

**ST. PETERSBURG
DOWNTOWN WATERFRONT**

**INDIVIDUAL
SURVEY RESULTS**

(First Public Input Forum on September 9, 2013)

Published on September 28, 2013

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Planning and Economic Development Department
City of St. Petersburg, Florida

http://www.stpete.org/downtown_waterfront_master_plan



INTRODUCTION

The results published in this report result from the first public input forum pertaining to the city's Downtown Waterfront Master Plan ("Plan"). The public input forum was held on Monday, September 9, 2013 at the University of South Florida St. Petersburg ("USFSP").

The public input forum included introductory remarks by Mayor Bill Foster and Sophia T. Wisniewska, Ph.D, Regional Chancellor, USFSP. Following the introductory remarks, Dave Goodwin, Director, Planning and Economic Development, briefly described a history of the downtown waterfront and highlighted its character defining features. This was followed by a description of the Plan development process, including a preview of the Urban Land Institute's Advisory Service Panel. The majority of time was reserved for a table exercise that solicited public input on a master table survey, requiring consensus, and an individual survey designed to collect unfiltered feedback.

The first public input forum included varying levels of participation:

- Approximately 240 numbered, name tags were distributed
 - Attendees who arrived together were intentionally divided
 - Attendees sat at round tables with seating for up to 10 individuals
- 207 individuals registered on the sign-in sheets
- 201 individuals submitted an individual survey form
 - Some attendees skipped questions, explaining variation in the final totals
 - Among the individuals who submitted an individual survey form, 199 included the zip code of their primary residence. Of the 199, five (5) were excluded from the attached map because of their location outside of the region

In accordance with the City Charter and Section 16.08 of the City's Land Development Regulations ("LDRs") pertaining to the Downtown Waterfront Master Plan ("Plan"), the Plan shall IDENTIFY THE STUDY AREA BOUNDARIES.

What do you consider to be the downtown waterfront?

- Northeast Exchange Club Coffee Pot Park to Lassing Park
- Northeast Exchange Club Coffee Pot Park to Bayfront Center
- Northeast Exchange Club Coffee Pot Park to Poynter Park
- 7th Avenue North to Poynter Park
- Other: 18th Avenue North to Poynter Park*
- Other: Flora Wylie to Albert Whitted Park*
- Other: Flora Wylie to Lassing Park*
- Other: Vinoy to Central Yacht Basin*
- Other: Vinoy to Dali*



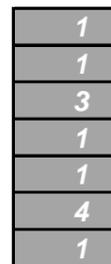
Regarding the EXISTING downtown waterfront, please rank the following from most (number 1) to the least (number "x") applicable in describing the existing character.

- center of art and culture
- center of community events
- center of education, research and science
- community amenity
- dining / shopping
- economic driver / investment stimulator
- place of vistas, views, parks and open spaces
- public waterfront access
- tourist and visitor destination
- water sports and recreation center



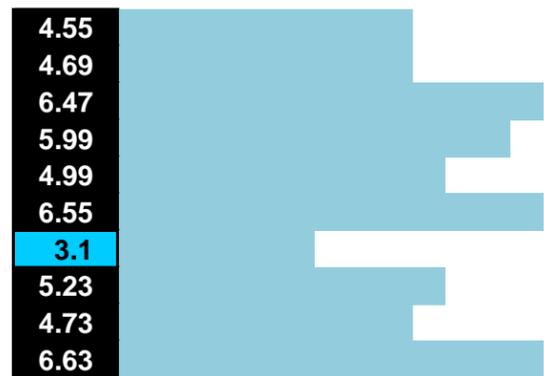
The following submissions (highlighted in grey, italics) were not included in the original question. They were submitted as an open option "other." Consequently, the number of votes was too low to reasonably compare using a statistical average. The number presented here is an aggregate total of the votes and is not ranked against the others listed.

- Other: Fireworks*
- Other: Recreational exercise*
- Other: Birding and wildlife habitat*
- Other: Soccer at Al Lang Field*
- Other: Fishing*
- Other: Residential*
- Other: Albert Whitted Airport*



Regarding the FUTURE downtown waterfront, please rank the same list as you would like it to change.

- center of art and culture
- center of community events
- center of education, research and science
- community amenity
- dining / shopping
- economic driver / investment stimulator
- place of vistas, views, parks and open spaces
- public waterfront access
- tourist and visitor destination
- water sports and recreation center

