
Fisher and Associates, LLC
ARCHITECTS - PLANNERS - INTERIOR DESIGN
AA26001738



St. Petersburg Pier
Design Team Selection

Request for Qualifications Response
September 5, 2014

2315 Belleair Road
Clearwater
Florida 33764
727.443.4436 (voice)
727.531.6653 (fax)
www.fisherarchitects.com
AA26001738



Fisher and Associates, LLC

Architects | Planners | Interior Designers | LEED Professionals
AA26001738

September 5, 2014

Bryan Eichler, Managing Member
City of St Petersburg Engineering & Capital Improvements Department
6th Floor, Municipal Services Center
One Fourth Street North
St Petersburg, Florida 33701

**RE: St Petersburg Pier
Design Team Selection
Request for Qualifications Response**

Dear Mr. Eichler:

We are excited to submit our firm's architectural credentials for your review and consideration in selecting an architectural firm to provide the professional services to redesign and repurpose the St. Petersburg Municipal Pier, including its iconic inverted pyramid structure.

On a personal level, as fourth generation Tampa Bay residents, our firm takes great pride in the community in which we live and raise our families. We have visited the Pier many times and as architects have envisioned what we would do to improve the structure given the opportunity to bring the Pier's inverted pyramid structure into the 21st Century, while maintaining its intrinsic iconic value that the Tampa Bay Area has come to associate as the centerpiece of the City's incredible downtown waterfront park system for the past 40 years.

Over the past few years, we have witnessed various design proposals, most calling for the complete demolition of the entire pier, including the main inverted pyramid structure. One proposal in particular stood out to us as being the most appropriate and exciting for many reasons. The Proposal we are referring to was informally submitted to the public on a significant scale through various citizen groups, and originally envisioned and brought forward by a Tampa Architect that simply wanted to show the public what could be done to preserve, renew, and repurpose the existing inverted pyramid structure and the entire Pier within the City's budget. His name was Kenneth Kroger, and unfortunately, after about two years of vigorously promoting his pier renewal ideas to St. Petersburg residents, he unexpectedly passed away last November from a heart attack. Shortly after Mr. Kroger's passing we were asked by one of his Associates to continue his work by implementing some of his designs into our conceptual proposal to the City and its residents.

We estimate that in today's dollars that the existing inverted pyramid structure and massive structural caissons it sits upon has a value of up to \$25 Million when engineering and construction costs are accounted. This valuation excludes the surrounding "Pier Head" and 100 foot wide bridge leading to the inverted pyramid.

**St Petersburg Pier
Design Team Selection
Request for Qualifications Response**

Renewal and reuse of this significant structural asset would result in a much more valuable asset for the City when completed, and provide more than adequate space within our completed Pier Renewal Proposal, to be able to include all of the desired amenities and functions outlined by the recent Pier Working Group public outreach study, in addition to the original Pier Task Force's conclusions as to desired amenities submitted to the City back in June of 2010.

Aside from the existing inverted pyramid structure's significant economic value, we believe its even greater value is in its contextually appropriate mid century modern architectural design, won through a 1971 design competition, primarily because of its expansive rooftop observation area overlooking the bay and the City, and the structure's design for maximizing the amount of usable air conditioned square footage inside, while occupying a minimal footprint at ground level, affording downtown park visitors with minimally obstructed views of Tampa Bay. The views of Tampa Bay around the main structure's small footprint would once again be restored under our yet to be submitted proposed plan – with only minimal enclosed Pier related retail space to be added down the south side of the newly constructed bridge.

If selected to proceed to the design competition, our design proposal will include a complete strip down to the concrete and steel frame of the main building, to be re-skinned entirely in glass, as shown in the included conceptual rendering. Being able to see the existing inverted pyramid structure through the glass is an important and exciting transition element bringing the building of today – into the future for many generations to come.

We would not be interested in participating in this significant project if we were not able to use our skills and expertise to renew and repurpose this significant architectural asset in our community. Thank you for this opportunity and we welcome the opportunity to advance to the next phase of the design process.

Sincerely,



William Joe Fisher, Jr., A.I.A., President
Fisher and Associates, LLC



Index

03	Why Fisher and Associates
04	Design Concept
14	Relevant Experience
34	Team Organization
35	Team Background & Experience
36	Resume's
39	Standard Form 330
43	Professional Licenses
45	References



