

From: Colleen Mazzo
To: Quintana, Raul
CC: Williams, India
Date: 7/3/2014 9:07 AM
Subject: Fwd: St. Petersburg Pier
Attachments: Pier Drawing Front Entrance.doc; Pier Drawing 2.doc; St Petersburg Pier Drawing.jpg; St Petersburg Pier.jpg

FYI

>>> "Nancy Thompson" <njt46@tampabay.rr.com> 7/2/2014 7:20 PM >>>
July 2, 2014

Dear Mayor Kriseman:

I am not certain why, but the St Petersburg Pier has captured my attention. I have followed along with the debates as to what to do and listened as people described what they wanted to experience at the pier and then I thought about what I love about the idea of St. Petersburg, yes the idea. I say idea because to me when I think about St. Petersburg, I think about it as a collective and not it's separate pieces. St. Petersburg while not that old, has for me, a timeless quality about it and that comes from its beautiful Mediterranean architecture, it lush parks and museums like Dali, who himself transcended time. For me it is about capturing a feeling.

While in college I minored in gerontology and during those studies, I was introduced to some of St. Petersburg's more recent history through a book titled, "City of Green Benches", by Maria Vesperi. I mention this because at times it seems as if the city is trying too hard to wipe away any image of being "old" and I hope that any residual feelings about being "old" don't influence the decision making process to the point of making such a beautiful city unrecognizable. I believe that it is possible to make a city lively and fun, without losing it's original integrity and so in thinking about it, I came upon an idea of my own that I hope you will consider.

I came across some images of the building that used to be there and I thought about how it seemed to fit better with it's surroundings, perhaps that's because it and the Vinoy were built around the same time. I like the old building, but I think it could be updated and I have included some simple drawings to show how the building could be reinvented and still maintain the Mediterranean revival architecture.

The plan that I am submitting includes shelter from inclement weather and offers shade while providing viewing opportunities on four different levels. It includes restaurant space, gardens and plenty of room for a multitude of venues.

In considering the front entrance, I would place a large, hard, arched awning cover that extends from the front door out to a traffic circle area that has a historic sculpture or fountain with gardens contained within

the circle. On either side of the awning I would place a few limited benches and line the walkway with planters. The planters on either side with the awning containing large plants will offer protection from weather when needed.

Level one would have four large archways that lead into the building, one on each side and are placed across from one another so that when standing in one archway it is possible to see out the archway across from it. Standing in the center of the first floor allows you see out all four archways. The center space of the first level would remain predominantly open, with some retail space on the perimeter and the first level would be used for a wide variety of events and venues that can easily be altered and updated as interests change. Local musicians offering a range of genres could come in and play on off days between major events. Some of these events could include:

- a.. Chef Exhibitions
- b.. Dance Competitions
- c.. Wedding Venues
- d.. Garden Shows
- e.. Art Shows
- f.. Fundraisers
- g.. Various classes, like cooking, gardening or dance classes, etc.

Looking up from the first level on the interior would reveal a painted domed ceiling that was open to the second floor. The second floor would have more retail space and restaurant space with a wrap around balcony to the interior with enough space to place small tables and chairs to permit dining on the interior of the building and take advantage of the interior open space. The second floor ceiling would offer a cathedral-like ceiling to it, incorporating beautiful artwork done by a local artist that reflects local history and possible hanging sculpture or chandelier by Chihuly. The second level space would have access on all sides to large exterior balconies that could utilized by restaurants or simply for relaxing and taking in the view and provide shelter for individuals on the exterior of the lower level.

The third level enclosed space would offer large, arched windows to take advantage of the view, but have an opposite floor plan from the first two levels and be a stand alone space, separate from the first two levels, which had retail and restaurant space located around the perimeter of the building and open space in the center, while the third level would have it's entertainment space to the center and a very large wrap around viewing platform on the perimeter of the building that would have a hard awning/ceiling cover extending half-way over the platform. Utilizing one of the design features of the previous building, the angled corners without the towers would allow people to step further away from the building, increasing the view. This platform space would be large enough to also allow tables and chairs and space to relax. The addition of small garden spaces would allow plenty of viewing space, but still lend a bit of cozy intimate space to relax in certain nooks/spaces.

