



st petersburg

pier

collaboration

Sphere

city

design

creative

symbol

community

values

icon

form

beauty

innovation

model

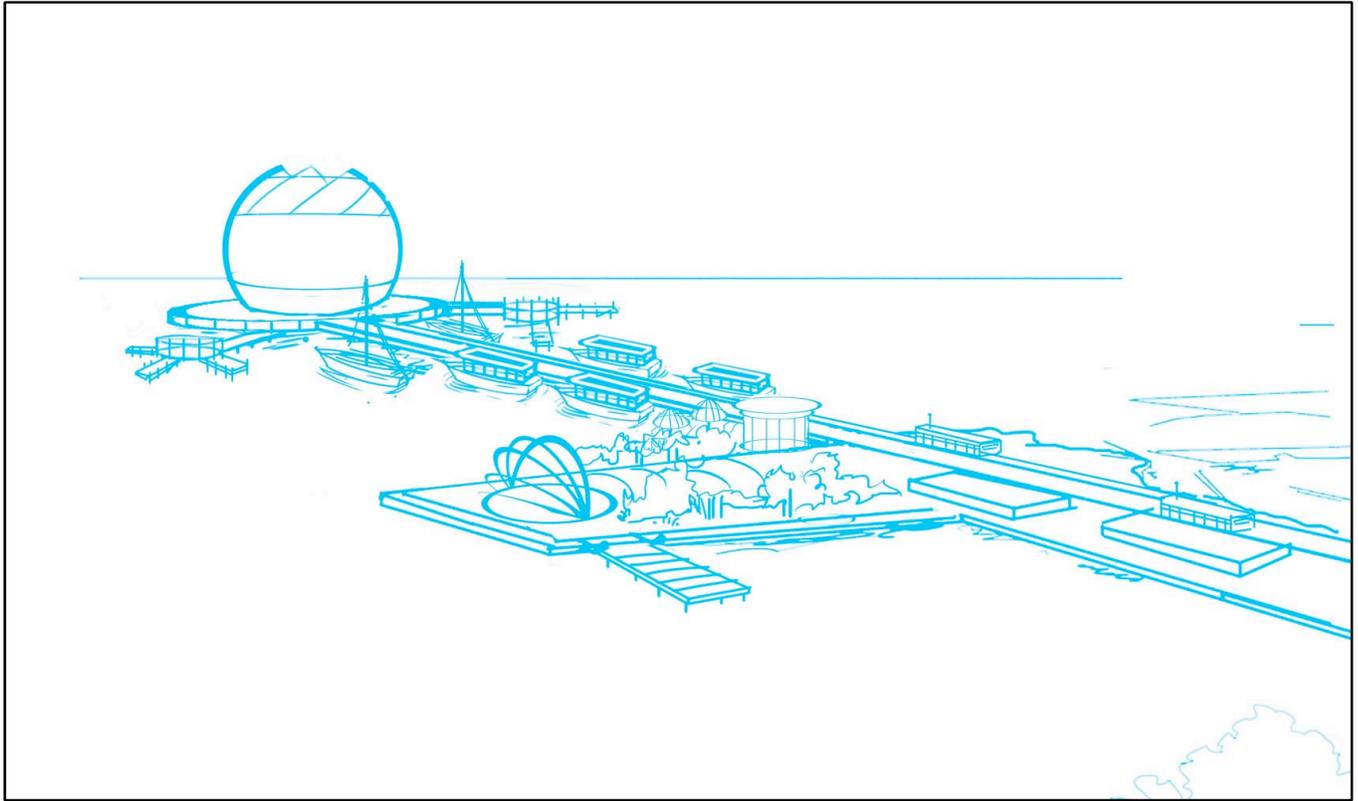
art

proportion

architecture



THE SPHERE



Today's Creative Class are seeking communities which are authentic, offer quality of place and engage us on a deeper level.

- Richard Florida, The Rise of the Creative Class

RATIONALE

There is a powerful relationship between cities and the people who live there. The Pier is a story of our history – past, present and future.

We had the Square, then the Pyramid. It is time for **The Sphere.**

The Sphere will be a symbol of what St Petersburg values - an ongoing attraction of community and conversation in a beautiful place where sea and sky

converge along a dynamic waterfront of prosperous, flourishing St Petersburg Florida.