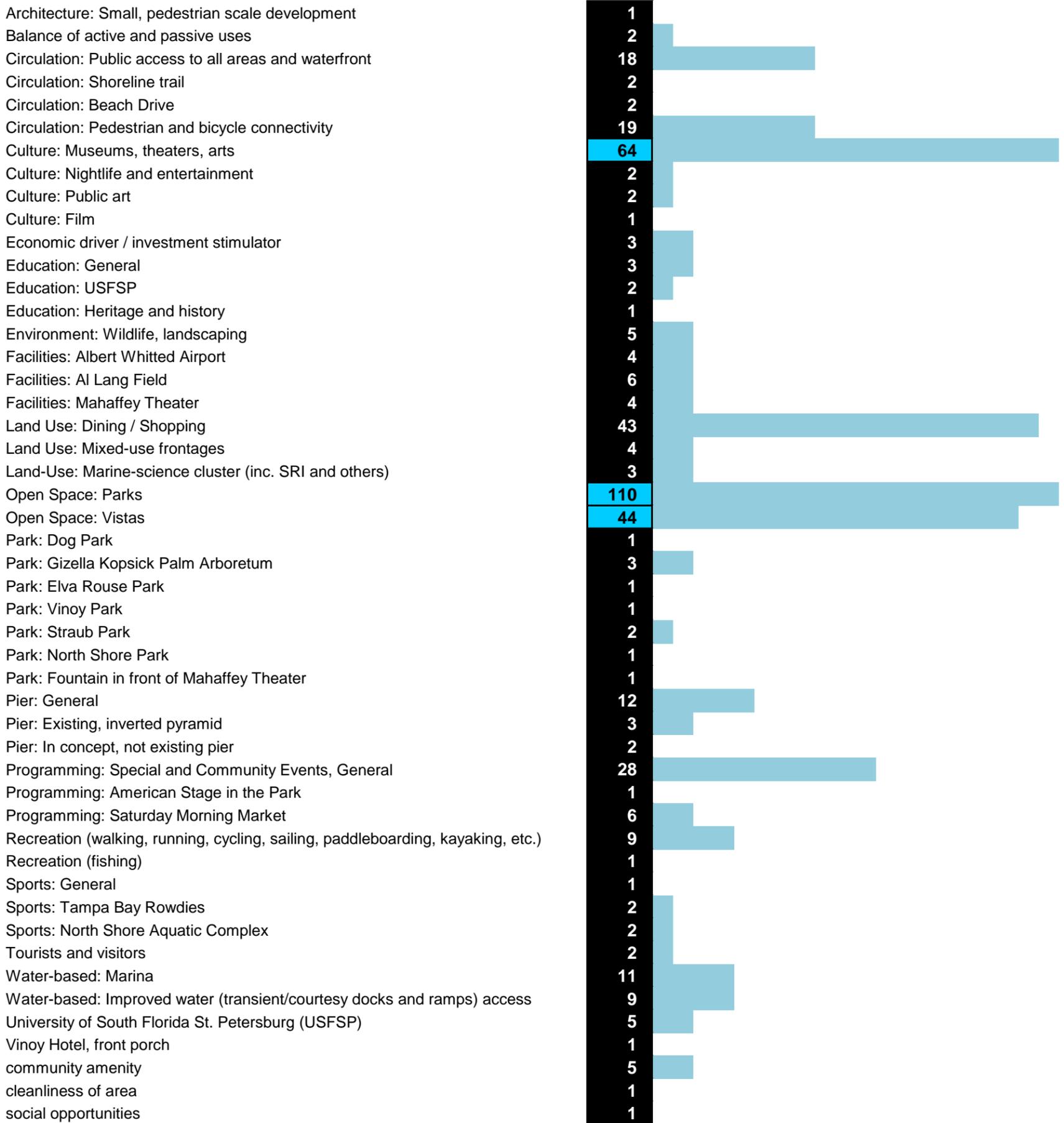


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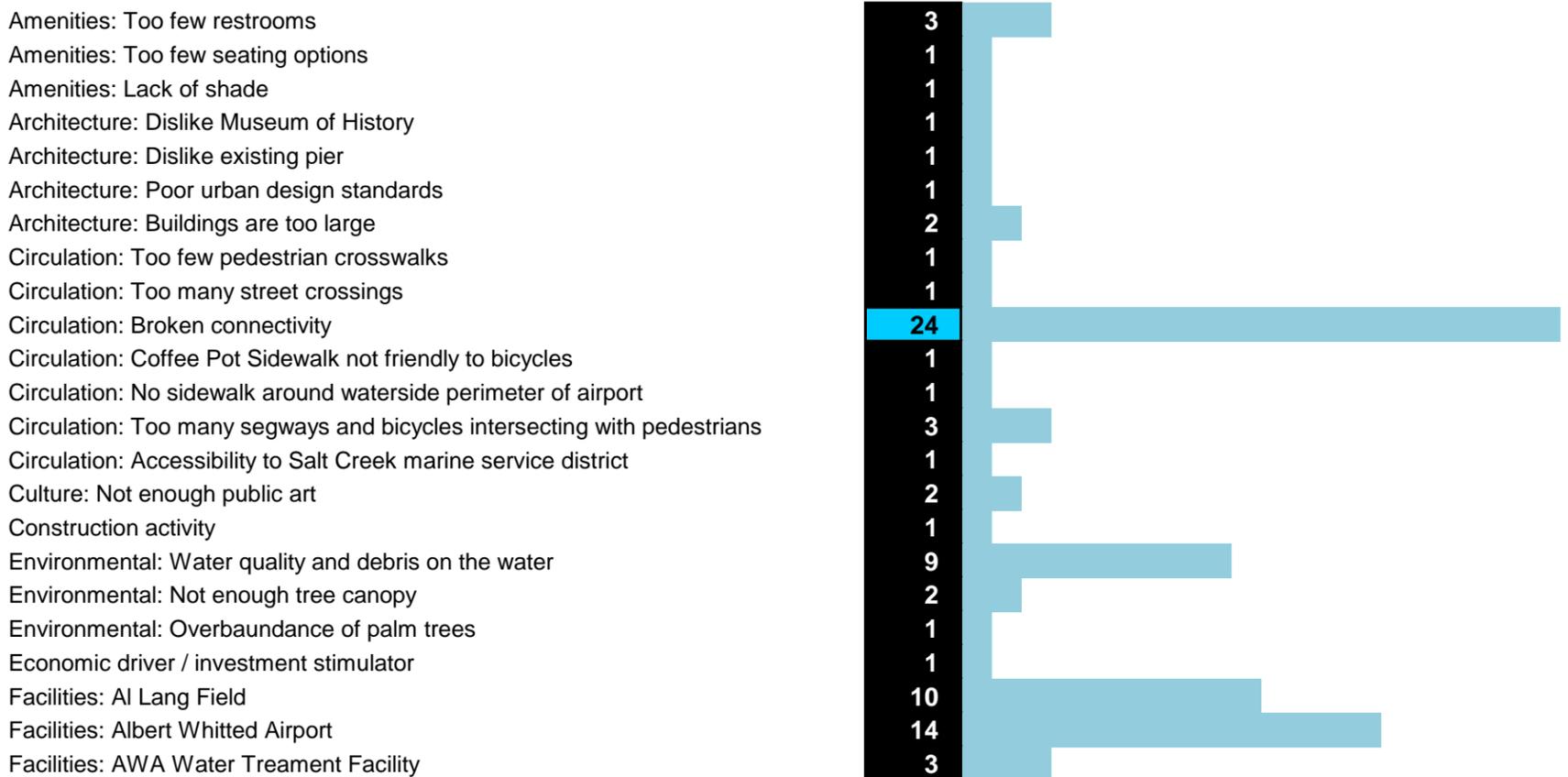
- Other: Albert Whitted Airport*
- Other: Birding and wildlife habitat*
- Other: Enlarge palm arboretum*
- Other: Family-oriented activities*
- Other: Fish market and commercial fishing*
- Other: Increase funding for park maintenance*
- Other: Pier should be included in master plan*
- Other: Redevelopment to increase housing, dining, business*
- Other: Residential*
- Other: Soccer specific stadium*
- Other: Water-based: Water taxi to Tampa / Hillsborough County*
- Other: Water-based: Improved transient and courtesy access*



