

June 26, 2014

Reference: Ideas for the St. Petersburg Inverted Pyramid

Dear Mayor Kriseman:

At this stage of planning, we should be trying to find an anchor tenant for the Pier. What better place for them than in the existing inverted pyramid building! If the choice is made to renovate and reuse the inverted pyramid building, here are a few options for its use:

Option I ART MUSEUM

The first floor could provide ticket sales, elevators, lobby and souvenir shops.

The second, third and fourth floors will display art. Free-standing partitions in front of the exterior glass walls could be used for mounting art. Openings between the partitions would allow people access to water views.

Remodel the existing roof restaurant into a new one.

Art should be easy to find. Usually other art museums have art in storage. An example would be the Clyfford Still Museum in Denver, Co. Clifford Still was a famous contemporary artist of the 20th Century. His estate awarded the City of Denver his complete 2900 piece collection if they would build a new museum to house it. The four-story museum only has space to show 200 pieces, so 2700 pieces remain rolled up in storage in the basement. Perhaps something could be worked out.

Contact: Clyfford Still Museum
Ph: 1-720-354-4880
clyffordstillmuseum.org

Option II A. PIRATE AND TREASURE MUSEUM

Odyssey Marine Exploration (NASDAQ OMEX), the world's largest deep water salvager of shipwrecks, is based next door in Tampa. If you google "Exhibits Odyssey Marine Exploration" you will see that they have a traveling museum called "Shipwreck, Pirates and Treasure." They have visited many large U.S. cities and recently left Times Square in New York City. Perhaps they would like a permanent museum close to home. The

Pier would be an ideal location and they could occasionally dock one of their deep water treasure ships at the Pier.

Contact: John Longley, Senior Vice-president and Director of Sales and
Business Operations
Odyssey Marine
Tampa, Fl.
Ph: (813) 876-1776 Ext. 2696

Option II B. ST. AUGUSTINE PIRATE & TREASURE MUSEUM

This museum has the largest collection of pirate artifacts in the world. What really makes this experience is the presentation. With a little help from Disney, this is a really fun experience. This is the outstanding attraction in St. Augustine. This might be a very good opportunity for them to develop a second location right here on the West coast.

Renovation of the Inverted Pyramid

The inverted pyramid building is strongly built using huge steel beams throughout. The structure was designed to rest on four massive 17' x 17' steel sheet pile caissons driven into lime rock filled with steel piling and reinforced concrete, according to Bill Harvard Sr., the original architect. A similar foundation is under the Empire State Building in New York City. The renovation costs should be at a minimum because many of the expensive items are already in place: elevators, bathrooms, etc. A budget estimate for the renovations would be helpful.

Best regards,

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cc: Concerned Citizens Group
St. Petersburg City Council