Why Fisher and Associates, LLC

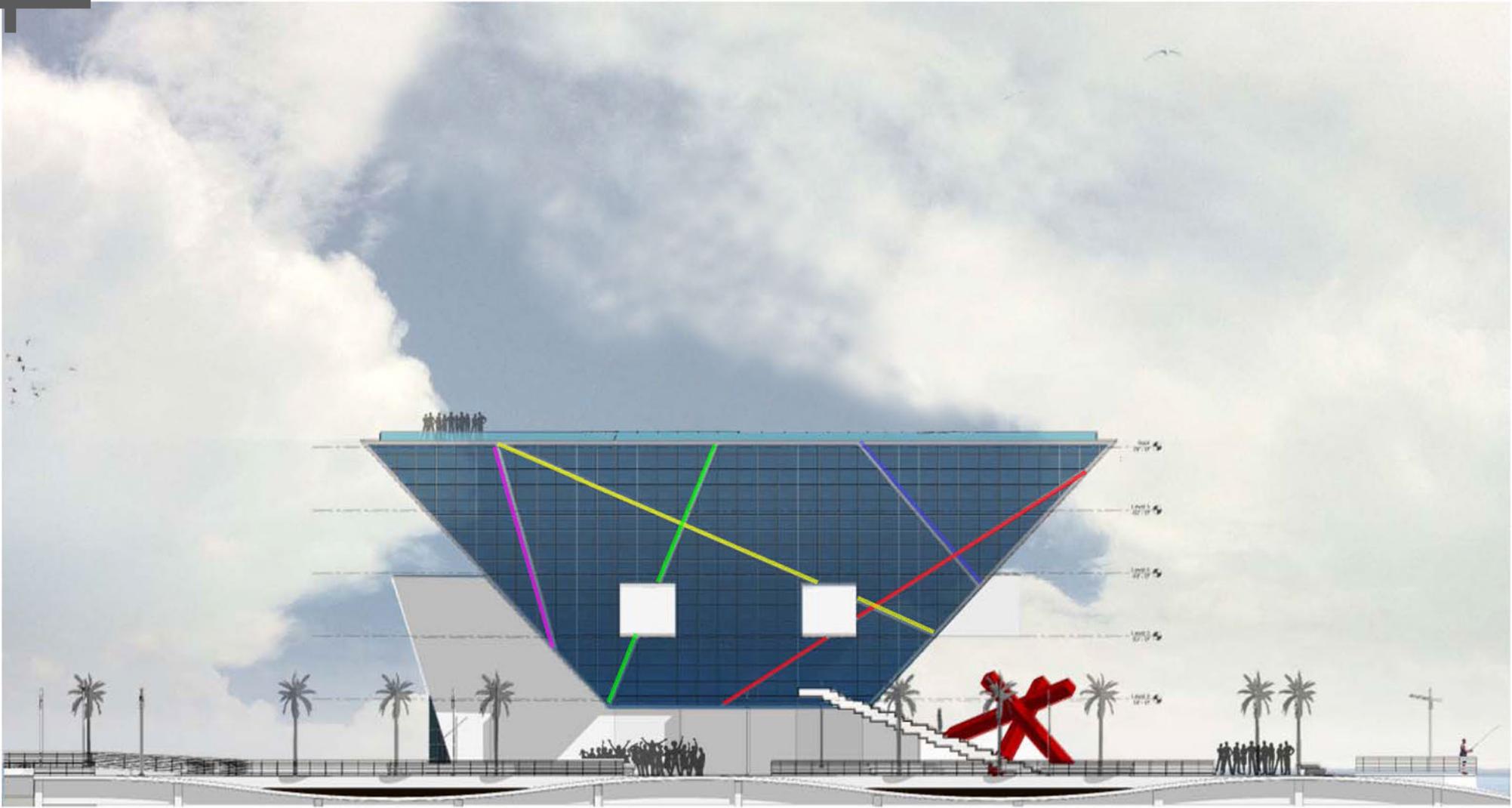
Fresh Look Philosophy

Fisher and Associates, LLC has had the good fortune to have been the Architect for millions of square feet of retail, entertainment, and restaurant projects over its 29 year history. We feel that our background experience provides a unique vantage point that will serve to provide a "fresh look" at the project. We feel that by incorporating an additional blend of merchandising with pedestrian place making we can provide a heightened connection to the community to which this project serves.

An attitude of place-making is in our blood. We strive to bring together the right mix of elements that draws visitors from the community, ensuring the long-term success of our projects and more importantly our development partners. Place-making is more than building an aesthetically pleasing landscape or architectural design; it's about connecting to the local community's personality through unique architecture, distinctive signage, functionally programmed landscape design, and providing public spaces at a variety of scales to encourage cultural interaction. In order to insure that the project developed has the flexibility required to remain successful for the next 50 years attention to the generational trends and changing demographics will be incorporated in the development of these programmed spaces.

By beginning with the original concept formulated by the late Ken Kroger, AIA and a partnership with one of the nation's largest bridge builders and marine engineers we feel that we are poised to create a sustainable LEED Platinum design for the "New" St. Petersburg Pier. Our overall design approach is to rehabilitate the structural "bones" of the existing Inverted Pyramid Building, adding an additional floor to the top of the Inverted Pyramid to add visual dominance and retail efficiencies, cladding the exterior of the Pyramid with butt-glazed glass, and adding a retail lined promenade to provide venues and pedestrian spaces along the approach to the celebrated punctuation mark at the end of the pier. The proposed revitalized Inverted Pyramid will be up-lite at night with LED lighting creating a featured jewel from the Bay Shore and a lighthouse beacon from the water.

Please review the preliminary design concept on the following pages.