What three features of the EXISTING downtown waterfront do you like the MOST?

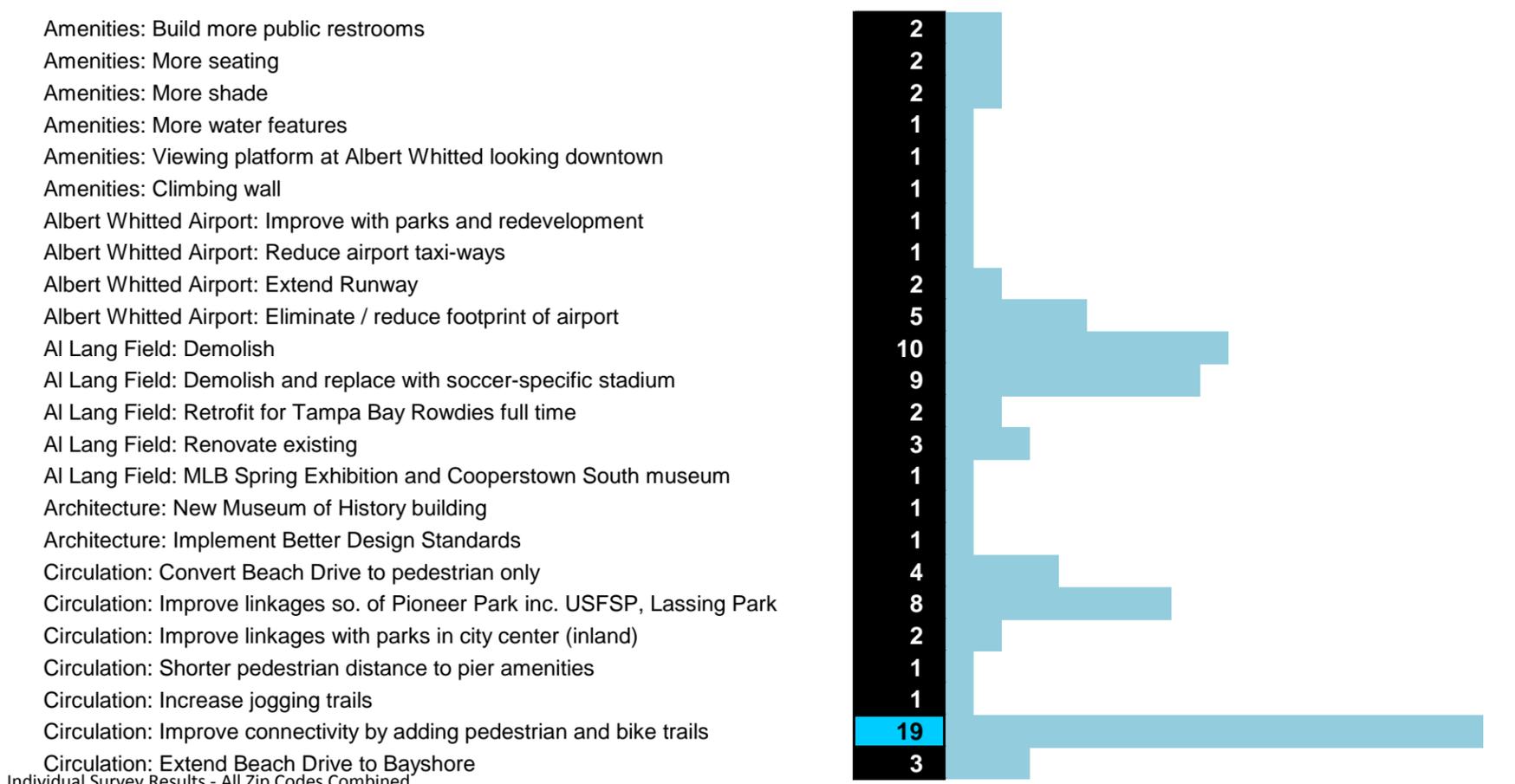


What three features of the EXISTING downtown waterfront do you like the LEAST?

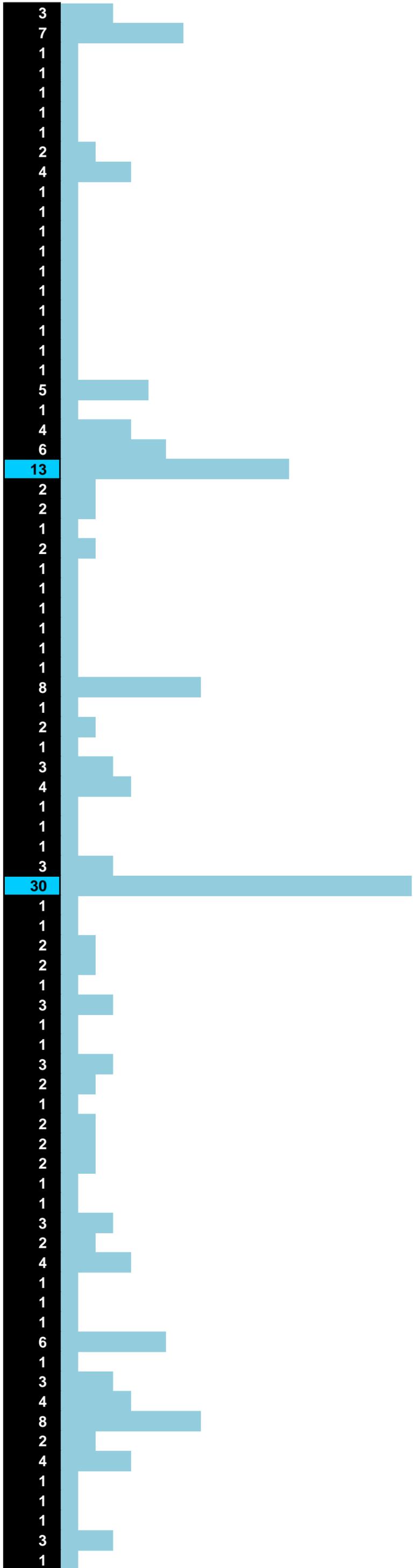




What three (3) CHANGES would you make to the existing downtown waterfront?



