India Williams - Ideas for Spa Beach

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Subject: Ideas for Spa Beach
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Attention: St. Petersburg Pier Task Force

Regarding: Ideas for Spa Beach

Make spa beach into a "Treasure Beach!"
Everyone loves to look for buried treasure. Does anyone remember the "Fun-time Treasure Hunts" that originated at spa beach back in the mid-50s to the early 60s? They were so much fun!

Locate a small shop at the base of the pier next to spa beach that rents metal detectors. People can either rent the metal detector or bring their own, but all must pay a fee to take part in the hunt. This will provide funds for the coins that are scattered in soft sand along the beach. In addition to the coins will be small metal discs with numbers that will be provided by the merchants. For instance, if someone finds a number "8" , they can go to the ice cream shop for a discount. All shops and restaurants are encouraged to participate including those along Beach Drive, Sun Dial, downtown merchants, etc. The hunts can go on daily. Major hunts can be scheduled for Saturdays with major prizes. Have hunts for different age groups at varying times. This should create a win/win situation for all involved.

In order to make spa beach more interesting, add props. One suggestion would be a pirate ship run aground on the beach; or a crashed airplane or something along those lines. The area could be developed as a "treasure beach."

Best Regards,

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