The fourth level space would provide circular pavilion style open buildings that could provide an upper dining deck for restaurants located on the third floor. Two pavilions, offset from each other to maximize the views, could offer an open-air fine or casual dining experience. The pavilions would be located in such a way as to allow people to move about the upper most level and enjoy the views without entering the pavilions or disturbing dining patrons, but still provide access to the pavilions. A large rooftop garden area set on a diagonal between the pavilions would provide separation of the pavilion spaces without blocking off views. Pavilions would have hard; Spanish tiled circular rooftops and be fitted with special

curved sliding doors that can be closed easily during inclement weather. Elevators and staircases would be attached to the outside of the pavilions and allow people to either enter a pavilion or exit to the rooftop while providing a protective structure. Both elevators and staircases allow access from all floors, maximizing use for everyone.

Incorporating a concierge service would be an important element and provide visitors and locals with a multitude of services and promote working relationships with other cities and organizations. These services would provide the ability to:

- a.. Purchase tickets and obtain information to concerts, museums, zoos, parks and tours
- b.. Print boarding passes for flights
- c.. Obtain wheelchair service while at the pier
- d.. Purchase tickets for sporting events
- e.. Purchase tickets for amusement parks and entertainment, including those in other cities and on the east coast.
- f.. Obtain information for local restaurants and hotels and book accommodations/reservations.
- g.. Book charter services for fishing and boating excursions
- h.. Obtain tickets, information and accommodations for visiting the Kennedy Space Center and other science centers
- i.. Obtain information on shopping; specialty stores, discount malls and others
- j.. Access to Wedding planners and booking of wedding venue at the pier
- k.. Book a reservation for various classes and rentals, like kayak rentals
- l.. Choose an ala carte "pick a package" service

The ala carte "pick a package" option would allow people to customize their visit by choosing from a list options that enhances their experience. An example might be:

- a.. Charter a sailboat
- b.. Attend a concert
- c.. Visit 2 museums
- d.. Fine Dining at an upscale restaurant one evening and,
- e.. Casual dining at bar & grill another evening

Certain items would be priced at a set rate (i.e. charters) and others would provide a range of pricing (i.e. dining) to make decisions easier. Individuals could be offered a discount for booking through the concierge service at the pier.

The pier project is a sensitive issue for many people and an iconic symbol for the city. I wanted to try to provide a structure that maintained the integrity of the city's beauty and architectural history, while providing more modern venues better suited for today's needs. Since the viewing platform was so important to so many people I wanted to be certain to provide as many opportunities for the view as possible.

I do wish to add that input from someone in the marine industry has indicated that boaters would love to be able to have access to the pier again. It seems that they did at one time but that the design of the pier caused boats to become jammed underneath during changing tides.

I know that you have been asking for people's input regarding the pier recently via surveys provided at specific times and locations. I have not been able to attend those sessions unfortunately, but the pier project is something that been very much on my mind and I wanted to contribute. I apologize that the ideas are still very rough, but I knew that the public input session was almost over and wanted you to have these.

I appreciate your time and consideration of the ideas that I have put forth in this proposal. I am certain that whatever is chosen regarding the pier will represent the city well and I wish you the best in this endeavor.