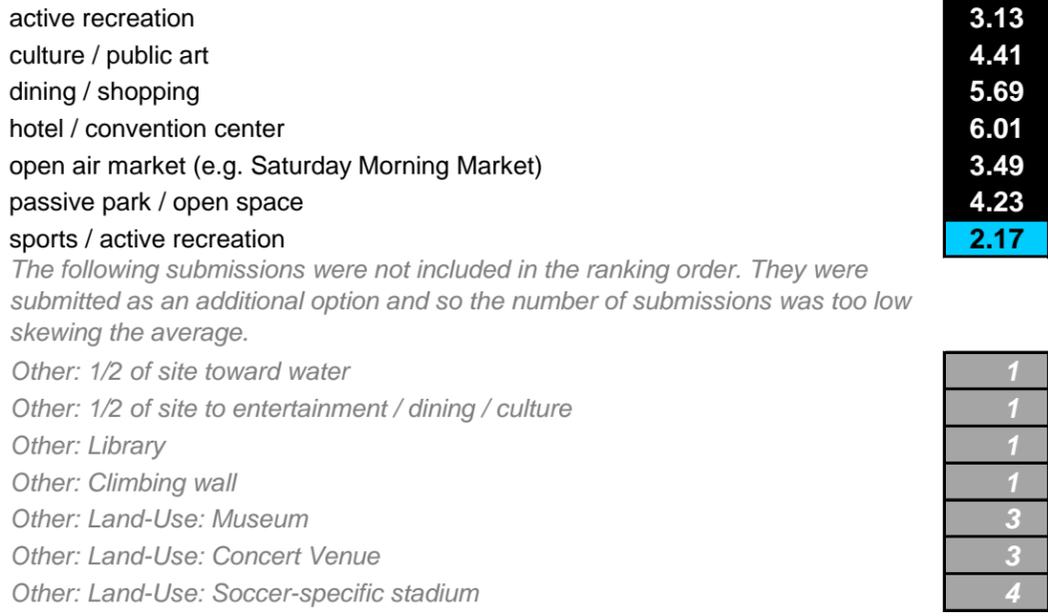
Circulation: Pedestrian bridge from Vinoy Basin to Spa Beach Park
 Culture: More public art
 Culture: More film support
 Culture: More venues for local artists (for e.g. Bookstalls for local artists)
 Education: Expand USFSP
 Enforcement: Rules regulating dogs and bicycles on sidewalks
 Environment: More tree canopy
 Environment: Natural habitat restoration
 Environment: Improved water quality
 Environment: Implement before sustainable standards
 Entertainment: Permanent Ferris Wheel
 Entertainment: Marine amphitheater
 Facilities: Add a community and convention center
 Facilities: Expand North Shore Aquatic Complex
 Infrastructure: Improved seawall structure
 Infrastructure: Need to address rising sea-levels
 Land Use: More fishing
 Land Use: More business downtown
 Land Use: More special events
 Land Use: Find permanent home for Saturday Morning Market
 Land Use: More restaurants on Pier approach
 Land Use: More affordable dining
 Land Use: More water-side dining
 Land Use: More family-friendly activities (for e.g. splash pad)
 Land Use: More shopping
 Land Use: More marine science research
 Land Use: Mobile food trucks on weekends
 Land Use: Less special events in Vinoy Park
 Land Use: Improve and diversify use of Spa Beach Mole
 Land Use: Less rentals, more fee-simple
 Land Use: Add water park
 Land Use: Move North Shore pool to Spa Beach
 Land Use: Continue to develop Salt Creek with marine industrial
 Marketing: Creation of a consistent theme or branding for project area
 Open Space: Preserve all existing green space
 Parks: Add botanical garden to Demens Landing
 Parks: Increase park maintenance funding
 Parks: Connect South Straub with a "xeriscape" or Florida Friendly garden
 Parking: Increase number of spaces
 Parking: Decrease number of parking
 Parking: Remove parking at Al Lang, replace with garage expansion at Mahaffey
 Parking: Substitute parking kiosk for parking meters to reduce clutter
 Parking: Increase free parking
 Pier: Renovate existing pier
 Pier: Construct new pier, general
 Pier: Construct wood pier
 Pier: Construct new pier, traditional design
 Pier: Construct new pier, iconic design
 Pier: Construct new pier, "Lens"
 Pier: No pier, regardless of final design
 Port: Enhance
 Port: Add docks
 Port: Change to a yacht facility
 Recreation (walking, running, bicycling, sailing, paddleboarding, kayaking, etc.)
 Reduce homeless and transient population
 Salt Creek: Redevelop and improve access
 Special Events: Move from Vinoy Park to another venue
 Special events: Establish permanent home for Saturday Morning Market
 Sports: Terminate Honda Grand Prix
 Sports: Get rid of Tampa Bay Rays
 Sports: Spring training at At Lang Field
 Transportation: Trolleys
 Transportation: Limit vehicular traffic
 Transportation: Increase public transit options
 Transportation: Mono link to beaches
 Transportation: Go back to one-way traffic pattern
 Transportation: Allow golf carts
 Water-based: Improve water (transient/courtesy docks, ramp/s) access
 Water-based: Monitored anchoring in Vinoy basin
 Water-based: Docking for water taxi
 Water-based: Water ferry to Tampa and Sarasota; Hillsborough and Manatee
 Water-based: Improve water (transient/courtesy docks, ramp/s) access
 Water-based: Add breakwater to protect Vinoy Basin and Pier
 Water-based: Increase marina capacity
 Water-based: Increase rental / fishing charters
 Water-based: Cruise ships
 Water-based: More active central yacht basin
 Zoning Code: Reduce / limit building heights
 Zoning Code: Increased building setbacks



Should Al Lang Field remain in its current stadium configuration?



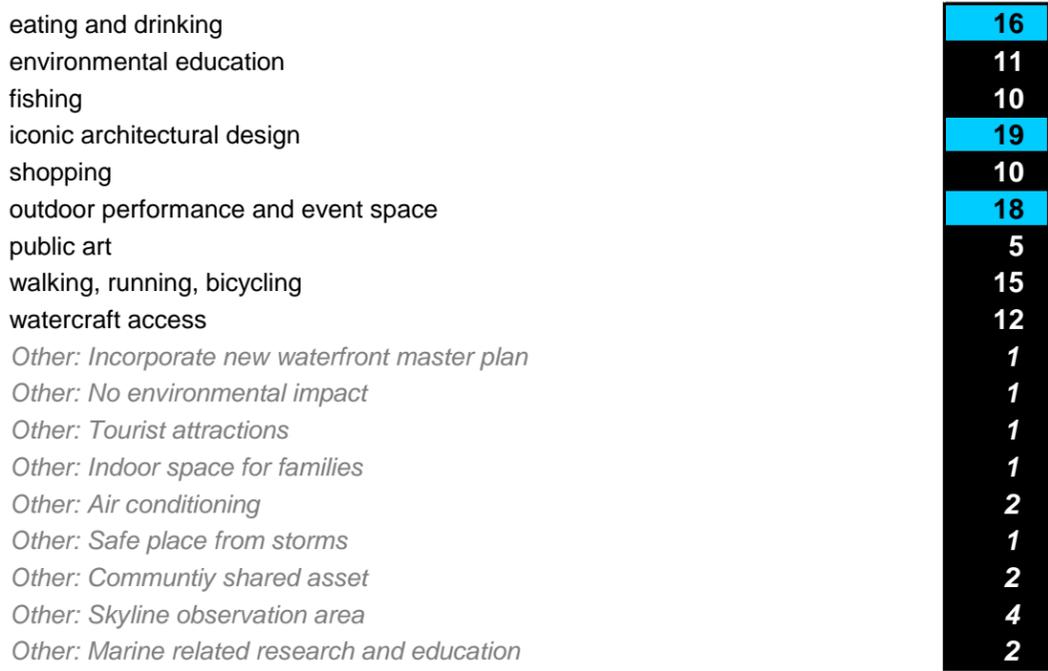
Regardless of the prevailing table opinion about whether Al Lang Field should be replaced, please rank the following land-use types from the most desirable (number 1) to the least (number “x”) desirable in a replacement scenario.



