

POTENTIAL PIER PROGRAM ELEMENTS

NAME:	
ADDRESS:	
ZIP CODE:	EMAIL:

The Pier public engagement process begins with you. Below are elements that have repeatedly surfaced as important to citizens over the last five years, many of which were noted in the Pier Advisory Task Force Report, a market assessment, and a recent opinion survey. Please take the time to: 1) Rate the various program elements on a scale of 1 - 5 and 2) rank the top ten, starting with the most important element required in a new Pier.

NOTICE: All information volunteered on this survey is subject to public records requests under Florida law.

	Rank	Rate the following potential program elements <i>Note: Element descriptions located on back of this sheet</i>	Lowest 1	Low 2	Medium 3	High 4	Highest 5
DINING		Fine Dining	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Open-Air Casual Dining	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Fast Food	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Cafe' / Snack Bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Banquet Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Picnic Area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
RETAIL / COMMERCIAL		Shopping	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Kiosks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Bike / Watercraft Rental	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ENTERTAINMENT		Support Retail	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Performance / Stage area	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Flexible Event Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Community Gathering Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
OTHER		Amphitheater	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Exhibition Vessel Berth	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ACTIVITIES		Hotel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Observation Areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Cycling / Jogging / Walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Motorized Boating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Non-Motorized Boating	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Water Park	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
TRANSPORT		Courtesy Docks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Fishing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Tram / Trolley	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
ATTRACTIONS		Water Taxi	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Spa Beach to Vinoy Park Bridge	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Family Entertainment Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Amusement Park / Ferris Wheel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
		Marine Discovery Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	Environmental Education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
	--- WRITE IN ALTERNATIVE SUGGESTIONS BELOW ---		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

↑ Please use this left hand space to rank your top TEN program elements 1 - 10

ST. PETERSBURG PIER PROGRAM ELEMENTS

Public engagement is essential to the success of the next Pier process. This process starts with establishing the program, of which there has been extensive public input on to date.

Attached are program elements brought forward from the Pier Advisory Task Force Report (2010), the Lambert Market Assessment Study (2010), a recent Public Opinion Survey (2013), and multiple public input sessions. These are not all-inclusive, but a starting point for consideration, and agreed upon as a starting point by the Mayor's Pier Working Group (2014).

Your review, rating and prioritizing the attached elements, as well as adding additional elements into blank spaces, is welcomed. The elements brought forward previously by the public are categorized on the attached sheet, with room to include any additional elements as desired.

**DURING THE TABLE TOP DISCUSSIONS,
PLEASE DO THE FOLLOWING:**

INDIVIDUALS

1. Please input your name, address and zip code on the individual sheet.
2. Rate each element on a scale of 1 - 5, with 5 being "Highest Priority" for the new St. Petersburg Pier.
3. Feel free to add any additional elements to the sheet, which will be shared with all respondents for the group discussion.
4. Once elements are rated, please rank your top ten elements in order of importance to you.

TABLE

1. Once individual rankings are complete, your table will work together to review and reach consensus as a group on a "Master Sheet" to rate elements.
2. Of all elements considered, please rank the top ten in order of importance (as a group).



Project Area Under Consideration For Elements

The project area above is focused on over-water development as well as the adjacent/complimentary uplands of Spa Beach and the parking lot south of the approach with its respective 10 year lease opportunities for leveraging private dollars.

To further clarify elements, basic definitions include:

Pier Program: Desired activities, uses

Fine Dining: Could mean a "destination" restaurant

Banquet Space: Flexible space, potentially connected to a restaurant, for banquets, events, weddings, available for group activities

Kiosks: Exhibit or retail, free standing

Support Retail: A museum gift shop for example that supports a commercial venture, vs. a dedicated retail establishment.

Flexible Event Space: Could include area for art shows, entertainment, dances, open air market, could be air conditioned or open air

Community Gathering Space: Public meeting space

Exhibition Vessel Berth: Area within project capable of berthing a moderately sized transit or display vessel accessible by the public

Motorized Boating: Marine activity designated for motorized boats of various sizes

Non-Motorized Boating: Marine activity designated for boats without motors such as sailboats, rowing/paddling, kayaks, etc.

Water Park: As simple as a splash pad for kids or significant such as Adventure Island

Courtesy Docks: Docks dedicated for transient or temporary visitation of the Pier area and downtown

Tram / Trolley: ADA accessible transportation

Family Entertainment: An arcade for example

Amusement Park: Designated area providing a variety of amusement rides and activities, for example, a ferris wheel

Marine Discovery Center: A marine education center similar to "Great Explorations"