic development strategies, future land use designations and community program directives can be translated into a physical land use pattern that accents natural and cultural amenities while promoting quality growth and development.

The Strategic Plan is divided into eight (8) Elements. Each Plan element is summarized by a brief overview that discusses the area-wide issues and opportunities, followed by a list of “Goals and Objectives”. The “Goals and Objectives” describe the vision and key recommendations of the Childs Park Strategic Planning Initiative and are supported with specific “Action Strategies” for each “Objective”. Where applicable, the Plan elements contain *Special Projects* that highlight opportunities for improvement that connects the overall vision with individual initiatives.

The following is a list of the Strategic Plan goals and objectives determined for each Element. Chapter 4 of the Strategic Planning Initiative provides detailed action strategies to accomplish each of the objectives listed below.

1. Future Land Use and Community Development

Goal: Establish a land use pattern that strengthens the neighborhood’s residential character while encouraging the location of diversified uses and activities in a compatible and harmonious manner.

Objective 1: *Encourage a mix of uses that reflects the neighborhood as a community with diversified interests and activities. Integrate commercial and industrial lands into the functional and aesthetic framework of the Greater Childs Park Area, retaining the economic benefits of these uses , while at the same time mitigating their visual impact.*

Objective 2: *Build on the neighborhood’s assets to create a community focal point that provides amenities and uses serving the needs of the area’s residents.*

Special Project: Childs Park Neighborhood Plaza

2. Housing

Goal 1: Encourage higher density infill development at strategic locations utilizing innovative land planning and site development principles.

Goal 2: Promote housing development and reinvestment to provide a range of housing options in the neighborhoods while at the same time encouraging home ownership opportunities for all residents.

Objective 1: *Redevelop vacant and boarded properties to encourage adaptive reuse, infill development and to improve the investment image of the community attracting new private development.*

Objective 2: *Continue to enhance residential areas through investment in public infrastructure and promoting programs that support investment in residential development. Enhance property values and cultivate positive perceptions of housing.*

Objective 3: *Increase home ownership opportunities.*

3. Neighborhood Identity and Connectivity

Goal: Establish a positive identity for the Greater Childs Park Area and ensure connectivity to other centers of activity throughout the City.

Objective 1: *Establish neighborhood identity and interconnectivity incorporating sound urban design principles, and through an integrated system of parks and trails linked through an informative system of directional signage.*

Objective 2: *Preserve the planning area’s existing neighborhood character and improve the physical conditions to establish a safe, functional and aesthetically pleasing environment.*

Special Project: Gateways and Directional Signage

4. Recreation and Open Space

Goal: Enhance the aesthetic and functional character of the area’s recreational facilities, natural resources, parks, and open spaces to create a neighborhood environment that improves the quality of life for the entire community.

Objective 1: *Develop an interconnected parks and recreation system that enhances the neighborhood’s aesthetic and environmental character and provides increased public access to a diverse range of recreational activities.*

Objective 2: *Pursue strategic partnerships with citywide public service agencies and various institutions to create a coordinated educational and recreational network providing enhanced access to citywide resources for area residents.*

Special Project: Clam Bayou Trail and Restoration Projects

5. Circulation, Mobility, and Connectivity

Goal: Establish a safe and efficient traffic circulation and pedestrian mobility pattern that provides increased access to all modes of transportation connecting activity centers, both within the Greater Childs Park Area and the balance of the community.

Objective 1: *Continue to invest in streetscape improvements along identified corridors and strive to create a balance between the economic benefits of commercial corridors and their aesthetic environment, while minimizing their impact on adjacent land uses through the application of sound urban design principles.*

Objective 2: *Increase pedestrian mobility in the planning area to connect the neighborhoods internally, establish regional connections with adjoining areas, and to create a safe and efficiently designed system of pedestrian and bicycle routes.*

Objective 3: *Enhance the existing regional connectors providing increased access to a multi-modal transportation system.*

Special Project: Streetscape Improvements

6. Community Facilities and Services

Goal 1: Provide public facilities and services at acceptable levels of service designed to accommodate existing needs as well as new demands.

Goal 2: Enhance communication between existing service providers and the areas residents.

Objective 1: *Form strategic partnerships with all appropriate government, non-profit organizations, quasi-governmental entities and private utility providers to strategically locate and use community facilities in order to provide a high level of service.*

Objective 2: *Expand public safety programmatic efforts in the neighborhood to provide a safe and secure environment for the residents.*

Objective 3: *Improve the availability of health care facilities and services to the residents.*

Special Project: Childs Park Library and Neighborhood Family Center

7. Economic Development, Education, and Youth Development

Goal: Formulate economic development strategies that provide the area residents access to a diverse range of neighborhood oriented businesses, employment opportunities and housing choices.

Objective 1: *Improve the business climate in the Greater Childs Park Area through capacity building, youth development and workforce training.*

Special Project: Educational Campus Corridor

8. Program Administration, Marketing and Community Involvement

Goal: Provide the support and leadership necessary for City staff to ensure successful implementation for the established priorities in the Greater Childs Park Area and continue to form strategic partnerships with stakeholders to create a unified vision.

Objective 1: *Provide continuity between the planning efforts initiated in the City pertaining to the Greater Childs Park Area by creating a working relationship among the neighborhood representatives, the City, and the area’s business community.*

Objective 2: *Support and market existing and proposed development programs and activities to stimulate an improved flow of information between the public entities, private sector, faith-based organizations, and other institutions while creating strategic partnerships between the various stakeholders to provide an efficient system of service delivery for the residents.*

Greater Childs Park Area Strategic Planning Initiative

The Strategic Planning Initiative is a comprehensive guide for the residents and stakeholders engaged in shaping the revitalization of the Greater Childs Park Area. It is intended to be a flexible guiding document to guide policy and develop strategies that integrate planning, neighborhood, urban design, and economic development principles to attain the goals of the Greater Childs Park Area. Within this document the terms “planning area” and the “Greater Childs Park Area” are used interchangeably, and refer to the entire Greater Childs Park Area.

The chapters that follow present the neighborhood profile, infrastructure and public services assessment, and the Strategic Plan for the Greater Childs Park Strategic Planning Initiative. This Plan intends to serve as a guiding document for the Greater Childs Park Area and sets forth goals, objectives, and action strategies to promote the community’s desired vision for the future development of the neighborhood. The purpose of this document is to establish measurable benchmarks for the community’s future growth and identify strategies that will provide guidance for successful implementation of the overall theme to create seamless neighborhoods throughout the City. The Initiative is organized into four distinct components- 1) Neighborhood Profile; 2) Infrastructure and Public Services Assessment; 3) Strategic Plan; 4) Appendices

Neighborhood Profile

The Strategic Plan was developed through an extensive inventory and analysis of existing conditions witnessed in the Greater Childs Park Area. The inventory, which is elaborated in Chapter 2 (Neighborhood Profile) includes a demographic summary, economic profile, existing and future land use patterns, existing zoning designations, ownership patterns and proposed land development regulations. The inventory resources include: previous planning studies, interviews with city staff, residents and business owners; Pinellas County Property Appraiser GIS database, City of St. Petersburg Development Services GIS database, U.S. Census 1990 and 2000 data, and Claritas 2006 estimates. The data gathering process also included a series of focus group meetings and public workshops to obtain citizen input in the planning process.

Infrastructure and Public Services Assessment

Chapter 3 analyzes neighborhood improvements and presents a preliminary assessment to convey existing infrastructure improvements and social development strategies. Based on the information obtained during the public involvement process and the inventory phase of the planning process, this chapter reports on the current status of neighborhood improvements, and previous plans and programs operating in the Greater Childs Park Area.

Strategic Plan

The Strategic Plan (Chapter 4) summarizes the general intent of the Initiative and provides a guideline for promoting the sound development and redevelopment of the properties in the neighborhood. The Strategic Plan aims to address specific neighborhood concerns and identify areas for neighborhood development, protection and revitalization of the Greater Childs Park Area. In addition, the Plan intends to provide guidelines that recognize and capitalize on the valuable aspects of the Greater Childs Park Area that define its identity.

Appendices

Finally, the document contains extensive appendices that provide supplemental data and information to support the recommendations discussed in the Strategic Plan. Appendix A documents the stakeholder and community feedback obtained during the City staff meetings, focus group meetings, and public workshops. Appendix B provides a business inventory for the area’s commercial corridors, represented by a series of maps and tables, compiled by the Midtown Economic Development staff, Eckerd College interns, and the RMPK Group. Appendix C contains the Greater Childs Park Resource Guide prepared by the City of St. Petersburg Midtown Economic Development Department.

COMPOSITE PLAN

1 Future Land Use

- 1A Single-Family Residential
- 1B Multi-Family Residential
- 1C Commercial Uses
- 1D Mixed Uses
- 1E Industrial Uses
- 1F Institutional Anchors
- 1G Educational Campus Corridor

2 Recreation

- 2A Childs Park Neighborhood Plaza
- 2B Childs Park Recreation Center
- 2C Twin Brooks Golf Course
- 2D Clam Bayou Preserve
- 2E Neighborhood Parks
- 2F Trail Network

3 Circulation and Connectivity

- 3A Primary Corridors
- 3B Neighborhood Connectors
- 3C Cottage Commercial Corridor
- 3D Pedestrian Corridor

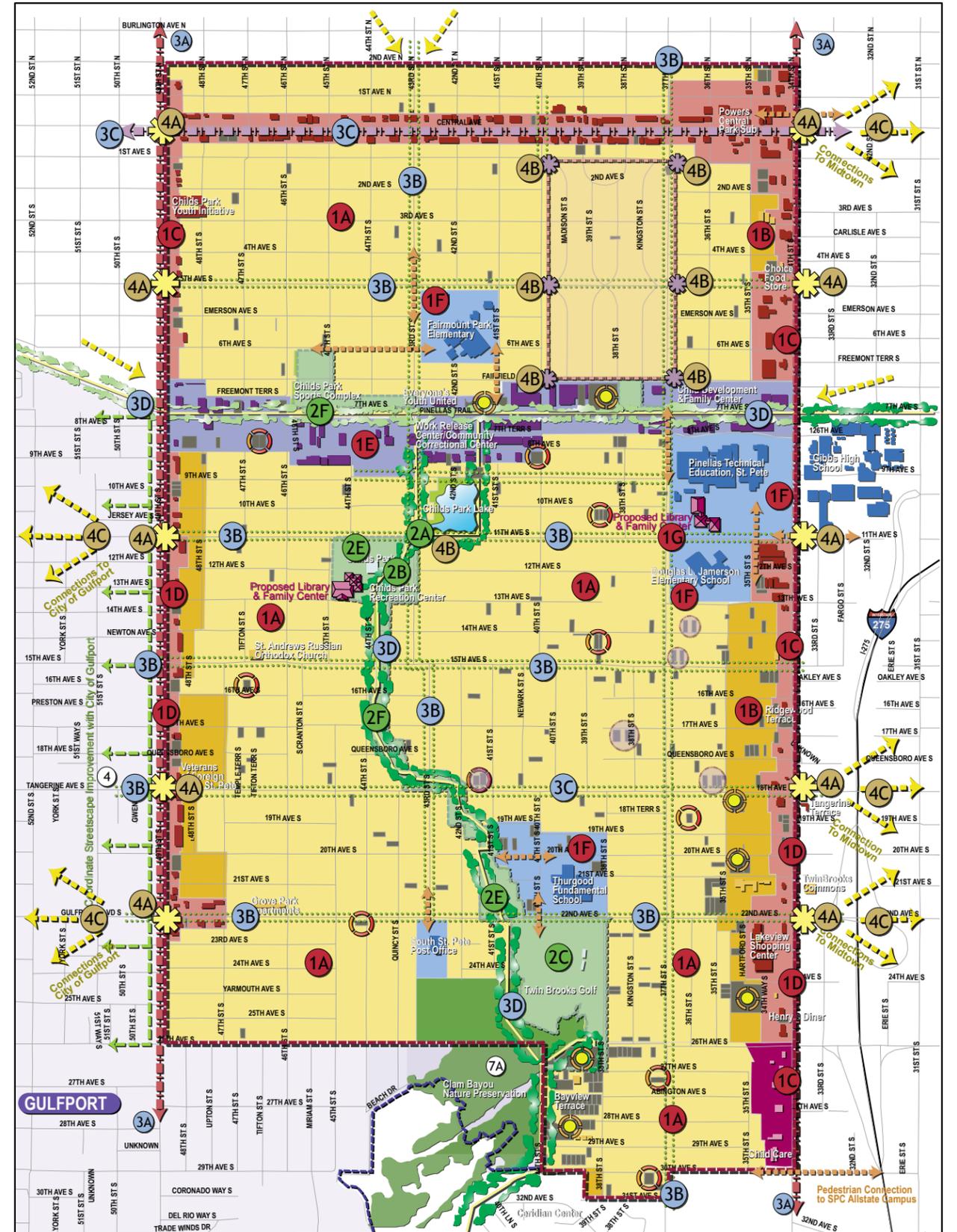
4 Neighborhood Character and Identity

- 4A Primary Gateways
- 4B Neighborhood Gateways
- 4C Regional Connections

LEGEND

- | | | |
|-------------------------------|----------------------------------|-------------------------------------|
| Study Area Boundary | Existing Trails | Redevelopment Opportunities/Infill |
| Residential Traditional | Proposed Trails | Major Gateways |
| Multi-Family | Nature Preservation | Neighborhood Gateways |
| Institutional | Water | Redevelopment/ Infill Opportunities |
| Commercial General-Center | Proposed Facilities | Neighborhood Plaza |
| Residential/Office/Retail | Primary Corridors | Pocket Park Opportunities |
| Industrial General | Neighborhood Connectors | |
| Vacant | Cottage Commercial Corridor | |
| Preservation | Pedestrian Linkage Opportunities | |
| Recreation/Open Space | Regional Connections | |
| Bethwood Terrace Neighborhood | | |

0 250 500 1,000 1,500 2,000 Feet



CHILDS PARK STRATEGIC PLANNING INITIATIVE



HISTORIC CONTEXT

The City of St. Petersburg was originally built by John C. Williams on 2,500 acres of purchased land in 1875. From the beginning, the City's growth depended on marketing itself as a tourist destination. This effort was supported early on by the praise issued at the 1885 annual convention of the American Medical Association by Dr. W.C. Van Bibber, who pronounced "Point Pinellas" as the perfect location for a "Health City". The City of St. Petersburg was incorporated in 1892 and had its first major industry established in 1899 when Henry W. Hibbs started a wholesale fish business in the City.



The Florida Boom in the mid 1920s and the economic depression of the 1930s impacted the St. Petersburg tourism and real estate drastically. In the 1920s, a tourism boom came to the City partly because of more transportation choices for travelers, including rail, auto, and water based modes. Improved roadway conditions, more automobile travel and the desire for warm weather helped make St. Petersburg one of the first Florida cities to live through the real estate boom of the 1920s. The boom years brought notable architecture built in the Mediterranean Revival Style that today remain as a graceful reminder of the City's past. But the real estate boom crashed due to the Great Depression of the 1930s. After the large post war growth during 1940s, the City attracted a considerable amount of retirees by the advent of air conditioning in the 1950s. The City population continued to multiply during the twentieth century through the 1970s, reaching 238,647 in the 1980 census and 248,232 in the 2000 census. The dramatic population growth from 1950s to 1970s raised the concerns over environmental issues, which lead to the adoption of a comprehensive plan in 1974 and land development regulations in 1977.



Fig. 1.4 (Above) Historic Photos: City of St. Petersburg
(Below) John Nolen General Plan, 1929

African-American history in St. Petersburg has had a prominent influence in the city's growth patterns, social progress, and economic development. In the late 19th century, a large number of African Americans moved to Florida and helped to build railroads in the St. Petersburg area. With the advent of tourism in St. Petersburg in the early 20th century, service positions in the hotel and restaurant industries became increasingly occupied by African Americans. Entertainment in the fledgling city was also increasingly provided by African American performers, including well-known jazz artists Dizzy Gillespie and Cab Calloway. Cultural contributions from the African American community were in fact a significant tourism draw in St. Petersburg. A thriving entertainment scene centered in the present Midtown area developed an admirable reputation that extended far beyond St. Petersburg alone.

But despite their growing role in the urban and cultural fabric, African Americans experienced government sanctioned segregation in a campaign to prevent white residents and visitors from encountering African Americans. World War II, a conflict fought in substantial numbers by African American troops, caused a hardening in the attitude of the Black population towards discrimination in the postwar period. Many African Americans believed they deserved equal rights particularly given that Blacks fought and died for their country. Resentment towards discrimination, in St. Petersburg as well as the rest of the country, led to inflammatory social upheavals from the 1960s.

In October 1996, the City witnessed two days of civil disturbances following a conflict between an African-American citizen and the police. The community united under the leadership of Mayor David Fischer and set upon the task of improving the quality of life in the Midtown area and surrounding African-American neighborhoods.

The City of St. Petersburg has been involved in several urban planning initiatives since the early 1900s. John Nolen developed several plans for the City in the 1920s that emphasized the grid pattern of the neighborhoods built on an organized system of parks, civic buildings and wide boulevards. The city-wide planning efforts continued in the 1940s with the Harland Bartholomew Plan focusing on social and land use elements including education, school building, street network, and traffic circulation. The Bartholomew Plan was instrumental in establishing the automobile oriented commercial corridors that serve the City today. The Conceptual Plan of 1974 reflected the desire to develop suburban style neighborhoods and promote better construction of houses as opposed to the mass-produced housing stock constructed shortly after the 1950s.

From the 1980s to present, St. Petersburg has changed significantly. Downtown has attracted significant construction investment resulting in a truly mixed-use urban center. At the center of St. Petersburg's revival is the rejuvenation and growth of the City's neighborhoods and the 103 associations and civic groups. The neighborhood planning efforts were initiated in 1988 with the following goal: to stabilize the declining property values; to improve the deteriorating physical conditions; and enhance the quality of life for its citizens. Since 1988, the neighborhood planning efforts have been successful in transforming the declining conditions experienced in neighborhoods through a combination of strategies including developing neighborhood plans in close cooperation with neighborhood representatives, creating City teams to ensure better communication between the residents and the City staff, and the establishment of a structured implementation program called Operation Commitment.

History of the Greater Childs Park Area

The Greater Childs Park Area encompasses four neighborhood associations- the Childs Park Neighborhood Association, Twin Brooks, Perry Bayview and the southern portion of the Central Oak Park neighborhood. While each neighborhood has its own unique characteristics and historical significance, policies and programs developed for individual neighborhoods have a significant impact on the socio-economic conditions and physical characteristics of the entire area and need to be addressed regularly through a holistic approach. The following paragraphs briefly describe the evolution of the various neighborhoods represented in the planning area.

The Childs Park subdivision was named after Julius and Lysander Childs, who platted a subdivision in 1911. The Childs Park Neighborhood planning area, as determined by the Childs Park Neighborhood Plan in 1992, is located between Fairfield Avenue South and 18th Avenue South from 34th to 49th Streets. The remainder of the neighborhood was platted in the 1910s, 1920s and 1940s. Despite the tremendous real estate boom of the 1920s, Childs Park did not experience an increase in residential construction. Most of the construction was concentrated along trolley lines which ran on 22nd Avenue South and Central Avenue, with the rest of the area remaining virtually rural. The real estate bust of 1926, the Great Depression of 1929, and the onset of World War II, left the neighborhood in an unstable state, and construction did not resume until the 1940s. The majority of homes were built during the 1940s and 1950s following the post war construction boom experienced across the nation.

GEOGRAPHIC CONTEXT

The Bethwood Terrace area (located between 1st Avenue South and Fairfield Avenue South and 37th Street and 40th Street) exhibits characteristics of the new construction practices witnessed during the 1940's and 1950s post war boom.

The TwinBrooks Neighborhood is bounded on the east and west by 34th and 49th Streets South respectively and on the north and south by 18th and 26th Avenues South. The neighborhood association's name is derived from the golf course's two streams. The neighborhood is believed to be predominantly rural and agricultural through 1919. A major part of the area from 45th Street South between 22nd Avenue South and 36th Avenue South was platted as the Brunson-Dowell subdivision in 1919. The 1920s showed signs of development primarily due to the construction boom experienced citywide, with over 213 homes still existing in the neighborhood. The TwinBrooks neighborhood experienced similar growth patterns as the Childs Park Neighborhood during the 1930s and 1940s with slow growth in 1930s and a recovery in 1940s. The TwinBrooks Neighborhood Association began as the "Big U Neighborhood" in 1996. The name was changed to TwinBrooks in 1997.

The southern part of the Central Oak Park Neighborhood's boundary is included in the Greater Childs Park Area Initiative. Originally considered a woody fringe area west of St. Petersburg in its early development, home building of any consequence began in the booming 1920s. Shadowing the boom/ bust history of Florida, substantial housing development really took off in World War II and continued through the 1950s. The western boundary runs along Disston Ridge, named after early land magnate, Hamilton Disston, who purchased 150,000 acres in Pinellas County in 1881 and instantly became the largest single landowner at that time. Originally the area was called North Central Neighborhood Association in 1989, then subsequently changed to United Central in 1998 with the expansion to 5th Avenue South. After much discussion in February 2000 the name Central Oak Park was chosen to more accurately represent the area.

The City of St. Petersburg, the second largest city in the Tampa-St. Petersburg-Clearwater metropolitan area, is located in Pinellas County on a peninsula between Tampa Bay and the Gulf of Mexico. It is adjacent to the City of Clearwater on the north, and connected with the City of Tampa to the east by Interstate 275 (Howard Frankland Bridge) and U.S. Route 92 (Gandy Bridge) across Tampa Bay and to Bradenton in the south by Interstate 275 (Sunshine Skyway Bridge).

The Greater Childs Park Area is situated in the southwestern part of the City, adjacent to the City of Gulfport. The primary north-south transportation corridors include 34th Street (US Route 19) and 49th Street. Central Avenue and 22nd Avenue South forming the major east-west connectors for traffic entering and exiting the planning area. The general character of the planning area is residential with commercial establishments along the arterial corridors. (Map 1.2)

Figure 1.6 illustrates the geographic location of the Greater Childs Park Area within a regional context. The planning area covers approximately 2.5 square miles, defined by 2nd Avenue North to the north, 34th Street to the east, 49th Street to the west, and 31st Avenue South to the south. Within a one mile distance of the neighborhoods is the City of St Petersburg's Downtown connected to the planning area through Central Avenue and 22nd Avenue South. 34th Street South serves as the west boundary of the City's Midtown area.



Fig. 1.5 Location Map

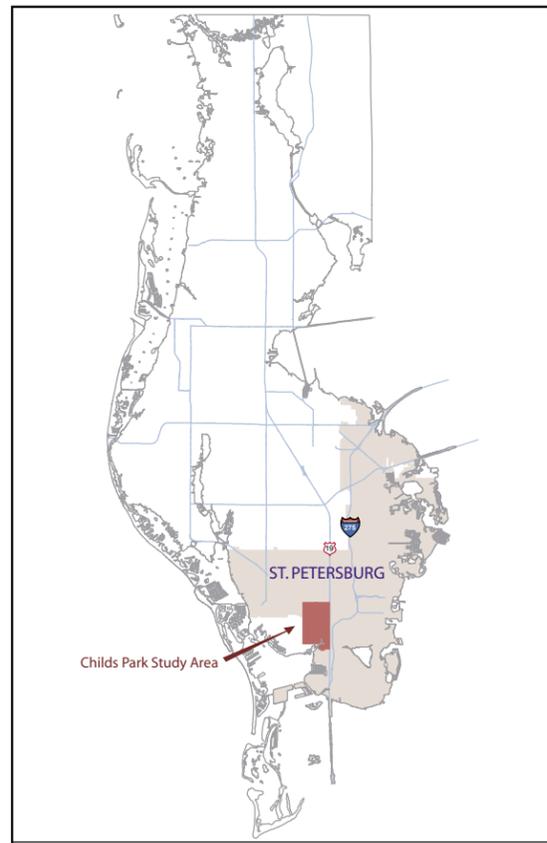
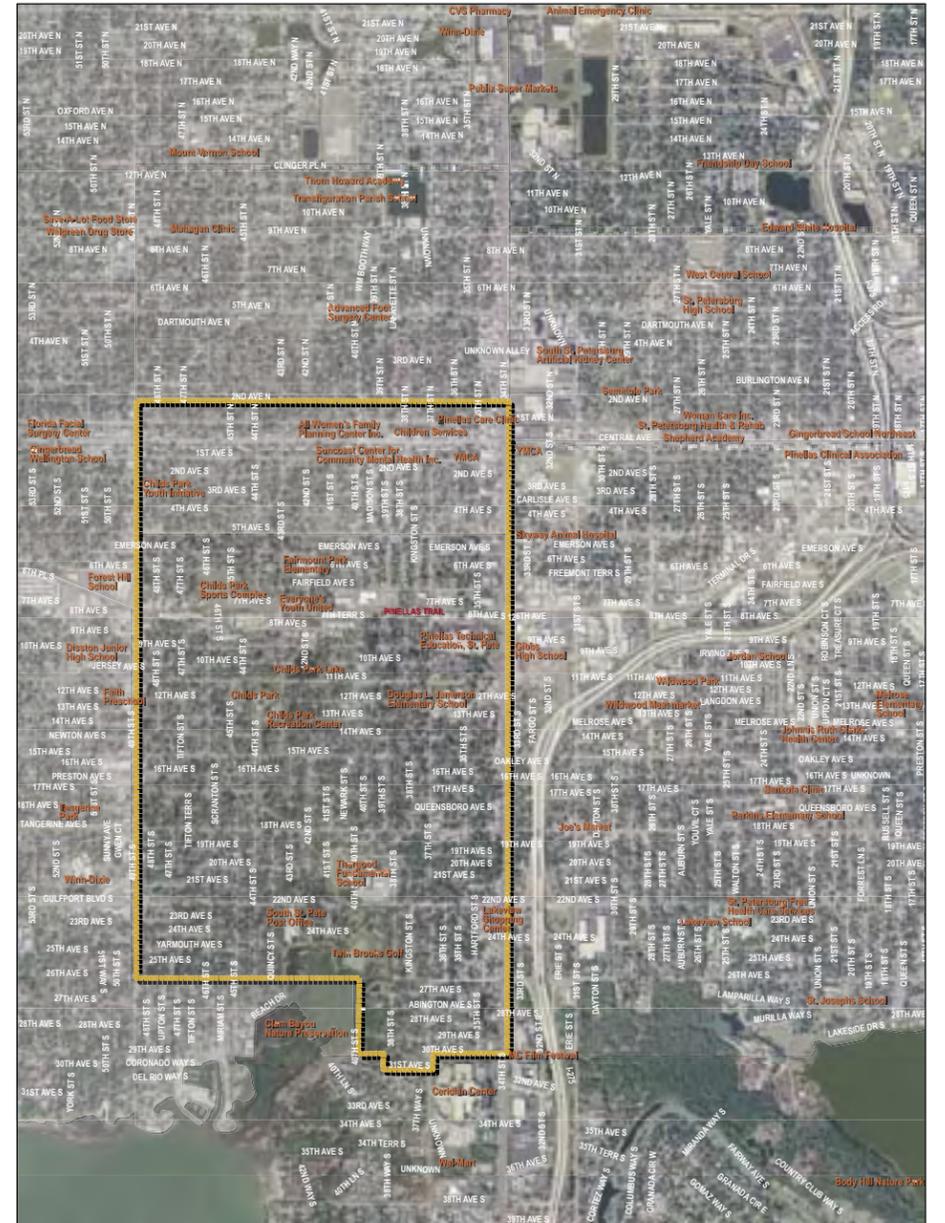


Fig. 1.6 Regional Context Map

Contextual Map

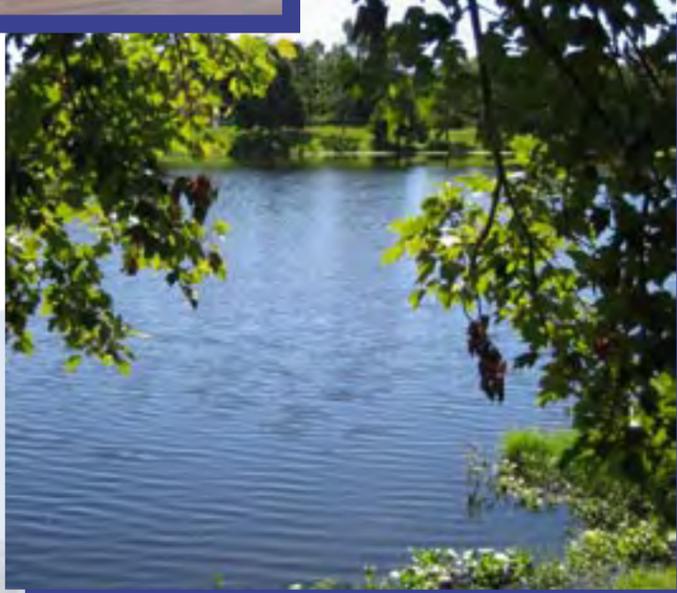


Childs Park Strategic Planning Initiative
City of St. Petersburg

LEGEND

Study Area Boundary	Midtown	Disston Heights
City of Gulfport	Central Oak Park Neighborhood	Historic Kenwood

MAP 1.2 Contextual Map



CHAPTER 2

NEIGHBORHOOD PROFILE



Table 2.1 Population and Household Characteristics, 2006
Source: Claritas Estimates (2006), Pinellas Planning Department

Indicators	Greater Childs Park Area
Population	
2011 Projection	12,939
2006 Estimate	12,740
2000 Census	12,687
1990 Census	12,179
Growth 1990-2000	4.17%
Growth 2000-2006	0.42%
Households	
2011 Projection	4,386
2006 Estimate	4,334
2000 Census	4,328
1990 Census	4,162
Growth 2006-2011	1.20%
Growth 2000-2006	0.14%
Growth 1990-2000	3.99%

Table 2.2 Population Trends, 1980 - 2000
Source: U.S. Census 1990 and 2000

Percent Change	1980-1990	1990-2000
Greater Childs Park Area	-3.51%	4.31%
City of St. Petersburg	0.61%	3.55%
Pinellas County	17.66%	8.20%
Average Annual Percent Change	1980-1990	1990-2000
Greater Childs Park Area	-0.35%	0.43%
City of St. Petersburg	0.06%	0.35%
Pinellas County	1.77%	0.82%

DEMOGRAPHIC/ECONOMIC PROFILE

This section utilizes information from the 2006 Claritas, provided by the Pinellas Planning Department, to discuss the current demographics, housing and economic conditions in the Greater Childs Park Area. The area includes a much larger area than the traditional Childs Park Neighborhood boundaries, and incorporates the TwinBrooks Neighborhood, sections of the Central Oak and Perry Bayview neighborhoods. Developing strategies for the area requires a comprehensive vision that transpires from citywide trends and in turn develops the potential to shape its surroundings.

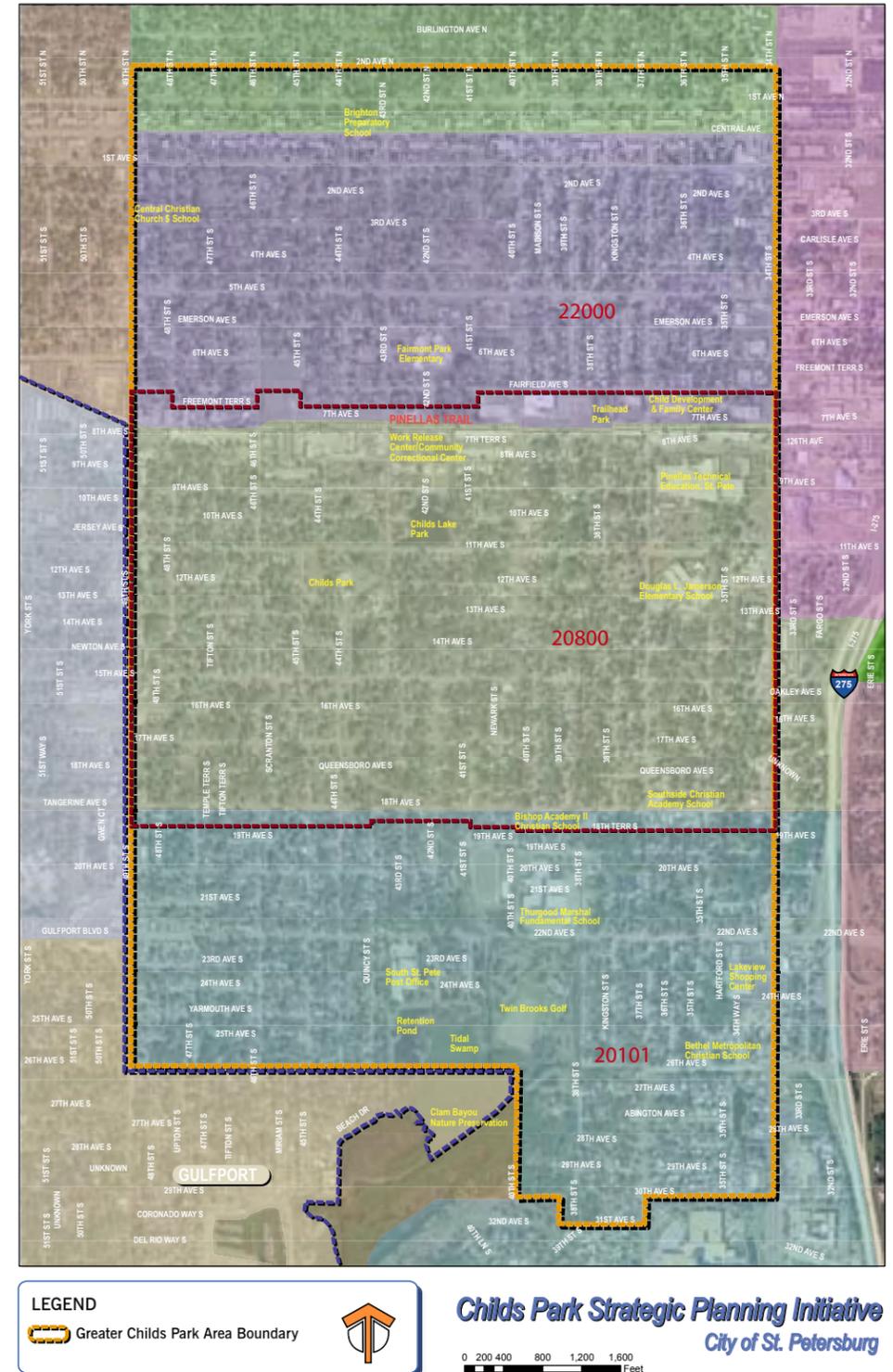
The report utilizes U.S. Census 1990 and 2000 datasets to compare the demographic and economic characteristics for the Greater Childs Park Area; City of St. Petersburg, and Pinellas County. The Census geography was obtained from Environmental Systems Research Institute (ESRI) in the form of 2000 Census Tracts and Block Group boundaries. For analysis purposes, this report assumes that Census Tract 208, the north section of Census Tract 201.01, and Census Tract 220, represent the Greater Childs Park Area. (Map 2.1)

The data analysis is intended to identify current and historic trends as it relates to the socio-economic characteristics of the Greater Childs Park Area and its surrounding neighborhoods. The analysis also identifies existing challenges and opportunities as it relates to community development and assists in the designing of strategies and programs recommended in the Strategic Plan. The trends and estimates presented are based on interpretation of available information to address area-wide issues and opportunities and should not be construed as definitive statistics to represent the Greater Childs Park Area. Within this section, the terms “planning area” and the term “Greater Childs Park Area” are used interchangeably, and refer to the entire Greater Childs Park Area.

POPULATION CHARACTERISTICS

The 2006 Claritas population estimates for the Greater Childs Park Area, provided by the Pinellas Planning Department, was 12,740 representing a slight increase in population over the 2000 Census count (12,687). The planning area’s total 2006 population estimate represented nearly 5% of the City’s total population of 254,225. Table 2.2 illustrates the growth trends in the Greater Childs Park Area, the City of St. Petersburg, and Pinellas County between 1990 and 2000. The planning area’s population increased by approximately 4% between 1990 and 2000, from 12,179 to 12,687 residents while the City’s population increased by 3.5% between the same time periods.

Census Tracts



MAP 2.1 Census Tracts, Greater Childs Park Area

Table 2.3 Household Characteristics, 2006

Source: Claritas Estimates (2006), Pinellas Planning Department

Indicators	Greater Childs Park Area	
2006 Estimated Households by Household Type	4,334	
Family Households	3,043	70.20%
Non-family Households	1,291	29.80%
2006 Estimated Households by Household Size*	4,334	
1-person household	1,021	23.55%
2-person household	1,202	27.74%
3-person household	825	19.03%
4-person household	592	13.65%
5-person household	376	8.68%
6-person household	187	4.32%
7 or more person household	131	3.03%
2006 Average Household Size	2.84	
2006 Estimated Households by Type and Presence of Own Children*	4,334	
Single Male Householder	445	10.26%
Single Female Householder	576	13.29%
Married-Couple Family	1,300	29.99%
With own children	542	12.51%
No own children	758	17.49%
Male Householder	274	6.33%
With own children	132	3.04%
No own children	143	3.29%
Female Householder	1,468	33.88%
With own children	874	20.17%
No own children	594	13.71%
Nonfamily: Male Householder	149	3.44%
Nonfamily: Female Householder	122	2.81%
*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.		

HOUSEHOLDS

Household characteristics are important indicators of housing demand, householder characteristics, and market potential for any community. Similar to the population trends discussed earlier, the planning area witnessed a very slight increase in the number of households from 4,328 to 4,334 between 2000 and 2006. Between 1990 and 2000, the number of households in the planning area increased by 3.9%, slightly higher than the City's household growth rate of 3.1%.

In 2006, the average household size in the planning area consisted of 2.8 persons, significantly higher than the City and County's average. The higher household size in the planning area was also evident in the Census 2000 data- the planning area had a higher household size at 2.8 persons per households, compared to the City of St. Petersburg (2.2 persons per household) and Pinellas County (2.1 persons per household). This is due to the presence of a large percentage (70%) of family households and an above-average share (45%) of households with children. (Table 2.3)

The householder characteristics also provide valuable information about the social composition for a community. As shown in Table 2.4, the 2000 Census data reported that the Greater Childs Park Area had a relatively high percentage of female householders with no spouse and children, accounting for nearly 60% of the total households with children. In comparison, 35% of the City's households with children had a female householder with no spouse.

According to the Census 2000 data, the planning area had approximately 5,823 housing units accounting for approximately 5% of the City's total housing units (124,439). Fig 2.2 illustrates that the percentage of owner occupied housing stock in the Greater Childs Park Area (54%) was slightly lower than the home ownership rates in the City (56%) and the County (61%).

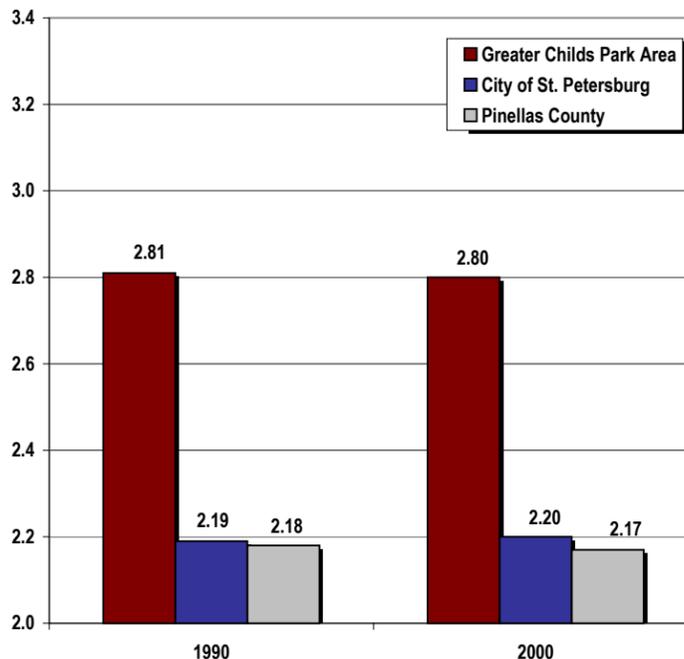


Fig. 2.1 Household Size, 2000
Source: U.S. Census 2000

Table 2.4 Female Householder (No Spouse) with Children, 2000

Source: U.S. Census 1990 and 2000

	HHs w/ Children	Percent	Female Hhldr (No Spouse) w/ Children	Percent
Greater Childs Park Area	2,259	45.17%	1,338	59.20%
City of St. Petersburg	29,803	27.21%	10,289	34.50%
Pinellas County	101,162	24.38%	28,316	28.00%

Table 2.5 Household Growth Trends 1990 - 2000

Source: U.S. Census 1990 and 2000

Percent Change	1990-2000
Greater Childs Park Area	4.62%
City of St. Petersburg	3.12%
Pinellas County	9.02%

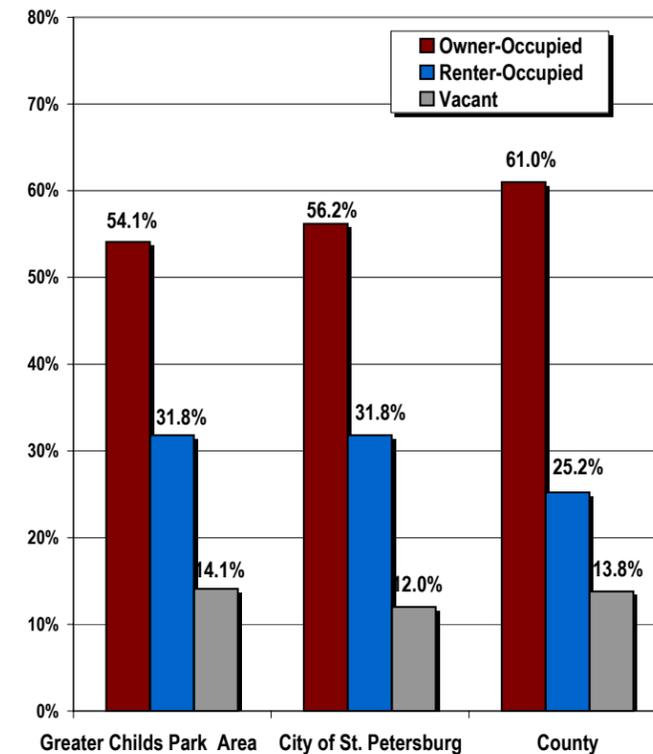


Fig. 2.2 Housing Tenure Comparisons, 2000
Source: U.S. Census 2000

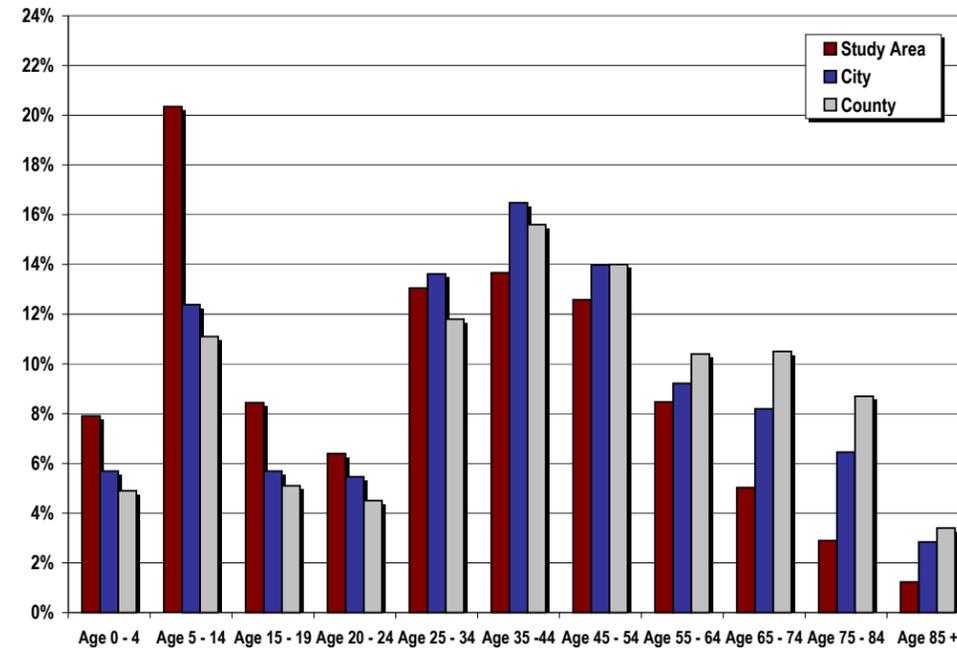
Table 2.6 Racial Composition, 2006

Source: Claritas Estimates (2006), Pinellas Planning Department

Indicators	Greater Childs Park Area	
2006 Estimated Population by Single Race Classification	12,740	
White Alone	1,625	12.76%
Black or African American Alone	10,584	83.08%
American Indian and Alaska Native Alone	35	0.28%
Asian Alone	80	0.63%
Native Hawaiian and Other Pacific Islander Alone	3	0.03%
Some Other Race Alone	105	0.82%
Two or More Races	308	2.42%

Fig. 2.3 Age Composition Comparisons, 2000

Source: U.S. Census 1990 and 2000



RACIAL COMPOSITION

In 2006, approximately 83% (10,584) of the Greater Childs Park Area’s total population was identified as African American, while 13% (1,625) of the population was identified as White. Between 1980 and 2000, the share of African American population in the Greater Childs Park Area increased dramatically from 8,225 (58%) to 11,526 (81%), while the share of White population declined from 5,796 (41%) to 2,209 (16%). The share of African American population in the City and the County increased from 17.2% to 22.4% and from 7.5% to 9% respectively between 1980 and 2000.

AGE

The 2006 Claritas estimates show that the median age of the population in the Greater Childs Park Area was 30.3 years. In comparison, the median age in the planning area was significantly younger than in the City of St. Petersburg (39.4 years) and Pinellas County (43.1 years). Fig. 2.3 shows the age composition for the planning area, as reported by the Census 2000 data, and compares it with the City of St. Petersburg and Pinellas County.

The age groups can be interpreted to broadly represent the preschool age (under 5 years); school age (5-17 years); working population (18-64 years); and retirement age (65 years and over). In 2006, 9% of the Greater Childs Park Area’s population was 65 years and over. Conversely, the percentage of preschool and school age population in the area was much higher than the City and the County, accounting for nearly 33% of the planning area’s total population.

Another important indicator that provides insight into the age structure of a population and its impact on the economic characteristics is the “dependency ratio”. Dependency ratio is defined as a measure of a segment of the population which is composed of dependents (people who are too young or too old to work). The youth dependency ratio is the proportion of persons 15 years and younger per 100 persons that constitute the working age population 16 to 64 years old. The youth dependency ratio in the Greater Childs Park Study Area was 45.2 compared to 28.0 for the City indicating that fewer persons of working age support a relatively high population of non-working age.

Table 2.7 Population by Age, 2006

Source: Claritas Estimates (2006), Pinellas Planning Department

Indicators	Greater Childs Park Area	
2006 Estimated Total Population by Age	12,740	
Age 0 to 4	1,044	8.19%
Age 5 to 9	1,177	9.24%
Age 10 to 14	1,208	9.49%
Age 15 to 17	734	5.76%
Age 18 to 20	630	4.95%
Age 21 to 24	762	5.98%
Age 25 to 34	1,550	12.17%
Age 35 to 44	1,576	12.37%
Age 45 to 49	842	6.61%
Age 50 to 54	813	6.38%
Age 55 to 59	703	5.52%
Age 60 to 64	561	4.41%
Age 65 to 74	677	5.31%
Age 75 to 84	327	2.57%
Age 85 and over	134	1.06%
Age 16 and over	9,081	71.28%
Age 18 and over	8,577	67.32%
Age 21 and over	7,946	62.37%
Age 65 and over	1,139	8.94%
2006 Estimated Median Age	30.36	
2006 Estimated Average Age	33.09	

Table 2.8 Median Age Trends, 1990 - 2000

Source: U.S. Census 1990 and 2000

Median Age	1990	2000
Greater Childs Park Area	29.1	30.1
City of St. Petersburg	38.6	39.4
Pinellas County	42.1	43.1

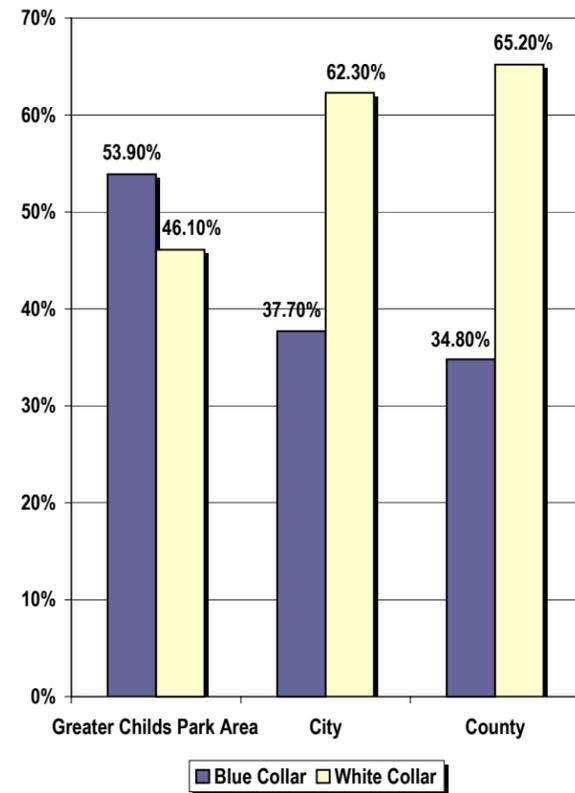
Table 2.9 Educational Attainment, 2000
Source: U.S. Census 2000

	Percent High School Graduate or Higher	Percent Bachelor's Degree or Higher
Greater Childs Park Area	69.00%	9.17%
City of St. Petersburg	81.90%	22.80%
Pinellas County	84.00%	22.92%

Table 2.10 Employment Rate Trends, 1990 - 2000
Source: U.S. Census 1990 and 2000

	1990	2000
Greater Childs Park Area	91.19%	89.60%
City of St. Petersburg	94.12%	94.50%
Pinellas County	95.06%	95.50%

Fig. 2.4 Occupation Comparisons, 2000
Source: U.S. Census 2000



EDUCATION AND EMPLOYMENT

The economic conditions in a community is typically estimated through the analysis of several indicators such as per capita income, median and average household incomes, employment rate, educational attainment, labor force participation, and poverty rate. Educational attainment levels have a direct impact on the economic stability of the community as there is a strong correlation between the level of education, employment opportunities and income.

U.S. Census 2000 information indicated that approximately 69% of the planning area's population 25 years old and over had received a high school diploma or equivalent. In comparison, 82% percent of the City's population 25 years old and over and 84% of the County's population 25 years old and over had received a high school diploma or equivalent. While the Greater Childs Park Area's population with less than 9th grade education 6.2% was slightly lower than the City's population for the same education level at 3.9%, there was a pronounced difference between the population with higher education (Bachelor's degree or higher). Nearly 23% of the City's population had a bachelor's or a graduate degree, compared to only 9% for the Greater Childs Park Area.

The low educational attainment levels suggests a critical need to explore creative strategies to train the workforce for demands of existing employers, while at the same time, attract additional jobs that match the skills of the residents. Some of these strategies could include increased vocational training programs and working with area businesses to develop apprenticeship and mentoring programs. The educational attainment exhibits a strong correlation with the employment characteristics. Nearly 54% of the planning area's labor force was employed in blue-collar jobs, compared to 38% for the city's employed labor force in blue-collar jobs. The high percentage of blue collared workers could be partially attributed to the lower education attainment levels discussed above for the Greater Childs Park Area's population.

The economic dependency ratio is an important indicator of the economic activity representing the area's age structure and the economically active participation rate. The economic dependency ratio is defined as the proportion of the economically inactive population to the economically active population. The economic dependency ratio for the planning area in 2000 was 65.4 compared to 60.4 for the entire City. The higher economic dependency ratio in the planning area is reflective of the area's younger population and has a direct impact on the income levels of the population. According to the Census 2000 data, the unemployment rate in the Greater Childs Park Area was reported higher than the City's rate. In 2000, the City's unemployment rate was five percent (5%), half of the unemployment rate for the planning area at ten percent (10%).

According to the 2006 estimates, the Greater Childs Park Area accommodated 438 businesses employing 4,781 employees. Table 2.11 illustrates the employment by major industry groups for the Greater Childs Park Area. The Services sector is the major dominant group. Appendix B contains a detailed business inventory with information collected through windshield surveys by the City of St. Petersburg Business Assistance Center staff, Eckerd College intern program, and the RMPK Group.

According to the preliminary estimates, provided by the City of St. Petersburg Business Tax Division records, there are approximately 543 businesses in the Greater Childs Park Area employing 1,043 employees. There are about 30 industrial establishments out of the 543 businesses, located within the planning area boundaries. The Midtown Economic Development department is currently working with the Eckerd College intern program to verify the estimated employment base. The results will be made available in the future, as part of this initiative's implementation process.

Table 2.11 Employment Statistics, 2006
Source: Claritas Estimates (2006), Pinellas Planning Department

Businesses by Major Sectors	Greater Childs Park Area			
	Total Establishments	Total Employees	Sales (\$ Millions)	Establishments with 20 or more employees
Total Businesses	438	4,781	\$481	33
Dominant Major Group	Services	Services	Services	Services
Dominant Minor Group	Personal services	Personal services	Wholesale Trade	Educational services
Retail Trade	88	828	\$95	4
Home Improvement Stores	5	96	\$13	1
General merchandise stores	2	261	\$19	0
Food stores	16	59	\$9	0
Auto dealers, gas stations	14	107	\$31	1
Apparel, accessory stores	4	7	\$1	0
Furniture, home furnishings	11	44	\$7	0
Eating & drinking places	18	197	\$10	2
Miscellaneous Retail Stores	18	57	\$6	0
Finance, Insurance, Real Estate	40	224	\$36	1
Banks, saving & lending inst.	8	42	\$12	0
Security, commodity brokers	2	7	\$1	0
Insurance carriers & Agencies	12	35	\$8	0
Real estate, Holding cos.	18	139	\$16	1
Services	219	2,816	\$222	18
Hotels & other lodging	2	31	\$1	0
Personal services	59	661	\$33	4
Business services	32	526	\$51	2
Motion pictures & Amusement	5	42	\$3	0
Health services	32	495	\$44	2
Legal services	29	83	\$15	0
Educational services	10	586	\$49	7
Social services	16	178	\$13	3
Other Services	34	214	\$13	1

INCOME AND POVERTY LEVEL

Per capita income is an indicator for the distribution of wealth in the community and the residents' ability to sustain new development in the community. The per capita income in the Greater Childs Park area increased from \$8,127 to \$10,912 between 1990 and 2000 representing a 34% increase. In comparison, the City's per capita increased by nearly 48%, between 1990 and 2000, from \$14,133 to \$20,887. The 2006 Claritas estimates showed an increase in the planning area's per capita income from \$10,912 in 2000 to \$12,478 in 2006.

While average household incomes can provide a general indicator for analyzing the housing affordability and purchasing power within the area of concentrations, they present inaccurate results because of extreme values and therefore are susceptible to statistical variability. Median household income is better indicator of overall purchasing power and determining the consumer base for future development. Household income analysis provides valuable insight into the purchasing power, total sales potential and the market conditions for the target market area. According to the 2006 Claritas estimates, the largest segment of the Greater Childs Park Area's population falls within the less than \$30,000 household income bracket, representing nearly 59% of the total households in the planning area. As shown in Fig. 2.6, the median household income reported for the planning area in 2000 was \$26,379, almost \$8,000 less than the City's median household income (\$34,734). The 2006 estimated median household income for the area was \$29,856.

The Census Bureau uses a set of money income thresholds that vary by family size and composition to detect who is poor. If the total income for a family or unrelated individual falls below the relevant poverty threshold, then the family or unrelated individual is classified as being "below the poverty level". For the purposes of analysis, this report assumes a family income base of \$15,000 and less as the poverty threshold for both the City of St. Petersburg and the Greater Childs Park Planning area. According to the 2006 Claritas estimates, there were 1,028 households out of a total of 4,334 households in the Greater Childs Park Area that had a household income less than \$15,000, representing nearly 24% of the total households.

Median Household Income	1990	2000
Greater Childs Park Area	\$19,980	\$26,739
City of St. Petersburg	\$23,645	\$34,734
Pinellas County	\$26,298	\$37,259

Table 2.12 Median Household Income, 1990-2000
Source: U.S. Census 1990 and 2000

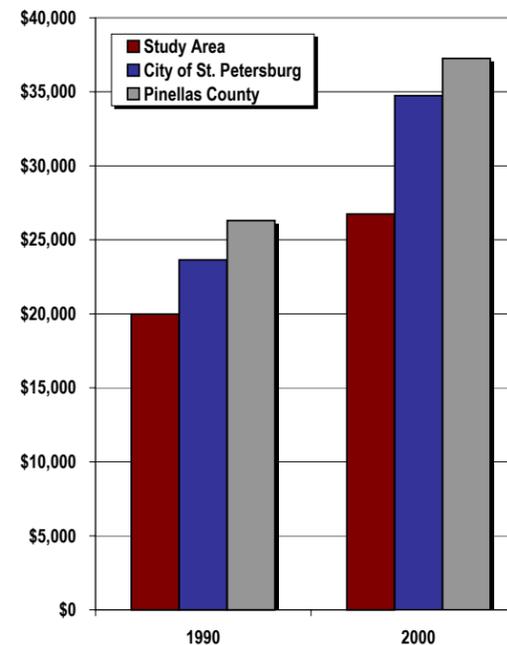


Fig. 2.5 Median Household Income, 1990 - 2000
Source: U.S. Census 1990 and 2000

Table 2.13 Household Income, 2006
Source: Claritas Estimates (2006), Pinellas Planning Department

Indicator	Greater Childs Park Area	
2006 Estimated Households by Household Income	4,334	
Less than \$15,000	1,028	23.71%
\$15,000 to \$24,999	785	18.12%
\$25,000 to \$34,999	729	16.82%
\$35,000 to \$49,999	776	17.91%
\$50,000 to \$74,999	680	15.69%
\$75,000 to \$99,999	224	5.17%
\$100,000 to \$149,999	81	1.87%
\$150,000 to \$249,999	25	0.59%
\$250,000 to \$499,999	5	0.11%
\$500,000 or more	0	0.01%
2006 Estimated Average Household Income	\$35,925	
2006 Estimated Median Household Income	\$29,856	
2006 Estimated Per Capita Income	\$12,478	

Fig. 2.6 Percent Distribution of Median Household Income, 2000
Source: U.S. Census 2000

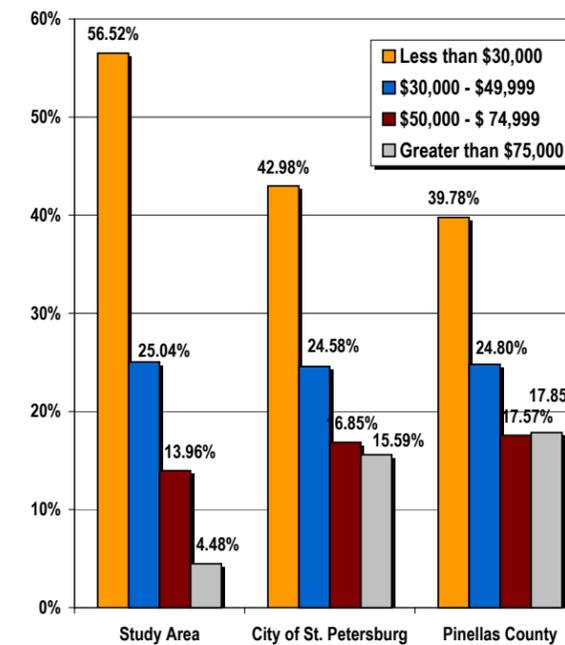


Table 2.14 Existing Land Use Distribution, Greater Childs Park Area

Land Use	Acreage	Percent	Count	Percent
Residential	738.4	63.9%	4,663	83.8%
Commercial	83.4	7.2%	246	4.4%
Public/Semi Public	120.1	10.4%	75	1.3%
Industrial	31.2	2.7%	65	1.2%
Conservation/Preservation	32.0	2.8%	48	0.9%
Recreation/Open Space	49.4	4.3%	21	0.4%
Vacant	92.5	8.0%	432	7.8%
Miscellaneous	8.2	0.7%	15	0.3%
Total	1,155.2	100.0%	5,565	100.0%



EXISTING LAND USE

The Greater Childs Park Area encompasses nearly two and a half square-miles of land area (2.5 sq. miles or 1,636 acres) including right-of-ways, containing a total of 5,565 properties. The Pinellas County Property Appraiser utilized land use codes based on the Department of Revenue codes to appraise land values for tax collection. Based on the Property Appraiser Codes, there are ten (10) land use categories located within the planning area boundaries. For analysis purposes, these codes are classified into the following seven major categories:

1. Residential Uses (63.9%)
2. Public and Semi-Public Uses (10.4%)
3. Vacant Lands (8.0%)
4. Commercial Uses (7.2%)
5. Recreation and Open Space (4.2%)
6. Preservation and Conservation (2.8%)
7. Industrial (2.7%)

Map 2.2 illustrates the distribution of existing land uses in the planning area and Table 2.14 provides a tabulation of land uses divided according to parcel count, total acreage covered, and percent of the total planning area acreage. As shown in Fig. 2.7, the planning area is predominantly residential accounting for nearly sixty-four percent (64%) of the total land area, followed by public and semi-public uses (10%), vacant (8%), and commercial uses (7%). The remainder of the land uses includes recreational uses, preservation and conservation lands, and industrial uses.

Existing Land Use by Area Breakdown by Category, Childs Park Study Area

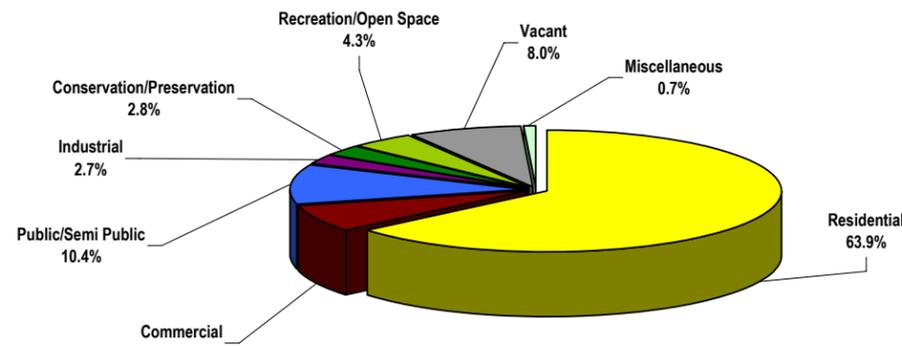
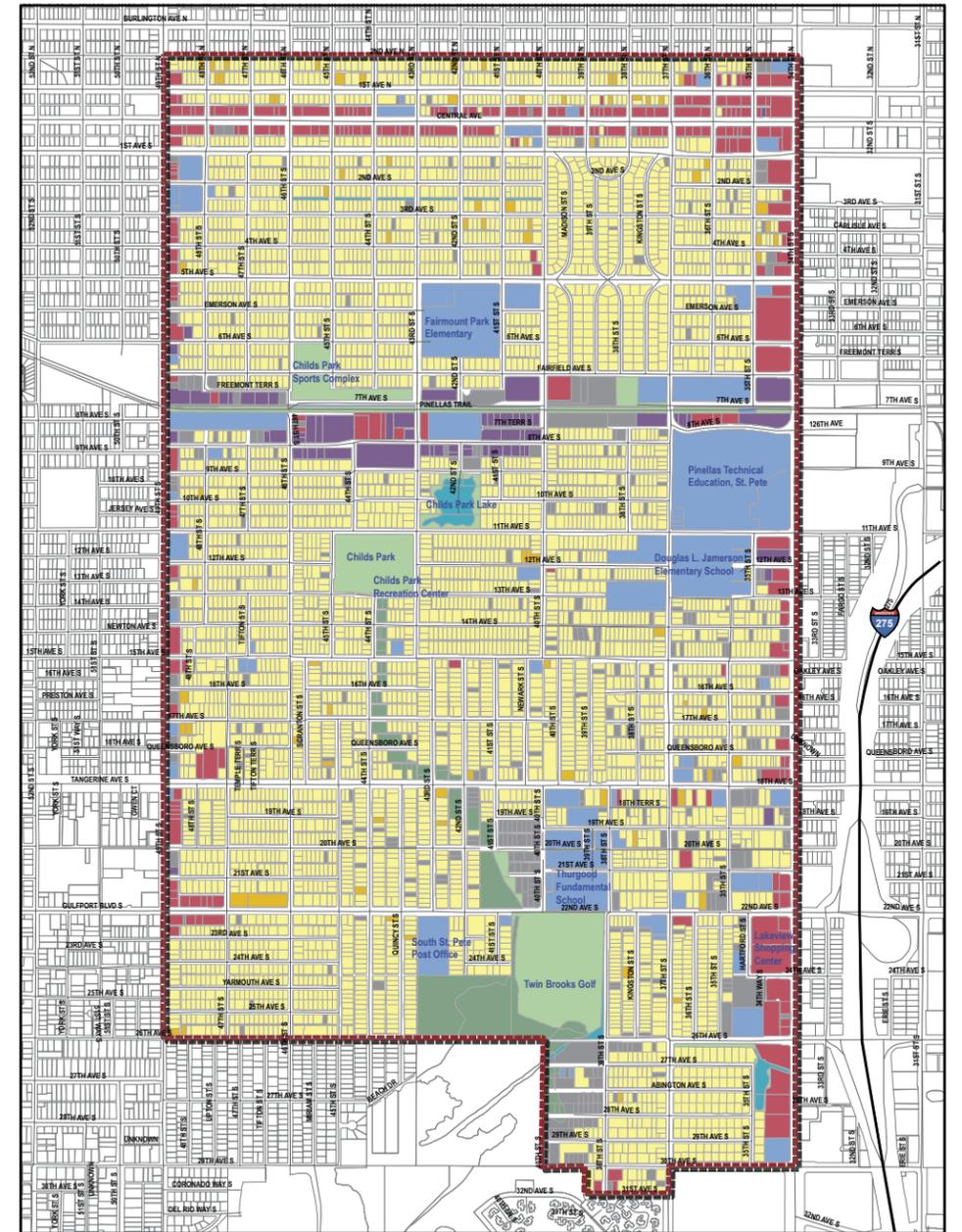


Fig. 2.7 Existing Land Use Distribution, Greater Childs Park Area

Existing Land Use



0 250 500 1,000 1,500 2,000 Feet

Childs Park Strategic Planning Initiative
City of St. Petersburg

LEGEND

- Study Area Boundary
- Single Family
- Multi Family
- Commercial
- Industrial
- Public/Semi-Public Uses
- Vacant
- Conservation/Preservation
- Recreation/Open Space
- Miscellaneous

MAP 2.2 Existing Land Use, Greater Childs Park Area



(1) RESIDENTIAL

Residential uses constitute the largest component of the current land use categories in the planning area accounting for 738.4 acres or 64% of the planning area's total land area excluding right-of-ways (1,155 acres). The planning area's population, according to the 2006 Claritas estimates, was 12,740 accounting for an overall population density of 5,096 persons per square mile. In comparison, the City of St. Petersburg accommodated a population of 254,225 in 2006, representing a density of 4,052 persons per square mile. In terms of housing density, the planning area has an average density of 7.23 units per acre, which is lower than the average citywide density of 7.46 units per acre. The lower density is partly attributable to the high percentage of single family units in the planning area.

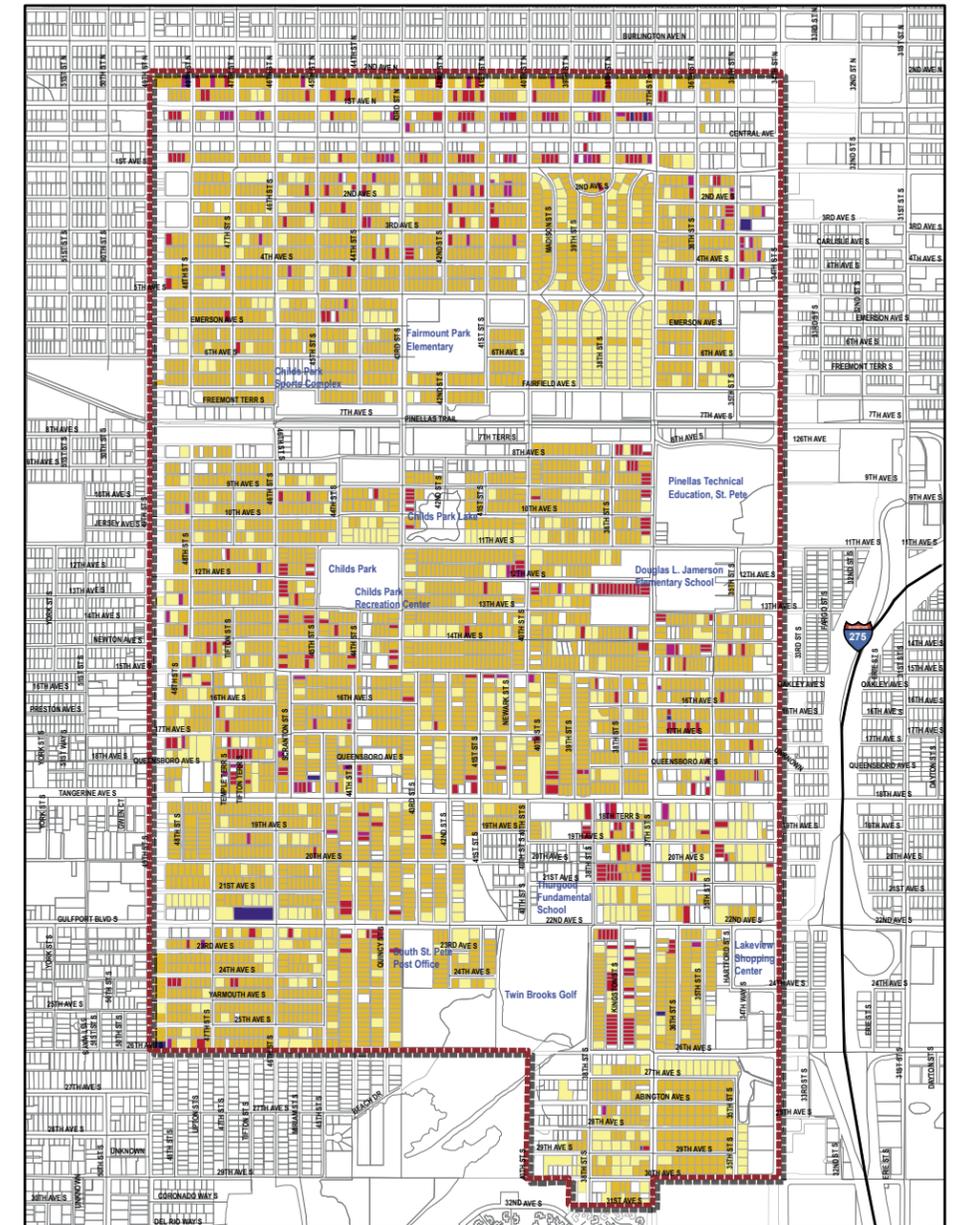
There are 4,663 single-family housing units in the planning area accounting for nearly ninety-eight percent (98.3%) of the total parcels under residential uses. The remainder consists of seventy-nine (79) parcels under multi-family residential uses (including apartments, duplexes, and triplexes), accounting for 1.7% of the total acreage. The percentage of multifamily units is significantly lower than the citywide percentage of 2.6% and suggests a need for examining potential opportunities to provide for a mix of housing types in the planning area. The multi-family units are scattered throughout the planning area located within predominantly single-family neighborhoods, with the exception of two multi-family complexes located at the northeast intersection of 47th Street South and 22nd Avenue South (Groveland Park Apartments).

According to the 2006 Claritas estimates, nearly thirty-three percent (33%) of the housing stock is renter-occupied. The high percentage of renter occupied housing units combined with the predominantly single-family residential character of the planning area suggests the presence of a relatively high percentage of absentee owners that could result in the lack of maintenance, deterioration of housing conditions, and a decline in housing values. In addition, based on the data provided by the Housing Department, the planning area contains a disproportionately high percentage of Section 8 housing units, accounting for nearly 367 units.

There are more than 200 vacant residential units in the planning area representing nearly five percent (5%) of the total number of residential properties (4,663). Map 2.5 shows that the vacant residential units are scattered throughout the planning area, with some degree of concentration in the areas south of 7th Avenue South and east of 43rd Street South. The vacant residential units present an opportunity for infill housing, land assembly, and redevelopment activities in the planning area.

According to the 2000 Census, nearly seventy percent (70%) of the owner occupied housing units in the planning area were 45 years old and over. The Bethwood Terrace Neighborhood and Bethwood Sub-Replat located between 1st Avenue South to Fairfield Avenue South and 37th Street South to 40th Street South is a potential candidate for historic designation.