The sun, moon and stars will shine onto and through The Sphere into the water, amplifying transparency, respect, trust, integrity, innovation, and collaboration. Everything about The Sphere is about community and learning.

CONCEPT

The pier is to be a 'third place' for fun, entertainment and conversation. It is a physical symbol of a city united, reflecting to its citizens and international visitors St Petersburg's values into the future, as well as respectfully honoring its past.

We are in the midst of an emerging new story about who we are, how we are interconnected and how we live together. Let The Sphere symbolize a city that embraces 'green bench conversations' and...

How might we best cultivate that story with a structure that is more than a building, modeling a *seamless city* and a *love affair between people and their places* (from former Mayor Rick Baker's and Peter Kageyama's books about St Petersburg)

DESCRIPTION

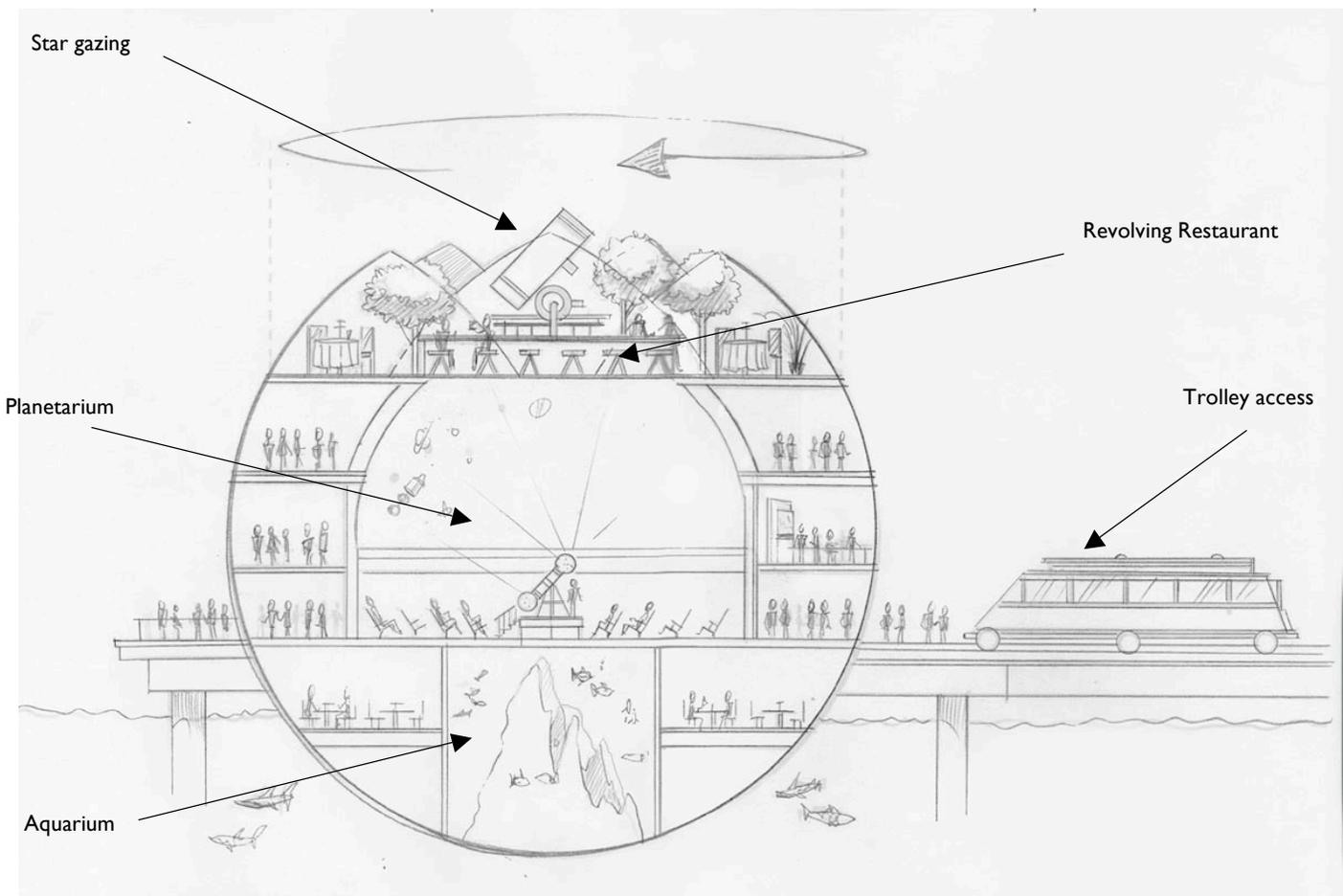
- Clear glass building with three levels
- Lower level aquarium - respect for our environment - water
- Middle level planetarium and meeting space for conversation, city and stargazing
- Upper level revolving restaurant