Should the city continue to have a pier?



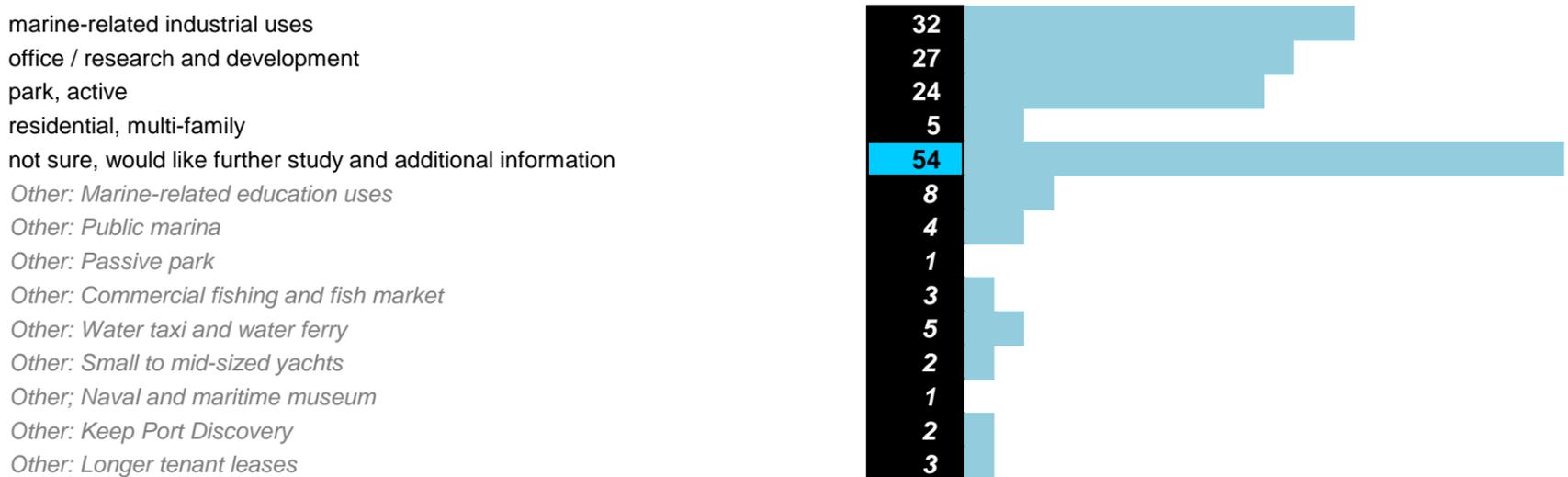
If yes, please identify the three (3) most important features of a new Pier.



Do you support the existing [port] master plan?



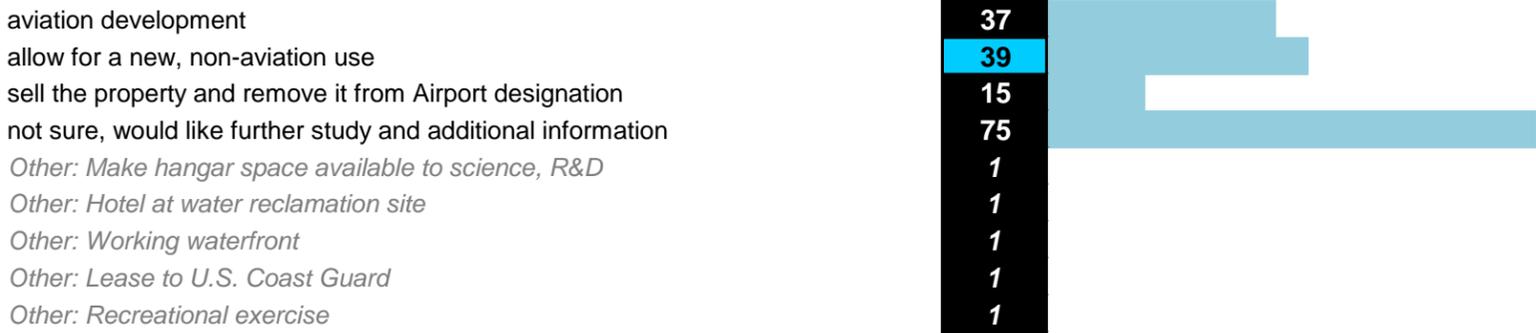
If no, what land use types are recommended for the Port?