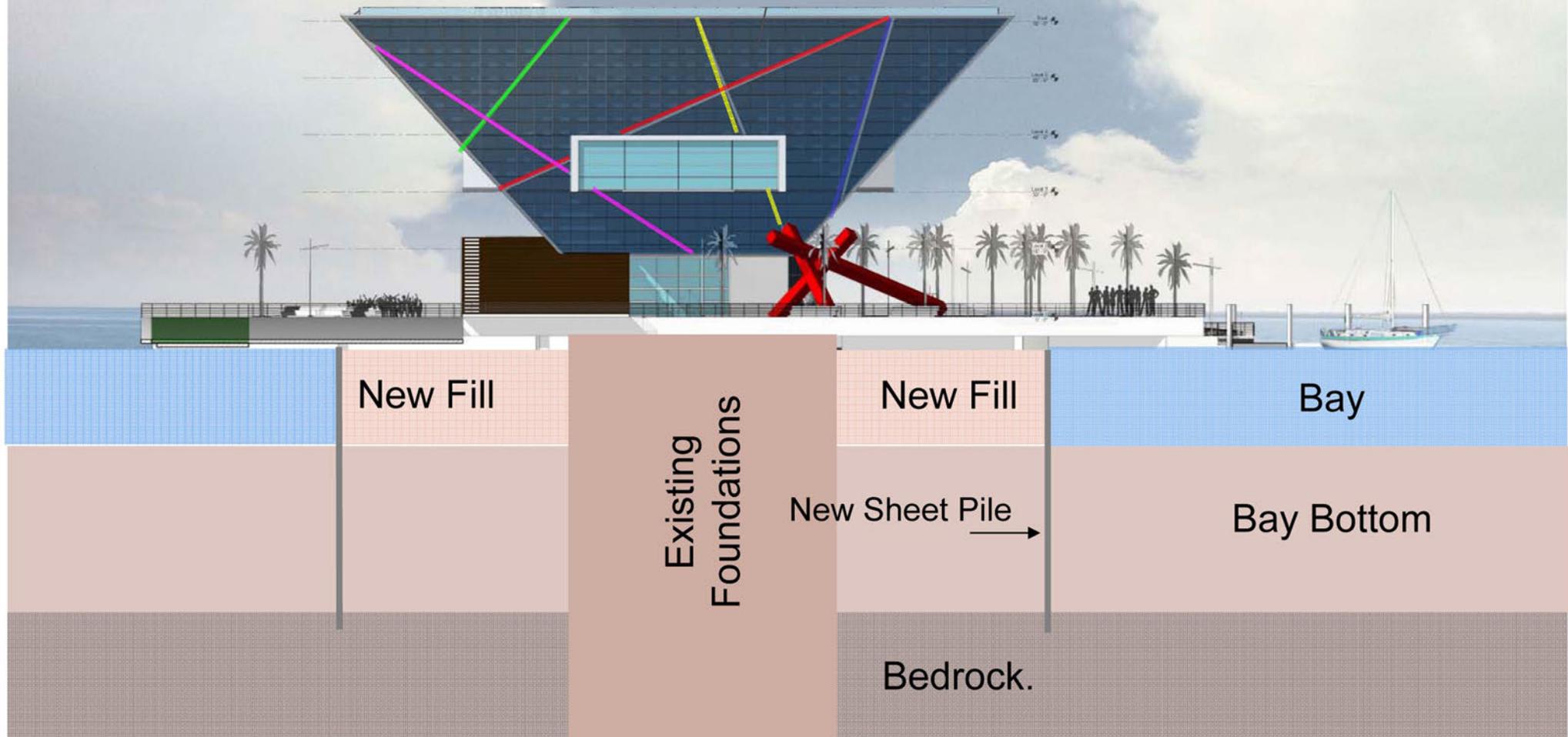


Adapted from the late Ken Kroger's Design Concept

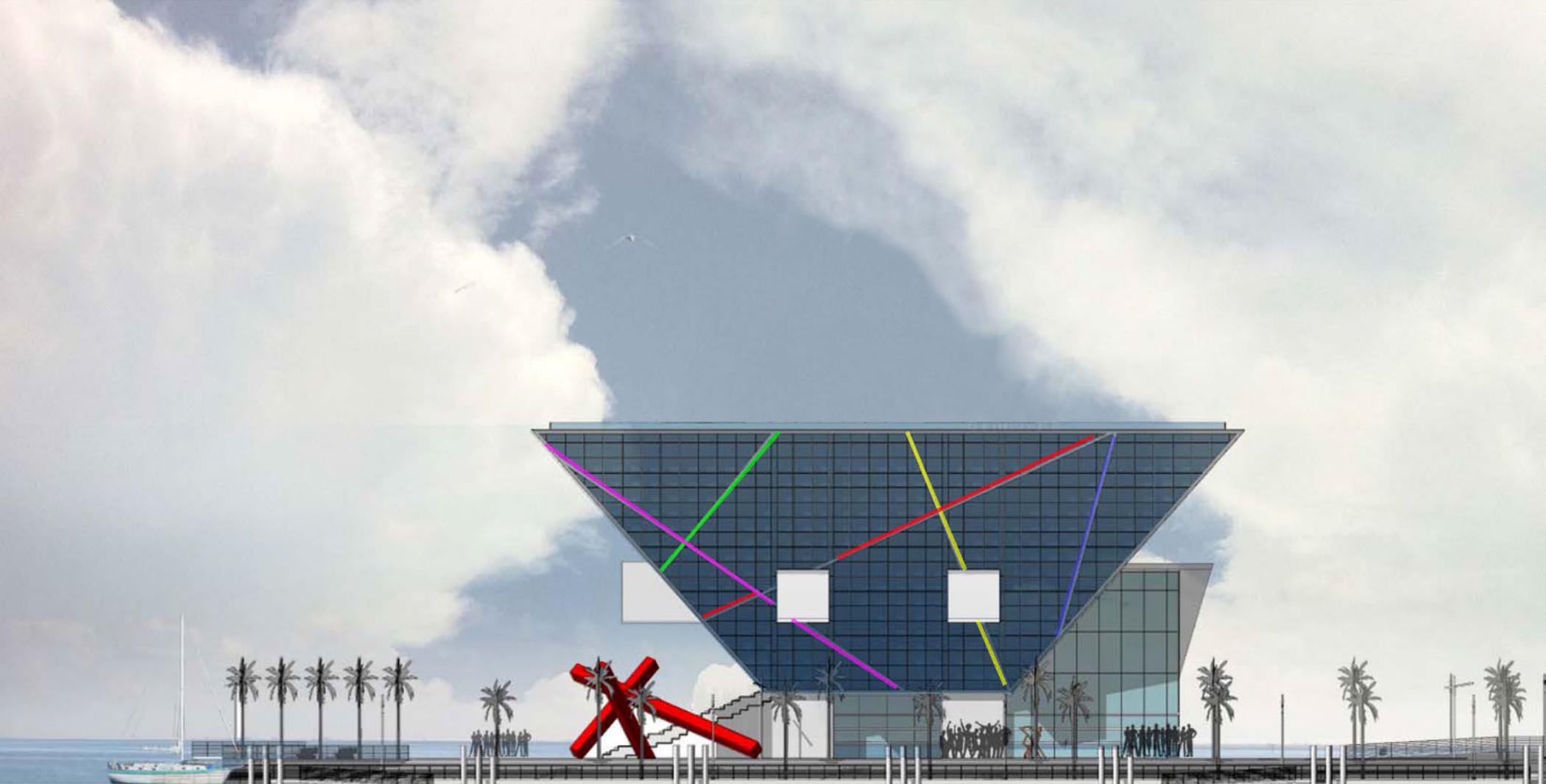
South Elevation

The foundation piles extend down 62 feet into to bedrock.

East Elevation



Adapted from the late Ken Kroger's Design Concept

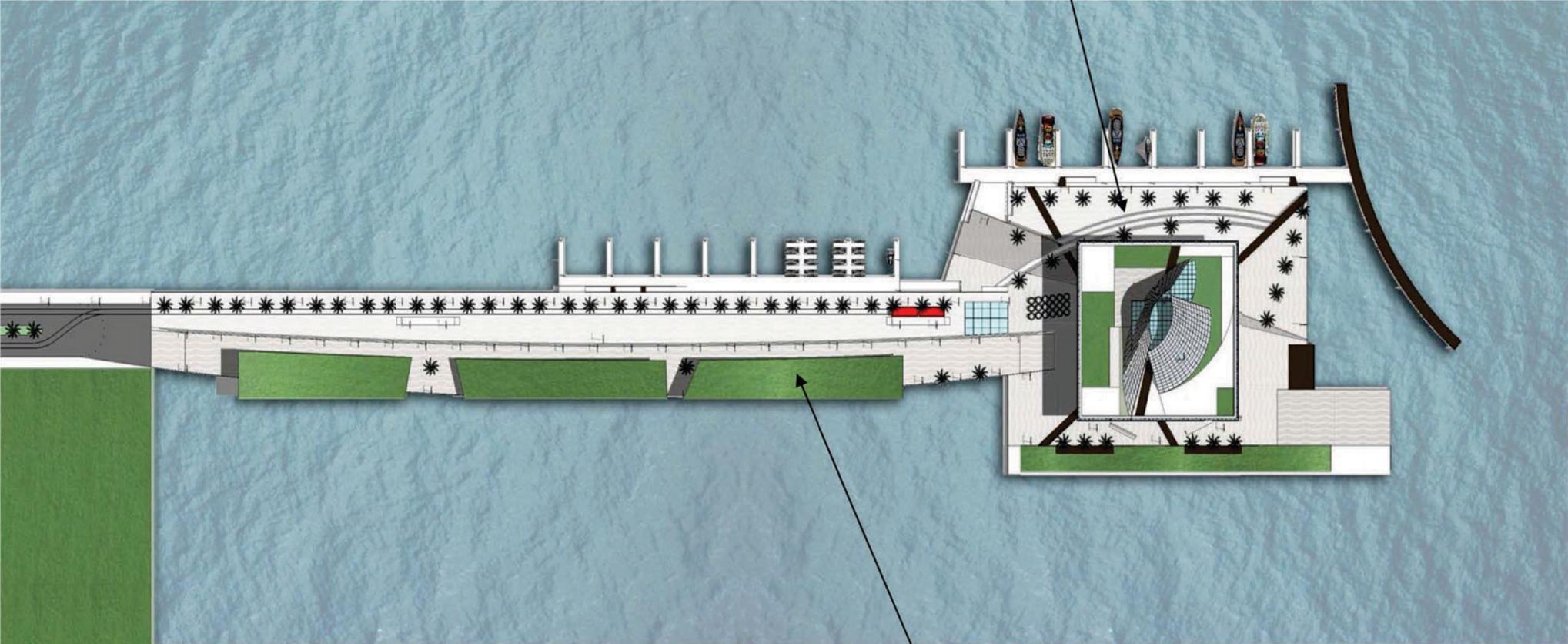


North Elevation

Adapted from the late Ken Kroger's Design Concept

The plaza below the drip line needs to be free from buildings, so the full effect of the inverted pyramid can be experienced.