Fits imaginatively with the Downtown Waterfront Master Plan

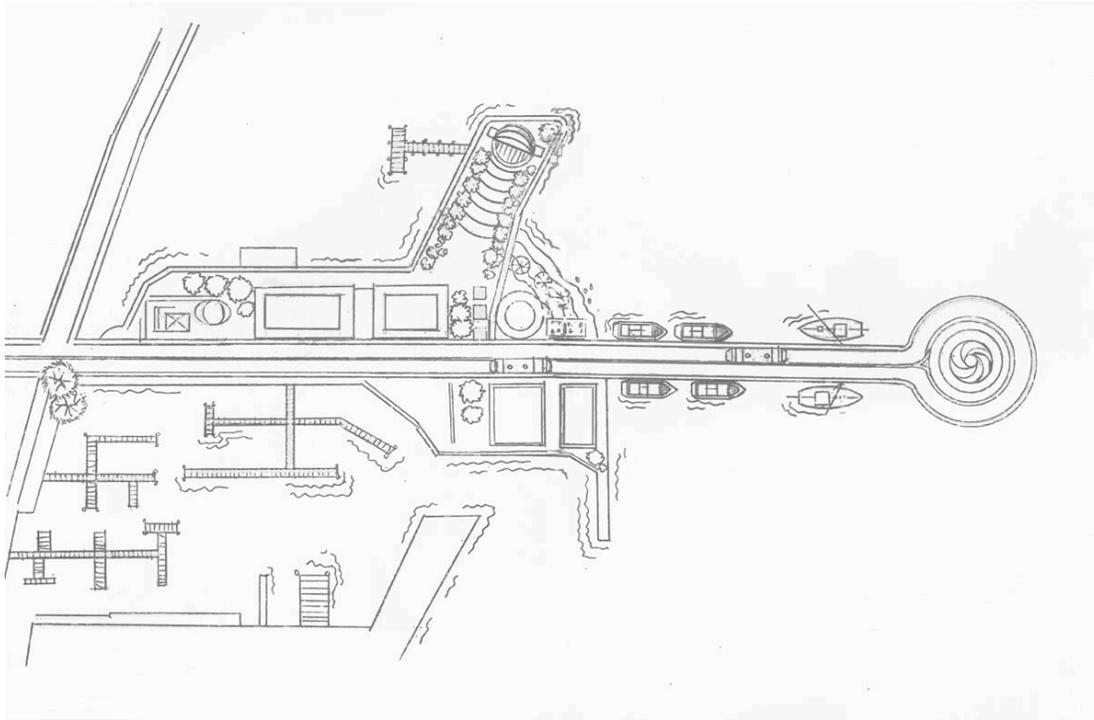
Builds upon a salvageable foundation and is eco-friendly

Recognizes the challenges of sea rise and models flexibility

CONCEPTUAL DRAWING - INTERIOR SPACES



CONCEPTUAL DRAWING - APPROACH SPACES



- 'Ship shops' of cafes, retail and entertainment are moored along the route to The Sphere making full use of the experience
- This provides revenues, keeping The Sphere free from over commercialization
- Access is a floating dock that creates a mall-like gathering area
- A trolley provides the primary public access to The Sphere, although biking and walking are encouraged to maintain a healthy environment

PRIMARY USE

- Creates a unique destination for locals and visitors
- Offers spaces for people to connect, enjoy and learn
- Integrates people with the rest of nature
- Invites families to play together
- Models a transparency of inner and outer
- Shows the interconnections of government, business, education and non-profits with online asset maps for more about each sector
- Demonstrates what is happening in the re-emerging neighborhoods with sample gardens, hydroponics, water capture and waste-to-fuel projects
- Encourages ongoing learning with and from each other, the water and sky