The existing length of the primary runway at Albert Whitted Airport limits the type of aircraft, which can use the facility. An extension of the primary runway would provide an increased safety margin and broaden the market for corporate and executive users. If modified, the primary runway would extend northeast into Tampa Bay and into an area of submerged land that is also part of the Airport property. Any runway extension would require final approval by the Federal Aviation Administration (FAA) and various environmental agencies. Do you think the City should explore and pursue a potential runway extension at Albert Whitted Airport?



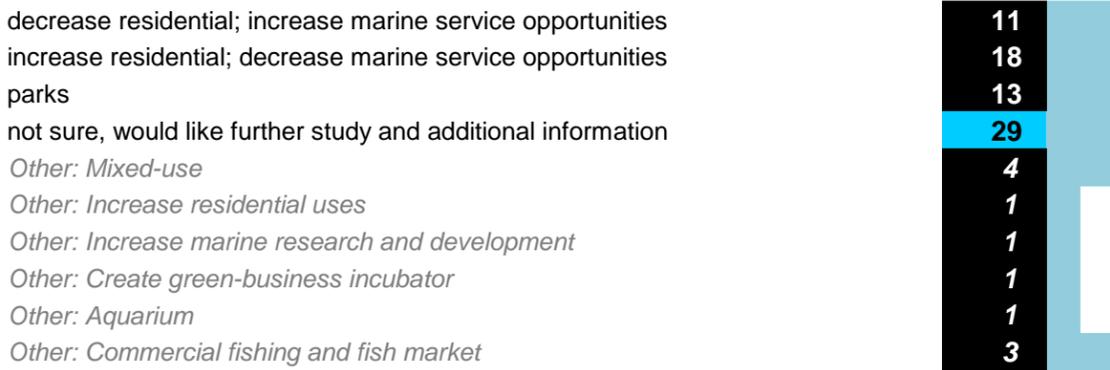
The Albert Whitted Waste Water Treatment Plant is located on approximately eight (8) acres of designated Airport property. The process to deactivate and remove the treatment plant is currently underway and when completed, will re-open the majority of the site for new uses. As a designated part of Airport property, the land is restricted by FAA grant assurances that may limit future uses of the site. The City's Water Resources Department currently pays rent, representing 20 percent (%) of the Airport's annual operating revenue. Any future non-aviation use will require a similar rent contribution to the Airport's operating fund. Given these circumstances, what is the best, future use of the site?



Do you support the existing land use and development character of the marine service district?



If no, what changes to the land use and development character would you recommended for the district?



Motor Vehicles and Parking Facilities - Which of the following statements best describes current motor vehicle access and parking services?



Transit Services (PSTA buses and trolleys and the Loooper) - Which of the following best describes current transit services?

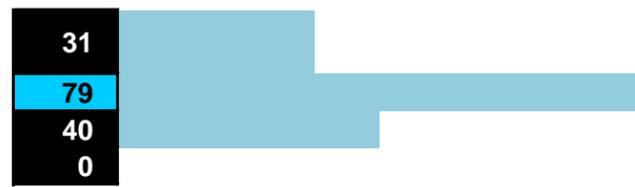


Bicycle Facilities (trails, lanes and parking areas) - Which of the following best describes current bicycle facilities?



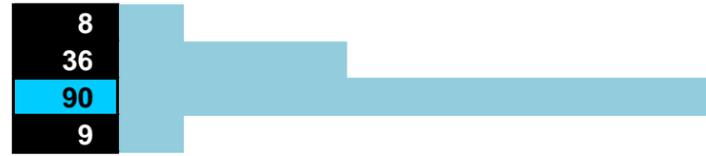
Pedestrian facilities (sidewalks, paths and crosswalks) - Which of the following best describes current pedestrian facilities?

- excellent
- adequate - needs improvement
- not adequate - needs significant improvement
- not important