New Plaza below Inverted Pyramid

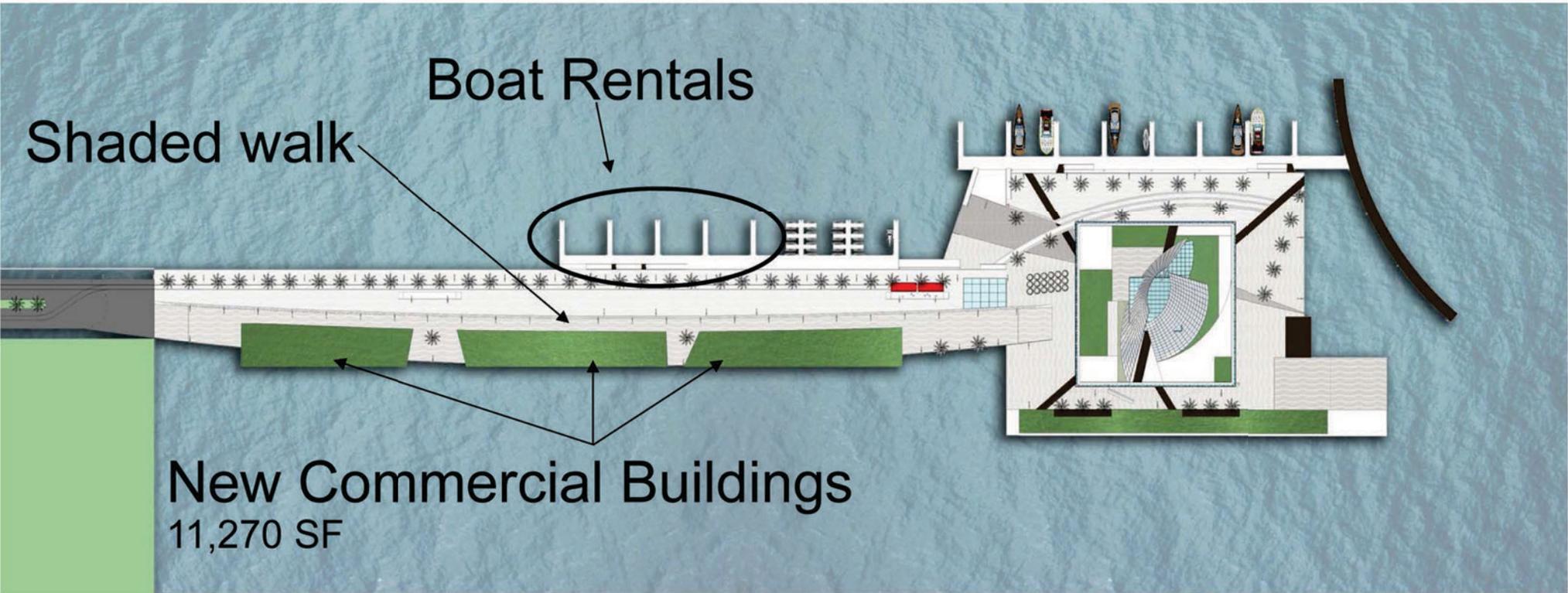


New commercial Buildings

- Roof = 33,500 SF
- 5th Floor = 21,448 (subtracting circulation cores.)
- 4th Floor = 13,650
- 3rd Floor = 8,500
- 2nd Floor = 2,700
- 1st Floor Lobby = 4,930