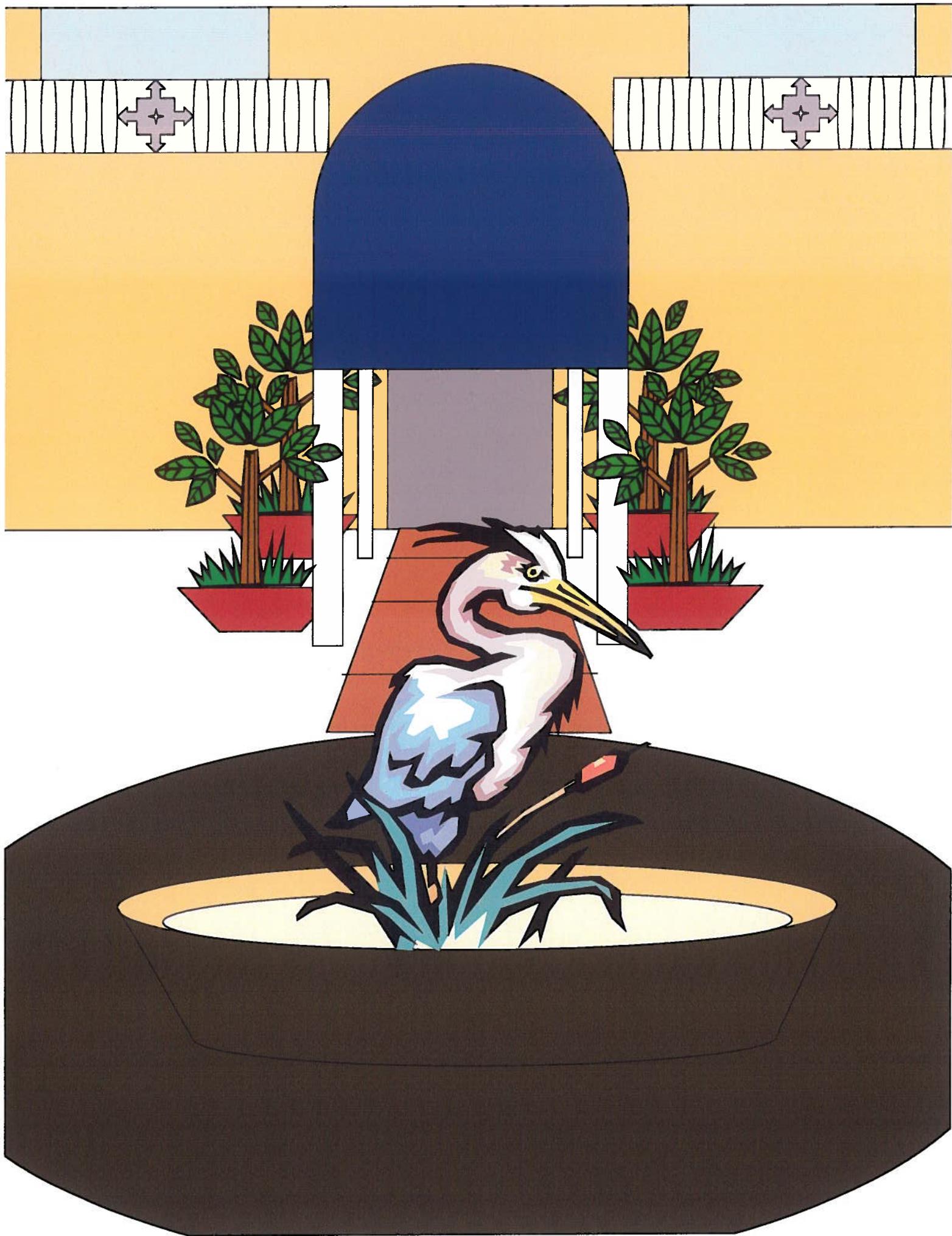
I should add that I am not an architect, a designer or an engineer. The ideas are strictly my own, with the exception of photos of, and the original building, which I used to modify for a new structure and any drawings are not to scale.

Sincerely,

Nancy J. Thompson

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Two open-air restaurant pavilions that are off set from each other and can be closed off during bad weather.

Rooftop gardens that separate restaurant & viewing spaces while providing privacy & access without blocking them off completely.

One elevator shaft & stairway to all floors that are connected to the restaurant pavilions & have exits to both pavilions & roof top.

Hard cover Awning

Level Three Platform
view around restaurant space with hard cover awning that extends halfway over exposed platform.