Residential Density



MAP 2.3 Residential Density, Greater Childs Park Area



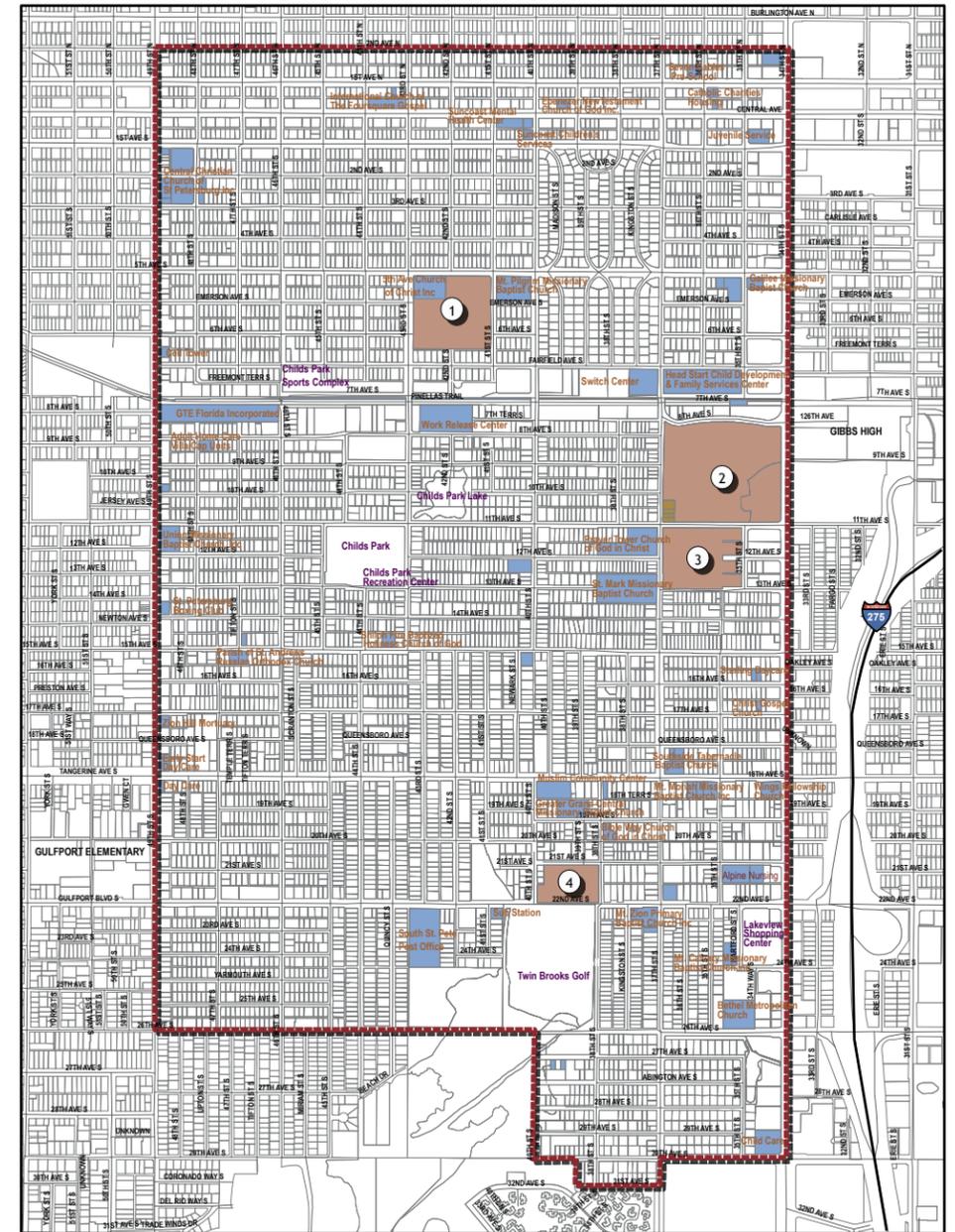
(2) PUBLIC AND SEMI-PUBLIC USES

Public and semi-public uses within the Greater Childs Park Area comprise approximately ten percent (10%) of the planning area's total acreage. The public and semi-public uses include faith-based institutions, community based organizations, day care centers, and educational institutions. The total number of parcels in the planning area, under the public and semi-public land use category, comprises seventy-five (75) properties.

There are a total of thirty-one (31) faith-based organizations located in the planning area. The faith based organizations represent a diverse population and are pivotal in ensuring increased community participation and implementing a successful program. Map 2.4 shows the location of the various faith-based organizations and other public and semi-public uses located in the planning area. During the workshops, several members of the community expressed the need for developing a more active role for the faith-based organizations in community revitalization and exploring the opportunity to expand the use of these facilities for greater community engagement.

In addition to the faith-based organizations, four public schools are located in the planning area, covering an area of 58 acres or approximately fifty percent (50%) of the total land area under public and semi-public uses. The schools constitute the highest percentage (48%) of the total acreage under the Public and Semi-Public Uses category. These uses are followed by faith-based organizations (27%) consisting of churches and church schools. As shown in Map 2.4, the four educational institutions include the Douglas Jamerson Elementary School, Fairmount Park Elementary School, Thurgood Marshall Fundamental School, and the Pinellas Technical Education Center (PTEC). Other public and semi-public uses include the Pinellas County Work Center, United States Postal Office, day-care centers, community service agencies such as the Everyone's Youth United and the Childs Park Youth Initiative.

Institutional Uses



0 250 500 1,000 1,500 2,000 Feet

Childs Park Strategic Planning Initiative
City of St. Petersburg

LEGEND

- Study Area Boundary
- 1 Fairmount Park Elementary
- 3 Douglas L. Jamerson Elementary
- 2 Pinellas Technical Education Center
- 4 Thurgood Marshall Fundamental
- Faith-based Organizations and other Institutional Uses
- Schools

MAP 2.4 Institutional Uses, Greater Childs Park Area



(3) VACANT LANDS

Nearly eight percent (8%) of the planning area's total land area is vacant, encompassing an area of approximately 93 acres, scattered throughout the neighborhoods. Map 2.5 shows the distribution of vacant lands within the Greater Childs Park Area boundaries. There are approximately 432 vacant parcels located in the planning area with vacant residential lands representing the highest percentage of all vacant lands located within the planning area.

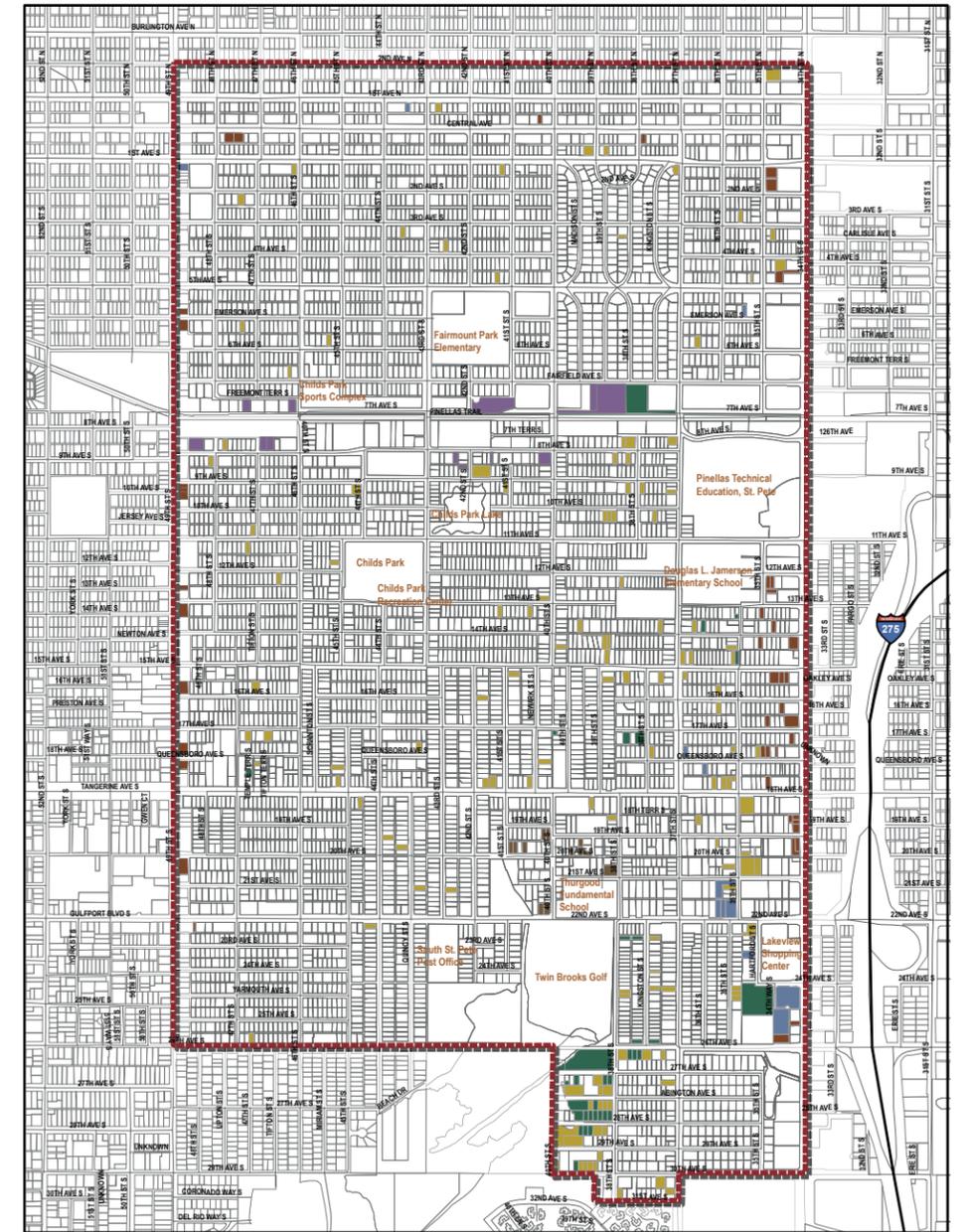
Vacant structures and abandoned lots are strong indicators of economic distress and lead to deterioration of the physical environment and are detrimental to the investment image of the community. The presence of vacant and underutilized buildings contributes both as an opportunity and a liability for redevelopment. Vacant parcels of considerable size can be assembled to support significant adaptive reuse of underutilized and deteriorating buildings.

The vacant residential lands are scattered throughout the planning area, with the exception of some signs of concentration in the area located south of 7th Avenue South and east of 43rd Street South. The vacancy rates also depress property values of neighboring commercial and residential properties resulting in reduced tax revenues for the local government.

There are approximately fifty (50) vacant commercial properties in the planning area, located primarily along the 34th Street South and 49th Street South corridors. In addition, there are twenty-two (22) vacant industrial properties situated in the planning area, with the majority of the parcels located along 7th Avenue South. Highly visible vacant parcels along primary corridors that might be contaminated, such as abandoned gas stations, present a unique opportunity for securing additional funding for clean-up and survey activities and reverting the property back to the tax rolls.

Public-owned vacant lands and institutional vacant properties totaling nearly thirty-six acres (36 acres) are located throughout the planning area. Some of the parcels are of considerable size and present land assembly and redevelopment opportunities. These parcels include a concentration of vacant parcels located along 7th Avenue South and also include a block with nine parcels defined by Fairfield Avenue South and 6th Avenue South to the north and south respectively with 45th Street South and 46th South forming the eastern and western extents respectively. There are approximately sixty-five (65) properties that are county owned with a cluster of parcels located behind the Thurgood Marshall School on the north side of 22nd Avenue South, which includes a retention pond, a drainage canal, and a planned neighborhood park.

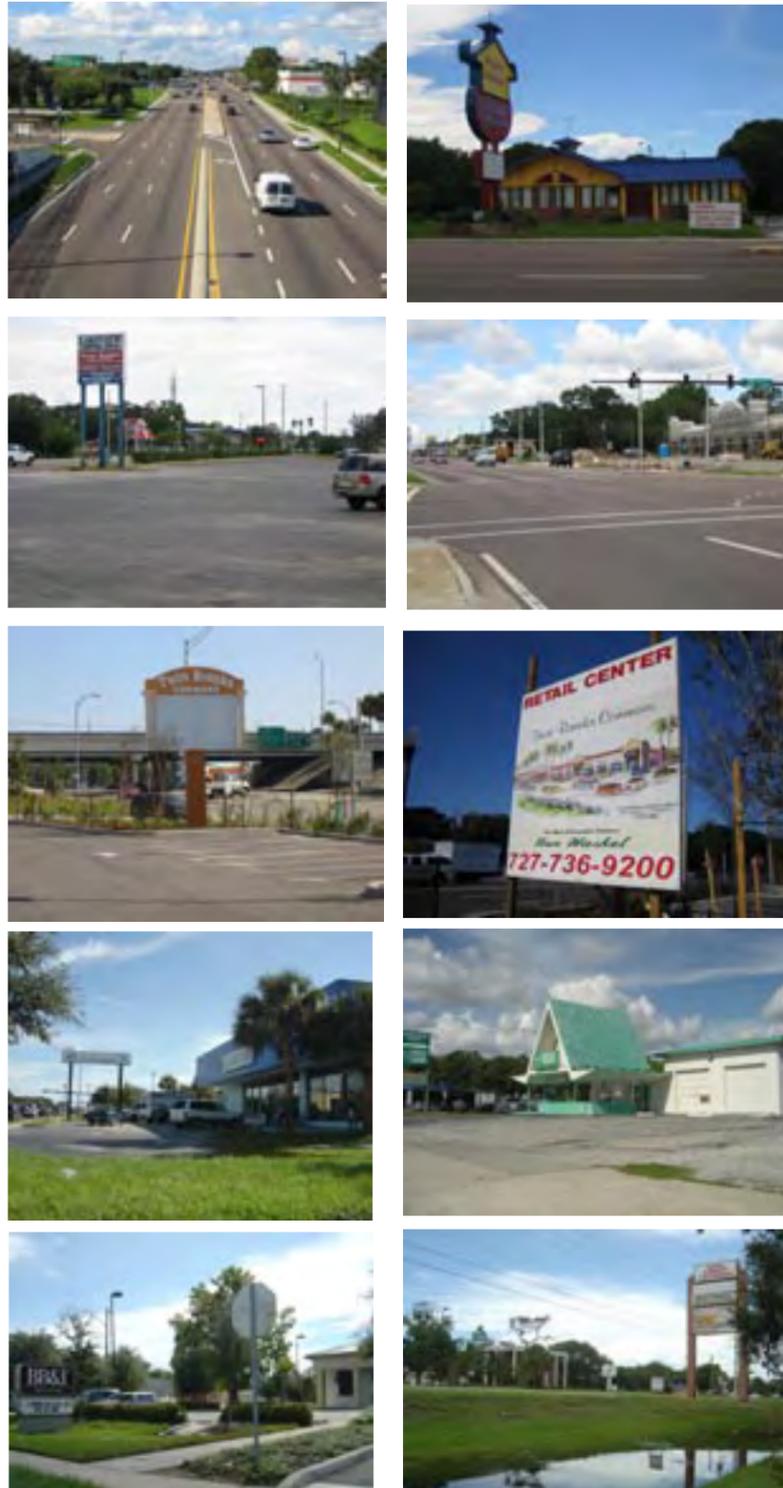
Vacant Land



Childs Park Strategic Planning Initiative
City of St. Petersburg

LEGEND			
	Study Area Boundary		Vacant Institutional
	Vacant Residential		Vacant Industrial
	Vacant Commercial		Vacant City Owned
			Vacant County Owned

MAP 2.5 Vacant Land, Greater Childs Park Area



34th Street Corridor

(4) COMMERCIAL

Commercial uses account for only seven percent (7.2%) of the planning area encompassing 83 acres. Most of the commercial development within the planning area is concentrated along Central Avenue, 34th Street South and 49th Street Corridors. There are scattered instances of commercial uses interspersed with single-family neighborhoods and some large parcels located along 7th Avenue South.

Commercial development along the primary corridors within the planning area boundaries range from suburban-style strip malls, retail stores, drive through restaurants, fast food chains, motels, and gas stations to auto repair garages and storage yards. Recent development activities along the corridors include the Twin Brooks Commercial Center at the intersection of 34th Street South and 22nd Avenue South. During the community workshops, the community observed that the existing inventory of commercial uses along the corridors is insufficient to meet the neighborhood needs, such as grocery stores and restaurants, thus motivating residents to search outside the neighborhood for their daily needs.

34th Street Corridor

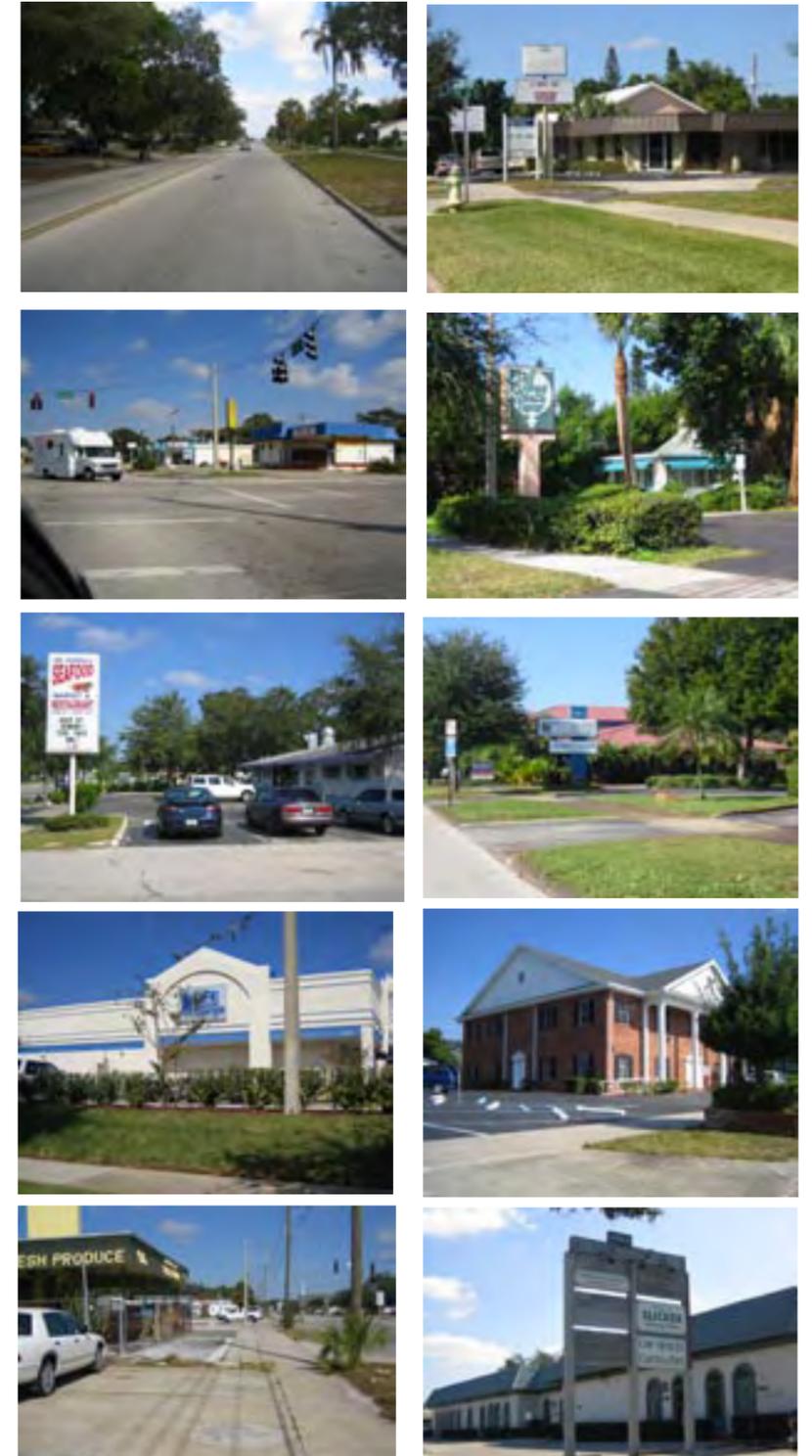
The 34th Street corridor consists of several commercial establishments ranging from retail centers, gas stations, dry cleaners to fast food restaurants, car-washing facilities, and automotive uses. Lakeview Shopping Center, located at the intersection of 22nd Avenue and 34th Street South, is considered as a destination catering to the needs of the residents in the planning area. The east side of the 34th Street Corridor also serves as the western boundary for the Midtown Area. The 34th Street Corridor also accommodates institutional uses such as the Pinellas Technical Education Center (PTEC), the Gibbs High School, and several faith-based organizations.

49th Street Corridor

The west edge of the 49th Street commercial corridor lies within the City of Gulfport municipal boundaries. The City of Gulfport has developed plans to redevelop sections of 49th Avenue and will have a significant impact on the redevelopment efforts along the east side of the corridor that is in the planning area boundaries. The existing uses along the 49th Street Corridor include local restaurants (Bethwood Inn Bar, KC's Corner Restaurant, Things Caribbean Restaurant), gas stations, auto-service shops, and retail stores. The corridor has more commercial vacancy than the 34th Street Corridor.

Central Avenue

The commercial development along Central Avenue, within the planning area boundaries, is dominated by professional offices and faith-based organizations interspersed with suburban-style retail malls.



49th Street Corridor

Central Avenue



(5) RECREATION AND OPEN SPACE

Existing recreation and open space facilities in the Greater Childs Park Area include the Childs Park Sports Complex, Childs Park Recreation Center, Childs Park Swimming Pool, Twin Brooks Golf Course, Pinellas Trail, and the Childs Park Creek. In addition, the City is moving forward with its plans for the construction of the Clam Bayou Trail and a neighborhood park on the public owned parcels north of Thurgood Marshall.

Twin Brooks Golf Course occupies 29 acres representing the highest percentage of the total acreage under these uses (49%), followed by the Childs Park Recreation Center and park (24%). The remaining land is occupied by the Childs Park Sports Complex, Pinellas Trail, and undeveloped recreational area, totaling 13.6 acres.

With the exception of Childs Park, there are no neighborhood parks located in the planning area. In addition, the planning area contains the Childs Park Recreation Center with a newly built pool. The following is a brief description of the public owned parks and recreational facilities in the planning area. (Refer to Map 2.13, for a list of publicly held lands in the planning area)

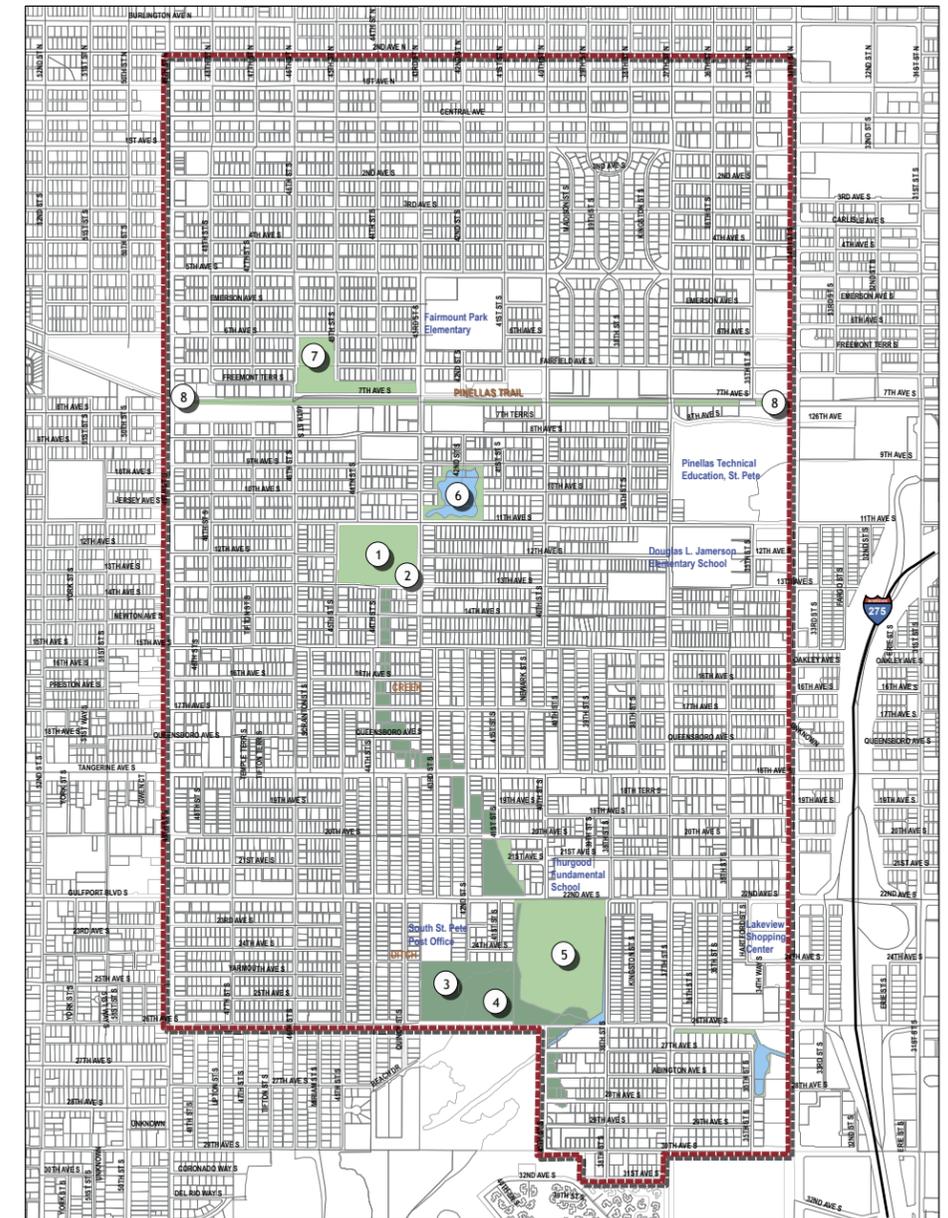
(a) Childs Park and Childs Park Recreation Center

The Childs Park is an 18 acre community park located in the center of the planning area, serving as the focal point of activity for the residents. The Childs Park Recreation Center is located at the intersection of 43rd Street South and 13th Avenue South. Facilities at the park include the Childs Park Community Center, two basketball courts, tennis courts, a newly constructed swimming pool, picnic areas and playground equipment. The recreation facility also accommodates activities such as after school care and community meetings. During the public workshops, the recreation center staff and youth representatives expressed the need for additional programs and activities as well as expanding the existing Childs Park recreational facilities.

(b) Childs Park Lake

Childs Park Lake is located at the northeast corner of 11th Avenue South and 43rd Street South. This four-acre fresh water lake is open for shoreline fishing from Memorial Day to Labor Day and was enlarged during the AIP and creek improvements. An environmental mitigation project along the lake shoreline was initiated, however, the project was not successful resulting in an unstable and broken lake shoreline.

Recreation/Open Space/Preservation



0 250 500 1,000 1,500 2,000 Feet

Childs Park Strategic Planning Initiative
City of St. Petersburg

LEGEND					
	Study Area Boundary		1 Childs Park		5 TwinBrooks Golf Course
	Conservation/Preservation		2 Childs Park Recreation Center		6 Childs Park Lake
	Recreation/Open Space		3 Retention Pond		7 Childs Park Sports Complex
			4 Tidal Swamp		8 Pinellas Trail

MAP 2.6 Recreation, Open Space and Preservation Lands, Greater Childs Park Area



(d) Twin Brooks Golf Course

Twin Brooks is an 18-hole, par three golf course and driving range, located on 22nd Avenue South, directly across from the Thurgood Marshall School and bordered on the south by Clam Bayou Nature Preserve. The golf course, located on a 29-acre property, is owned and maintained by the City of St. Petersburg. Corresponding with the area's largest construction boom (1950-1959), the course was opened in 1955. The course is also home to several United States Golf Associations sponsored junior programs. Twin Brooks also features a convenient pro shop and offers PGA professional golf lessons groups or individuals. The golf course also initiated a partnership with Academy Prep School, a private school focusing on preparing economically disadvantaged youth for college. The junior program also serves as a community outreach program.

(e) Pinellas Trail

The 34-mile long Pinellas Trail offers county residents and visitors a unique recreational opportunity, extending from St. Petersburg to Tarpon Springs. The Trail straightens out from 49th Street, continuing to the trail end at 34th Street South along 7th Avenue South, linking some of Pinellas County's most picturesque parks, scenic coastal areas and residential neighborhoods. The Trail Head Park is between 37th Street South and 47th Street South on the north side of the trail. Trail amenities include bicycle racks and refreshment stops along the way, provided by the Pinellas Trails, Inc., a not-for-profit citizen's group.

(6) INDUSTRIAL

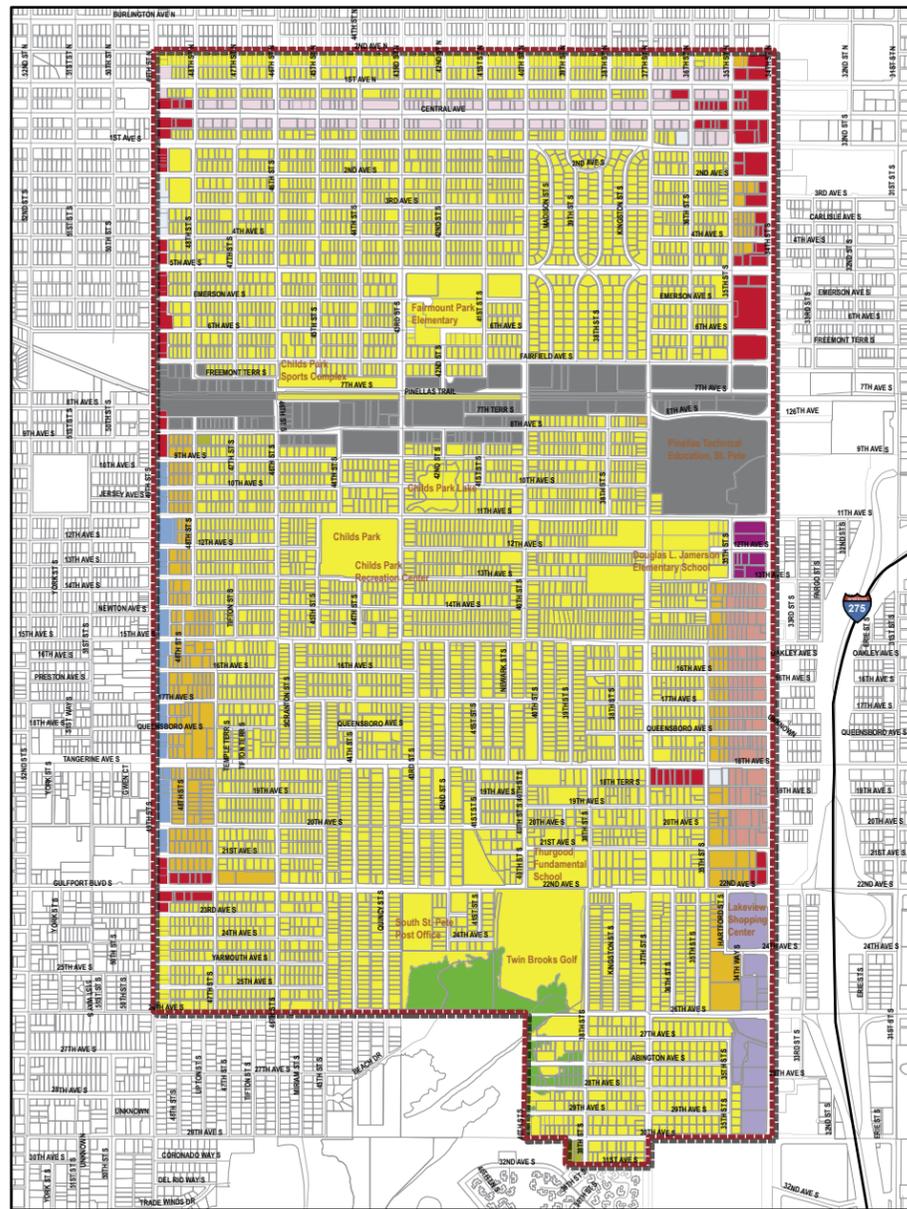
There are sixty-five parcels (65) under the industrial land use category within the planning area boundaries, covering approximately 31 acres or 2.7% of the planning area's total land area. The majority of the industrial uses are located along the abandoned CSX railway that has been converted into the Pinellas Trail. The industrial uses are adjacent to single-family residential units and lack adequate buffering, resulting in incompatible land use development patterns. These industrial uses are a health and safety hazard to the neighborhood leading to a deterioration of visual character and a significant decline in property values. The Howco Environmental Oil Recovery Facility, located on 8th Avenue South, is one such example identified by the community during the workshops as a detrimental use situated in the midst of residential homes. Other industrial uses include storage, wholesale, welding/fabrication establishments, auto repair facilities, and manufacturing.

(7) PRESERVATION AND CONSERVATION

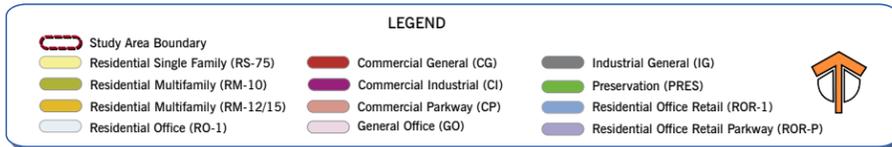
There are 48 parcels under the Preservation and Conservation land use located in the planning area, totaling 32 acres, accounting for approximately 2.8% of the area's total acreage. Tidal Swamp represent the highest percentage of the total acreage under these uses (34% of the category's total acreage) covering an area of approximately 10.676 acres. Other uses include the Clam Bayou Creek (26% of the category's total acreage), a large retention pond (24% of the category's total acreage), and a pump station (11% of the category's total acreage).



Zoning



Childs Park Strategic Planning Initiative
City of St. Petersburg



MAP 2.7 Existing Zoning, Greater Childs Park Area

LAND DEVELOPMENT REGULATIONS

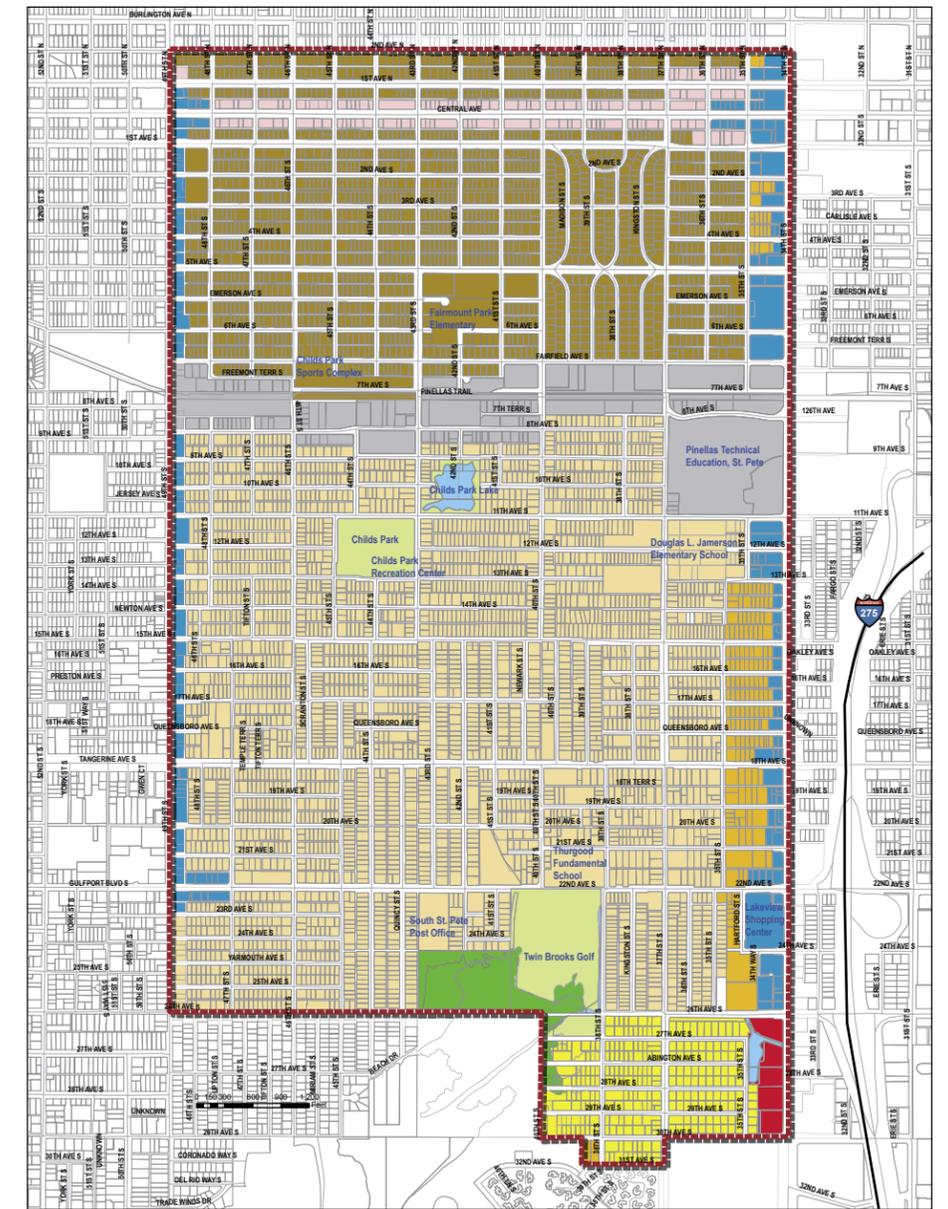
The City of St. Petersburg recently updated its Land Development Regulations based on the recommendations of the Vision 2020 Plan, adopted in October 2002. The updated regulations were adopted in October 2006 and are anticipated to become effective by March 2007. The proposed LDRs will replace the existing zoning designations that were based on the regulations developed in 1970s. The proposed LDRs follow the framework of the Vision 2020 Plan of Neighborhoods, Corridors, and Centers and are divided into sub-categories based on the existing context, the surrounding context, typical uses, average lot sizes and depths, existing densities, and desired building forms. The proposed LDRs will recognize the built-out character of the City. The regulations will reinforce the traditional patterns of development where the City was built out prior to World War II, and the suburban pattern of our City created after the 1940's. The St. Petersburg Comprehensive Plan contains a *Future Land Use Map* as well as a description of the City's Future Land Use Plan categories.

The City's Zoning Ordinance implements the Future Land Use Plan and guides all built development and redevelopment within the City. The LDRs provide standards for site development including, but not limited to, minimum lot sizes, setback requirements, accessory uses, parking, landscaping, residential density, permitted uses, signage, and other development criteria. They are intended to serve the following objectives:

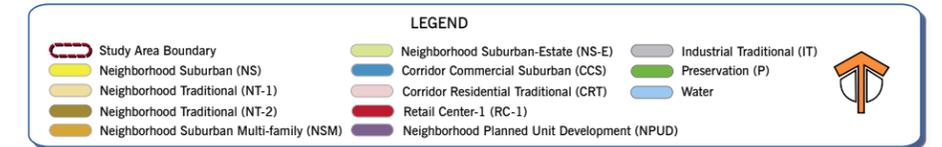
1. Reducing, or eliminating, elements of present and future harmful incompatibility between uses permitted in the same district or neighboring districts.
2. Segregating uses which cannot be made reasonably compatible into separate districts.
3. Encouraging and promoting proper, orderly and efficient development of land according to the needs of the general public, as set forth in the goals, objectives and policies of the Comprehensive Plan.

There are twelve (12) proposed zoning districts in the planning area: (1) (NS) Neighborhood Suburban; (2) (NS-E) Neighborhood Suburban Estate; (3) (NT-1) Neighborhood Traditional Single-Family-1; (4) (NT-2) Neighborhood Traditional Single-Family-2; (5) (NSM) Neighborhood Suburban Multi-Family; (6) (CCS) Corridor Commercial Suburban; (7) (CRT) Corridor Residential Traditional; (8) (RC-1) Retail Center-1; (9) (NPUD) Neighborhood Planned Unit Development; (10) (IT) Industrial Traditional; (11) (P) Preservation and (12) (WATER) Water. Map 2.g shows the distribution of the proposed zoning districts within the planning area. The following section provides a brief description of the proposed zoning districts:

Proposed Zoning Districts



Childs Park Strategic Planning Initiative
City of St. Petersburg



MAP 2.8 Proposed Zoning Districts (2007), Greater Childs Park Area

(NS) Neighborhood Suburban District — The regulations of the NS district protect the single-family character of these neighborhoods, while permitting rehabilitation, improvement and redevelopment in keeping with the scale of the neighborhood. The standards for each of the subdistricts are intended to reflect and reinforce the unique character of the applicable areas. Conventional street standards apply in order to provide easy vehicular access. Architectural and building design regulations permit front-facing garages, but lot design restricts excess driveway pavement. Neighborhood Suburban designated properties are located south of 26th Avenue South to the southern extent of the planning area (31st Avenue South) between 35th Street South and 40th Street South. Majority of the parcels meet the minimum lot size requirement of 5,800 square feet under the Neighborhood Suburban District.

(NS-E) Neighborhood Suburban Estate District — The NS-E subdistrict is the least dense in the NS district. However, accessory dwelling units are permitted on the same lot as the principal residence with a maximum density of two (2) units per acre. The Childs Park Recreation facility, Childs Park Lake and the Twin Brooks Golf Course are included in the NSE district.

(NT-1) Neighborhood Traditional-1 District — In the NT-1 subdistrict, single-family homes are the primarily intended use. Accessory dwelling units, such as garage apartments, can be constructed according to strict adherence to standards regulating minimum lot size, building setbacks, parking and other considerations. The design guidelines will ensure compatibility with the existing character and pattern of these neighborhoods by requiring appropriate building design and limiting the locations of driveways and utilities to certain areas of the property. Within the Greater Childs Park Area, the properties zoned NT-1 are located in the area defined by 8th Avenue South on the north, 26th Avenue South on the south, 35th Street South on the east, and properties located along the west edge of 48th Street South.

(NT-2) Neighborhood Traditional-2 District — The NT-2 subdistrict includes neighborhoods already developed by the end of the 1920s. These areas typically exhibit a higher degree of architectural legacy and have a well-developed network of alleys. Allowable uses and standards are similar to the NT-1 subdistrict. In addition, accessory dwelling units are permitted according to strict standards. Site layout and architectural detailing is emphasized to preserve and reinforce the existing development pattern. Driveways, garages, and utility uses are limited to the rear of the property. In the planning area, the NT-2 district includes parcels located north of Fairfield Avenue South and south of Central Avenue between 35th Street South and the properties located along the west edge of 48th Street South. The district also includes parcels located along the southern edge of 1st Avenue South extending north to 2nd Avenue North.

(NSM) Neighborhood Suburban Multi-Family District — The purpose of the NSM district regulations is to maintain the existing multifamily densities in the applicable areas. The building design and landscaping requirements are intended to reinforce a suburban development pattern with safe and adequate accommodations for automobiles as well as bicycles and pedestrians. Parking lots areas are divided and landscaped to reduce the impacts of large areas of asphalt. Emphasis is placed on creating a pedestrian network within these complexes. The NSM-1 designation includes properties located along the east edge of 35th Street South between 2nd Avenue South and the parcels south of 7th Avenue South; and properties located east of 35th Street South between 26th Avenue South and 13th Avenue South.

(CCS) Corridor Commercial Suburban District — The purpose of the CCS district regulations is to improve the appearance of restaurants, big box retailers, drug stores and apartment buildings, accommodate both vehicles and pedestrians, improve connections between the individual developments and compatibility with surrounding neighborhoods, and minimize automobile dependency. The corridor features reduced building setbacks, improved landscaping, internal pedestrian amenities, cross-access among developments, and other standards to minimize visual and traffic impacts. Majority of the parcels under CCS designation are located along the 34th Street South and 49th Street commercial corridors.

(CRT) Corridor Residential Traditional District — The purpose of the CRT district is to encourage development of townhomes, condominiums, apartment buildings and mixed-use buildings that are appropriately scaled to the context of the corridor and to facilitate conversion of remaining single-family homes to offices or limited retail uses. These uses can provide affordable workforce housing units and buffer the adjacent interior single-family neighborhoods from the high volumes of traffic on major streets. Development standards reinforce the traditional development pattern. All properties located along Central Avenue South between 34th Street South and 49th Street South.

(RC-1) Retail Center-1 District — This district allows retail development containing mixed uses with accessory office or multi-family density up to 30 units-per-acre. Additional building height is possible within primary and secondary Activity Centers. Additional density is possible when affordable work force housing is provided. Within the planning area's context, parcels located along the west edge of 34th Street South between 26th Avenue South and 30th Avenue South are included in this district.

(NPUD) Neighborhood Planned Unit District — The purpose of the NPUD district regulations is to allow for a variety of housing types, while preserving as much of the open space as possible through imaginative design. There is only one parcel, located along 30th Avenue South, included in this district that is within the Greater Childs Park Area boundaries.

(IT) Industrial Traditional District — The purpose of the IT district regulations is to permit rehabilitation, improvement and redevelopment in a manner that is consistent with the character of the neighborhood and respects adjacent residential uses. Traditional industrial areas consist of external areas which border residential or other uses, where buffering may be an issue, and internal areas which border only other industrial uses. Necessary buffering and transition differs between these two. This section: (1) creates buffers and transitional zones between industrial corridors and abutting neighborhoods, (2) standards and incentives for design including site planning, architectural design, signage and lighting, and (3) establishes guidelines to shield storage areas, walls and fences to provide for a better visual environment. Flexibility is provided to encourage quality economic development. The IT district, in the planning area, is concentrated along the 7th Avenue Corridor and also includes the Pinellas Technical Education Center.

(P) Preservation District — The district is intended to encourage preservation of lands designated as preservation areas, in a natural or near natural state, and to safeguard these areas from inappropriate development so that they may benefit all the residents of the City and at the same time provide the means whereby property owners of lands declared to be environmentally or ecologically sensitive or important, by means of the preservation classification, shall not have to bear the full burden of preserving and conserving said lands. Preservation areas will be designated by suffix to the abutting zoning designation (e.g., CP (Preservation), IP (Preservation), etc.) The zoning district requirements will apply to the entirety of the property. Additional restrictions shall apply within the preservation area as established by this subsection and applicable local, State and federal agencies. The Clam Bayou Nature Park and the Tidal Swamp located near the southern boundary of the planning area is included in the Preservation District.

FUTURE LAND USE

There are nine (9) designated future land use designations existing in the planning area: (1) (RU) Residential Urban; (2) (RM) Residential Medium; (3) (CG) Commercial General (4) (IG) Industrial General; (5) (INS) Institutional (6) (P) Preservation; (7) (R/O/R) Residential/Office/Retail; (8) (R/OG) Residential/Office General; and (9) (R/OS) Recreation/ Open Space

Based on the Vision 2020 Plan recommendations, there are three (3) newly proposed future land use designations (as part of the Vision 2020 LDR Rewrite Project) included within the planning area boundaries: (1) Commercial General-Center; (2) Residential/ Office/ Retail Redevelopment; (3) Residential Traditional

The general description of the Future Land Use designations is as follows:

A. Residential Categories

1. Residential Urban (RU) - allowing low density residential uses not to exceed 7.5 dwelling units per net acre; residential equivalent uses not to exceed 3 beds per dwelling unit; non-residential uses allowed by the land development regulations up to a floor area ratio of 0.40. An ancillary non-residential use which exceeds three (3) acres, a transportation/ utility use which exceeds three (3) acres, or an institutional use which exceeds five (5) acres, whether alone or when added to existing contiguous like use(s), shall require a Future Land Use Plan map amendment that shall include such use and all contiguous like uses.

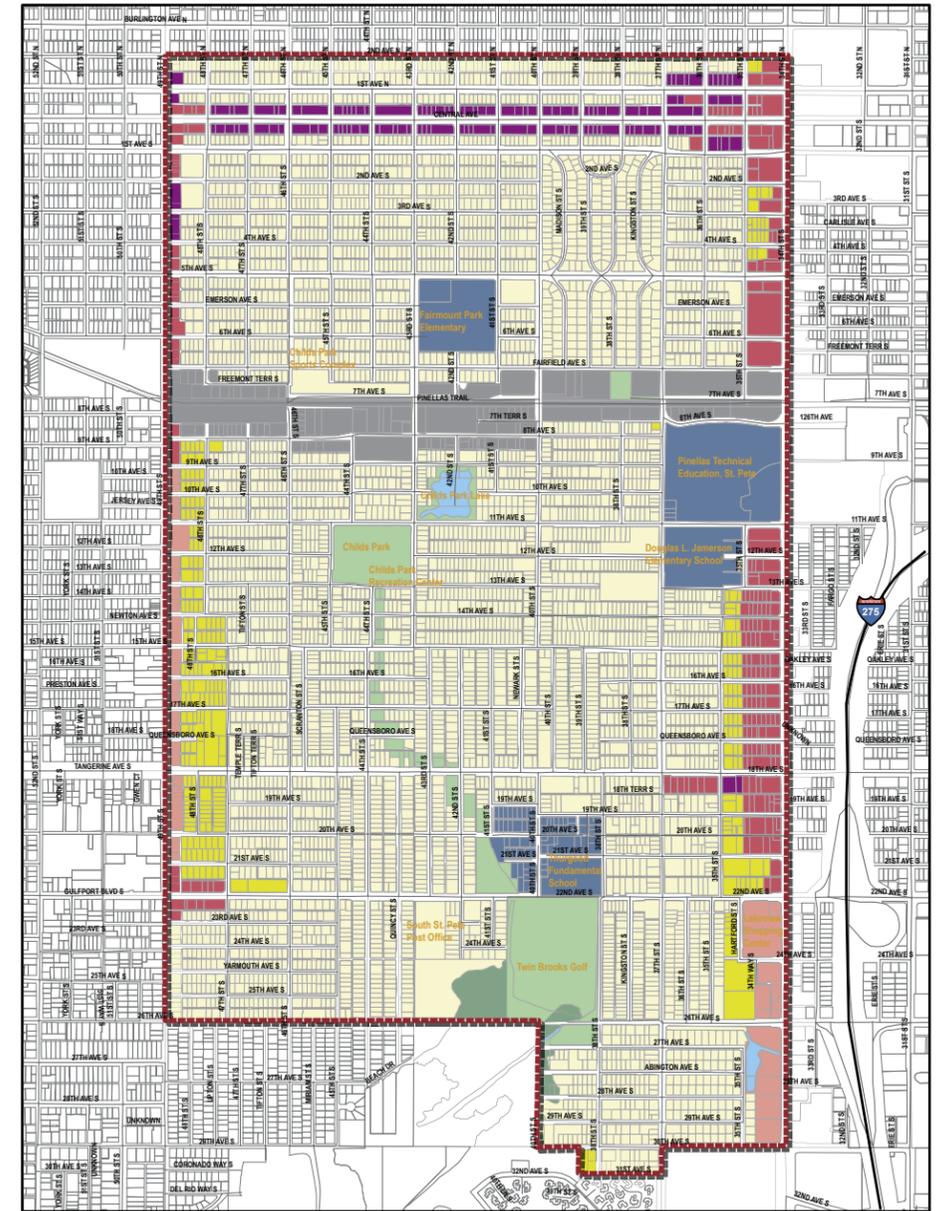
2. Residential Medium (RM) - allowing medium density residential uses not to exceed 15 dwelling units per net acre; residential equivalent uses not to exceed 3 beds per dwelling unit; nonresidential uses allowed by the land development regulations up to a floor area ratio of 0.5. An ancillary non-residential use which exceeds three (3) acres, a transportation/ utility use which exceeds three (3) acres, or an institutional use which exceeds five (5) acres, whether alone or when added to existing contiguous like use(s), shall require a Future Land Use Plan map amendment that shall include such use and all contiguous like uses.

B. Commercial and Mixed Use Categories

3. Residential/Office General (R/OG) - allowing mixed use office, office park and medium density residential up to a floor area ratio of 0.5 and a net residential density of 15 dwelling units per acre. When located within an activity center, the net maximum residential density may increase to 30 units/acre and the maximum floor area ratio to 1.0. Personal/office service uses are not to exceed 5,000 square feet in floor area; and no combination of such uses in any single multi-tenant building or, in the alternative, any group of buildings that are integral to and function as part of a unified project, shall exceed ten (10) percent of the total area of said buildings. Residential equivalent uses are not to exceed 3 beds per dwelling unit. An ancillary nonresidential use which exceeds three (3) acres, a transportation/ utility use which exceeds three (3) acres, or an institutional use which exceeds five (5) acres, whether alone or when added to existing contiguous like use(s), shall require a Future Land Use Plan map amendment that shall include such use and all contiguous like uses.

4. Commercial General (CG) - allowing the full range of commercial uses including retail, office, and service uses up to a floor area ratio of 0.55. Transient accommodation uses shall not exceed 40 units per net acre. Public/Semi-Public and/or Ancillary Non-Residential uses, alone or when added to existing contiguous like uses which exceeds or will exceed-five (5) acres shall require a land use plan amendment which shall include such use and all contiguous like uses. Light Manufacturing/Assembly (Class A) and Research/Development uses shall be allowed in this plan category only after the nature of the proposed use has been determined and the following criteria are considered: neighboring uses and the character of the commercial area in which it is to be located; noise, solid waste, hazardous waste, and air quality emission standards; hours of operation; traffic generation; and parking, loading, storage and service provisions.

Future Land Use



MAP 2.9 Proposed Future Land Use Designations, Greater Childs Park Area

5. Retail/Office/Residential (R/O/R) - allowing mixed use retail, office, service and medium density residential uses generally up to a floor area ratio of 0.4 and a net residential density of 15 dwelling units per acre. Higher densities and intensities are acceptable within activity centers but not exceeding a floor area ratio of 1.0 and a net residential density of 30 dwelling units per acre. Residential equivalent uses are not to exceed 3 beds per dwelling unit and transient accommodation use shall not exceed 30 units per acre. An ancillary non-residential use which exceeds three (3) acres, a transportation/ utility use which exceeds three (3) acres, or an institutional use which exceeds five (5) acres, whether alone or when added to existing contiguous like use(s), shall require a Future Land Use Plan map amendment that shall include such use and all contiguous like uses. Light Manufacturing/Assembly (Class A) and Research/Development uses shall be allowed in this plan category only after the nature of the proposed use has been determined and the following criteria are considered: neighboring uses and the character of the area in which it is to be located; noise, solid waste, hazardous waste, and air quality emission standards; hours of operation; traffic generation; and parking, loading, storage and service provisions.

6. Industrial General (IG) - allowing a mixture of light or heavy industrial and industrial park uses with a floor area ratio up to 0.75. A buffer shall be provided between land designated Industrial General and adjoining plan classification other than Industrial or Transportation/ Utility. Public/Semi-Public and/or Ancillary Non-Residential Uses, alone or when added to existing contiguous like uses which exceed or will exceed five (5) acres shall require a land use plan amendment which shall include such use and all contiguous like uses. Office, Retail Uses, Personal/Office Service, shall be allowed as accessory uses within the structure to which it is accessory and shall not exceed 25% of the floor area of the principle use to which it is accessory.

Public/Semi-Public Categories: Any uses defined within the following categories may have other land use designations subject to the thresholds defined within the land use plan categories described above.

7. Recreation/Open Space (R/OS) - For designation of recreation facilities, and open space areas protected from development. Designation of these areas shall be consistent with the goals, objectives and policies of the Recreation and Open Space Element. Uses shall be permitted an FAR of 0.15.

8. Institutional (I) - Limited to designation of federal, state and local public buildings and grounds, cemeteries, hospitals, churches and religious institutions and educational uses. Residential uses having a density not to exceed 12.5 dwelling units per acre, are also allowed. Residential equivalency uses are not to exceed 3 beds per dwelling unit. Non-residential uses permitted in the land development regulations are not to exceed a floor area ratio of 0.55.

9. Preservation (PRES) - Preservation designation shall apply to all environmentally sensitive areas within the City that qualify under the criteria specified in the land development regulations. Said areas shall be protected from harmful encroachment per the requirements of the land development regulations. A floor area ratio of 0.05 and an ISR of 0.1 may be permitted in certain circumstances per the land development regulations. A buffer shall be provided for Preservation areas. Areas that are designated Preservation on the Future Land Use Plan Map and designated Large Tract Wildlife Areas on the Biological Resources Map of the Conservation Element shall remain in essentially their natural condition with no development being permitted in these areas except as consistent with approved master plans for the Large Tract Wildlife Areas. Any such development shall be for purposes of appropriate habitat preservation and restoration, public and environmental education, access and visitation.

Table 2.15 Assessed Values by Land Use, Greater Childs Park Area

Land Uses	Assessed Value
Residential	\$326,505,840.00
Commercial	\$60,018,257.00
Industrial	\$13,510,400.00
Institutional	\$83,499,400.00
Conservation/Preservation	\$3,717,500.00
Open Space/Recreation	\$3,166,000.00
Vacant	\$15,810,900.00
Other	\$1,025,000.00

Table 2.16 Assessed Values by Parcel Count, Greater Childs Park Area

Assessed Value	Count
\$0 - \$50,000	1925
\$50,000 - \$100,000	2532
\$100,000 - \$200,000	901
\$200,000 - \$ 400,000	101
\$400,000 - \$600,000	36
\$600,000 - \$ 800,000	14
\$800,000 - \$ 1,000,000	9
\$1,000,000 - \$1,500,000	17
More than \$1,500,000	12

Table 2.17 Taxable Values by Parcel Count, Greater Childs Park Area

Taxable Value	Count
Zero Taxable Value	497
\$0 - \$50,000	2305
\$50,000 - \$100,000	1875
\$100,000 - \$200,000	738
\$200,000 - \$ 400,000	85
\$400,000 - \$600,000	26
\$600,000 - \$ 800,000	9
\$800,000 - \$ 1,000,000	6
\$1,000,000 - \$1,500,000	6

PROPERTY VALUES

The Pinellas County Property Appraiser GIS database was utilized to analyze assessed values for all assessed properties within the Greater Childs Park Area boundaries. The assessed value is the dollar value assigned to a property by the Pinellas County Property Appraiser’s Office for taxation purposes. The assessed value, as determined by the Pinellas County Property Appraiser, is primarily based on the land use, building square footage, property improvements, building materials, and location. The total assessed value of all properties in the Greater Childs Park Area is \$507,253,297. The overall average assessed value of all properties in the Greater Childs Park Area is \$91,446.

Nearly thirty-five percent (34.7%) of the properties in the planning area are valued below \$50,000 (1,867 properties). There are approximately five hundred properties (507 properties) in the planning area that have an assessed value below \$25,000.

In addition, there are nearly five hundred properties (497) in the planning area that have zero taxable value. Taxable value is the assessed value less any applicable exemptions. The properties with zero taxable value include properties that could include lands under public ownership, faith-based organization, institutional uses, and homesteaded properties. The following paragraphs discuss the property values for lands classified according to residential and non-residential uses.

Residential Uses

The single- family properties in the planning area have a total assessed value of \$316,569,119 and an average value of \$69,119. In comparison, the average assessed value for single-family uses in the City of St. Petersburg is \$126,080, nearly double the planning area’s values. Single family homes in the planning area range in assessed values from \$5,356 to \$275,600. There are 2,646 (58%) homes that receive a homestead exemption, 162 of those pay no property taxes due to property values below \$25,000. The area south of 11th Avenue South and north of 22nd Avenue South between 35th Street South and 46th Street South has a majority of the properties below \$25,000. As illustrated in Map 2.10 , parcels with assessed values below \$50,000 are scattered throughout the planning area.

The total assessed value for the multi-family uses (including duplexes and triplexes) in the planning area is \$10,147,821 and an average assessed value of \$128,453. The maximum value ranges from \$1,100,000 (Groveland Park Apartments) to \$41,000.

Non-Residential Uses

The total assessed value for all non-residential properties in the planning area is \$180,747,457.00, while the City’s total assessed value for all non-residential properties is \$8,348,908,800. The total commercial property assessed value in the planning area is \$60,018,257 and the average assessed value for the properties is \$243,976. The total assessed value for institutional uses (including schools and churches) is \$83,499,400 and the average assessed value for the 75 parcels under this designation is \$1,113,325.

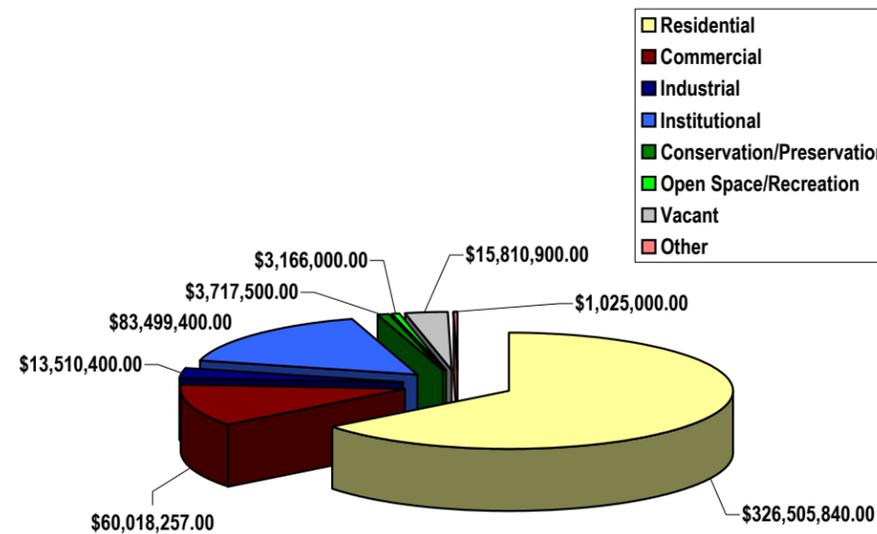
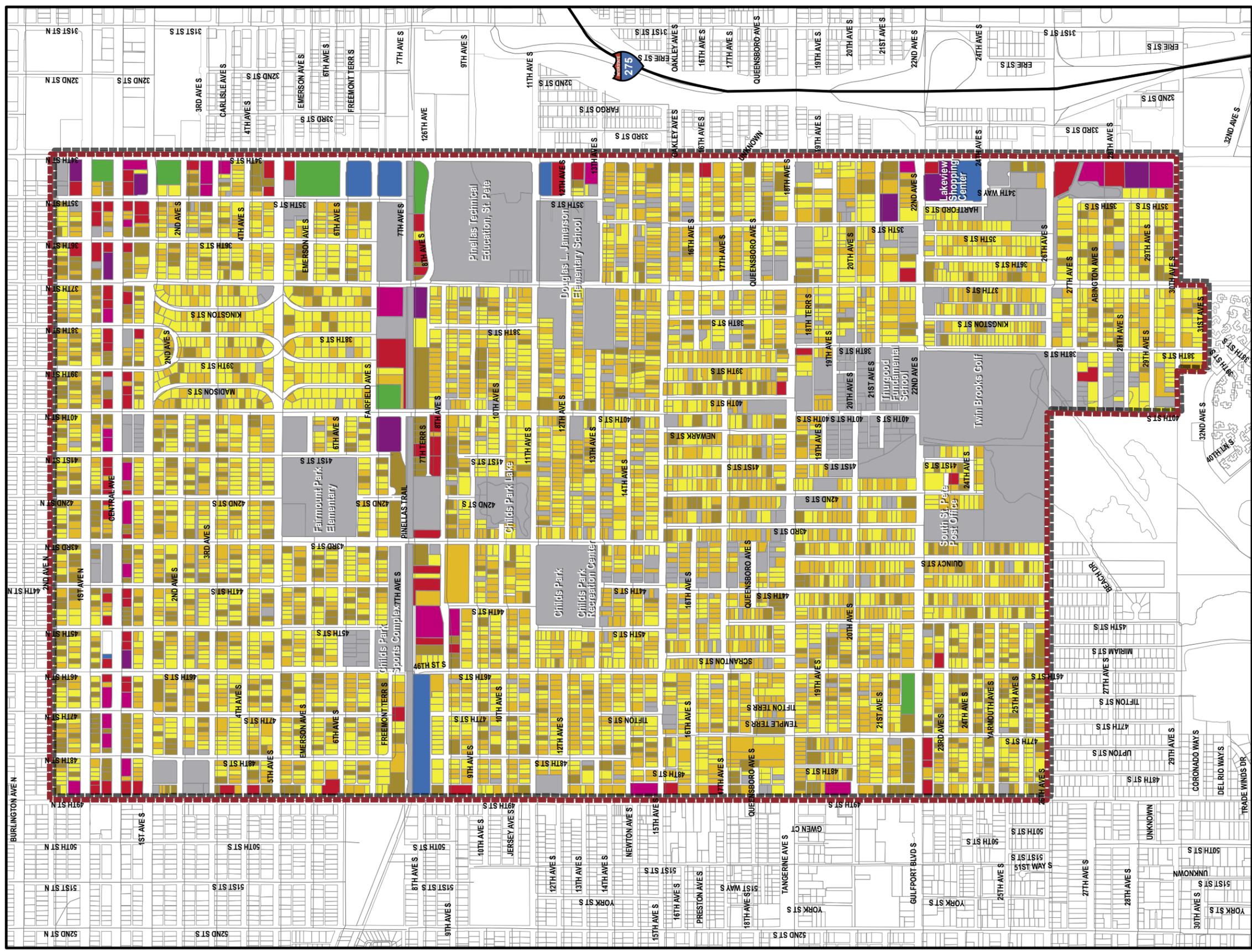


Fig. 2.8 Assessed Values by Land Use, Greater Childs Park Area

Taxable Values

MAP 2.10



Map 9

Childs Park Strategic Planning Initiative

City of St. Petersburg

LEGEND

-  Study Area Boundary
-  Less than \$50,000
-  \$50,000.01 -- \$100,000
-  \$100,000.01 -- \$200,000
-  \$200,000.01 -- \$400,000
-  \$400,000.01 -- \$600,000
-  \$600,000.01 -- \$800,000
-  \$800,000.01 -- \$1,000,000
-  More than \$1,000,000
-  Institutional, Exempt and Government Owned Land



Table 2.18 Sub-standard Lots, Greater Childs Park Area

Proposed Zoning District	Minimum Lot Area (square feet)	Parcels	Sub-standard Lots	Percent of Sub-standard Lots
NT-1				
Residential	5,800	3,088	1,113	36.0%
NT-2				
Residential	5,800	1,579	514	32.6%
NS				
Residential	6,200	286	136	47.6%
NS-E				
Residential	43,560	13	9	69.2%
NSM-1				
Residential	4,500	174	10	5.7%
CCS				
Commercial	4,500	179	17	9.5%
CRT				
Commercial	4,500	124	9	7.3%
RC-1				
Commercial	10,000	8	3	37.5%

PARCEL SIZE

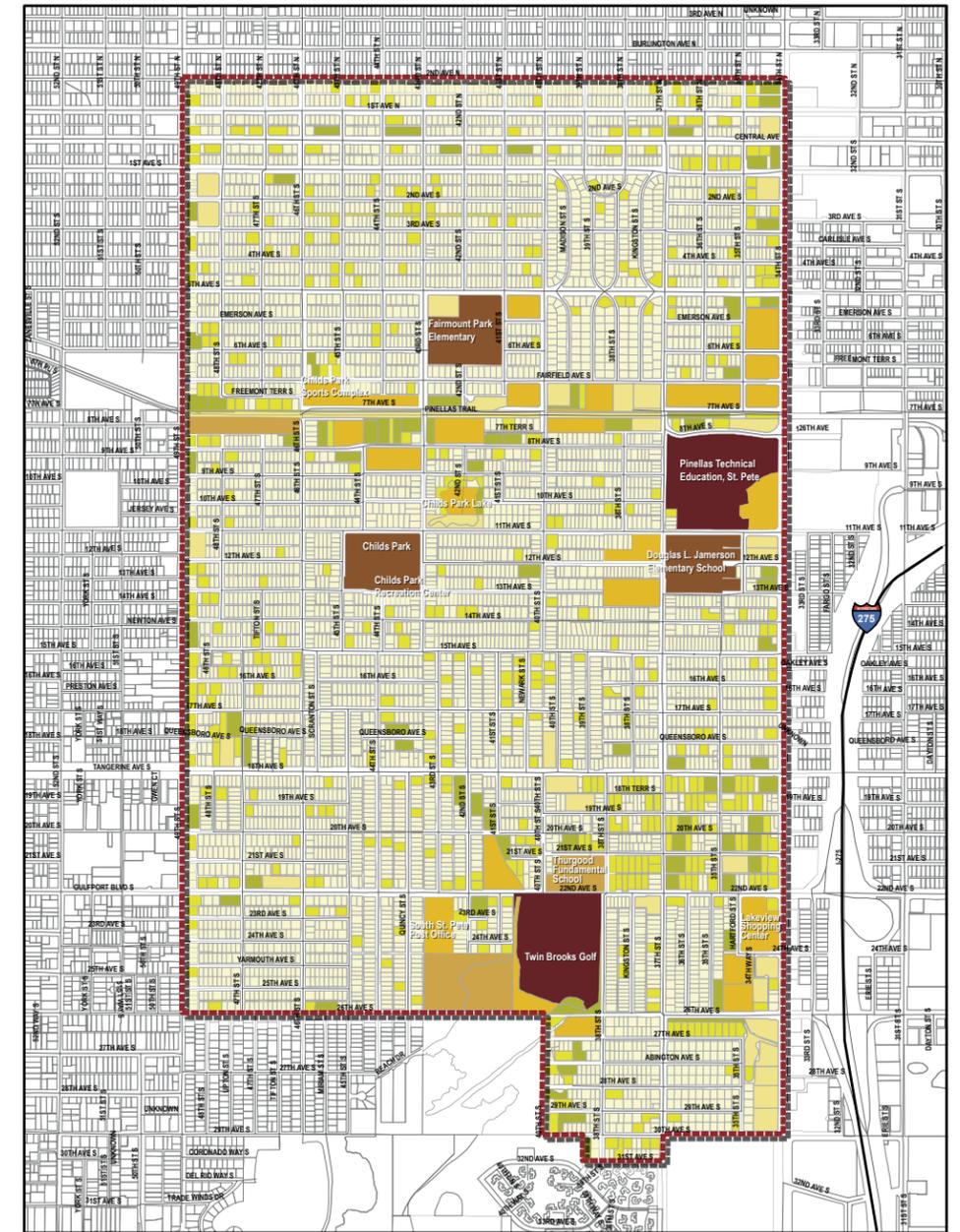
The size of parcels has a significant impact on the redevelopment potential for any proposed project. Typically, older platted subdivisions and commercial properties are too small for development and exhibit non-conformance with current zoning codes. Contemporary development trends favor larger sites for redevelopment as it offers the flexibility to provide a variety of uses and a mix of activities. It also reduces the complexities involved with assembly of smaller parcels to support large scale redevelopment projects.

Table 2.18 identifies the proposed zoning districts, the minimum lot sizes as required by the 2007 Proposed Land Development Regulations, total count of parcels under the zoning districts, and the percentage of sub-standard lots with respect to the minimum lot area requirements.

The NT-1 and NT-2 districts contain nearly eighty four percent (84%) of the total parcels found in the planning area. As shown in the table, nearly thirty-six percent (36%) of the properties under the NT-1 district, do not meet the minimum lot area requirements of the district. 1,113 parcels out of the total 3,088 parcels under the NT-1 district have an area less than 5,800 square feet. In addition, nearly thirty-three percent (33%) of the total parcels under the NT-2 district have an area less than the minimum lot area requirements.

The development of commercial uses on substandard lots also has a resulting impact on neighboring residential uses, in the form of traffic hazards with parking for businesses typically located in the front of the property, encroachments into residential areas, inadequate buffering, and spill-over parking. Majority of the parcels under the CCS and CRT districts meet the minimum lot area requirements proposed by the 2007 LDRs. Seventeen percent (17%) of the parcels zoned under commercial districts do not meet the minimum lot size requirements under the proposed LDRs.