Preliminary Pier Plan

Causeway 89,075 SF



Boat Rentals

Shaded walk

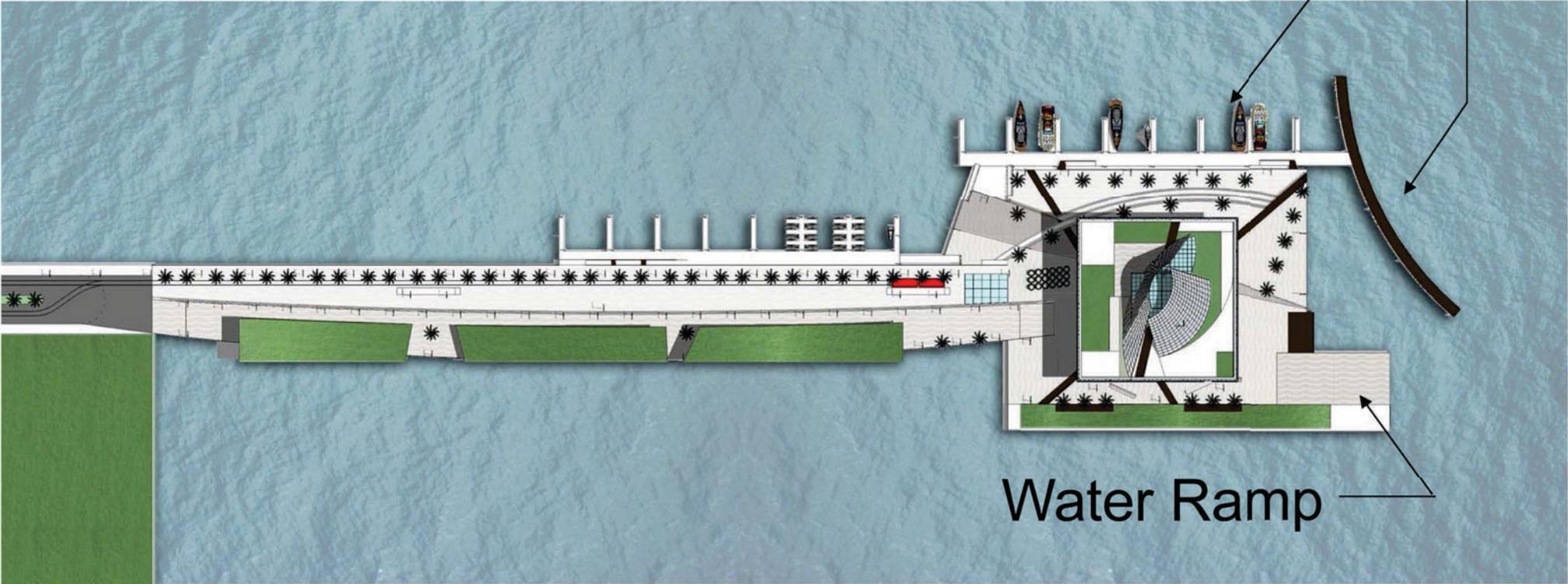
New Commercial Buildings
11,270 SF

Pier Head Plaza . 112,800 SF

Fishing Pier

Floating Docks

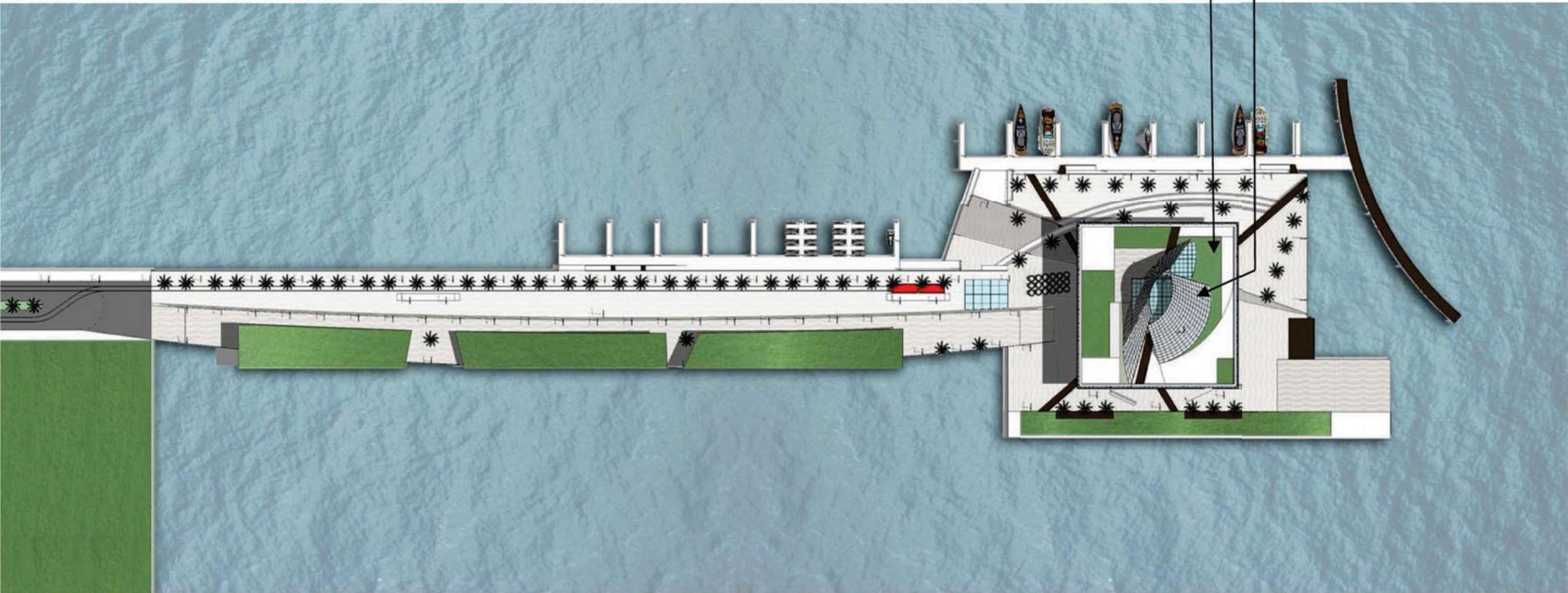
Water Ramp



Roof Plan 33,500 SF

New Roof Feature

Green Roof Areas





Rendering – West Elevation



Adapted from the late Ken Kroger's Design Concept
Original Artwork before modification: Architectural Designs, Inc.

Rendering – Northwest Elevation



Adapted from the late Ken Kroger's Design Concept
Original Artwork before modification: Architectural Designs, Inc.

Rendering – West Elevation

Relevant Experience

Notable Partnerships

Accuform Signs
Bay News 9 Television Studios
Benderson Development
BrightHouse Networks
Butler Paper
Catholic Diocese
Central Florida News Channel 13
Danka Corporation
DEX Corporation
East Lake Office Center
FELD Entertainment
General Dynamics
General Electric
Georgia-Pacific
Harrod Properties
Highwood Properties
HSN
Kodak
Lakeland Regional Industrial Center
Lucent Technologies
Marine Max (Sea Ray Boats)
Marker One Marina
Mease Health Care
Melitta of North America
North American Properties
Paradise Ventures
PODS Corporation
Plasma-Therm, Inc.
Publix Super Markets, Inc
Quaker Oats Company
Raytheon Company
Regency Development
Ringling Brothers Circus
R.J.R. Nabisco. Inc.
R. P. Scherer
SouthTrust Bank
Time Warner
Weyerhaeuser
Yacht Clubs of the Americas
St. Michael's Surgery Center
USAmeribank

Bealls
Belks
Bed Bath & Beyond
Benderson Development
Best Buy
BJ's Wholesale Club
Cost Plus World Market
Dick's Sporting Goods
Islandway Grill
Liberty Bank
Lifestyle Family Fitness
Kohl's
Marshall's
Mattress Firm
Michael's
North American Properties
Office Depot
Old Navy
Panera Bread
Paradise Ventures
Pets Mart
Pier 1 Imports
Publix Super Markets, Inc.
Regency Centers
RMC Property Group
Ross Dress for Less
Shoe Carnival
Sports Authority
Staples
Starbucks
Stein Mart
Target
Thomasville Furniture
TJ Maxx
Total Wine
Trader Joe's
USAmeribank
Walgreen's

Accuform Signs
Adva Light
Benderson Development
Bright House Networks
Butler Paper
Danka Corporation
Dex Corporation
FELD Entertainment
General Dynamics
Georgia-Pacific
Harrod Properties
Highwoods Properties
HSN
Kodak
Lakeland Regional Medical
Lucent Technologies
Marine Max (Sea Ray Boats)
Marker One Marina
Melitta of North America
North American Properties
PODS Corporation
Plasma-Therm, Inc.
Quaker Oats Company
Raytheon Company
Regency Development
R.J.R Nabisco. Inc.
R.P. Scherer
SouthTrust Bank
Time Warner
Weyerhaeuser
Yacht Clubs of the Americas



Publix -at- Las Olas

When Publix Super Markets contemplated their first truly urban grocery store, they presented the Architect with a variety of programmatic requirements, which posed a number of design constraints, while at the same time, offering the opportunity to create a project that would be a Landmark Store for the food chain, while providing a dynamic catalyst for improving the vitality of its surrounding urban fabric which had been neglected for several years. Situated on a half city block, bounded on three sides by city streets, the project's program for sales area equaled the total area of the site. In addition the City of Fort Lauderdale has designated the frontage street as a scenic corridor, establishing a number of landscape, hardscape and pedestrian access requirements.

By combining the owner's requirements, the unique limitations of the site, and the City's expectations, the Architect was able to create a 158,800 Sq. Ft. multi-story retail center featuring two parking decks on the top floors, linked by a multi-story glass lobby. The lobby space, is always in a state of flux with patrons passing up and down moving-sidewalks within the glass lobby, and the city traffic, and pedestrians passing by outside.

Budget: \$10.35 Million

Schedule: 11 Months

Contact: Publix Supermarkets Inc.

Doug Ray, Project Manager

(863) 688-7407, ext 52295







Ft. Lauderdale, Florida



Lakeside Village Retail

Lakeside Village serves as the civic and retail heart for the surrounding residential district. The development was designed as a vital, mixed-use center containing a variety of residential, retail, office, restaurant and entertainment uses. The core incorporates regional materials and a neutral color palette, unifying the center with a Florida Vernacular that relates to the surrounding community. Building fronts have their primary orientation to internal drives and pedestrian paths which are lined with lush landscape and trellised patio areas providing its clientele with a pleasant outdoor transition between shopping destinations.

Budget: Various Development Packages

Schedule: Various Development Packages

Contact: Boyd Development

Dennis Saliga, Development Manager

(407)-352-5858, ext 225





Marker One Marina

Located on the Intercoastal Waterway at Honeymoon Island in Dunedin, Florida, this 92,000 sq. ft. high and dry facility is equipped to accommodate 340 boats. The amenity package includes a Gourmet Restaurant & Cocktail Lounge, Private Clubhouse, Fitness Center, and Ship's Store, as well as Boat Brokerage, Harbor Master, Shower/Laundry and Swimming Pool support facilities. This project is one of three high and dry facilities designed by Fisher and Associates, Inc. in Key West, Tampa and Dunedin.