Level One

Level Four
Roof top platform

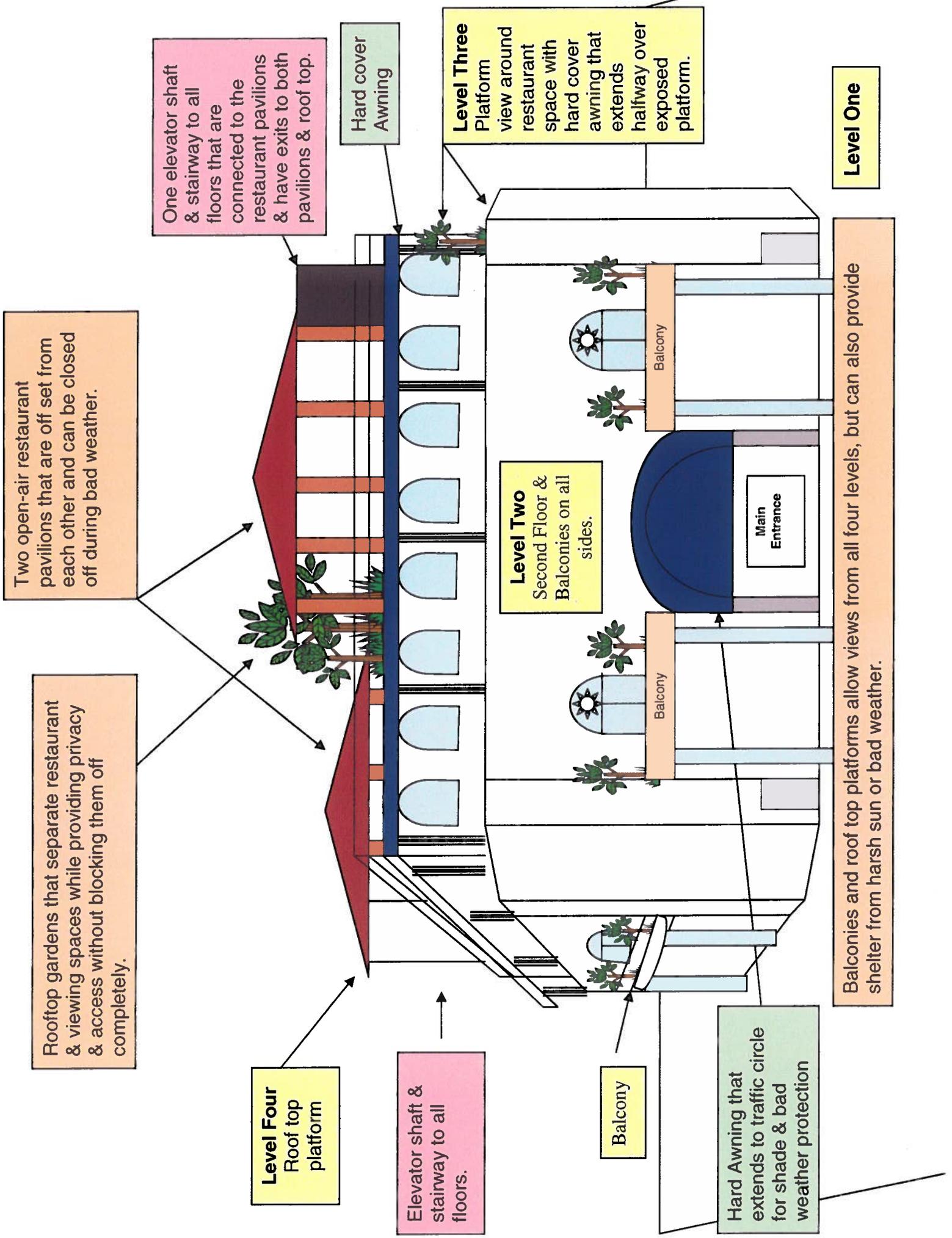
Elevator shaft & stairway to all floors.

Level Two
Second Floor & Balconies on all sides.