Parcel Size



Childs Park Strategic Planning Initiative
City of St. Petersburg

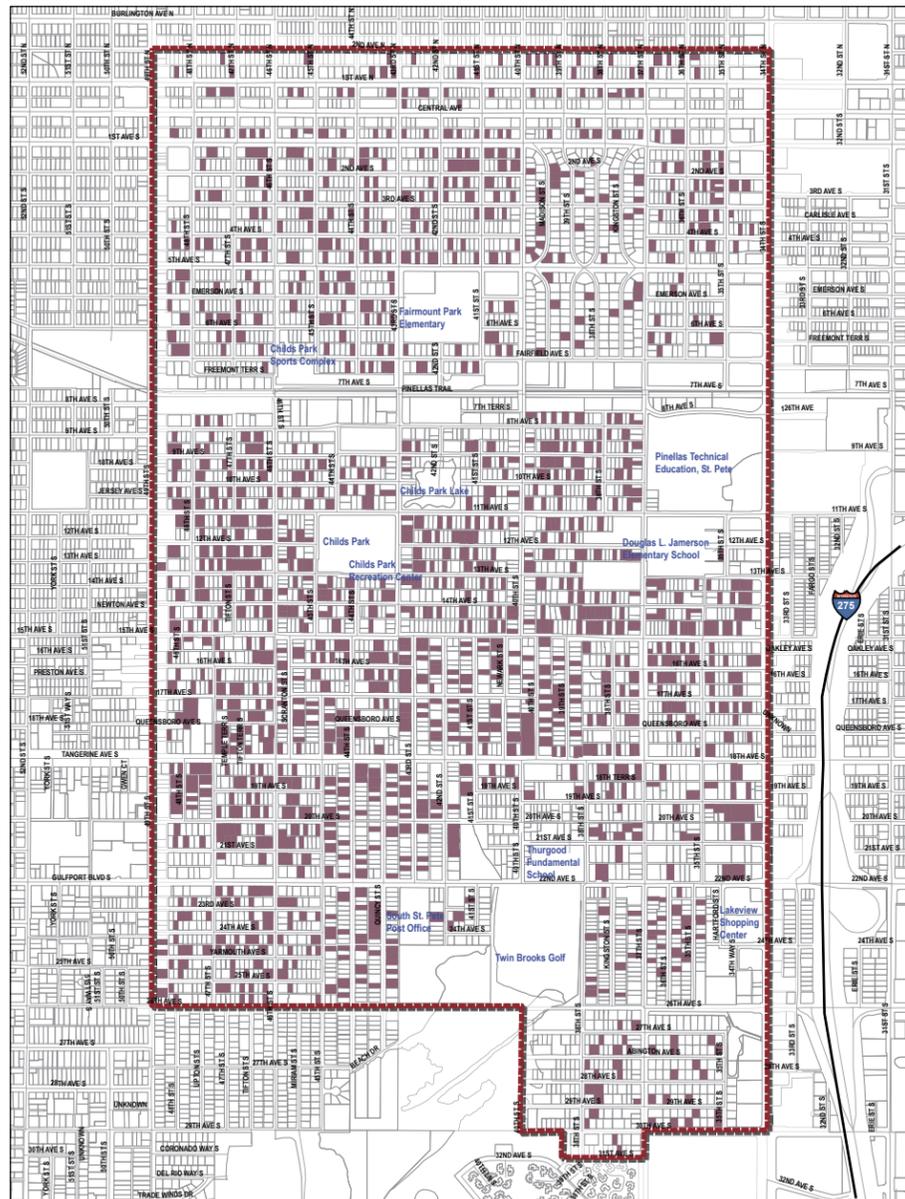
LEGEND

Study Area Boundary	0 - 0.25	10.00 - 15.00
0.25 - 0.50	2.00 - 5.00	15.00 - 25.00
0.50 - 1.00	5.00 - 10.00	

(Parcel sizes in acres)

MAP 2.11 Parcel Size, Greater Childs Park Area

Absentee Owners



Childs Park Strategic Planning Initiative
City of St. Petersburg

0 250 500 1,000 1,500 2,000 Feet

LEGEND
 Study Area Boundary
 Absentee Owners / Single Family Residential



MAP 2.12 Absentee Owners, Greater Childs Park Area

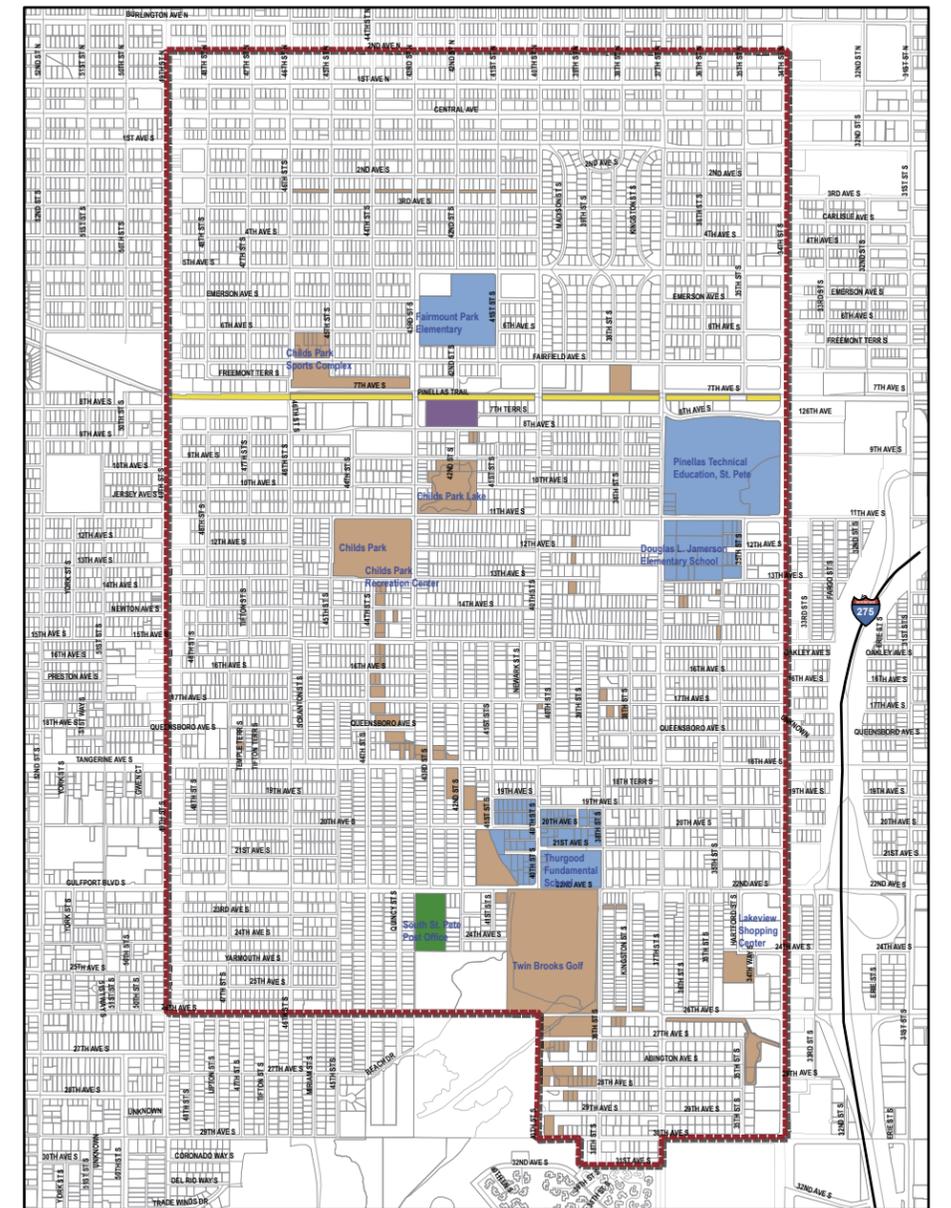
OWNERSHIP

The redevelopment potential of a project is often dependent on the property ownership patterns. Multiple ownership patterns can be a hindrance for assembling individual properties to support redevelopment projects. For example, if one owner is interested in redeveloping a property but needs additional area to meet existing land development regulations, and the adjacent owners are not interested in joining forces or selling the property, then the first owner is powerless to make the necessary property improvements. Large shares of public-owned vacant land also reduces the tax base for the City and creates some challenges for redevelopment. However, often the public entities are more supportive of the community's vision and could be an asset in developing "demonstration" projects to facilitate investment and revitalization of deteriorating areas.

There are 75 parcels under public ownership within the planning area. The public owners include the City of St. Petersburg, Pinellas County, Pinellas Board of Public Institutions, Florida Internal Improvement Fund, GTE Incorporated, and United States Postal Service. Map 2.13 shows the public owned lands located in the Greater Childs Park Area.

Single-family residential properties with absentee owners also create challenges for redevelopment and preserving the aesthetic character of a neighborhood, typically due to the lack of property maintenance. Ownership patterns in residential areas were analyzed using the Pinellas County Property Appraiser records. Residential properties were determined to be owner occupied if the owner's address and the property listing matched. Approximately 1,602 properties or 35% of the total number of single-family residential properties in the planning area are owned by absentee landlords. (Map 2.12)

Public Lands Ownership



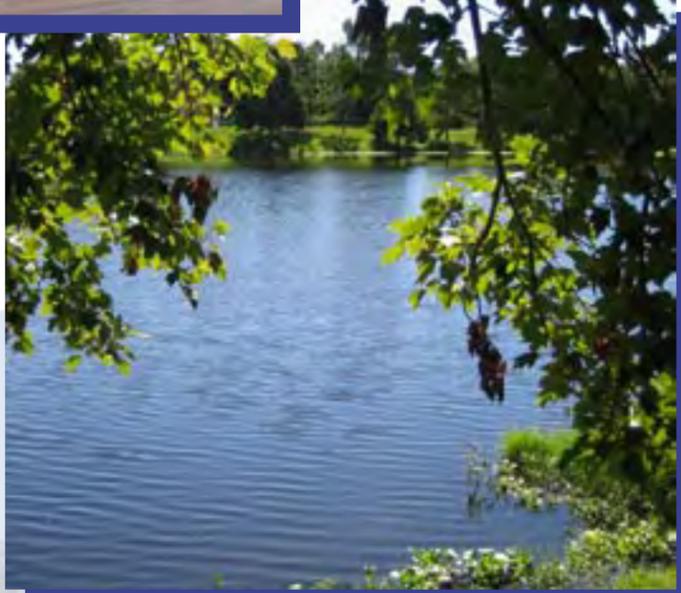
Childs Park Strategic Planning Initiative
City of St. Petersburg

0 250 500 1,000 1,500 2,000 Feet

LEGEND
 Study Area Boundary
 Pinellas Board of Public Institutions
 Pinellas County
 State Owned
 Federal Owned



MAP 2.13 Public Lands Ownership, Greater Childs Park Area



CHAPTER 3

NEIGHBORHOOD INFRASTRUCTURE AND PUBLIC SERVICES ASSESSMENT



This section of the report contains an analysis of existing public realm improvements including traffic circulation, pedestrian network, utilities, and public facilities and services. The primary data sources utilized for the analysis include the 1989 Comprehensive Plan, 1996 Evaluation Appraisal Report, 2006 Concurrency Annual Monitoring Report, data provided from various City Departments, and field surveys conducted by the RMPK Group staff in September 2006. The report also includes observations and current status of existing plans and programs compiled during the meetings with City staff conducted by the RMPK Group in September, 2006.

TRANSPORTATION

The Greater Childs Park Area is served by an extensive transportation system consisting of roads and highways, public transportation and bicycle/ pedestrian facilities. The Pinellas County Metropolitan Planning Organization (MPO) in collaboration with the City of St. Petersburg, typically adopts a Transportation Level of Service (LOS) report each year for the City's roadways. The Pinellas Suncoast Transit Authority (PSTA) is the primary public transportation provider in the County.

ROADWAYS AND STREET NETWORK

The Greater Childs Park Area street network is organized for the most part in a traditional grid system allowing easy access to and from the planning area in all directions. Some of the streets terminate at the Clam Bayou Nature Preserve on the south, industrial uses abutting Pinellas Trail, and institutional uses located towards the center of the planning area. Interstate 275 located to the east of the planning area boundary and State Road 595 / US 19 ALT / 5th Avenue South to the north provide regional access to the planning area.

The City uses the Level of Service (LOS) standards to determine the quality of service of the roadway into six grade levels with "A" describing the highest quality and "F" describing the lowest quality. The City's adopted LOS standard for major streets is "D".

As illustrated in Map 3.1, the planning area consists of three types of roadways- Arterials, Collectors and Local Roadways. The major roadway classifications used are based on allocated use and vary depending on volume, operating speeds, and type of trips. The City of St. Petersburg Comprehensive Plan defines the roadways into the following three road classifications:

- 1. Principal Arterial:** A state roadway that provides a high degree of mobility and continuity for motorists that are traveling in a corridor that connects major activity centers. 34th Street South/ US 19 (state road) is the principal north-south arterial in the planning area.
- 2. Minor Arterial:** A state, county or city roadway that provides a significant degree of mobility and continuity for motorists at typically lower operating speeds and shorter trip lengths than principal arterials. The minor arterials bisecting the Greater Childs Park area in the east-west direction include the 22nd Avenue South (county-road), Central Avenue South (county-road), 1st Avenue South (city-road) and 1st Avenue North (city-road). 49th Avenue South is the north-south oriented minor arterial serving as the eastern most extent of the Greater Childs Park Area.
- 3. Collector:** A city or county roadway providing service which is of relatively moderate traffic volume, moderate trip length, and moderate operating speed. Collector roads collect and distribute traffic between local roads and arterial roads. The collector roadways within the planning area boundaries include 5th Avenue South (city-road), 15th Avenue South (city-road), 18th Avenue South (city-road), and 26th Avenue South (city-road) in the east-west direction. 37th Avenue South is the north-south oriented neighborhood collector road serving the planning area.

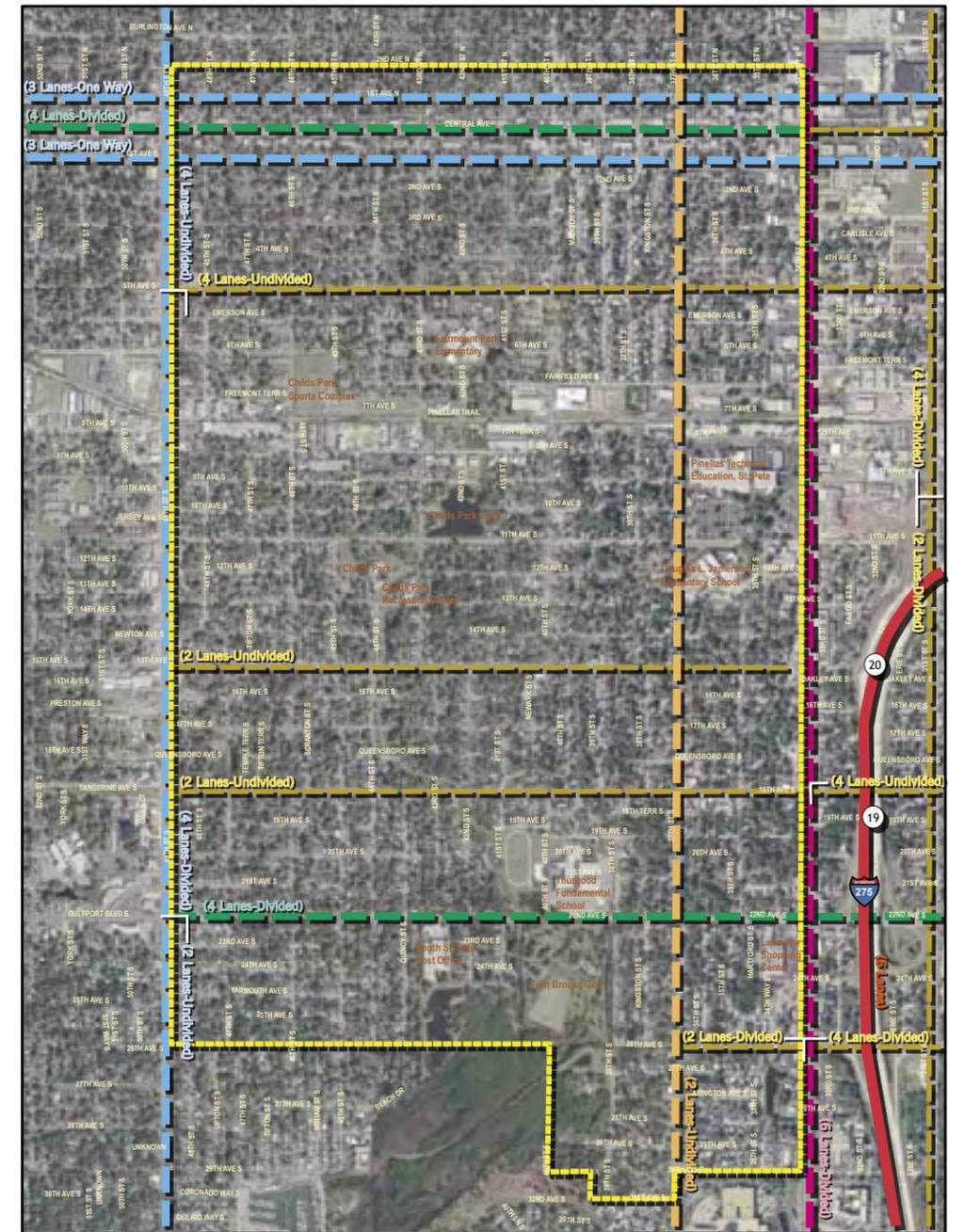
Table 3.1 presents a summary of the roadway conditions, level of service, number of lanes, and functional class for the primary roadways that serve the Greater Childs Park Area.

Table 3.1 Childs Park Roadways Level of Service Table

STREET	FROM	TO	FUNCTIONAL CLASS	NO. OF LANES	2006 LOS
34th St S	Central Av	5th Av S	PA	6	D
34th St S	5th Av S	22nd Av S	PA	6	C
37th St S	Central Av	1st Av S	NC	2	C
37th St S	1st Av S	5th Av S	NC	2	C
37th St S	5th Av S	15th Av S	NC	2	C
37th St S	15th Av S	18th Av S	NC	2	C
49th St S	Central Av	Gulfport Bl	MA	4	D
1st Av S	34th St S	Pasadena Av	MA	3	A
5th Av S	34th St S	49th St S	C	4	C
18th Av S	34th St S	37th St S	C	2	C
18th Av S	37th St S	49th St S	C	2	C

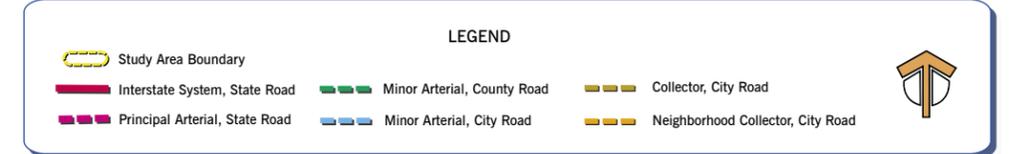
PA- Primary Arterial; NC- Neighborhood Collector; MA- Minor Arterial; C- Collector

Traffic Circulation



0 250 500 1,000 1,500 2,000 Feet

Childs Park Strategic Planning Initiative
City of St. Petersburg



MAP 3.1 Traffic Circulation

NEIGHBORHOOD TRAFFIC PLANS

The City of St. Petersburg Transportation and Parking Department has prepared Neighborhood Traffic Plans representing conceptual designs for traffic modifications with the approval of the residents and neighborhood associations. The following three (3) Neighborhood Traffic Plans have been initiated within the Greater Childs Park Area:

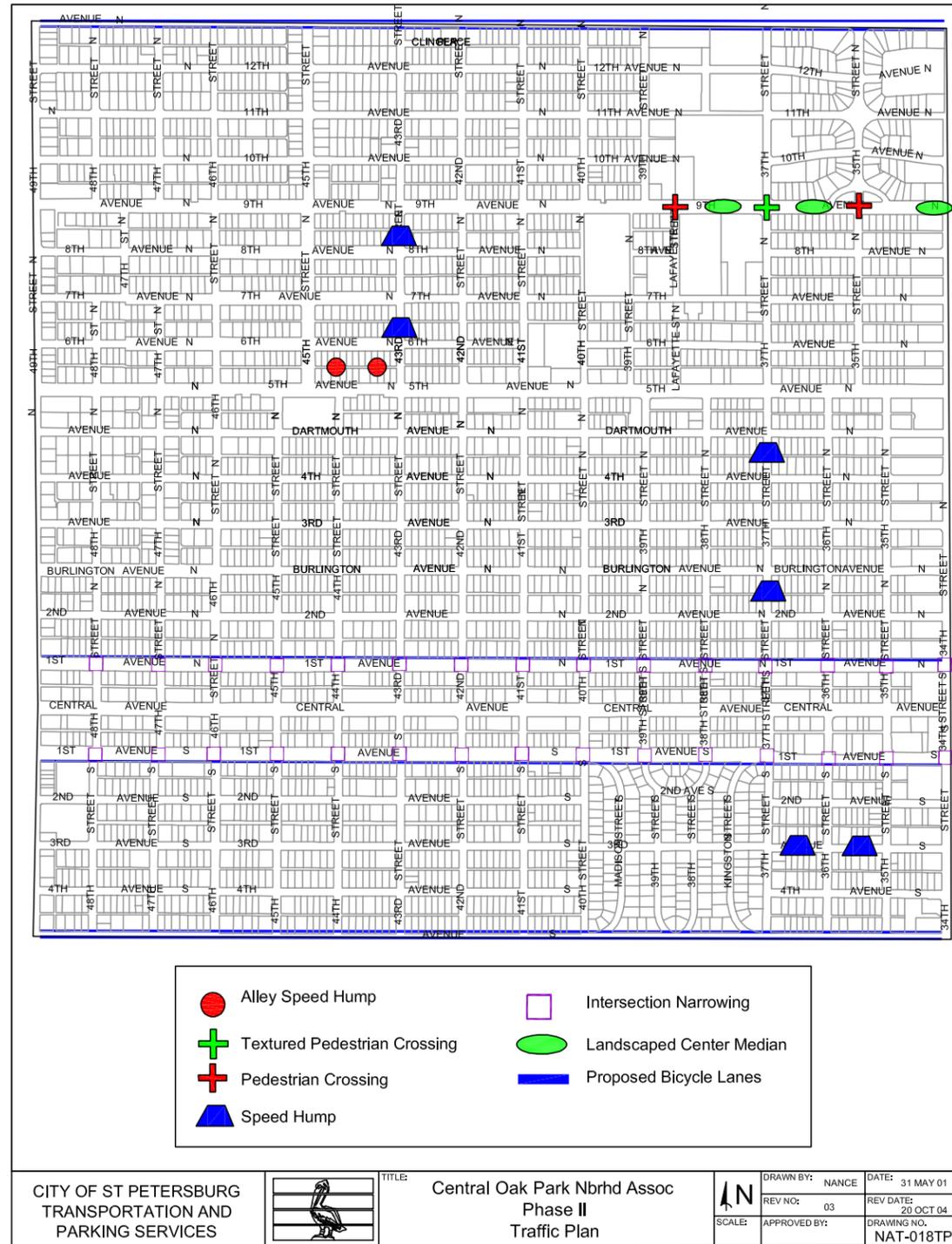
1. Central Oak Traffic Plan Phase I (May 2001) and Phase II (Revised October 2004)

RECOMMENDATIONS (FOR SECTION WITHIN THE GREATER CHILDS PARK AREA):

- Intersection narrowing along 1st Avenue North and 1st Avenue South
- Institute speed humps along 3rd Avenue South between 35th Street and 37th Streets
- Proposed Bicycle Lanes along 1st Avenue North, 1st Avenue South, and 5th Avenue South



Central Oak Park Neighborhood: Roadway Improvements



MAP 3.2 Central Oak Park Traffic Plan, Phase II

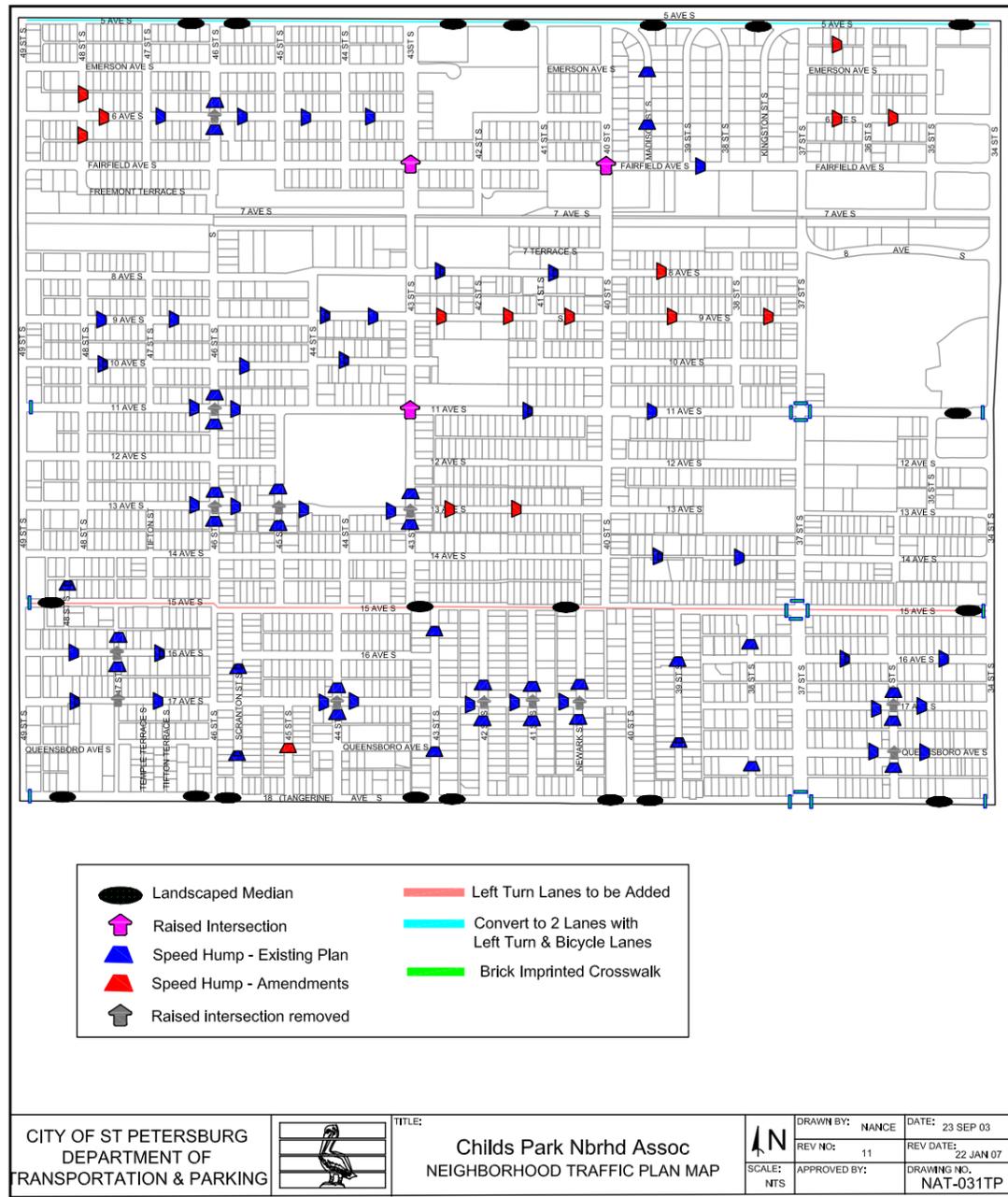
2. Childs Park Traffic Plan (Revised January 2007)

RECOMMENDATIONS:

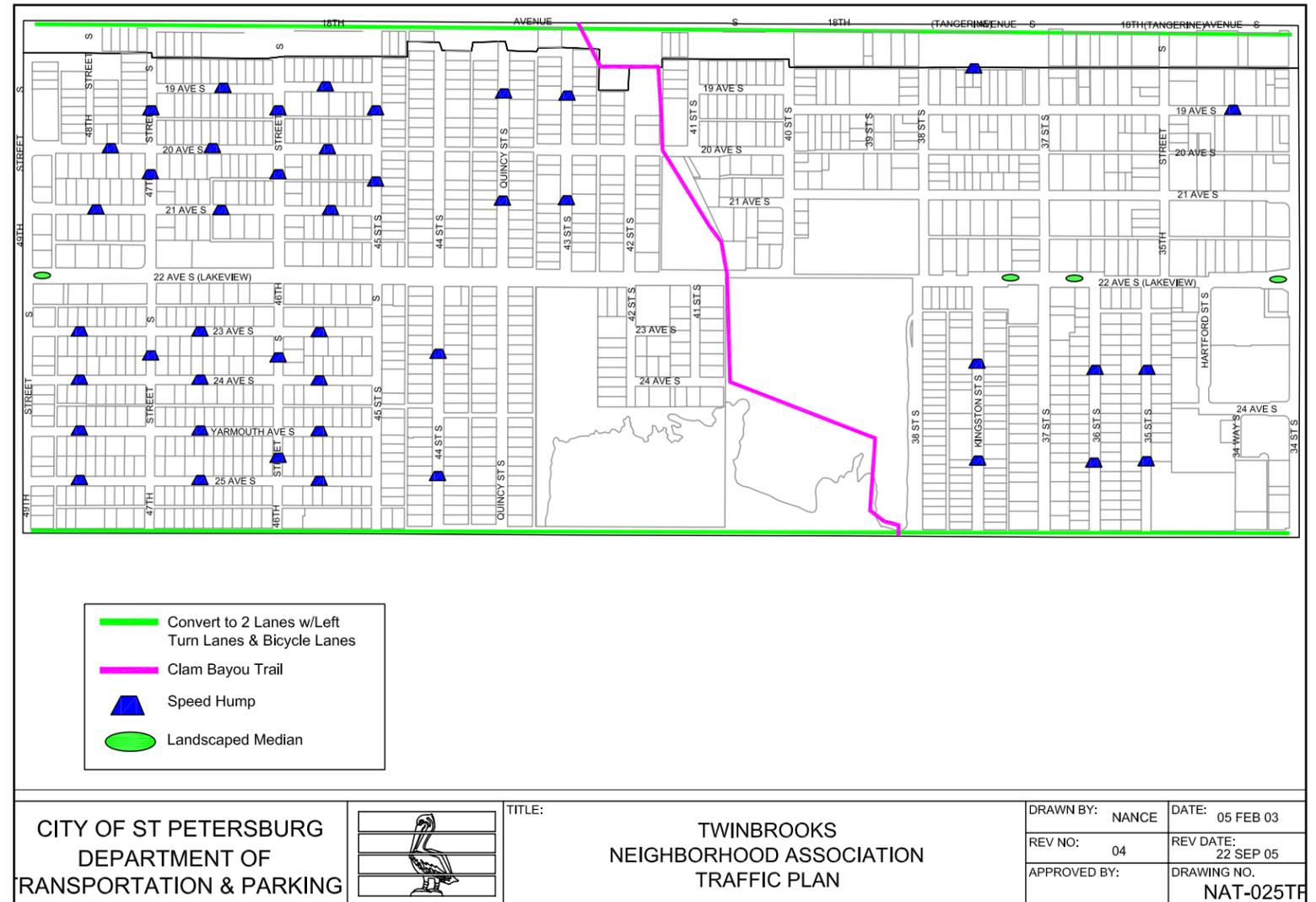
- Construct landscaped medians along 5th, 15th, and 18th Avenues South
- Institute speed humps along:
 - 6th Ave. S. between 49th St. S. and 47th St. S.
 - 6th Ave. S. between 37th St. S. and 35th St. S.
 - 8th Ave. S. between 38th St. S. and 40th St. S.
 - 9th Ave. S. between 43rd St. S. and 37th St. S.
 - 13th Ave S. between 40th St. S. and 43rd St. S.
 - 45th St. S. between 17th Ave. S. and 18th Ave. S.
 - 48th St. S. between Emerson St. S. and Fairfield Ave. S.
- Raise intersections at:
 - Fairfield Ave. S. and 43rd St. S.
 - Fairfield Ave. S. and 40th St. S.
 - 11th Ave. S. and 43rd St. S.
- Convert 5th Ave S. to two lanes with left turn and bicycle lanes
- Add left turn lanes along 15th Ave. S.
- Construct brick imprinted crosswalks at:
 - Intersection of 15th Ave. S. and 37th St. S.
 - Intersection of 11th Ave. S. and 34th St. S.
 - Intersection of 11th Ave. S. and 37th St. S.
 - Intersection of 11th Ave. S. and 49th St. S.
 - Intersection of 18th Ave. S. and 37th St. S.



Childs Park Neighborhood: Roadway Improvements



MAP 3.3 Childs Park Neighborhood Association Traffic Plan



MAP 3.4 TwinBrooks Neighborhood Association Traffic Plan

3. TwinBrooks Traffic Plan (Revised September 2005)

RECOMMENDATIONS:

- a. Convert 18th Avenue South and 26th Avenue South to 2 lanes with left turn lanes and bicycle lanes
- b. Institute speed humps along:
 - i. 46th Street South and 47th Street South between 23rd Avenue South and 24th Avenue South; between 19th Avenue South and 21st Avenue South
 - ii. 46th Street South between 24th Avenue South and 25th Avenue South
 - iii. 45th Street South between 19th Avenue South and 21st Avenue South
 - iv. Quincy Street South, 43rd Street South between 22nd Avenue South and 18th Avenue South
 - v. Kingston Street South, 36th Street South and 35th Street South
- c. Landscaped medians along 22nd Avenue South

PEDESTRIAN CIRCULATION

The City of St. Petersburg Bicycle and Pedestrian Master Plan Study conducted in August 2003, identified goals and strategies that address the deficiencies in the existing pedestrian and bicycle network conditions along its roadways and neighborhoods. The Bicycle and Pedestrian Master Plan sets forth an action plan for the community's desired vision for the future of the city's pedestrian and bicycle network. The Greater Childs Park Area already has pedestrian amenities in place that support safe and easier access to schools, parks, recreational trails, and community activity centers by foot and bicycle. The following paragraphs briefly discuss the existing conditions for the planning area's pedestrian and bicycle circulation network including sidewalks, alleys, street lighting, and trails.

SIDEWALKS

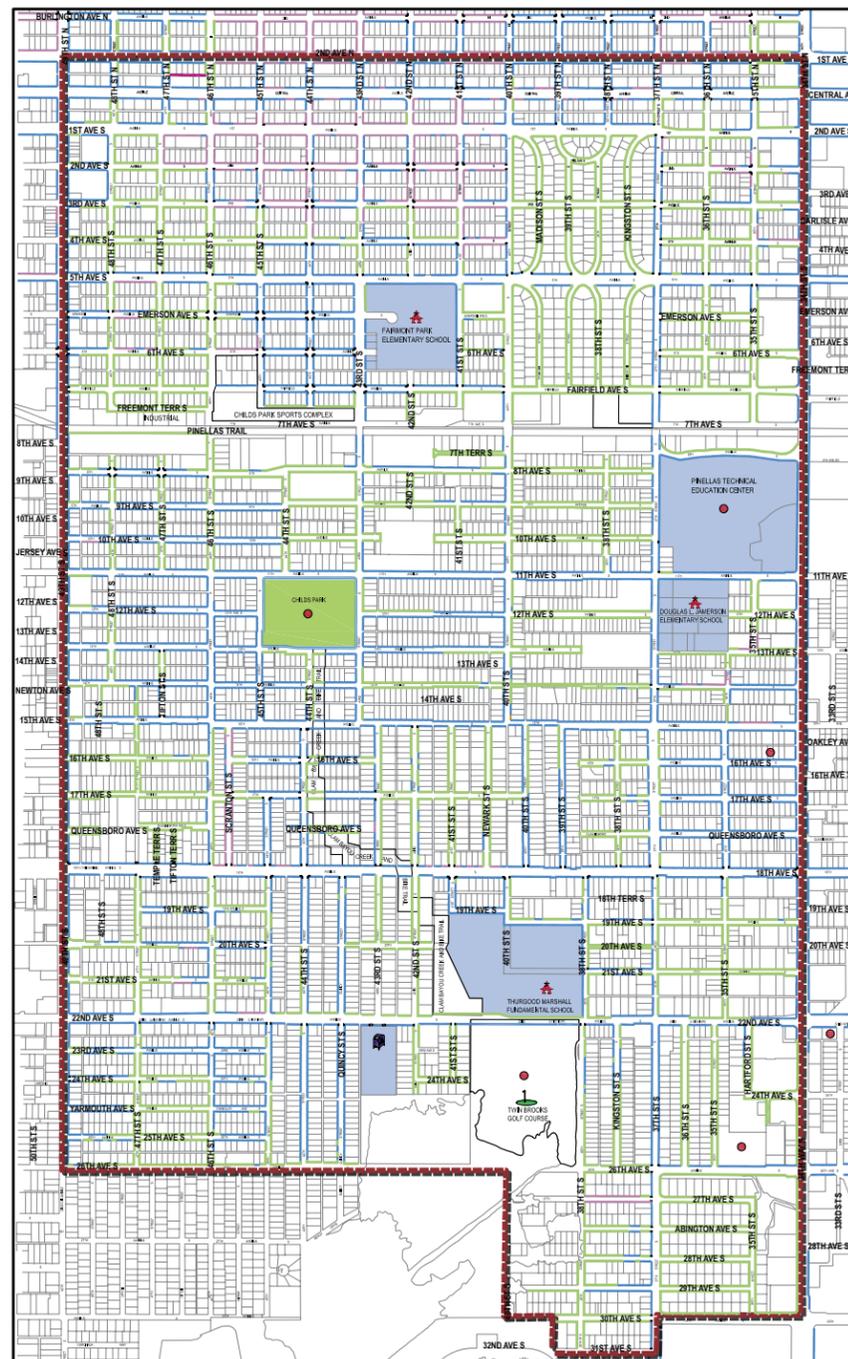
Map 3.5 shows the existing conditions and the opportunities for extensions and additions to the sidewalk network in the planning area. The TwinBrooks Neighborhood Plan (2005) lists the construction of the following new sidewalks in the TwinBrooks area, as determined by the residents, during the neighborhood planning process:

- 22nd Avenue South connecting the existing sidewalk from Thurgood Marshall Middle School (on 22nd Avenue South and 38th Street west to the alley east of 42nd Street South.
- 43rd Street from 22nd to 18th Avenues South
- 20th Avenue from 43rd Street South east to alley; and
- 25th Avenue from 47th to 49th Streets South

Sidewalks were also requested for:

- 26th Avenue from 49th to Quincy Streets South; and
- 47th Street from 22nd to 26th Avenues South

Sidewalks

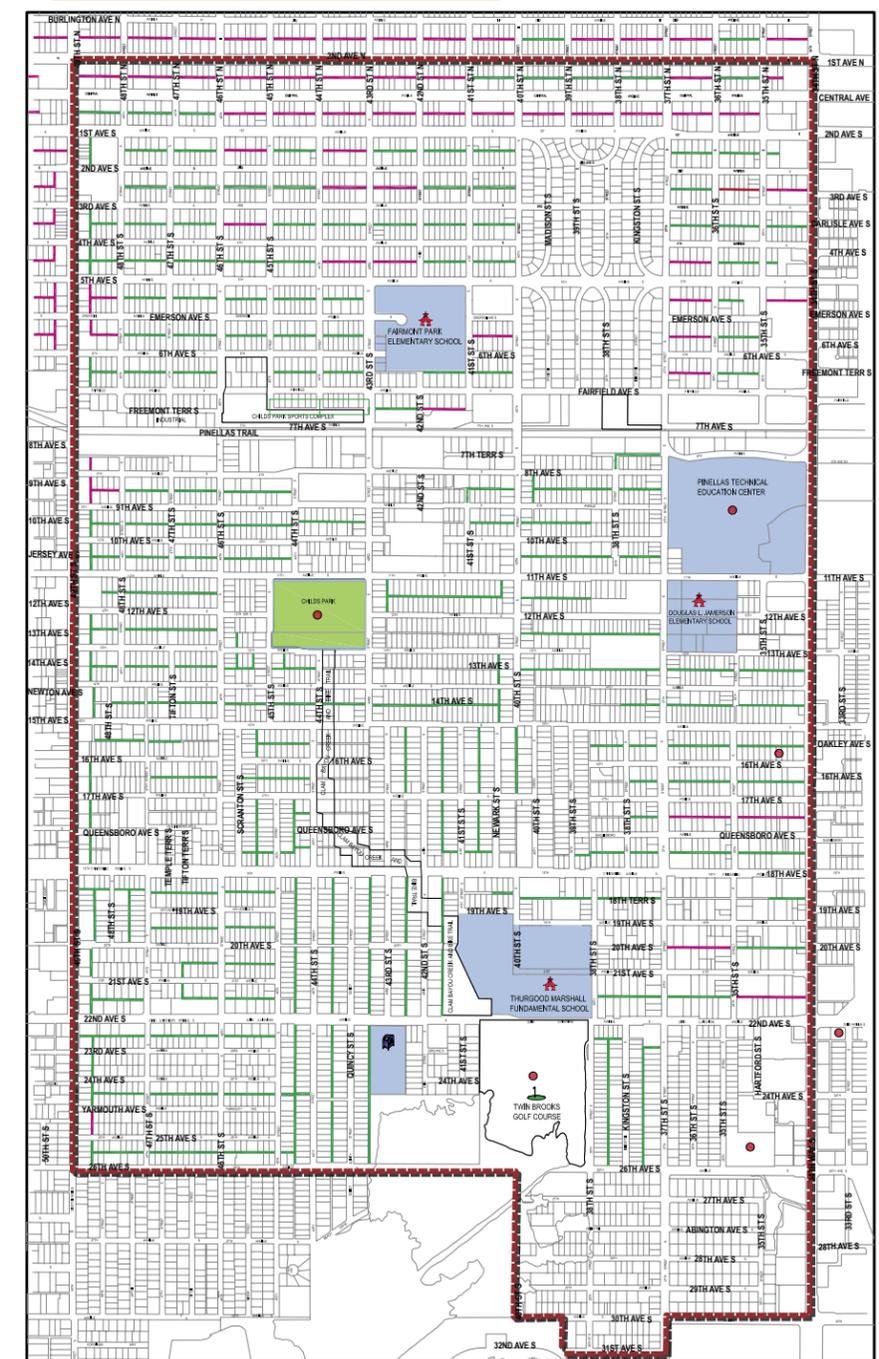


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MAP 3.5 Existing Sidewalk Network

Alleys



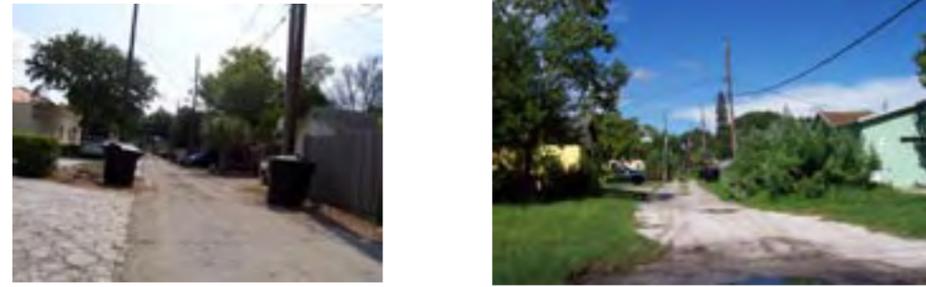
Childs Park Strategic Planning Initiative
City of St. Petersburg



MAP 3.6 Existing Alleys

ALLEYS

Alleys or alleyways are an integral part of the traffic and pedestrian circulation network linking neighborhoods and activity centers in a neighborhood. However, often alleys are perceived as negative elements as they lead to an increase in illegal activities due to underutilization, trash disposal, reduced lighting, and narrow widths. Alleys in the planning area are typically 10-12 feet wide, with the exception of some alleys that are 4-6 feet wide. As illustrated in Map 3.6, the Greater Childs Park Area contains mostly asphalt alleys with some brick alleys located in scattered sections of the neighborhood.



Existing Alleyway Conditions, Childs Park Area

TRAIL AND GREENWAY PROJECTS

Trails and greenways are identified as alternate modes of transportation to complement the on-road pedestrian and bicycle facilities. Trail networks interconnected with on-street facilities encourage regional connectivity, reduces travel time and distance for pedestrians and cyclists, while at the same time increases the level of safety for the users, if designed appropriately. The planning area is traversed by the Pinellas Trail and the proposed Clam Bayou Trail. The trail network is also anticipated to be affected by the City of St. Petersburg Pedestrian and Bicycle Master Plan, the Pinellas Blueways Master Plan, and the City of Gulfport Trail Network.

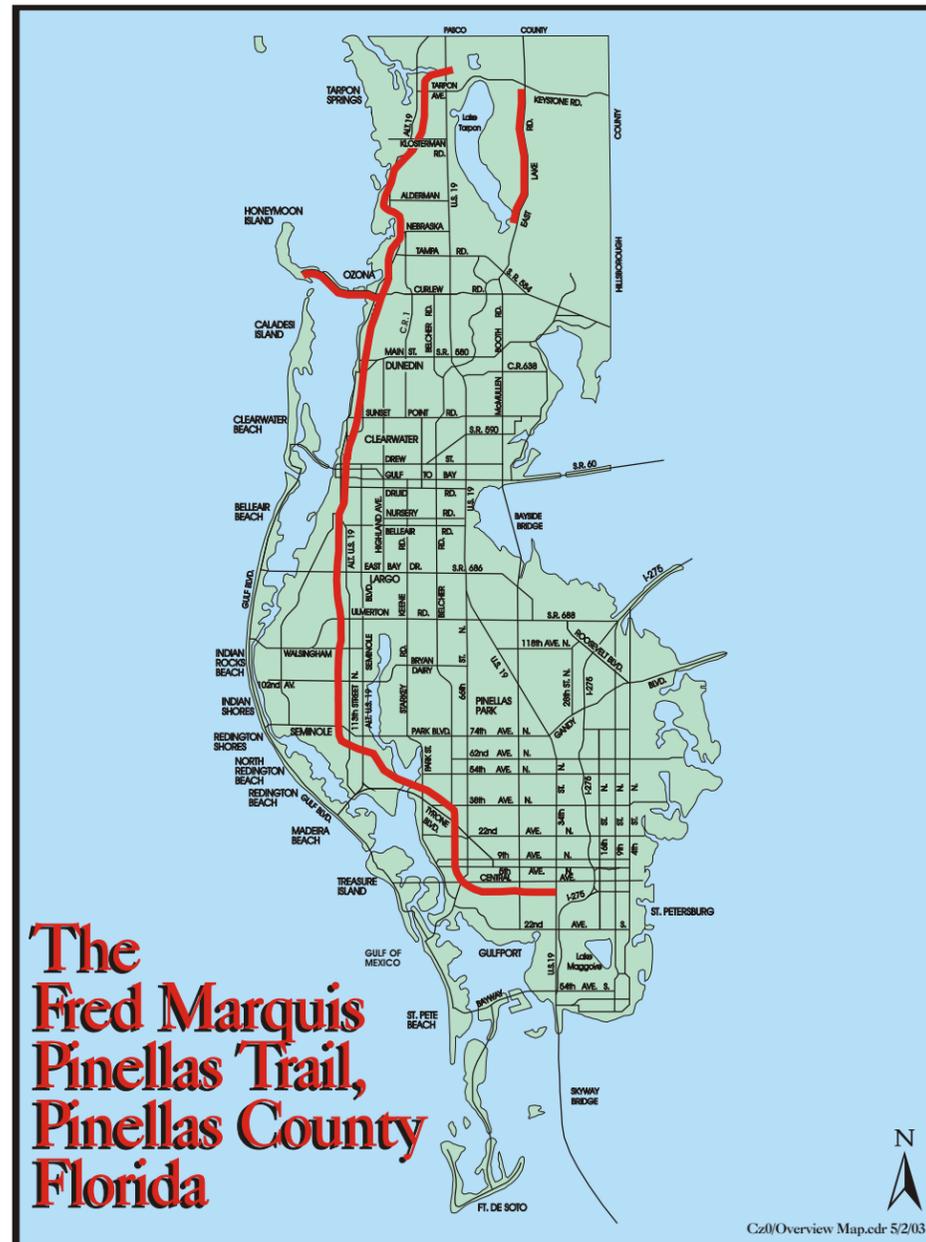
Pinellas Trail

The Pinellas Trail section through the planning area extends for a distance of 1.3 miles between 49th Street South and 34th Street South. There are several commercial establishments, located along the 34th Street South and Central Avenue section, traversed by the trail that experience high traffic volumes. Other uses along the Pinellas Trail include the Childs Park Football Field, industrial uses and vacant land along 7th Avenue South.

The Trailhead Park for this section of trail is also located in the vicinity of the planning area between 38th Street South and 39th Street South on the north side of the trail. The completion of the Pinellas Trail in conjunction with the proposed Clam Bayou Trail will help in providing linkages to a regional system.



Existing Conditions: Pinellas Trail



CityTrails

The City's Trails Bicycle and Pedestrian Master Plan was approved by the City Council in September 2003. The Plan strives to encourage more pedestrian and walkable bicycle friendly community with \$11.5 million in funding, through 2008, including 150 miles of urban trails, new and improved sidewalks and crosswalks, public education and traffic enforcement. As a response to the citizen input during the Vision 2020 planning process, the City initiated the Bicycle and Pedestrian Master Plan in August 2002. The Master Plan focuses on five key areas:

- New bicycle and pedestrian trails: Plans call for increasing the number of paths, lanes and trails from the current 10 miles to 93 miles by the year 2008, and ultimately 150 miles.
- New and expanded sidewalks: On major roads, the city will build 38 more miles of sidewalks by the year 2008, totaling 100 more miles of sidewalks by 2020. The city's Engineering Department has decreased the response time for sidewalk repairs from 30 months down to one month.
- New and improved crosswalks: By the year 2008, enhanced warning signals will be added at 20 crosswalks and 61 additional crosswalks will be upgraded with signs and pavement markings.
- Education of bicycle and pedestrian safety issues.
- Enforcement of traffic laws.



CityTrails, City of St. Petersburg Bicycle and Pedestrian Master Plan

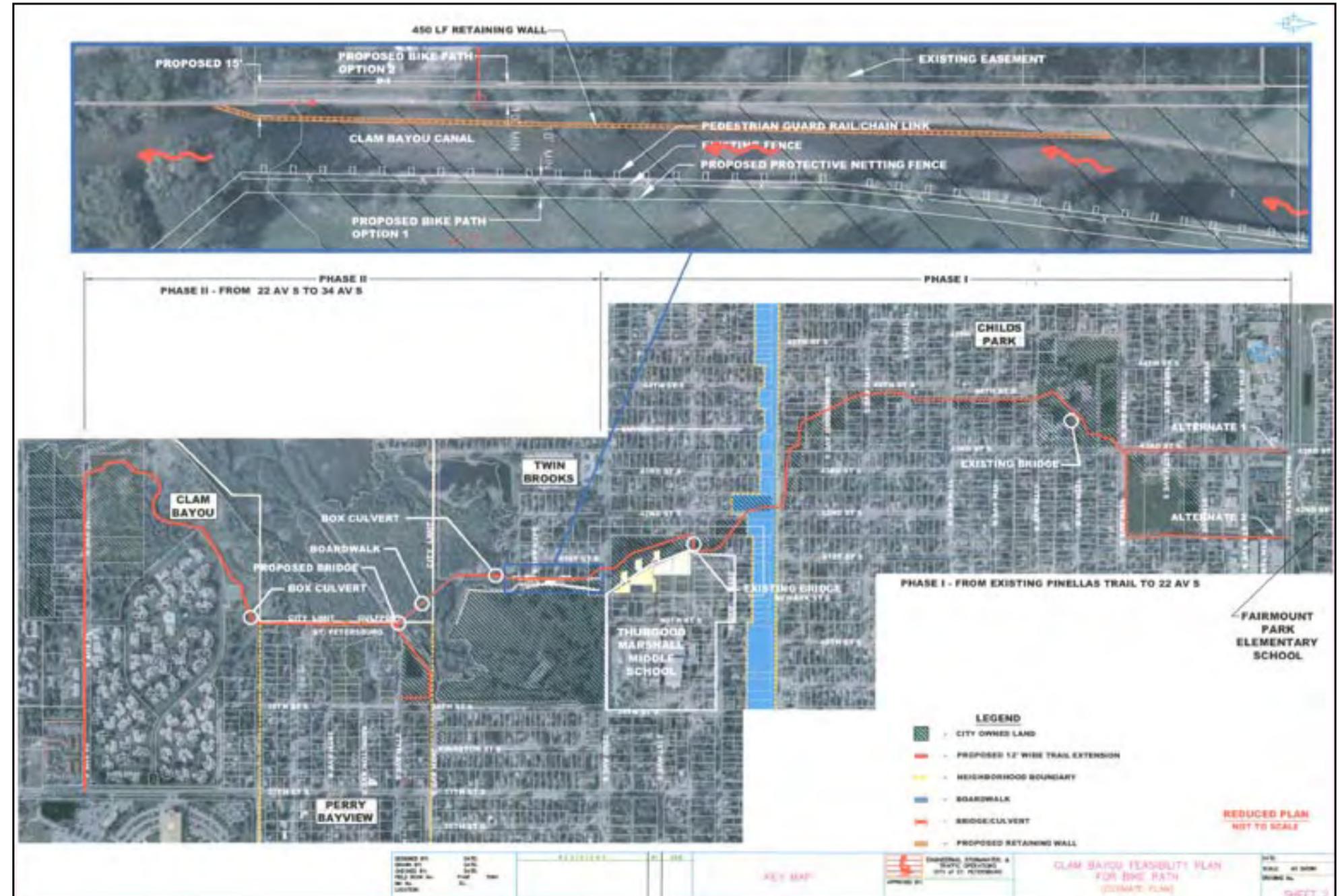
Clam Bayou Trail

The Clam Bayou Trail starts from the existing Pinellas Trail between 41st Street South and 42nd Street South extending south through the City owned parcels before its intersection with 22nd Avenue South. The trail then turns left at 34th Avenue South with a final end node at the intersection of 37th Street South and 34th Avenue South. The entire trail navigates through a distance of 2.9 miles in the form of a 12-foot wide facility connecting the Pinellas Trail between 7th Avenue South and 8th Avenue South to the Clam Bayou Park at 34th Avenue South. The trail enters the Twin Brooks Neighborhood from the Childs Park Neighborhood at 18th Avenue South continuing beside the drainage ditch crossing 22nd Avenue near 41st Street South. The Trail then proceeds along the western border of Twin Brooks Golf Course and over a boardwalk through the Clam Bayou Nature Preserve south of 22nd Avenue South to 37th Avenue South. The Clam Bayou Trail Plan was developed by the City of St. Petersburg Transportation Planning Department and Engineering Department, and funded by Florida Department of Transportation.

Phase I of the project from the Pinellas Trail runs south through Childs Park to 22nd Avenue South. This project will provide an important link between the Fairmount and Thurgood Marshall Schools and encourage bicycling and walking as an alternative mode of transportation from the surrounding neighborhoods and includes the Greater Childs Park Area. The majority of the land necessary to construct this phase of the project is in the City's ownership.

Phase II of the project commencing on the south side of 22nd Avenue South (Twin Brooks Golf Course) runs south into Clam Bayou Preserve. The anticipated schedule for completion of the project is as follows:

- Phase I: Land Acquisition (2005-2006) and Design (2007-2008)
- Phase II: Construction (2009)
- Phase III: On hold pending land acquisition



CLAM BAYOU RESTORATION PROJECT

OVERVIEW:

The Clam Bayou Habitat Restoration and Stormwater Treatment Project is a joint project between City of St. Petersburg, City of Gulfport and the Surface Water Improvement and Management Program of the Southwest Florida Water Management District (SWFWMD). SWFWMD is the lead entity in design and construction, and the cities are responsible for long-term maintenance within their respective municipal boundaries. Upon completion of Phase I in 1995 and Phase II in 2000, this project represents the final phase to complete habitat restoration in Clam Bayou, with the anticipated schedule of design and permitting by March 2006 and construction by December 2007. Development in Clam Bayou's three square-mile watershed, combined with historic ditching and filling, have impacted the natural habitat and water quality in the bayou. Objectives of the project include restoring coastal habitat and treating stormwater runoff flowing to the bayou.

STATUS:

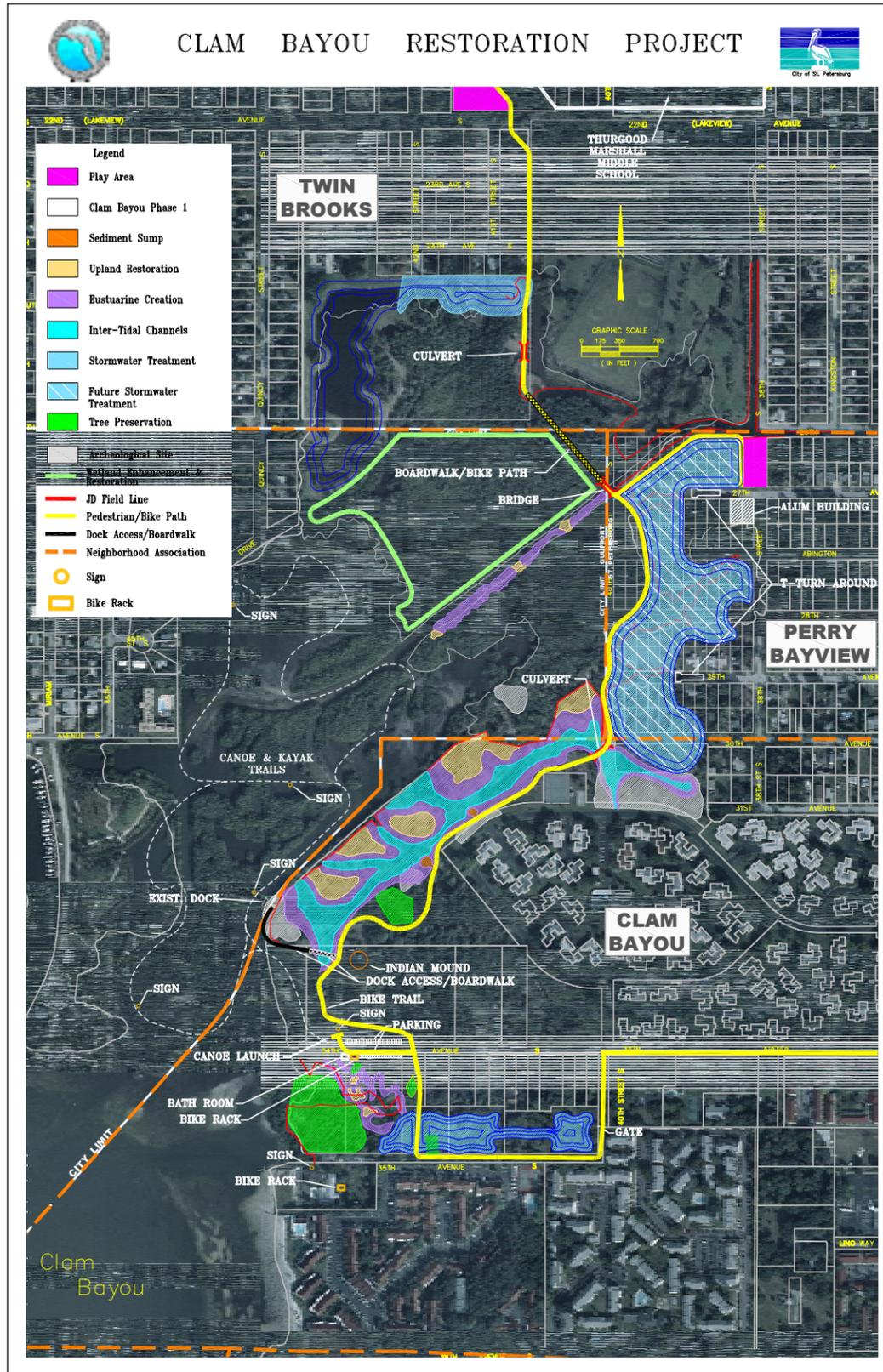
Design and Permitting- March 2006

Construction- December 2007

CLAM BAYOU NATURE PRESERVE MANAGEMENT PLAN

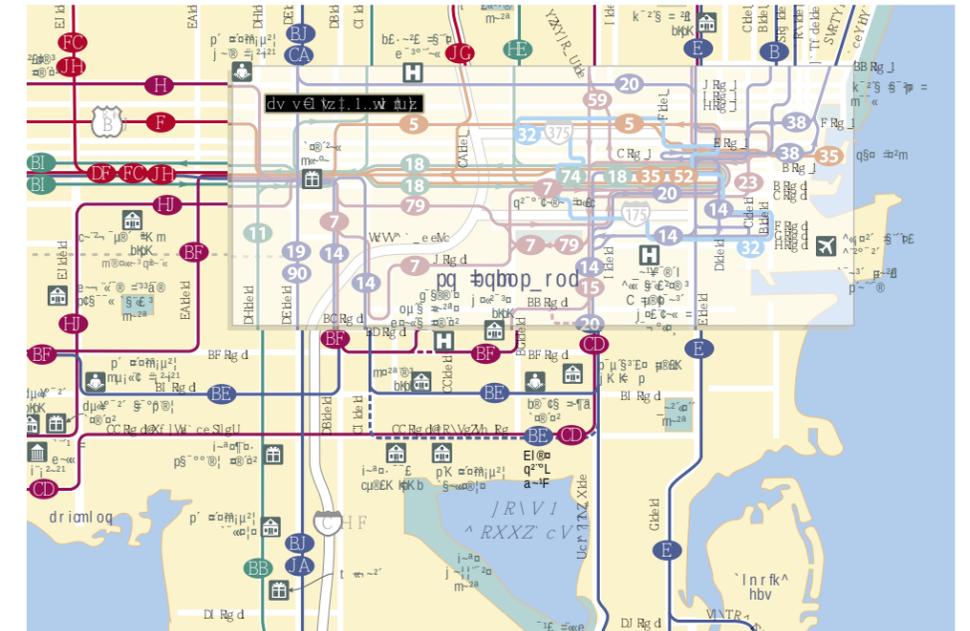
OVERVIEW:

The Clam Bayou Nature Preserve Management Plan was prepared by City of St. Petersburg and Berryman Henigar Consultant, and submitted on May 1, 2002. The Clam Bayou Expansion project consists of 62 platted lots and one unsubdivided parcel. These areas will be added to existing project area to make up the Clam Bayou Nature Preserve and will be used as urban open space. The purpose of the project is to increase current public land holdings and provide sufficient area to accomplish ecosystem restoration for Clam Bayou, improve water quality, and to create a waterfront nature preserve in the State's most densely populated county. The project site will be managed for the conservation, protection and enhancement of natural resources, and for outdoor recreation compatible with these goals.



PUBLIC TRANSPORTATION

Pinellas Suncoast Transit Authority is the public transit provider in Pinellas County, operating 197 buses and trolleys that serve 43 routes. The Greater Childs Park Area is adequately served by the transit service with easy access to the PSTA transit hub located at the intersection of Central Avenue and 32nd Street South. The City of St. Petersburg is working to implement the Bus Rapid Transit to more adequately meet the needs of the city's residents. Bus Rapid Transit (BRT) is a service that provides buses with the ability to communicate with traffic signals to prolong the green phase for a few seconds in situations where the bus would otherwise have to stop. Initial studies of the BRT in Pinellas County are focusing on Central Avenue for a line that would connect the City's neighborhoods to the beaches. The map below illustrates the existing bus routes connecting the Greater Childs Park Area to the other parts of the City.



UTILITIES

Drainage

The primary drainage feature in the planning area is the Clam Bayou creek or canal, which runs from Childs Park Lake to Clam Bayou. The Clam Bayou improvements to eliminate chronic flooding along each side of the creek were completed in 1990. The proposed Clam Bayou trail project capitalizes on this asset to create a more walkable connection through the center of the planning area linking the Pinellas Trail and the Childs Park Lake to the Twin Brooks Golf Course.

The Clam Bayou Restoration project started as an extension of the Osgood Point project in 1995. Currently, the project is in the final phase to complete habitat restoration in the Clam Bayou. Two separate stormwater treatments are proposed: one at the northern-most parcel in public ownership, and the second at the southern most parcel. There is a third stormwater project conceptualized; however, that project is on hold pending additional land acquisition.

Stormwater Management Master Plan

The City of St. Petersburg Stormwater Management Master Plan was first prepared in 1977. The City commissioned PBS&J in 1994 to update the 1977 Plan and prepare the Master Stormwater Drainage Plan. According to the Master Stormwater Drainage Plan, the Greater Childs Park Area includes portions of Basin “D”, all of Basin “E”, the eastern portion of Basin “F”, the northern portion of Basin “U”, and all of Basin “Z”.

Basin D, 1700 acres, is located along the east edge of the planning area, in the south-central section of the City. The primary feature of the basin is the Central Plaza, a former wetland area which has been filled and is currently 100% impervious surface. Stormwater flows southwest from this area, toward Clam Bayou. A total of 30 flood improvement projects at a cost of \$54.2 (1993 dollars) are recommended to bring the stormwater system in Basin D into compliance with the City’s adopted level of service and eliminating flooding in flood prone areas. Proposed improvements in this basin will affect the eastern sections of the neighborhood, as shown in Map 3.7. Development in this basin consists primarily of commercial and medium density residential uses.

Basin E, 560 acres, is located in the center of the planning area and is bounded on the west by 49th Street South, it extends as far east as 36th Street South and Central Avenue on the north to 36th Avenue South on the south. The southern limit of the basin is the Clam Bayou Creek. The Clam Bayou Creek is a natural feature, flowing south from the Childs Park Lake to Clam Bayou. The basin is divided into three subbasins (Map 3.7). Most of the stormwater conveyance occurs through overland flow into enclosed storm sewer systems and the primary drainage channel is Clam Bayou Creek, which was improved as a part of the 1977 Master Stormwater Drainage Plan. Recommended improvement projects for Basin E in the Master Stormwater Drainage Plan (1994) include enlarging existing systems and providing new systems along 11th, 12th, 13th, 14th, and 15th Avenues South between 44th and 46th Streets South. Development in the basin consists primarily of medium density residential development with small sections of commercial development.

Basin F, located in the southwest part of the City, runs in southwest direction from 22nd Avenue North and 43rd Street North to Gulfport Boulevard where it discharges into Boca Ciega Bay. As illustrated in Map 3.7, the basin includes portions of the northeast part within the Greater Childs Park Area. The basin is divided into 13 subbasins with F-4B, F-7, and F-8 subbasins located in the planning area. Development in the basin consists of low density residential land uses and commercial development. Recommended improvement projects in the planning area include the improvement to the existing 7th Avenue South stormwater system which will benefit both the City of St. Petersburg and the City of Gulfport.

Basin U, located in the southwest part of the City, covers roughly 2,400 acres of drainage area. The basin extends from Boca Ciega Bay eastward to 22nd Street north to 22nd Avenue South. The basin has been subdivided into eleven subbasins. Map 3.7 shows the location of subbasin U-1 within the Greater Childs Park Area boundaries.

Basin Z, the smallest basin the City at 250 acres, is the extreme southwest corner of the Childs Park neighborhood boundaries. Stormwater conveyance occurs primarily through overland flow into enclosed storm sewer systems. Flooding in this basin was greatly reduced by the improvements to the creek.

Potable Water

The Greater Childs Park Area is a part of the St. Petersburg Water District Service Area (WDSA) which comprises the City of St. Petersburg, City of Gulfport, and South Pasadena. There are two trunk lines along 40th Street and 15th Avenue South which provide water to the planning area. According to the City of St. Petersburg Stormwater, Pavement and Traffic Operations the potable water distribution system has adequate capacity to accommodate the current demands of the Greater Childs Park area.

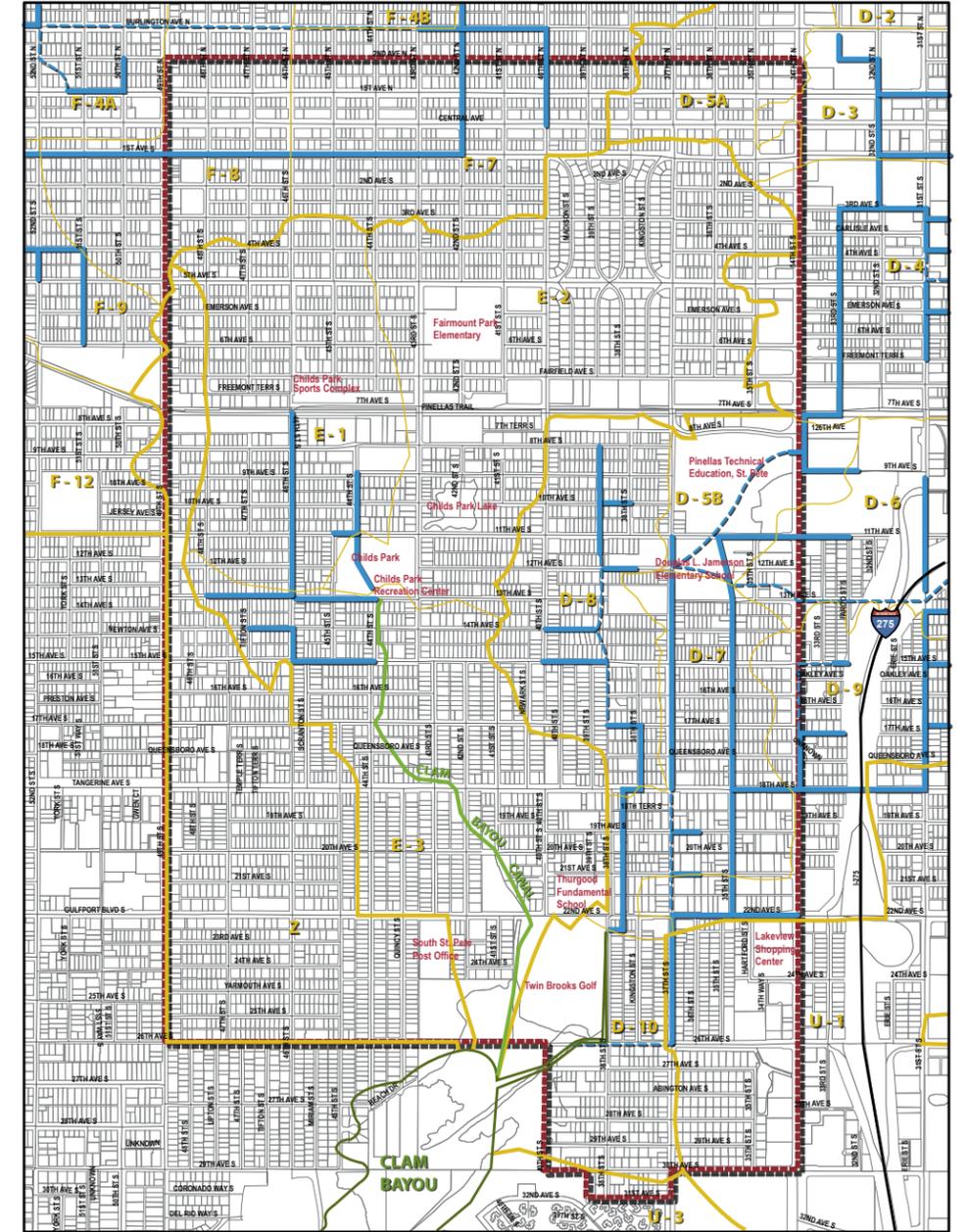
Reclaimed Water

The City of St. Petersburg’s reclaimed water system is an innovative method to reuse wastewater, and provide valuable irrigation service to residential and commercial customers in the City. The availability of reclaimed water is typically limited by both the distribution system and supply. There is one main in the planning area, which runs from 49th Street along the south side of 8th Avenue South to 44th Street.

Sanitary Sewer

The Southwest Wastewater Treatment Plant (WWTP) located on 54th Avenue South just west of 34th Street, services the Greater Childs Park Area. The sanitary sewer system is considered adequate based on a level of service analysis conducted by the City of St. Petersburg Public Utilities Department.

Utilities



Childs Park Strategic Planning Initiative
City of St. Petersburg



MAP 3.7 Drainage Basins, Greater Childs Park Area

PUBLIC FACILITIES AND SERVICES

The Greater Childs Park Area is served by a strong network of community based and publicly funded facilities and resources. Community services and facilities that are essential to ensure sustainable growth of a neighborhood include schools, hospitals, libraries, day care centers, youth and family centers, parks, recreation facilities, and fire and police protection. The following description summarizes the community's existing public facilities and services and identifies resources to build future collaborations. The information is divided into four primary categories- 1) Recreation Facilities; 2) Education and Cultural Resources; 3) Health Care and Family Services; 4) Public Safety

RECREATION FACILITIES

The Greater Childs Park Area currently accommodates a variety of recreational programs and facilities to serve the area residents. The primary recreational features include the Childs Park Recreation Center and Swimming Pool, Childs Park community park, the Childs Park Athletic Field, Twin Brooks Golf Course, Pinellas Trail, and the Clam Bayou Nature Preserve. Proposed improvements that will further enhance the area's existing recreational and open space network include the proposed Clam Bayou Trail Project and the proposed Twin Brooks Neighborhood Park. The proposed Twin Brooks neighborhood park is located on the north side of 22nd Avenue South and 42nd Avenue South between the alleys serving the homes along the east side of 42nd Street South and the proposed Clam Bayou Trail to the west of the drainage ditch.

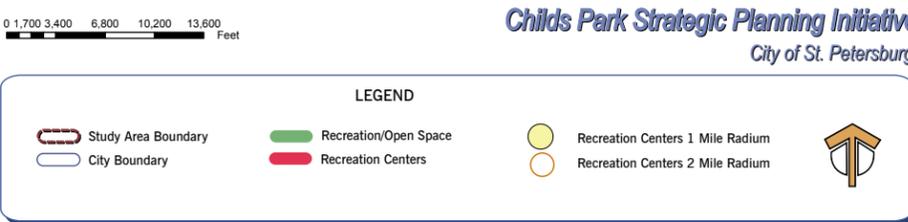
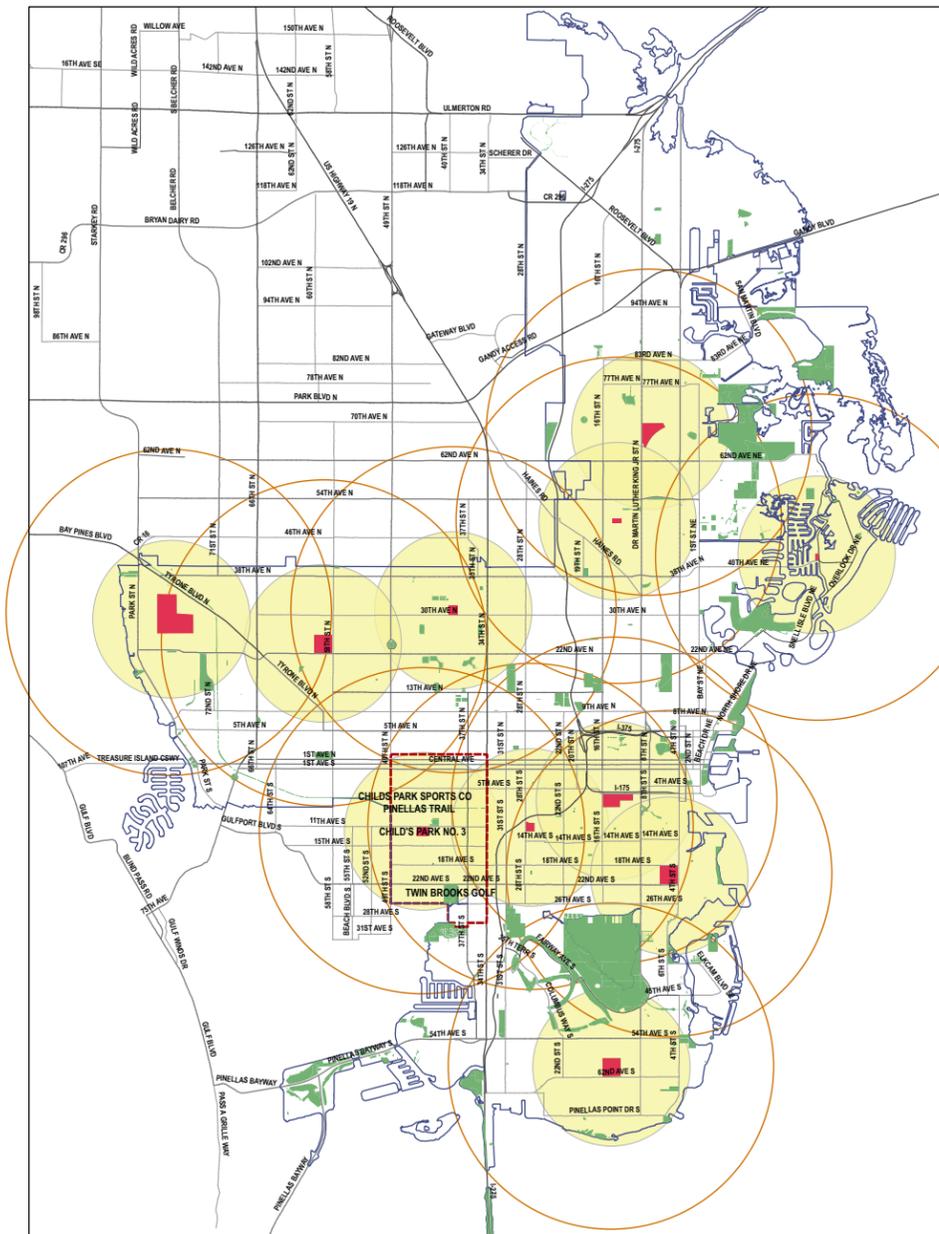
Mayor Rick Baker pledged to locate a public playground within one-half mile of every resident in the City as part of the "Play 'n' Close to Home" program. However, a GIS survey conducted by the City staff revealed a shortage of land to achieve this goal and identified

Table 3.2 Recreation Facilities, Childs Park Area

Facility	Programs
EXISTING	
Childs Park Recreation Center	Basketball Court
	Tennis Courts
	Playground
	Community Center
	Swimming Pool
Childs Park Football/ Soccer Field	
Twin Brooks Golf Course	First Tee Program
	18-hole, Par-3 Golf Course
Pinellas Trail	Passive Trail
PLANNED	
Twin Brooks Neighborhood Park	Playground
Clam Bayou Trail	Recreational Trail

Recreation Service Area

MAP 3.8



several areas where there were no playgrounds, based on the one-half mile criteria. The Mayor and the City staff worked closely with the Pinellas County School Board to develop "joint use agreements" between the elementary schools and the City to share the schools' playground facilities for public use in exchange for maintenance of the playgrounds by the City. While the Greater Childs Park Area has only two (2) playgrounds within half- a mile distance of a resident, the opportunity for joint-use agreements with the area schools should be explored to meet the growing needs of the large youth population in the planning area. Table 3.2 illustrates both existing and proposed recreational facilities and programs in the planning area.