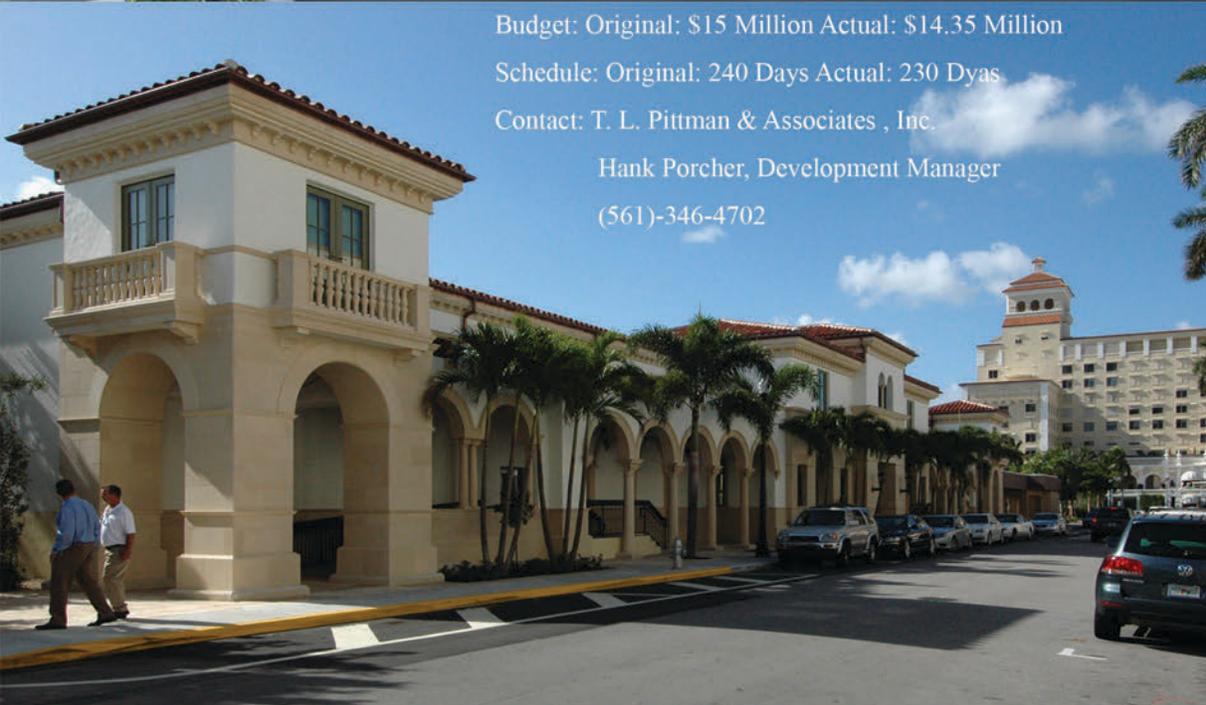




Palm Beach Retail Promenade



The Palm Beach Promenade features 54,000 sq. ft. of retail on the Island of Palm Beach. The design reflects the Venetian influence and architectural style of the town of Palm Beach and is focused around the long covered arcades, elegant iron work, attention to local materials, detailed stonework, and lush tropical plantings. The site features walkways around the store that provide shaded circulation to and from the site along with seating and rest areas to take in the beautiful views of the shopping district.



Budget: Original: \$15 Million Actual: \$14.35 Million

Schedule: Original: 240 Days Actual: 230 Days

Contact: T. L. Pittman & Associates, Inc.

Hank Porcher, Development Manager

(561)-346-4702





HSN



Fisher and Associates has been the Architect for the HSN Corporate Headquarters since the campus was originally Master Planned in 1985. As part of the services provided, Fisher has designed multiple Television Studios with associated Green Rooms & Control Rooms, Imaging Studios, Call Centers, Administrative Office Towers, a Cafeteria, and Auditorium / Meeting Facilities. Fisher's commitment and ongoing relationship with this Corporate Partner speaks loudly about our commitment to our Clients.

Budget: Various Construction Packages

Schedule: Total Campus Renovation over 4 years

Contact: HSN Inc. Brian Feldman, COO, (727)-872-7696





Bay News 9

28,000 sq. ft.

Television Production Studios

Located within the Bright House Network regional office building within Carillon Office Park in the City of St. Petersburg, Florida, this 28,000 square foot facility accommodated this regional cable company's Television Production needs. Equipped with three Anchor Studios for News, Sports, Weather, and Espanol News, three Production Control Rooms, Computer Room, News Room, "Web Hosting" area, and associated offices, green rooms, conference rooms and administrative areas this state of the art facility is equipped to meet the needs of this rapidly evolving company's television production needs. Located on the third floor of this three story reinforced concrete structure, this facility was built to ride out hurricane threats with impact resistant glazing, solid concrete walls, and three 1,000 KW diesel generators for uninterrupted power. As a testament to the Owner's satisfaction with the studios, Fisher and Associates has been commissioned to design Bright House Network's sister (equal in size) studios, Central Florida News 13, in Orlando.



Clearwater, Florida



Bright House Networks Regional Offices

168,000 sq. ft.

The Regional Headquarters for this cable and telecommunication company serving Pinellas County was constructed to consolidate their Channel 9 Television Studios, Call Centers, Executive & Administrative functions, Construction / Engineering Departments, and Computer Facilities all under one roof. The three-story facility was constructed of site cast concrete panels with brick-tile cladding, structural steel framing, and high performance impact resistant glazing. The new facility features three 1,000 KW generators that provide uninterrupted power for the entire building, and a 28,000 square foot State of the Art television production studio. The Bay News 9 Studios house 3 Production Studios with associated Control Rooms, News Room, Editing Suites, Computer Rooms, and offices.



St. Petersburg, Florida

Budget: \$19.3 Million

Schedule: 10 Months

Contact: Brighthouse Networks

Steve Eichler, Director of Engineering

(727)-329-2000



Team Organization

Architect / Project Designer / Construction Administration

Fisher and Associates, LLC Architects
2315 Belleair Road
Clearwater, FL 33764
(727)-443-4436

Marine / Bridge Resource

Archer Western / The Walsh Group
Florida Regional Office
4343 Anchor Plaza Parkway #155
Tampa, FL 33634
(727)-849-7500

* Once the overall scope has been established, the required engineering disciplines will be assigned from local engineering firms that we have dealt with over the past 29 years.



Profile of Fisher and Associates, LLC

Fisher and Associates, Architects, LLC, is a professional design firm composed of architects, interior designers, LEED Accredited Professionals and supporting staff. Over its twenty-nine-year history, the firm has established an industry wide reputation as a leading design firm with extensive experience in commercial, office, retail, television studio, restaurant and industrial work. As the firm's practice has diversified, its geographical scope has widened to include projects throughout the Eastern Region of the United States. The firm maintains an attention to detail and commitment to design quality which has earned numerous professional recognitions, the respect of our peers, and a lengthening list of repeat clients.

Founded in 1985, we've been honing our skills for many years, providing Professional Services in Architecture, Interior Design, and Land Planning. We're undeniably proud of our reputation for quality, timeliness, and excellence. We've earned our experience. Yet, in many ways, we still possess the zeal of an upstart, driven to stretch and push ourselves on every project. Our studio environment combined with the firm's vast resources foster collaboration and encourages innovative thinking and quick response.

Fisher and Associates has successfully complete over 47 Corporate Headquarters, 437 Publix Shopping Centers, 296 Walgreens stores, 10 Television Production Studios, numerous Restaurant and Religious Facilities, tens of millions of square feet of Retail Power Centers, and millions of square feet of pharmaceutical, industrial and manufacturing facilities many incorporating clean room environments.

“Whom we do business with tells you a lot about how we do business.”

Fisher and Associates strives to achieve the most appropriate design by working closely with our clients at all stages of the process, incorporating available information and integrating our experience and expertise within the timeframe required. We are accustomed to working with a variety of construction scheduling methods, including fast track, phased construction and a combination of these with more conventional techniques. Our award winning staff possesses the qualifications, expertise and experience to produce projects, which are both aesthetically pleasing and compatible with budget requirements. We take pride in our continuous relationship with some of the nation's most respected companies and organizations.