- Reflects and respects their fragile combinations
- Continues the spirit of the Saturday Morning Market all week long
- Fosters a climate for non-partisan civic engagement

DISCOVERY PROCESS

- Begin the walk and talk by highlighting 'green bench conversations' around the city at differing times and days/evenings for the fullest engagement
 - Engage St Petersburg's diversity through neighborhoods, libraries, civic and grass roots groups to affirm values put forth in Mayor Kriseman's vision: Stewardship & Fiscal Responsibility; Innovation; Impactful Service, Community Engagement; Transparent Access to Information: Accountable Leadership That Puts People and Their Well-Being First; Empowerment That Fosters Ownership and the Realization of Every Opportunity's Potential; Celebration of Diversity and Respect; Inclusive Practices That Promote Equality and Justice; Responsive Processes That Produce Sustainable Outcomes.
 - Host proven processes of engagement used in cultures and languages globally, such as World Café.
 - Invite individual and mural drawings to embrace diverse suggestions.
 - Post outcomes regularly on a designated, linked web site, inviting ongoing suggestions.
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CONTRIBUTORS



TODD WELCH

I am someone who loves St Pete and thinks the pier is an important part of our community.

What I value:

People will support what they help to create

People collaborating together can take complex problems and turn them into opportunities. There is no substitute for an informed and inspired team, especially if it done in an environment of mutual trust and respect. This allows

people to look at differences as opportunities rather than threats. That is where the real innovations are born.

Over the years I have simplified these principles into three words. I use them to guide my thinking as I approach the challenges of each day...

Think - Team - Trust

What I have done:

CEO of Bowers Schumann and Welch - Listed in *Agent and Broker Magazines* Top 100 insurance agents.

Co-founder of Charter Partners - forming mutual insurance companies for small and mid sized companies.

Co-founder of Lehigh Valley Angels - investors in start up companies.

Co-founder of Charter Partners Institute hands on business skills for thousands of high school students.

Creator of The Trust Tour - Interviewed leaders of government, business and religion on "trust."

Author of *Trust, How to put "it" back in business.*

Why I am interested in the Pier

In the winter of 2008 I was looking for a warm sunny place to write my book. A friend suggested St Pete. Over several visits I completed the book and also found I had developed a fondness for with St Pete. I sensed the city was in the throes of a renaissance. In 2009 I joined the community as a resident. I was thrilled to see the transition of the city happening in front of my eyes. However, I became concerned as the proposed pier project began to unfold, and I witnessed a community becoming divided. The pier was starting to become a symbol of deterioration, both physically and in the community. I found myself going to the pier, looking at it and asking myself, "what should be here?" I decided, first and foremost, it should be a reflection of the values of the city. But what were the values of the city? I did not know. I knew if I wanted to be part of the conversation I had to find out. The only way I know how to earn my way into the conversation was to offer my best thoughts on what the pier represents to me. This is my attempt to do just that...

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SHARON JOY KLEITSCH

Sharon Joy, Principal of The Connection Partners Inc., is a meta-networker, weaving local with global by sharing what's emerging and what's working. She has synergized her management and executive experience at Citigroup and a Masters in Spirituality with the application of systems thinking. Sharon Joy inspires communities, organizations and individuals to partner "outside the box" in conversations that matter, leading to actions that make a difference.

She has a unique vision for seeing potentials and transforming them into action-oriented solutions. She entices key leaders from their organizational silos to play in a sandbox of possibilities. Heart-centered communications arise, shaping conscious collaborations to address concerns such as health, education and the environment. Life is

relationships - with others, with situations, with ideas, and with one's self. Relationships change the world.

Sharon Joy is recognized internationally as a leader in organizing and facilitating small and large group processes. With over 30 years of experience, she knows the benefits of strategic conversational models that lead to stated outcomes. They include the Art of Hosting, World Café, Appreciative Inquiry and Open Space. She has facilitated World Cafés for over twelve years, co-creating environments to practice being fully present and authentic.

She holds a masters degree with theologian Matthew Fox from Holy Names College in Oakland CA and was recognized as the outstanding sociology graduate at the University of Missouri-Columbia.

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