EDUCATION AND CULTURAL RESOURCES

The Childs Park Area is home to several educational facilities and cultural resources that contribute in maintaining a high quality of life for area residents. Majority of the children residing in the Childs Park Area attend schools located outside its boundaries (Table 3.3). Pinellas County School Board initiated the CHOICE initiative designed to give parents an opportunity to select schools for their children and allow for voluntary desegregation. The Pinellas County rebuilt an elementary school and built a new elementary and middle school in the Greater Childs Park Area, in anticipation of greater attendance from neighborhood children in the area schools. The three schools located in the area include the Fairmount Park Elementary School, Douglas. L. Jamerson Elementary School, and the Thurgood Marshall Fundamental School. The area also contains the Pinellas Technical Education Center (PTEC) that provides comprehensive skills and technical assistance to students and residents of the community.

Grade Level	School	Number of Students
No Grade Listed	Schools inside Greater Childs Park Area	33
	Thurgood Marshall Middle	33
Elementary	Schools outside Greater Childs Park Area	261
	Schools Inside Greater Childs Park Area	285
	Fairmount Park Elementary	153
Middle School	Jamerson Elementary	132
	Schools outside Greater Childs Park Area	1208
	Schools Inside Greater Childs Park Area	44
High School	Thurgood Marshall Middle	44
	Schools outside Greater Childs Park Area	456
	Schools Inside Greater Childs Park Area	15
	PTEC SP	5
	PTEC / SP ESE	10
	Schools outside Greater Childs Park Area	1052
	Gibbs High	295

Table 3.3 Childs Park Area School Attendance Statistics.

Source: Pinellas County School Board, October 2006

In terms of cultural resources, two major facilities are located within the area that are used for the provision of cultural activities- Everyone's Youth United (EYU) and the Childs Park Recreation Center. Table 3.4 provides a list of programs and classes offered by EYU and the Childs Park Recreation Center. There are no public libraries located in the area, however, there are two libraries located within a two-mile radius of the Childs Park Area: Main Library (9th Avenue North and 37th Street South) and the Johnson Branch Library (18th Avenue South and 16th Street South)

Table 3.4 Cultural and Recreational Resources, Childs Park Area

Childs Park Recreation Center	Everyone's Youth United
PRE-SCHOOL	PROGRAMS
Tae Kwon Do	Tutoring Exceptional Athletes
	Political Academy for Youth
ELEMENTARY	Youth Entrepreneur Program
Before School Playcamp	CLASSES
After School Playcamp	Drama and Arts
Youth Basketball	Journalism
Tae Kwon Do	Recording Production and Training
Band	Marketing
Tutoring	Study of Governance
	Life Living Skills
TEEN	Health Awareness
Basketball - Open	Computer Training
Teen Council	Academic Tutoring
Teen Before & Afterschool Program	Reading Literacy
Tutoring	Presentation Skills
	Crime, Drug and Alcohol Prevention
ADULT	
Open Basketball	
Twin Brooks Golf Course	
First Tee Program	



Alpine Health and Rehabilitation Center



Childs Park Youth Initiative Council

HEALTH CARE AND FAMILY SERVICES

Health care services provide employment for nearly twelve percent (12%) of the City's total workforce. The major hospitals providing health service to the City of St. Petersburg residents include the Bayfront Medical Center, All Children's Hospital, St. Anthony's Hospital, and Edward White Hospital. Closer to the Childs Park Area, the Johnie Ruth Clarke Health Center (located in the Midtown area), recently expanded its facilities and services to offer primary and urgent care as well as provide health care education services.

The Greater Childs Park Area accommodates nearly 13,000 residents representing 5% of the City's total population. The Childs Park Area contains relatively few health facilities that provide primary care services to the area residents. The following health care facilities providing specialized services are located in the Childs Park Area:

- St. Petersburg VA Primary Care Clinic (3420 8th Avenue South)
- Suncoast Children's Center and Mental Health Center (4024 Central Avenue)
- Alpine Health and Rehabilitation Center (3434 21st Avenue South)

The high percentage of female householders (no spouse) with children residing in the Childs Park Area, warrants adequate provision of day care centers and family services. Currently, the Childs Park Area is home to the following facilities that provide basic child care and family services for the community:

- Head Start Childs Development and Family Center (intersection of 7th Avenue South and 36th Street South)
- Childs Park Youth Initiative Council, Inc. (49th Street South)
- Little Genius Day Care (1800 49th Street South)
- Central Christian School (4824 2nd Avenue South)
- Prayer Tower Human Services and Christian Academy (1137 37th Street South)
- Southside Parent Childs Development (3624 Queensboro Avenue South)
- Central Christian School (4824 2nd Avenue South)
- Early Start Day Care (1766 49th Street South)
- Starling School and Day Care (3455 26th Avenue South)
- Pinellas Technical Education Center, a full service school, also serves as a One Stop Center for a variety of social services including health clinics and family support services

FAITH-BASED ORGANIZATIONS

In addition to the family services listed above, the Greater Childs Park Area contains 31 faith-based organizations that provide additional support to the area's residents. The following is a partial list of faith-based organizations in the Greater Childs Park Area:

- Frank Curby Fellowship, 3444 5th Avenue S.
- Galilee Missionary, 505 35th Street S.
- Bethel Metropolitan, 3455 26th Avenue S.
- Mt.Zion Primitive, 3700 22nd Avenue S.
- Mt.Calvary Missionary, 2331 Hardford Street S.
- Mt. Pilgram Baptist, 4000 5th Avenue S.
- Church of Christ, 4220 5th Avenue S.
- Prayer Tower, 1135 37th Street S.
- St. Mark Missionary Baptist, 1301 37th Street S.
- Southside Tabernacle, 3647 18th Avenue S.
- Wings Fellowship, 1801 34th Street S.
- Mt Moria Church, 3500 18th Avenue S.
- Collins Temple, 3620 18th Avenue S.
- Mosque of Believers, 3762 18th Avenue S.
- Rock of Jesus, 3940 18th Avenue S.
- Greater Grand Central, 3901 19th Avenue S.
- Bible Way Church of Christ, 3774 19th Avenue S.
- New Creation Christ, 3631 22nd Avenue S.
- Zion Hope Church, 1834 49th Street S.
- Union Baptist Church, 1100 49th Street S.
- Church of Christ of Southside, 932 49th Street S.
- Later Deliverance Church, 800 49th Street S.
- True Blood Ministries, 4764 Freemont Terrance Avenue
- Central Christian Church, 2nd Avenue S.
- First Assembly Church, 117 49th Street S.
- Antouch Church, 4914 1st Avenue S.
- New Life Ministry Center, 2500 34th Street S.
- St. Andrews Russian Orthodox Church,

PUBLIC SAFETY

The City of St. Petersburg Police Department has been engaged in community policing and problem solving since 1991. In December 2006, the Police Department introduced an expansion of its present model to implement community policing department wide. The new model expands the present model and increases the level of effectiveness and service to the community with the assignment of four Community Service Officers (CSO) and one Community Service Sergeant (CSS) to each of the City's three districts. The responsibilities of these officers will be to act as the community interface and liaison, and become facilitators of the community policing using department-wide resources.

While the Childs Park Area has witnessed an increase in violent and property crime rates since 2001, during the public workshops the residents and stakeholders did not identify crime as a dominant concern that could potentially hinder the future growth of the neighborhoods. The residents credited the police department for their efforts to reduce the crime rate in the area. Recent statistics provided by the City of St. Petersburg Police Department violent crime decreased by four percent (4%) in the Childs Park Area compared to a 2.9% decrease in the City between January 2005 and September 2006. However, property crime increased by nearly sixteen percent (16%) during the same time period. In comparison, property crimes in the City decreased 1.5% between January 2005 and September 2006. The residents also identified inadequate street lighting, deteriorating physical conditions, high percentage of vacant and boarded properties as contributing factors to the crime incidents in the area. The City of St. Petersburg has also initiated several programs such as the St. Petersburg CPTED task force and the Crime Prevention Unit to increase residents awareness about crime prevention through seminars and natural surveillance mechanisms.

The Childs Park Area is serviced by the Fire Station No.6, located at 4825 9th Avenue North. The fire and emergency service is administered by the County and therefore emergency calls are also addressed by the Gulfport Fire Station No.17, located at the intersection of 53rd Street and 23rd Avenue South. The City of St. Petersburg Fire and Rescue services has also initiated several awareness campaigns and programs to educate the City's residents about prevention of fire hazards. Some of these programs include:

- Telemedic Program
- Door-to-door canvassing efforts within two blocks of a fire
- EMS and first-aid classes working in close cooperation with the school system
- Cyclic inspection programs for businesses
- Fire Explorer Program- to provide the area youth with an opportunity to investigate fire fighting as a career

Table 3.5 Top 10 Code Violations, Greater Childs Park Area

Source: City of St. Petersburg Codes Compliance Assistance Department

Major Violation Types - Childs Park	2004	2005	2006
Overgrowth	582	360	643
Junk/Rubbish/Outdoor Storage	469	562	634
Yard Parking	278	406	615
Inoperative Motor Vehicles	573	417	325
Sod Ground Cover	211	268	293
Junk Lot Clearing	183	129	276
Structure Maintenance	147	192	260
Paint Main Structure	233	243	244
Permits Required	116	195	240
Structure Numbers Street/Alley	205	172	216

CODE VIOLATIONS

The City of St. Petersburg Codes Compliance Assistance Department provides services to the neighborhoods to reduce blight and improve the physical character of the community. The Code Compliance Assistance Department is a part of the Neighborhood Services Administration. The Department is responsible for enforcing minimum property maintenance issues such as inoperative motor vehicles, overgrowth, zoning violations, and unsafe conditions. The Greater Childs Park Area has four primary code investigators spanning the area's four neighborhood associations. The investigators regularly attend neighborhood association meetings to report on code violation issues and answer resident concerns.

Table 3.5 shows the top ten (10) code violations in the Childs Park Area between 2004 and December 18, 2006. Overgrowth, junk/rubbish/outdoor storage, and yard parking are identified as the top three violations for 2006. Code violation related to Structure Numbers Street/ Alley and Sod Ground are two violations that are not listed on the Top 10 citywide violations. In addition, Parking of Domestic Equipment and fence disrepair are violations on the City's Top 10 violation list and not in the Childs Park Area list. Since 2004, the area has witnessed a significant decrease in code violations related to inoperative motor vehicles (573 to 325), however, there has been an increase in all other violations listed.

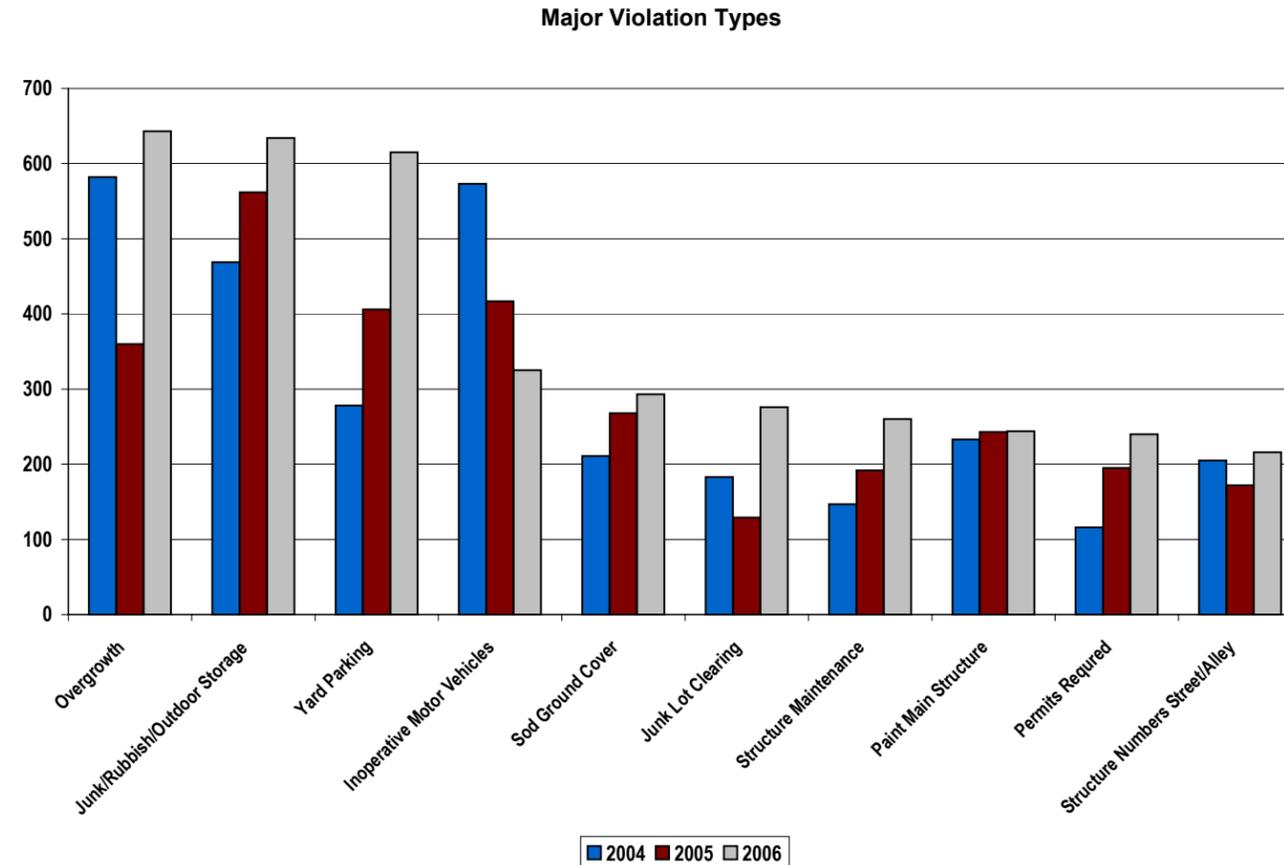


Fig 3.1 Top 10 Code Violations, Greater Childs Park Area

Source: City of St. Petersburg Codes Compliance Assistance Department

N-TEAM

The Neighborhood Team (N-Team) is a program under the Neighborhood Services Administration Department, that is supported by fines collected from code violations, contributed paint, community volunteers, recycled materials from city demolitions, and a portion of the budgets in the Mayors Office and Sanitation Department. The program addresses three primary issues: training inmates and reducing recidivism, dealing with a deteriorating housing stock; and helping low income and elderly homeowners bring their properties up to minimum code. The work is completed by inmates who volunteer from the St. Petersburg Community Correctional Center, along with four city employees assigned to the N-Team, and by volunteers from the community who participate in monthly Saturday paint days.

PREVIOUS PLANS AND PROGRAMS

The following section provides a summary of the various programs, plans and reports that have been developed in the City of St. Petersburg, and have a significant impact on the Greater Childs Park Area. The information contained in this section is critical in establishing the foundation for the Strategic Plan and to ensure that the Plan provides continuity in function, future land use and programmatic strategies.

Information from other plans and programs have been utilized to synthesize a comprehensive inventory of the plans and programs. The section is organized into three major areas of concern based on the stakeholder input received during the City staff meetings, focus group meetings and public workshops conducted as part of the planning process.

- Community Development
- Education and Youth Development
- Economic Development

Some of the key plans summarized in this section include: the Childs Park Neighborhood Plan; the TwinBrooks Neighborhood Plan; the City of Gulfport 49th Street Corridor Redevelopment Plan; and the Midtown Strategic Planning Initiative. Most of the programs and plans described have their own boundary designations, which include or coincide with the planning area's boundaries.

COMMUNITY DEVELOPMENT

ST. PETE VISION 2020

The Vision 2020 is a community driven, long-range plan for the entire City of St. Petersburg. The community driven process, initiated in 2001, provided a citywide vision to guide development and redevelopment efforts in the future. During the design charrette, the citizens developed the following list of 15 themes to frame the discussion:

1. Appearance
2. Neighborhoods
3. Human and Social Services
4. Quality of Life
5. Social Equity
6. Transportation
7. Natural Environment
8. Parks and Leisure
9. Arts and Culture
10. Education
11. Partnerships
12. Economic Development
13. Governance
14. Citizen Based Communication
15. Ensure the Vision

The City of St. Petersburg staff and its citizens have taken significant steps since the completion of the Plan to implement the recommendations of the Vision 2020 Plan. Some of the actions include: creation of new land development regulations; preparation of the City of St. Petersburg Bicycle and Pedestrian Master Plan; revisions to existing redevelopment plans; conception of the Clam Bayou Lake Restoration and Clam Bayou Trail Project; and promoting economic development initiatives such as the Midtown Planning Initiative and the Childs Parks Strategic Planning Initiative

NEIGHBORHOOD PARTNERSHIP PROGRAM

The City of St. Petersburg developed its first neighborhood plan in 1988 as a response to the citizens' concerns that too much focus was on Downtown. The initial focus was on the City's older neighborhoods surrounding the Downtown. In 1993, the City established the Neighborhood Partnership Program (N-Team) with a mission to serve as a liaison between the residents and the City government.

The approval process for a Neighborhood Plan is as follows: resident planning committee, full neighborhood approval, Planning Commission review and finally, City Council accepted by resolution. Upon acceptance, the Neighborhood Partnership Division is responsible for coordinating the implementation of the neighborhood plan. Staff budgets \$100,000 per planning area (2 planning areas per year) and \$350,000 for planning area sidewalks (covering both neighborhoods) in the Capital Improvement Program budget (CIP) for City initiated neighborhood planning to be used to help implement a plan based on the priorities identified by the residents. Since its first plan in 1988, the program has included twenty-four (24) City initiated and eight (8) neighborhood initiated plans that have been accepted by the City Council.

The City strengthened its commitment in April 1997 through the creation of the Neighborhood Services Administration. The divisions of Social Services, Codes Compliance Assistance and Mayor's Action Divisions, Departments- Neighborhood Partnership, Codes Compliance Assistance, Housing and Neighborhood Improvement and Library were combined under the Neighborhood Services Administration. In August 2000, Neighborhood Partnerships was recombined with the Mayor's office.

These efforts were further enhanced by the Mayor's "Operation Commitment" implementation program. **Operation Commitment** is an effort which concentrates the City's services within a targeted area to implement a City initiated adopted neighborhood plan within six months. The intent of each Operation Commitment is to "test" existing City programs, ordinances and effectiveness.

ACCOMPLISHMENTS

- Two plans (Harbordale and Coquina Key) were prepared in a unique partnership with the City, the neighborhood and the State of Florida. The program called the Urban Partnership Initiative, provided a \$50,000 grant to implement some of their CPTED projects.
- Three neighborhoods (North Shore, Uptown and Crescent Lake) approved the creation of dependent special districts which allowed the residents to assess themselves to provide funding for their neighborhood plans. Eight neighborhoods completed their own plans with the assistance of consultants (neighborhood initiated plans).
- Three neighborhoods (Crescent Lake, Snell Isle and Crescent Heights) prepared their own plans which are three of the 17 approved neighborhood plans.
- Twenty (20) neighborhoods have completed Operation Commitment efforts and two are in the process of completion. **The Childs Park neighborhood is included in the neighborhoods that have completed these efforts.**

CHILDS PARK NEIGHBORHOOD PLAN

OVERVIEW

The Childs Park Neighborhood was designated as a Neighborhood planning area in November 1992, as a result of the City's Neighborhood Planning Program created in 1990. The Childs Park Neighborhood planning area is located between Fairfield Avenue South and 18th Avenue South from 34th Street to 49th Street. The area covered an area of approximately 600 acres (466 acres excluding right-of-way). Preparation of the Childs Park Neighborhood Plan began in January 1993 and included working with the Childs Park Neighborhood Planning subcommittees, Childs Park Neighborhood Association and the City Team which consists of staff members from several City Departments. The Plan was accepted by City Council in 1994.

The preparation of a neighborhood profile was the first step of the three-phase Neighborhood Planning process. The profile contains an extensive inventory and analysis of conditions in the neighborhood including elements such as demographics, property conditions, land use, urban design, physical infrastructure, crime statistics, economic characteristics, and visual and historic characteristics. This information is used along with the results of a neighborhood survey to identify neighborhood issues. The goal of the neighborhood profile is to develop an understanding of the neighborhood's character and potential and to focus on issues important to the residents.

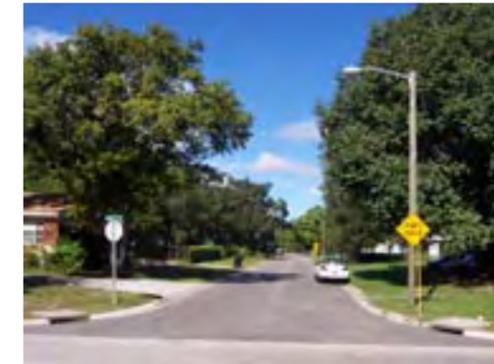
Upon completion of the Childs Park Neighborhood Profile in August 1993, the Childs Park Neighborhood Plan was developed in August, 1994 and adopted by the City Council in September, 1994. The Plan provides goals and recommendations for the following six (6) primary areas of concerns identified by the subcommittees:

- **Neighborhood Security**
- **Recreation**
- **Housing, Land Use and Codes Compliance**
- **Beautification**
- **Infrastructure**
- **Neighborhood Organization**

The Childs Park Plan completed Operation Commitment (a joint venture with the City to implement a neighborhood plan) in 1996. The current status of the Plan's recommendations is outlined on page 48 (Table 3.6).

RESULTS/ACCOMPLISHMENTS:

- The Childs Park Plan attracted \$340,000 from Philadelphia based Public Private Ventures and \$340,000 from the Pinellas Juvenile Board for developing strategies to train and educate youth (ages 14-20) in the neighborhood
- Formed the Youth Sports Academy
- Partnership with Pinellas Technical Education College (PTEC) and area banks to mail a quarterly newsletter
- Operation Commitment completed (September 1995-March 1996)
- Landscaping major corridors with trees
- Streets paved/ repaved
- Trailhead Park built for the Pinellas Trail
- Sidewalks installed/repaved
- Crime watches started
- RESPECT motorcycle police officers walking the neighborhood with residents
- Clam Bayou linear park plan started
- Demolition of unsafe structures
- Property enhancements
- Improved recreation facilities at Childs Park Recreation/ Community Center
 - Construction of a new swimming pool
 - Recreation center renovations
 - New tennis courts
 - Basketball court relocation
- Landscaping along the east side of 49th Street from 5th to 18th Avenues South
- Upgraded facilities at Childs Park Athletic field



Childs Park Neighborhood Improvements

TABLE 3.6 CHILDS PARK NEIGHBORHOOD PLAN CURRENT STATUS

RECOMMENDATIONS	STATUS
NEIGHBORHOOD SECURITY	
1. Educate residents about drug prevention and treatment by:	
(1) Presenting drug education seminars and providing access to counseling.	
(2) Dedicating a portion of the Neighborhood newsletter to drug education, programs and activities.	No current newsletter
(3) Providing drug educational activities for children and youth at Childs Park Center.	
2. Reduce illegal drug activity by:	
(1) Bringing resources together such as the Police Department, Fire Department, Codes Compliance division, Occupational Tax division and Nuisance Abatement Board.	City Team is comprised of multiple departments & neighborhood reps to address day to day issues
(2) Actively soliciting information from residents about drug activity and drug houses.	Ongoing - TIPS line, reports to CPO, etc.
(3) Continuing an increased awareness about the efforts of the Neighborhood and City to eliminate drug houses.	See City Team; residents are part of City Team
(4) Continuing Neighborhood anti-drug activities such as citizen patrols and newsletter articles.	No current newsletter; neighborhood had a citizens patrol but not currently
(5) Determining where it is necessary to restrict telephones at businesses with drug activity.	CPOs works with businesses where there may be issues with pay phones to change phones to outgoing only.
3. Reduce crime by:	
(1) Breaking down barriers between residents and the community based police officers through personal contact, community involvement, mentor programs, informational meetings and increased visibility.	Philosophy of community policing; ongoing
(2) Creating a program sponsored by Neighborhood churches and the Association to provide youth with various organized activities.	Neighborhood previously worked with church on 18th Ave S.
4. Improve the overall safety and security by:	
(1) Informing residents about emergency preparedness and home fire safety through seminars, meetings and newsletters.	Emergency preparedness information is also available via internet, brochures at supermarkets, newspaper inserts.
(2) Informing residents about personal safety and crime prevention through booklets, seminars, meetings and newsletters.	Ongoing

TABLE 3.6 CHILDS PARK NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

RECOMMENDATIONS	STATUS
RECREATION	
1.Increase the use of Childs Park by redesigning the Park’s layout which includes:	
(1) Relocating the basketball courts away from the front door of the community center buildings.	Completed - area where press conference was held was former location of courts
(2) Relocating the ball field to allow for adult play.	Completed; Anderson fields
(3) Constructing a new parking lot closer to the center for increased safety and accessibility.	Relocated from west side of park to southside
(4) Relocating the playground closer to the center to allow for increased supervision.	Completed - moved adjacent to parking lot near entrance
(5) Constructing a marquee sign to better promote Park activities.	Done
(6) Providing additional shelters, tables and grills for picnics.	Done
(7) Enhancing the appearance of the Park.	Done
(8) Evaluating the feasibility of closing the drainage canal in the Park by installing a box culvert.	Evaluation was done
2.Increase the use of the Childs Park Center by offering additional programs and making improvements inside of the Center.	Additional programs added
(1) Neighborhood residents and park users should be surveyed to determine which programs will be the most successful and volunteers should be solicited to sponsor programs.	Completed in 1990s
3.Increase other recreational opportunities by providing transportation to recreational facilities outside of the Neighborhood, constructing a tot lot and promoting bicycling.	CityTrails is an ongoing City program; trail will connect to the park; discussion regarding other locations for tot lot (Anderson site. Possibility of one west of 49th St in Westminster Neighborhood)
BEAUTIFICATION	
1.Enhance the appearance of primary corridors, intersections and drainage features by:	
(1) Planting Live Oak trees accented with East Palatka Holly trees along major streets.	Planted along gateway streets as identified in plan
(2) Improving the Trail’s appearance with additional tree plantings such as slash pines.	Completed
(3) Improving the Clam Bayou drainage canal and Childs Park Lake by planting Bald Cypress, Live Oak and Weeping Willow.	Completed
(4) Installing a fountain and constructing a pier on the lake.	Fountain was installed and is currently not functioning; lake has dried out on several occasions
(5) “Contemplation” intersections should be landscaped with Cabbage Palms, Dune Sunflowers and Wedelia.	Some intersections were landscaped; limited landscaping due to available right-of-way
(6) Installing entryway signs and landscape at the four corners of the planning area.	Completed - one was removed from 49th Street after damaged within last 6 months
2.Provide opportunities to residents and property owners to expand landscaping by constructing a model xeriscape project, providing seminars and information, and finding a plant nursery to adopt the Neighborhood.	PTEC has a model xeriscape program on site
3. Decrease the amount of litter by identifying properties with excessive junk, trash and debris, and assisting in its removal when property owners are unable to comply.	Ongoing

TABLE 3.6 CHILDS PARK NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

RECOMMENDATIONS	STATUS
INFRASTRUCTURE	
1.Improve traffic flow and maintain good condition streets by constructing turn lanes on 49th Street South and paving streets that are unpaved.	Completed; 49th center turn lane was constructed in 1990s; only road paved was south of recreation center; City Council policy regarding paving of streets involves assessment of property owners.
2.Explore the feasibility of cul-de-sacs to limit thru traffic.	New LDRs discourages cul-de-sacing grid system streets; traffic calming program is alternative; neighborhood has an approved neighborhood traffic plan which still has some features to be implemented
3.Provide and maintain good condition sidewalks by installing sidewalks on major corridors and repairing poor condition sidewalks.	Completed
4.Provide and maintain good street and alley lighting for safety, security and appearance by conducting a survey involving residents, police officers and other City staff and informing residents about replacement procedures.	Additional street lights have been installed over the years; as additional locations are identified; the request for lighting is sent to Progress Energy.
5.Improve the condition, appearance and maintenance of alleys by providing a better grade of fill, regular blading and opening obstructed alleys.	Ongoing
6.Improve the condition of PSTA bus stops by replacing poor quality benches, pouring concrete slabs and providing shelters at heavily used stops.	Ongoing
7.Improve the safety of the streets around Childs Park by providing caution signs, stop signs and crosswalks at intersections.	Completed
8.Open a dialog between the Neighborhood Association and City and County departments to improve service, maintenance and communication.	City Team
NEIGHBORHOOD ORGANIZATION	
1.Increase participation in Neighborhood activities by:	
(1) Dividing the leadership and responsibilities by recruiting zone captains. Zone captains should be responsible for encouraging neighbor participation, identifying major problems, distributing information and welcoming new residents.	Association responsibility; limited resident participation
(2) Having social events such as picnics, family-oriented concerts, talent shows and other activities.	Association responsibility; should be ongoing
(3) Improving the distribution and content of the Association newsletter.	No current newsletter
(4) Establishing a "Spruce Up Childs park Neighborhood" program to concentrate efforts in improving housing and site conditions.	City has the N-Team (Codes Compliance Assistance) that provides assistance to property owners that have been cited by codes for exterior violations. Property owner must be financially and physically unable to resolve violations.
2.Improve Neighborhood Association meetings by recognizing residents' achievements, welcoming new residents, establishing a brief open forum and continue having guest speakers.	Association responsibility
3.Assist a neighborhood organization in creating a Family Neighborhood Center to help residents with counseling, education and other social services.	

TABLE 3.7 TWINBROOKS NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

TWINBROOKS NEIGHBORHOOD PLAN

OVERVIEW:

The TwinBrooks Neighborhood Plan was completed in 2005 by the TwinBrooks Neighborhood Association, and approved by the neighborhood residents on September 19, 2005. The TwinBrooks Neighborhood is bounded by 34th Street South on the east, 49th Street South on the west, 18th Avenue South on the south, and 26th Avenue South on the north. The purpose of the Plan is to serve as a guiding document not only to address the immediate issues but also serve as a roadmap for future improvements and programs. The Plan covers sixty-three (63) total recommendations including nine (9) key recommendations that require funding. The Plan centers around the creation of a neighborhood park, neighborhood entrance signs, traffic calming features and decorative lighting.

The strategies focus around the creation of a neighborhood park, neighborhood entrance signs, traffic calming measures and decorative lighting. The Plan provides goals and recommendations for the following nine (9) primary areas of concerns identified by the subcommittees:

- Codes
- Public safety
- Transportation
- Economic development
- Housing
- Parks and recreation
- Infrastructure
- Neighborhood identity
- Neighborhood involvement.

The current status of the Plan's recommendations is discussed in Table 3.7.

RECOMMENDATIONS	STATUS
CODES	
1.Housing Authority: TwinBrooks Neighborhood Association will invite Housing Authority to Neighborhood Association to speak about Section 8 Housing.	Association responsibility
2.Landlord Letter: Association should send letters to property owners of priority properties letting them know that the neighborhood will not tolerate such behavior and/or conditions.	Ongoing
3.Codes Seminars: Association should host Codes seminars at meetings.	Codes staff is present at association meetings; presentation about 2 years ago
4.Safe Streets: If a property becomes a consistent problem the association should examine initiating the 'safe Streets" program.	Not done
5. Call in Codes issues: Association should encourage residents to call in Codes issues to:	
a. Code Compliance-893-7373;	Ongoing
b. Mayor's Action Line at 893-7111; or	Ongoing
c. Action Online at www.stpete.org	Ongoing
PUBLIC SAFETY	
1.Crime Awareness and Family Fun Day & Bicycle Rodeo: The association will sponsor an annual Crime Awareness and Family Fun Day and bicycle rodeo to promote safety, register bicycles, and increase positive police/community relations.	Annual event at Thurgood Marshall
2.Cleanups: In addition to the annual cleanup, the Association will establish a series of targeted monthly clean-ups involving neighbors, churches, businesses and youth.	Ongoing
3.Golf activities: In conjunction with the TwinBrooks Golf Course, the Association will sponsor youth in one or more of the course's Professional Golf Association minority youth training programs.	Ongoing
4.Anti-drug marches/vigils: Residents will support, encourage and/or participate in Turn Around St. Petersburg-Wrice Process anti-drug efforts targeting the drug trafficking areas in TwinBrooks.	Staff who was responsible for initiative is no longer with City
5.After School Activities: The Association will coordinate with primary area facilities and resources to make their after school programs and services available to interested TwinBrooks children and youth.	Ongoing
6.Role Models: The Association will provide opportunities for children and youth to see neighborhood adults and other children and youth as positive role models.	Ongoing
7.Park: The Park Department will locate a park with play equipment geared for younger children and a few benches for adults. This park will assist the neighborhood in giving children and youth positive activities as crime prevention.	Park is scheduled to be installed in December 2006 west of Thurgood Marshall
8.Blanket Trespass: Association should encourage property owners to sign a blanket trespass that will allow police to arrest or ticket trespassers.	Ongoing
9.Neighborhood watch: Association should encourage residents to start a neighborhood Watch program.	Neighborhood Watch part of association
10.Raise Awareness: Make Neighborhood Watch a part of the association and continue to look for ways to increase involvement and raise awareness of Neighborhood Watch.	Ongoing
11.Court Watch: Association should encourage residents to participate in hosting a presentation on Court Watch.	Ongoing Citywide effort; neighborhoods are notified when cases in their areas appear before the Court.

TABLE 3.7 TWINBROOKS NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

RECOMMENDATIONS	STATUS
TRANSPORTATION	
1. Traffic Calming: Implement the traffic calming recommendations as follows:	
a. Thirty-nine (39) speed humps; and b. Four (4) landscaped medians with left turn lanes.	Neighborhood only approved funding for 1/3 of speed humps; none for medians; will be part of the City's overall traffic calming work program and be prioritized based on hazard exposure index.
2. Entry Landscaping: Examine utilizing the 34th Street South Landscaping Plan's entry landscaping to assist in traffic calming in the TwinBrooks Neighborhood.	No funding for 34th Street South landscaping project. The proposed landscaping will extend one half block into the neighborhood to serve as entryway features.
3. Crosswalks: Consider placing crosswalks on 22nd Avenue South at 34th, 38th, 42nd and 49th Streets.	
4. Bicycle Safety Rodeos: Association should coordinate with the Thurgood Marshall Middle School staff and School Resource Officer to conduct semi-annual bicycle safety rodeos.	Annual event; Ongoing
5. Bicycles Register: Association should request Community Police Officer to increase efforts to register as many bicycles as possible.	Done in conjunction with annual event
ECONOMIC DEVELOPMENT	
1. Gulfport's 49th Street Resolution: The Association should support the City of Gulfport's 49th Street redevelopment effort through a formal resolution.	Ongoing
2. Enterprise Zone: The Association encourages and supports the City's efforts to promote enterprise zone benefits to potential businesses.	Ongoing
3. Youth Entrepreneurship: The Association should examine ways it can encourage and develop youth entrepreneurship efforts through collaborating with Thurgood Marshall Middle School, TASC0, and others.	
4. 49th Street Business Association: The Association should encourage and support businesses in creating a 49th Street Business association.	It was discussed as part of the City of Gulfport 49th Street Redevelopment Plan; have not heard that an association has been started.
5. 34th Street Business Association: The Association should encourage and support the 34th Street business by joining the 34th Street Business Association.	In 2007, there will be an effort to re-establish the 34th Street Business Association
6. Business Membership: The Association board should develop a business membership for the neighborhood association.	Neighborhood association responsibility
7. Invite Businesses: The Association board should invite businesses to attend neighborhood association meetings.	Neighborhood association responsibility
8. Business of the Month: The Association should recognize and encourage quality existing businesses by naming a TwinBrooks Business of the Month.	Neighborhood association responsibility
9. Marketing: The Association should develop a plan for marketing the neighborhood to both potential residents, home builders and 'rehabbers' as well as to assist in marketing neighborhood.	Neighborhood association responsibility
10. Entrance Landscaping: The Association should support the 34th Street South landscaping plan's entrance landscaping to beautify and enhance the main entrances to the neighborhood (18th & 22nd Ave.) as well as to assist in marketing neighborhood.	No funding for 34th Street South landscaping project. The proposed landscaping will extend one half block into the neighborhood to serve as entryway features.

TABLE 3.7 TWINBROOKS NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

RECOMMENDATIONS	STATUS
11.Landscaping: The Association should support and mirror the landscaping plan for the St.Petersburg side of 49th Street from 18th to 22nd Avenues South to take advantage of Gulfport's redevelopment efforts along 49th Street.	No funding identified
12.Welcome Sign: The Association should request the city to install a Welcome to St.Petersburg sign on city right of way on 22nd Avenue near the intersection of 49th Street.	
13.Land Development Regulations: The Association should monitor the development of the new Land Development Regulations.	Ongoing; Regulations to go into effect in March 2007
14.Shopping Bank Deposits:The Association should examine 'shopping bank deposits' in conjunction with other area community and faith based organizations.	Neighborhood association responsibility
HOUSING	
1.Reduce: Reduce the number of vacant and boarded properties in TwinBrooks Neighborhood.	Ongoing city initiative
2.Contact Owners: Association should contact owners of the vacant and boarded properties to find out if they plan to rehabilitate the property.	Neighborhood association responsibility; if property is on the City's blight list, city staff will make contact with owner as to future plans for property. Properties on blight list are those with chronic code violations, back taxes, vacant/boarded, etc...
3.Market to Non-Profits: Association should market vacant and boarded properties to non-profits for possible rehabilitation.	Neighborhood association responsibility;
4.Owner Occupied Affordable Housing: Association should acquire and rehabilitate structurally sound properties for owner occupied affordable housing.	Association currently does not have means to achieve this
5.Neighborhood marketing Plan: Association should develop a neighborhood marketing plan to actively pursue and attract new homeowners and residents.	Neighborhood association responsibility
6.Landlord and Neighborhood Alliance: Association should explore joining the proposed 'Landlord and Neighborhood Alliance' to develop proactive joint efforts to secure responsible landlords.	Landlording 101 provides assistance and training to landlords.
PARKS AND RECREATION	
1.TwinBrooks Neighborhood Park: The association in conjunction with the Parks Department should develop the TwinBrooks Neighborhood Park to be located in a grove of oaks situated on the north side of 22nd Avenue South and 42nd Street South adjacent to the proposed Clam Bayou Trail.	To be installed in December 2006
2.Reclaim Our Children and Youth Development Network: The association and the city will create the Reclaim Our Children and Youth Development Network to link and coordinate existing public and private facilities and resources to ensure all TwinBrooks children and youth are within walking distance of a positive recreation/ education opportunity.	Not Done

TABLE 3.7 TWINBROOKS NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

RECOMMENDATIONS	STATUS
INFRASTRUCTURE	
1.Repair Sidewalks: The City should repair sidewalks as identified on proposed sidewalk map.	Project in progress
2.Park Sidewalks: The City should install sidewalks leading to the proposed park destination next to the Clam Bayou Trail.	Will follow up after park is installed and trail is in place
3.Install New Sidewalks: The City should install new sidewalks as identified on the proposed sidewalk map to provide pedestrian connectivity.	Project in progress
4.Decorative Street Lights: Install 4 (four) "Biscayne" style lamps with 'Victorian' style poles at the 4 boundary corners of TwinBrooks.	Neighborhood approved funding (\$11,500) for some of the decorative lighting projects.
5.Neighborhood Cleanups: The Association should continue to schedule annual neighborhood cleanups.	To be scheduled by neighborhood association.
6.Illegal Dumping Calls: The Neighborhood residents will report illegal dumping in alleys.	Ongoing
7.Alley Dumping Watch: The Association will consider forming an 'alley dumping watch' and contact the environmental officer to assist the Police in identifying and arresting those illegally dumping in TwinBrooks' alleys.	Neighborhood association responsibility
8.Block or House of the Month: The association will consider establishing a 'Block or House of the Month to identify and promote exceptionally well kept properties that are an asset and an example to the community.	Neighborhood association responsibility
NEIGHBORHOOD IDENTITY	
1.Entrance Signs: The City will install monument style entrance signs at the following locations:	Project in progress
a.Southside of 18th Avenue South @ 37th, 42nd, & 46th Streets South;	
b.Northside of 22nd Avenue South @37th Street South;	
c.Southside of 22nd Avenue South @ 42nd Street South.	
2.Decorative Lighting: The City will install decorative lighting at the following locations:	Neighborhood approved partial funding
a.Southside of 18th Avenue South @ 37th, 42nd, & 46th Streets South;	
b.Northside of 22nd Avenue South @37th Street South;	
c.Southside of 22nd Avenue South @ 42nd Street South.	
3.Landscaping Plan: The association supports the planting of plant crepe myrtles on the major avenues within TwinBrooks Neighborhood as identified on the 34th Street South Landscaping Enhancement Master Plan. The locations include the following:	No funding identified for the 34th Street South Landscaping plan.
a.Southside of 18th Avenue South one half block west of 34th Street South;	
b.Southside of 18th Avenue South one half block east of 49th Street South;	
c.Both sides of 22nd Avenue South one half block west of 34th Street South;	
d.Both sides of 22nd Avenue South one half block east of 49th Street South;	
e.Northside of 26th Avenue South one half block east of 34th Street South;	
f.Northside of 26th Avenue South one half block west of 49th Street South.	
4.Install Landscaping: The association supports the installation of trees to match the City of Gulfport's tree enhancements along 49th Streets between 18th and 22nd Avenues South.	No funding identified

TABLE 3.7 TWINBROOKS NEIGHBORHOOD PLAN CURRENT STATUS (CONTD.)

RECOMMENDATIONS	STATUS
NEIGHBORHOOD INVOLVEMENT	
1.Open House: TwinBrooks Neighborhood Association will establish an annual neighborhood open house with a tour of homes.	Neighborhood association responsibility
2.Block Parties: The Association will schedule a series of neighborhood block parties strategically timed and located to have the greatest impact on deterring crime and increasing a sense of safety.	Neighborhood association responsibility
3.Neighborhood Watch: Association will establish a neighborhood watch using the annual 'Crime Awareness & Family Fun Day' event to recruit members and block captains should host Codes seminars at meetings.	Part of neighborhood association
4.Youth Council: The Association will continue to nurture and encourage the development of the TwinBrooks Youth Council spearheaded by the youth and youth pastors of New Philadelphia Community Church, in conjunction with Mt. Moriah Baptist Church and Wings Fellowship Church.	Not sure of status; New Philadelphia is no longer within community.
5.After School Program: The Association will assist the Police Department, Police Athletic League, City of St. Petersburg Recreation Department, Thurgood Marshall Middle School, Turn Around St. Petersburg-The Wrice Process drugfighters, the St.Petersburg Dream Center and others in providing various after school activities such as golf clinics and recreational/educational opportunities on an as needed basis.	Ongoing
6.Community Newsletter: The Association will create community wide newsletter to be published bimonthly. The newsletter will utilize youth participation from Thurgood Marshall Middle School as well the TwinBrooks Youth Council to produce the newsletter.	No newsletter
7.Family Reunions: The Association will continue to utilize their monthly meetings as mini family reunions with a dinner buffet, emphasizing the opportunity to 'break bread' together as a means of attracting new members and getting to know neighbors better.	Ongoing
8.Neighborhood/Landlord Alliance: The Association will participate in the formation of a citywide Neighborhood/Landlord Alliance to encourage landlords to be responsible neighbors and attract landlords as members of the Association.	See above

CITY OF GULFPORT 49TH STREET NEIGHBORHOOD PLANNING AREA PLAN

OVERVIEW:

The Greater Childs Park Area shares its west boundary, 49th Street, with the City of Gulfport. The west side of the corridor is under the jurisdiction of the City of Gulfport and serves as a major commercial corridor for the City from 8th Avenue South to 46th Avenue South. The 49th Street Neighborhood planning area Plan was prepared by the Community Development Department and adopted on March 7, 2006. The 49th Street Neighborhood planning area is located in Census Tract 283, with the boundary defined by Gulfport Boulevard (22nd Avenue South) on the south, Pinellas Trail and 18th Avenue South on the north, 49th Street South on the east, and 52nd Street South and 55th Street South on the west.

The purpose of the 49th Street Neighborhood Plan is to better identify solutions to localized problems, and provide implementation strategies to address the residents' concerns. The planning area is unique as it closely coincides with the 49th Street Corridor CRA. Some of the recommendations proposed in the Plan present unique collaboration opportunities for the Greater Childs Park Area Initiative include:

- Draft amendments to zoning code to allow for limited mixed uses along Tangerine Avenue.
- Development of artist overlay to accommodate existing artist community.
- Amend zoning code to allow for mixed uses in commercial zoning districts.
- Invite business areas to form a business crime prevention strategy.
- Coordinate efforts with the Pinellas Sheriff's Office Narcotics Task Force to address street level narcotics transactions and resultant crime.

49TH STREET CORRIDOR REDEVELOPMENT PLAN

OVERVIEW/INTENT:

The City of Gulfport 49th Street Corridor Redevelopment Plan was adopted in October 2000 and the Plan was developed in close cooperation with the Gulfport Economic Development Advisory Committee (EDAC). The Plan is defined by the area between 8th Avenue South and 22nd Avenue South along the west side of 49th Street. The Plan represents a community based effort to shape the future of the designated redevelopment district. It is intended to guide the Community Redevelopment Agency to improve the 49th Street Corridor area. The Plan identifies 29 specific action projects and programs spread over a ten year planning horizon and is aimed to assist in obtaining County, State and Federal grant dollars for improvements within the redevelopment district. The following are some of the action plan strategies that directly relate to the east side of 49th Street South in the Greater Childs Park Area:

- Develop a beautification program and install streetscaping, landscaping, walking trails, lighting.
- Request the City of St. Petersburg to continue the theme along the east side of 49th Street South to create uniformity along the entire corridor.
- Promote the use of 50/50 matching grant funds for façade improvements.
- Address and resolve the lack of parking off the 49th Street Corridor in surrounding alleyways.
- Create an awards program specifically for businesses in the 49th Street/ Tangerine Greenway area and present awards on a quarterly basis.

ACCOMPLISHMENTS:

- Construction bid for the 49th Streetscape beautification project along the west side of 49th from 5th to 18th Avenues South
- Constructed the Gulfport Neighborhood Center
- Improvements at major intersections
- Stamped medians at the Childs Park/ Gulfport entry

34TH STREET SOUTH LANDSCAPE PLAN

OVERVIEW/INTENT:

The 34th Street South Landscaping Plan is a conceptual plan that shows suggested landscaping and beautification opportunities from approximately 1st to 54th Avenues South along the 34th Street Corridor. The Proposal includes landscape improvements along the rights-of-way on the east and west sides of the corridor and in the center medians. The plan also allows for landscaped "entryways" into adjoining neighborhoods, including TwinBrooks and Childs Park. The plan as yet does not have any funding, but provides a guide to any association or business to use in developing and improving their area.

22ND AVENUE SOUTH IMPROVEMENT PROJECT

OVERVIEW/INTENT:

Plans are being discussed to use federal monies to complete several improvements along 22nd Avenue South, including possible widening of lanes, and installation of sidewalks, crosswalks, and landscaping. The City of St. Petersburg's intent is to ensure neighborhood input and minimize the impacts on property owners while improving traffic and pedestrian safety. The ideas are in the initial discussion stages.

MIDTOWN AREA STRATEGIC PLANNING INITIATIVE

OVERVIEW:

The Midtown Strategic Planning Initiative was accepted by the City Council on April 4, 2002 following a series of focus group meetings and community workshops. The Midtown Strategic Planning Initiative includes the area from Central Avenue to 30th Avenue South between 4th Street South and the east side of 34th Street South. The Midtown area is adjacent to the Greater Childs Park Area boundaries.

The initiative's purpose is to "provide guidance for successful implementation of the City's overall redevelopment efforts in Midtown." The Midtown Economic Development is the realization of the community's definition of economic development, as noted in the Midtown Strategic Planning Initiative. The definition characterizes successful economic development in Midtown as incorporating community development and as containing employment opportunities that offer living wages and benefits, opportunities for entrepreneurship, and expansion/ enhancement of businesses.

RESULTS/ACCOMPLISHMENTS:

- More than 30 new businesses have opened in the Midtown area since its inception.
- Opening of a new grocery store, Sweetbay Supermarket at 18th Avenue South and 22nd Street South.
- Sun Trust bank has received site plan approval to construct a 3-story full-service bank facility with drive through and offices in the Midtown area.
- U.S. Postal Service retail office opened in the area
- The City issued an RFP to develop approximately 3.1 acres of ROR-1 zoned real estate with affordable housing.
- Renovation of the Manhattan Casino, a historic landmark located on 22nd Street South
- Opened a branch of the James Weldon Johnson Library in Midtown
- Assembled a 16-acre business development site within the Dome Industrial Par (DIP)
- Preserved significant structures important to the community: the largest clay company in the U.S. at the St. Pete Clay Co. in the former Seaboard Railroad Station; a new Boys and Girls Club performing arts center at the historic Royal Theater; and a new community health center at the former Mercy Hospital
- Redevelopment of the Jordan Elementary School
- Opened St. Petersburg College Midtown in the Housing Authority's Center for Achievement, offering college preparatory, associate degree and college credit courses
- New developments attracted in the Central Plaza including a new YMCA, a PSTA transit hub, and Hospice of the Florida Suncoast.
- Prepared the new Tangerine Avenue Community Redevelopment Plan
- Created a housing program that provides St. Petersburg public school teachers and employees with financial assistance to buy a home in St. Petersburg (\$18,000 in Midtown)

EDUCATION AND YOUTH DEVELOPMENT

MAYOR'S MENTORS AND MORE

- *Doorway Scholarships:* Provide a full-tuition four-year college or post-secondary technical school education to help ensure the student successfully completes high school. Mayor Baker, with exclusively private donations, has funded 100 scholarships each year of his term of office.
- *Mentoring:* Mayor Baker established an Administrative Policy which allows any city employee to have paid leave of up to an hour with 15 minutes of travel before and after to mentor in the schools each week. Required two-hour training is provided by the city, in partnership with school system, to the mentors. Approximately 15 out of 150 City employees serve as mentors within the Greater Childs Park Area.

- *Corporate Partners Program:* The Corporate Partners program began with nine corporations matched with nine middle schools and was announced on February 14, 2003. Currently all 47 schools have their own corporate partnerships with the 74 participated corporations. 4 corporate partners are linked with the Greater Childs Park Area. Corporate Partners support their partner schools in a variety of ways. The main areas corporate partners assist schools are:
 - *Volunteering:* This includes mentors, tutors, and other "extra hands" the partner provides the school.
 - *Resources:* This includes financial support, equipment donations, gift certificate donations, and fundraising on behalf of the school.
 - *Strategic Planning:* This area includes long-range ways the partner aids the school, such as creating internship programs for their students and providing leadership support for the school's administrators.
- *Partnership to Advanced Students Success (PASS) Schools:* This Initiative designed by Council for Educational Change works to increase student achievement in low performing schools. The St. Petersburg PASS initiative represents a total of \$1.8 million of support for eleven schools in St. Petersburg over the next three years. Thirteen local companies serving as PASS corporate partners commit to contribute \$75,000 or \$100,000 directly to the school over a three-year partnership and the state of Florida will match the corporate gift bringing the total commitment for each school to \$150,000. No school in Greater Childs Park Area is included in PASS program at this point.
- *A+ Housing Program:* The A+ Program is an initiative designed to attract and retain teachers in our city schools. The program provides assistance for the purchase of a home for qualified instructional personnel teaching in a St. Petersburg school. The City has provided \$490,721 of financial assistance to 32 qualified teachers. One of 32 home loans was received in Greater Childs Park Area with amount of \$14,000.
- *Joint Use Parks:* The Mayor worked with the Pinellas County School Board to establish an inter-local agreement which streamlined land-use regulations for the development and redevelopment of public educational facilities. There are currently 64 agreements in place. Mayor Rick Baker pledged to locate a public playground within one-half mile of every resident in the city as part of this initiative. A total of seven joint use parks have already been created in the City. The Greater Childs Park Area currently has no joint use park agreements.
- *Top Apple Schools 2006:* Mayor Rick Baker created the Mayor's Top Apple Awards in 2006 as a way to honor those public schools in the city that earned an "A" grade from the state of Florida or improved their grade from the previous year. A total of \$67,000 was awarded to eighteen Top Apple Schools in 2006. One school was awarded \$3,500 for Top Apple School 2006 in the Greater Childs Park Area.

TEEN ARTS, SPORTS & CULTURAL OPPORTUNITIES (T.A.S.C.O)

T.A.S.C.O, operated by the City's recreation department, offers a variety of positive youth development programs for teens in grades six through twelve. The group offers educational, athletic and entertainment programs for youth development. There are a total of twelve (12) teen recreation sites including eleven recreation centers and a TASCOCO office located in St. Petersburg. The purpose of the Teen Centers is to offer youth activities, community service and leadership opportunities resulting in positive teen role models in a safe, drug free environment.

EVERYONE'S YOUTH UNITED, INC.

Everyone's Youth United Inc. (EYU), located in the Greater Childs Park Area, is a non-profit youth organization. Their purpose is to reach out to at risk children in the community, to provide them with enjoyable, constructive ways to use their spare time, and to help educate and guide them in the difficult decisions they have ahead of them. The organization's mission is to provide working relationships within the community. EYU currently provides three programs and a number of classes. The Childs Park Recreation Center and the Juvenile Welfare Board recently initiated a program to assist Everyone's Youth United in capacity building and develop training programs for the youth in Greater Childs Park Area.

JUVENILE WELFARE BOARD

The Juvenile Welfare Board supports the healthy development of all children and their families in Pinellas County through advocacy, research, planning, training, communications, coordinating of resources and funding. Established in 1946, JWB is the nation's first county-wide agency utilizing dedicated property tax revenue to better the lives of children and families. One of the largest funding sources for human services in the county, JWB does not provide direct services to children and families, but funds non-profit, government, and grassroots community groups to do so.

Additionally, JWB has instituted a web-based data collection technology and agency certification program to determine program success, now used by other Florida Children's Services Councils. The JWB has partnered with the Childs Park Recreation Center and Everyone' Youth United to develop training programs for the youth in area and is also in the process of exploring opportunities to create a Neighborhood Family Center for the residents of the Greater Childs Park Area.

ECONOMIC DEVELOPMENT

WORKING TO IMPROVE OUR NEIGHBORHOOD (W.I.N.)

OVERVIEW

- The *W.I.N. Program (Working to Improve our Neighborhoods)*, established in 1993, is a unique program operating in St. Petersburg which involves a coalition of participating lenders, realtors, nonprofit housing developers and neighborhood associations who have pooled their resources to provide affordable home mortgages and combination purchase/rehabilitation loans, leveraged by interest free down payment and closing cost assistance to make it easier for prospective home buyers to purchase affordable homes. The Childs Park Area contains a significant portion of the designated W.I.N. special assistance areas in the City of St. Petersburg. W.I.N. Home Buyer Loan Program assists home buyers with down payment and closing cost assistance.

ACCOMPLISHMENTS:

- The W.I.N program consists of 15 banks and provides annual commitments totaling \$30,000,000.
- Between 2001 and September 2006, the program has assisted 396 homeowners in making repairs and renovations; 31 units have been assisted in new construction; and 571 units have been assisted through home acquisition.

NEIGHBORHOOD REVITALIZATION STRATEGY AREA (NRSA)

The City of St. Petersburg, Florida currently has a Neighborhood Revitalization Strategy Area (NRSA) pursuant to Consolidated Plan Regulations 91.215(e)(2). The City requests that the current NRSA be allowed to remain in place as the criteria for qualifying previously still exists. Much improvement has been achieved with substantially more to be undertaken. The City believes that the continuation of the NRSA will result in:

- Improvements to the physical environment;
- The preservation and expansion of affordable housing;
- Reinvestment in the Midtown neighborhoods and economic infrastructure;
- The retention of existing and creation of new employment opportunities;
- The support of policies to address social problems and promote racial and economic de-concentration; and
- Enhancement of on-going measures for citizen participation in shaping the future of the area.

The area encompasses the City's entire Florida Enterprise Zone and most of its Working to Improve our Neighborhoods (WIN) target area. It also includes the City's downtown core, as well as its Midtown, where much of the City's resources are focused. The area also contains 41 of the City's 110 Neighborhood Associations, and nine of its Business Association areas. The continued designation of a target area that encompasses adjacent Midtown neighborhoods recognizes the fact that the revitalization of the NRSA cannot occur in isolation; but must take into consideration the needs and resources of the surrounding areas.

ENTERPRISE ZONE

OVERVIEW

The Enterprise Zone is a specific geographic area targeted for economic revitalization. Enterprise Zones encourage economic growth and investment in distressed areas by offering tax advantages and incentives to businesses locating within the zone boundaries. St. Petersburg's Enterprise Zone encompasses a significant section of the Greater Childs Park Area (Map 3.9). Eligible businesses may receive tax credits for six categories under the program. These include:

- Jobs Tax Credit (State Sales and Use Tax)
- Jobs Tax Credit (State Corporate Income Tax)
- Business Equipment Refund (State Sales and Use Tax)
- Business Materials Refund (State Sales and Use Tax)
- Property Tax Credit (State Corporate Income Tax)
- Community Contribution Tax Credit (State Corporate Income Tax, Franchise Tax, or Insurance Premium Tax)

WEED AND SEED

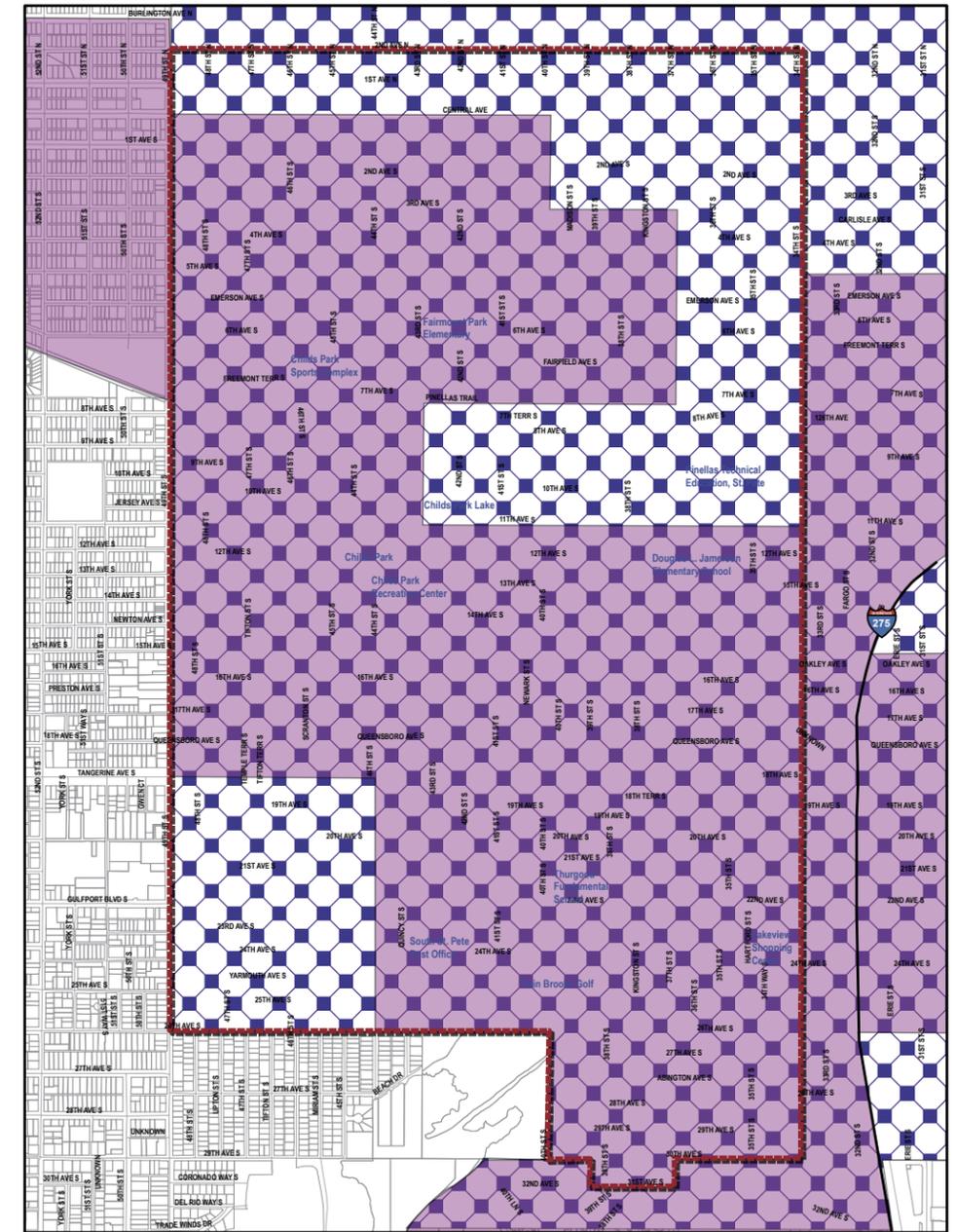
OVERVIEW:

Weed and Seed, funded through the US Department of Justice (DOJ), is a cooperative strategy designed to revitalize neighborhoods by weeding out problems such as crime and drugs and seeding the local community service agencies with funds in order to revitalize the area through restoration, prevention and treatment services, and education. Weed and Seed depends largely on community volunteers. Law enforcement agencies are responsible for the Weed portion of Weed and Seed, and they work closely with the community to achieve the overall program goals.

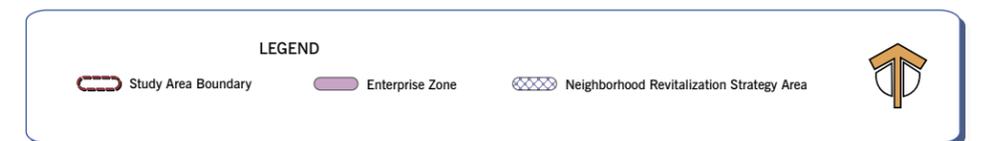
The current Weed and Seed designated area which includes the Midtown Area has been a successful program since its inception. The City of St. Petersburg submitted an application in October 2003 for designating the Greater Childs Park Area as a Weed and Seed area and reapplied for continuation of the program in the area for FY 2007.

Enterprise Zone

MAP 3.9



Childs Park Strategic Planning Initiative
City of St. Petersburg



BUSINESS ASSISTANCE CENTER

The St. Petersburg Business Assistance Center has assisted numerous small businesses and emerging entrepreneurs in the past five years. The center functions as a one-stop resource center for the needs of entrepreneurs and existing business owners in the Greater Childs Park Area and adjacent neighborhoods.

The Business Assistance Center is a collaboration between the City of St. Petersburg and local businesses, lending institutions and business resource organizations. The center offers support services provided by:

SCORE, Counselors to America's Small Business - a national organization of volunteers who provides business counseling without charge. Its members are successful career executives and small business owners, both men and women, who have retired from daily business life, but not from the business world.

Tampa Bay Black Business Investment Corporation - a non-profit corporation established to facilitate the development and growth of small businesses in Hillsborough and Pinellas counties. It helps these businesses obtain needed capital to establish credit history and maintain successful relationships with banks and other financial institutions.

USF Small Business Development Center - provides professional counseling and training to start-up and existing businesses, and assists them in various aspects of small business development.

Gulfcoast Business Finance, Inc. - a private, not-for-profit, community-based organization established to assist Florida businesses with access to financial capital and economic development technical assistance. Gulfcoast provides secured fixed asset loans to finance the acquisition and/or construction of owner occupied building, as well as equipment purchases.

U.S. Small Business Administration - a federal government agency that works closely with other federal agencies and the nation's leading federal contractors to ensure that small businesses obtain a fair share of government contracts and subcontracts.

St. Petersburg Area Chamber of Commerce - assists small businesses through various training, meetings, workshops, and networking.

The center accommodates a diverse range of programs and services including:

- The Weed and Seed program, relocating from the James Sanderlin Center.
- The Small Business Enterprise (SBE) Program is a race and gender neutral program approved by City Council on September 21, 2006, and intended to enhance contracting and procurement opportunities to include construction, services, professional services, and supplies for small business enterprises domiciled in Pinellas, Pasco, Polk, Hillsborough or Manatee County, not exceeding 25 full-time permanent employees, and annual sales volume not to exceed \$3,000,000 for Services and Supplies and \$5,000,000 for Construction averaged over the previous 3 years. In addition, the firm must have been in business for a year. The former Small Disadvantaged Business Enterprise (SDBE) Program was repealed the same date.
- The Business Resource Center, a one-stop resource for PC usage, graphic workstations, videos, training workshops and a business reference library.
- The Midtown Corridor Case Management Program – The BAC staff works directly with Midtown businesses for business startup, retention and expansion.
- Eckerd College Intern Volunteer Program – provides hands-on assistance to businesses participating in the Midtown Corridor Case Management Program

SUMMARY

The Greater Childs Park Area has the infrastructure capacity in place to accommodate anticipated future development with adequate levels of service for current and anticipated transportation and utility system requirements. The assessment of the neighborhood infrastructure and public services have revealed numerous opportunities that either already have or will generate synergies that are anticipated to have a positive bearing on the anticipated success of this Initiative. The following is a brief summary of the findings of the neighborhood infrastructure and public services improvements:

Transportation and Pedestrian Circulation

- The 2006 LOS standards for the Greater Childs Park Area's major roadways is adequate compared to the City's adopted LOS standards.
- The area is well served by a network of primary corridors, neighborhood collectors, and residential roadways.
- Neighborhood Traffic Plans, prepared by the City's Transportation and Parking Department, have identified priorities for streetscape improvements, addition of bicycle lanes and traffic calming.
- The sidewalk network system is incomplete with missing sidewalks along some important connectors including, but not limited to, Bethwood Terrace Subdivision, 43rd Street South, sections of 37th Street South, and 22nd Avenue South.
- The alley conditions in the area varies ranging from brick alleys in certain sections to unpaved.
- Pinellas Trail, CityTrails and the proposed Clam Bayou Trail will help complete the pedestrian network, connecting the neighborhoods with the entire City and other sections of the Greater Childs Park Area.

Utilities

- The City of St. Petersburg Stormwater Management Plan, Clam Bayou Trail and the Clam Bayou Habitat Restoration projects, when completed will adequately address the stormwater issues in the area.

- Other utility systems including potable water, reclaimed water, and sanitary sewer is considered adequate based on the level of service analysis conducted by the City.
- Illegal dumping and trash disposal are critical issues impacting the aesthetic character of the neighborhoods. The City has a service for reporting illegal dumping and schedules regular inspections of the neighborhood's alleys.

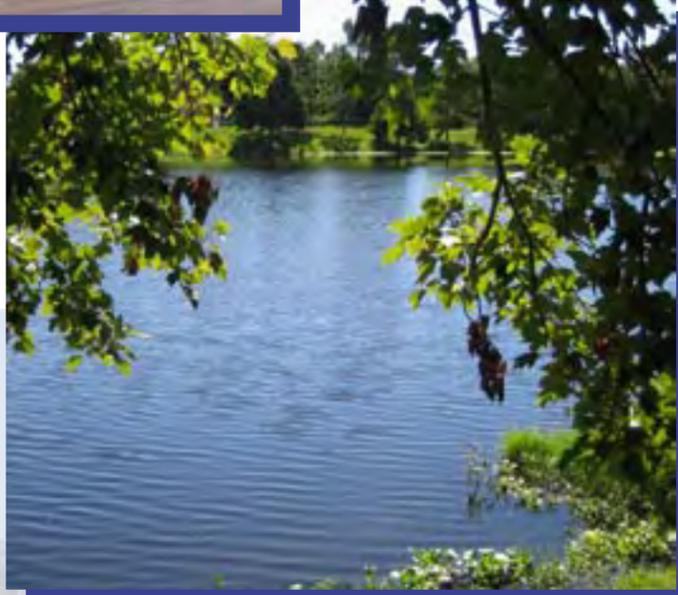
Public Facilities and Services

- The area meets the City's two-mile radius standard for recreation centers. The area contains one existing park (Childs Park Playground) and another planned neighborhood park (Twin Brooks Neighborhood Park).
- Planned improvements along Pinellas Trail and Clam Bayou Trail are anticipated to enhance the recreational activities available to the area residents.
- Childs Park Lake is an underutilized asset that presents an opportunity to be developed for passive recreational uses and serve as a community gathering place.
- Childs Park Recreation Center provides the area's youth with a range of recreational activities, training programs, and after-school programs. However, the facilities in the Childs Park Recreation Center should be examined and redesigned to accommodate more activities.
- The Greater Childs Park Area contains a strong network of educational institutions that address the needs of the residents- three schools, Pinellas Technical Education Center (PTEC), Everyone's Youth United (EYU). However, considering the high percentage of youth population in the area, provision of additional programs and facilities should be evaluated.
- The provision of community facilities such as a community library, neighborhood family center, neighborhood retail, and presence of social service agencies is less than optimal.
- The area residents have inadequate access to health services- existing health service providers located in the area provide specialized services.

- The area is inadequately serviced in terms of day care and evening care centers, and after school programs.
- The crime rate in the area has not increased drastically, however, the City's expanded Community Policing Model has been working efficiently to reduce the crime rate in the area.
- The Greater Childs Park Area is adequately served by the Fire and EMS systems. Most of the calls from the area involve medical emergencies and fires outside structures. The Fire Department offers several programs to the residents to increase awareness about fire prevention.
- Top 3 code violations in the area include overgrowth, trash disposal, and yard parking.

Community Development and Economic Development

- The City has completed several improvements based on the recommendations of the earlier neighborhood plans.
- The area residents have access to several citywide programs and services (T.A.S.C.O, Everyone's Youth United, YMCA, home ownership assistance programs). However, establishing a one-stop resource center will help increase residents awareness about available services.
- Successful initiatives in adjacent neighborhoods and communities (Midtown, City of Gulfport) provides a benchmark, partnership opportunities, and encouragement for quality development in the Greater Childs Park Area.
- Midtown Economic Development and the Business Assistance Center provides the area's businesses and entrepreneurs with numerous training and assistance programs.
- The area is located with the City's key economic development zones- Enterprise Zone, Weed and Seed Area, Working to Improve Neighborhoods (W.I.N) designated service area, and the Neighborhood Revitalization Strategy Area (NRSA). This presents the area with significant opportunities to improve its business climate through tax credits and other incentives.



CHAPTER 4

STRATEGIC PLAN



PLAN FRAMEWORK

The Greater Childs Park Area Strategic Plan is a comprehensive guide for the residents and stakeholders engaged in shaping the revitalization of the Greater Childs Park Area. The Plan builds on community development principles to demonstrate the assets of the Greater Childs Park Area and to identify opportunities for improving the quality of life for the planning area residents and its surrounding neighborhoods. It has been developed as a guideline for promoting the sound development and redevelopment of the properties in the Planning area. The neighborhood planning principles were formulated after analyzing the existing conditions, the business climate in the planning area and its adjacent neighborhoods, and citywide programs and initiatives. These principles reflect the values and concerns of the Greater Childs Park Area community, described by the residents and stakeholders during a series of workshops and focus group meetings conducted as part of the planning process.

It must be understood that the Strategic Plan is a long-range development resource and the elements outlined in the Plan will not occur all at once and within the time sequence described herein. The Plan is not intended to be static and should be evaluated in light of changes in the economy, relevant public concerns and opportunities associated with private development proposals.

The over-arching principles of the Greater Childs Park Strategic Planning Initiative are as follows:

The Plan identifies, in general, where primary land uses (public space/ mixed use/ residential/ commercial/ office) and neighborhood centers of activity will be located in order to enhance the quality of life for the community and create a development pattern that attracts prospective businesses and residents to the Greater Childs Park Area.

The Plan builds on the area's assets and planned improvements to overcome deterrents that inhibit desired sustained growth and development.

The Plan allows the City to make capital improvements projections based upon known future, public project needs, demands and proposed locations.

The Plan locates commercial sites based upon expected market demands and reasonable residential service areas.

The Plan provides a tool for the City of St. Petersburg to promote development goals by showing prospective developers, public investment initiatives and redevelopment opportunities thereby reducing the developer's risk when investing in the community.

The Plan supports desired social, environmental, physical and economic development strategies, as expressed by community representatives, including, but not limited to:

- ***Improve physical and visual access to the area's recreation and open space network.***
- ***Develop the Childs Park Neighborhood Plaza to serve as a community gathering place.***
- ***Preserve the single-family character of the residential neighborhoods.***
- ***Support for historic preservation efforts.***
- ***Encourage infill, renovation and enhancement of residential areas and prevent commercial encroachment into neighborhoods.***
- ***Introduce mixed-use and owner-occupied multi-family development at strategic locations.***
- ***Increase home ownership opportunities.***
- ***Provide enhanced connectivity between the area's recreational resources, commercial centers, and residential uses.***
- ***Identify opportunities to locate essential community services in the area including the Childs Park Library and Neighborhood Family Center.***
- ***Continue to enhance current policing initiatives.***
- ***Pursue beautification efforts and streetscape improvements, such as street lighting, traffic calming measures, and tree planting, to improve the overall perception of safety for the area residents.***

- ***Enhance the aesthetic character of the commercial corridors and neighborhood connectors to improve the neighborhood's investment image.***
- ***Promote development patterns and infrastructure improvements that ensure access to an integrated, safe, and aesthetically pleasing pedestrian environment to all residents.***
- ***Strengthen the existing network of community based services and institutions including the area schools and faith based organizations.***
- ***Improve the business climate through capacity building, youth development, and workforce training.***
- ***Provide connections between service providers and their clients.***

Opportunities for public improvements, redevelopment activities and proposed future land use composition are identified and graphically illustrated on the Composite Plan (Map 4.5). The purpose of developing the Composite Plan is to provide a holistic and simplified representation of the planning elements identified in the Strategic Plan. The Plan illustrates how environmental preservation efforts, economic development strategies, future land use designations and community program directives can be translated into a physical land use pattern that accents natural and cultural amenities while promoting quality growth and development.

