

**ST. PETERSBURG CITY COUNCIL**  
**BUDGET, FINANCE & TAXATION COMMITTEE**

October 22, 2020 @ 8:00 a.m.

Welcome to the City of St. Petersburg City Council Budget, Finance and Taxation Committee Meeting. A copy of the City Council agenda and all supporting documents is available on the City's website at [www.stpete.org/council](http://www.stpete.org/council) or by emailing [city.clerk@stpete.org](mailto:city.clerk@stpete.org)

NOTE: City buildings are closed to the public due to the COVID-19 emergency. Accordingly, the meeting location has been changed from in-person to a “virtual” meeting by means of communications media technology pursuant to Executive Order Number 20-69, issued by the Governor on March 20, 2020, and Executive Order 2020-30 issued by the Mayor on July 8, 2020.

The public can attend the meeting in the following ways:

- Watch live on Channel 15 WOW!/Channel 641 Spectrum/Channel 20 Frontier FiOS
- Watch live online at [WWW.stpete.org/TV](http://WWW.stpete.org/TV)
- Listen by dialing any one of the following phone numbers and when prompted entering **webinar ID: 948 9838 1886 #**

List of Phone numbers:

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- Watch/listen on your computer, mobile phone, or other device by visiting the following link: <https://zoom.us/j/94898381886>

**BUDGET, FINANCE AND TAXATION COMMITTEE**  
**AGENDA**

October 22, 2020 @ 8:00 a.m.

Members: Chair Ed Montanari, Committee Vice Chair Amy Foster, Council Member Gina Driscoll, and Council Member Robert Blackmon

Alternate: Council Member Brandi Gabbard

Support Staff: Ben Weil, Legislative Aide

**1. Call to Order**

**2. Approval of Agenda**

**3. Approval of October 8, 2020 Minutes**

**4. New/Deferred Business**

- a. Additional Ad Valorem Exemption for low income seniors (**Liz Makofske**)
- b. 2021 SBE contracts – Quarterly Report (**Jessica Eilerman**)

**5. Upcoming Meetings Agenda/Tentative Issues**

**A. November 12**

- a. 4<sup>th</sup> Quarter Financial Reports (**Anne Fritz, Liz Makofske**)
- b. Budget Cleanup (**Liz Makofske, Tom Greene**)
- c. Annual Report for Apprentice and Disadvantaged Workers (**Louis Moore**)

**B. December 10**

- a. 2021 Health Insurance Renewal and Status update on current year health plan (**Chris Guella, Vicki Grant**)

**6. Adjournment**

**ST. PETERSBURG CITY COUNCIL  
BUDGET, FINANCE & TAXATION COMMITTEE REPORT**

**Meeting of October 8, 2020**

**Present:** Chair Ed Montanari, Committee Vice Chair Amy Foster, Council Member Robert Blackmon, Council Member Brandi Gabbard (Alternate)

**Other Council Members Present:** Council Member Deborah Figgs-Sanders

**Absent:** Council Member Gina Driscoll

**Also:** Deputy Mayor and City Administrator, Kanika Tomalin; Assistant City Administrator, Tom Greene; Public Works Administrator, Claude Tankersley; Director of Stormwater, Pavement and Traffic Operations, DiAnna Rawleigh; City Auditor, Boriana Pollard; Grants Officer, Shrimatee Ojah-Maharaj; Neighborhood Affairs Administrator, Rob Gerdes; Housing and Community Development Director, Joshua Johnson; Chief Assistant City Attorney, Jeannine Williams; Assistant City Clerk, Cathy E. Davis; Legislative Aide, Ben Weil

1. **Call to Order** – Chair Montanari called the meeting to order at 8:00 am.
2. **Approval of Agenda** – CM Gabbard made a motion to approve the agenda. All were in favor of the motion.
3. **Approval of September 24, 2020 Minutes** – CM Gabbard made a motion to approve the minutes. All were in favor of the motion.