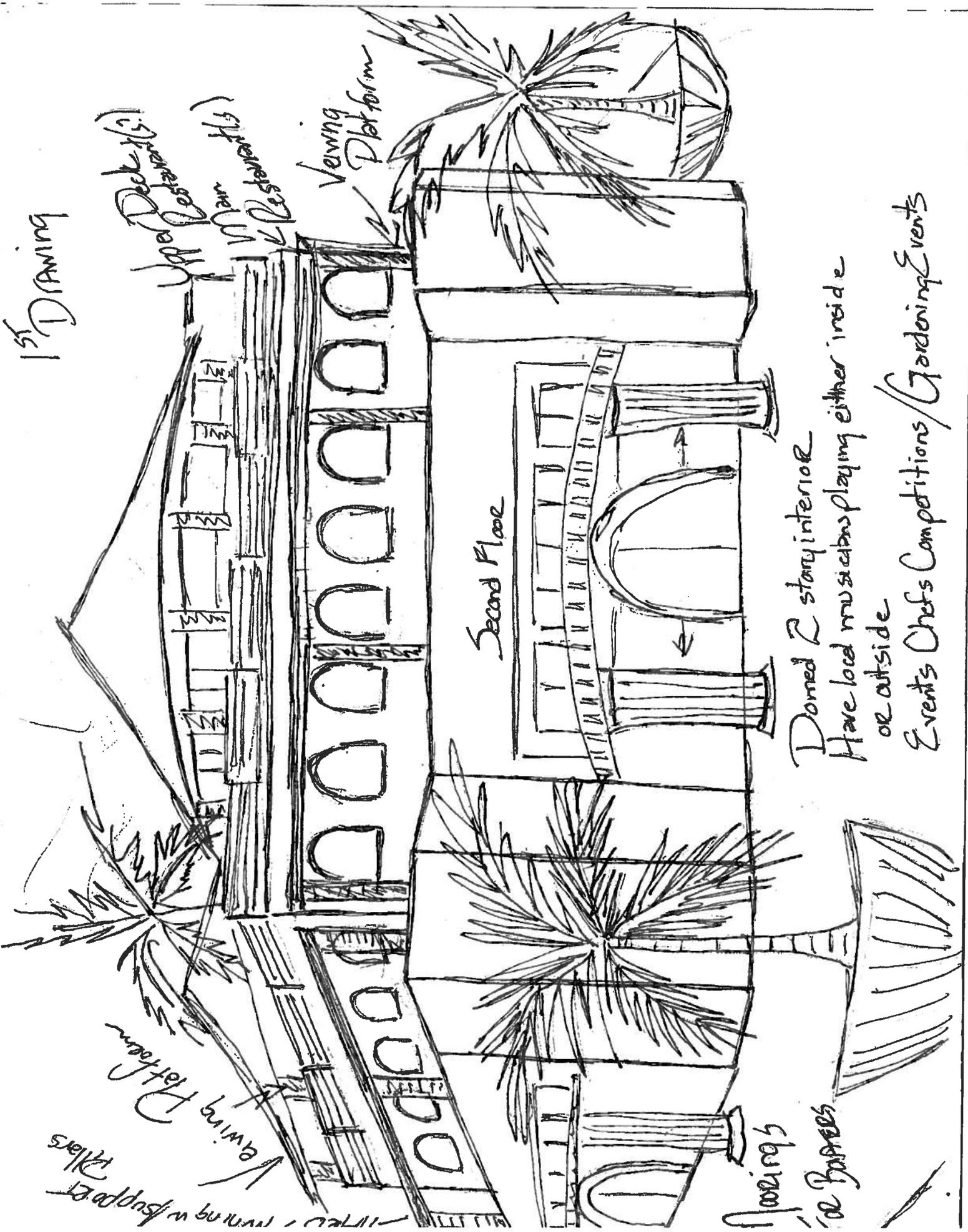
Balcony

Hard Awning that extends to traffic circle for shade & bad weather protection

Balconies and roof top platforms allow views from all four levels, but can also provide shelter from harsh sun or bad weather.