Based on the over-arching planning principles, the Strategic Plan is divided into eight (8) "Plan Elements":

1. Future Land Use and Community Development
2. Housing
3. Neighborhood Identity and Connectivity
4. Recreation and Open Space
5. Circulation, Mobility, and Connectivity
6. Community Facilities and Services
7. Economic Development, Education, and Youth Development
8. Program Administration, Marketing and Community Involvement

Each Plan element is summarized by a brief overview that discusses the area-wide issues and opportunities, followed by a list of "Goals and Objectives". The goals and objectives describe the vision and key recommendations of the Greater Childs Park Strategic Planning Initiative, and are supported with specific "action strategies" for each objective. Where applicable, the Plan elements contain *Special Projects* that highlight opportunities for improvement that connects the overall vision with individual initiatives.

The Plan contains descriptions of several types of projects and programs, including capital projects, public/quasi-governmental projects, and private sector initiatives. Capital projects are funded solely by the public sector to address specific infrastructure needs such as parks, trails, roads, drainage, streetscape improvements and other municipal initiatives. The Plan also contains projects that provide opportunities for the public and private sector to work together towards mutually beneficial development activities. The public and private sectors can bring different resources and capabilities to bear on projects that fulfill the objectives of the Strategic Planning Initiative but otherwise might be unsuccessful for various reasons.

Finally, the Plan anticipates government actions to be undertaken by the City for a variety of purposes. Regulatory actions may include revisions to the City's Comprehensive plan, land development regulations, and building codes. Land acquisition programs will be incorporated in the process to obtain control of open space land and possibly prime development sites, thereby ensuring future development in a manner consistent with community objectives.

LAND USE

Citizen Concerns

- Introduce mixed uses and owner-occupied multi-family housing at appropriate locations.
- Retain employment generating uses and create jobs.
- Attract neighborhood retail and services.
- Preserve single-family residential neighborhoods and pursue beautification efforts.
- Provide adequate buffering between incompatible land uses.
- Locate a Community Library and a Neighborhood Family Center.
- Improved access to area's recreational resources.
- Need for a community focal point.

Land Use Assets

- Stable residential neighborhoods
- Strong presence of employment generating uses
- Area educational and faith-based institutions.
- Recreational Facilities and Open Space Network
 - Proposed Clam Bayou Trail Project
 - Twin Brooks Golf Course
 - Childs Park Recreation Center/ Swimming Pool
 - Childs Park Football/ Soccer Field
 - Childs Park Lake
 - Pinellas Trail

As new development and redevelopment occur, the conditions in the Greater Childs Park Area will invariably change and possibly transform the physical, economic, and social fabric of the neighborhood. The sustainable growth of the Greater Childs Park Area relies on the manner in which the residential areas, activity centers, transportation network, buildings, and natural resources are coordinated and designed. The primary objective of the Land Use element is to provide the community with a broad spectrum of uses and activities enabling an expanded mix of retail, entertainment, recreational, and residential uses.

The Greater Childs Park Area, encompassing nearly two and a half square miles, is primarily a residential community surrounded by major transportation corridors along its edges. A mix of land uses- commercial, institutional, recreational, and industrial are scattered throughout the neighborhood. The City of St. Petersburg Proposed Future Land Use Map (2007) envisions introducing mixed-use development along the 34th Street South and 49th Street corridors, while at the same time establishing a traditional residential neighborhood designation to preserve the residential character of the neighborhoods. The proposed future land use designations serve as the foundation for the proposed land uses illustrated in the Land Use Map (Map 4-1).

During the course of the planning process, the residents emphasized that the success of the Greater Childs Park Strategic Planning Initiative will ultimately rest on how well the overall vision is connected with the community's assets. Based on the community's expressed desires, the Plan capitalizes on the strengths of the planning area to encourage a complimentary mix of land uses that support the residential growth in the neighborhood.

While the Greater Childs Park Area is predominantly residential, it also has a relatively strong presence of commercial and industrial establishments, located along Pinellas Trail, 34th Street South and 49th Street South, that provide the residents with access to jobs, retail services, and entrepreneurial opportunities. While most of this area consists of long-standing businesses that provide an economic base for the City, the physical conditions of the properties in these areas have a negative effect on the community. The intent of the redevelopment program is to sustain the long-term viability of the businesses while buffering views of the harsh physical conditions of the properties. This can be accomplished through clean-up of properties, code enforcement and establishing appropriate regulations for future commercial and industrial development.

The open space network and recreational amenities serve as the area's physical spine presenting an opportunity to promote circulation, mobility, and connectivity for the Greater Childs Park Area with the adjacent neighborhoods. The intent of the Strategic Plan is to prioritize the area improvements in a manner that benefits the current user needs by allowing the existing uses to take place in an upgraded environment in the short-term, while at the same time identifying long-term opportunities to create attractive commercial, residential, and recreational centers of activity that reinforce the economic health and quality of life for its residents. The Plan identifies strategies to improve connections and accessibility to a broad spectrum of activities and uses- community facilities, retail amenities, physical environment, natural environment, economic growth, primary corridors, and transportation.

The Plan builds on the area's strong institutional network to create a sense of place along 11th Avenue South connecting existing and proposed institutions of learning and recreational centers as a pedestrian oriented public space. The proposed Education Corridor accommodates the Childs Park Recreation Center, Childs Park Lake, Douglas.L. Jamerson Elementary school, PTEC, the proposed Childs Park Library/ Neighborhood Family Center, and the proposed Childs Park Neighborhood Plaza.

Based on the community's expressed concern for the lack of a community focal point and the need to establish an identity for the Greater Childs Park Area, the Plan's recommendations are designed around the development of the "Childs Park Neighborhood Plaza", located in the vicinity of the area's recreational amenities and natural resources at the intersection of 11th Avenue and 43rd Street South.

Public leadership, private reinvestment, and continued community involvement are key elements to revitalize the Greater Childs Park Area and turning the community's vision into reality will require increased coordination with several governmental agencies and partnerships with the community's stakeholders.

Industrial



Residential



Commercial



Institutional



Recreational



FUTURE LAND USE & COMMUNITY DEVELOPMENT

1 Residential

- Preserve the single-family residential character
- Develop strategies to increase homeownership
- Introduce multi-family housing and mixed uses at strategic locations to buffer residential uses from intense uses
- Improve housing conditions- encourage infill development and adaptive reuse
- Contact absentee landlords and owners of vacant properties to inform them about residents' expectations
- Provide adequate buffering between residential and industrial uses employing appropriate design standards
- Encourage neighborhood association to develop a comprehensive inventory of available properties to attract new residents and investors into the area
- Streamline the development process to address variance requests related to construction on substandard lots
- Initiate beautification and landscaping awards to encourage residents to maintain their properties
- Establish a local historic designation for the Bethwood Terrace neighborhood

2 Industrial

- Retain existing industrial uses and continue to direct industrial development in identified industrial areas
- Develop adequate design standards to buffer uses and minimize impact on residential and institutional uses
- Work with property owners of industrial uses abutting Pinellas Trail, to improve the physical condition of buildings and landscaping along the trail

3 Institutional

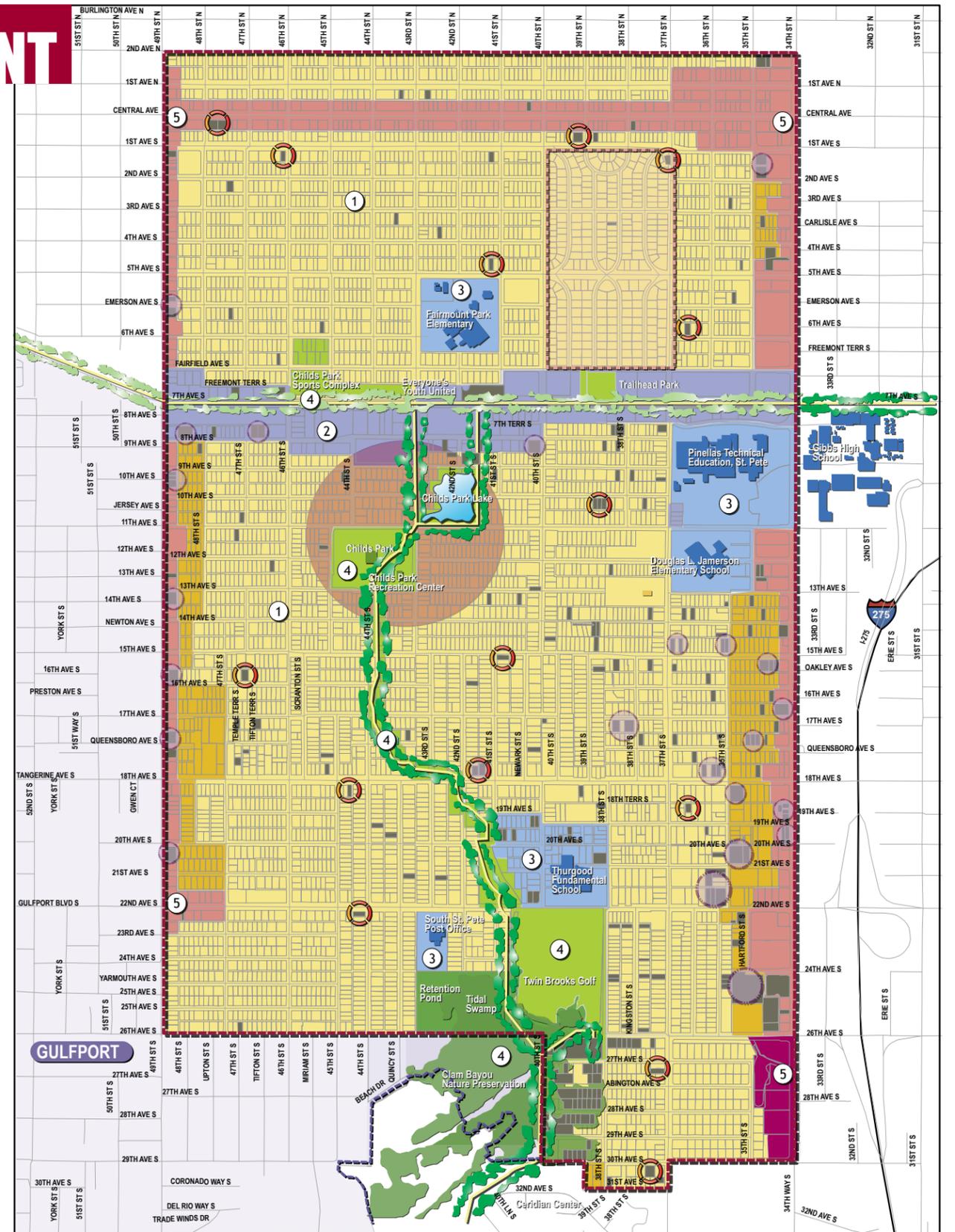
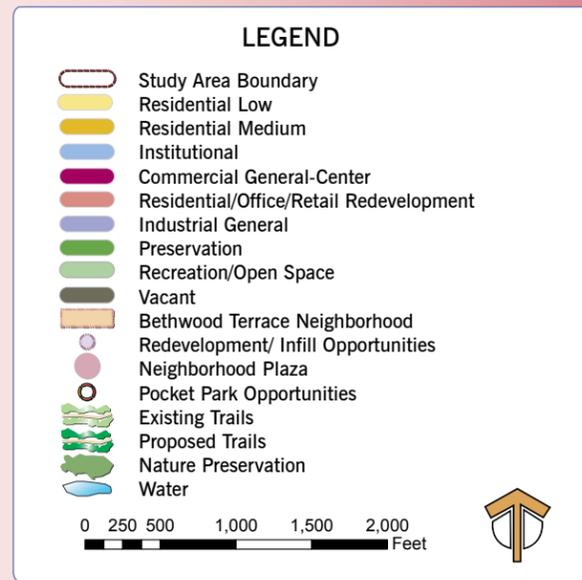
- Explore joint-use partnership opportunities with area schools and faith-based organizations
- Develop programmatic and strategic partnerships between institutional entities to provide additional training and services for the area's youth
- Redefine 11th Avenue South as the "educational campus corridor" and the primary east-west neighborhood connector
- Form partnerships with faith-based organizations to explore opportunities for shared use of facilities and resource
- Improve the exterior design character of PTEC and replace chain-link fencing with innovative design elements
- Identify opportunities to locate community facilities, including a library, a neighborhood family center, grocery store, neighborhood retail, and restaurants

4 Recreation and Open Space

- Restore and enhance the Childs Park Lake to create a neighborhood plaza for community gathering
- Expand and upgrade existing facilities at the Childs Park Recreation Center to introduce new activities and uses
- Preserve existing tree canopies
- Continue with design improvements to the proposed Clam Bayou Trail and the existing Pinellas Trail
- Support the Clam Bayou Restoration Project
- Ensure pedestrian and visual interconnectivity, where possible between existing and proposed improvements
- Continue to expand the Twin Brooks Golf Course amenities through greater community outreach efforts
- Connect area- wide recreational resources to citywide trails and greenways

5 Commercial/ Mixed Use Corridors

- Concentrate commercial uses along the peripheral transportation corridors
- Promote clustering of uses to create efficient, pedestrian friendly and well- serviced commercial centers
- Examine the feasibility of increasing the depth of commercial uses along 49th Street South
- Support development of residential uses over commercial uses at strategic locations along 34th and 49th Streets South
- Encourage a mix of professional offices and adaptive reuse of residential buildings along Central Avenue
- Provide neighborhood oriented retail services along identified neighborhood connectors



MAP 4.1

CHILDS PARK STRATEGIC PLANNING INITIATIVE



GOAL:

Establish a land use pattern that strengthens the neighborhood’s residential character while encouraging the location of diversified uses and activities in a compatible and harmonious manner.

OBJECTIVE:

Encourage a mix of uses that reflects the neighborhood as a community with diversified interests and activities. Integrate commercial and industrial lands into the functional and aesthetic framework of the Greater Childs Park Area, retaining the economic benefits of these uses , while at the same time mitigating their visual impact.

ACTION STRATEGIES:

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. Support the development of mixed-use districts along the 34th Street South and 49th Street South commercial corridors working in collaboration with the City of Gulport. 2. Promote increased densities at 15 units per acre as a long-term opportunity to develop mixed-uses along the primary corridors. 3. Provide a range of housing options introducing owner occupied multi-family and mixed-use development, primarily in areas abutting the commercial and industrial corridors, to provide for a transition from more intense non-residential to less intense single-family areas. 4. Work with the Planning staff to re-evaluate minimum lot size requirements for the Neighborhood Traditional (NT) district as recommended by the City’s proposed Land Development Regulations. 5. Continue to work with the residents and the City staff to address future planning issues, through the neighborhood planning process, including: reinstatement of legally constructed multi-family units on single-family zoned property and expansion of retail zoning and land use along corridors where needed to meet minimum lot size requirements and/ or development standards. 6. Encourage the development of appropriate transitional office and low-impact retail uses along Central Avenue while minimizing impacts on adjoining neighborhoods. Allow adaptive reuse of existing residential structures. | <ol style="list-style-type: none"> 7. Develop adequate design standards to buffer new commercial industrial uses from residential uses, specifically along 43rd Street South, 8th Avenue South, and established commercial corridors. 8. Work with industrial businesses abutting the Pinellas Trail to improve the physical conditions of the buildings and landscaping along the trail. 9. Develop 11th Avenue South as a east-west neighborhood connector, serving as an “Education Corridor” that provides linkages to existing institutions. Reorient future land uses along 43rd and 37th Streets South to serve as potential north-south neighborhood connectors linking the area’s recreational resources. 10. Continue efforts to rehabilitate quality older housing stock and encourage infill development of vacant residential and commercial properties in the Planning area. 11. Provide linkages between neighborhoods utilizing the existing and proposed system of trails, sidewalks, alleyways and bicycle routes. 12. Attract neighborhood commercial establishments that meet the needs expressed by the residents, such as a grocery store and local restaurants, along the commercial corridors. 13. Continue to direct future industrial development and expansion of existing industrial uses to appropriate areas buffered from residential uses (along Pinellas Trail). Utilize the design review process and code enforcement to ensure adherence and attention to design guidelines and ordinance requirements. |
|--|--|



49th Street South looking north
(Existing Conditions)



49th Street South Redevelopment Opportunity
(Short-Term)

- Right-of-Way Improvements
- Delineate public and private realm
- Buffering requirements
- Street Lighting and Median Landscaping



49th Street South Redevelopment Opportunity
(Long-Term)

- Right-of-Way Improvements
- Mixed-Use/ Neighborhood Commercial Development
- Buffering requirements
- Street Lighting and Median Landscaping
- Burial of utilities

OBJECTIVE:

Build on the neighborhood's assets to create a community focal point that provides amenities and uses serving the needs of the area's residents.

ACTION STRATEGIES:

1. Explore the feasibility of locating a consolidated neighborhood plaza in the area surrounding the Childs Park Recreation Center, functioning as a community gathering space, incorporating new and diverse activities for existing and proposed recreational uses.
2. Work with the City, the School Board, Juvenile Welfare Board, and PTEC to identify a strategic location to build a Community Library and Neighborhood Family Center as a critical component of the proposed Education Corridor along 11th Avenue.
3. Conduct a feasibility study to explore programmatic demands and space needs for the expansion of the Childs Park Recreation Center. Some of the activities could include a neighborhood resource center, day-care center, after school programs, performance venue.
4. Improve the conditions of the Childs Park Lake shoreline and develop the lake as a neighborhood destination offering uses and activities that encourage public access to the water feature.
5. Connect the residential neighborhoods with the area's recreational facilities, educational institutions, commercial areas, public spaces, and adjoining neighborhoods through the trails and greenway system.



Childs Park Neighborhood Plaza, Conceptual Illustration

Special Project: Childs Park Neighborhood Plaza

The intersection of 11th Avenue South and 43rd Street South serves as a natural focal point for the Greater Childs Park Area, providing easy access to the area's most valued destinations- the Childs Park Recreation Center, the Childs Park Lake, and the Clam Bayou Trail. The Strategic Plan envisions maximizing the existing natural and recreational resources surrounding it to create a distinctive community space that draws a diverse population, including youth, women, and seniors by supporting a wide range of active and passive recreational activities and uses. The plaza is envisioned as a **community congregation space** that accommodates a broad spectrum of activities for diverse age groups while at the same time cultivating a sense of pride in the community and encouragement to preserve their neighborhood's assets.

The Childs Park Neighborhood Plaza, situated in the midst of single-family neighborhoods, is anticipated to act as a catalytic project enhancing relationships among the area's existing assets. The design elements that form the foundation of the plaza concept include:

- Expansion of existing facilities at the Childs Park Recreation Center
- Improvements to the Childs Park Lake
- Trailhead for the planned Clam Bayou Trail project
- Streetscape Improvements along 11th Avenue South and 43rd Street South
- Provide formalized linkages to the Pinellas Trail and the Childs Park Athletic Field
- Incorporate improved street lighting, directional signage and landscaping treatments

Integrating the "Childs Park Neighborhood Plaza" into the existing neighborhood fabric will transform the neighborhood assets into a destination area and create a positive image for the Greater Childs Park Area within the larger community. As the neighborhood plaza concept matures with the implementation of proposed improvements over time, the redevelopment of vacant and underutilized properties surrounding the area should be evaluated to accommodate neighborhood oriented activities such as a local grocery store, a café, day care center, or a neighborhood family center.

The neighborhood plaza design should be flexible to accommodate a diverse range of activities that act as dynamic functional spaces during day and night instilling a sense of security into the neighborhood. Some of the activities that could be incorporated into the final design include:

- A multi-purpose pavilion used for youth performance, community gatherings, barbecuing facilities, picnic tables
- Activities for all age groups: art events, chess, dominoes, lake viewing areas
- Boardwalk/ fishing pier
- Boat/ kayak ramps
- Snack kiosks/ café
- Nature study center

HOUSING

Citizen Concerns

- Need for a diverse range of housing options.
- Deteriorating condition of existing housing stock.
- Low owner-occupied single-family and multi-family housing opportunities.
- Lack of property maintenance.
- High percentage of absentee landlords.
- Concentration of Section 8 housing.

Identified Assets (Housing)

- Stable single-family residential base.
- Strategic location
 - Proximity to Interstate, Downtown, Midtown, Grand Central District, City of Gulfport
 - Out of the floodplain zone
- Area educational and faith-based institutions.
- Recreational Facilities and Open Space Network
 - Proposed Clam Bayou Trail Project
 - Twin Brooks Golf Course
 - Childs Park Recreation Center/ Swimming Pool
 - Childs Park Football/ Soccer Field
 - Childs Park Lake
 - Pinellas Trail

Single-family residential units occupy nearly ninety-eight percent (98%) of the housing stock in the Greater Childs Park Area. According to the 2006 estimates provided by Claritas Inc., the Greater Childs Park Area has a population of 12,740 residents accounting for nearly 5% of the City's total population. There are nearly 4,500 households with a high percentage of single mothers (59.2%) residing in the area.

The Greater Childs Park Area contains four neighborhoods: Childs Park Neighborhood, Twin Brooks Neighborhood, Perry Bayview Neighborhood, and the southernmost section of the Central Oak Park Neighborhood. From the initial stages of the planning process, the residents emphasized the importance of developing mechanisms and strategies to increase home ownership rates in the neighborhoods as well as evaluating opportunities to introduce more mixed-use residential and owner-occupied multi-family housing units at strategic locations in the community.

The Plan capitalizes on the City's existing housing assistance programs and community services to design strategies that address the problems and concerns evaluated during the inventory and neighborhood assessment phases. The area's strategic location within the larger community is a valuable asset from a development perspective that provides the neighborhood with a unique opportunity to attract quality residential and commercial development. The area's existing and proposed natural resources and recreational facilities complement the overall quality of life available to the existing and future residents. The Greater Childs Park Area is not located in a floodplain zone which provides the neighborhood with an opportunity to develop increased density housing units. The community also emphasized the importance of cultivating partnerships with the area institutions to increase awareness and inform residents about the City's resources and housing assistance programs available to the residents.

The Strategic Plan's housing goals, objectives, and action strategies build upon the principles and policies from existing plans initiated by the residents and the City. These include the Childs Park Neighborhood Plan (2001), the TwinBrooks Neighborhood Plan (2005), the City of St. Petersburg Consolidated Plan (2006). The Consolidated Plan's primary goal is: *"the establishment and maintenance of viable urban communities; decent housing, and suitable living environment; and economic opportunities for low and moderate-income persons."* The majority of the Greater Childs Park Area lies within the City of St. Petersburg Community Development Target Area and Neighborhood Revitalization Strategy Area (NRSA). These areas are the targeted geographic areas in which the Community Development Block Grant (CDBG) funding will be invested. The recommended housing strategies should be utilized for initiating a pilot project in the Greater Childs Park Area highlighting the goals of the citywide housing strategy.

The Housing element includes strategies to preserve and improve the quality of the existing housing conditions through increased awareness about existing City programs such as the landlord-tenant training programs, closing cost assistance programs, and down payment assistance. The existing programs and services are supported by strategies that introduce creative programs and incentives for the area's existing and prospective residents in partnership with the educational resources, social service providers, non-profit organizations, and faith-based institutions. To facilitate neighborhood connections and pedestrian walkability, the Plan suggests enhancing the Greater Childs Park Area's existing neighborhood character and continuing with public realm improvements to provide a safe and aesthetically pleasing environment. The Plan also recommends pursuing infill development opportunities in the neighborhood to develop pocket parks and multi-family development through land assembly and acquisition, where possible. As illustrated in Map 4.1, the Plan identifies locations within the neighborhood that are potential target areas for multi-family and/or mixed-use developments.



Existing Housing Conditions, Greater Childs Park Area

GOAL: Encourage higher density infill development at strategic locations utilizing innovative land planning and site development principles. Promote housing development and reinvestment to provide a range of housing options in the neighborhoods while at the same time encouraging home ownership opportunities for all residents.

OBJECTIVE:

Redevelop vacant and boarded properties to encourage adaptive reuse, infill development and to improve the investment image of the community attracting new private development.

OBJECTIVE:

Continue to enhance residential areas through investment in public infrastructure and promoting programs that support investment in residential development. Enhance property values and cultivate positive perceptions of housing.

ACTION STRATEGIES

1. Continue to work with the N-Team to identify and renovate owner-occupied deteriorating structures. The N-Team assists homeowners that are physically and financially unable to resolve their code violations.
2. Identify opportunities to develop pocket parks through acquisition of privately owned vacant lots, dilapidated or uninhabitable structures and initiating joint use agreements with area schools and faith based institutions.
3. Continue to work with the Code Compliance Assistance Department to identify sites in the neighborhood that have a detrimental impact on the investment image and the tax base of the community and work with the City to clean-up these properties.
4. Initiate discussions with property owners of vacant parcels within areas designated for potential projects to assess their willingness to participate in the projects.
5. Property owners of vacant and boarded houses should be sent Working to Improve Neighborhoods (W.I.N) program information encouraging the owners to develop the property or to find a tenant or buyer for their property.

ACTION STRATEGIES

1. Work with the Housing Authority and landowners to ensure maintenance of properties that are under the ownership of absentee landlords and/or are a part of the Section 8 Housing program.
2. Collaborate with local developers, the Chamber of Commerce, and the Economic Development Department to create a strategy for marketing the positive attributes of the Greater Childs Park Area and to attract new residents and homeowners to the area.
3. Continue the enhancement of the area's infrastructure and amenities, such as the brick street restoration program and the Clam Bayou trail project, to ensure that public improvements are in place to support new development and the anticipated population increase.
4. Continue to involve the neighborhood associations, business groups, non-profit developers, local realtors, and City staff in the decision making process related to housing provisions in the area.
5. Develop policies that hold absentee landowners accountable for the maintenance and upkeep of the property conditions. Inform residents about the City's landlord-tenant training program.



Residential Preservation (Before and After)

N-Team: Property clean-up (before and After)

OBJECTIVE:

Increase home ownership opportunities in the Greater Childs Park Area.

ACTION STRATEGIES

1. Work with the neighborhood associations and local realtors to create a comprehensive inventory of residential properties available in the neighborhood.
2. Build human and social capital in close collaboration with the area employers, educational institutions, faith-based organizations to attract jobs and potential homeowners.
3. Increase awareness about the City's existing programs and incentives that are available to interested homeowners including but not limited to, the closing cost assistance program, down payment assistance, and the City of St. Petersburg A+ Teacher Housing program.
4. Work with PTEC, Everyone's Youth United, the Business Assistance Center to initiate education and counseling programs that assist existing and prospective homeowners with programs such as life management skills, home maintenance and repair counseling, financing options, and debt management.
5. Continue to work with the Development Services Department to streamline the development process throughout the neighborhood.
6. Seek opportunities to develop incentives and form partnerships between developers and residents that encourage local participation in the investment that is anticipated to be generated from future growth and development.
7. Encourage the area's institutions and faith-based organizations to promote the benefits of home ownership and to increase awareness about available resources for prospective homeowners.
8. Work with area banks to create incentives such as increased points added to credit scores and lower mortgage payments for potential buyers who complete a home buyer's education program.
9. Provide support and post-purchase home buyer education including foreclosure prevention and inform residents about strategies that add value to property's final sale.
10. Work with area schools to provide financial literacy and life management training programs for the community's youth.
11. Create a one-stop resource directory easily accessible to the residents with information on all housing programs and social service providers. (Refer Appendix C)
12. Pursue strategies to create employee assistance programs and training for local realtors to serve as ambassadors for the area.
13. Initiate "Living in Childs Park" events showcasing the assets and City's resources.
14. Examine cooperative housing ownership mechanisms as a way to encourage ownership in new and existing multifamily developments.
15. Utilize the GIS based land use inventory to maximize opportunities for locating increased density residential development and diverse housing types, within the Greater Childs Park Area. (Map 4.1, pg.64)
16. Work with the Pinellas County Property Appraiser to determine the implications of instituting an amortization of tax rates to encourage new investment in the Greater Childs Park Area, mitigating the negative impact on tax revenues of vacant properties, while at the same time increasing home ownership rates in the area.



NEIGHBORHOOD CHARACTER AND IDENTITY

Citizen Concerns

- Lack of a cohesive identity.
- Negative perception within the larger community.
- Need for a community gathering space and focal point.
- Cultivate a sense of pride.
- Improved relationships with area businesses.
- Better access to City's social service network.
- Need for physical improvements.

Identified Assets

- Bethwood Terrace Neighborhood
- Historical buildings
 - John's Historical Diner
 - St. Andrews Russian Orthodox Church
- Strategic location
 - Proximity to Interstate, Downtown, Midtown, Grand Central District, City of Gulfport
- Mature tree canopies
- Area educational and faith-based institutions.
- Recreational Facilities and Open Space Network
 - Proposed Clam Bayou Trail Project
 - Twin Brooks Golf Course
 - Childs Park Recreation Center/ Swimming Pool
 - Childs Park Football/ Soccer Field
 - Childs Park Lake
 - Pinellas Trail

The Greater Childs Park Area's neighborhood character is derived from the area's physical features and its socio-economic composition. From a physical perspective, the Childs Park Recreation Center, the Childs Park Lake, the proposed Clam Bayou Trail project, the architectural character of the Bethwood Terrace neighborhood, and the strong network of educational and faith-based institutions contribute to the uniqueness of the area within the larger community. In terms of socio-economic characteristics, the Greater Childs Park Area is home to Pinellas County's largest concentration of youth population, high percentage of single mother households, and a diverse range of income groups.

In the last several years, the City of St. Petersburg has witnessed a strong economic boom with median household incomes rising from \$23,645 in 1990 to \$34,734 in 2000. The City attracted more than 1,000 housing units in the Downtown while actively promoting economic opportunity throughout the other sections of the City including the Midtown Area, the Gateway Region, and the Grand Central District. There are currently more active neighborhood and business associations working in partnership with the City to improve the community than at any time in the City's history. The City has initiated several joint use agreements working with the School Board and unveiled the "CityTrails" Plan- a visionary plan to make the City more pedestrian and bicycle friendly with \$11.5 million in improvements through 2008.

The Greater Childs Park Area is conveniently located in close proximity to several of the above mentioned successful projects implemented by the City. As illustrated in Map 4.2, the Greater Childs Park Area is located adjacent to the Midtown Area, the Grand Central District, and the Historic Kenwood District. Four schools- Fairmount Park Elementary School, Thurgood Marshall Fundamental School, Douglas L. Jamerson Elementary School, and Gibbs High School- are within a 1.5 mile walking radius of the residential areas. Two schools of higher education- Pinellas Technical Education Center (PTEC), located within the Greater Childs Park Area and the St. Petersburg College Midtown Campus is a short 10-minute drive from the center of the area.

The Greater Childs Park Area is characterized by predominantly single-family residential homes with a diverse range of housing conditions. The Bethwood Terrace Neighborhood consists of several architecturally significant structures that serve as the foundation for the Greater Childs Park Area's unique character.

The Bethwood Terrace Subdivision is a collection of late 1940s and early 1950s Ranch style residences. The architectural elements in the subdivision, reminiscent of post- World War II development in St. Petersburg, include rounded fluted corners, curved wing walls, large picture windows, and tile clad roofs. The City has already initiated improvements in the vicinity of the Bethwood Terrace Neighborhood that will reinforce the historic significance through reconstruction of the brick streets and preserving the mature tree canopies found in the area.

It is the intent of this Plan to preserve this defining character of the Greater Childs Park Area and strive to achieve a historic designation for the Bethwood Terrace Neighborhood. As demand increases, residential design standards should be established to ensure new housing is consistent with the character of the historic neighborhood and designed to the highest quality.

During the community workshops public safety surfaced as one of the concerns contributing to the negative image of the Greater Childs Park Area, however, it was not identified as the dominant issue impeding the revitalization in the area. The community identified several solutions to improve the area's safety and perceived negative image within the larger community such as the need to create a sense of place and neighborhood pride by addressing a diverse range of issues such as deteriorating physical environment, inadequate street lighting, low home ownership rates, youth development, and lack of access to the City's social service network.

The Plan intends to capitalize on the area's existing assets and future opportunities, and builds upon the success of recent projects in the adjoining neighborhoods, such as the Midtown Initiative. Creating a sense of place and neighborhood pride for the Greater Childs Park Area will require a combination of public improvements and private sector investment, and also involve stakeholders from the surrounding neighborhoods and within the community. The following elements, identified in the City's various neighborhood plans, will help in creating the desired neighborhood identity for the Greater Childs Park Area- enhanced connectivity through the trails and sidewalk network, preservation and expansion of historic resources, a clearly defined directional signage system, extension of existing streetscape improvements, consolidated commercial areas, and enhanced entryway features at critical intersections through appropriate gateway treatments. Developing a systemized neighborhood outreach and public involvement process is vital to instill community ownership and a sense of pride in the current and future residents.



Bethwood Terrace Subdivision



St. Andrews Russian Orthodox Church
15th Avenue South

NEIGHBORHOOD CHARACTER & IDENTITY

Recreational and Cultural Connections

- Develop an interconnected bicycle and pedestrian trail system (Pinellas Trail and Clam Bayou Trail).
- Establish programmatic partnerships between recreational and cultural facilities.
- Initiate joint-use agreements with area schools.
- Identify opportunities to co-locate a Library and a Neighborhood Family Center in partnership with area's educational institutions.
- Explore opportunities to initiate shared healthcare facilities.
- Expand and upgrade the Childs Park Recreation Center facilities to encourage sharing of resources between adjacent neighborhoods.
- Organize area-wide sports and cultural activities in the Childs Park Recreation Center.

Urban Design

- Establish area-wide directional signage and gateways to major activity centers.
- Extend identified streetscapes to create a cohesive urban form connecting the Childs Park Area with adjoining neighborhoods.
 - Midtown Area (34th Street South)
 - Grand Central District (Central Avenue)
 - City of Gulfport (49th Street South/18th Avenue South/Tangerine Avenue Parkway)
 - Historic Kenwood District (34th Street North)
- Coordinate streetscape improvements and land uses along primary corridors shared with other neighborhoods.
- Provide pedestrian connection to adjoining commercial centers.
- Establish an Educational Campus corridor along 11th Avenue South connecting:
 - Gibbs High School, PTEC, Douglas L. Jamerson Elementary School, and Childs Park Recreation Center.
- Improve access and connections to PSTA Transit Hub (Central Avenue and 32nd Street South).
- Continue with plans to improve the connection to I-275 at the intersection of 22nd Avenue South and 34th Street South.
- Establish a local historic designation for Bethwood Terrace neighborhood.

Gateways

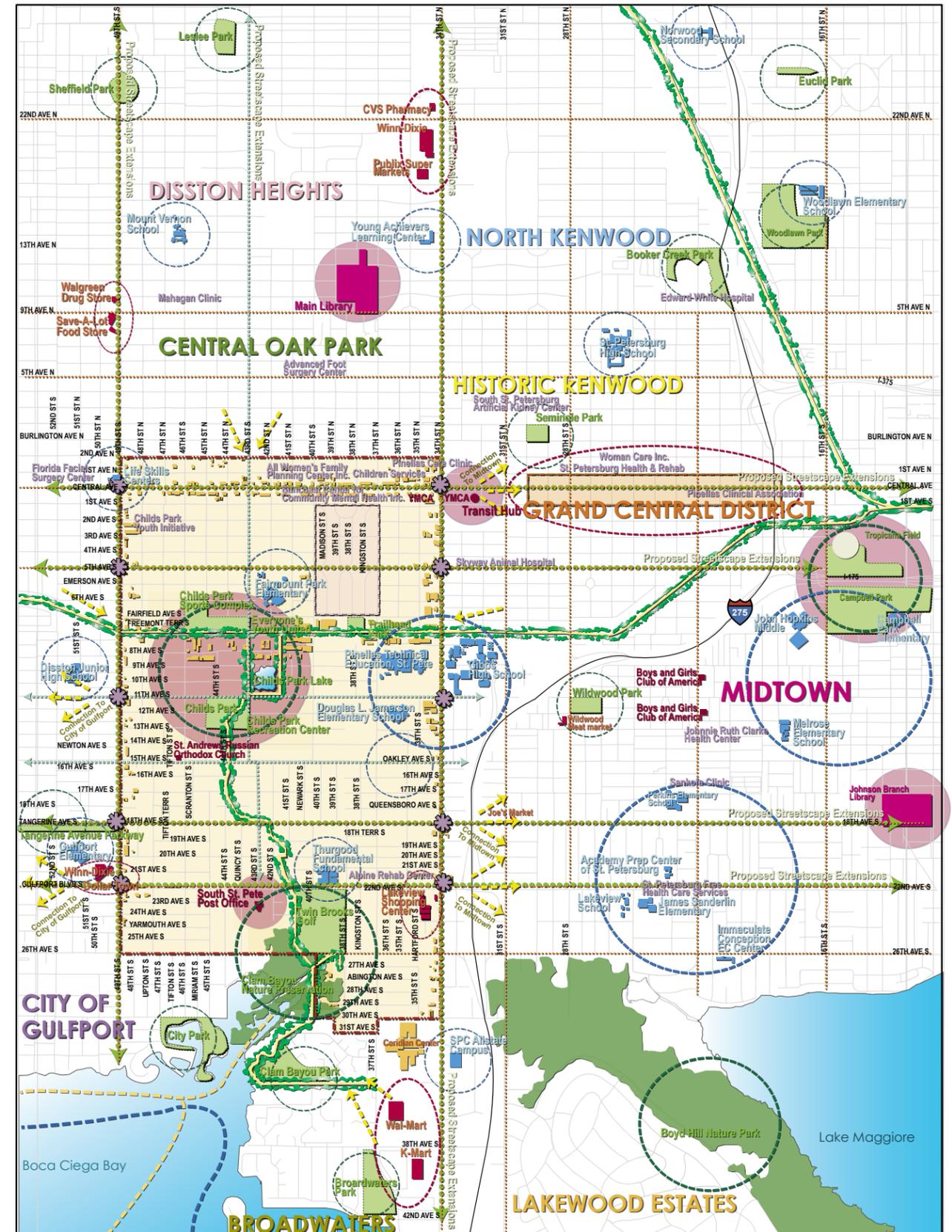
- Construct gateway features and directional signage at primary intersections to create a sense of arrival:
 - 34th Street South with Central Avenue, 5th Avenue South, 11th Avenue South, 18th Avenue South, and 22nd Avenue South
 - 49th Street South with Central Avenue, 5th Avenue South, 11th Avenue South, 18th Avenue South, and 22nd Avenue South
- Neighborhood Gateways:
 - Bethwood Terrace (1st Avenue South and Fairfield Avenue with 40th Street South and 37th Street South)
 - Childs Park Neighborhood Plaza (11th Avenue and 43rd Street)
 - Community Facilities at 22nd Avenue South and 43rd Street South (Post Office, Twin Brooks Golf Course, Thurgood Marshall)

MAP 4.2

LEGEND

<ul style="list-style-type: none"> Study Area Boundary Bethwood Terrace Neighborhood Parks Existing Libraries Existing Retail Centers Unmarked Paddle Trail (Blueways Plan) Pedestrian Connections (St. Petersburg Bicycle and Pedestrian Master Plan) Florida Circumnavigational Saltwater Paddling Trail Proposed Route (Blueways Plan) 	<ul style="list-style-type: none"> Major Gateways Recreational Centers Institutional Centers Retail Centers Cultural Centers 	<ul style="list-style-type: none"> Primary Streetscape Improvement Secondary Streetscape Improvement Existing Trails Proposed Trails Nature Preservation Water
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0 375 750 1,500 2,250 3,000 Feet



CHILDS PARK STRATEGIC PLANNING INITIATIVE



GOAL:

Establish a positive identity for the Greater Childs Park Area and ensure connectivity to other centers of activity throughout the City.

Primary Gateway Treatment (Before and After):
22nd Avenue South and 34th Street South

- Median landscaping
- Signature Trees
- Directional Signage
- Monumental Gateway
- Change in paving pattern



OBJECTIVE:

Establish neighborhood identity and interconnectivity incorporating sound urban design principles, and through an integrated system of parks and trails linked through an informative system of directional signage.

ACTION STRATEGIES

1. Continue to explore land acquisition and funding strategies to expedite the completion of the planned improvements in the planning area.
2. Work with property owners to promote the area's historic character by preserving its landmarks (St. Andrews Russian Orthodox Church, the former John's Historic Diner, Bethwood Terrace)
3. Work with the Planning and Historic Preservation Commission and neighborhood residents to determine the possibility of designating the Bethwood Terrace and the Bethwood Sub Replat as local historic districts.
4. Continue to work with the Housing Department and the Code Compliance Assistance Division to identify properties that have code violations and contact property owners to assist them about existing property maintenance programs provided by the City.
5. Initiate awareness drives to inform the residents about the City's garbage collection services and the reporting procedures for illegal dumping into the public realm.
6. Work with PTEC to conduct home repair and decorating workshops and training sessions for existing and prospective homeowners.
7. Work with community and faith based organizations to generate community support in pursuing beautification efforts in the area.
8. Institute programs to involve youth with housing renovations and construction to instill a sense of pride in their neighborhood.

Special Project: Gateways and Directional Signage

Gateways are visual landmarks that reinforce the entrance into a geographic area employing a combination of elements such as landscaping, change in paving material, signage and/or structures. The Strategic Plan identifies several opportunities for establishing gateways in the Greater Childs Park Area, that will establish a coherent identity for the neighborhoods and the primary commercial corridors. Accentuating primary intersections through a combination of streetscape elements (signature trees, landscape sidewalk edges, median landscaping, brick paved or colored concrete) and a well-designed directional signage system will create a sense of arrival into the area.

The Greater Childs Park Area contains several opportunities for creation of gateways. These opportunities include the areas of transition into the area's activity nodes as well as entrances into specific neighborhoods. Gateway improvements should be prioritized in conjunction with planned streetscape improvements. The Plan identifies the following gateway opportunities within the Greater Childs Park Area:

- Primary Gateways
 - 34th Street South with Central Avenue, 5th Avenue South, 11th Avenue South, 18th Avenue South, and 22nd Avenue South
 - 49th Street South with Central Avenue, 5th Avenue South, 11th Avenue South, 18th Avenue South, and 22nd Avenue South
- Neighborhood Gateways
 - Bethwood Terrace (1st Avenue South and Fairfield Avenue with 40th Street South and 37th Street South)
 - Proposed Childs Park Neighborhood Plaza (11th Avenue and 43rd Street)
 - Community Facilities
(Post Office, Twin Brooks Golf Course, Thurgood Marshall, Childs Park Recreation Center, Proposed Childs Park Library and Neighborhood Family Center)



OBJECTIVE:

Preserve the planning area's existing neighborhood character and improve the physical conditions to establish a safe, functional and aesthetically pleasing environment.

ACTION STRATEGIES

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. Establish area-wide directional signage & gateways to neighborhoods and major centers of activity. 2. Extend identified streetscapes to create a cohesive urban form visually connecting Greater Childs Park Area with the rest of the City. 3. Extend the urban design and land use character of the Grand Central District, westwards, into the section of Central Avenue within the planning area. 4. Coordinate streetscape improvements and land use development patterns along 49th Street, with the City of Gulfport streetscape improvements. 5. Seek additional funding to continue with the implementation of the 34th Street South landscape plan. 6. Continue to work with the neighborhood associations and the City staff to address policy related issues such as alley vacation applications, reinstatement of abandoned residential units, and determining appropriate substandard lot size thresholds. 7. Improve access and connections to PSTA Transit Hub. | <ol style="list-style-type: none"> 8. Improve 22nd Avenue South connection to the Interstate. 9. Develop an interconnected bicycle and pedestrian trail system. 10. Establish programmatic partnerships between recreational and cultural facilities. 11. Work with the School Board to form joint-use agreements that serve the area's recreational needs (Fairmount Park Elementary school-neighborhood park; PTEC- library/ neighborhood family center). 12. Locate a branch library in the vicinity of the area's existing educational institutions, along 11th Avenue South. 13. Explore opportunities to initiate shared health care facilities with existing health care providers, such as the VA Clinic, Alpine Health Center, and PTEC. 14. Expand and upgrade the Childs Park Recreation Center facilities to meet the needs of the area residents as well as to create a destination for residents from the neighboring areas. 15. Organize area-wide sports and cultural activities in the Childs Park Recreation Center. |
|--|--|



Neighborhood Streetscape Treatment:
11th Avenue South (Before and After)

- Traffic Calming
- Sidewalk Improvements
- Street Trees
- Street Lighting
- Burial of utilities (long-term strategy)



RECREATION AND OPEN SPACE

Citizen Concerns

- Need for more activities and programs.
- Shortage of space in the Childs Park Recreation Center.
- Need for a community gathering space and focal point.
- Lack of connectivity and access to the recreational facilities
- Underutilized facilities in the area schools and faith-based institutions
- Need for physical improvements.
- Shortage of neighborhood parks (north of Pinellas Trail)
- Need for baseball field

Assets

- Mature tree canopies
- Existing inventory of programs and service providers
 - Everyone's Youth United (EYU)
 - Teen, Arts, Sports and Cultural Opportunities (T.A.S.C.O)
 - Childs Park Recreation Center
- Recreational Facilities and Open Space Network
 - Proposed Clam Bayou Trail Project
 - Twin Brooks Golf Course
 - Childs Park Recreation Center/ Swimming Pool
 - Childs Park Football/ Soccer Field
 - Childs Park Lake
 - Pinellas Trail

The City of St. Petersburg has established a high quality system of parks, open space and trail network throughout the City and the Greater Childs Park Area. The City is progressing with its plans for the construction of the Clam Bayou trail and has also initiated plans to develop the Twin Brooks neighborhood park, located near the Thurgood Marshall School. The intent of the Strategic Plan is to continue with the expansion of the area's existing and proposed system of parks, open space and trails providing enhanced connection between the area's recreational facilities and the surrounding neighborhoods.

The proposed Clam Bayou Trail and the Clam Bayou Restoration project is anticipated to serve as a pivotal project that integrates the park and open space system with the trail networks and the stormwater management system. In conjunction with the proposed construction of the Clam Bayou Trail, the Pinellas trail should be upgraded with improved lighting standards, directional signage, and adequate landscaped buffers. Exotic and invasive vegetation should be removed as part of the planned improvements to enhance access and views to the Childs Park Lake and the trail network.

The Strategic Plan envisions creating a unified identity for the valuable recreational and natural assets inherited by the Childs Park residents. It is the intent of the Strategic Plan to integrate existing and future developments with public realm improvements providing a catalyst for reinvestment in the Greater Childs Park Area. (Map 4.3)

The Plan identifies access points at strategic locations along the proposed Clam Bayou Trail that offer a diverse range of activities including nature study opportunities, picnic areas, boardwalks, boating facilities, and biking facilities. As discussed in the Land Use Element, the area surrounding the Childs Park Lake and the Recreation Center presents a potential opportunity to be transformed into a neighborhood plaza incorporating passive recreational uses such as a boardwalk, rest pavilion, performance venue, picnic shelters, and outdoor seating.

The Mayor's "Playing Close to Home" initiative's goal to develop neighborhood parks within a half-mile walking radius of residential areas, will further strengthen the area's recreation framework. Majority of the planning area's residential neighborhoods are located within a half-mile radius of existing playgrounds, with the exception of the section north of Pinellas Trail. The City should examine opportunities to develop vacant lands for small passive neighborhood parks to complete the system, where possible. Another alternative to ensure the provision of adequate neighborhood parks in proximity to residential neighborhoods, is to work with the Pinellas County School Board and faith-based institutions to provide joint use park sites and programs. The trail network and parks system when combined with on-going streetscape and alleyway improvements will provide an integrated open space system easily accessible to the community.

The Childs Park Recreation Center, an 18-acre facility, provides the area youth and residents with recreational amenities and a community gathering space. The City recently upgraded the recreation center, which included the addition of a new swimming pool and improved access and parking to the facility. During the planning process, the residents identified the Recreation Center as a valuable asset and expressed the desire to examine opportunities to expand existing facilities to accommodate more activities and programs. The City should initiate neighborhood workshops, targeted at the area's youth, to study the user participation in park programs, and reallocate underutilized services based on the need expressed by the residents and the youth representatives.



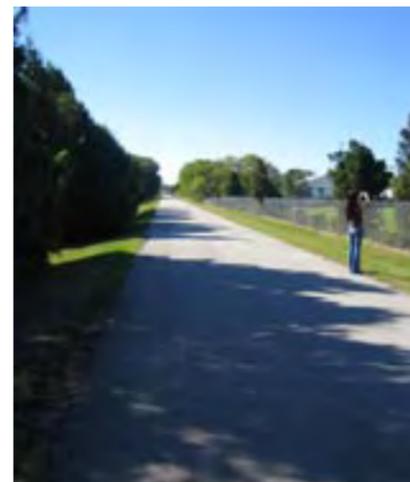
Twin Brooks Golf Course



Existing Conditions: Clam Bayou Creek



Existing Conditions: Childs Park Playground



Existing Conditions: Pinellas Trail



Existing Conditions: Childs Park Swimming Pool and Recreation Center



RECREATION & OPEN SPACE

1 Childs Park Football/Soccer Field

- Connect the Sports Complex with the entire area through Pinellas Trail
- Coordinate youth programs to encourage community participation in neighborhood activities

2 Everyone's Youth United

- Develop joint-use agreements to provide programs and activities in partnership with Everyone's Youth United
- Connect Everyone's Youth United with other youth organizations to increase cultural & recreational opportunities
- Continue to work with JWB to initiate training and skill development programs for the youth

3 Childs Park Neighborhood Plaza

- Create recreational amenities around Childs Park Lake
- Create enhanced visual and physical access to the Lake
- Investigate potential land assembly opportunities to further develop uses in the vicinity of the plaza
- Examine the potential to create a linear park with elevated decks along the Lake and the Clam Bayou Trail
- Conduct a design workshop to determine programmatic strategies to meet the community's needs
- Future activities around the plaza could include:
 - Multi-purpose pavilion/performance venue
 - Boardwalks/fishing pier
 - Boat/kayak ramps
 - Trailhead for Clam Bayou Trail
 - Nature study centers

4 Childs Park Recreation Center

- Connect the Childs Park Recreation Center to the proposed Clam Bayou Trail
- Examine opportunities for expanding and redesigning the existing facilities and services to accommodate additional uses (day care center, neighborhood family center)
- Coordinate with the Recreation Center staff to expand existing programs and add new activities for youth

5 Area Schools and PTEC

- Work with the School Board to form joint-use agreements that serve the area's recreational needs (Fairmount Park Elementary - neighborhood park; PTEC - neighborhood family center, library)
- Provide youth with increased opportunities and greater access to recreational facilities through special programs

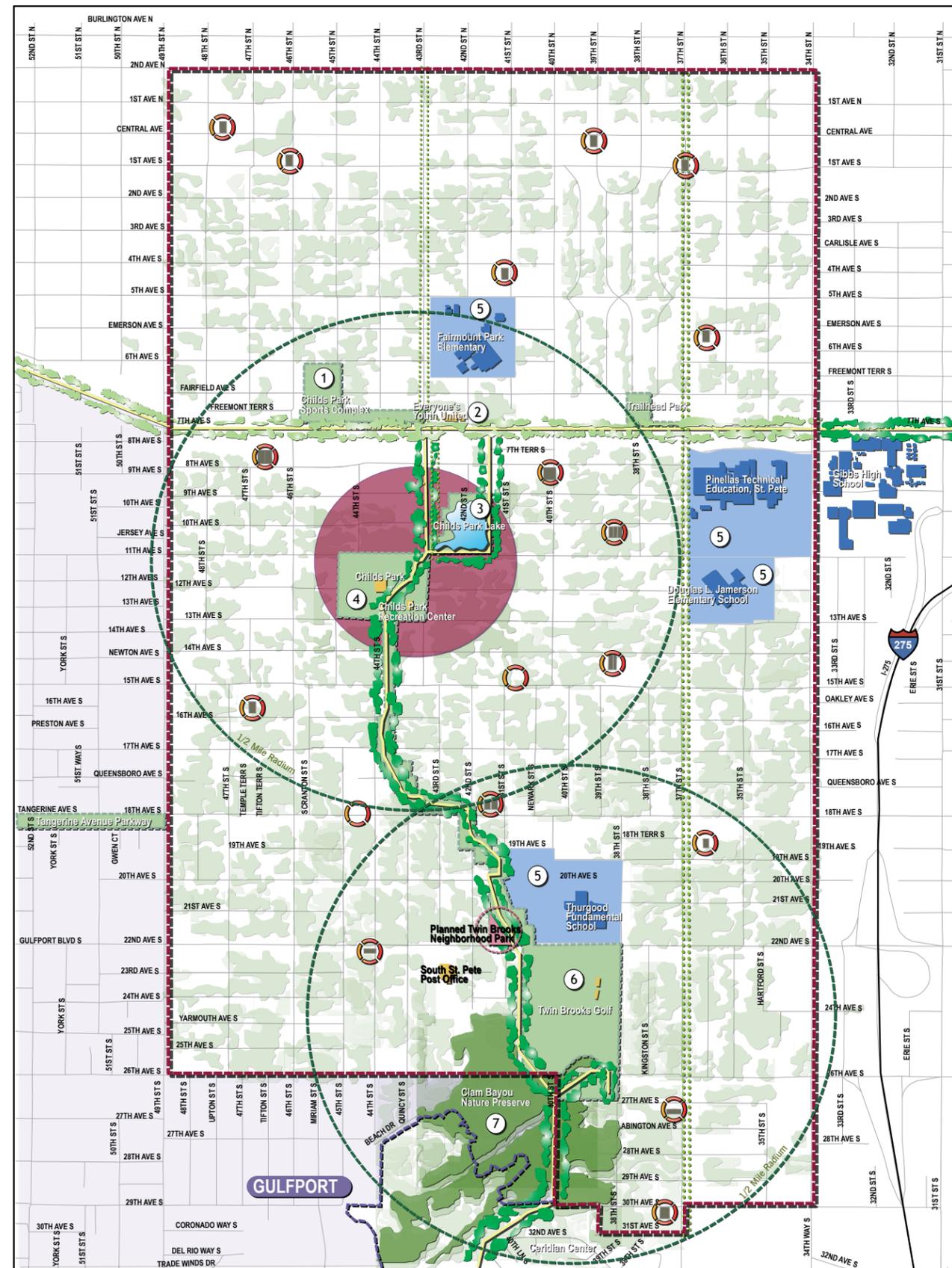
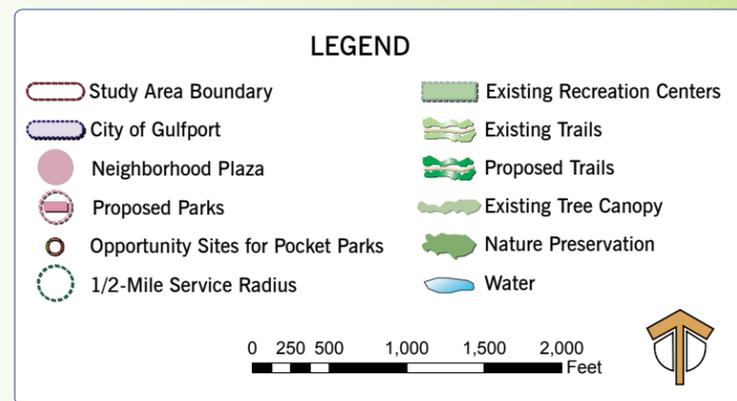
6 Twin Brooks Golf Course

- Work with the schools to utilize the programs available for the youth
- Accommodate special events and other activities at the Twin Brooks Golf Course
- Connect the Twin Brooks Golf Course with the Clam Bayou Nature Preserve through the proposed Clam Bayou Trail

7 Clam Bayou Nature Preserve

- Ensure that adequate natural areas are protected, restored, and enhanced
- Connect the proposed Clam Bayou Trail with the Clam Bayou Restoration project
- Incorporate recreational activities such as canoeing, kayaking, and nature study centers

MAP 4.3



CHILDS PARK STRATEGIC PLANNING INITIATIVE



GOAL: Enhance the aesthetic and functional character of the area’s recreational facilities, natural resources, parks, and open spaces to create a neighborhood environment that improves the quality of life for the entire community.

OBJECTIVE:

Develop an interconnected parks and recreation system that enhances the neighborhood’s aesthetic and environmental character and provides increased public access to a diverse range of recreational activities.

ACTION STRATEGIES

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. Continue with the implementation of the proposed improvements along the Clam Bayou drainage canal. Various uses could include boardwalks, bike paths, jogging trails, seating areas, linear parks, interpretive trail, water access areas, kayaking and viewing kiosks. 2. Connect the local trails and greenways (Clam Bayou Trail) to the regional system of parks and trails (Pinellas Trail, Tangerine Avenue Greenway). 3. Provide access points at strategic locations along the Pinellas Trail and the Clam Bayou Trail connecting the area’s education and recreation resources. 4. Build strategic partnerships with the City of Gulfport and Pinellas County to ensure regional connectivity for the trail system taking advantage of a larger pool of funding and programmatic resources available from different sources. 5. Conduct neighborhood workshops to assess the need for expansion of programs and facilities at the Childs Park Recreation Center and the proposed neighborhood plaza. 6. Coordinate improvements to the proposed Childs Park Neighborhood Plaza and the Recreation Center with planned projects along the Clam Bayou Trail and streetscape improvements. 7. Encourage and provide for the removal of invasive plant species from the Clam Bayou Trail. | <ol style="list-style-type: none"> 8. Seek opportunities to develop vacant properties into pocket parks where possible in support of the Mayor’s “Play ‘n’ Close to Home” initiative. 9. Work with area schools and faith based institutions to form joint-use agreements providing the residents with increased access to recreational facilities. 10. Initiate discussions with the faith-based organizations located within the area to utilize their facilities and premises for additional recreation and cultural facilities. 11. Develop a land acquisition strategy and seek partnerships to assemble land along the proposed Clam Bayou trail and the proposed Childs Park neighborhood plaza. 12. Prioritize construction of sidewalks and bicycle facilities along identified neighborhood connectors and trails in accordance with the City’s Bicycle and Pedestrian Master Plan. 13. Ensure that adequate natural areas (Clam Bayou Preserve and Clam Bayou Creek) are protected, restored, and enhanced as part of the parks and open space system. 14. Examine long-term opportunities to locate a baseball field in the neighborhood, through joint use agreements or multi-purpose use of existing playgrounds. |
|---|---|



Existing Conditions: Pinellas Trail



Pinellas Trail (Before and After):

- Tree Planting
- Buffering from Industrial Uses
- Lighting
- Pedestrian Amenities (trash receptacles/ benches)



OBJECTIVE:

Pursue strategic partnerships with citywide public service agencies and various institutions to create a coordinated educational and recreational network providing enhanced access to citywide resources for area residents.

ACTION STRATEGIES

1. Coordinate facility planning with youth representatives, neighborhood associations, the Teen, Arts, Sports and Cultural Opportunities (T.A.S.C.O) staff, the Childs Park Recreation Center staff.
2. Establish connections with the Boys and Girls Club performing arts center in the Midtown area, Everyone's Youth United, and the Y.M.C.A to increase cultural and recreation development opportunities for the residents.
3. Accommodate special events (community picnics, nature study tours, concerts, inter-neighborhood sports events) at the area's recreational facilities and parks to develop a sense of pride in the community and to help the parks function as positive recreation environments.
4. Expand the First Tee Program and encourage the schools to work with the Twin Brooks Golf Course to utilize the programs available for the youth in the Planning area.
5. Support the Childs Park Rattlers football program, the Youth Sports Academy, and other youth programs to encourage active community participation in the neighborhood activities.



Existing Conditions: Clam Bayou Creek

Conceptual Illustration: Clam Bayou Trail (conditioned upon feasibility analysis and approval by the City's Engineering Department)



Special Project: Clam Bayou Trail and Clam Bayou Restoration Project

The Clam Bayou Trail project is planned to connect the existing Pinellas Trail (between 41st and 43rd Streets South, north of 7th Terrace South) with the Clam Bayou Nature Preserve located in the southernmost section of the Greater Childs Park Area. The Clam Bayou Trail project offers a unique opportunity to serve as the area's pedestrian connector linking the neighborhood with the area schools, recreational resources, and the regional trails and parks network.

One of the defining qualities of the Clam Bayou Trail is its potential to accommodate varied uses and activities through its entire course. Phase I of the project from the Pinellas Trail runs south through the Childs Park Recreation Center and then along the west bank of the Clam Bayou Creek Channel to 22nd Avenue South. This segment traversing through the center of the Greater Childs Park Area is envisioned to incorporate a well-designed system of linear parks, pedestrian bridges, and passive uses that reinforces the recreational assets available to the community. Some concepts related to the design of the creek as a water feature meandering through the neighborhoods include channel widening, where possible, to create interesting focal points. In selected sections of the creek channel, a weir system and culverts should be introduced to address stormwater management issues, while at the same time encouraging canoeing, kayaking, and paddle boating. These concepts are subject to available funding, feasibility studies, and engineering analysis by the City's Engineering Department. Tree preservation, removal of invasive vegetation, and planting should be incorporated to provide shade for pedestrians and improve the aesthetics along the creek.

Phase II of the project commencing on the south side of 22nd Avenue South runs south along the west bank of Clam Bayou Creek channel, then over pond banks to be constructed under the third stage of the Southwest Florida Water Management District's stormwater project. Some of the activities planned as part of this project include canoe and kayak trails, dock access, bicycle trails and boardwalks.

CIRCULATION, MOBILITY AND CONNECTIVITY

Citizen Concerns

- Inconsistent streetscape treatment
- Discontinuous sidewalk network
- Poor pavement conditions
- Lack of pedestrian friendly environment
- Inadequate street lighting
- Parking in yards and rights-of-way

Assets

- Easy access to regional roadway network
- Opportunity to create a regional trail network
- Traffic Improvement Plans
- Commercial uses along primary corridors

The existing street network within the Greater Childs Park Area is based on a traditional grid system that creates an efficient network of blocks and public spaces. The trail system combined with the sidewalk and alleyway network provides additional opportunities to design a holistic system of linkages that connect the area both internally and with the surrounding neighborhoods.

Throughout the planning process the community identified safe pedestrian mobility, traffic circulation, and enhanced connectivity as pivotal elements of neighborhood revitalization efforts. The City of St. Petersburg has completed several projects, both at the citywide and neighborhood level, to improve the conditions along its roadways and pedestrian pathways. The strategies proposed in this Plan are in accordance with the vision, goals, and objectives outlined in the Vision 2020 Plan, the City of St. Petersburg CityTrails Master Plan, and the City of St. Petersburg Comprehensive Plan. Additionally, the City's Transportation Department has prepared Neighborhood Traffic Plans and successfully completed several streetscape enhancement, landscaping and traffic calming projects in the Greater Childs Park Area.

Highly visible and easily accessible locations are critical components of community development, therefore, the integration of transportation and land use requires a coordinated approach to establish an attractive, safe and efficient traffic circulation and pedestrian mobility system. The Strategic Plan establishes a hierarchy of connectors that will support existing and proposed residential, commercial, industrial, and recreational uses within the Greater Childs Park Area. The Plan establishes the following hierarchic system based on function and traffic volumes:

- Primary Corridors:** 34th Street South/ 49th Avenue South
- Cottage Commercial Corridor:** Central Avenue (north-south)
- Neighborhood Connectors:** 37th Street South/ 43rd Street South (north-south)
5th Avenue South/ 18th Avenue South/ 22nd Avenue South (east-west)
- Pedestrian Corridors:** Clam Bayou Trail/ Pinellas Trail
- Residential Streets**

Primary Corridors

34th Street South and 49th Street South serve the Greater Childs Park Area as the major commercial thoroughfares designed to move residents and goods into and around the area's residential, economic, education, and recreation centers. The City has successfully completed streetscape and infrastructure improvements along the east edge of 34th Street South that have significantly improved the economic viability and aesthetics of the commercial areas in the Midtown area. The Strategic Plan recommends that similar improvements and economic incentives should be extended to the section of 34th Street South within the Greater Childs Park Area. Whenever possible, the available pedestrian space including sidewalks, trails, and open spaces should be expanded to increase pedestrian connectivity. Streetscape on these roadways should be designed to soften the appearance of physically declining areas and provide visual continuity through the entire length of the corridor.

The west edge of the 49th Street South corridor stretch, between 26th Avenue South and the Pinellas Trail, is under the jurisdiction of the City of Gulfport. The majority of the corridor is dedicated to commercial uses with a few sporadic instances of single family residential uses scattered along the corridor. Examples of commercial uses along the corridor comprise of heavy commercial, churches, auto or boat repair facilities, and vacant properties. Constraints relating to the future development of 49th Street South include inadequate streetscape improvements, obsolete suburban style strip commercial development pattern, concentration of vacant or boarded properties, encroachment of heavy commercial uses into the neighborhoods, and an unsafe pedestrian environment.

The City of Gulfport recognizing the economic importance of the 49th Street corridor has completed a Corridor Redevelopment Plan and a Neighborhood Planning Area for the 49th Street Corridor. The City of Gulfport recently initiated a construction bidding process for streetscape improvements along the corridor. The City of St. Petersburg proposed Land Development Regulations (2007) recommends creating a mixed-use designation for the length of the corridor south of the Pinellas Trail within the Greater Childs Park Area. During the neighborhood workshops conducted by the City of Gulfport, the community expressed its desire to allow mixed uses only at appropriate locations along 49th Street Corridor that serve the area residents in both jurisdictions while reducing the impact on adjoining residential neighborhoods.

Taking into consideration the improvements planned along the 49th Street Corridor within the Gulfport city limits, the community's expressed desire to minimize the impact of high intensity commercial uses, and promoting mixed-use developments, the Plan recommends collaborating with the City of Gulfport to initiate joint improvements along the shared area of the 49th Street Corridor that creates a unified vision for the corridor. The joint improvements should include both physical and programmatic initiatives to maximize resource utilization while improving the availability of services for the residents and businesses in both jurisdictions. The intent of the Plan is to retain the economic benefits of commercial uses while striving for improved integration of the commercial uses and the adjoining residential areas through enhanced streetscape improvements.



Existing Conditions: 34th Street South (Left)
49th Street South (Right)

Cottage Commercial Corridor

The Cottage Commercial Corridor is intended to accommodate appropriate transition in land uses from the primary commercial areas located along Central Avenue to the residential areas. Future land uses in these areas would consist of cottage commercial, specialty retail, and office uses similar to those established presently in the area. The intent is to extend the existing character of the Grand Central district into the Greater Childs Park Area, thus establishing a sense of “seamlessness” between the City’s neighborhoods. The Cottage Commercial corridor encourages historic patterns of reduced parking requirements, smaller lots, and a pedestrian friendly environment that supports local commerce while ensuring minimal impact to the surrounding neighborhoods.

Neighborhood Connectors

As the term implies, neighborhood connectors provide linkages between the residential uses and the area parks, regional trails, schools, faith-based institutions, and commercial centers. The Greater Childs Park Area has several existing connectors and potential opportunities to formalize future connectors. The Plan recommends improving the pedestrian connection along the existing connectors incorporating a combination of elements, where possible, including, 6'-8' wide sidewalks, traffic calming measures, preserving the existing tree canopies, street lighting, and street furniture. The existing neighborhood connectors include 5th Avenue South, 18th Avenue South, and 22nd Avenue South. The Plan builds upon the recommendations of the Neighborhood Traffic Improvement Plans incorporating bicycle and pedestrian facilities as an integral part of the roadway improvement and new roadway projects.

In order to create an improved pedestrian network that provides increased connectivity within the area and its adjoining neighborhoods, the Plan recommends the addition of 37th Street South, 43rd Street South, and 11th Avenue South to the existing inventory of the area’s neighborhood connectors.

Pedestrian Connectors

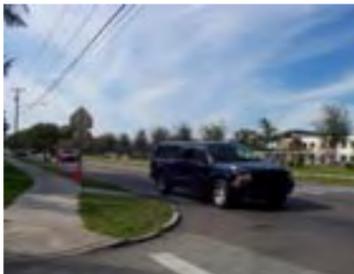
The trail network system and alleyways completes the pedestrian network system linking the Greater Childs Park Area to other areas of the City. The addition of the Clam Bayou Trail to the existing regional trail network will further enhance the pedestrian connections to the neighborhood’s centers of activity and to the region. The implementation of the Clam Bayou Trail, the completion of the Pinellas Trail, and the CityTrails plan are important anchors that will ultimately improve the walkability and connectivity for the Greater Childs Park Area.



Existing Conditions: Cottage Commercial Corridor (Central Avenue)



Existing Conditions: Neighborhood Connectors (15th Avenue South and 11th Avenue South)



Existing Conditions: Neighborhood Connectors (22nd Avenue South and 43rd Street South)

GOAL: Establish a safe and efficient traffic circulation and pedestrian mobility pattern that provides increased access to all modes of transportation connecting the Greater Childs Park Area with the balance of the community.

OBJECTIVE:

Continue to invest in streetscape improvements along identified corridors and strive to create a balance between the economic benefits of commercial corridors and their aesthetic environment, while minimizing their impact on adjacent land uses through the application of sound urban design principles.

ACTION STRATEGIES	
1. Expedite the implementation of traffic design elements determined by the residents in the “Neighborhood Traffic Plans”. These elements include landscaped medians, raised intersections, speed humps, brick imprinted crosswalks, and turn lanes.	6. Establish neighborhood identification and directional signage programs at strategic locations to guide residents and visitors to neighborhood and citywide destinations.
2. Explore opportunities to initiate joint improvements and redevelopment activities along 49th Street South with the City of Gulfport.	7. Prioritize streetscape projects in conjunction with other planned improvements.
3. Continue to support the Penny for Pinellas program to generate additional revenues for capital improvements in the City.	8. Continue to work with Pinellas County MPO to further examine the impact of the proposed 22nd Avenue South widening project, taking into consideration the expressed desires of the community to retain the two lanes and to maintain the existing residential character along the roadway.
4. Complete the sidewalk network at missing locations in the neighborhoods in accordance with the City’s Bicycle and Pedestrian Master Plan establishing highest priority to the identified corridors and connectors in the Strategic Plan.	9. Formalize identified streets- 11th Avenue South, 43rd Street South, and 37th Street South as neighborhood connectors through enhanced streetscape treatment and widened sidewalks.
5. Introduce appropriate mix of uses along the commercial corridors to generate more pedestrian activity along the corridors.	

MAP 4.4

CIRCULATION, MOBILITY & CONNECTIVITY

1 Primary Corridors

- Improve pedestrian circulation and safety along the major corridors employing a combination of streetscape elements including directional signage, landscaped medians, traffic calming, and sidewalks

- #### 49th Street South
- Coordinate 49th Street South streetscape improvements with the City of Gulfport
 - Establish urban design standards and encourage mixed-use developments at strategic locations along 49th Street
 - Support infill development and commercial facade improvement programs where possible
 - Establish gateways at primary intersections to announce entry into the area
 - Develop appropriate buffering requirements to minimize the impact of high-intensity land use on residential neighborhoods

- #### 34th Street South
- Continue streetscape improvements in conjunction with planned improvements in the Midtown Area
 - Pursue adaptive reuse of old motels and redevelopment of vacant and underutilized buildings
 - Support infill development and commercial facade improvement programs where possible
 - Improve pedestrian connectivity to provide cross-access to businesses on both sides of the corridor
 - Encourage shared parking between adjacent uses to reduce curb-cuts and increase pedestrian walkability

2 Neighborhood Connectors

- Design a unified design theme for streetscape improvements along the identified neighborhood connectors
- Emphasize linkages to area parks, trails, schools, commercial centers, and community facilities
- Accentuate significant intersections with urban design elements where neighborhood connector streets meet primary corridors
- Improve pedestrian connections through traffic calming measures, directional signage and wider sidewalks, where possible

3 Cottage Commercial Corridor (Central Avenue)

- Extend the streetscape character along Grand Central District west to the section of Central Avenue in the Childs Park Area
- Encourage appropriate transitional uses such as specialty retail, professional offices, and residential/commercial uses
- Establish urban design standards that support a historic pattern of reduced parking requirements and neighborhood oriented uses on small sized lots

4 Trail Network

- Incorporate Crime Prevention Through Environmental Design principles
 - Adequate lighting
 - Appropriate vegetation
 - Improved buffering from industrial uses
 - Clearly identified crosswalks
 - Encourage diverse uses and activities along the trails
 - Install emergency call boxes at regular intervals along the trails to increase security
 - Increase user comfort by planting shade trees and placing benches and other pedestrian amenities regularly

4A Pinellas Trail

- Complete Pinellas Trail enhancements and future connections
- Coordinate planned trail enhancements with the City of Gulfport to establish regional connectivity
- Improve pedestrian connectivity along heavy traffic areas, specifically along 34th Street South and 49th Street South

4B Clam Bayou Trail

- Accommodate diverse uses and activities with enhanced access points provided at strategic locations.
 - Linear parks
 - Boardwalks/pedestrian bridges
 - Interpretive trail amenities
 - Channel widening
 - Address stormwater issues
 - Remove obtrusive vegetation
- Provide pedestrian connections to adjacent neighborhoods and to area activity centers

5 Bus Transit

- Consider widening the service area of PSTA along Neighborhood Connector streets
- Ensure that important community features like the Pinellas Technical Education Center and elementary schools are served by bus
- Improve user comfort and visibility of bus stops by installing lit shelters, benches, trash receptacles, signage, etc.
- Work with area residents to identify inadequately designed bus transit routes and evaluate the location of bus stops in relation to pedestrian generating uses
- Improve pedestrian access to the PSTA bus stop located on Central Avenue and 32nd Street South

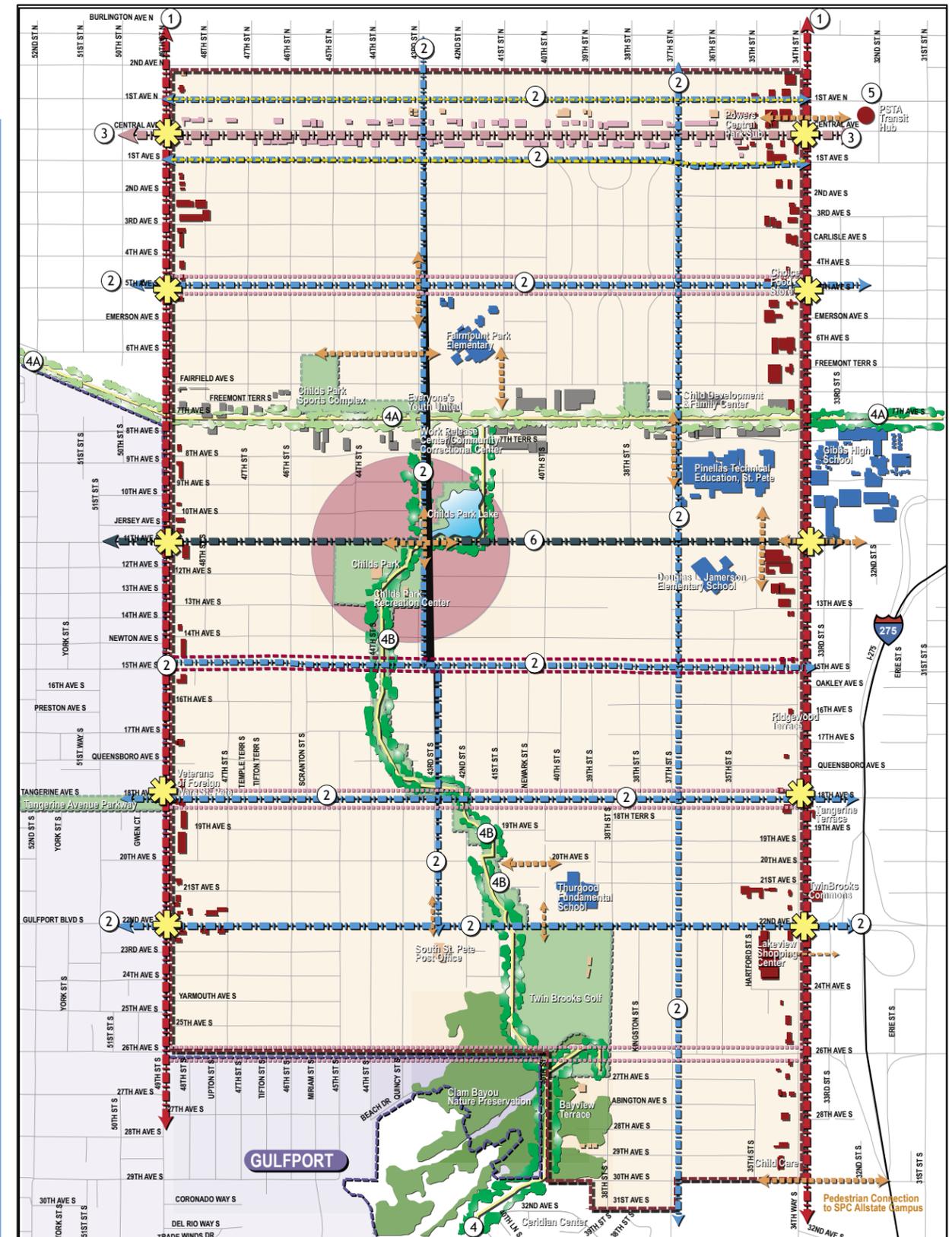
6 Neighborhood Educational Corridor (11th Ave. S.)