**4. – (a) FY20 Management Study – Scope of Work**

Chair Montanari introduced Ms. Boriana Pollard, City Auditor, who began the discussion on the scope of work for the 2020 management study of the Stormwater, Pavement and Traffic Operations Department (SPTO). At the July 30, 2020 Budget Finance & Taxation meeting, the committee discussed and selected the Stormwater, Pavement and Traffic Operations Department for the FY 2020 management evaluation. A draft Scope of Work was prepared and presented at the September 24, 2020 Budget Finance & Taxation meeting. At that meeting, the committee requested additional edits to the scope for the environment section which have now been incorporated. The backup materials include an edited draft of the scope of services and cost summary for the management evaluation.

CM Gabbard asked if Ms. Pollard and Public Works Administrator, Mr. Claude Tankersley met with the Councilmembers who had concerns about the environment section. Mr. Tankersley stated that they met with three Councilmembers and discussed the language in the section.

Chair Montanari asked Ms. Pollard if she had an estimate of how much this management study would cost. Ms. Pollard mentioned that the committee could allocate both the funds for FY20 and FY21 for the management study.

**CM Gabbard made a motion to approve the scope of work as presented on October 8, 2020.** All were in favor of the motion.

#### **4. –(b) FY21 Management Study**

Chair Montanari stated that Council will need to use the funds from the FY21 management study, in addition to the FY20 funds for the SPTO Department evaluation.

**CM Gabbard made a motion to utilize the funds from FY20 and FY21 for the Stormwater, Pavement and Traffic Operations Department management study.** All were in favor of the motion.

#### **4. –(c) Grant Reports: Quarters 3 & 4**

Ms. Ojah-Maharaj, Grants Manager, provided the committee with an overview of the 3<sup>rd</sup> and 4<sup>th</sup> quarter Grant Reports for FY20 (April 1, 2020 – June 30, 2020 and July 1, 2020 – September 30, 2020).

During the 3<sup>rd</sup> quarter, the city was awarded 6 grants totaling \$2,331,704. For comparison purposes, in FY19 Q3, the city was awarded 5 grants totaling \$2,572,013. Some of the major grants received in FY20 Q3, include:

- COVID-19 related Housing and Development (HUD) (CDBGCV, ESG-CV) grants totaling \$1,640,507
- State Housing Initiative Program (SHIP) totaling \$88,635
- COVID-19 (CARES) Department of Transportation/Federal Aviation Administration (DOT/FAA) airport grant for \$30,000
- Florida Department of Department of Transportation (FDOT) Port of St Petersburg Berth Rehabilitation Initiative for \$127,196
- Department of Agriculture and Consumer Services grant for the Summer Food Program totaling \$445,366
- ESG (Emergency Solutions Grant): \$150,543

During the 4<sup>th</sup> quarter of FY20, the city was awarded 7 grants totaling \$6,997,462. For the same period in FY19, the city received 5 grants totaling \$4,192,796. The major grants for FY20 Q4 include:

- COVID -19 related Housing and Development (HUD) (ESG-CV-2) grants totaling \$2,902,139

- Florida Housing Finance Corporation (FHFC) CARES Fund for \$867,928
- Department of Justice (COVID-19) Assistance grant for \$423,475
- Juvenile Welfare Board, TASCO (Teen Arts Sports and Cultural Opportunities) grant for \$2,259,008
- Florida Department of Health, Bureau of Childcare Programs, Childcare Food Programs totaling \$216,809
- Department of Transportation/Federal Aviation Administration (DOT/FAA), Airport 18/36 Rehab Design Project grant for \$278,103

Overall, for FY20, the city received 32 grants totaling \$18,376,863. By comparison, the city received 28 grants totaling \$14,327,213 in FY19. The FY20 total does not include two grants which the city received and later returned/declined. They include: \$50,000 for the Central Avenue Commercial History Trail Legacy Businesses from the Department of Historical Resources due to the current COVID-19 pandemic and staff availability and a Department of Justice Community Oriented Policing (DOJ-COPS) grant of \$3,125,000 which the city decided not to accept.

Ms. Ojah-Maharaj reviewed the 18-year history for grant awards in quarters 3 and 4.