1st Drawing



Upper Deck (S)

Upper Deck (N)

Vewing Platform

Second Floor

Vewing Platform

Flooring

ceiling

Domed 2 story interior
Have local musicians playing either inside
or outside

Events Chefs Competitions/Gardening Events

ceiling

ceiling - wiring w support
rafters

add road platform
add half of the platform

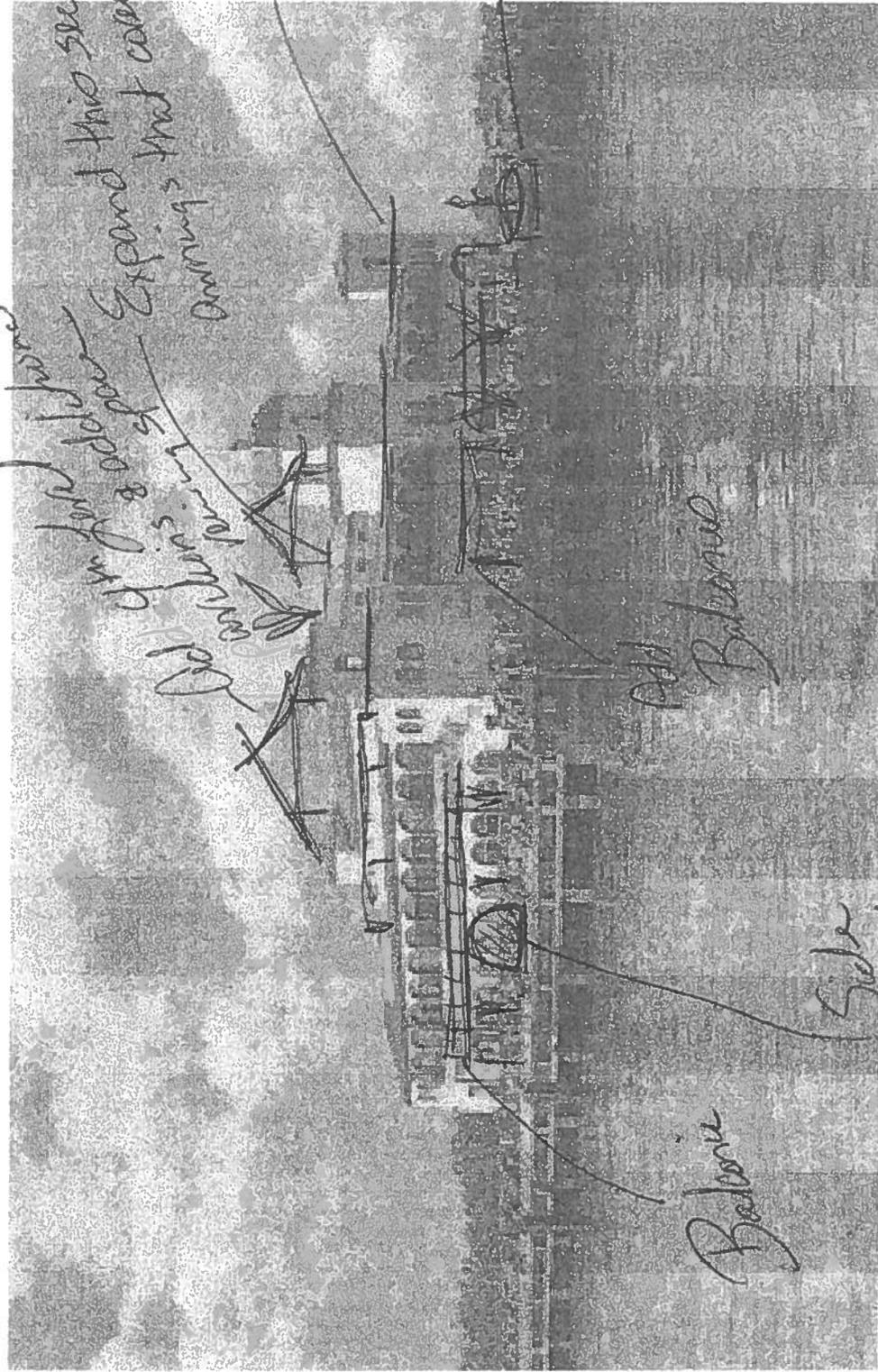
Expand this section
adding that area

Remove
these towers

Traffic circle

w/historic
sculpture
fontain

add road
add
add
add



All
Bulwark

Bulwark

Side
Entrance