- Intends to provide physical linkages to and between neighborhoods, schools, educational institutions, and community facilities
- Provides access to Gibbs High School, PTEC, Douglas L. Jamerson Elementary School
- Potential to develop a library in partnership with PTEC on the undeutilized parking lot at the intersection of 11th Avenue South and 37th Street South

LEGEND

	Study Area		Left Turn Lanes to be Added
	City of Gulfport		Proposed Bicycle Lanes
	Existing Recreation Centers		Gateway Opportunities
	Primary Commercial Corridors		Childs Park Neighborhood Plaza
	Neighborhood Connectors		Existing Trails
	Neighborhood Educational Corridor		Proposed Trails
	Cottage Commercial Corridor		Nature Preservation
	Pedestrian Connections		
	Convert to 2 Lanes with Left Turn Lanes & Bicycle Lanes		

0 250 500 1,000 1,500 2,000 Feet



OBJECTIVE:

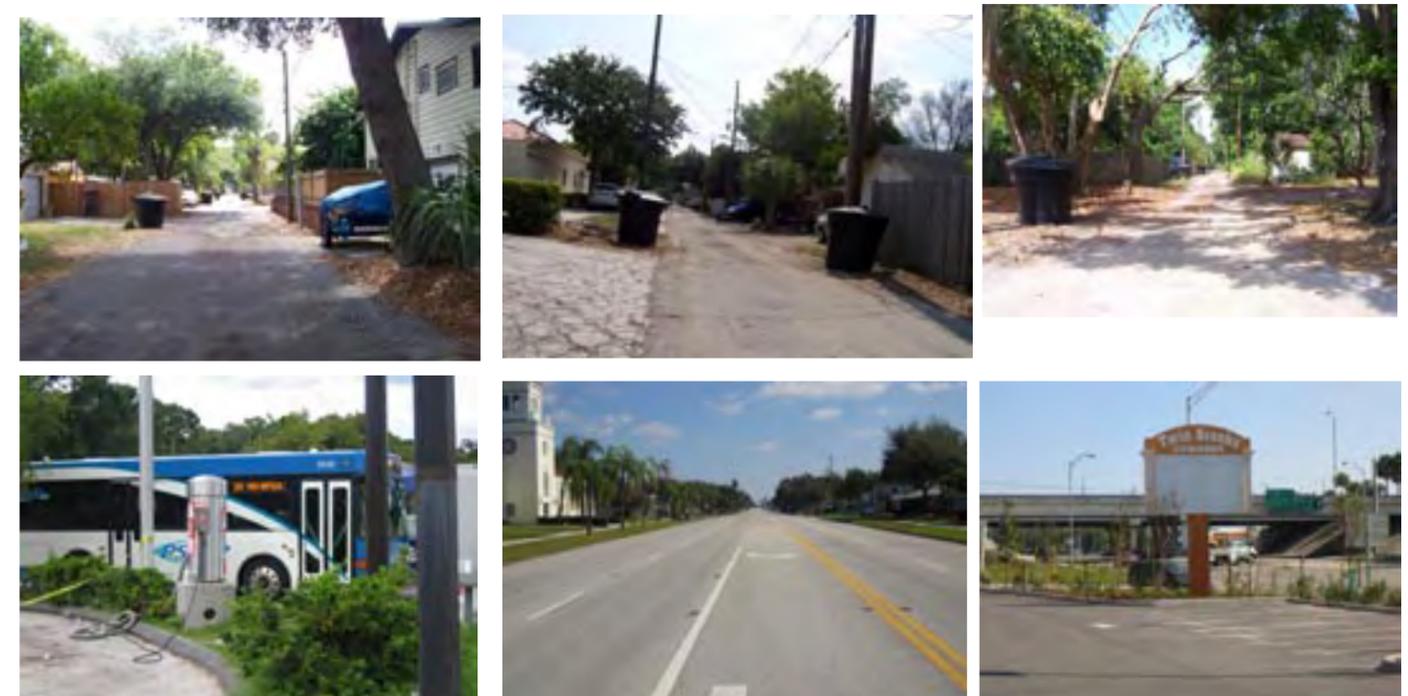
Increase pedestrian mobility in the planning area to connect the neighborhoods internally, to establish regional connections with adjoining areas, and to create a safe and efficiently designed system of pedestrian and bicycle routes.

ACTION STRATEGIES	
1. Ensure existing and proposed streetscape improvements along the neighborhood streets are consistent with the City's Bicycle and Trail Master Plan, the Vision 2020 Plan, and the Neighborhood Traffic Plans.	6. Identify key destinations in the Greater Childs Park Area and its vicinity and accentuate their visibility to pedestrians through architectural design, building placement, establishing view corridors, careful selection of street trees, and appropriate placement of directional signage.
2. Develop a unified theme for the streetscape improvements to create a distinctive identity for the neighborhood's physical form and to improve walkability within the neighborhoods.	7. Inform residents about existing pedestrian, bicycle facilities, and safety related regulations to decrease bicycle and pedestrian related safety issues.
3. Design the Clam Bayou trail using CPTED principles, as appropriate, to accommodate a diverse range of activities that encourage pedestrian walkability such as linear parks, community gathering spaces, visual landmarks, and passive recreation uses.	8. Solicit community input to explore alternative uses for the area's alleyways. Initiate a residents awareness campaign to inform the community about the principles of Crime Prevention through Environmental Design (CPTED) principles.
4. Reduce traffic speeds and institute traffic calming measures in pedestrian areas located near neighborhood destinations.	9. Encourage residents to regularly use trails and alleyways as important pedestrian routes connecting neighborhoods employing a combination of improvements and CPTED strategies. Some recommendations include increased lighting, alley gates, and extending the backyard into alleyways, where feasible.
5. Encourage clustering of land uses, where possible, to create a compact neighborhood form that supports a pedestrian friendly environment.	10. Encourage shared parking between adjacent uses along the commercial corridors reducing excessive curb-cuts and creating a safer environment for both pedestrians and automobiles.

OBJECTIVE:

Enhance the existing regional connectors providing increased access to a multi-modal transportation system.

ACTION STRATEGIES	
1. Work with PSTA to assess the bus transit service serving the Greater Childs Park Area, and also develop design guidelines to enhance the access and condition of bus shelters in the area.	4. Continue to strengthen the connections between the Greater Childs Park Area and its surrounding communities through the completion of planned improvements to the local trails network.
2. Provide improved access to the PSTA Park and Ride lot located at the southeast corner of Central Avenue and 32nd Street South through improved pedestrian amenities and directional signage.	5. Consider redefining 43rd and 37th Streets South as the primary north-south neighborhood connectors and 11th Avenue South as the east-west neighborhood connector.
3. Work with the neighborhood associations to identify inadequately designed routes and evaluate the location of bus stops in relation to pedestrian generating uses.	6. Provide dedicated shuttle service to connect various activity centers in the Greater Childs Park Area, the surrounding neighborhoods, and the entire City.

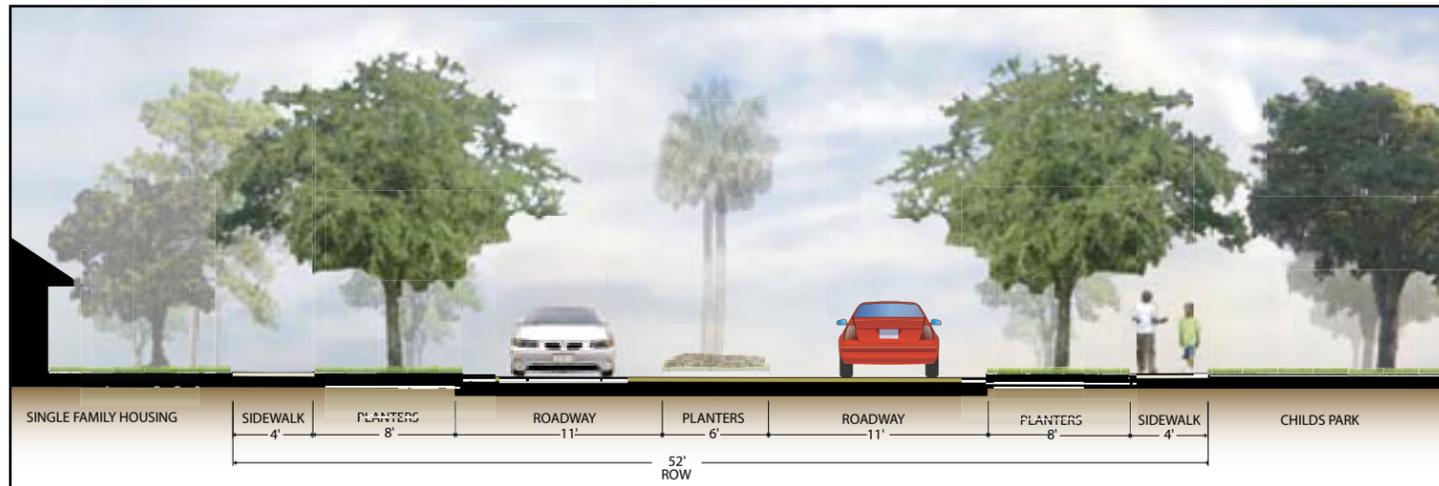




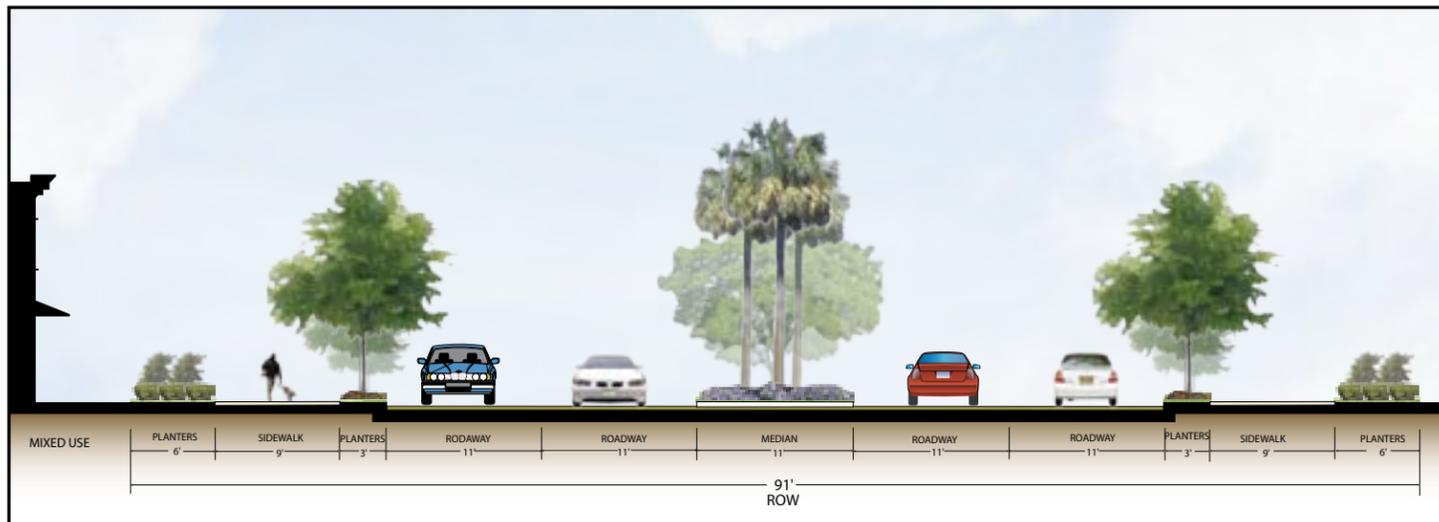
Existing Conditions: 43rd Street South

43rd Street South (Proposed Improvements):

- Tree Planting
- Buffering from industrial uses
- Sidewalks
- Lighting
- Burial of utilities (long-term)



11th Avenue South
Above: Existing Streetscape Conditions
Left: Typical Section, Proposed Streetscape Improvements



49th Street South
Above: Existing Streetscape Conditions
Left: Typical Section, Proposed Streetscape Improvements

Special Project: Streetscape Improvements

The City has incorporated several infrastructure and streetscape improvements along the Greater Childs Park Area's primary corridors. The Plan recommends the extension of similar improvements to the identified neighborhood connectors to increase pedestrian connectivity, when possible. In order to create a safe environment, improvements should be thoughtfully constructed to serve both pedestrians and motorists, especially in locations of high pedestrian traffic generating uses.

Streetscape Design is an integral component of the public realm improvements that will help achieve the desired character and vision for the Greater Childs Park Area. The sidewalks should be landscaped, where possible, to provide shade and aesthetic appeal and should also include streetscape elements such as brick or concrete pavers, for visual interest. At crosswalk locations, brick or concrete pavers should be used to emphasize the crosswalk area and to add to the visual appeal of neighborhoods. Bulb-outs should be integrated into the streetscape design when possible. Bulb-outs are extensions built into the sidewalk at key intersections that provide rest areas for pedestrians and also shorten the crossing distance. Because pedestrians remain on sidewalk as far as the outer edge of cars parked on the street, they have better visibility of the traffic before crossing the street and are also more visible to drivers. The expansion of sidewalks and public spaces will not only improve pedestrian connectivity, but will also serve as public places for congregation.

Proposed improvements to the typical street section along primary corridors and neighborhood connectors could include a combination of the following elements:

- 6 feet-8 feet sidewalks where possible
- High quality paving
- Shade trees with 50-foot spacing
- Seating area at mid-block and intersection locations
- Protective bollards at crosswalks
- Pedestrian scale lighting with common theme
- Signal mast arms at intersections
- Themed informational and directional signage
- Themed and shaded bus shelters
- On-street parking where feasible
- Pedestrian 'bulb-outs' and 'neck-downs' at intersection and mid-block pedestrian crossing locations
- Corner crossing design for handicapped accessibility
- Unit paver crosswalks
- Median safe zones where possible
- Family of themed site furnishings: benches, trash cans, planters, etc.
- Themed gateway pylons to mark the beginning of the core pedestrian zone

COMMUNITY FACILITIES AND SERVICES

Citizen Concerns

- Need for a Community Library
- Desire to locate a Neighborhood Family Center and day-care centers
- Need for increased activities at existing Childs Park Recreation Center
- Lack of communication between existing service providers and the residents
- Inadequate health care services
- Need for more after-school programs, community mentoring programs and programs to assist the single- mothers and teen mothers
- Ensure adequate consideration for providing services to parents and senior citizens
- Inadequate community gathering facilities

Assets

- Childs Park Recreation Center
- Existing citywide programs and services
- USPS Postal Office (43rd Street South and 22nd Avenue South)
- Existing social service providers- Everyone's Youth United, faith-based institutions, PTEC, Juvenile Welfare Board (JWB)

The Community Facilities and Services element relates to the physical and programmatic aspects of community facilities. Access to community facilities and the provision of adequate public services that effectively meets the needs of the Greater Childs Park Area residents will play a key role in ensuring a high quality of life for the community. The walkability of a community is also enhanced by an efficient and equitable allocation of neighborhood amenities in close proximity to residential uses.

During the planning process, several residents expressed their desire to locate essential public facilities- a community library, a neighborhood family center, a health care center, a community meeting space, a grocery store, neighborhood retail, and restaurants as key anchors that will provide additional stability to the Greater Childs Park Area. The youth representatives wanted to see increased activities and programs introduced while at the same time expanding the existing facility Childs Park Recreation Center.

The City of St. Petersburg has several programs and incentives that are tailored to further local economic development programs and community development throughout the City. In addition, the Greater Childs Park Area is home to several educational and institutional resources that further support the efficient delivery of services to the area residents. Some of these resources include- the area schools, the Pinellas Technical Education Center (PTEC), Everyone's Youth United, Teen Arts, Sports and Cultural Organization (T.A.S.C.O), and the Juvenile Welfare Board (JWB). (Refer to Appendix D for the Childs Park Resource Directory)

The intent of the Plan is to focus on the strategic allocation of the area's existing facilities, and to ensure that the location of new services and resources are maximized through coordination among City agencies, non-profit organizations, faith based institutions, private sector, the Pinellas County School Board, and the City of Gulfport. The recommended strategies include exploring opportunities to initiate partnerships with the area's service providers both from a programmatic perspective and also encouraging joint use of facilities. For example, the Childs Park Library and the Neighborhood Family Center could be co-located in partnership with the area schools or the existing PTEC facility as a short term strategy. As the area grows and develops, the City should examine alternatives to locate the Childs Park Library and Neighborhood Family Center as a dedicated facility in the Greater Childs Park Area. The Plan identifies potential opportunities to locate these services either through land acquisition of underutilized sites or collaborating with PTEC and the Juvenile Welfare Board to provide the desired services in a centralized facility.

Taking into consideration the presence of a high percentage of youth residing in the community and their expressed need for enhanced training programs and activities, the Plan recommends formalizing the access to the community services by creating a campus oriented educational corridor along 11th Avenue South and 37th Street South. The "Educational Campus Corridor" is envisioned to serve as a major pedestrian route connecting the neighborhoods with the area's existing and proposed recreational assets and institutional resources- the proposed Childs Park neighborhood plaza (located in the vicinity of the Childs Park Lake, the proposed Clam Bayou Trail and the Childs Park Recreation Center), Douglas. L. Jamerson Elementary School, Gibbs High School (Midtown), PTEC, the proposed Childs Park Neighborhood Family Center, and the proposed Childs Park Library. The City should work with the area youth, recreation staff, and schools to analyze needed improvements for the Childs Park Recreation Center and also design programs and activities that address the concerns and needs of the community.

The planning area's recreational needs in terms of parks, open space, and trail system are sufficient as per the two-mile service area radius standard adopted by the City of St. Petersburg Parks and Recreation Department. The Mayor's "Playing Close to Home" Program strives to locate a public playground within one-half mile of every resident in the City. The section north of the Pinellas Trail within the Greater Childs Park Area is currently inadequately serviced according to the half-mile radius criteria. The Plan identifies alternatives to address this issue such as initiating a joint-use agreement with the Fairmount Park Elementary School and exploring opportunities to convert vacant residential properties into pocket parks.

With respect to public health and safety, the efficient provision of police and fire services are of critical importance to maintain a safe environment within the community. The City has undertaken a number of improvements to ensure efficient delivery of service for the area residents. The City should seek opportunities to work with the City of Gulfport and the neighborhood associations to address crime related issues in the Greater Childs Park Area. Incorporating CPTED principles, increased street lighting, and regularly informing residents about the City's garbage collection services are some strategies discussed that will create an environment supporting increased pedestrian activity and a safer environment in the Greater Childs Park Area.

The City of St. Petersburg Police Department is highly committed to address the community's concerns and recently expanded its community policing model to include all Department personnel. As a result, each police district will be assigned four Community Service Officers (CSO) and one Community Service Sergeant (CSS) whose primary responsibility will be to act as the community interface and liaison.

The residents emphasized the need for more health facilities, day-care centers, and counseling services in the Greater Childs Park Area. The City should consider working in close cooperation with the faith-based organizations, non-profit agencies, and the private health service providers located in the Greater Childs Park Area and in the adjacent neighborhoods to provide improved services and connect the service providers with its clientele .



Everyone's Youth United: 43rd Street South



USPS Post Office: 22nd Avenue South



Childs Park Recreation Center Playground



Neighborhood Retail, Central Avenue



Family Education and Information Center and VA Clinic, Pinellas County Schools



Life Skills Center of Pinellas County: 49th Street South and Central Avenue

GOAL: Provide public facilities and services at acceptable levels of service designed to accommodate existing needs as well as new demands.
Enhance communication between existing service providers and the areas residents.

OBJECTIVE:

Form strategic partnerships with all appropriate government, non-profit organizations, quasi-governmental entities and private utility providers to strategically locate and use community facilities in order to provide a high level of service.

ACTION STRATEGIES

1. Work with the City's Water Resources and Stormwater, Pavement and Traffic Operations Department, Pinellas County, and the Southwest Florida Water Management District to develop and further implement strategies to rectify existing stormwater runoff and drainage problems.
2. Work with the Sanitation Department and other City staff to assist residents understand the local environmental issues, and to provide information on the importance of preserving and maintaining the area's natural resources.
2. Expand the reclaimed water system to better maintain landscaped areas providing better access for residents in the planning area to install reclaimed water irrigation systems.
3. Provide adequate street lighting in the planning area, incorporating appropriate lighting design standards for all public improvements including alleyway improvements.
4. Continue working with City departments, neighborhood associations, faith-based organizations, and community agencies to create a one-stop resource center that provides the area residents and businesses with updated information about City's existing and proposed services and programs.
5. Seek opportunities to co-locate community facilities, specifically the Childs Park Library and Neighborhood Family Center, with area schools and faith-based organizations.



Childs Park Library and Education Campus
(11th Avenue: before and after)

- Potential location for Childs Park Library and Neighborhood Family Center (PTEC)
- Wider Sidewalks
- Lighting
- Shade trees
- Improved signage
- Remove chain-link fencing
- Burial of utilities (long-term strategy)

Special Project: Childs Park Library and Neighborhood Family Center

During the public workshops, the residents and community representatives expressed their desire to locate a Public Library and Neighborhood Family Center in the Greater Childs Park Area. Based on the community's feedback, the Plan identifies a potential opportunity for developing a Childs Park Library and Neighborhood Family Center within the existing PTEC facilities. The PTEC parking lot, located at the intersection of 11th Avenue South and 37th Street South, lends itself as a highly visible and accessible site that will serve as a gateway to the Greater Childs Park Area neighborhoods and existing educational facilities. Collaboration with Pinellas County, St. Petersburg Library System, Pinellas Technical Education Center, area schools, Juvenile Welfare Board, Everyone's Youth United, and other neighborhood community development organizations will be critical in developing a program that ensures maximum utilization of resources and service delivery to the entire community. The City should pursue grant funding from several state and federal sources to support the development of proposed facilities

In conjunction with the proposed library, the facility should also focus on developing the strengths and resources of the area youth, families, single mothers, and neighborhoods with an emphasis on connecting individuals with the informal sources of support within the neighborhood. The development objectives for the proposed Childs Park Library should be combined with a Neighborhood Family Center to provide essential community services to the area residents, including but not limited to:

- After-school programs
- Literacy Programs
- Computer Skills
- Parenting Skills
- Drug Awareness
- Nutrition
- Health Education and Services
- Peer Counselling
- Financial Management Programs
- Day-care facilities

OBJECTIVE:

Expand public safety programmatic efforts in the neighborhood to provide a safe and secure environment for the residents.

ACTION STRATEGIES

1. Continue to work with the Police Department, the Fire Department, and the neighborhood associations to address crime and fire emergency issues in the Greater Childs Park Area and also strengthen the police and community partnership.
2. Organize neighborhood outreach drives to inform and educate the residents about emergency preparedness, reporting of illegal activities in the area, and other housekeeping issues to prevent code violations and fire accidents in the commercial and residential areas.
3. Continue to work with the community based organizations and area schools to enhance programs designed to reduce and prevent substance abuse.
4. Continue to support the Police Department and Fire Department in establishing stronger relationships with area schools and faith-based institutions to increase community involvement, through mentorship programs and safety awareness.
5. Initiate community based activities involving the youth and the public safety staff to generate support and participation in local anti-crime programs, and to improve public relations with the City's Police Department.
6. Encourage the neighborhoods to institute a Neighborhood Watch Program.
7. Conduct a joint effort involving the Police Department, the Fire Department, and the Parks and Recreation staff to prepare a crime generating and fire hazard physical conditions inventory. Involve these agencies while designing public improvements incorporating CPTED principles.
8. Work with the Public Service Representatives and Progress Energy to maintain and provide adequate street lighting.
9. Increase landlord communication with the neighborhood associations and tenants to promote landowner participation in maintaining the integrity of the neighborhoods.
10. Continue to implement youth training and other job assistance strategies to reduce unemployment in the Planning area.
11. Educate and provide information to residents of the Weed and Seed area about the results and accomplishments of the program.



OBJECTIVE:

Improve the availability of health care facilities and services to the residents.

ACTION STRATEGIES

1. Encourage the development of day-care centers and counseling services as support to the high percentage of single mothers residing in the Greater Childs Park Area.
2. Evaluate alternatives to locate improved health care access for the area residents including:
 - a. Initiate discussions with Alpine Health Center located in the Planning area to expand its services for the community.
 - b. Examine opportunities to institute regular shuttle services to access health care services located in the adjoining area collaborating with the area's faith-based organizations, social service agencies, and the City's health care providers.
 - c. Consider providing health care services in partnership with the nursing school at PTEC.



Alpine Health and Rehabilitation Center



Childs Park Rattlers Thanksgiving Food Drive, 2006



Police National Night Out, 2005

COMPOSITE PLAN

1 Future Land Use

- 1A Single-Family Residential
- 1B Multi-Family Residential
- 1C Commercial Uses
- 1D Mixed Uses
- 1E Industrial Uses
- 1F Institutional Anchors
- 1G Educational Campus Corridor

2 Recreation

- 2A Childs Park Neighborhood Plaza
- 2B Childs Park Recreation Center
- 2C Twin Brooks Golf Course
- 2D Clam Bayou Preserve
- 2E Neighborhood Parks
- 2F Trail Network

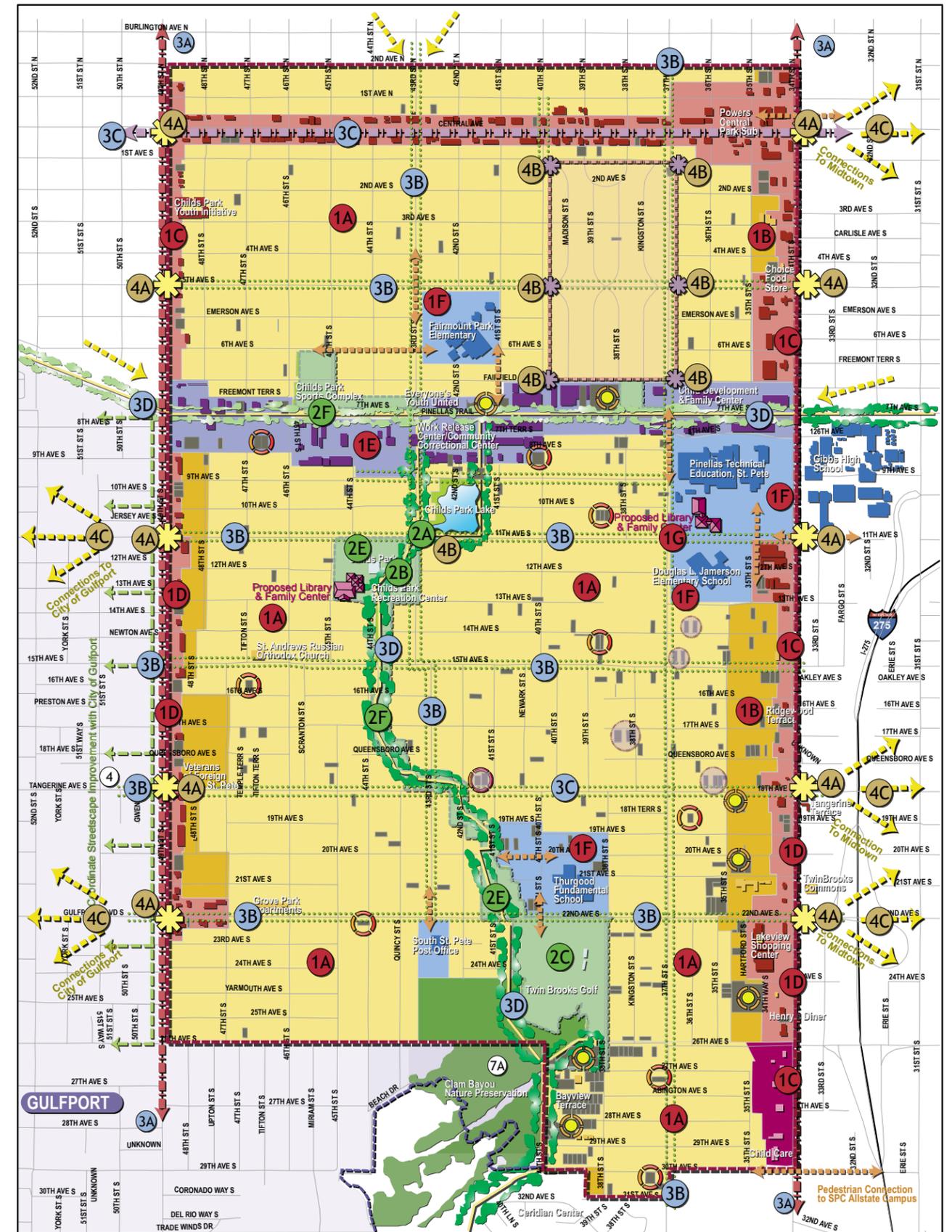
3 Circulation and Connectivity

- 3A Primary Corridors
- 3B Neighborhood Connectors
- 3C Cottage Commercial Corridor
- 3D Pedestrian Corridor

4 Neighborhood Character and Identity

- 4A Primary Gateways
- 4B Neighborhood Gateways
- 4C Regional Connections

MAP 4.5



- | | | |
|-------------------------------|----------------------------------|-------------------------------------|
| Study Area Boundary | Existing Trails | Redevelopment Opportunities/Infill |
| Residential Traditional | Proposed Trails | Major Gateways |
| Multi-Family | Nature Preservation | Neighborhood Gateways |
| Institutional | Water | Redevelopment/ Infill Opportunities |
| Commercial General-Center | Proposed Facilities | Neighborhood Plaza |
| Residential/Office/Retail | Primary Corridors | Pocket Park Opportunities |
| Industrial General | Neighborhood Connectors | |
| Vacant | Cottage Commercial Corridor | |
| Preservation | Pedestrian Linkage Opportunities | |
| Recreation/Open Space | Regional Connections | |
| Bethwood Terrace Neighborhood | | |

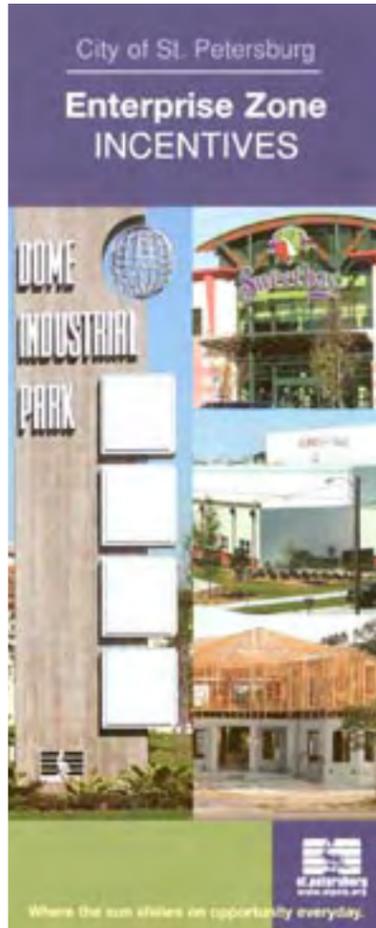
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CHILDS PARK STRATEGIC PLANNING INITIATIVE



ECONOMIC DEVELOPMENT, EDUCATION AND YOUTH DEVELOPMENT



The future development of the Greater Childs Park Area relies on developing a comprehensive understanding of socio-economic, demographic, and physical contexts. The Strategic Plan builds upon the Greater Childs Park Area's natural advantages reinforcing Mayor Baker's commitment to create a "seamless" city that will ensure efficient allocation and sharing of resources for all neighborhoods. The Greater Childs Park Area's location advantages are a tremendous asset to the area's economic vitality. These include- the area's accessibility to the regional transportation system, its location outside the floodplain zone, and its potential for connectivity with the City's successful projects (Midtown, Grand Central District, Historic Kenwood District). While the Greater Childs Park Area consists of predominantly residential uses, it also contains uses that serve as an employment base for nearly 4,000 employees and 438 business establishments. (Source: Businesses by Major Sectors, Claritas Inc., 2006)

From a socio-economic and demographic perspective, some of the area's distinctive characteristics include:

- Highest percentage of youth population in Pinellas County
- Low educational attainment levels than the City
- High minority population
- High percentage of single-mother households
- Low median income levels
- Low per capita income

Similar to the Midtown Initiative, the Greater Childs Park Area residents identified economic development as a fundamental component of community development. The stakeholders, businesses, and residents identified the following economic development opportunities during the public involvement phase of the planning process that serve as the foundation for the action strategies discussed later in this section:

- Workforce Development

Maintaining a stable core of employment generating businesses and availability of a skilled workforce will be pivotal in creating a sustainable community that ensures economic opportunity for all residents. This Plan seeks to maximize opportunities by devising strategies to retain and attract businesses to the area, expanding training and mentorship opportunities, and increasing job accessibility for the area residents. The recommended strategies build on strengthening partnerships with the area's existing institutional and economic development resources including the Midtown Economic Development staff, Pinellas Technical Education Center, Everyone's Youth United, Juvenile Welfare Board, and other city agencies. Youth training and development initiatives including the expansion of mentorship programs and apprenticeship opportunities initiated in collaboration with area schools and businesses will be critical to ensure that the skills of the current and future labor force match the demands of the area employers. The existing programs offered by the Work Release Center, located on 43rd Street South, should be integrated into the overall workforce training strategy providing the inmate population with an opportunity to successfully develop the skills necessary to transition back into the community while at the same time addressing the public safety issues in the area. The high percentage of single mother households in the Greater Childs Park Area warrants special strategies such as encouraging a greater range of child care centers, health care facilities, counseling services, and financial services (debt management, home ownership, family counseling).

- Investment Incentives and Business Development Assistance

Working with the Midtown Economic Development and the Business Assistance Center staff, the City will take steps to retain and expand existing businesses, and building on these strengths to attract new investment and jobs to the Greater Childs Park Area. The Greater Childs Park Area's location in the federally designated Enterprise Zone and the Neighborhood Revitalization Strategy Area provides access to a diverse range of incentives and tax credits for the businesses looking to locate or expand in the area. Small enterprises are an integral part of the area's economic base and developing strategies to increase local entrepreneurship will be pivotal in ensuring the provision of neighborhood amenities and instilling a sense of community pride.

- Physical Infrastructure and Aesthetics

Ensuring the allocation of an adequate supply of land that is appropriately zoned with the essential infrastructure services in place to accommodate the needs of businesses and industry will be an integral component of any economic development program initiated within the Greater Childs Park Area. The Plan intends to preserve and enhance the existing industrial areas along the Pinellas Trail by pursuing improvements to the transportation network and concentrating commercial/ industrial development in dedicated areas within the neighborhood. The City should ensure that design standards for new commercial and industrial uses are in place to avoid future land use conflicts between incompatible uses.

- Marketing and Outreach Programs

The public investment in the Greater Childs Park Area and its adjoining areas should be actively marketed to potential businesses, private developers and prospective homeowners to ensure a long-term commitment from the private sector in achieving the desired community character. Much of the Greater Childs Park Area's negative perception by the larger community is related to its physical condition. The recommendations involve capitalizing on the stable residential character and the area's assets to create a positive community image. By offering specific home ownership strategies, diversifying the housing stock and continuing to implement proposed public realm improvements, new private sector investment will be attracted to the Greater Childs Park Area. While incremental progress through public realm improvements will strengthen the overall investment environment, ultimately the private sector is anticipated to assume the lead in future economic growth with continued support from the City.

- Partnerships and Collaboration

The success of the Greater Childs Park Strategic Planning Initiative ultimately rests on the coordinated efforts of the city staff with the residents, the private sector, non-profit organizations, quasi-governmental entities, Pinellas County, and the City of Gulfport. Some of the potential partnership projects include 49th Street Redevelopment in collaboration with the City of Gulfport, joint-use agreements with the Pinellas County School Board and PTEC, training and social service programs in partnership with the area's educational and faith-based institutions, Everyone's Youth United, and the Juvenile Welfare Board.

GOAL: Formulate economic development strategies that provide the area residents access to a diverse range of neighborhood oriented businesses, employment opportunities and housing choices.

OBJECTIVE:

Improve the business climate in the Greater Childs Park Area through capacity building, youth development and workforce training.

ACTION STRATEGIES

- | | |
|---|--|
| <ol style="list-style-type: none"> 1. Continue working with the Midtown Economic Development department to determine strategies that match the residents' skills with the needs of local employers. 2. Develop a continuing relationship with PTEC, area schools, faith-based organizations and local businesses to create apprenticeship and mentoring programs for the youth. 3. Actively market the existing programs and incentives available to assist existing and prospective small and minority owned businesses, while at the same time encouraging the initiation of new entrepreneurial ventures in the neighborhood and its surrounding areas. 4. Continue partnering with Everyone's Youth United, Childs Park Recreation Center, Business Assistance Center, and the Juvenile Welfare Board to offer workshops, seminars, and training programs that will increase the skills of the working population and improve the labor force participation rate among the area residents. 5. Work with area schools to ensure the continued provision of educational facilities for the community and expand programs, such as peer-to-peer training, to improve employment skills for the neighborhood's youth. 6. Continue to invest in public improvement projects that create an aesthetically pleasing environment to attract increased private sector investments into the community. 7. Institute programs to educate residents about basic life management skills such as financial management and home ownership awareness, and post home ownership classes. | <ol style="list-style-type: none"> 8. Coordinate planned streetscape improvements with the City of Gulfport along the 49th Street Corridor, to ensure consistency between the goals and objectives of the Greater Childs Park Area Strategic Initiative and the City of Gulfport 49th Street Corridor Redevelopment Plan. 9. Work with the City of Gulfport planning staff to ensure the development of compatible and harmonious relationships between land uses located on both sides of the corridor. 10. Continue to work with the neighborhood associations, businesses, residents, and the City staff as part of the neighborhood planning process to address land use incompatibility issues along the commercial corridors. 11. Expand the Business Assistance Center's Corridor Program to include both sides of the 49th Street corridor. Encourage the businesses along the corridor to create a 49th Street Business Association. 12. Continue the Weed and Seed Program and inform the stakeholders about the program's benefits to increase resident involvement in the program. 13. Capitalize on the area's inclusion in the Enterprise Zone and Neighborhood Revitalization Strategy Area (NRSA) to provide additional incentives and tax breaks for existing and new businesses willing to relocate to the area. |
|---|--|

Special Project: Educational Campus Corridor

The Educational Campus Corridor intends to provide physical linkages between neighborhoods and the area's educational facilities. The Plan identifies 11th Avenue South as the primary neighborhood connector that presents the potential to serve as the area's educational campus. 11th Avenue South is home to many of the area's educational institutions and learning centers- Gibbs High School, Douglas L. Jamerson Elementary School, Pinellas Technical Education Center (PTEC), Childs Park Recreation Center, and the proposed Childs Park Neighborhood Plaza.

During the public workshops, residents expressed their desire to have a public library and a neighborhood family center located in the Greater Childs Park Area. Capitalizing on the proximity of existing educational resources along the proposed educational campus, the Plan identifies the parking lot located on the southwest corner of PTEC, at the intersection of 11th Avenue South and 37th Street South as possible site for locating the library and neighborhood family center. Streetscape improvements, traffic calming and gateway treatments will help define the education campus corridor as a destination for residents from within the area and the surrounding neighborhoods.



Education Campus Corridor (11th Avenue and 34th Street: before and after)

- Wider Sidewalks
- Lighting
- Shade trees
- Improved signage
- Remove chain-link fencing
- Gateway treatment

PROGRAM ADMINISTRATION, MARKETING AND COMMUNITY INVOLVEMENT

The Greater Childs Park Area Strategic Planning Initiative spans several neighborhoods necessitating the provision of a well designed organizational plan dedicated to fulfilling the needs of the community. As a result, the implementation of the recommendations outlined in this Plan depends on the ability to establish appropriate channels of communication between the community's stakeholders and agencies. It is important to ensure that the goals, priorities, and budgets of the various City departments are aligned with the strategies identified for the Greater Childs Park Area, when possible. Similar to the Midtown Initiative, the City should establish measurable indicators to track progress and activities in the Greater Childs Park Area.

The support of civic and neighborhood leaders is imperative for successful program implementation, as they act as ambassadors of the Greater Childs Park Initiative, and ensure increased awareness about the program within the larger community. Essential private sector leadership must come from local banks, real estate developers, local entrepreneurs, and property owners within the community. The City should establish strategic partnerships with local banks to develop innovative financing mechanisms to assist potential homeowners and entrepreneurs in securing low-interest loans for investing in the Greater Childs Park Area.

The redevelopment of an urban area requires assemblage of multiple parcels of land to maximize the development potential of the efforts. The Strategic Plan identifies several development and redevelopment opportunities in the Greater Childs Park Area that require acquisition of multiple parcels of land.

GOAL: Provide the support and leadership necessary for City staff to ensure successful implementation for the established priorities in the Greater Childs Park Area and continue to form strategic partnerships with stakeholders to create a unified vision.

OBJECTIVE 1:

Provide continuity between the planning efforts initiated in the City pertaining to the Greater Childs Park Area by creating a working relationship among the neighborhood representatives, the City, and the area's business community.

ACTION STRATEGIES

1. Continue working with neighborhood leaders, City Staff, the faith based community and other pertinent organizations to develop one, three and five year work programs to update and review the neighborhood's concerns and to ensure consistency between the planning efforts and align the various City departments' budgets, goals, and priorities where possible to support the Greater Childs Park Area Initiative.
2. Build on the success of the Midtown Initiative and work with the Deputy Mayor's Office and Midtown Economic Development department to improve the Greater Childs Park Area's investment image within the larger community.
3. Establish performance measures, similar to the Midtown Initiative, to measure the impact of the City's services and efforts in improving the community's quality of life.
4. Continue to work in close collaboration with community organizations including the Juvenile Welfare Board, Habitat for Humanity, Everyone's Youth United, and the Childs Park Recreation Center to expand and improve the social services delivery system for the area's residents.

OBJECTIVE 2:

Support and market existing and proposed development programs and activities to stimulate an improved flow of information between the public entities, private sector, faith-based organizations, and other institutions while creating strategic partnerships between the various stakeholders to provide an efficient system of service delivery for the residents.

ACTION STRATEGIES

1. Develop a marketing strategy capitalizing on the area's assets to attract private sector investment in quality commercial and residential development.
2. Develop a quarterly newsletter, similar to the "Midtown Matters" newsletter, to share information about the community's accomplishments, status of proposed projects, and resources available to the residents.
3. Organize community-wide meetings on a regular basis to update stakeholders about the progress in the neighborhoods.
4. Coordinate planned infrastructure and recreation projects such as the Clam Bayou Trail and the Clam Bayou Restoration project with marketing strategies and community involvement to instill a sense of pride in the residents.





APPENDIX A

PUBLIC INVOLVEMENT



Public involvement has been an important component of the Greater Childs Park Area Strategic Planning Initiative. The purpose of the workshops was to obtain insight into the issues and concerns of residents, business owners and property owners and to determine their vision for the community. Community input for the Childs Park Strategic Planning Initiative started with the Mayor’s kick-off presentation on August 29, 2006. The Mayors Cabinet, the Midtown Economic Development staff and the RMPK Group staff, attended the presentation. Following the presentation, the consultants met with several of the City’s department staff on August 29th, September 5th, and September 12th. The city staff meetings were scheduled to obtain input from the staff relating to the community’s assets, critical issues associated with the project, existing planning efforts and proposed projects that will help define a clear scope for the initiative. In October 2006, the community involvement process was continued further through a series of focus group meetings intended to obtain input from those who will be responsible in the implementation of the Strategic Planning Initiative. The groups invited to participate in these meetings included the clergy, youth, social services, schools, and business services.

In addition to the focus group meetings, three general public were held during the process, on October 10th, October 11th, and February 13, 2007. The purpose of the first two public workshops was to encourage the participants to identify the area’s strengths and concerns, and gain insight into potential opportunities that will help define success for the initiative. The goal of the third workshop was to present the conclusions and recommendations identified by the consultant and develop a consensus on the Strategic Plan’s recommendations and identify the top three priorities that would be critical for successful implementation of the community’s vision.

CITY STAFF MEETINGS SUMMARY

**MAYORS KICK-OFF MEETING: CHILDS PARK STRATEGIC PLANNING INITIATIVE
MAYORS CABINET
AUGUST 29, 2006
8:00 AM**

Background

- 1970-2000: Population increase
- 2000-2005- Decrease in population
- Census Tract with the highest youth population in Pinellas County
- Poverty rate has also increase since 1970
- Racial composition has reversed from 3.0% African American in 1970 to 91.3% African American in 2006
- Median housing value in Childs Park (\$62,485) has not kept with overall City (\$138,845)
- Persons per household (2.93) than the City (2.2)
- Vacancy rates are higher than the City
- Home Ownership is higher than the City in certain sections of Childs Park
- There are not enough multi-family rentals

Design Opportunities

- Establishing edges
- Creating Identity
- Upgrade Commercial Corridors
- Investigate the industrial uses as an employment base
- Improve housing stock
- Improve Visual Quality
- Create buffers between residential, commercial and industrial areas
- Improve infill quality

Possible Concept

Develop the corridor – 43rd Street South from 5th Avenue South to the Park as an entry way activity center / neighborhood identifier in order to stimulate revitalization

Planning Opportunities

- Clam Bayou Canal enhancement
- Tie in schools and churches that are in an around the area
- Incorporate the industrial section into the overall plan
- Address a broader area than just the neighborhood
- Diversify housing stock
- 43rd Street South has a wide right of way and the right of way should be evaluated as an opportunity to pursue public realm improvements
- The industrial areas have some vacancy but are for the most part active
- Address traffic issues along 34th Street/ US 19
- Ask community to define what is success for the Childs Park Area?
- Workforce and youth training opportunities
- Fundamental school concept should be further built upon
- Develop programs to attract children to those schools

SCHOOL AND EDUCATION INITIATIVES

AUGUST 29, 2006

10:00 AM-11:00 AM

Attendees:

Dr. Sarah Lind, Deputy Mayor, School Initiatives and Policy

Gail Eggeman, Education Initiatives and Grants

Stephanie Owens, Shrimatee Ojah-Maharaj, Paul Stellrecht, RMPK Group

The Mayor's School Initiatives in the past five years have included:

1. Doorway Scholarship Program- Pinellas Education Foundation
2. Mentoring Program
3. Corporate Partners Program-
4. Partnership to Advanced Students Success (PASS) Schools
5. A+ Housing Program
6. Joint Use Parks
7. SAVE Scholarships
8. Top Apple Schools 2005

There are three schools located in the Childs Park Study Area:

- **Thurgood Marshall Fundamental Middle School** is a K through 8 fundamental school. *A fundamental school is a family-oriented school whose structured environment, updated "back to basics" approach and joint parent-teacher-student commitment provide quality education for all students in a safe environment. Important features include a focus on student self-responsibility and discipline, daily homework, a dress code which exceeds that of the school district and required attendance at conferences and monthly parent meetings. Parents must provide transportation for their children to the seven countywide elementary and middle fundamental schools.*
- **Fairmount Park Elementary School**
- **Douglas. L. Jamerson Elementary School**

Relevance to Childs Park

- Trying to find ways to open schools in evenings and get involved with the schools.
- Juvenile Welfare Board (Capacity Building) and Childs Park Recreation Center. A joint venture between the Public/Private Ventures and the Juvenile Welfare Board has made it possible for the neighborhood to form the following: Youth Sports Academy, tutoring/ economic programs for youths from the ages of 14-20, and a partnership with Pinellas Technical Education College (PTEC) and area banks to print and mail the quarterly newsletter.
- Everyone's Youth United
- Teen Arts, Sports and Cultural opportunities (TASCO)
- Youth Camps
- Childs Park Recreation Center- Outdoors have been expanded and inner building (Childs Park Recreation Center has not been expanded)
- Concerns: Single household, Low income household
- Help build relationship between business and schools to solve financial problems

CITY ENGINEERING DEPARTMENT

AUGUST 29, 2006

12:00PM-1:15PM

Attendees:

Tom Smith, Stormwater, Pavement and Traffic Operations Department

Carl Blahut, Stormwater, Pavement and Traffic Operations Department

Jerry Fortney, Stormwater, Pavement and Traffic Operations Department

Tom Gibson, Engineering Department

Brendan Lynch, Engineering Department

Scott Cordella, BAC

Ondria McDonald

Shrimatee Ojah-Maharaj, Paul Stellrecht, Tracey Smith, Dana Battle, Midtown/ Business Assistance Center

Kurt Easton, Bankim Kalra, Michelle Ye, Stephanie Owens, The RMPK Group

- Brendan Lynch explained the proposed plans for Clam Bayou Bike Path and the Clam Bayou Restoration Project
 - Shared use facility
 - Connect into Pinellas Trail
 - Bike Path cuts through the Childs Park area
 - Phase I: Pinellas Trail to 21st Avenue South (anticipated construction October 2007)
 - Phase II: Twin Brooks Golf Course from 22nd Avenue into Clam Bayou and includes a boardwalk (anticipated construction completion date December 2008)
 - Brendan informed that land acquisition has commenced and should be complete by April 2007
 - 100% trash removal out of the Clam Bayou
 - Access to the community is provided through play areas
- Dirt roads were paved and drainage is in good condition.
- Not much flooding in the area.
- Traffic Calming is well documented with signalized intersections and traffic calming measures.
- Alleys are typically public (12'-20'). Alleys were paved as Special Assessment. Alleys could be used as an alternative access and connection route.
- Late 1980s, it was mandated to pave streets as part of the Area Improvement Program; as a result majority of the streets in the Childs Park Study Area are paved.
- Widening of 22nd Avenue South- County initiated effort. City residents are not supportive of the initiative as it would include additional land acquisition for ROW and encroach further into the residential neighborhoods. It is important to closely coordinate with the neighborhoods.
- The proposed bike path crosses 22nd Avenue and should be coordinated with the County's plans for widening.
- 49th Street needs attention. Need to work in close cooperation with Gulfport Redevelopment Agency.
- Drainage Improvement Project- 43rd and 13th Avenue

NEIGHBORHOODS AND COMMUNITY DEVELOPMENT/ HOUSING

AUGUST 29, 2006

1:15PM-2:30 PM

Attendees:

Mike Dove, Deputy Mayor, Neighborhood Services
Joshua Johnson, Housing and Community Development Department
Tom deYampert, Housing and Community Development Department
Susan Ajoc, Neighborhood Partnership
Sally Eichler, Codes Compliance Assistance Department
Tom Edwards, Codes Compliance Assistance Department
Cysley Chambers, Codes Compliance Assistance Department
Maureen Burke, Codes Compliance Assistance Department
Bob Miles, Codes Compliance Assistance Department
Shrimatee Ojah Maharaj, Paul Stellrecht, Tracey Smith, Midtown/Business Assistance Center
Kurt Easton, Bankim Kalra, Michelle Ye, Stephanie Owens, The RMPK Group

- Four neighborhoods within the Study Area
- Preponderance of Section 8 Housing- high concentration south of Childs Park Recreation Center.
- Closing cost assistance program help renters buy the properties
- Assembly and redevelopment of parcels to provide multifamily housing opportunities
- Opportunities for new housing are addressed by the proposed LDR changes especially along the corridor
- Acquisition opportunities: 3.5 acres at the church
- Mixed use opportunities along 34th Street and 49th Street
- There is a correlation between industrial properties and housing. Noise and code enforcement are some of the concerns in these areas. Residents have complained about the impacts of businesses in terms of noise pollution and truck traffic. The City should work with the residents to solve these problems. Try to turn industrial areas into assets for the community
- Code Enforcement is more proactive in Childs Park Area because of a disinterest in attracting city services and probably the residents don't call as much as the other parts of the City.
- Team efforts between various City departments should be coordinated
- Meetings with housing authorities on a regular basis should be initiated.
- Use the 1993 plan as a point of departure for the Childs Park Initiative.
- New Millennium and General Homes are developers that have recently replaced boarded up housing with new construction. However, Childs Park has been the slowest in terms of construction.
- Since Andersen replat, new construction in Childs Park has been extremely small in scale.
- Beautification is critical in community development
- It would be important to include the tax assessor's input during the planning process.
- Maintain affordable housing for residents, while at the same time improving the housing conditions that could result in increased tax values
- Increased home ownership would probably lead to dislocation of existing residents and the key would be to find and maintain affordable housing through increased densities.
- Drug problems ingrained into the neighborhoods.

DEVELOPMENT SERVICES AND TRANSPORTATION

AUGUST 29, 2006

2:30 PM-4:00 PM

Attendees:

Julie Weston, Development Services Department
Bob Jeffrey, Development Services Department
Mike Frederick, Transportation Department
Bruce Grimes, Real Estate Department
Gary Jones, Economic Development Department
Dave Goodwin, Rick Mussett
Shrimatee Ojah Maharaj, Paul Stellrecht, Tracey Smith (Midtown Business Assistance Center)
Kurt Easton, Bankim Kalra, Michelle Ye, Stephanie Owens, RMPK Group

- Active acquisition- land by Clam Bayou is the probably the only acquisition target in the Childs Part area currently.
- Additional acquisition would require assemblage
- Understanding how the assessment program works should be discussed with the property assessor.
- Frequent talks with permitting and construction is a feature of many neighborhoods
- Preservation program is used for abatement of taxes
- The neighborhood represents the transition between housing practices of the early and mid 1900s. One section of the neighborhood, Bethwood Terrace, found between 1st and Fairfield Avenues South, features curved streets and a unified development theme.
- 22nd Ave is predominated by residential, single family housing focus, small size
- Trying to develop codes enforcement program to address violation on a larger scale

Transportation

- Raised intersections/ crosswalks/ textured crosswalks
- Bike/Pedestrian Master Plan (On-road bike lanes)
- Sidewalk program
- Pinellas Trail bisects through the Study Area
- Limited funding available for Clam Bayou Trail
- Federal appropriations for trail enhancements are separate from the trail construction
- Bike and pedestrian clashes concentrated in the Childs Park/Midtown area
- Create appropriate access for internal routes (9th Avenue South; 44th Street South; 42nd Street South)
- New LDRs should be up and running by Feb. 1st
- Corridors are envisioned as mixed use with residential and office
- Along 34th Street (Residential/Office/Retail)
- Commercial along 34th is very deep
- Traditional scale mixed use of residential and retail
- Lack of unifying identity
- New zoning is about maintaining and enhancing traditional residential character
- Along the corridor, a tiered approach is envisioned as it relates to access points
- Blueways trail map for the City
- No FEMA/ Flood Plain Zone is a positive attribute and more density can be encouraged here because people don't have to evacuate
- New densities are 15 units per acre if the threshold is met; 34th Street- 15 units per acre; 49th Street- 24 units per acre
- The upcoming widening project for 22nd Street South- Pinellas County Road Widening Project
- Lack of consistency in signage between Gulfport and the City of St. Petersburg

**MIDTOWN ECONOMIC DEVELOPMENT BUSINESS ASSISTANCE CENTER
AUGUST 29, 2006
4:00PM-5:00PM**

Attendees:

Janis Ford, Tyna Middleton, Tracey Smith, Tina Paddyfoot, Claude Williams, Paul Stellrecht, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center, Kurt Easton, Bankim Kalra, Michelle Ye, Stephanie Owens, The RMPK Group

Economic Development should be addressed
Residents feel isolated from the rest of the City
Higher densities should be looked into
Weed and Seed Program/ Crime/ Housing critical discussion themes

Claude Williams (Economic Development Coordinator/ Ministerial Alliance)

- Stop the Violence movement has brought the churches together
- Lack of activity in Childs Park
- After 5 PM type of activities are missing
- Additional programming needed/ Childs Park Recreation Center not enough
- Underutilization of Everyone's Youth Initiative
- Operation PAR is a Substance Abuse Treatment Program
- Lack of social service agencies (unlike Midtown)
- Establish a clearance house for social services
- Social services are treated as "junk-mail". People skim through it and it needs to be more visually appealing and combined with other programs

34th Street (Tina Paddyfoot)

- More activity than a year ago with new businesses moving to the area
- Important to retain businesses that make an impact through employment in the community
- Old motels- need to think of a strategy for adaptive reuse/ infill development
- 22nd Avenue South- Twin Brooks Commons (Commercial Center); 18 stores; tenants include Wireless Toyz, Quiznos, H&R Block)
- Percent of existing businesses closing down is not very high
- To create a retail demand, the City should have something to offer. More proactive tools to increase awareness
- Prostitution and Drugs are critical concerns along the corridor
- Corridor Program- Developed at corridor level; broken window syndrome; simple things matter, entrepreneurial myth

Tina Middleton (Central Avenue)

- Commercial Retail Centers replacing old businesses
- Parking Issues
- It is important to determine what the client mix is
- Build on successes like the Corridor program and the Midtown Initiative
- Plan to start a Childs Park newsletter

**POLICE STAFF
SEPTEMBER 05, 2006
3:00PM-4:00PM**

Attendees:

**Paul Stellrecht, Tracey Smith, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group**

- Major Issues surrounding Childs Park include:
 - Infrastructure and Economic Capacity (businesses) is missing
 - Major corridors bisecting the neighborhoods
 - Industrial areas and related incompatibility issues
- Childs Park Recreation Center and Park, Clam Bayou Canal is an asset
- Lack of education and youth training facilities
- Planning should be coordinated between Gulfport and St. Petersburg especially along the 49th Street Corridor
- Educating the residents and landlords is critical
- Landlord tenant training provided by Police Department. Educating landlords and tenants about City services is critical
- Lack of activities for the youth. Pursue mentoring opportunities.
- Local employers should explore training opportunities with PTEC and also institute more job-training programs
- Work Release Center in Childs Park is an opportunity
- Youth Development is an important issue
- Self-esteem for the neighborhood is a concern
- Lack of participation in neighborhood association meetings
- Demographics play an important part in community participation
- Mobilize people through the trail. Develop diverse range of activities along the trail
- Historical Childs Park draw was the number of rentals
- Employment opportunities are lacking in the area
- Build on a sense of community and area institutions
- Sense of place and community draws are lacking
- Only part in the City that has affordable housing
- Media and negative perception of Childs Park neighborhoods- maybe rebranding the area or change name
- Governance is an issue with individual neighborhood associations working in isolation
- Create a unified vision for the area
- Pinellas Trail is an opportunity

**CITY SERVICE AND ADMINISTRATION
SEPTEMBER 05, 2006
4:00PM-5:00PM**

Attendees:

**Joshua Johnson, Susan Ajoc, Tom de Yampert, Cysley Chambers, Maureen Burke, Mike Dove, Bob Miles, Scott Cordella, Bob Jeffrey, Julie Weston, Michael Frederick, Bruce Grimes, Gary Jones
Paul Stellrecht, Tracey Smith, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group**

Sanitation

- Current Childs Park efforts include neighborhood clean-up and clean-up of alleys
- Major issues- lack of community involvement, dumping from residents and neighboring areas, lack of education and awareness of Sanitation Department services
- Absentee ownership and high percentage of rental properties
- Childs Park should have an educational component for residential ownership
- Signage to support garbage pick-up and disposal
- Residents are unaware about the City's garbage collection services
- Policing and Sanitation working together could be a great asset
- Key is Education and Awareness
- Dumping detective is part of the cooperative effort between Sanitation and the Police Department

Parks and Recreation

- Childs Park Recreation Center building needs to be developed/ renovated
- Services provided at the Childs Park Recreation Center include:
 - Before and after school programming
 - Summer Play camps (Elementary); Teen Camps (Middle)
 - Teen camps are funded through JWB (75 participants)
 - Teen Counseling Program
 - Partnership with Everyone's Youth United for tutoring programs
 - Childs Park football program
- New continuation funding program (funded by JWB) for organizational and restructuring of Everyone's Youth United (Childs Park Recreation Center is a partner in the initiative)
- Everybody's Youth United has computer facilities and programs where youth get paid for peer-to-peer training
- There are no joint use agreements with the School Board in the Childs Park area
- Pinellas County's School Choice program instituted in 2002 changed the way children go to school and beginning in 2007-2008 year the school segregation court order will end
- Youth Development Model- leadership positions for children
- Other deficiencies
 - Shortage of space for programs in the Childs park Recreation Center
 - Drainage channel and bridge have reduced the park area
 - Ditch is a problem- there was a baseball field in the ditch
 - Developing adult programming (18-20 years) is a challenge
- Connect jobs to age groups and get parents to participate is pivotal in the success of programs
- No distinction between Childs Park Neighborhoods/ Area and the accrual park facility in Childs Park
- People attending the city programs in Childs Park are not a problem but the perception and condition of the neighborhoods surrounding the park facility is an issue
- New pool in the Childs Park Recreation Center has attracted some people into Childs Park
- Late night (18-22) swimming programs are successful in the Childs Park Recreation Center
- Teen Arts, Sports and Cultural opportunities (TASCO)

**THE N-TEAM
SEPTEMBER 12, 2006
8:00AM-9:00AM**

Attendees:

**Vel Thompson, the N-Team
Paul Stellrecht, Tracey Smith, Shrimatee Ojah Maharaj, Midtown/Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group**

- Established 15 years ago- started by Mr. Gilder with 1 home
- The Team works closely with inmates and the Work Release Center
- Over 3000 projects managed by a group of 10 currently
- Two major projects-
 - CARE fest -faith based communities, Community Gardening; Neighborhood clean-up
 - Teen TASCO program
- Midtown has 38% of the properties and Childs Park has 12% of the total properties addressed by the N-Team
- Childs Park Impressions
 - Rental Issues- Landlords and Tenants
 - Exterior Façade Treatment
 - Absentee landlords- make life tougher for them
 - Overall perception of Childs Park internally is not positive
 - Improve Trust



CITY OF GULFPORT
 SEPTEMBER 12, 2006
 9:00AM-10:00AM

Attendees:

Don Sopak, Angela Hurley, City of Gulfport
Paul Stellrecht, Shrimatee Ojah Maharaj, Tracey Smith, Midtown/ Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group

- 49th Street Redevelopment Plan and Streetscape Plan are recent initiatives
- Curbing and traffic improvements have been scaled down from original plans due to budget constraints
- R.O.W is limited and some of the sidewalks are on private property along 49th Street west
- Improvements have been carried out at major intersections
- Stamped median at the Childs Park/ Gulfport entry
- Economic Development initiatives have been lacking in the area
- Tangerine Greenway- 49th Street to 53rd Street; Regional trail connection between 18th Street to the Casino area
- 49th Street
 - General Commercial
 - Several large auto-body repair shops
 - Intense uses
 - Commercial parcels are 2-3 blocks deep
 - Intent is to get away from strip commercial and light industrial towards mixed use
 - Façade Improvement (Pinellas County) funds improve businesses
 - 49th Street CRA does not have a TIF district
 - Explore the possibility of a joint CRA
 - Intent is to capitalize on St.Petersburg's efforts to improve conditions on the Gulfport side of 49th Street
 - Senior Center (GEMS) is an asset
 - Land Use along 49th Street for St.Petersburg is directed more towards suburban commercial
 - Outdoor sales and Display on 49th Street are prohibited in Gulfport but not the case in the St.Petersburg side of 49th Street
 - During the neighborhood planning process for Gulfport 49th Street Redevelopment Plan crime was a perception and not statistically supported
- Business Assistance has been lacking including façade improvement programs and regional/ County support



FIRE DEPARTMENT
 SEPTEMBER 12, 2006
 10:00AM-11:00AM

Attendees:

James Large, William Ward, Greg Lanning, James O. Wimberly, William Jolley, Fire Department
Paul Stellrecht, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group

- Use Midtown as an example focusing on prevention and education of fire hazards
- Since Childs Park is predominantly residential- prevention is important
- Fire Department's Home Safe Program (voluntary program)- Conduct courtesy home inspections and false prevention drills conducted
- Housekeeping issues are the major causes for fire in residential areas
- The Fire Department carries out door-to-door canvassing efforts within two blocks of the fire scene
- Fire Department also works closely with the school system to hold EMS and first aid classes
 - Elementary Schools is the focus
 - Juvenile Fire Fighters Program
- The department has two specific services under the Fire Inspection Program: Fire Inspections and Fire Safety Surveys
- Cyclic Inspection program for businesses is critical in preventing hazards
- Childs Park Area has the Fire House Station 6 and since Fire Department is a county service, the Fire Station in Gulfport also responds to calls in Childs Park
- Childs Park has a lot more scattered industrial parcels as compared to Midtown
- Other programs administered by the Fire Department include:
 - Mobile AED
 - Car-Seat Safety installation
 - Car Safety Check
 - Develop a Continuity of Operations Plan
 - Disaster preparedness
 - HAZMAT Inspection (Cyclical inspection)
 - Telemedic Program
- Training component uses some buildings in Childs Park neighborhood
- EMS (13 life support uses)
 - Ambulance style units
 - Significant number of medical calls in the Childs Park Area
- There is currently no need for a fire station in the Childs Park Study Area however if change in density and uses occur in the future, there might be a need
- Promote fire-fighters as a career option to the area's youth

PARKS AND CAPITAL IMPROVEMENTS

SEPTEMBER 12, 2006

11:00AM-12:00PM

Attendees:

Clarence Scott, Parks Department

Jeff Hollis, Golf Courses Department

John Green, Capital Improvements Department

Paul Stellrecht, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center

Kurt Easton, Bankim Kalra, The RMPK Group

- Two established parks in the Childs Park area
 - Childs Park (11 acre facility)
 - 1 out door playground
 - 1 Recreation Center
 - Picnic Area and tables
 - Barbeque grills
 - 2 outdoor tennis courts
 - 2 outdoor basketball courts
 - Swimming Pool
 - Childs Park Sports Complex (8 acre facility)
 - Soccer/ Football field
 - 1 game field lighted with a restroom building
 - Parking spaces
- There is a neighborhood pocket park planned (south of Thurgood Marshall north of the canal)
- Service area maps do not currently indicate a need for more parks in the Childs Park area
- Mayor's Plan (Close to Home Initiative)- within half a mile of a neighborhood have a playground
- Service area maps for activities typically has a 3-3.5 mile service radius
 - 56 playgrounds located in the entire City
 - With the half mile criteria a lot of neighborhoods would be underserved
- Playgrounds have been provided in elementary schools
- Memorandum of Understanding with churches, schools
- Reputation for City recreation facilities is well-known
- Important to create a sense of ownership and stewardship for the neighborhood residents
- *Twin Brooks Golf Course*
 - 18 acre facility
 - Driving range
 - Home to the First Tee Program (all the operating costs are funded by user fees)
 - Grants from USGA Enterprise Fund support programs to provide neighborhood children to play golf for free
 - Middle School Golf Program
 - Fundamental schools don't have sports activities
 - Partnership with Thurgood Marshall Fundamental School (reduces the transportation cost)
 - Kids club-house "on-site"

- After school and summer programs have also been instituted
- Transportation and Coaching are issues to expand the program for Recreation Centers
- Youth Mentorship programs
- Childs Park grants through NFL and FRDAP are the main funding source
- Bulk of funding for City's recreation comes from Pinellas County
- City has a 5-year rolling CIP for recreation
- 95% of the City has some recreational/ cultural facilities
- Lack of cultural facilities in Childs Park
- Potential
 - Lake/ Clam Bayou Retention Pond
 - Configuration of the Childs Park Sports Complex is unique as a potential for linear activities leading to the Sports Complex
 - Schools and Churches are an asset



PUBLIC SERVICE REPRESENTATIVES (PSR)

SEPTEMBER 12, 2006

1:00PM-2:00PM

Attendees:

**Paul Stellrecht, Tracey Smith, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group**

- PSRs survey the entire neighborhood looking for infrastructure issues, open sidewalks, dead trees, and implement neighborhood partnership grants.
- The primary factor of concern is Crime. Some of the perceived high crime areas include 34th Street to 37th Street; 16th Avenue and 17th Avenue; 18th Avenue b/w 46th Street and 48th Street
- PSR receives calls from police department requesting additional lights in the Childs Park area. Only area in Progress Energy's 37 counties where bullet proof lenses are installed.
- Large amount of rental properties are a point of concern
- Alleys in the Childs Park area are probably the worst in the neighborhoods
- Section 8 housing is an issue
- Need to instill a sense of pride in the neighborhood
- Industrial district (Fairfield Avenue to 45th Street) is not maintained both on the private property and the R.O.W
- Develop measures to bring the property owners back to the neighborhood
- Penalize the renters; owners should maintain the property
- Increase communication between Police Department and the PSR. CPO should be station
- Consider closing down alleys that are less accessible- 16 foot should be a designated alley
- Dumping in the alleys is a critical issue and is strained by dumping from other areas into Childs Park
- Neighborhood Watch Program- concerted efforts of all the private utilities an City to identify suspicious behavior
- Speeding on 18th Avenue
- Consider closing down alleys that are less accessible- 16 foot should be a designated alley
- Work with neighborhood associations
- Consider closing off/ vacating some smaller alleys and turning them to property owners to eliminate possible dumping sites
- Work with 'Dumping Detective' program



RECREATION, JUVENILE WELFARE BOARD (JWB), SOCIAL SERVICES

SEPTEMBER 12, 2006

2:00PM-3:00PM

Attendees:

**Paul Lackey, JWB
Browning Spence, JWB
Kerry Bittner, City of St. Petersburg
Rhonda Abbott, City of St. Petersburg
Chris Wolfe, City of St. Petersburg
Paul Stellrecht, Tracey Smith, Shrimatee Ojah Maharaj, Midtown/ Business Assistance Center
Kurt Easton, Bankim Kalra, The RMPK Group**

- City collaborated with Everybody's Youth United
- Juvenile Welfare Board
 - Special Independent tax district
 - Public agency with a governing board
 - Works through contracts with community organizations
 - At present, 60 different agencies with services ranging from youth family to drugs and alcohol abuse
 - Planning agency (work in close cooperation with cities)
 - In Childs park, JWB worked with the City to mobilize the community and provide better facilities for children
 - Childs Park played the role of a "receiving area" for displaced population as a result of improvement projects
 - Recreation Center has become a place to avoid from a community gathering space. The JWB/Childs Park Recreation Center/ Everyone's Youth United initiative aims to resurrect the community space
 - JWB is not involved with infrastructure. Programmatic initiatives are the prime focus
 - Provide training with youth development
 - JWB is program oriented and all participants are required to fill the database. Each of the program has measurable objectives
- Recreation Center can't handle the magnitude of the growth
- Commitment from the community is critical
- Provide the students and youth the environment to strive in
- Lack of social programs and services



FOCUS GROUP MEETINGS SUMMARY

The City of St. Petersburg hosted a series of focus group meetings on October 3rd and October 4th 2006, at the Childs Park Recreation Center. The purpose of the focus group meetings was to provide an overview of the planning process for the Greater Childs Park Study Area Strategic Planning Initiative to determine issues and concerns of strategic partners that will have a pivotal role in the successful implementation of the planning initiative.

After a brief presentation summarizing the planning process, the participants were asked to comment and identify the various assets, issues and opportunities in the Study Area displayed on maps and aerial photographs. Kurt Easton along with staff from the RMPK Group and the Business Assistance Center facilitated the focus group meetings. The process emphasized building on the Study Area's assets to developing strategies and also encouraged the participants to express their concerns and share what the definition of "success" would be in the Study Area's context.