The Grants Working Group has reviewed 46 proposals in FY20. Of those 46 proposals, the City applied for 40 grants, received 12, awaiting the results on 17 and did not receive 11 (major grants that we did not receive include: DOJ/OVW Improving Criminal Justice Responses to Domestic Dating Violence, Sexual Assault & Stalking Program for \$750,000, DOJ/COPS for \$100,000, Four Forward Pinellas grants: 28<sup>th</sup> Street North Trail for \$1M, 6<sup>th</sup> (Mirror Lake to Roser Park) Trail for \$100,000, 28<sup>th</sup> St (1<sup>st</sup> Avenue North to Pinellas Trail) for \$2M, and Grand Central Painted Intersection for \$25,000).

The following are grants that were not applied for:

- DOJ/BJA BWC Policy Implementation Program to Support Law Enforcement
- DOJ Paul Coverdell Forensics Science Improvement Program
- DOJ Preventing School Violence/STOP School Violence
  - Amount: \$750,000
- USDA Farmers Market Program (FMMP) Youth Farm at Enoch Davis Center

The following are some grants that were recently submitted:

- HUD/DEO Rebuild Florida Mitigation (CDBG-MIT - Infra) General Infrastructure Program
  - Partnership with Pinellas County – Hurricane Hardening Three Water Reclamation Facilities
  - Amount Requested: \$10,600,000
  - Match: \$10,710,000 – Voluntary
- HUD/DEO Rebuild Florida Mitigation (CDBG-MIT - Infra) General Infrastructure Program

- Health Safety & Business Continuity – An Infectious Disease Air Filtration Handler Systems – 18 buildings
- Amount Requested: \$3,156,000
- HUD/DEO Rebuild Florida Mitigation (CDBG-MIT- Planning)
  - St Petersburg Strategic CIP Seawall Plan
  - Amount Requested: \$1,275,625

The following are some grants that were recently received:

- Florida Department of Historical Resources- Small Matching Grants: \$50,000

Ms. Ojah-Maharaj stated that the city has continued its COVID-19 daily active searches for grants/reimbursement opportunities. Ms. Ojah-Maharaj finished the report by thanking staff for their hard work managing the grants and noted that there were no findings on grants in the most recent city audit.

Following the report, CM Blackmon asked about the \$750,000 DOJ grant for improving criminal justice responses to domestic violence and sexual assault that the city did not receive, and if there was a possibility of partnering with Community Action Stops Abuse (CASA) in order to reapply for the grant. Deputy Mayor Tomalin stated that it was a great idea and that she would work with Ms. Ojah-Maharaj to look at the possibility. Chair Montanari asked why the City didn't apply for the DOJ grant for preventing school violence. Ms. Ojah-Maharaj stated that she didn't know the reason and that the Police Department reviewed the grant and decided not to apply, but she would get the answer and follow up. Chair Montanari additionally asked about the \$10 million amount that is listed for matching the HUD Rebuild Florida Mitigation grant for the Water Resources Department. Ms. Ojah-Maharaj and Assistant City Administrator Mr. Tom Greene stated that the matching amount was already budgeted for, and the grant would allow for additional money for the projects.

#### **4. –(d) St. Petersburg Housing Authority Resident Commissioner Appointment**

Neighborhood Affairs Administrator, Mr. Rob Gerdes explained that in August 2020, Ms. Sharlene Gambrell-Davis resigned from the office of Commissioner of the Housing Authority of the City of St. Petersburg prior to the end of her term. To fill that vacancy, the Mayor has appointed Ms. Angel Charlton, pending approval of City Council. Ms. Charlton would fill the unexpired term of Ms. Sharlene Gambrell-Davis, which ends on December 31, 2020, with the potential of being reappointed for a full four-year term in December. Mr. Gerdes explained that Ms. Charlton is a certified nursing assistant and was recommended by Mr. Michael Lundy, the new Executive Director of the Housing Authority. Mr. Lundy advised the residents of the opening, reviewed several applications and conducted interviews with potential candidates. Mr. Lundy was impressed with Ms. Charlton's thoughts on the Housing Authority as well as her commitment to serve. Included in the backup materials are Ms. Charlton's resume, and two resolutions: a resolution to approve appointment and waive procedure for initial reappointment, and a draft resolution for initial reappoint (for potential action in December; reappointment would come to Council and not have to come back to the committee). Mr. Gerdes introduced Ms.