William Fisher, Architect of Record

President of Fisher and Associates, LLC. – As the Founder, President, and Architect of Record, Mr. Fisher is responsible for the coordination of all projects within the firm. His day-to-day responsibilities include contracts, coordination and production of Construction Documents, and the management of the operations of the firm. Since founding Fisher and Associates in 1985, he has established a profession wide reputation as a leader in the Architectural field with extensive experience in commercial, office, retail, television studio, restaurant, and industrial projects. With his leadership, the firm has been responsible for millions of square feet of new construction including projects for Publix Supermarkets, Home Shopping Network (HSN), Raytheon, Bay News 9 Television Studios, Bright House Networks, Quaker Oats, Nabisco, Georgia-Pacific, Gatorade, Harrod Properties, Highwood Properties, Danka, Kodak, Melitta of North America, DEX Corporation, PODS Corporation, R. P. Scherer, and Lucent Technologies.

In addition to his professional career, Mr. Fisher remains a Guest Lecturer at the University of Florida College of Architecture, and serves as a Director on the Morton Plant Mease Hospital Foundation, a Member & Past Chairman of the Board of Trustees of Clearwater for Youth, is the Chairman of a Tampa Bay based Social Charitable Foundation and serves on several Hospital, Charitable, Community, Religious, and Social Committees.

Education:

Clearwater High School
Bachelor of Architecture
Magna Cum Laude
University of Florida - 1981
Master of Arts in Architecture
University of Florida - 1983

Registration:

NCARB Certified - 1985
Florida
Alabama
Georgia
North Carolina
South Carolina
Tennessee
Virginia
Maryland
New York
Pennsylvania
Ohio

Organizations:

- Director of the Morton Plant Mease Hospital Foundation
- Member, Morton Plant Mease Hospital Community Impact Board
- Member & Past Chairman, Board of Trustees of Clearwater for Youth
- Commodore-Carlouel Yacht Club
- Guest Lecturer - University of Florida College of Architecture
- Member of the College of Architecture Graduate School final design review Jury - University of Florida
- Member University of Florida Athletic Association - Bull Gator
- Member, Board of Directors of First United Methodist Church
- Member of the Finance Committee, First United Methodist Church
- Usher, First United Methodist Church
- Founder of the Krewe of the Santa Margarita
- Chairman Krewe of the Santa Margarita Charitable Foundation
- Founding Member, Plumb School Advisory Council
- Past Member, City of Clearwater Charter Review Committee
- Past Member, Board of Directors of the Long Center
- Past President, local Homeowners Association

Professional Affiliations:

- American Institute of Architects (AIA)
- Member, Southern Building Code Congress
- Member & Guest Speaker ICSC (International Council of Shopping Centers)
- Member NAIOP (National Association Industrial & Office Parks)



Bryan Fisher, Director of Design

As Director of Design, Mr. Fisher is responsible for the development and coordination of all design elements for projects within the firm. His day-to-day responsibilities include the development and production of projects through the design process. Since joining Fisher and Associates in 1986, he has been responsible for the design of all projects produced by the firm. Projects of note include corporate Headquarters for Home Shopping Network, Bright House Network, Melita of North America, Pods Corporation, Raytheon Company, Lucent Technologies and The World Headquarters for FELD Entertainment, producers of The Ringling Brothers Circus as well as the design of office buildings for developers such as Harrod Properties, and Highwood Properties. In addition he has created hundreds of retail projects for client partners including Publix Supermarkets, Benderson Development, Regency Development, Sembler, Brandon Development, Boos Development, North American Properties, and Paradise Development.

His functional yet aesthetically pleasing approach to architectural and interior design has won him praise from his peers, his clients and the construction community having in the process received a number of Design and Community Awards for his outstanding design abilities.

Organizations:

- Coach for under 18 girls Largo Club Soccer.
- Member, Clearwater Central Catholic Football Boosters.
- Member, Clearwater Central Catholic Wrestling Boosters.
- Member, Krewe of the Santa Margarita.
- Member, Parish Council of Espiritu Santo Catholic Church.
- Past Member, St. Cecelia Interparochial School Advisory Council Summit.
- Member, St. Cecelia Interparochial School Building Committee.

Archer Western



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Market Sectors

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BRIDGES

[CONTACT NOW](#)

The Walsh Group was recently ranked by Engineering News Record as **the second largest bridge builder in the United States.** With an independently functioning and fully staffed Heavy Highway Division, the firm is able to provide specifically focused construction services on bridge projects of any scope, size, and scale. The company's bridge experience includes structures crossing roadways and waterways. The Walsh Group has significant experience with major bridge construction work throughout the country for a variety of clients, including various public agencies.

Click below to view examples of our work in this area.

[VIEW OUR WORK](#)

“The Walsh Group is the *second largest bridge builder* in the United States”

ARCHITECT - ENGINEER QUALIFICATIONS

PART I - CONTRACT-SPECIFIC QUALIFICATIONS

A. CONTRACT INFORMATION

1. TITLE AND LOCATION *(City and State)*

St. Petersburg Pier Design Team Selection RFQ, St. Petersburg, Florida

2. PUBLIC NOTICE DATE

3. SOLICITATION OR PROJECT NUMBER

B. ARCHITECT-ENGINEER POINT OF CONTACT

4. NAME AND TITLE

William Fisher AIA, President

5. NAME OF FIRM

Fisher and Associates, LLC

6. TELEPHONE NUMBER

(727) 443-4436

7. FAX NUMBER

(727) 531-6653

8. E-MAIL ADDRESS

billf@fisherarchitects.com

C. PROPOSED TEAM

(Complete this section for the prime contractor and all key subcontractors.)

(Check)	PRIME	J-V	PARTNER	SUBCON-	TRACTOR	9. FIRM NAME	10. ADDRESS	11. ROLE IN THIS CONTRACT
a.	<input checked="" type="checkbox"/>					Fisher and Associates, LLC <input type="checkbox"/> CHECK IF BRANCH OFFICE	2315 Belleair Road Clearwater, Florida 33764	Project Architect Project Designer Construction Administration
b.						<input type="checkbox"/> CHECK IF BRANCH OFFICE		
c.						<input type="checkbox"/> CHECK IF BRANCH OFFICE		
d.						<input type="checkbox"/> CHECK IF BRANCH OFFICE		
e.						<input type="checkbox"/> CHECK IF BRANCH OFFICE		
f.						<input type="checkbox"/> CHECK IF BRANCH OFFICE		

D. ORGANIZATIONAL CHART OF PROPOSED TEAM

(Attached)

E. RESUMES OF KEY PERSONNEL PROPOSED FOR THIS CONTRACT

(Complete one Section E for each key person.)

12. NAME William Fisher	13. ROLE IN THIS CONTRACT Architect of Record	14. YEARS EXPERIENCE	
		a. TOTAL 32	b. WITH CURRENT FIRM 29

15. FIRM NAME AND LOCATION *(City and State)*
Fisher and Associates, LLC, 2315 Belleair Road Clearwater, Florida 33764

16. EDUCATION <i>(DEGREE AND SPECIALIZATION)</i> Clearwater High School Bachelor of Architecture - University of Florida 1981 Master of Arts in Architecture - University of Florida 1983	17. CURRENT PROFESSIONAL REGISTRATION <i>(STATE AND DISCIPLINE)</i> Architect: NCARB Certified-1985, Florida, Alabama, Georgia, South Carolina, North Carolina, Tennessee, New York, Pennsylvania, Ohio
--	---

18. OTHER PROFESSIONAL QUALIFICATIONS *(Publications, Organizations, Training, Awards, etc.)*

- American Institute of Architects (AIA)
- Member, Southern Building Code Congress
- Member & Guest Speaker ICSC (International Council of Shopping Centers)