CLERGY GROUP OCTOBER 03, 2006

Attendees:

Goliath Davis, Bob Ballon, Eric Wells, Hope Crews, Luke Williams, Abdul Karim Ali, John Clevelle, John F. Norwood, Marta Rainey, Tracey Smith, Kyle Coddington, Jim LoBianco, Dave Dekay, Tim Story, Cedric Gordon, John Gardner, Sherman Smith, Claude Williams, Tina Paddyfoot, Janis Lord, Tyne Middleton, Theresa Jones, Mike Puetz, Bill Proffitt, Thomas S. Carey, Pastor Frank Peterman, Pastor Robert Ward, Pastor Richard Juds, Pastor Henry Payne, Richard Jackson, Kelly Z. Brandon, Clarence Welch, Susan Ajoc, Timothy Sherwood, Rickey L. Houston

ASSETS

- Willingness of the community to work with the City
- Larger community is looking for the residents to come out and enjoy the neighborhood.
- Youth involvement is the major underpinning of any plan
- Faith institutions and Childs Park neighborhood associations are an invaluable asset
- Surrounding areas have a certain need to improve the condition.
- Institutional Framework (PTEC, Schools, Church schools) are important
- Educational institutions as an asset
- Childs Park Recreation Center/ swimming pool
- Faith-based & schools should be more actively involved in improving the conditions of the neighborhoods
- Recreational activities – Pinellas Trail, Golf Course, Childs Park Recreation Center
- Vacant land (infill housing)
- Single-family (female households) is an asset because it keeps the family together
- Encourage School Board to support & utilize the vocational training institute
- Entrepreneurial atmosphere in the community is an asset and should be built upon
- Residents need to see something they could invest in (work with developers to devise creative ways that encourage resident investment in development)
- Potential for additional collaboration with different municipalities
- Security- there is room for improvement but it is definitely an asset
- Youth programs (youth football, musical programs and Everyone's Youth United)

- The fact that this initiative is starting from the grassroots level is an asset
- Gulfport & St. Pete can benefit from each other
- Study area is larger than the traditional because whatever happens in the core will radiate to the surrounding areas
- Asset based type of initiative; Crime should not be the primary focus
- Specific issues regarding crime will be addressed
- 49th Street Corridor is being addressed as a whole with Gulfport and not as two separate sections

CONCERNS/ OPPORTUNITIES

- Street lighting is lacking
- Centers of youth activity and commercial needs to be broken down and we need something in between (Neighborhood Commercial Activity Centers)
- Diversity of population is an opportunity
- Lack of a day care facility
- Need for additional youth programs
- More than 20 faith based facilities (Utilize some of the space that they own for community meetings) – underutilization of existing facilities
- PTEC- need for a greater outreach effort and visual improvement
- How do we change the image of Childs Park in terms of "marketing"?
- "Midtown Tours" should be explored as an alternative in Childs Park
- Lack of aesthetics and infrastructure
- Infrastructure Improvements-Neighborhoods and corridors need to be upgraded
- MIDTOWN OBSERVATIONS:
 - Updates and information needs to shared
 - Church representative is appointed to meet Deputy Mayor and city staff to get it out there.
- Community involvement projects (Habitat for Humanity)
- JWB Neighborhood Family is focus of identifying the needs.
 - Educational component is an issue
 - Youth should be inclusive of children
 - Tutorial programs- existing facilities are an asset to house programs and assist the children & youth what they need to achieve
 - Economic component
 - Wealth building
 - Bringing programs to the area to help families with indebtedness (More economics/ management and housing)
 - Increase home ownership
- Dumping
- Increase daycare facilities
- Need to assist those leaving the penal system
- Churches can play a major role in the process
- The churches define the corridor's character. Build around churches/faith-based institutions as gateway to the community
- Reading programs church schools
- 70% of the children that go to area schools don't live in the Childs Park area.

**YOUTH, SOCIAL SERVICES & SCHOOLS FOCUS GROUP
OCTOBER 04, 2006 10:00AM**

Attendees:

Goliath Davis, Tyna Middleton, Dep. Thompson, Lee Metzger, Elena Stowers, Andelia Campbell, Chief Harmon, David Harkut, Mary Jane Dann, L. C. Britt, Rhonda Abbott, Evelyn Gardner, Donnie Williams, Jason Cato, Dara Holley, Regenia Williams, Jamie Toernies, Lucky Guerra, Kerry Bittner, Chris Wolfe, Christopher Lampley, Richard Craft, Doug Leonardo, Clarence Scott, Mike McDonald, Bill Wilson, Susan Benjamin, Charlene Einsel, James Large, Askia Muhammed, Tracey Smith, Janis Ford, Barbara Daire, Jacqi Veager, Eric Green, Gretchen Tenbrock, Luke Williams, Tina Paddyfoot, Debra Bynum, Fran Gammage, Deborah Gibson, Elaine Birkinshaw, Paul Jolley, Claude Williams, Hartley Gillespie, Paul Stellrecht, Kurt Easton, Bankim Kalra, Michelle Ye

ASSETS

- School Principals
 - Experiences (language problem)
 - Diversity of experiences
 - Service not available (Lakeview Fundamental)
- Juvenile Welfare Board (JWB)
 - Trying to deal with communication issues
 - Work with schools
 - Support Neighborhood Family centers providing a network of information and hub for services
 - 126 programs funded throughout the community
 - JWB is trying to develop the communication
 - Looking at other networks (South County Council)
 - Proposal of a neighborhood family center/tutorial services

CONCERNS/ OPPORTUNITIES

- How to attract parents and market programs
- More Coordination between schools and city services for marketing
- Parental support is minimal
- Community issues are dealt with first and then academics
- AVID (Minority students that are average students)
- Need for parent training
- 0-12 years old, adult influence is high; above 13, peer influence
- We should strengthen whatever adult contacts exist for the children
- Churches & Recreation Development Centers – provide volunteers for tutor training
- “Sense of alienation from area schools”-increase activities such as Baseball practices/ Church/Bible classes to inculcate a sense of pride into neighborhoods
- Neighborhood Parties on school premises should be encouraged

- Schools are located everywhere – how many children live and go to school in the same neighborhood?
- Lakeview Fundamental (parents are required to attend)
- Lack of mentors on the campus
- Schools are growing larger (Pinellas County)
- Arts & Music are the big things in the children’s life
- Think out of the box to harness their talents
- Schools/ Public Libraries/ Tutoring
- Develop creative ways to increase community participation & think outside the box
- Special event festivals
- Build on success. While there are several programs in the community, there is a disconnect between services and institutions
- Mentoring Programs (Getting them involved & meeting their needs)-increase families functions
- Computer Training from the library at Gibbs High School
- Communication is an issue- we need to cross-exchange information. Network of social agencies & services
- Parental involvement needs to be defined in a broader context
- Communication and Disconnect: do a better job of interconnectivity (Newsletter needed)
- Landscape awards for homeowners that maintain and beautify their property
- Food is a great incentive / books as incentives/ gift baskets- find resources to provide that
- Midtown Initiative built on assets (Supermarket, Bank, Post Office)
- Cultivate a sense of pride and self-esteem for the neighborhood
- Beautification of the neighborhood and aesthetic improvements is going to help improve the sense of pride
- Develop incentives to attract parents (subsidized incentives)
- Entrepreneurial opportunities and locations identified for the residents to establish new ventures
- Focus on broader goals and objectives and then look into strategies
- Encourage family-owned businesses and increase home ownership rates
- Parents and children need to feel as stakeholders
- Low academic performance related to poverty
- Home ownership & entrepreneurship are the key to success in the neighborhood
- High percentage of teenage girls with kids
- Cultural/ Music/ Arts/ Dance Opportunities
- Empowerment and ownership (T.A.S.C.O.) – The participants decide the activities and do community service to raise money
- Improve the marketing strategies for the Study Area
- Dept. of Justice statistics
 - Zip code – higher risk zip code for department of Justice
 - Prevention & Intervention Services
- Establish a system to reach-out to the kids that are the kind of stepping into the other line
- “211” system & program services hotline
- Age (0-4) – Healthy families, Healthy Start program
- Health needs to be addressed in the INITIATIVE
- “INCENTIVES” – Social parties/ blocks/ directory/teens mentoring/ looking at community parties
- Achievement gap concern

**BUSINESSES, NEIGHBORHOOD ASSOCIATIONS AND HOUSING AUTHORITY
OCTOBER 04, 2006 2:00PM**

Attendees:

Sandy Ewing, Lou Del Prete SR., Jan Del Prete JR., Louis Del Prete, Gene Webb, Mattie Wright, Goliath Davis, Tracey Smith, William Korinek, Ginger Brooks, Dan Spice, Susan Ajoc, Jim Wimberly, Emma Walker, Kyle Coddington, Debbie Johnson, W.J. Morris, Claude Williams, Janis Lord, Lee Metzger, Mike Dove, Greg Pierce, Rosa Brown, Fred Anderson, Gary Donald, Jason Cato, Yolanda Anderson, Linda Bee, Joel Anderson, Tyna Middleton, Armanda Lampl, Mildred Reece, Willie B. Dawson, Theresa Jones, Tom De Yampa, Joshua A. Johnson, Jeff Thompson, Lucky Guerra, Tommy Lampley, Joshua Johnson, Jon Allums

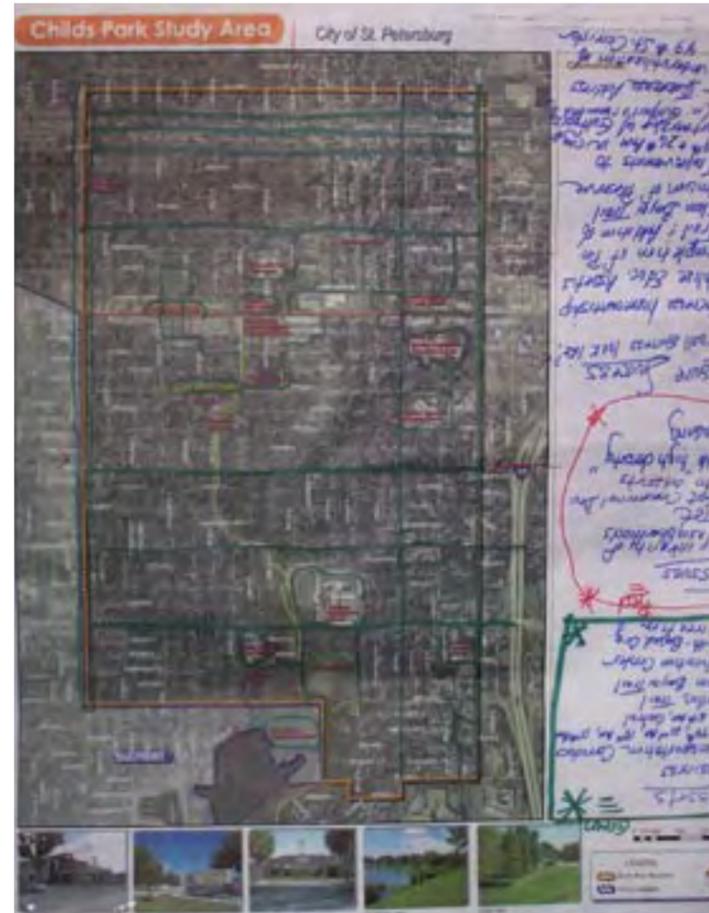
ASSETS

- Habitat for Humanity
- Pinellas Trail
- Brick Streets
- Area Schools
- Community Police Officers
- Major access to Gulf beaches and I-275
- Partnership is pivotal in the success of the Initiative
- Industrial uses
- The sense of neighborhood in Childs Park
- Vacant land is an asset for land banking and infill
- Blue-Collared workforce- if we can get a manufacturing company, then we could take advantage for employment opportunities
- PTEC – Tremendous opportunity and asset but currently underutilized
- Local businesses should mentor students as apprentices to meet the skill needs for businesses
- Global Welding and Fabricating
 - Local businesses as a resource for training
 - Skilled trades
- 31 churches and faith based institutions
- Congregation of community is also an asset
- Childs Park, Athletic facilities, pool
- Before and After school programs
- Childs Park Lake

CONCERNS/ OPPORTUNITIES

- Nice restaurant chains on the corridor needed
- Study Area Boundaries should be extended to 5th Avenue South
- Need to establish a different name for the Study Area to include “community”
- Businesses- not many streets with business potential. Traffic study needs to be done for 5th Ave North
- Is there a plan for the west side of 49th St. South in Gulfport?
- Is the east side of 49th St. ripe enough to develop industrial and commercial uses?
- Enterprise Zone- is the Study Area part of the designated Enterprise Zones?
- Crime is acknowledged as an issue- Is existence of crimes handled?
- Are there any known conflicts between industrial and residential uses such as high vehicular traffic, noise?
- Commercial/Industrial properties are not well kept. Vision 2020 Plan identifies the incompatibility issues.
- Industrial uses have a negative impact on the neighborhoods. Code enforcement needed
- Financial impact of land use conflicts
- Opportunities to create community housing in collaboration with developers.
- Dilapidated building – a lot of residents don’t understand their neighborhood has services
- Vacant land could be utilized for parking
- 2nd Ave & 36th St S. - 34th St experience drug dealing and prostitution
- Between 1st & 2nd Ave on 35th St. right behind Chevron has also experienced an increase in illegal activities
- Liens & code enforcement
- Lots of section 8 housing.
- Increased home ownership program. Home ownership for lower income & keeping taxes affordable
- Foreclosures
- After Section 8, how do we regulate drug dealers living in HUD houses? Lease is between landlord and tenants and the neighbors can lodge a complaint with the Housing Department
- What are the center pieces that are going to be used for implementation?
- Accelerated Christian Education should be tapped into
- James Sanderlin Family Center (possibility of expanding the service into the Study Area)
- Responsibilities placed in the hands of faith based organizations should be not beyond the capacity of these institutions such that it becomes ineffective
- CAREFEST
 - Faith-based volunteers day
- Define aesthetics for Childs Park
 - Active code enforcement
 - Absentee owners are partially responsible for the lack of property maintenance





PUBLIC WORKSHOP I

**FAIRMOUNT PARK ELEMENTARY SCHOOL
OCTOBER 10, 2006
7:30 P.M.**

The City of St. Petersburg hosted the first Public Workshop on Tuesday, October 10th, 2006, from 7:00 PM to 9:00 PM at the Fairmount Park Elementary School. The purpose of the workshop was to provide an overview of the planning process for the Greater Childs Park Study Area Strategic Planning Initiative and receive public comment relating to the community's vision for the future of the corridor. A total of 55 participants attended the workshop.

After a brief presentation summarizing the planning process and findings of the inventory phase of the Plan, the workshop began with the attendees broken into groups of six to eight persons. The participants were asked to comment and identify the various assets, issues and opportunities in the Study Area displayed on maps and aerial photographs placed at each table. Deputy Mayor Goliath Davis and Kurt Easton along with staff from the RMPK Group and the Business Assistance Center facilitated the workshop. At the end of this process, the team leader for each group reported their findings. While the process emphasized adopting an asset based approach for developing strategies, it also encouraged the participants to express their concerns and share what the definition of "success" would be in the Study Area's context.

There was general agreement to build off the Study Area's assets including the expedition of the Clam Bayou Trail and the City's bike trail project, preserving the integrity of the neighborhoods, developing a youth oriented program based on the high percentage of youth in the Study Area, beautification of the commercial corridors, and strengthening of the social services network in the Greater Childs Park Study Area. The participants also expressed the need to capitalize on the opportunities presented by the presence of educational institutions and faith based organizations in the Study Area as a conduit to connect the City's available programs and resources with the residents' requirements. The results for each group are presented on the following page:



ASSETS

Table 2

- South County Community Council JWB
- 34th St/ 11th Ave S (Shopping area)
- Ceridian
- Boca Ciega High (58th)
- Dialysis Center on 6th Ave S
- Cox Lumber site purchased
- K-mart/ Wal-Mart
- Allstate center
- Small neighborhood markets
- Southside drycleaner
- Transportation/ buses
- Bethwood Terrace

Table 3

- Businesses along the corridors
- Transportation corridors
 - 49th St., 22nd Ave South, 18th Ave South, 15th Ave South, 5th Ave South, Central
- Pinellas Trail
- Clam Bayou Trail
- Pinellas Technical Education Center (PTEC)
- Faith-based organizations
- Recreation
- Schools
- Childs Park Lake
- Proximity to the City of Gulfport
- Childs Park Recreation Center

Table 4

- Central Avenue
- 34th Street Corridor
- 49th Street Corridor
- 22nd Avenue
- Industrial corridors
- Fairmount Park Elementary School
- PTEC
- Jamerson Elementary School

- Thurgood Marshall Fundamental Middle School
- Gulfport
- Post office
- Clam Bayou
- Golf course
- Pinellas Trail
- 4 neighborhoods
- Historic properties
- Brick streets

Table 5

- New schools
- Youth
- Churches
- Trees
- Waterways (creeks, lakes, ponds)
- Roads
- Close to five stations
- 45th Street football field
- 49th Street Businesses
- 22nd and 34th shopping center

Table 6

- Schools
- Parks
- “Youth United”
- Childs Park Lake
- Recreation Center
- Medical Center (clinic) 45th Street and Central
- Roadways
- Neighborhood associations (4)
- Swimming pool
- Twin Brooks Golf Course
- New homes
- Corridors- (22nd Avenue S, 18th Avenue S, 15th Avenue S, 5th Ave S, 1st Ave S, Central Avenue, 1st Ave N)

Table 7- Youth Group

- Childs Park Recreation Center
- Schools
- Pinellas Trail
- Football field
- Gibbs High School
- Twin Brooks Golf Course

ISSUES/ CONCERNS

Table 1

- Drainage
- Not enough code enforcement
- No safe lighting at bus stop
- Alley maintenance
- Illegal dumping
- Potholes and deteriorating paving
- No library
- No family literacy center
- Speed bumps
- Childs Park lake needs maintenance and beautification
- Not enough tutoring
- Lack of child care facilities
- Poor public transportation
- Mediation program at schools
- Accessible health care
- More facilities to pay bills
- Maintenance

Table 2

- Crime/drugs/Prostitution
- Lack of jobs/ employment
- Correctional center
- Lack of ATM/banks
- Street lighting/more in alleys or bus stops
- Limited sidewalks
- Need for beautification
- No groceries
- Lack of activities
- Lack of support system for
 - Families
 - Parents
 - Young adults
- Oil companies
- No food establishments
- Stronger plan for businesses on 49th St. Corridor
- Absentee landlords
- Existing Zoning prohibits business development and the type of business establishments
- Lack of resident involvement (create new strategies)

Table 3

- No dog park
- No restaurants
- No meaningful jobs located in the area
- Work release
- Oil refinery (hazard)
- Section 8 Housing
- Motels 34th Street between 1st and 18th Avenues South
- “Purple Haze” smoke shop
- “Shady Side” convenience store
- More streets of lighting
- Vacate and clean alleys
- Vacant properties

Table 4

- Crime (better police presence)
- Homicides
- Illegal drug activity
- Gunfire
- Boom boxes (noise)
- Illegal parking
- Youth using streets as playground
- Employment (lack of)
 - More active in schools
 - Money management
 - Financial guidance
 - Life skills
- Public transportation
- Landscaping
- Alley-paving and need for more security
- Trash along right-of-way
- Resource center
- Police resource substation
- Raise education level
- Rental housing
- Slumlords
- Absentee landlords
- Section 8 Housing
- Providing low interest loans
- Homeless migration from the Downtown into Childs Park
- Lack of sidewalks

Table 5

- Tip line needs to be marketed
- 49th Street crime & drugs
- Lack of home ownership
- Lack of broken window policy
- Lack of youth involvement
- Lack of generational cohesiveness
- Lack of communication
- Traffic issues
- Lack of enforcement within Section 8 Housing
- Needs more lighting
- Trash dumping
- Need paving of alleys
- Enforcement of codes
- Lack of landlord involvement

Table 6

- Keep integrity of neighborhoods
- PTEC
- Kept commercial development on outskirts
- No “high density” housing
- Affordable housing
- Code enforcement (Res. and Comm.)
- Drugs and crime
- Unemployment
- Dumping
- Landlord (rental)
- Lack of community involvement
- Lack of service information
- Welfare, better paying jobs
- Child-care
- Animal control
- Sexual predators and offenders
- Improve alleys and lighting
- Businesses operate at code

Table 7- Youth Group

- Childs Park Recreation Center- more activities; more space
- Work Release Center
- Lakewood Shopping Center
- Lack of streetlights

SOLUTIONS/ DEFINING SUCCESS

Table 1

- Partnerships with schools
- Additional recreation
- Provide more facilities for education
 - Entrepreneur opportunities
 - Debt management
 - Wealth building

Table 2

- Increase homeownership
- Utilize education assets
- Completion of Pinellas Trail! Addition of Clam Bayou Trail
- Extension of Preserve
- Improvements to 49th St. and 26th Ave. intersection
- Partnership with City of Gulfport (i.e. Gulfport’s Committed \$’s)
- Address underutilization of 49th St. Corridor
- Continue to increase efforts to address homelessness
- Increase median income

Table 3

- Community owned businesses
- Create dog park (community owned)
- Restaurant (sit down)
- New business with vacant fronts
- Business incentive to locate to neighborhood
- Landlords regulate HUD tenants
- More active landlords (reroute HUD recipients from the area)
- Aesthetically pleasing commercial establishments
- More homeownership (more enforcement of drugs laws)
- Accessible health care
- More facilities to pay bills
- Maintenance
- Relocate or improve oil refinery on 43rd Street

Table 4

- Youth activities (golf course park)
- Mentoring (i.e. big brothers-big sisters) for single mothers
- Schooling for single mothers/ youth
- Mentoring youth to maintain property
- More creative programs like W.I.N.
- Parenting classes
- Education for birth control
- One stop center in neighborhoods
- Homework help house
- Reduction in crime & dropouts
- Reduction in youth crime
- Visibility of improvements
- Increase in home ownership
- Community resource center
- Strategies for getting faith based institutions involvement
- Schools open in the evening
- Increase per capital income
- Increased participation of doorways scholarships
- Peace for music & arts programs
- Better looking community well maintained-visually pleasing

Table 5

- Partnership between schools and community through churches, recreation center etc.
- Community police visibility community
- Community events/block party
- Youth involvement (boy scouts, Everyone’s Youth United)
- More enforcement of codes
- Maintenance of streets and alleys
- Representative from housing at community meetings
- Further education
- After school programs to help single mothers
- Low interest loans for houses
- Sidewalks for pedestrian areas
- More lighting
- Enforcement against trash dumping

Table 6

- Local library
- Improve Recreation Center (building and grounds)
- Better lighting (streets)
- Improve lake (clean up)
- Method to educate residents about city services
- City assistance through programs to improve housing (loans, etc) painting programs
- Neighborhood entry markers
- Gateway-type structures
- Civil rights restoration

Table 7- Youth Group

- Include faith based groups in solution
- Neighborhood clean-up
- More funding for recreation center
- Pool open year round
- More space at recreation center
- Recreation Center open Sunday
- More police patrol
- Crime watch
- Quick response for emergency
- More adult involvement
- Cover ditch by basketball court
- Out door bathroom
- Out door water fountain
- Benches around basketball court
- BBQ grill area’s at park

PUBLIC WORKSHOP II

THURGOOD MARSHALL FUNDAMENTAL SCHOOL
OCTOBER 11, 2006
7:30 P.M.

The City of St. Petersburg hosted the second Public Workshop on Wednesday, October 11th, 2006, from 7:00 PM to 9:00 PM, at the Thurgood Marshall Fundamental School. The purpose of the workshop was to provide an overview of the previous day's workshop comments, briefly outline the planning process for the Greater Childs Park Study Area Strategic Planning Initiative and receive additional comment on the assets, concerns and opportunities from the residents and City staff. A total of 55 participants attended the workshop.

After a brief presentation summarizing the planning process and findings of the preliminary inventory phase of the Plan, Kurt Easton from the RMPK Group presented a brief overview of the October 10th workshop. Following the overview, the participants were asked to provide feedback on the previous group's observations and give additional comments relating to the assets, issues and opportunities in the Study Area. Deputy Mayor Goliath Davis and Kurt Easton along with staff from the RMPK Group and the Business Assistance Center facilitated the workshop.

The participants were in general agreement on the previous group's observations Study Area's and discussed in greater detail the solutions and strategies that would help define "success" for the Greater Childs Park Study Area. The group emphasized the importance of developing creative incentives to increase community participation during the implantation of the planning process and also cultivate a sense of pride in the neighborhood, as critical elements of a successful initiative. In addition, the group also discussed the need for increased connectivity, beautification, and building on the City's successes (Midtown Initiative). The participants expressed their desire to address the issues of single female households and the proliferation of Section 8 housing in the Study Area as pivotal elements for the area's sustainable growth. The following section outlines the assets, issues and opportunities identified by the participants:

ASSETS

- Code enforcement staff
- Location
 - Less than 10 minutes to Tropicana, Downtown, Beaches, Interstate, Desoto Park
- Dedicated staff
- Work Release Center
- Commercial corridors (22nd Avenue, 18th Avenue, 7th Avenue)
- PTEC
- Upgrade to athletic field and pool (soften fencing)
- Partnership between PTEC and schools
- Bike plan
- Childs Park Track club
- Success of the Midtown initiative and the proximity of the Study Area to the Midtown Initiative

ISSUES

- Lack of awareness for meetings
- Open canal
- Work Release Center
- Commercial corridor
- Define type of businesses that the neighborhood would support
- PTEC- aesthetically an eyesore (opportunity to beautify PTEC that faces the neighborhood)
- Fencing (chain-link) in schools/ institutions
- PTEC (Choice Center currently)
- Change/include Family Center
- Infrastructure
- Make sure sidewalks, dirt roads are in place
- Security lighting
- Dark neighborhoods
- Need for a public library
- Parking issue
- 18th avenue-huge R.O.W.
- Overabundance of Section 8 housing and concentration of the same in the Greater Childs Park Area
- Landlords owning more than one Section 8 housing
- Drugs in the neighborhood
- Health education
- No grocery store

SOLUTIONS/ DEFINING SUCCESS

- Education
- Signage for neighborhood meetings
- Open house symposium for realtors
- Newsletter highlighting the improvements, assets
- Investigate into incentives to attract a sense of pride into the neighborhood and encourage community participate
- N-1 basketball
- Offer child care during meetings
- Community improvement award/ awards to
- Vocational training with youth (connect)
- Infill housing (vacant lands)
- Connect athletic field to Childs Park (bike trail)
- Look at grid system extensions (43rd St.)
- Establish driveway program-City installs apron from road and resident adds driveway -extend program
- PTEC (Health)
- Utilize the Keep Pinellas Beautiful program as a resource
- Partnership with youth, churches/ faith based
- Neighborhood clean-ups
- Midtown newsletters should be carried over to Childs Park area
- Connect youth council with other resources
- Create incentives for (participating in social services) to get credits for home ownership
- Important streets need a beautification plan
- Lighting
- Connectivity of sidewalk
- Neighborhood scale lighting system
- Formalize parking along corridors
- Develop a program to increase the ability to purchase/ home owner for single mothers
- Connect services with needs
- Lack of creative ideas to work with employers, banks should open-up doors for interested homeowners
- Work with county to address Section 8 housing
- Give tenants incentives and expectations of neighborhood association
- Walk-in clinic and medical facility
- Partner with schools for library in existing facilities

ATTENDEES

October 10, 2006

Goliath Davis	Luke Williams	Mike Dove
Janis Ford	Jeff Rink	Julia Danie
Mattie Wight	Jason Cato	Yolanda Anderson
Mildred Reece	Cass Rael	Thomas Cary
Greg Pierce	Bill Proffett	Chuck Drake
Mary Harvard	Doming Williams	Dave Dekay
Linda Mock	Jacqi Yeager	Hope Crews
Johnnie B Mack	Jeannette King	Mike P
Synn Fox	WJ Morris	Linda Boye
Odette Pateerson	Kathy Peterson	Beth Hererden
Shrimati Ojah Maharaj	Azalea Middle	Regenia Williams
Jenkins Mary	Marie Sexton	Bill Wilson
Gladys Curry	Joyce Ann	D Gaut
C Bruce	Marie Maynard	Gary Donald
Ruek Mussett	Rosa Brown	Dr. MH Dennard
Mary Stockton	Leslie Curran	Alex Carlas Moore
Debra Bynum	Susan Ajoc	Mary Steell
Tracey Smith	Gail Eggeman	Greg Stemm
Michele King	W White	Hred Wintlers
		Chris Lampley

October 11, 2006

Mae Sheely	Sharon Lareau	Jane M
Ruthie Maynard-Jones	Shrimati Ojah Maharaj	Luck W
Douglas Hudson	Ann Vickstrom	Dave G
Jason Cato	Paul Hornsleth	Dorothy Whittock
Aerb Polson	April Hornsleth	Chris L
Mike McDonald	Dawns Jackson	Leonardo Bobleno
John Gardner	Aaron Marshey	Marie Sexton
Annette Howard	Marti rain	Susan B
Kevin W. Johnson	Armanda Lamplly	Demerriss
Elaine Birkinshaw	Horttey Hellespie	Goliath Davis
Sally Eichler	Tommy Lamplly	Bill Foster
Cysley Chambers	Angelo Hawkms	Tim Story
Donnie Williams	Greg Lanning	Reggie Oliver
Gewe Wehb	Dave Hawking	Freddie Whitehead
Tom Holthusen	Bewald Anderson	Ernisa Barnaell
Kerry Clawson	M. W	Baroa E
Debbie Larson	Q. Whiteherd	Tracey Smith
Hunda Beegel	Linda Mack	Pat Hamptn
Rob Greens	Johnnie B. Mack	



PUBLIC WORKSHOP III

**PINELLAS TECHNICAL EDUCATION CENTER (PTEC)
FEBRUARY 27, 2007
6:00 PM**

During the first two public workshops it was observed that several of the concerns identified by the community were already being addressed by the City's various departments and their programs. However, there was an evident disconnect between the existing services provided by the City and other service providers and the community's awareness about these projects. The third workshop, hosted at the PTEC facility, started with an exposition of the resources and programs provided by the City departments, non-profit organizations and other entities.

The final workshop, attended by approximately 150 participants, was intended to present the conclusions and recommendations of the Strategic Planning Initiative. Following a summary of the planning process by Deputy Mayor Goliath Davis, the consultant presented an overview of the planning process, the issues and concerns identified during public workshops, and the final recommendations of the Strategic Plan. The participants were then divided into three groups and asked to review and provide feedback on the Plan elements displayed on boards. The purpose of the workshop was threefold: 1) to develop consensus on the Plan's recommendations; 2) to identify the top three priorities that will be critical in successful implementation of the initiative; 3) to obtain feedback on the Plan's recommendations and missing information that needed attention. Information obtained in the workshop was used to make final adjustments to the plan prior to completion and presentation to the City Council.

The three groups were then asked to report back their top three priorities to the larger group. The following top three priorities were identified by the participants- 1) Streetscape beautification (11th Avenue Education Campus Corridor, Clam Bayou Trail); 2) Construct the Childs Park Library and Neighborhood Family Center; and 3) Childs Park Neighborhood Plaza

The participants also expressed the need to incorporate programmatic and policy related recommendations including funding sources, economic development incentives, need for maintenance of proposed improvements, parenting and housing opportunities, security and safety, and the need for a baseball complex.



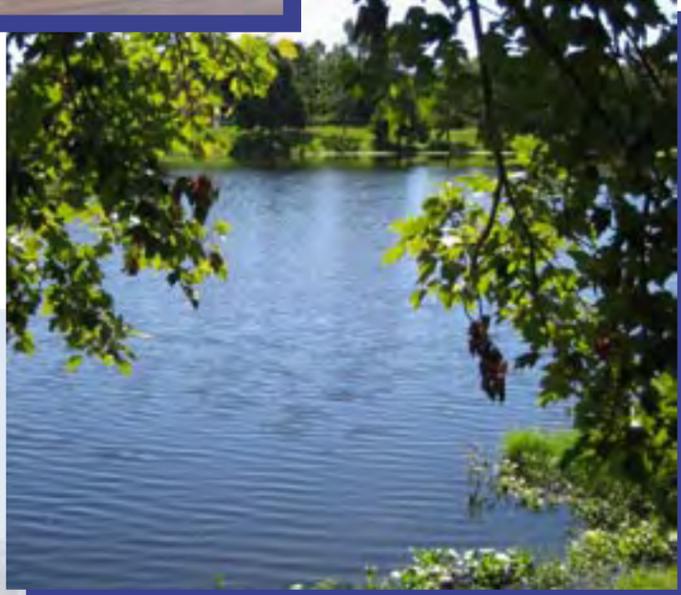
List of Participants

Linda Y. Phillips
 Amanda Lampley,
 Ken Delprete
 Janice Delprete
 Lecia Delprete
 Chris Wolfe
 Gregory Parker
 Rick Waltman,
 Tom Gibson
 Lynn Gilbert
 Sander Lin
 Ifraj El-Amin
 Jarvis K. El-Amin
 Emma Walker
 Susan Befanin
 Deborah Gibson
 Helen B. Simpson
 Clarence Srozz
 Mike Vold
 Jill Minnen
 Don Patrom
 R. Baicher
 Bill Wilson – Police
 Steven Leavitt
 Lynn Fox
 Kyle Coddington – Greenbench Realty
 John Gardner – Police
 WJ Morris
 Jim Lo Blanco – Greenbench Realty
 Homer Jordan
 Donnie Williams
 Shery Mc Bel
 John Green
 Gretchen Tenbrock

Richard Craft
 Abdul K Ali
 Linda Boyce
 Jim Wimberly
 Chuck Drake
 Tom Lehmann
 Cliff Footlick
 Joyce Waite
 Barbara Heck
 John Walker
 Melissa Seixas
 Jim Barrens
 Theresa Jones
 Susan Ajoc
 Kevin Ritter
 Cynthia Davis
 Thomas S. Carey
 Kerry Clawson
 Abdul Aziz
 Cora Pattereo
 Michael Puck
 Edi L. Welch
 Barbara Daire
 Ken Jones
 Mary Jenkins
 Jualifa Heinren
 Marlene Shaw
 Azeezah Aziz
 Milked Reece
 Reggie Oliver
 Gary Donald
 Yolanda Anderson
 Mary Harvard
 Luke Williams
 Jim Forge

Amanda Phillips
 Wengay M. Newton
 Paul Lackey
 Gladly Gerry
 Mary Alice
 Leslie Curren
 George Billies
 Ben Shirley
 Linck Mackbbes
 Mike Connors
 Annie Cavazuti
 Lee Metzger
 D Raver
 Kathie Jones
 Chuck Harmon
 Tampa Bay Area Muslim Association
 USF SBDC
 Fred Metcalf
 Debra Bynum
 Dave Dekay
 Gershom Faulkner
 Rev. Alvin Miller
 Rev Robert shields
 Marie Sexton
 Delores Milton
 Mattie Wright
 Patricia Terrell
 Tyna Middleton
 Shawanda Parks
 Michelle Mitchel
 Freddie Whitel
 Tom Skirchak
 Jose Bevmulez
 Monique Lee

Beverly Williams
 Cynthia Glynn
 Janie L. Johnson
 Natoya Morris
 Josanna Vennedy
 Carla Bristol
 John Wolfe
 Queal Milton
 Khoffman
 Kiwanis Barnes
 E. Williams
 Hope Crews
 Mary Gaines
 Rebecca Caudill
 Joyce Reihle
 Kaigy Peterson



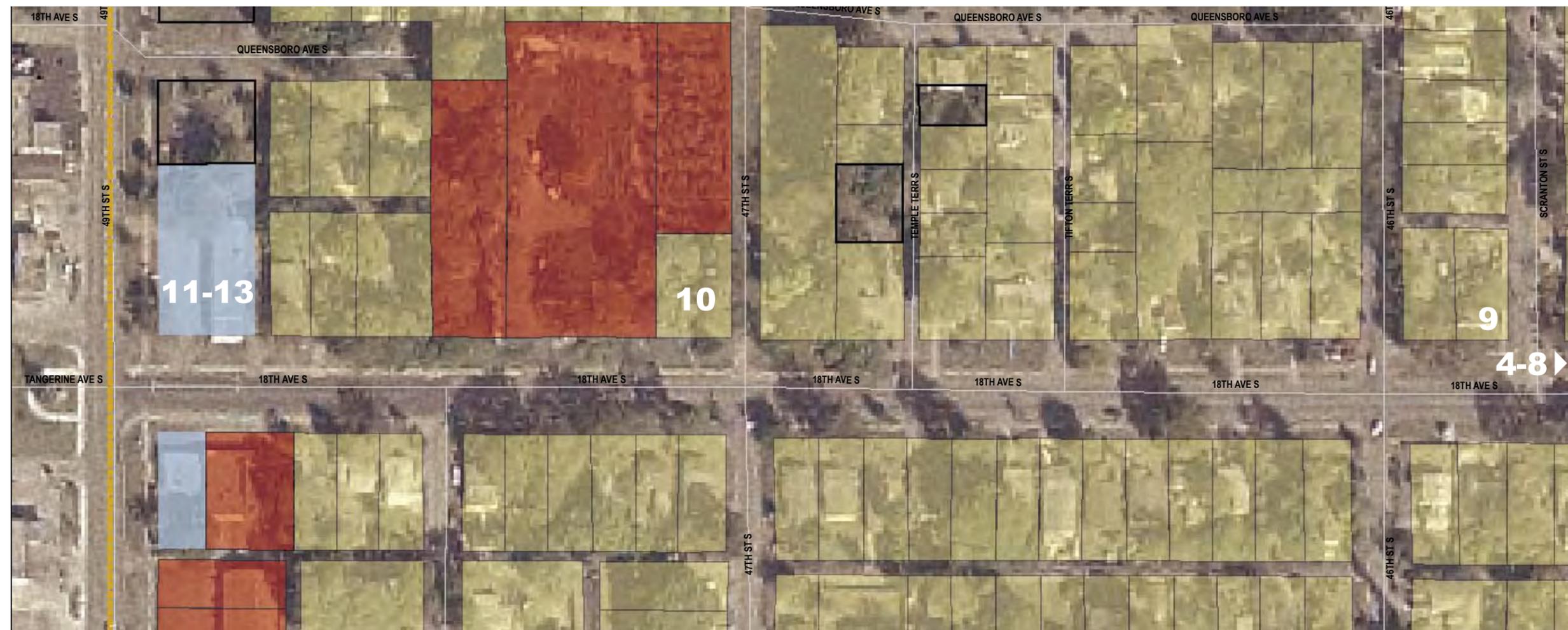
APPENDIX B

BUSINESS INVENTORY



18th Ave. S. Business Inventory (49th St. S. to Scranton St.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
4	4100 18th Ave. S.	Gaddy & Sons' Lawncare	Trucks for Hire	N/A	2
5	4350 18th Ave. S.	Walter Booker	Lawn Services	(727) 327-9867	N/A
6	4379 18th Ave. S.	Jessie C. Bates	Mobile Vending Vehicle	(727) 321-1486	N/A
7	4432 18th Ave. S.	Caldonia S. Bolden Lawn	Landscaping	(727) 686-5496	N/A
8	4519 18th Ave. S.	Fearn Recovery Services	[Unclassified	N/A	N/A
9	4555 18th Ave. S.	Floridian Ground Maintenance	Lawn Services	(727) 599-9132	N/A
10	4711 18th Ave. S.	Florida's Finest Landscape	Landscaping	(727) 867-2880	25
11	4834 18th Ave. S.	Shear Genius IHD	Aesthetic Salon	(727) 323-3057	N/A
12	4834 18th Ave. S.	Tabatha Exquisite Touch	Aesthetic Salon	(727) 321-2255	N/A
13	4834 18th Ave. S.	Shaneeka Denise Washington	[Unclassified	N/A	N/A



18th Ave. S. Business Inventory (49th St. S. to 38th St.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	3419 18th Ave. S.	Orkin Exterminating Company	Cleaning Services	(727) 327-6669	21
2	3600 18th Ave. S.	Sam's Barber Shop	Barbershop	(727) 322-0024	N/A
3	3811 18th Ave. S.	[Unclassified	Counseling/Consulting	(727) 323-8995	N/A



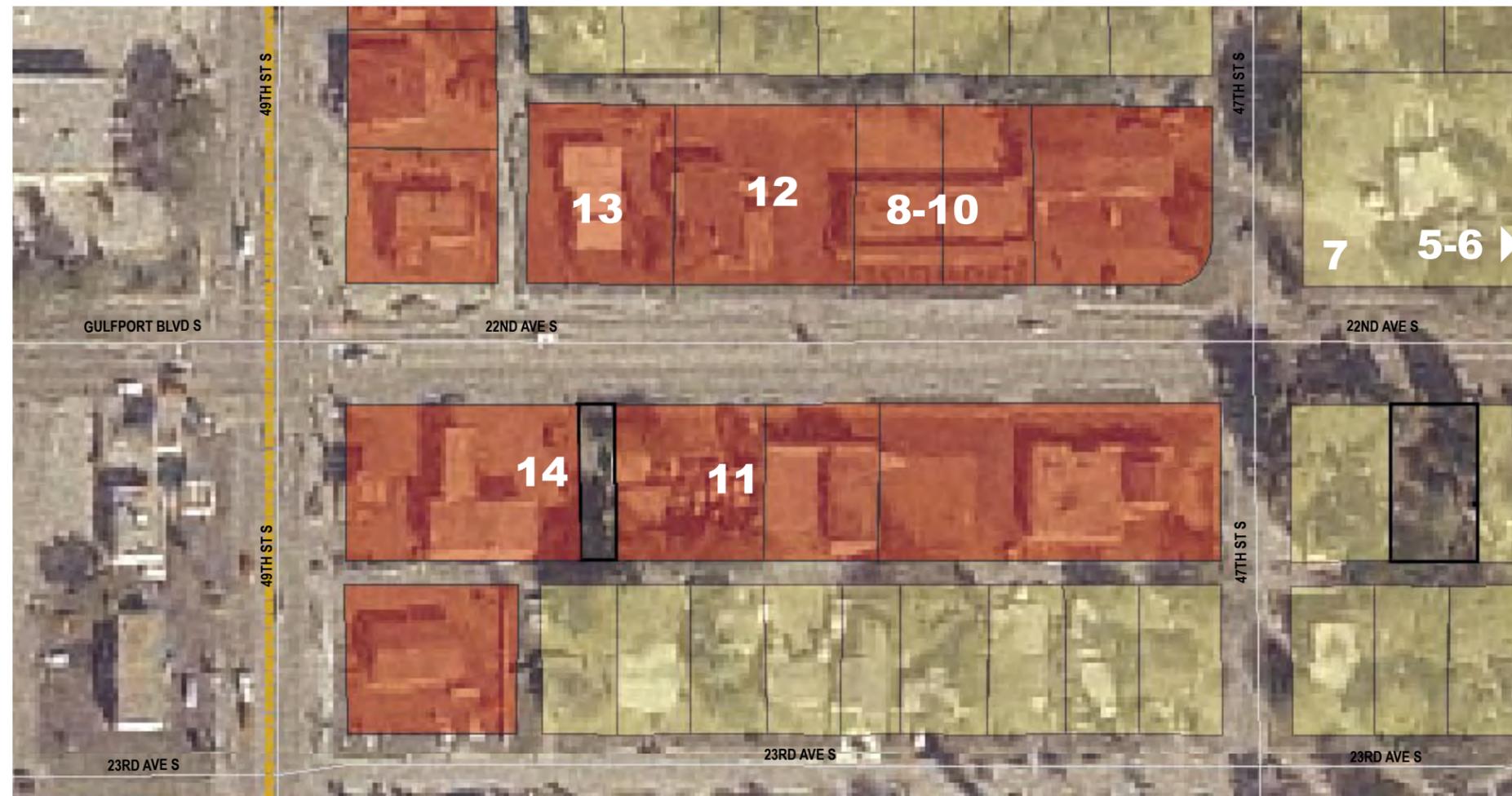
22nd Ave. S. Business Inventory (34th St. S. to 37th St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	3400 22nd Ave. S.	CITGO	Gas Station	(727) 228-7776	3
2	3425 22nd Ave. S.	Shear Essence	Aesthetic Salon	(727) 328-7189	4
3	3615 22nd Ave. S.	Carty & Sons	Landscaping	(727) 327-5236	N/A
4	3660 22nd Ave. S.	Tribu Del Sol	Used Goods	(877) 965-7546	N/A



22nd Ave. S. Business Inventory (49th St. S. to 47th St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
5	4100 22nd Ave. S.	M-Edge Lawn Service	Lawn Services & Landscaping	N/A	N/A
6	4601 22nd Ave. S.	ABC Investments	Laundromat	(941) 752-1400	N/A
7	4689 22nd Ave. S.	Lothar Ries	[Unclassified	(727) 328-1222	N/A
8	4717 22nd Ave. S.	Shamac's BBQ & Grill	Caterer	(727) 328-7427	N/A
9	4735 22nd Ave. S.	Ivy League Barbering	Aesthetic Salon	(727) 323-2600	N/A
10	4745 22nd Ave. S.	Subway	Restaurant	(727) 328-1391	2
11	4802 22nd Ave. S.	Davis Enterprises	Used Car Sales	(727) 321-5125	N/A
12	4807 22nd Ave. S.	Oar House Bar & Liquor	Bar	(727) 327-1691	5
13	4823 22nd Ave. S.	Car Clean USA	Car Wash & Detailing	(727) 321-7967	N/A
14	4840 22nd Ave. S.	Exxon	Gas Station	N/A	4



34th St. S. Business Inventory (2nd Ave. N. to 4th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	100 34th St. N.	BB&T	Financial Services	(941) 953-7167	7
2	3401 Central Ave.	Discount Auto Parts	Vehicle Parts	(727) 327-4532	N/A
3	25 34th St. S.	St. Pete Gas	Gas Station	(727) 327-8047	3
4	101 34th St. S.	Chevron	Gas Station	(727) 323-4301	2
5	201 34th St. S.	South Central Liquor	Liquor Store	(727) 323-4308	N/A
6	275 34th St. S.	Inn on the Hill	Hospitality Lodging	(727) 327-4000	N/A
7	301 34th St. S.	Southern Pawn, Inc.	Pawnbroker	(727) 321-2289	5

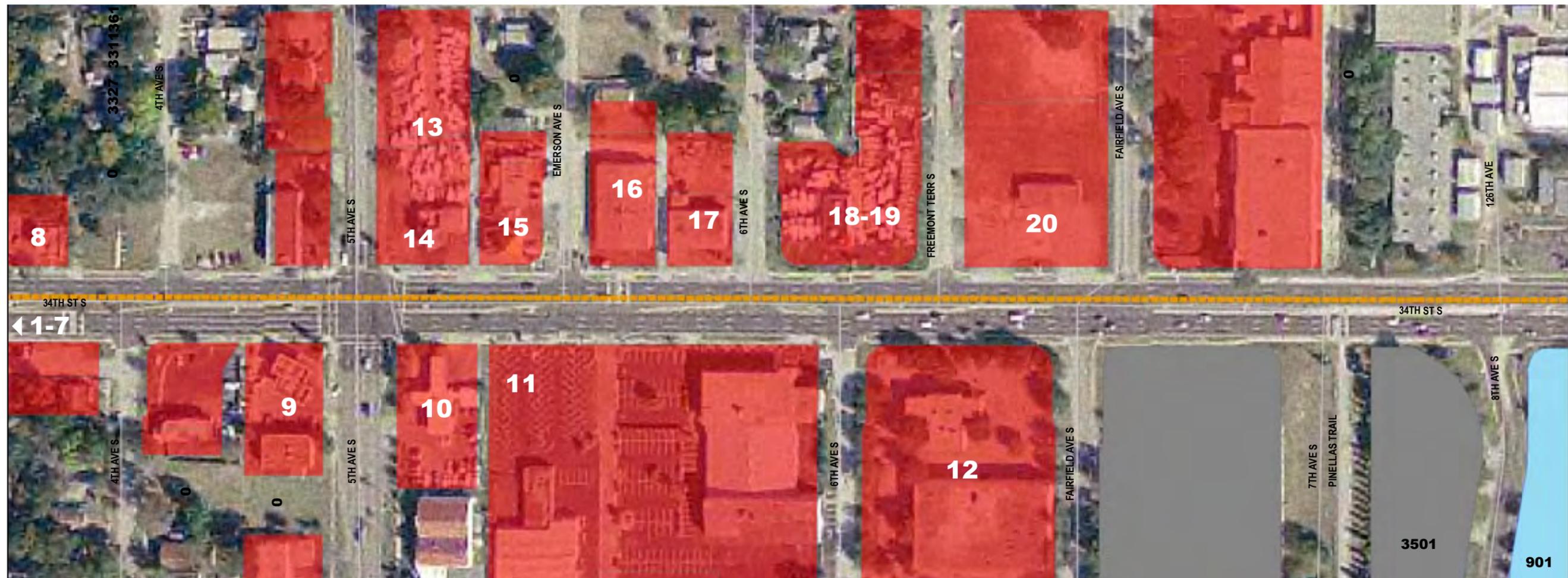
Key	Address	Business Name	Business Description	Phone	Number of Employees
8	201 34th St. N.	AC Delco	Auto Parts	N/A	N/A
9	101 34th St. N.	[Vacant]	N/A	N/A	N/A
10	180 34th St. N.	St. Vincent DePaul Thrift Store	Used Goods	N/A	N/A
11	3350 Central Ave.	Walgreens	Pharmacy	(847) 315-4413	N/A
12	100 34th St. S.	Checkers Drive-In	Restaurant	(813) 283-7112	24
13	200 34th St. S.	Auto Zone	Auto Parts	N/A	N/A
14	350 34th St. S.	Buy Here Pay Here	Used Vehicles	(727) 927-1886	N/A
15	370 34th St. S.	Ace Cash Express	Money Services	N/A	5



34th St. S. Business Inventory (4th Ave. S. to 8th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	201 34th St. N.	AC Delco	Auto Parts	N/A	N/A
2	101 34th St. N.	[Vacant]	N/A	N/A	N/A
3	180 34th St. N.	St. Vincent DePaul Thrift Store	Used Goods	N/A	N/A
4	3350 Central Ave.	Walgreens	Pharmacy	(847) 315-4413	N/A
5	100 34th St. S.	Checkers Drive-In	Restaurant	(813) 283-7112	24
6	200 34th St. S.	Auto Zone	Auto Parts	N/A	N/A
7	350 34th St. S.	Buy Here Pay Here	Used Vehicles	(727) 927-1886	N/A
8	370 34th St. S.	Ace Cash Express	Money Services	N/A	5
9	3401 5th Ave. S.	Choice Food Store (24 hr)	Convenience Store	(813) 321-0767	5
10	3400 5th Ave. S.	Enterprise Rent-a-Car	Car Rental	(727) 323-2144	4

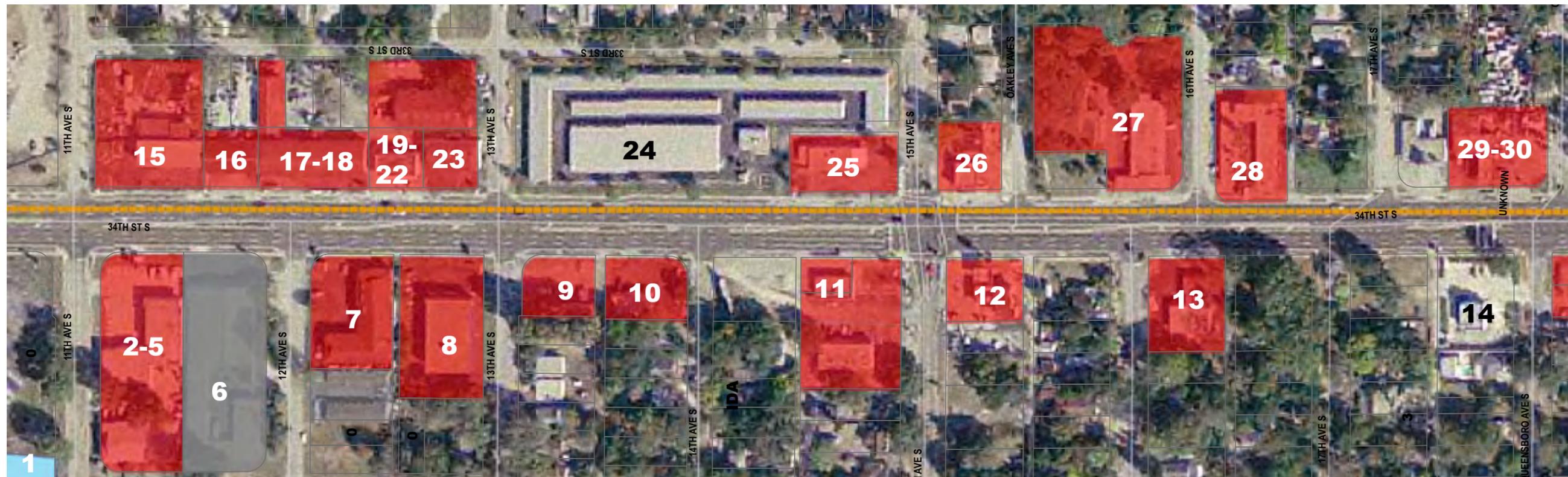
Key	Address	Business Name	Business Description	Phone	Number of Employees
11	555 34th St. S.	St. Pete Powersports	Motorcycle Sales, Rental, and Repair	(727) 456-6088	10
12	601 34th St. S.	Gibbs High School	Public School	(727) 893-5452	N/A
13	3353 5th Ave. S.	Clark's AAMCO Transmissions	Auto Repair & Service	(727) 321-8586	5
14	500 34th St. S.	Ace Cash Express	Money Services	(727) 323-0252	2
15	530 34th St. S.	Big Tim's BBQ	Restaurant	(727) 327-7388	N/A
16	540 34th St. S.	[Vacant]	N/A	N/A	N/A
17	550 34th St. S.	National Auto Service Center	Auto Repair & Service	(727) 327-8534	7
18	600 34th St. S.	AAA Kyle's Kwik Bail Bonding, Inc.	Bondsmen	(727) 647-2958	N/A
19	600 34th St. S.	Walter Kyles Kwik Automotive	Auto Repair & Service	(727) 647-2958	N/A
20	650 34th St. S.	Fresenius Medical Care - South St. Petersburg Dialysis	Medical Services	N/A	N/A



34th St. S. Business Inventory (8th Ave. S. to 17th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	901 34th St. S.	PTEC St. Petersburg	Higher Education Institution	N/A	N/A
2	1103 34th St. S.	Blessings Beauty Salon	Aesthetic Salon	N/A	N/A
3	1105 34th St. S.	Metro PCS	Cellular Sales & Service	N/A	N/A
4	1107 34th St. S.	Cash Register Auto Insurance	Auto Insurance	N/A	N/A
5	1111 34th St. S.	Rent-Way	Light Machinery & Equipment Rental	(727) 323-1332	5
6	1167 34th St. S.	Fireplace Central	Consumer Durables	(727) 328-9028	N/A
7	1201 34th St. S.	AAA Low Cost Transmissions	Vehicle Repair	(727) 327-7174	4
8	1291 34th St. S.	NAPA Auto Parts	Vehicle Repair	(727) 321-5454	N/A
9	1301 34th St. S.	Living Word Of God In Christ Ministries	Place of Worship	N/A	N/A
10	1345 34th St. S.	Jessica Meat Market	Meat Market	N/A	N/A
11	1427 34th St. S.	Purple Haze	Tobacco & Accessories	(727) 328-7473	5
12	1501 34th St. S.	Mystik Food Mart	Gas Station	(727) 327-2008	1
13	1601 34th St. S.	Video Install Professionals Audio & Security	Installation Contractor	(727) 327-9300	N/A
14	1617 34th St. S.	J&A Produce Palace	Fresh Produce	N/A	N/A

Key	Address	Business Name	Business Description	Phone	Number of Employees
15	1100 34th St. S.	[Vacant]	N/A	N/A	N/A
16	1142 34th St. S.	USA Fence	Durable Goods	(727) 323-4364	3
17	1200 34th St. S.	Skyway Automotive	Auto Repair	(727) 322-6407	N/A
18	1200 34th St. S.	Prime Auto Repair	Auto Repair	(727) 804-5720	N/A
19	1234 34th St. S.	Essence of Beauty	Hair Salon	(727) 322-2133	N/A
20	1234 34th St. S.	Make A Wish Art & Jewelry Repair	Specialty Consumer Services	N/A	N/A
21	1234 34th St. S.	Always Caring Angels	[Unclassified]	N/A	N/A
22	1234 34th St. S.	D&H Financial	[Unclassified]	N/A	N/A
23	1254 34th St. S.	Florida Brake & Tire Repairs	Auto Repair & Service	(727) 327-5288	N/A
24	1400 34th St. S.	Public Storage	Storage Services	N/A	N/A
25	1446 34th St. S.	Bad To The Bone	Auto Accessories	(727) 328-2663	1
26	3334 15th Ave. S.	C&G Exxon	Gas Station	N/A	2
27	1590 34th St. S.	Sundaze Motel	Hospitality Lodging	N/A	N/A
28	1600 34th St. S.	Driftwood Motel	Hospitality Lodging	N/A	N/A
29	1700 34th St. S.	Second Chance Life Skills Center	Training Center	(727) 328-3633	N/A
30	1720 34th St. S.	Elvis Service	[Unclassified]	(727) 327-4666	3



34th St. S. Business Inventory (17th Ave. S. to 24th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	1735 34th St. S.	Salem's Gyros & Subs	Restaurant	(727) 321-7771	5
2	1765 34th St. S.	Webb's Bail Bonds	Bondsmen	N/A	N/A
3	1789 34th St. S.	Shirley & Lee's Soul Food	Restaurant	(727) 328-9467	2
4	1801 34th St. S.	W.I.N.G.S. Fellowship Church	Place of Worship	N/A	N/A
5	2001 34th St. S.	[Vacant]	N/A	N/A	N/A
6	2101 34th St. S.	Fast Payday Loans	Loans & Financing	(770) 552-9840	3
7	2195 34th St. S.	Church's Fried Chicken	Restaurant	(727) 327-0711	10
8	2201 34th St. S.	Lakeview Shopping Center	Shopping Center	N/A	N/A
9	2225 34th St. S.	LA Clippers	Barber	(727) 328-2887	2
10	2231 34th St. S.	Taste of the Island	Restaurant	(727) 321-4157	5
11	2243 34th St. S.	Dragon Nails	Aesthetic Salon	(727) 321-8164	1
12	2249 34th St. S.	Motherland Hair Braiding	Aesthetic Salon	(727) 328-8548	5
13	2255 34th St. S.	Live Blue Crab Market	Fresh Seafood	N/A	N/A
14	2261 34th St. S.	The Fashion House	Clothing	N/A	N/A
15	2273 34th St. S.	New Millennium All Purpose Fashion	Clothing	N/A	N/A
16	2301 34th St. S.	Family Dollar	Discount Store	N/A	N/A
17	2319 34th St. S.	Miami Hair & Beauty Supply	Aesthetic Salon	N/A	N/A
18	2325 34th St. S.	[Vacant]	N/A	N/A	N/A
19	2333 34th St. S.	Price Buster	Supermarket	N/A	N/A
20	1750 34th St. S.	Chevron	Gas Station	(727) 327-9606	2
21	1800 34th St. S.	Shell	Gas Station	(727) 327-1692	5
22	1900 34th St. S.	[Vacant]	N/A	(727) 321-1669	11
23	1960 34th St. S.	[Vacant]	N/A	N/A	N/A

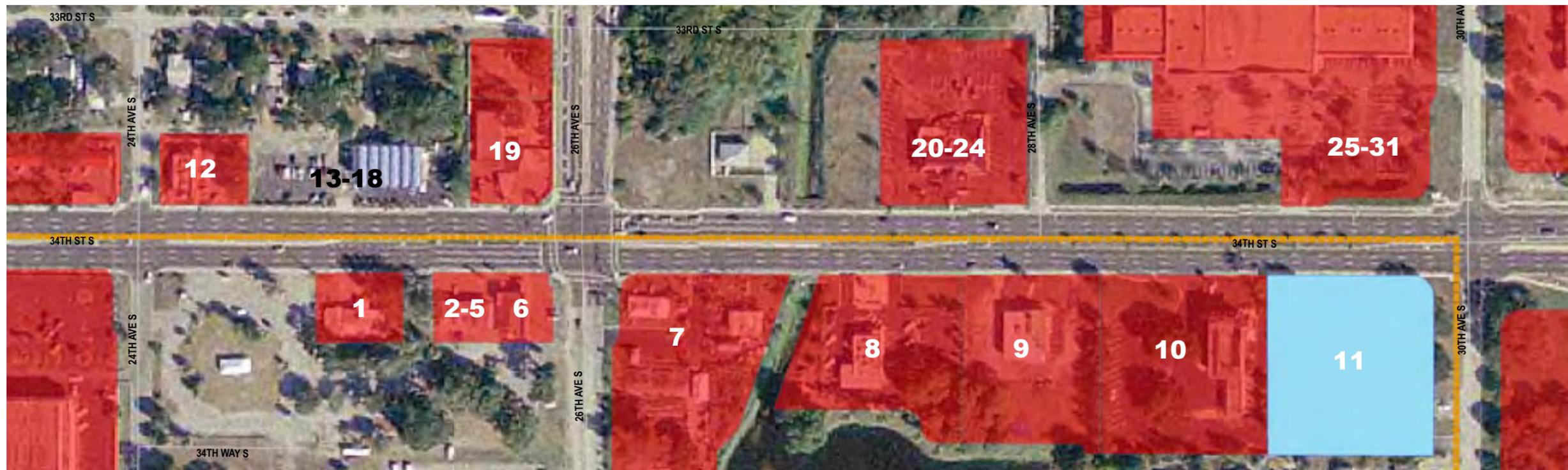
Key	Address	Business Name	Business Description	Phone	Number of Employees
24	2100 34th St. S.	Alma Ingram Flowers, Inc.	Flower Shop	(727) 327-2882	3
25	2104 34th St. S.	[Vacant]	N/A	N/A	N/A
26	2108 34th St. S.	[Vacant]	N/A	N/A	N/A
27	2112 34th St. S.	[Vacant]	N/A	N/A	N/A
28	2116 34th St. S.	[Vacant]	N/A	N/A	N/A
29	2120 34th St. S.	[Vacant]	N/A	N/A	N/A
30	2124 34th St. S.	[Vacant]	N/A	N/A	N/A
31	2128 34th St. S.	[Vacant]	N/A	N/A	N/A
32	2132 34th St. S.	Athlete's Edge	Sports Equipment	N/A	N/A
33	2136 34th St. S.	Nail Art	Aesthetic Salon	N/A	N/A
34	2140 34th St. S.	Quizno's Subs	Restaurant	N/A	N/A
35	2144 34th St. S.	[Vacant]	N/A	N/A	N/A
36	2148 34th St. S.	Check 'N Go	Check Cashing	N/A	N/A
37	2156 34th St. S.	H&R Block	Tax Services	N/A	N/A
38	2164 34th St. S.	Wireless Toyz	Consumer Goods	N/A	N/A
39	2168 34th St. S.	[Vacant]	N/A	N/A	N/A
40	2172 34th St. S.	[Vacant]	N/A	N/A	N/A
41	2200 34th St. S.	Brake World USA, Inc.	Auto Repairs & Service	(727) 528-8036	2
42	2216 34th St. S.	Cici's Pizza To Go	Restaurant	N/A	N/A
43	2218 34th St. S.	[Vacant]	N/A	N/A	N/A
44	2220 34th St. S.	[Vacant]	N/A	N/A	N/A
45	2330 34th St. S.	Skyview Motel	Hospitality Lodging	N/A	N/A



34th St. S. Business Inventory (24th Ave. S. to 30th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	2445 34th St. S.	Tatum Bait, Tackle, & Groceries	Retail Sales	(727) 321-9353	3
2	2523 34th St. S.	Scottie's Bonding Agency	Bondsmen	(727) 323-1110	2
3	2525 34th St. S.	[Unclassified	N/A	N/A	N/A
4	2529 34th St. S.	Center Stage Unisex Salon	Aesthetic Salon	(727) 327-4074	N/A
5	2533 34th St. S.	Suncoast Hair Care Center	Aesthetic Salon		
6	2551 34th St. S.	Am Scot	Financial Services	(813) 637-6100	9
7	2601 34th St. S.	Savannas Nursery	Landscaping	(727) 864-6344	6
8	2795 34th St. S.	Skyway Jack's	Restaurant	(727) 867-1907	17
9	2801 34th St. S.	N/A	N/A	N/A	N/A
10	2861 34th St. S.	Higher Level Marketing, Inc.	Marketing	(727) 866-6300	15
11	2951 34th St. S.	Ceridian Childcare Center	Child Care Services	N/A	N/A
12	2430 34th St. S.	Kentucky Fried Chicken	Restaurant	(727) 327-8267	12
13	2500/2504 34th St. S.	Trillion Kutz	[Unclassified	(727) 327-5805	N/A
14	2508/2510 34th St. S.	Instant Tax Service	Tax Services	N/A	N/A
15	2512 34th St. S.	RPJ & Associates	Real Estate	(727) 321-9200	N/A

Key	Address	Business Name	Business Description	Phone	Number of Employees
16	2516 34th St. S.	[Vacant]	N/A	N/A	N/A
17	2518 34th St. S.	[Vacant]	N/A	N/A	N/A
18	2520 34th St. S.	Baker's Beauty Supplies	Beauty Supplies	(727) 323-2588	N/A
19	2590 34th St. S.	Rubber City, Inc.	Consumer Durables	(813) 328-1234	5
20	2750 34th St. S.	Positive Impact Ministries	[Unclassified	N/A	N/A
21	2810 34th St. S.	Peter's Cleaners	Cleaning Services	(727) 867-9595	3
22	2820 34th St. S.	Florida No Fault	[Unclassified	(727) 232-0000	N/A
23	2830 34th St. S.	[Vacant]	N/A	N/A	N/A
24	2850 34th St. S.	Da Vitas Dialysis	Medical Services	(727) 864-4050	10
25	2900 34th St. S.	Discount Furniture Store	Consumer Durables	N/A	N/A
26	2920 34th St. S.	Hair Store	Aesthetic Salon	(727) 864-0203	2
27	2930 34th St. S.	J&K Nail	Aesthetic Salon	(727) 322-1158	6
28	2940 34th St. S.	Heidi's African Braiding Shop	Aesthetic Salon	N/A	N/A
29	2950 34th St. S.	[Vacant]	N/A	N/A	N/A
30	2960 34th St. S.	[Vacant]	N/A	N/A	N/A
31	2970 34th St. S.	34th Street Coin Laundry	Laundry	(727) 392-8143	4



Childs Park Strategic Planning Initiative
City of St. Petersburg

49TH ST. SOUTH BUSINESS INVENTORY (2nd Ave. N. to 2nd Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	4855 1st Ave. N.	Robert H. Wharton, MD	Physician	(727) 321-6450	2
2	4850 1st Ave. N.	Wayne H. Kehm, DDS, PA	Dentist	(727) 321-4850	1
3	N/A	Life Skills Center	Training Center	(727) 322-1758	N/A
4	4861 Central Ave.	Central Avenue Chevron	Gas Station	(727) 323-0467	7
5	4850 Central Ave.	Suncoast	Gas Station	(727) 323-2193	4
6	4855 1st Ave. S.	CITGO	Gas Station	(727) 322-6449	1
7	4900 Central Ave.	[Vacant]	N/A	N/A	N/A
8	4904 Central Ave.	The Flower Connection	Florist	(727) 323-8564	N/A
9	109 49th St. S.	L&L T-Shirt Store	Clothing	(727) 742-6140	N/A
10	113 49th St. S.	West African Hair Braiding	Aesthetic Salon	(727) 692-2752	N/A
11	114 49th St. S.	All Phase Security, Inc.	Alarm System Contractor	(727) 328-2272	10
12	115 49th St. S.	Unique Stylez & Cutz	Hair Salon	(727) 321-3959	N/A
13	117 49th St. S.	First Assembly Holiness Church	Place of Worship	N/A	N/A
14	120 49th St. S.	Improved Image Salon	Aesthetic Salon	(727) 322-6145	N/A
15	126 49th St. S.	A Precious Touch	Aesthetic Salon	(727) 321-8146	N/A
16	128 49th St. S.	Felita Gale McNeill Fine Arts	{ Uncl assif ed }	(727) 323-9888	N/A
17	132 49th St. S.	Ten Nail	Aesthetic Salon	(727) 822-3036	N/A
18	134 49th St. S.	Cornerstone Quality Thrift	Used Goods	(727) 328-8168	1
19	140 49th St. S.	Metro PCS	Cellular Sales & Service	N/A	N/A
20	143 49th St. S.	C&M Auto Repair	Auto Repair	(727) 322-1000	N/A
21	201 49th St. S.	General Home Development	Model Home	N/A	N/A
22	209 49th St. S.	General Home Development	Model Home	N/A	N/A
23	N/A	[Vacant] Central Christian Church	Place of Worship	N/A	N/A



49TH ST. SOUTH BUSINESS INVENTORY (2nd Ave. S. to Emerson Ave.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	300 49th St. S.	[Vacant]	N/A	N/A	N/A
2	330 49th St. S.	Vacation Property Sales	Marketing Services	(727) 323-5512	N/A
3	332 49th St. S.	Advanced Health Consultants	Health Services	N/A	N/A
4	338 49th St. S.	Southern Health Care Systems	N/A	N/A	N/A
5	350 49th St. S.	GLS Construction Services, Inc.	General Contractor	(727) 321-6370	N/A
6	353 49th St. S.	Westminster Car Wash	Car Wash	N/A	N/A
7	400 49th St. S.	Mid Peninsula Seafood	Restaurant	(727) 328-8309	9
8	401 49th St. S.	KC's Korner	Restaurant	N/A	N/A
9	405 49th St. S.	Simply Elegant Gifts	Gifts & Retail	(727) 323-3462	N/A
10	409 49th St. S.	[Vacant]	N/A	N/A	N/A
11	421 49th St. S.	Elucence Hair Studio	Hair Salon	(727) 321-1730	N/A
12	423 49th St. S.	Retiree Resource Center	Training Center	N/A	N/A
13	427 49th St. S.	Nite Riders Lounge	Nightclub	N/A	N/A
14	440 49th St. S.	BP Pars Food	Gas Station	(813) 328-1420	1
15	449 49th St. S.	Mike Prell's Auto Service	Auto Repair	(727) 328-8095	N/A
16	501 49th St. S.	George's Open Air Market	Produce & Retail	N/A	N/A
17	516 49th St. S.	Intrigue Hair Salon	Aesthetic Salon	(727) 328-2816	N/A
18	519 49th St. S.	[Vacant]	N/A	N/A </td <td>N/A</td>	N/A
19	527 49th St. S.	A Creative Embroidery Shop	[Unclassified	N/A	N/A
20	530 49th St. S.	Patricia M. Lee	Attorney at Law	(727) 322-5020	1
21	530 49th St. S.	Larry B. Smith, PA	Attorney at Law	(727) 322-5020	1
22	533 49th St. S.	Disston Coin Laundry	Laundromat	N/A	N/A



49th St. S. Business Inventory (Emerson Ave. S. to 12th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	541 49th St. S.	Time Systems	N/A	N/A	N/A
2	558 49th St. S.	Log Cabin II	Plant Nursery	(727) 343-4204	N/A
3	559 49th St. S.	Media Concepts	[Unclassified]	N/A	N/A
4	575 49th St. S.	Annie's Hair Boutique	N/A	N/A	N/A
5	600 49th St. S.	RRT Race Tech	Manufacturing	(727) 327-1300	N/A
6	601 49th St. S.	49th St. Bus Compund	[Unclassified]	N/A	N/A
7	640 49th St. S.	Crab Market	Restaurant	(727) 323-1778	N/A
8	666 49th St. S.	Anderson Lumber Company	Wood & Cabinetry Shop	(727) 321-3111	N/A
9	700 49th St. S.	Verizon	Telecommunications	N/A	N/A
10	746 49th St. S.	Keith's Landscaping	Landscaping	(727) 328-1689	12
11	746 49th St. S.	Bill Wolff's	Pest Control	(727) 321-0211	3
12	800 49th St. S.	True Deliverance Outreach Ministries	[Unclassified]	N/A	N/A
13	801 49th St. S.	[Vacant]	N/A	N/A	N/A
14	807 49th St. S.	[Vacant]	N/A	N/A	N/A
15	808 49th St. S.	Ken's Tops	Vehicle Accessories	(727) 432-1402	N/A
16	812 49th St. S.	Standing Ovation	N/A	N/A	N/A
17	816 49th St. S.	Aminata's West African Hair Braiding Salon	Aesthetic Salon	N/A	N/A
18	821 49th St. S.	King Marine	Boating Equipment	N/A	N/A
19	822 49th St. S.	Jeffrey's Beauty Salon	Aesthetic Salon	N/A	N/A
20	826 49th St. S.	Webb's Bail Bonds	Bondsmen	N/A	N/A
21	830 49th St. S.	Flip Side Fashions	Clothing	N/A	N/A
22	838 49th St. S.	Kingdom Harvest Outreach Ministries	[Unclassified]	N/A	N/A
23	842 49th St. S.	[Vacant]	N/A	N/A	N/A
24	846 49th St. S.	Bakers' Hogley Wogley Barbecue	N/A	N/A	N/A
25	901 49th St. S.	Church of Christ	Place of Worship	N/A	N/A
26	913 49th St. S.	XLILR8ING Motor Sports	[Unclassified]	N/A	N/A
27	915 49th St. S.	[Vacant]	N/A	N/A	N/A
28	917 49th St. S.	[Vacant]	N/A	N/A	N/A
29	919 49th St. S.	[Vacant]	N/A	N/A	N/A
30	932 49th St. S.	Church of Christ Southside	Place of Worship	N/A	N/A
31	1001 49th St. S.	[Vacant]	N/A	N/A	N/A
32	1005 49th St. S.	Joy Food Store	Grocery	N/A	N/A
33	1017 49th St. S.	M&M Marine Service	Boating Equipment	N/A	N/A
34	1000 49th St. S.	[Unclassified]	N/A	N/A	N/A
35	1020 49th St. S.	Professional Termite	Pest Control	(727) 323-8866	10
36	1099 49th St. S.	The Car Doctor	Auto Service	(727) 327-1135	N/A
37	1100 49th St. S.	Union Missionary Baptist Church	Place of Worship	N/A	N/A
38	1105 49th St. S.	The Complete Screen Printers Solution	Printing Services	N/A	N/A
39	1115 49th St. S.	CITGO	Gas Station	N/A	N/A
40	1119 49th St. S.	Suncoast Sign & Graphics	[Unclassified]	N/A	N/A
41	4885 11th Ave. S.	Sunset Meat Market	Grocery	N/A	N/A