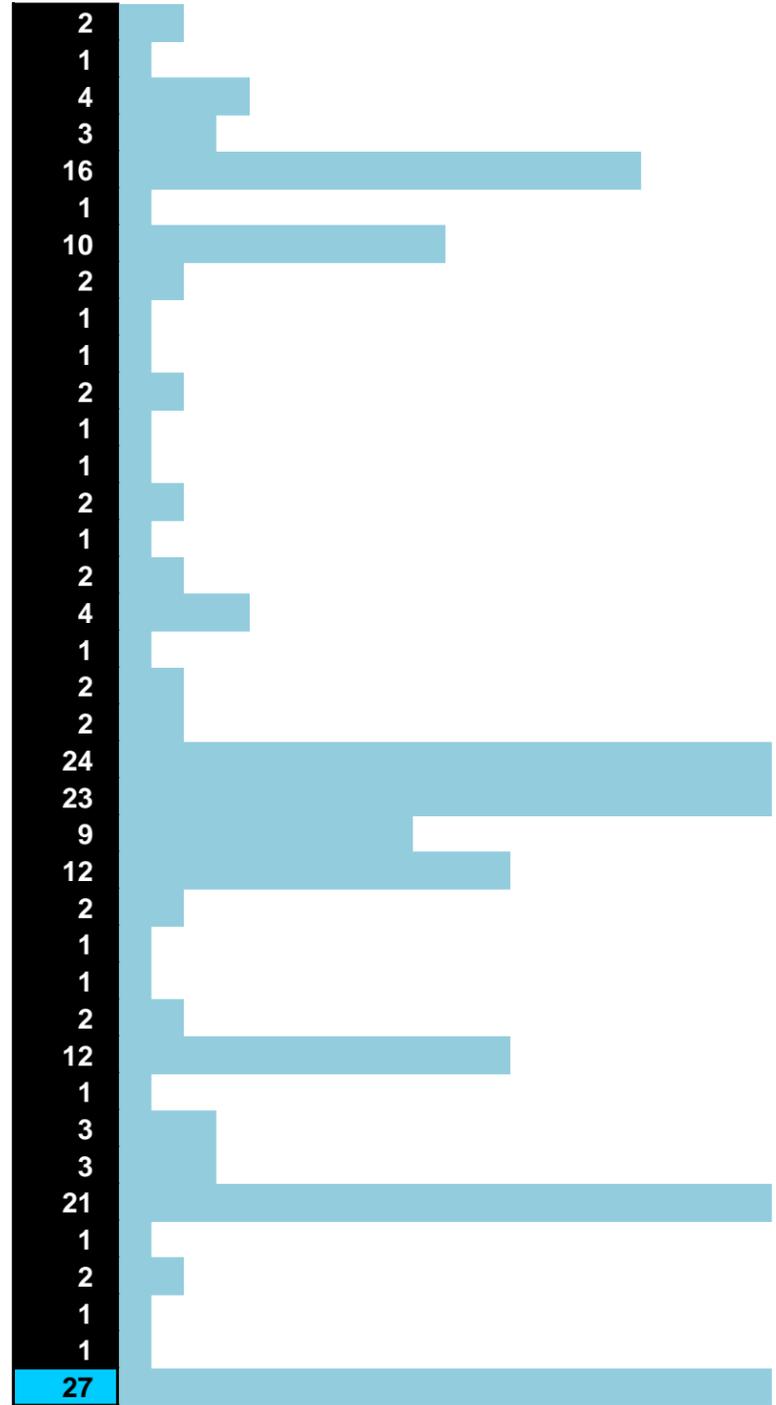
Watercraft access (transient docks, boat ramps, non-motorized watercraft) – Which of the following best describes current watercraft access to the downtown waterfront?

- excellent
- adequate - needs improvement
- not adequate - needs significant improvement
- not important



What four (4) CHANGES would you make to the existing multi-modal transportation opportunities?

- Amenities: More shading
- Amenities: Public showers
- Circulation: Connectivity from Coffee Pot to Lassing Park
- Circulation: Connectivity from downtown waterfront into city center
- Circulation: Dedicated / segregated lanes for bicycles and pedestrians
- Circulation: Remove streets that are immediately abutting the water
- Circulation: Improved pedestrian and bicycle connections
- Circulation: Convert Beach Drive to pedestrian only
- Circulation: Convert streets to pedestrian malls
- Circulation: Improve and expand pedestrian crosswalks
- Circulation: Extend Beach Drive to Bayshore
- Circulation: Reduce number of Bayshore closures for special events
- Environment: Sustainable practices
- Land Use: Need more mixed-use frontages along waterfront parks system
- Land Use: Use airport terminal for Greyhound / water taxi / PSTA
- Parking: Create more parking (inc. structured parking)
- Parking: Decrease number of parking
- Parking: Spaces
- Parking: Increase number of vehicle parking spaces
- Parking: Increase number of bicycle parking
- Transportation: Expand Looper Trolley
- Transportation: Water taxi
- Transportation: Water ferry to Tampa / Hillsborough County
- Transportation: Light rail
- Transportation: High-speed
- Transportation: Monorail
- Transportation: People movers
- Transportation: Multi-modal hub
- Transportation: Bike sharing
- Transportation: Car sharing
- Transportation: Greenlight Pinellas
- Transportation: Small driverless cars
- Transportation: Improved public transit and multi-modal, generally
- Transportation: Expand PSTA's budget
- Transportation: Golf cart taxis
- Transportation: Electric charging stations
- Transportation: Create bus and semi-truck waiting station to keep out at night
- Water-based: Improve water (transient/courtesy docks, ramp/s) access



Additional Comments:

Smartphone apps to assist with park activities.

Downtown waterfront and the new pier should reflect the history, current culture and future aspirations of the city. Combination of multi-functional use architecture, landscaping, entertainment, dining, shopping and waterfront activities (designed for the 5 senses). The existing pier and "Lens" proposal are static designs that do not adequately provide the multi-functional uses described. Project area must operate as the community's "family room." There must be clarity of purpose, clarity of design, clarity of the story/message that the finished project must convey to citizens and tourists and the "touch of magic" (attraction psychology).

Original purpose of a pier is to facilitate the transporting of passengers and cargo from vessels to the land and vice versa. Keep the fundamental concept sound and you will succeed.

Environmental education through signage and focus on a focus on the unique, natural attributes of Bird Island and Lassing Park

Improve natural habitat restoration and develop resiliency: 1) planting of FL native groundcovers and trees w/gradual removal of turf grass; 2) planting of mangroves; 3) removal of seawalls.

Create a Blueway Trail.

Create a parcours, parkour, free running. Defined as, " the sport or activity of running through urban areas while performing various gymnastic manouvres over or on man-made obstacles such as walls and buildings."

The pier should be a basic open air design with shade structures, viewing platform and open area for special events, such as dances

Volunteer frequently hears complaints about the lack of enclosed or sheltered activities to protect from the inclement weather (heat, wind, rain).