19. RELEVANT PROJECTS

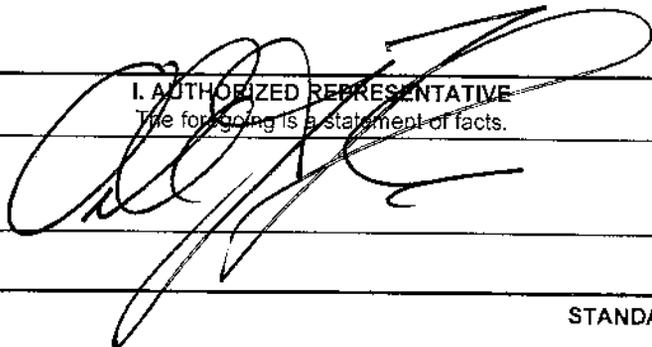
(1) TITLE AND LOCATION <i>(City and State)</i> Las Olas Publix, Ft. Lauderdale, Florida	(2) YEAR COMPLETED	
	PROFESSIONAL SERVICES 2005	CONSTRUCTION <i>(If applicable)</i>
a. (3) BRIEF DESCRIPTION <i>(Brief scope, size, cost, etc.)</i> AND SPECIFIC ROLE <input checked="" type="checkbox"/> Check if project performed with current firm When Publix supermarkets contemplated their first truly urban grocery store, they presented Fisher with a variety of programmatic requirements, which posed a number of design constraints, while at the same time. By combining the owner's requirements, the unique limitations of the site, and the city's expectations, we were able to create this 158,000 square foot multi-story multi-story retail center featuring two parking decks on the top floors, linked by a multi-glass lobby.		
(1) TITLE AND LOCATION <i>(City and State)</i> Lakeside Village Shops, Orange County	(2) YEAR COMPLETED	
	PROFESSIONAL SERVICES 2012	CONSTRUCTION <i>(If applicable)</i>
b. (3) BRIEF DESCRIPTION <i>(Brief scope, size, cost, etc.)</i> AND SPECIFIC ROLE <input checked="" type="checkbox"/> Check if project performed with current firm It all in the DETAILS. As an anchor to one of Orlando's newest Town Center Development Cores, Lakeside Village serves as the civic and retail heart for the surrounding residential district. To accomplish this task the development was designed as a vital, mixed-use center containing a variety of residential, retail, office, restaurant and entertainment uses. The core incorporates regional materials and a neutral color palette, unifying the center with a Florida Vernacular.		
(1) TITLE AND LOCATION <i>(City and State)</i> Palm Beach Promenade, Palm Beach Florida	(2) YEAR COMPLETED	
	PROFESSIONAL SERVICES 2011	CONSTRUCTION <i>(If applicable)</i>
c. (3) BRIEF DESCRIPTION <i>(Brief scope, size, cost, etc.)</i> AND SPECIFIC ROLE <input checked="" type="checkbox"/> Check if project performed with current firm The Palm Beach Promenade features 54,000 sq. ft. of retail on the Island of Palm Beach. The design reflects the Venetian influence and architectural style of the town of Palm Beach and is focused around the long covered arcades, elegant iron work, attention to local materials, detailed stonework, and lush tropical plantings. The site features walkways around the store that provide shaded circulation to and from the site along with seating and rest areas.		
(1) TITLE AND LOCATION <i>(City and State)</i> USAmeribank Westshore, Tampa Florida	(2) YEAR COMPLETED	
	PROFESSIONAL SERVICES 2013	CONSTRUCTION <i>(If applicable)</i>
d. (3) BRIEF DESCRIPTION <i>(Brief scope, size, cost, etc.)</i> AND SPECIFIC ROLE <input checked="" type="checkbox"/> Check if project performed with current firm Adaptive re-use of existing multi-tenant retail building into a single use branch bank and corporate offices.		
(1) TITLE AND LOCATION <i>(City and State)</i> Marker One Marina, Dunedin, Florida	(2) YEAR COMPLETED	
	PROFESSIONAL SERVICES 2010	CONSTRUCTION <i>(If applicable)</i>
e. (3) BRIEF DESCRIPTION <i>(Brief scope, size, cost, etc.)</i> AND SPECIFIC ROLE <input checked="" type="checkbox"/> Check if project performed with current firm Located on the Intercoastal Waterway at Honeymoon Island in Dunedin, Florida, this 92,000 sq. ft. high and dry facility is equipped to accommodate 340 boats. The amenity package includes a Gourmet Restaurant & Cocktail Lounge, Private Clubhouse, Fitness Center, and Ship's Store, as well as Boat Brokerage, Harbor Master, Shower/Laundry and Swimming Pool support facilities. This project is one of four high and dry facilities designed by Fisher and Associates.		

H. ADDITIONAL INFORMATION

30. PROVIDE ANY ADDITIONAL INFORMATION REQUESTED BY THE AGENCY. ATTACH ADDITIONAL SHEETS AS NEEDED.

I. AUTHORIZED REPRESENTATIVE
The foregoing is a statement of facts.

31. SIGNATURE



32. DATE

09/05/2014

33. NAME AND TITLE

William Fisher, President

STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
BOARD OF ARCHITECTURE & INTERIOR DESIGN

LICENSE NUMBER

AA26001738

The ARCHITECT CORPORATION
Named below IS CERTIFIED
Under the provisions of Chapter 481 FS.
Expiration date: FEB 28, 2015

FISHER AND ASSOCIATES, LLC
2315 BELLEAIR RD
CLEARWATER FL 33764



RICK SCOTT
GOVERNOR

ISSUED: 01/25/2013 SEQ # L1301250000664
DISPLAY AS REQUIRED BY LAW

KEN LAWSON
SECRETARY

STATE OF FLORIDA
DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION
BOARD OF ARCHITECTURE & INTERIOR DESIGN

LICENSE NUMBER

AR0010829

The ARCHITECT
Named below IS LICENSED
Under the provisions of Chapter 481 FS.
Expiration date: FEB 28, 2015

FISHER, WILLIAM JOE JR
2075 ENVOY CT
CLEARWATER FL 33764



RICK SCOTT
GOVERNOR

ISSUED: 01/25/2013 SEQ # L1301250000494
DISPLAY AS REQUIRED BY LAW

KEN LAWSON
SECRETARY

References

Steve Brandon
Brandon Partners
Partner
200 Pasadena Place
Orlando, Fl 32803
407-835-9000
Fax 407-835-9955
sebrandon@brandonpartners.net

Joseph V. Chillura
USAmeriBank
Chief Ececutive Officer
119 E. Whiting Street
Tampa, Fl 33602
(813) 226-0111
Fax (813) 226-3038
jchillura@usameribank.com

Mike Connor
Paradise Ventures Inc
President
2901 Rigsby Lane
Safety Harbor, Florida 34695
(727) 726-1115 ext 220
Fax (727) 724-1711
MConnor@paradiseventuresinc.com

Brian J. Feldman
HSN
Chief Operating Officer
1 HSN Drive
St. Petersburg, Fl 33729
(727) 872-7696
Fax (727) 872-6696
Brian.Feldman@hsn.net

Tom Fleming
Regency Centers Corporation
One Independent Dr., Suite 114
Jacksonville, Florida 32202
(904) 598-7684
(904) 354-6094
tfleming@regencycenters.com



2315 Belleair Road
Clearwater
Florida 33764
727.443.4436 (voice)
727.531.6653 (fax)
www.fisherarchitects.com
AA26001738