49th St. S. Business Inventory (12th Ave. S. to 18th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	1240 49th St. S.	White Star Realty	Realtor	N/A	N/A
2	1219 49th St. S.	The Storage House	[Unclassified	(727) 327-9598	N/A
3	1301 49th St. S.	[Vacant]	N/A	N/A	N/A
4	1317 49th St. S.	Mostly MOPAR Auto Sales	Auto Parts	(727) 323-8535	N/A
5	1330 49th St. S.	St. Pete Boxing Club	Athletic Club	N/A	N/A
6	1400 49th St. S.	Discount Shoe & Beauty Supples	[Unclassified	(727) 322-1388	N/A
7	1401 49th St. S.	L/K Sandwich Shop	Deli	(727) 323-1055	N/A
8	1405 49th St. S.	McRobert's Pool Contractors	Pool Contractors	(727) 345-7072	N/A
9	1407 49th St. S.	[Vacant]	N/A	N/A	N/A
10	1409 49th St. S.	[Vacant]	N/A	N/A	N/A
11	1411 49th St. S.	Island Flavors & 'Tings	Restaurant	(727) 327-6416	N/A
12	1415 49th St. S.	Bon Appetit Breads & Pizzas	Restaurant	(727) 321-6025	N/A
13	1419 49th St. S.	The Gabber	[Unclassified	(727) 321-6965	N/A
14	1431 49th St. S.	Wings & Fins Restaurant	Restaurant	(727) 321-1012	N/A
15	1435 49th St. S.	Coin Laundry	Laundromat	N/A	N/A
16	1440 49th St. S.	Quick Stop	Convenience Store	N/A	N/A
17	1449 49th St. S.	Save On Seafood	Food Market	N/A	N/A
18	1500 49th St. S.	South Georgia Meat Market	Food Market	N/A	N/A
19	1500A 49th St. S.	Clean Cut	Aesthetic Salon	(727) 320-4353	N/A
20	1501 49th St. S.	Olde Gulfport Glass Shoppe	Retail	N/A	N/A
21	1509 1/2 49th St. S.	Surface Technology Corp.	[Unclassified	N/A	N/A
22	1513 49th St. S.	Gulfport Motorcycle Service	Motorcycle Services	(727) 321-9214	N/A
23	1601 49th St. S.	American Czechoslovak Hall	Organization	N/A	N/A
24	1617 49th St. S.	Gulfport Neighborhood Center	[Unclassified	N/A	N/A
25	1626 49th St. S.	Evelyn's Beauty Clinic	Aesthetic Salon	(727) 327-9434	N/A
26	1630 49th St. S.	EZ Insurance	Insurance	N/A	N/A
27	1634 49th St. S.	Frontline Uniforms	Uniform Services	N/A	N/A
28	1638 49th St. S.	[Vacant]	N/A	N/A	N/A
29	1667 49th St. S.	L.R. "Tag" Williams Enterprises	[Unclassified	(727) 343-1673	N/A
30	1737 49th St. S.	J.J. Silversmith	[Unclassified	N/A	N/A
31	1743 49th St. S.	[Vacant]	N/A	N/A	N/A
32	1700 49th St. S.	Zion Hill Mortuary	Mortuary	(727) 328-0466	N/A
33	1766 49th St. S.	First Start Development Child Care Center	Child Services	(727) 321-2086	N/A
34	1780 49th St. S.	VFW Post 10174	[Unclassified	N/A	N/A



49th St. S. Business Inventory (18th Ave. S. to 26th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	4834 18th Ave. S.	Shear Genius IHD	Cosmetology Salon	(727) 323-3057	0
2	4835 18th Ave. S.	Tabatha Exquisite Touch	Cosmetology Salon	(727) 321-2255	0
3	4836 18th Ave. S.	Washington, Shaneeka Denise	Unclassif ed	N/A	0
4	1800 49th St. S.	Little Genius Child Care	Nursery/Kindergarden	(727) 327-2342	
5	1801 49th St. S.	Unknown Business			
6	1807 49th St. S.	Auto Tech Unlimited of Pinellas			
7	1819 49th St. S.	Albert J Guenther Service			
8	1833 49th St. S.	Napa Auto Care Center			
9	1828 49th St. S.	A&D Completion Food Market			
10	1830 49th St. S.	Zion's Hope Ministries			
11	1832 49th St. S.	Florida Acorn			
12	1834 49th St. S.	Vacant Storefront			
13	1836 49th St. S.	Lavana's Beauty Salon			
14	1838 49th St. S.	J Star Café	Restaurant	(727) 322-5800	1
15	1909 49th St. S.	Gulfport Storage			
16	1925 49th St. S.	Unknown Business			
17	1940 49th St. S.	Vacant Storefront			
18	1944 49th St. S.	Vacant Storefront			
19	1946 49th St. S.	Things Caribbean Restaurant	Restaurant	0	
20	1952 49th St. S.	Vacant Storefront	Restaurant		
21	1958 49th St. S.	Kings Food Market			
22	2001 49th St. S.	Wachovia Bank			
23	2025 49th St. S.	Gulfport Family Restaurant	Restaurant		
24	2050 49th St. S.	Ed Shepard Custom Canvas Products	Manufacturing	(727) 323-2396	0
25	2108 49th St. S.	Sunny's Hair and Beauty Supply	Cosmetology Salon	(727) 327-0567	N/A
26	2130 49th St. S.	Handy Laundry	Laundrette, By employees	(727) 444-2982	0
27	2148 49th St. S.	Golden China	Takeout Restaurant	(727) 327-9600	1
28	4890 22nd Ave. S.	Exxon	Filling Station		
29	4901 Gulfport Blvd	Advance Auto Parts			
30	2222 49th St. S.	The Blinker Bar	Bar, Cabaret, Lounge, Nightclub	(727) 323-0279	4
31	2223 49th St. S.	Gulfport Car Wash			



Central Ave. Business Inventory (34th St. S. to 37th St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	3401 Central Ave.	Donut Central	Restaurant	(727) 321-9353	3
2	3426 Central Ave.	Ding-a-Ling's	Bar	(727) 321-2041	N/A
3	3426 Central Ave.	Jonathan Deonne	Professional	N/A	N/A
4	3426 Central Ave.	Derrick Frohne	Professional	N/A	N/A
5	3426 Central Ave.	Albert Pierantoni	Professional	(727) 564-6180	N/A
6	3426 Central Ave.	Edmon Vardanyan	Professional	N/A	N/A
7	3434 Central Ave.	Quality Discount Muff ers	Vehicle Repair	(727) 327-8389	N/A
8	3441 Central Ave.	Big Daddy's Donuts	Restaurant	(727) 327-2138	N/A
9	3451 Central Ave.	Living Deliverance, Christ Center	Place of Worship	N/A	N/A
10	3455 Central Ave.	Hair by Wendy	Aesthetic Salon	(727) 322-9401	N/A
11	3457 Central Ave.	Fifth Avenue Insurance	Insurance	(727) 327-0211	3
12	3501 Central Ave.	Garden's Laundromat	Laundry	(727) 323-0146	6
13	3510 Central Ave.	Church's Fried Chicken	Restaurant	(727) 327-2753	11
14	3535 Central Ave.	Table Turn	Administrative/Sales	(727) 328-9020	1
15	3554 Central Ave.	Burger King	Restaurant	(727) 327-4875	24
16	3600 Central Ave.	Nationwide	Insurance	(727) 327-8800	1
17	3601 Central Ave.	Discount Auto Insurance	Vehicle Insurance	(727) 327-3277	2
18	3603 Central Ave.	Jackson Hewitt	Bookkeeping & Tax Services	(727) 547-8745	1
19	3604 Central Ave.	The Cleaning Authority	Cleaning Service	(727) 322-8395	23
20	3606 Central Ave.	Platinum Interactive	[Unclassified]	(727) 321-2222	2
21	3611 Central Ave.	Day & Night Deli	Delicatessen	(727) 322-9323	N/A
22	3621 Central Ave.	Edward T. Culbertson, PA	Attorney at Law	(727) 327-7526	2
23	3621 Central Ave.	Leonard Lubin	Attorney at Law	(727) 345-1228	N/A
24	3622 Central Ave.	Abraham DO Awwad, PA	Osteopathic Physician	(727) 322-0245	1
25	3625 Central Ave.	Sharing Counseling & Consulting	Mental Health Services	(727) 744-4880	N/A
26	3634 Central Ave.	IMR Environmental Equipment	Manufacturing	(727) 328-2818	4
27	3637 Central Ave.	Dr. William O. Bolton	Dentistry	(727) 327-7939	1
28	3639 Central Ave.	Tiffany's Financial Services, Inc.	Tax & Financial Services	(727) 323-0932	N/A
29	3651 Central Ave.	New Millennium Healthcare	Chiropractic	(727) 323-3258	1
30	3655 Central Ave.	Wells, Duvel, & Associates Drafting, Planning, & Development, Inc.	Property Development	(727) 322-5390	N/A
31	3655 Central Ave.	Wells Builders, Inc.	General Contractor	(727) 322-5390	N/A
32	3658 Central Ave.	Helen's Beauty Salon	Aesthetic Salon	(727) 322-2737	N/A
33	3659 Central Ave.	AMC Foreclosure Consulting Services	Financial Counseling	(727) 327-2500	N/A
34	3660 Central Ave.	Central Avenue Consignment Shop	Used Goods	(727) 321-2988	N/A
35	3663 Central Ave.	Shaver & Stoffels, PA	Attorneys at Law	(727) 328-9899	N/A



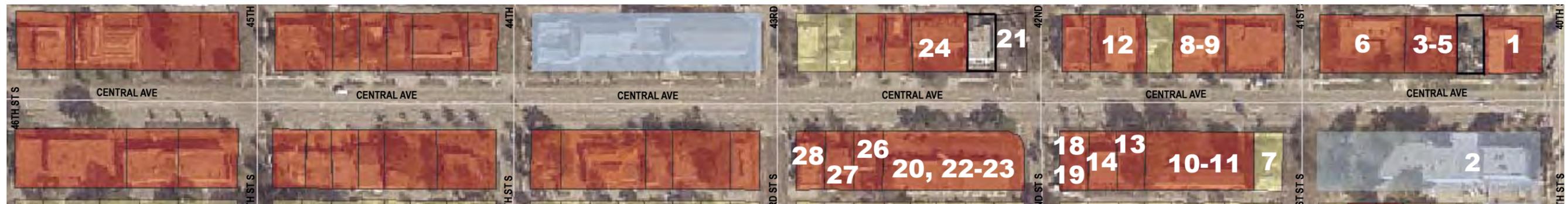
Central Ave. Business Inventory (37th St. S. to 40th St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	3700 Central Ave.	Comet Custom Cleaners, Inc.	Drycleaning	(727) 323-9750	8
2	3701 Central Ave.	Howco Environmental Services	Holding Company	(727) 327-8467	N/A
3	3725 Central Ave.	Bao Van Nguyen	Dentistry	(727) 323-0377	10
4	3727 Central Ave.	Changing Spaces, Inc.	[Unclassified	N/A	N/A
5	3727 Central Ave.	Family Specialist Interpreter	[Unclassified	(727) 323-7138	N/A
6	3731 Central Ave.	Nhu V. Bui, MD	Physician	(727) 328-3589	N/A
7	3737 Central Ave.	Investors Network	Marketing	(727) 328-0868	N/A
8	3738 Central Ave.	Amscot	Financial Services	(813) 637-6100	9
9	3754 Central Ave.	Maya's School of Beauty	Beauty School	(727) 432-2148	N/A
10	3773 Central Ave.	Insurance Professional Corp.	Insurance	(727) 327-1251	N/A
11	3773 Central Ave.	Roof Systems	Roofing Contracto	N/A	N/A
12	3773 Central Ave.	Consult One, Inc.	Counseling Services	(727) 327-1202	1
13	3775 Central Ave.	Medical Management Institute	Institution	(727) 323-4507	1
14	3819 Central Ave.	Kaleel & Kaleel, PA	Attorney at Law	(727) 321-0744	8
15	3835 Central Ave.	Charles R. Scully	Attorney at Law	(727) 898-0818	7
16	3836 Central Ave.	Herbert E. Gould, Esq.	Attorney at Law	(727) 327-5842	2
17	3848 Central Ave.	Irving B. Bernheim, CPA, PA	Certified Public Accountant	(727) 321-8350	1
18	3857 Central Ave.	DA Shop	Aesthetic Salon	(727) 328-2805	N/A
19	3859 Central Ave.	Gear'd Up	Manufacturing	(216) 513-3443	N/A
20	3862 Central Ave.	John L. Maloney	Attorney at Law	(727) 328-0630	1
21	3862 Central Ave.	Julie A. Plummer, PA	Attorney at Law	(727) 327-3020	N/A
22	3863 Central Ave.	Donald B. Mclendon, DDS, PA	Dentistry	(727) 327-3570	3
23	3900 Central Ave.	St. Petersburg Independent	Physician	(727) 327-5006	2
24	3920 Central Ave.	A. Pagano Design, Inc.	Counseling Services	(727) 321-8210	1
25	3924 Central Ave.	Gregory B. Seely, PA	Attorney at Law	(727) 328-1500	1
26	3924 Central Ave.	Gillian Karatinos, MD	Physician	(727) 328-1650	N/A
27	3924 Central Ave.	Nicholas E. Karatinos, MD	Attorney at Law	(727) 328-1650	N/A
28	3936 Central Ave.	Ronald I. Croft, PA	Attorney at Law	(727) 323-7955	2
29	3939 Central Ave.	Trustway Insurance Agencies	Insurance	(727) 321-7900	2
30	3959 Central Ave.	C&S Auto Repair	Vehicle Repair	(727) 323-1263	1
31	3962 Central Ave.	U-Save Appliances, LLC	Used Goods	(727) 321-7283	N/A



Central Ave. Business Inventory (40th St. S. to 43rd St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	4009 Central Ave.	David Reynolds Coins	Jeweler	(727) 327-2646	7
2	4019 Central Ave.	Marc T. Earle Rare Coins, Inc.	Jeweler	(727) 421-3132	N/A
3	4021 Central Ave.	Bruce A. Bernstein, DMD	Dentist	(727) 323-5200	2
4	4021 Central Ave.	Vincent E. Slomin, Jr., Ph.D	Psychologist	(727) 327-4539	N/A
5	4021 Central Ave.	West Coast Brace & Limb	Prosthetic Equipment	(727) 323-9500	N/A
6	4055 Central Ave.	Woodruff Injury Law	Attorney at Law	(727) 327-3111	4
7	4100 Central Ave.	Roy James Insurance	Insurance	(727) 327-4137	2
8	4131 Central Ave.	All Women's Health Center	Health Care	(727) 327-3300	2
9	4131 Central Ave.	All Women's Family Planning	Counseling Services	(727) 327-3300	1
10	4134 Central Ave.	Maitland F. Knapp	Real Estate Broker	N/A	N/A
11	4134 Central Ave.	Stewart Title of Pinellas, Inc.	Title Insurance	(727) 327-5775	16
12	4141 Central Ave.	Bradham, Blevins	Attorney at Law	(727) 322-1739	9
13	4144 Central Ave.	Prescribe, Inc.	Secretarial Services	(727) 866-0105	N/A
14	4154 Central Ave.	First Atlantic	Mortgage and Loan Broker	(727) 322-1777	6
15	4160 Central Ave.	Minark Group Realty, Inc.	Real Estate Broker	(727) 328-9747	5
16	4160 Central Ave.	Minark Home Vestors	[Unclassified]	(727) 458-6503	1
17	4160 Central Ave.	High Impact Development, Inc.	[Unclassified]	(727) 209-1462	10
18	4180 Central Ave.	Oahn V. Nguyen	Acupuncture	(727) 343-1738	1
19	4180 Central Ave.	W.S. Swanson, DC	Chiropractic	(727) 322-8031	1
20	4200 Central Ave.	Broadwater Hearing Care, Inc.	Hearing Aids	(727) 866-9365	1
21	4201 Central Ave.	Helinger Advertising, Inc.	Advertising	(727) 327-3333	18
22	4206 Central Ave.	Thahn M.Y. Nguyen, MD, PA	Physician	(727) 323-4400	3
23	4210 Central Ave.	Dr. Paul E. McRae	Physician	(727) 327-5758	1
24	4219 Central Ave.	Lapure Water Coolers	Manufacturer's Agent	(727) 327-8764	60
25	4226 Central Ave.	Salim Hamade, MD, PA	Physician	(727) 321-3915	3
26	4244 Central Ave.	Frank E. Digoia, PA	Attorney at Law	(727) 328-1154	3
27	4250 Central Ave.	John M. Brunson	Attorney at Law	(727) 447-3128	2
28	4260 Central Ave.	O'Connell & O'Connell	Attorney at Law	(727) 327-7121	2



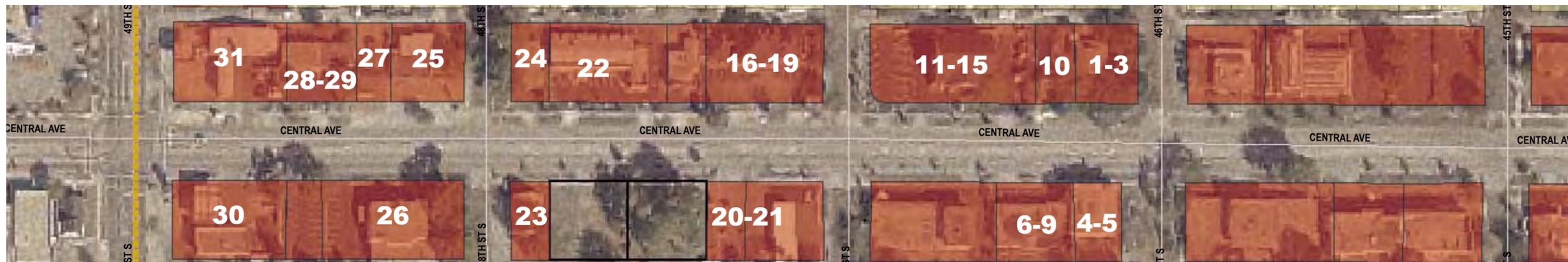
Central Ave. Business Inventory (43rd St. S. to 46th St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	4300 Central Ave.	Duggar Travel Agency	Travel Agency	(727) 327-6196	3
2	4320 Central Ave.	Frank W. Goddard, PA	Attorney at Law	(727) 322-5000	1
3	4326 Central Ave.	Jaffe-Mellor Associates	Acupuncture	(727) 865-6900	1
4	4344 Central Ave.	Mallis, Paulter, Cohene	Physician	(727) 323-0077	40
5	4360 Central Ave.	Fortune Financial	Mortgage and Loan Broker	(727) 322-0000	2
6	4360 Central Ave.	Brian A. Miller	Appraiser	(727) 410-9404	1
7	4400 Central Ave.	St. Petersburg Travel	Travel Agency	(727) 327-4444	2
8	4400 Central Ave.	Markus A. Mittermayr	Real Estate Broker	N/A	N/A
9	4401 Central Ave.	Allstate Insurance	Insurance	(727) 321-0909	5
10	4422 Central Ave.	AL Interiors International, Inc.	[Unclassified	(727) 688-0198	N/A
11	4423 Central Ave.	Dr. Jeff D. Kopelman	Podiatrist	(727) 321-4040	2
12	4427 Central Ave.	Rehabilitation	Mental Health Counseling	(727) 323-4220	4
13	4434 Central Ave.	Colon Hydrotherapy, Inc	Medical Services	(727) 521-6966	1
14	4437 Central Ave.	Wm. H. Krodel & Associates	Accounting Services	(727) 327-6979	3
15	4444 Central Ave.	John F. Kirk, MD, PA	Physician	(813) 328-0900	4
16	4454 Central Ave.	Susan Givens	Accounting Services	(727) 321-2111	N/A
17	4464 Central Ave.	Stephen P. Obrochta	Dentist	(727) 321-4464	6
18	4464 Central Ave.	Daniel Fitzsimmons	Acupuncture	(727) 422-6945	N/A
19	4464 Central Ave.	Sanctuary Acupuncture	Acupuncture	(727) 422-6946	N/A
20	4500 Central Ave.	Felix J. Hernandez, MD	Physician	(727) 323-0757	N/A
21	4514 Central Ave.	Divito & Higham, PA	Attorney at Law	(727) 321-1201	9
22	4535 Central Ave.	Linn & Associates	[Unclassified	(727) 381-7500	6
23	4535 Central Ave.	Dennis & Hernandez	Attorney at Law	(727) 726-0662	N/A
24	4554 Central Ave.	Mary W. Brand	Real Estate Broker	(727) 321-3787	N/A
25	4554 Central Ave.	William D. Slicker, PA	Attorney at Law	(727) 322-2795	3
26	4554 Central Ave.	American Housing Group, Inc.	General Contractor	(727) 322-7808	N/A
27	4554 Central Ave.	Carver & Pope, PA	Attorney at Law	(727) 896-6633	1
28	4554 Central Ave.	National Immigration	Attorney at Law	(727) 323-8188	N/A
29	4554 Central Ave.	Challenge Mortgage	Mortgage and Loan Broker	N/A	N/A
30	4554 Central Ave.	Godfrey Duncan	[Unclassified	N/A	N/A
31	4554 Central Ave.	Orsini & Rose Law Group, LLC	Attorney at Law	(727) 323-9633	3
32	4563 Central Ave.	Pathology Associates, PA	[Unclassified	(727) 328-7800	6
33	4563 Central Ave.	Clinical Communications, Inc.	[Unclassified	(727) 328-1404	8



Central Ave. Business Inventory (46th St. S. to 49th St. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	4601 Central Ave.	Scott T. Loden, CPA, PA	Certified Public Accountant	(727) 490-7336	N/A
2	4601 Central Ave.	Glennon Financial Services	[Unclassified]	(727) 388-7000	N/A
3	4601 Central Ave.	Jon K. Frazee, CPA, PA	Certified Public Accountant	(727) 515-0005	N/A
4	4602 Central Ave.	Ly Laundry	Laundry	(727) 345-8645	N/A
5	4604 Central Ave.	Photoalto, Inc.	[Unclassified]	(727) 321-5075	2
6	4610 Central Ave.	Ambient Technologies, Inc.	[Unclassified]	(727) 328-0268	9
7	4610 Central Ave.	All Nations Realty, Inc.	Real Estate Broker	(727) 527-7646	N/A
8	4610 Central Ave.	Geoview, Inc.	[Unclassified]	(727) 209-2334	9
9	4610 Central Ave.	Computer Professional	[Unclassified]	(727) 327-9943	1
10	4615 Central Ave.	Edwin A. Hotz	Real Estate Broker	(727) 321-6646	N/A
11	4632 Central Ave.	Gallierie of Hair Design	Aesthetic Salon	(727) 327-0606	1
12	4636 Central Ave.	Southern Roof Consultants	Administrative Sales & Service	(727) 362-0116	4
13	4699 Central Ave.	Charles W. Ehrlich	Attorney at Law	(727) 321-4700	3
14	4699 Central Ave.	Rolfe D. Duggar	Attorney at Law	(727) 328-1944	2
15	4699 Central Ave.	Harvey G. Hesse, III	Attorney at Law	(727) 321-4700	N/A
16	4701 Central Ave.	Hayes Law Group, PA	Attorney at Law	(727) 381-9026	4
17	4705 Central Ave.	Rosenthal & Banks, PA	Attorney at Law	(727) 344-6555	3
18	4707 Central Ave.	Droz & Associates	Psychologist	(727) 328-2208	N/A
19	4707 Central Ave.	Kirk Stokes, Ph.D	Psychologist	(727) 896-7311	N/A
20	4720 Central Ave.	Cool & Clean Coin Laundry	Laundry	(727) 480-6767	N/A
21	4720 Central Ave.	Febreze Laundry	[Unclassified]	(727) 323-1296	N/A
22	4753 Central Ave.	Scott & Fenderson, PA	Attorney at Law	(727) 321-0099	4
23	4762 Central Ave.	Gold Service Title	Title Insurance	(727) 327-8877	1
24	4763 Central Ave.	Future Home Realty, Inc.	Real Estate Broker	(727) 784-7488	N/A
25	4801 Central Ave.	Caribbean Café	Restaurant	(727) 327-7202	3
26	4810 Central Ave.	Timothy T. Brett	Funeral Home	(727) 321-3321	4
27	4821 Central Ave.	Unishippers Association	Broker	(727) 321-7447	4
28	4827 Central Ave.	Minuteman Press	Printing Services	(727) 321-1776	2
29	4837 Central Ave.	Jeff Werner, CPA	Certified Public Accountant	(727) 323-4493	N/A
30	4850 Central Ave.	Suncoast	Gas Station	(727) 323-2193	4
31	4861 Central Ave.	Chevron	Gas Station	(727) 323-0467	7



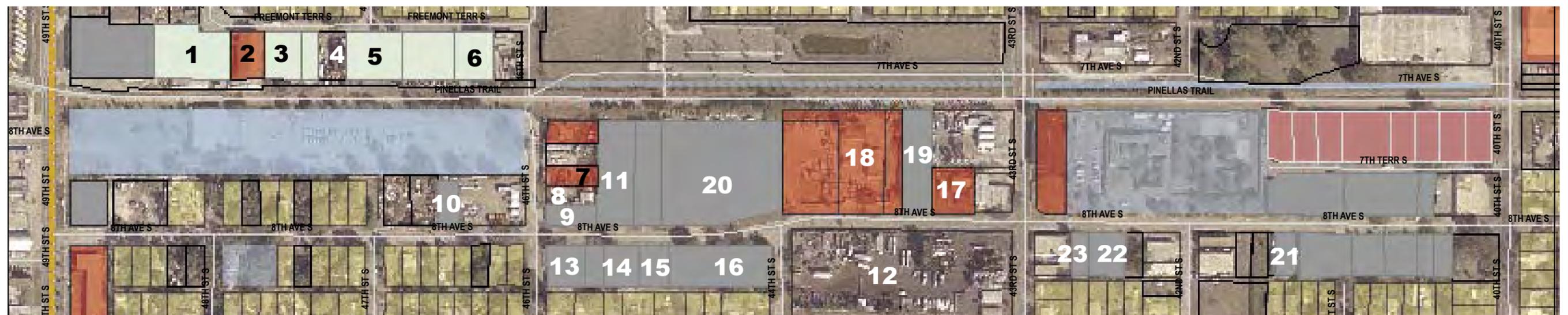
Pinellas Trl. Business Inventory (8th Ave. S./43rd St. S./7th Terr. S.)

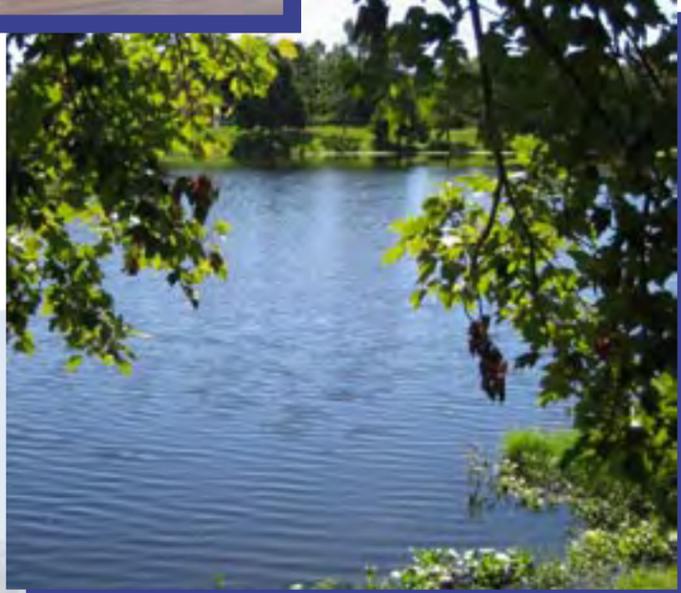
Key	Address	Business Name	Business Description	Phone	Number of Employees
1	690 43rd St. S.	Embree Welding, Inc.	Manufacturing	(727) 321-8771	3
2	700 43rd St. S.	N/A	N/A	N/A	N/A
3	701 43rd St. S.	Affordable Fuel Company	Wholesale Gasoline	(727) 327-4661	10
4	818 43rd St. S.	N/A	N/A	N/A	N/A
5	811 42nd St. S.	N/A	N/A	N/A	N/A
6	819 42nd St. S.	Quitamar, Inc.	Cleaning Services	(727) 327-5334	1
7	800 42nd St. S.	Fairview Plastics, Inc.	Manufacturing	(813) 327-3372	N/A
8	810 42nd St. S.	N/A	N/A	N/A	N/A
9	4100 8th Ave. S.	N/A	N/A	N/A	N/A
10	4105 8th Ave. S.	N/A	N/A	N/A	N/A
11	4062 8th Ave. S.	Delta Metal Finishing	Industrial	(727) 323-6889	16
12	4028 8th Ave. S.	N/A	N/A	N/A	N/A
13	4029 8th Ave. S.	N/A	N/A	N/A	N/A
14	4030 8th Ave. S.	N/A	N/A	N/A	N/A
15	4049 8th Ave. S.	N/A	N/A	N/A	N/A
16	4020 8th Ave. S.	N/A	N/A	N/A	N/A
17	4001 7th Terr. S.	N/A	N/A	N/A	N/A
18	4023 7th Terr. S.	N/A	N/A	N/A	N/A
19	4037 7th Terr. S.	N/A	N/A	N/A	N/A
20	4055 7th Terr. S.	N/A	N/A	N/A	N/A
21	4071 7th Terr. S.	N/A	N/A	N/A	N/A
22	4079 7th Terr. S.	Perry's Wholesale Produce	Wholesale	(727) 321-8513	N/A
23	4101 7th Terr. S.	N/A	N/A	N/A	N/A
24	4115 7th Terr. S.	BV Manufacturing, Inc.	Manufacturing	(727) 328-9591	5
25	4123 8th Ave. S.	Concept Bait	N/A	N/A	N/A
26	4125 8th Ave. S.	Kahua Coffee	N/A	N/A	N/A
27	4137 7th Terr. S.	N/A	N/A	N/A	N/A
28	4237 8th Ave. S.	Work Release Center	Government Service	(727) 893-2289	N/A
29	745 40th St. S.	Allied Electrical Systems, Inc.	Electrical Contractor	(727) 323-4999	3
30	745 43rd St. S.	Stetson University College of Law	Educational Institution	N/A	N/A
31	746 49th St. S.	Keith's Landscaping	Landscaping Services	(727) 328-1689	N/A



Pinellas Trl. Business Inventory (Freemont Terr. S./8th Ave. S.)

Key	Address	Business Name	Business Description	Phone	Number of Employees
1	4790 Freemont Terr. S.	Atlantic Marble Products, Inc.	Manufacturing	(727) 327-09651	8
2	4750 Freemont Terr. S.				
3	4736 Freemont Terr. S.	Increations, Inc.	Masonry & Flatwork	(727) 423-3425	3
4	4724 Freemont Terr. S.	Frank & Aaron's Fuel Oil and Propane of Pinellas, Inc.	Bottled Gas	(727) 321-3814	N/A
5	4664 Freemont Terr. S.	Jim's Auto Detail Shop	Auto Services	(727) 323-5109	N/A
6	4628 Freemont Terr. S.	Mike Lynn & Associates	Manufacturing	(717) 322-0533	2
7	700 46th St. S.	N/A	N/A	N/A	N/A
8	780 46th St. S.	N/A	N/A	N/A	N/A
9	4545 8th Ave. S.	CBS Automotive	Vehicle Repair	(727) 239-2961	N/A
10	4635 8th Ave. S.	N/A	N/A	N/A	N/A
11	4535 8th Ave. S.	N/A	N/A	N/A	N/A
12	4451 8th Ave. S.	A-Z Precast	Manufacturing	(727) 321-6000	9
13	4546 8th Ave. S.	Save On Seafood	Retail	N/A	N/A
14	4512 8th Ave. S.	N/A	N/A	N/A	N/A
15	4520 8th Ave. S.	N/A	N/A	N/A	N/A
16	4400 8th Ave. S.	Off The Wall Concepts, Inc.	Contractor	(727) 327-5857	19
17	4317 8th Ave. S.	Analytical Services	[Unclassified	N/A	N/A
18	4357 8th Ave. S.	[Unclassified	Roofing & Tile	N/A	N/A
19	4339 8th Ave. S.	Global Welding & Fabrication	Manufacturing	(727) 209-0774	10
20	843 43rd St. S./4320 8th Ave. S.	Howco Environmental Services	Oil Recovery	(727) 327-8467	32
21	4116 8th Ave. S.	N/A	N/A	N/A	N/A
22	4228 8th Ave. S.	O'Malley Valve Company	Manufacturing	N/A	N/A
23	4246 8th Ave. S.	N/A	N/A	N/A	N/A



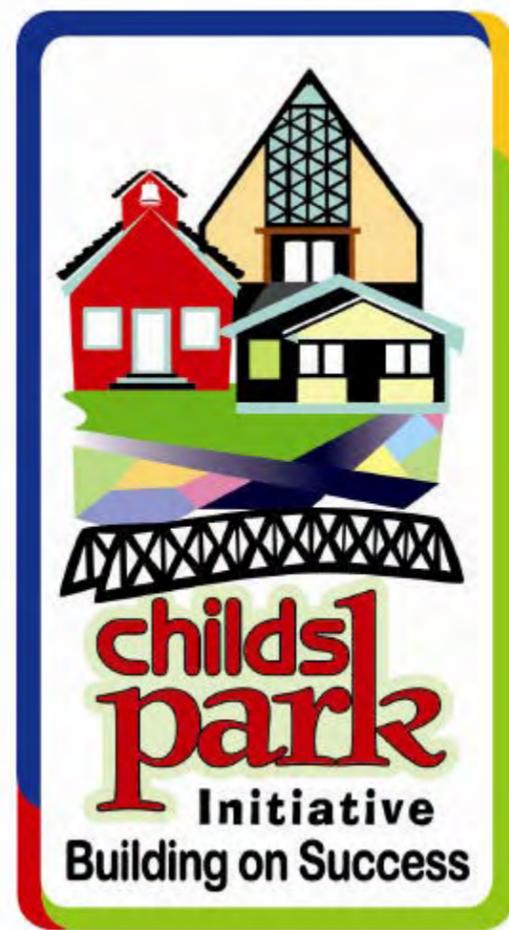


APPENDIX C

RESOURCE DIRECTORY



Greater Childs Park Study Area



Resource Guide

Prepared by the City of St. Petersburg's
Midtown Economic Development Department

Table of Contents

- Central Oak Park Neighborhood Association
- Christ Gospel Church of St. Petersburg
- City of Gulfport - Community Development Department
- City of St. Petersburg - Business Assistance Center
- City of St. Petersburg - City Trails Program
- City of St. Petersburg - Codes Compliance Assistance
- City of St. Petersburg - Development Services Department
- City of St. Petersburg - Economic Development
- City of St. Petersburg - Engineering Department
- City of St. Petersburg - Fire Rescue Department
- City of St. Petersburg - Golf Courses / First Tee of St. Petersburg
- City of St. Petersburg - Housing and Community Development Department
- City of St. Petersburg - Library Department
- City of St. Petersburg - Marketing Department
- City of St. Petersburg - Mayor's Mentors & More
- City of St. Petersburg - Mayor's Action Center
- City of St. Petersburg - Neighborhood Partnerships
- City of St. Petersburg - N-Team
- City of St. Petersburg - Parks Department
- City of St. Petersburg - Police Department
- City of St. Petersburg - Public Response Division
- City of St. Petersburg - Recreation Department
- City of St. Petersburg - Sanitation Department

City of St. Petersburg - Social Services Planning

City of St. Petersburg - Stormwater, Pavement & Traffic Operations Departme

City of St. Petersburg - Transportation Planning & Parking Management.....

City of St. Petersburg – Water Resources Department

City of St. Petersburg - Weed and Seed Program

City of St. Petersburg - WIN Program

Community Health Centers of Pinellas, Inc.

Everyone's Youth United, Inc.

Family Resources, Inc.....

Interdenominational Ministerial Alliance

James B. Sanderlin Family Center

Juvenile Welfare Board of Pinellas County.....

Perry Bayview Neighborhood Association

Pinellas County - Clerk of the Circuit Court

Pinellas County - Department of Consumer Protection

Pinellas County - SE County Connections Center.....

Pinellas County - Supervisor of Elections

Pinellas County Schools – Douglas L. Jamerson, Jr. Elementary School.....

Pinellas County Schools – Fairmount Park Elementary School.....

Pinellas County Schools - Pinellas Technical Education Center (PTEC)

Pinellas County Schools - Thurgood Marshall Fundamental Middle School.....

St. Petersburg Housing Authority

St. Petersburg Neighborhood Housing Services.....

Suncoast Center for Community Mental Health, Inc.

Acknowledgements

Rick Baker, Mayor

Herbert E. Polson, Councilmember District 1

John Bryan, Councilmember District 2
City Council Chairman

Bill Foster, Councilmember District 3

Leslie Curran, Councilmember District 4

James Bennett , Councilmember District 5
City Council Vice Chair

Earnest Williams, Councilmember District 6

Rene Flowers, Councilmember District 7

Jeff Danner, Councilmember District 8

Agency / Organization: Central Oak Park Neighborhood Association

Contact Name: Linda Phillips

Title: President

Telephone: (727) 321-8335

Fax: (727) 321-8335

Email: lyp@verizon.net

Description:

Central Oak Park Neighborhood Association is a non-profit corporation dedicated to enhance, improve, and beautify the neighborhood, promoting the well being and civic pride of the residents and businesses.

The boundaries are: 5th Avenue South to 13th Avenue North, 34th Street to 49th Street. Central Oak Park is the first neighborhood association to be joined by Central Avenue and not divided. The association takes great pride in the eclectic styles of homes and businesses as well as the diverse group of people who have choose Central Oak Park as their home and a place to come together for a common goal. The neighborhood is located in the center of the Sunshine City and is a place where you can live, work, worship, play and shop.

Agency / Organization: Christ Gospel Church of St. Petersburg

Contact Name: Lora Woodall

Title: Church Secretary

Telephone: (727) 327-0997

Fax: (727) 328-7186

Email: cgchurch@tampabay.rr.com

Description:

Christ Gospel Church of St. Petersburg can provide the following services:

- ? Senior citizen escort for doctor's appointments,
- ? Medication pick-ups (advance appointment needed);
- ? Assist seniors (55 and older) with prescriptions (with proof of need - after exhausting Medicaid or Medicare),
- ? Correspond with prison inmates, and
- ? Premarital counseling, bereavement counseling, and marriage & Family counseling.

Agency / Organization: City of Gulfport - Community Development Department

Contact Name: Angela Hurley

Title: Principal Planner

Telephone: (727) 893-1063

Fax: (727) 893-1080

Email: ahurley@ci.gulfport.fl.us

Description:

The Community Development Department provides the following:

- ? Planning & development assistance,
- ? building permitting and inspection services, and
- ? code enforcement to the City of Gulfport residents.

The department also manages the City’s two Community Redevelopment Areas (CRAs), which include the Waterfront Redevelopment District and the 49th Street Corridor Community Redevelopment Area. The 49th Street CRA is directly adjacent to the Childs Park Neighborhood on the west side of 49th street. This major commercial corridor links the Cities of Gulfport and St. Petersburg and the Community Development staff along with other City department staff are here to help coordinate redevelopment efforts with the City of St. Petersburg to ensure a high quality of life for both communities.

Agency / Organization: City of St. Petersburg - Business Assistance Center

Contact Name: Paul Stellrecht

Title: Economic Development Specialist

Telephone: (727) 893-7146

Fax: (727) 551-3360

Email: paul.stellrecht@stpete.org

Description:

The St. Petersburg Business Assistance Center (BAC) is your one-stop facility for starting or growing your existing small business. In collaboration with SCORE – Counselors to America’s Small Business, USF Small Business Development Center, Tampa Bay Black Business Investment Corporation and Eckerd College, the Business Assistance Center (BAC) provides case management and follow-up services for the creation, retention and expansion of small businesses.

Additionally, the BAC offers:

- ? Business counseling, access to financial assistance, contracting and procurement through the Small Business Enterprise (SBE) Program, technical assistance, mentoring and training workshops;
- ? The Midtown Corridor Case Management Program – The BAC staff works directly with Midtown businesses for business startup, retention and expansion;
- ? The Business Resource Center (BRC) – a one-stop resources for providing personal computers with Internet access, interactive videos and an extensive business reference library for business planning and research. The BRC is open Monday – Friday, 8:00 – 5:00 p.m.;
- ? The Small Business Enterprise (SBE) Program – certifies small businesses and provides technical assistance to enhance contracting and procurement opportunities with the City of St. Petersburg.

E-mail us at SBEPPrograms@stpete.org

Agency / Organization: City of St. Petersburg - City Trails Program

Contact Name: Joe Kubicki

Title: Director

Telephone: (727) 892-5341

Fax: (727) 551-3326

Email: joe.kubicki@stpete.org

Description:

St. Petersburg's CityTrails Program staff works diligently to implement the strategies that were included in the city's Bicycle and Pedestrian Master Plan that was adopted in 2003. The Master Plan provides the framework to be used to achieve the goals of increased safety for bicyclists and pedestrians. To that end, CityTrails staff supports a five "E" approach to bicycle and pedestrian safety that includes Engineering, Education, Enforcement, Encouragement, and Evaluation. Well-maintained streets with proper lighting, safe and accessible sidewalks and crossings for pedestrians, bicycle lanes, bicycle rodeos, and instruction at pedestrian safety workshops are some of the ways that CityTrails staff is working to move you throughout the City in the safest manner possible.

Agency / Organization: City of St. Petersburg - Codes Compliance Assistance

Telephone: (727) 893-7373

Fax: (727) 892-5558

Email: www.stpete.org/codes

Description:

The mission of the Codes Compliance Assistance Department (CCAD) is to maintain the quality and extend the life of existing housing, to stabilize neighborhoods and to protect the public. This is done by educating property owners and enforcing the City codes, including zoning issues and housing and vegetation maintenance. The department partners with residents, neighborhood associations, public service agencies and other City departments to: Encourage voluntary compliance with city codes, support neighborhoods and city teams, refer citizens in need to volunteer help and loan programs, support City Council to craft and administer ordinances which address community concerns, address blighting issues such as overgrown vegetation, junk and rubbish in rights-of-way, inoperative motor vehicles and illegal dumping, and discourage unsafe maintenance and parking practices that may otherwise lead to crime activity and vehicle accidents.

Agency / Organization: City of St. Petersburg - Development Services Department

Telephone: (727) 893-7153

Fax: (727) 892-5001

Email: devrev@stpete.org

Description:

The City's Development Services Department is responsible for implementing regulations related to zoning, construction permitting, land use planning, urban design and historic preservation. Development Services staff answer questions regarding application of zoning and building regulations, as well as perform construction plan review and inspections. The Department retains property cards, development applications and construction documents.

For more information on:

- ? How to obtain a permit - call (727) 893-7231
- ? What is zoning is allowed - call (727) 893-7471
- ? Historic preservation – call (727) 893-7153

Agency / Organization: City of St. Petersburg - Economic Development

Contact Name: Sophia Sorolis

Title: Manager

Telephone: (727) 893-7787

Fax: (727) 892-5465

Email: sophia.sorolis@stpete.org

Description:

The Economic Development Department administers a number of business incentives that benefit portions of the Childs Park neighborhood and which assist in retaining, expanding and recruiting businesses. The Department is also responsible for managing business leads that can result in the location of businesses into Childs Park. Finally, the Department has access to a wealth of economic development data and information including census and market area data analysis.

For information on business incentives call (727) 893-7787.

Agency / Organization: City of St. Petersburg - Engineering Department

Contact Name: Steven Leavitt

Title: Manager

Telephone: (727) 893-4165

Fax: (727) 892-5476

Email: steve.leavitt@stpete.org

Description:

The Engineering Department plans, designs and manages construction projects for city roads, infrastructure, and facilities; administers major maintenance programs for roadways, bridges, and sidewalks; maintains and improves the transportation system for the safe and efficient movement of people, goods and services; issues permits for work within city right of way; regulates developments for stormwater runoff; utilizes the most advanced GIS computers to update city maps; and administers the school crossing guard program.

If you are planning on doing work within the right of way, please call (727) 893-4165.

Agency / Organization: City of St. Petersburg - Fire Rescue Department

Contact Name: Julie Newby

Title: Public Education Specialist

Telephone: (727) 893-7480

Fax: (727) 892-5011

Email: julie.newby@stpete.org

Description:

The St. Petersburg Fire Rescue Department offers the following:

- ? Home Safe Program: 893-SAFE (7233) Free smoke alarms installed by St. Petersburg Fire & Rescue for St. Petersburg residents who own their own home. Installation is by appointment. Free home safety inspection when requested at time of appointment.
- ? CPR/AED or First Aid Classes: 892-LIFE (5433) Call for class times and cost.
- ? Child Safety Seat Inspections: 892-KIDS (5437) By appointment will check your child's car seat for proper installation. Second SATURDAY of every month we have a car seat check at Fossil Park Fire Station #7 located at 6995 Dr. M.L.K. Jr. Street N. Time is from 9:00 am to 12:00 noon.
- ? Injury Prevention Programs: 893-7726.
- ? Fire Safety Programs: 893-7218 or 893-7480.

Agency / Organization: City of St. Petersburg - Golf Courses / First Tee of St.

Petersburg

Contact Name: Rick Waltman

Title: Program Coordinator

Telephone: (727) 551-3300

Fax: (727) 893-7805

Email: rick.waltman@stpete.org

Description:

First Tee of St. Petersburg is a youth development program that uses golf as the vehicle to teach life skills and the nine core values of First Tee, which are: honesty, integrity, sportsmanship, respect, confidence, responsibility, perseverance, courtesy and judgement.

Junior Golf Target Clinics

Introductory Program at Cypress Links & Twin Brooks Golf Courses

This clinic is a great way to introduce your child to the game of golf and The First Tee Life. The program is for children, ages 6 to 16, just entering the golf arena or exploring their interests in the game. Classes are limited in size on an 8:1 ratio. Age groups are 6 to 8, 9 to 12 and 13 to 16. The instructions include fundamentals on full-swing, putting and chipping. Also covered are topics such as Rules/Etiquette, Target Life Skills Curriculum. Target clinics are \$50 which includes five one-hour sessions.

Agency / Organization: City of St. Petersburg - Housing and Community Development

Department

Contact Name: Joshua Johnson

Telephone: (727) 892-5585

Fax: (727) 892-5397

Email: housing@stpete.org

Description:

The Housing and Community Development Department implements the following grant programs: The City's Community Development Block Grant (CDBG), State Housing Initiatives Partnership (SHIP), Housing Capital Improvement Program (HCIP), Home Investment Partnership (HOME), Emergency Shelter Grant (ESG); and Residential Construction Mitigation Program (RCMP).

Utilizing the above grants the Housing and Community Development Department provides the following services:

- ? Purchase assistance to acquire new or existing homes;
- ? Housing rehabilitation assistance to eligible owner-occupied households;
- ? Assistance to developers of single family or multi-family housing to produce new housing or preserve existing housing for low- to moderate-income persons;
- ? Assistance to non-profit agencies that provide public services to low- to moderate-income persons/households;
- ? Operationing assistance to homeless agencies and shelters;
- ? Funding of infrastructure improvements in low- to moderate-income areas;
- ? Construction, or rehabilitation of public facilities that will serve low- to moderate-income persons/households;
- ? Funding of economic development assistance that will benefit low- and moderate-income persons; and
- ? Provide funding for homebuyer/homeowner services.

Agency / Organization: City of St. Petersburg - Library Department

Contact Name: Elaine Birkinshaw

Title: Manager, Special Projects

Telephone: (727) 892-5003

Fax: (727) 822-6828

Email: elaine.birkinshaw@stpete.org

Description:

The St. Petersburg Public Library System provides library resources to meet educational, recreational, cultural, intellectual and social needs of our diverse community. Part of the library's vision is to enhance the quality of life by providing comprehensive library services for the St. Petersburg community, the library system provides resources and programs to promote literacy and lifelong learning. The Child's Park community is served by the:

- ? Main Library;
- ? Johnson Branch Library; and
- ? The computer lab which is located at Child's Park Community Center.

Library materials include books, compact disks, DVDs, magazines and newspapers that are available for free to residents of St. Petersburg. The library also provides computers, Internet access, downloadable audio, ebooks, Tumblebooks (ebooks for children) and online databases such as test preparation, encyclopedias and reference sources. Literacy programs for parents, children and care-givers are designed to create excitement for reading while providing parents with the tools to participate in their child's educational development. Library resources also provide information for job seekers and small businesses to help promote economic development.

Agency / Organization: City of St. Petersburg - Marketing Department

Contact Name: Kim Tyre

Title: Marketing Outreach Supervisor

Telephone: (727) 551-3001

Fax: (727) 892-5372

Email: kim.tyre@stpete.org

Description:

The Marketing Department provides informational materials relating to city services, entertainment, leisure activities and to the cultural aspects of the city.

Agency / Organization: City of St. Petersburg - Mayor's Mentors & More

Contact Name: Gail Eggeman

Title: Manager, Schools and Education

Telephone: (727) 892-5189

Fax: (727) 893-7719

Email: gail.eggeman@stpete.org

Description:

Mayor's Mentors & More is a program to support quality education for our students, bring resources to schools, and build awareness of the importance of education in our community. The first initiative was to put more Doorways scholarships and mentors in St. Petersburg schools. The Mayor raises funds for 125 scholarships for low income students a year; a total of 625 since he took office in 2001. The applications are taken and scholarships are awarded by the Pinellas Education Foundation. The City has a full time person offering training for mentors as needed at any location.

Doorways Scholarships are awarded to eligible sixth graders living in St. Petersburg. To be eligible a student must:

Receive free or reduced lunch

Attend a St. Petersburg public school.

Maintain at least a "C" grade point average in all classes

Attend school regularly

Complete homework and study for tests

Remain crime and drug free

Have a mentor

A+ Housing provides interest free forgivable loans of \$18,000 for instructional personnel to teach and live in St. Petersburg. This program is to ensure that St. Petersburg schools can recruit and retain experienced teachers for our students.

Agency / Organization: City of St. Petersburg - Mayor's Action Center

Contact Name: Mayor's Action Center

Telephone: (727) 893-7111

Email: action@stpete.org

Description:

The Mayor's Action Center provides a 24 hour, 7 day a week non-emergency accessible point of contact for citizens, City Council, and other city departments to obtain service and information, or to register a complaint, and to provide timely, accurate, and complete information in a consistent and professional manner. ACTION ONLINE: Residents can request a service, file a complaint or voice an opinion as easy as the click of a button, 24 hours a day, seven days a week, from anywhere there is web access. By using Action Online, you can enter your new request, check the status of an existing request, and voice your opinion.

Agency / Organization: City of St. Petersburg - Neighborhood Partnerships

Contact Name: Susan Ajoc

Title: Director

Telephone: (727) 892-5141

Fax: (727) 892-5289

Email: susan.ajoc@stpete.org

Description:

Serve as liaison with residents and the City, assists with neighborhood issues, develops and implements neighborhood plans, provides marketing opportunities for the neighborhood through the Neighborhood HUB and the Internet-based Guide to Neighborhoods, encourage the formation of new, and sustainability of, existing neighborhood and business associations, encourages partnerships between neighborhoods/businesses and other service providers, and provides funding for neighborhood improvements through the Neighborhood Partnership matching grant program.

If you are interested in obtaining a neighborhood grant call, (727) 892-5141.

Agency / Organization: City of St. Petersburg - N-Team

Contact Name: Vel Thompson

Title: Administrative Service Officer

Telephone: (727) 551-3150

Fax: (727) 551-3029

Email: velma.thompson@stpete.org

Description:

N-Team stands for Neighborhood Service Team. The N-Team provides a number of services including: minor roof repairs, plumbing, removal of junk and rubbish, painting & minor wood repair, tree trimming, ramp and hand rail building and a host of other maintenance services. We receive 80 percent of our referrals from Codes Compliance. The other 20 percent come from the community, churches and other city department. In most cases the N-Team will provide a one time service to the home owner. To qualify you must be low to no income, elderly and or disable and also occupy the property in need of repairs.

Agency / Organization: City of St. Petersburg - Parks Department

Contact Name: Clarence Scott, III

Title: Director

Telephone: (727) 893-7350

Fax: (727) 892-5103

Email: clarence.scott@stpete.org

Description:

The Parks Department is responsible for providing the grounds maintenance at Childs Park and the Childs Park Sports Complex.

Agency / Organization: City of St. Petersburg - Police Department

Telephone: (727) 893-7780

For non-emergency issues

Dial 911 for EMERGENCIES

Description:

The mission of the Police Department is to deliver professional police services, to protect and ensure the safety of the community, to enforce laws and preserve the peace, protecting the rights of all citizens with the tenets of respect, accountability and integrity.

The St. Petersburg Police Department has an authorized strength of 540 sworn officers and 234 civilian support staff, and each of these employees is eager to be of service to you. The Police Department offers many services including:

- ? Crime prevention: (727) 893-7559, Officer Johnnie Harris
- ? TIP Line: (727) 892-5000. Call this phone number to relay valuable information in an anonymous manner regarding drug activity or other acts of disorder.
- ? Community awareness;
- ? Recruiting;
- ? Investigation; and
- ? Police Explorer Program.

The Community Service telephone number for District III (western St. Petersburg) is (727) 551-3183. Please call to register complaints regarding neighborhood policing issues that were previously reported to the Community Police Officer (CPO).

Agency / Organization: City of St. Petersburg - Public Response Division

Contact Name: Mayor's Action Center

Telephone: (727) 893-7111

Email: action@stpete.org

Description:

The Public Response Division has three Public Service Representatives (PSR) and one Capital Projects Coordinator. Each PSR is responsible for handling all infrastructure issues with in their area of the City. These issues may include:

- ? Pot holes;
- ? Storm drains;
- ? Catch basins;
- ? Depressions in the streets;
- ? Low hanging trees over streets and sidewalks;
- ? Broken hex block or broken side walks; and
- ? Broken/missing curbs and visibility issues.

The Capital Projects Coordinator supervises the three PSRs and handles issues pertaining to street lights. These issues may include: request for new street light requests, upgrading of existing street lights and street trimming around street lights. The Capital Projects Coordinator also handles service issues that a citizen may have with a private utility.

Agency / Organization: City of St. Petersburg - Recreation Department

Contact Name: Sherry McBee

Title: Director

Telephone: (727) 893-7890

Fax: (727) 892-5868

Email: sherry.mcbee@stpete.org

Description:

The Recreation Department provides a variety of recreation programs and services for the Childs Park Community at the Childs Park Recreation Center and Pool.

Programs include:

- ? Licensed before and afterschool playcamp programs for elementary children and teens;
- ? Summer camps for elementary children and teens;
- ? Year round teen sports leagues;
- ? An active teen council that provides year round special activities for teens;
- ? Fee classes for all ages;
- ? Youth basketball programs;
- ? Swimming lessons and public swimming;
- ? Rental of facilities for private events;
- ? Much more.

The Recreation Department also partners with Everyone's Youth United, Inc. to provide tutoring programs for all ages, an elementary age FCAT preparation program, specialized computer training, life skills training and a music/band program for children and teens. All recreation activities are based on the character building principles of the Mayor's St. Pete Values programs and staff is background checked and trained in youth development.

Agency / Organization: City of St. Petersburg - Sanitation Department

Contact Name: Bill Sundstrom

Title: Sanitation Coordinator

Telephone: (727) 893-7398

Fax: (727) 893-7125

Email: bill.sundstrom@stpete.org

Description:

In addition to regular sanitation services, the Sanitation Department offers the following:

- ? Special pickups for bulk items that don't go into the containers – call 893-7398.
- ? Rodent control - call (727) 893-7398
- ? Illegal dumping enforcement – call the Tip Line at (727) 892-5000;
- ? Recycling;
- ? Container repairs – (727) 893-7398;
- ? Cutting of overgrown lots; call (727) 893-7398
- ? Graffiti/snipe sign removal – call (727) 893-7394.

Agency / Organization: City of St. Petersburg - Social Services Planning

Contact Name: Rhonda Abbott

Title: Manager

Telephone: (727) 893-7627

Fax: (727) 893-7719

Email: rhonda.abbot@stpete.org

Description:

The purpose of the Social Services Planning Department is to maximize and leverage the strengths of our local community to identify and address the significant human welfare needs that are facing our citizens. The goal of the department is to strengthen its leadership in homeless planning and social service coordination and strengthen communication with and involvement from local faith-based organizations.

For questions related to city policies on homelessness, call (727) 893-7627

Agency / Organization: City of St. Petersburg - Stormwater, Pavement & Traffic

Operations Department

Contact Name: Mayor's Action Center

Telephone: (727) 893-7111

Email: action@stpete.org

Description:

The Stormwater, Pavement and Traffic Operations Department maintains the city's drainage, sidewalks, roadways and traffic signal systems. The department also performs street sweeping, maintains pavement markings and provides regulatory and advisory roadway signage.

To report any illegal dumping into a drainage system call (727) 893-7111.

To report a broken traffic signal call (727) 893-7111.

To report a broken sidewalk call (727) 893-7111.

Agency / Organization: City of St. Petersburg - Transportation Planning & Parking

Management

Contact Name: Joe Kubicki

Title: Director

Telephone: (727) 892-5341

Fax: (727) 551-3326

Email: joe.kubicki@stpete.org

Description:

The mission of the City's Department of Transportation Planning and Parking Management is to improve the transportation system for the safe and efficient movement of people, goods, and services. The primary focus of the department is traffic safety. Staff works in partnership with the community as a whole to develop neighborhood traffic management plans that are designed to enhance the quality of life for all our citizens and visitors. Well-maintained streets with proper lighting, safe and accessible sidewalks and crossings for pedestrians, bicycle lanes, neighborhood traffic management programs, efficient intersections, and downtown parking management are examples of how the St. Petersburg Department of Transportation Planning and Parking Management is working to move you throughout the City in the safest way possible.

Agency / Organization: City of St. Petersburg – Water Resources Department

Contact Name: Stacie Lehmann

Title: Customer Relations Officer

Telephone: (727) 892-5018

Email: stacie.lehmann@stpete.org or WRDCustomerService@stpete.org

Description:

The Water Resources Department, through its various divisions, provides the treatment and distribution of potable (drinking) water; the collection and reclamation of wastewater; the distribution of reclaimed water for irrigation; and the scientific and technical expertise to ensure compliance with public health and environmental regulations.

Water Quality Questions Contact:

Richard Voakes (813) 920-4764 or Richard.Voakes@stpete.org

Christopher Wetz (813) 920-5312 or Christopher.Wetz@stpete.org

Water Sources Questions Contact:

Richard Voakes (813) 920-4764 or Richard.Voakes@stpete.org

Water Conservation including Conservation Programs and Water Restriction Variances:

Chris Claus (727) 892-5688 or Chris.Claus@stpete.org

Stacie Lehmann (727) 892-5018 or Stacie.Lehmann@stpete.org

Reclaimed Water Information:

Cindy White (727) 892-5111 or Cindy.White@stpete.org

Wastewater Collection Questions:

Lane Longley (727) 892-5612 or Lane.Longley@stpete.org

Water Resources Communication Center (727) 893-7261 [Open 24 hours/day, 7 days/week]

For more information on the Water Resources Department visit:

www.stpete.org/water/index.htm, email WRDCustomerService@stpete.org, or

call (727) 892-5018

For Billing Questions Call: (727) 893-7241 or visit <http://www.stpete.org/billing.htm>

Agency / Organization: City of St. Petersburg - Weed and Seed Program

Contact Name: Janis Ford

Title: Weed and Seed Manager

Telephone: (727) 892-5087

Fax: (727) 551-3360

Email: janis.ford@stpete.org

Description:

Weed and Seed is a national Justice Department strategy designed to combat crime through the coordinated efforts of local, state and federal law enforcement agencies, while acting in collaboration with specific prevention, intervention and treatment agencies, to provide restoration to devastated neighborhoods. Some of the partnerships used to develop and sustain the strategy have and will include The United States Attorney's Office (Middle District of Florida), the Drug Enforcement Administration, St. Petersburg Police Department, local government, residents and others. The (5) five-year strategy will address such issues as violent crimes, youth, economic development, neighborhood restoration, prevention, intervention and treatment.

Weed and seed also offers grants to help community-based agencies or organizations obtain additional resources to support activities promoting Weed and Seed elements of prevention, intervention & treatment and neighborhood restoration. For more information on a Weed and Seed grant call (727) 892-5087.

Agency / Organization: City of St. Petersburg - WIN Program

Contact Name: Tom deYampert

Title: Manager

Telephone: (727) 893-7247

Fax: (727) 893-4100

Email: tom.deyampert@stpete.org

Description:

If you own a home that needs repair, you may be able to get a loan to repair it.

If you are interested in buying a home or building a new home, the department may be able to assist you.

For any housing related issues, call (727) 893-7247.

Agency / Organization: Community Health Centers of Pinellas, Inc.

Contact Name: Trevella Sparks

Title: Community Liaison

Telephone: (727) 588-0969

Fax: (727) 587-7739

Email: tsparks@hcnetwork.org

Description:

Community Health Centers is a Primary Care Medical Facility and has locations throughout Pinellas County. The following services are available:

- ? Pediatrics - Provides primary medical services to children ages 0-18;
- ? Ob/GYN - Provides Pre-natal and Women Medical Services;
- ? Adult – Provides primary medical care to adults 18 – and older;
- ? Pharmacy – Patient prescriptions filled on site;
- ? Dental – Dental care for adults;
- ? Diagnostic Testing – X-rays and Ultrasound testing available; and
- ? Patient Assistance – Provides assistance to patients in finding additional medial and personal needs.

Agency / Organization: Everyone's Youth United, Inc.

Contact Name: Eric Green

Title: Chief Operating Officer / Founder

Telephone: (727) 321-0060

Fax: (727) 321-0951

Email: everyonesyouthunited@yahoo.com

Description:

These are the various services to date that are available to residents free of charge. Waiting lists are created as services and classes become full:

- ? Tutoring - grades K through 12;
- ? FCAT preparation - grades 3, 5, 10 and 12;
- ? Computer technology lab - grades 3 through 12;
- ? Drug, alcohol and substance abuse prevention classes & workshops - grades 3 through 12;
- ? Graphic design classes grades 3 through 12;
- ? Creative arts dance classes grades 3 through 12;
- ? Music and marching band classes - grades 8 through 12;
- ? Free onsite mobile medical (once per month 4PM to 7PM);
- ? Life skills and family planning/parenting classes & workshops;
- ? Job search via WorkNet System in computer lab;
- ? Safe house for runaways or troubled youth; and
- ? Referrals to financial literacy classes, debt management classes and first-time homebuyer programs.

Agency / Organization: Family Resources, Inc.

Telephone: (727) 521-5206

Fax: (727) 521-5210

Email: customerservice@family-resources.org

Description:

Family Resources, Inc. is a private non-profit organization whose mission is to strengthen families and build better communities by providing prevention, support and counseling services to children, teens and families. Programs include:

- ? Family counseling;
- ? Kinship care;
- ? Truancy intervention; and
- ? Teen short-term shelter and transitional living program.

Agency / Organization: Interdenominational Ministerial Alliance

Contact Name: Preston Leonard

Title: President / Educational Director

Telephone: (727) 327-0997

Fax: (727) 328-7186

Email: cgchurch@tampabay.rr.com

Description:

The Interdenominational Ministerial Alliance provides the following services:

- ? Parent and child advocate for the Pinellas County School System;
- ? Parole and Probation help;
- ? Advocate for seniors; and
- ? Premarital counseling, marriage & bereavement counseling.

Agency / Organization: James B. Sanderlin Family Center

Telephone: (727) 321-9444

Fax: (727) 327-7572

Description:

The James B. Sanderlin Center provides a variety of activities and programs including:

- ? Tutoring;
- ? Mentoring;
- ? Computer classes;
- ? Teen council;
- ? Summer camp;
- ? Graphics arts classes;
- ? Support groups;
- ? Sewing classes;
- ? Dance classes;
- ? Sign language classes;
- ? GED education;
- ? Foster parent support groups;
- ? Community law programs; and
- ? Others.

Agency / Organization: Juvenile Welfare Board of Pinellas County

Contact Name: Eddie Burch

Telephone: (727) 547-5676

Fax: (727) 547-5610

Email: eburch@jwbpinellas.org

Description:

JWB is not a direct service provider, but identifies needs in various parts of Pinellas County and contracts with agencies to provide services for children and families. Some programs are located in the Child’s Park area, as follows:

- ? Child’s Park Youth Initiative Teen Council (Youth Development Program), 4301 13th Avenue South
- ? Child’s Park Youth Initiative Child’s Park Rattlers (Youth Development Program), 601 45th Street South
- ? Child’s Park Youth Initiative Administration and Program Site (Youth Development), 300 49th Street South
- ? Child’s Park Youth Initiative N.I.K.E. (Youth Development), 1301 47th Street South
- ? Boley Centers (Youth Development) Pinellas Technical Education Centers, 901 34th Street South
- ? Personal Enrichment through Mental Health Services (Family Support), Suncoast Center Children’s Services, 4010 Central Avenue
- ? Suncoast Center for Community Mental Health (Mental Health, Substance Abuse, and Family Counseling), 3822 Central Avenue
- ? Directions for Mental Health (School Support Program), Fairmount Park Elementary, 575 41st Street South
- ? Directions for Mental Health (School Support Program) Jamerson Elementary School, 1200 37th Street South
- ? Operation PAR, Inc. (School Support), Thurgood Marshall Middle School 3901 22nd Avenue South

Agency / Organization: Perry Bayview Neighborhood Association

Contact Name: Emma Walker

Title: President

Telephone: (727) 867-0980

Email: elwrfus@peoplepc.com

Description:

The Perry Bay View Neighborhood Association is an all-volunteer community-based organization whose sole purpose is to advocate for the approximately 200 home owners living within the boundaries of the association. The physical boundaries are: 34th Street South at 26th Avenue to 39th Street South to 31st Avenue South back to 34th Street South. The association meets on the 3rd Wednesday of each month at 7:00 PM at the St. Petersburg College Allstate Building.

Agency / Organization: Pinellas County - Clerk of the Circuit Court

Contact Name: Karin Case

Title: Citizen Services Coordinator

Telephone: (727) 464-3423

Fax: (727) 464-4162

Email: kcase@pinellascounty.org

Description:

The Clerk of the Circuit Court provides the following services: pay a traffic ticket or municipal ordinance fine; file a pleading; record a property deed or settle an estate; look up public information; seek help from the legal assistance program; file an action as either a landlord or a tenant; serve on a jury; for child support matters, such as petitioning for support or picking up a support check; or to obtain a marriage license and/or even have their marriage ceremony performed.

For more information call: (727) 464-3341

Agency / Organization: Pinellas County - Department of Consumer Protection

Contact Name: Gregory Parker

Title: Investigator I

Telephone: (727) 464-6200

Fax: (727) 464-6129

Email: gparker@pinellascounty.org

Description:

The purpose of the department is to provide protection for Pinellas County consumers in the marketplace and the business community against economic losses resulting from unethical or illegal business practices. Provide assistance for the resolution of consumer-business disputes, educate and inform the consumer and business communities of existing consumer protection laws.

Agency / Organization: Pinellas County - SE County Connections Center

Contact Name: Armanda Lampley

Title: SE County Connection Center Manager

Telephone: (727) 453-7394

Fax: (727) 528-5823

Email: seccc@pinellascounty.org

Description:

County Connection Center staff is available to meet with or provide homeowners associations, civic clubs and crime watch groups information regarding county initiatives, programs and services, which include:

Getting answers to your questions about county programs and services;

Including special events and resident information

Finding solutions with the help of experienced county staff; and

Getting the information you need.

Agency / Organization: Pinellas County - Supervisor of Elections

Telephone: (727) 464-6108

Fax: (727) 464-6239

Email: election@votepinellas.com

Description:

Information about elections in Pinellas County - including, but not limited to:

- ? The location of polling places;
- ? Registering to vote;
- ? Obtaining an absentee ballot;
- ? Voter statistics;
- ? Election results;
- ? How to located your voting precinctl
- ? Information on political parties;
- ? Upcoming elections;
- ? Elected officials;
- ? Announced candidates;
- ? Becoming a candidate; and
- ? Important election laws.

Agency / Organization: Pinellas County Schools – Douglas L. Jamerson, Jr.

Elementary School

Contact Name: Mary Jane Dann

Title: Principal

Telephone: (727) 552-1703

Fax: (727) 552-1704

Email: dannm@pcsb.org

Description:

The mission of the Douglas L. Jamerson, Jr. Elementary School is to provide developmentally appropriate educational experiences that promote growth and ensure that all children in grades kindergarten through five (K-5) reach their potential for learning. By building relationships based upon mutual respect within the total school community, their children thrive and learn in a positive and safe learning atmosphere.

Students at Jamerson apply the concepts of math, science, and technology to design and construct products, systems, and environments which solve problems people might encounter daily. Utilizing a four step process, students work through problem solving in an organized and methodical manner.

Agency / Organization: Pinellas County Schools – Fairmount Park Elementary School

Contact Name: Karen Moseley

Title: Principal

Telephone: (727) 893-2132

Description:

Fairmount Park is a diverse community of educators, continuous learners, and students working together to strive for excellence. We will create learning experiences for all children in a challenging and motivating way in order to obtain highest student achievement. This will be accomplished through commitment, cooperation, and respect.

Fairmount Park Elementary School is one of Pinellas County's Reading First schools. This means they have an increased emphasis on reading and have a full-time Reading Coach on site. Science is an important focus area at Fairmount Park., with a strong emphasis on the Solar System. The students at the school have the opportunity to participate in an annual Science Fair with projects done individually or in groups. Teachers at Fairmount Park teach writing daily.. Students learn how to write many forms including poetry, narrative, expository, research reports, and many more.

Fairmount Park Elementary School offers the following special services to enhance the education of your child: Extended day tutoring in Reading and Math, Early Success Program (ESP), Commitment to Character, R'Club before and after school care, Student Council, Safety Patrols, Steel Drum Band, DOORWAYS Scholarships, Reading First, Block scheduling, Multicultural Committee, and many others.

Agency / Organization: Pinellas County Schools - Pinellas Technical Education Center (PTEC)

Contact Name: Nancy Stevens

Title: Counselor

Telephone: (727) 893-2500

Fax: (727) 893-2776

Email: stevensn@pcsb.org

Description:

PTEC's mission is to provide students the opportunity to develop national workplace competencies to fill the needs of business and industry. Courses are available in the following fields: Landscape Management, Accounting Operations, Customer Assistance Technology, PC Support Services, and Web Design Services, Child Care Center Operations, Early Childhood Education, and School Age Certification Training, Dental Assisting, Medical Assisting, Patient Care Technician, Pharmacy Technician, Practical Nursing, Surgical Technology and Industrial Education (including plumbing, carpentry, masonry and electrical wiring).

Agency / Organization: Pinellas County Schools - Thurgood Marshall Fundamental Middle School

Contact Name: Dr. Dallas Jackson

Title: Principal

Telephone: (727) 552-1737

Fax: (727) 552-1741

Email: jacksonda@pcsb.org

Description:

Thurgood Marshall Fundamental Middle School is a fundamental middle school for students, grades 6-8. As a fundamental school, Thurgood Marshall emphasizes parent involvement with required parental attendance at monthly Parent-Student-Teacher Association and/or School Advisory Council meetings, daily homework signed by parents and parental support of the fundamental school philosophy.

Core courses include language arts, math, science, and social studies. Other required courses in various grades are reading, physical education and health. Electives available include band, chorus, foreign language, computers, art, drama, broadcast journalism, family and consumer sciences. High school credit courses and advanced-level classes are available at all levels.

Agency / Organization: St. Petersburg Housing Authority

Contact Name: Ray DiRusso

Title: Program Integrity Coordinator

Telephone: (727) 443-7684x3125

Fax: (727) 489-0770

Email: rdirusso@stpeteha.org

Description:

The Section 8 Housing Choice Voucher Program is a federally funded program that provides housing assistance to eligible families. The program enables families to obtain safe, decent and sanitary housing by subsidizing a portion of a family's monthly rent. The subsidy is paid directly and promptly to the owner.

Agency / Organization: St. Petersburg Neighborhood Housing Services

Contact Name: Deborah Scanlon

Title: Director of Homeownership Services

Telephone: (727) 821-6897x108

Fax: (727) 821-7457

Email: deborah.scanlan@stpetenhs.org

Description:

The St. Petersburg Neighborhood Housing Services (SPNHS) NeighborWorks® HomeOwnership Center offers the following services:

- ? Homebuyer Orientation: This one-hour class provides the information you need to buy your own home.
- ? Homebuyer Loans: SPNHS offers loans to qualified applicants who wish to purchase and occupy new or existing homes and loans for refinancing or rehab.
- ? Homebuyer Education: A homebuyer training course designed to help families achieve the dream of homeownership.
- ? Financial Fitness: Join us for a workshop series that will change the way you manage your money!
- ? Post-Purchase Education: Topics include insurance, energy conservation, choosing contractors, preventing foreclosure, and crime prevention.
- ? Foreclosure Prevention Counseling: Our HUD-Certified counselors meet with you in private to assess your situation and help you get back on track.
- ? Reverse Mortgage Counseling: Are you a homeowner age 62 or over? Do you need some extra income in your retirement? A reverse mortgage loan may be the answer for you.
- ? New Home Construction: SPNHS develops homes for sale to low and moderate income families.
- ? Resident Leadership Training: SPNHS helps neighborhoods identify and train resident leaders and makes sure they have the resources and tools to succeed.

Acknowledgement and Appreciation

Agency / Organization: Suncoast Center for Community Mental Health, Inc.

Telephone: (727) 327-7656 / TDD (727) 321-6848

Fax: (727) 323-8978

Email: web site: www.suncoastcenter.org

Description:

The mission of Suncoast Center for Community Mental Health, Inc. is to provide the most effective and efficient mental health, substance abuse, and social support services to adults, children, and their families in order to facilitate the highest level of functioning of the individual in the family, on the job, and in the community

Suncoast Center provides an array of outpatient mental health services to adults who are 18 years of age and over who have either a severe and persistent mental illness, or a co-occurring diagnosis of mental illness and substance abuse. Suncoast Center also provides a variety of services to children and families throughout Pinellas County - at the agency's offices but also in clients' homes, at schools, and through community locations such as neighborhood centers. These wide-ranging services include:

- ? Intensive in-home therapy;
- ? Specialized parenting services;
- ? Therapeutic foster care;
- ? School-based counseling; and
- ? Traditional community mental health services.

Some services are limited to those who meet specific criteria designated by our funding sources. To find out if you are eligible, call and ask for the Intake Office.

We acknowledge and appreciate the entire staff of the City of St. Petersburg for their untiring support of the Greater Childs Park Study Area Initiative.

We also thank all those organizations and service providers who have assisted in the development of this resource guide.



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