Charlton in order for Councilmembers to ask questions. Ms. Charlton mentioned that while she has no experience in housing, she is very vocal on housing issues. CM Foster thanked staff and Chair Montanari for allowing this item to come to the Budget, Finance and Taxation committee instead of the Housing, Land Use and Transportation Committee. CM Foster updated the committee on the replacement of Stephanie Owens who recently stepped down as a Board Member for the Homeless Leadership Alliance so Mr. Lundy can be on the Board, as well as thanked Ms. Charlton for her willingness to serve. CM Gabbard additionally thanked Ms. Charlton for her leadership and acknowledged the great work of the Housing Authority's new board. Chair Montanari additionally thanked Ms. Charlton for her leadership.

**CM Gabbard made a motion to approve the appointment of Ms. Charlton to the St. Petersburg Housing Authority. All were in favor.**

**E. Adjourned at 8:46 am**

**BUDGET, FINANCE AND TAXATION COMMITTEE**  
**PENDING/CONTINUING REFERRALS**

**October 22, 2020**

Topic	Return Date	Date of Referral	Prior Meeting	Referred by	Staff	Notes
SBE contracts - Quarterly Report	10/22/20 Q3 & Q4	Quarterly		Ordinance	Jessica Eilerman	
Additional Ad Valorem Exemption for low income seniors	10/22/20				Liz Makofske	
Quarterly Financial Reports	Q4 = 11/12/20	Quarterly	2/13/20	City Council	Fritz/Makofske	
Budget Cleanup	11/12/20	Annual			Liz Makofske/Tom Greene	
Apprentice & Disadvantaged Workers Report	11/12/20	Annual			Louis Moore	
2021 Health Insurance Renewal and Status update on current year health plan	12/10/20	Annual		BF&T	Chris Guella/Vicki Grant	
Discussion regarding the Repurposing of the St. Petersburg Science Center	1/14/21	10/8/20		Robert Blackmon		
HB 447/Reduction of Building Permit Fees	1/14/21				Liz Abernethy	

Quarterly Financial Reports	Q1 = Feb. 2021 Q2 = May 2021 Q3 = Aug. 2021 Q4 = Nov. 2021	Quarterly	2/13/20	City Council	Fritz/Makofske	
2020 Property Insurance Renewals	Mar. 2021	Annual			Blaise Mazzola/Chris Guella	
External Audit	Mar. 2021	Annual			Anne Fritz	
Grants - Quarterly Report	Apr. 2021 <b>Q1 &amp; Q2</b>	Quarterly		City Council	Shrimatee Ojah-Maharaj	
Social Action Funding Program	Apr. 2021	Annual			Theresa Jones	
SBE contracts - Quarterly Report	May 2021 <b>Q1 &amp; Q2</b>	Quarterly		Ordinance	Jessica Eilerman	
FY21 Water/Utility Rates	Jun. 2021	Annual			Angela Miller	First presentation in June, second presentation in July (if needed)
Draft Consolidated Plan and Proposed Budget. Approval of draft for publication and comment	Jun. 2021	Annual			Joshua Johnson	
2022 Management Evaluation	Oct. 2021			Ordinance	Boriana Pollard	

Grants - Quarterly Report	Oct. 2021 <b>Q3 &amp; Q4</b>	Quarterly		City Council	Shrimatee Ojah- Maharaj	
Apprentice & Disadvantaged Workers Report	Oct. 2021	Annual			Louis Moore	
SBE contracts - Quarterly Report	Oct. 2021 <b>Q3 &amp; Q4</b>	Quarterly		Ordinance	Jessica Eilerman	
Budget Cleanup	Nov. 2021	Annual			Liz Makofske/Tom Greene	
2021 Health Insurance Renewal and Status update on current year health plan	Dec. 2021	Annual		BF&T	Chris Guella/Vicki Grant	
Discussion of exceptions for legal defense fund suggested by Free Speech for People and process for retaining outside legal counsel	TBD	11/2/17		Darden Rice		
Discussion on developing a plan for funding non-utility infrastructure projects that currently do not have a dedicated funding source	TBD	2/6/20		Gina Driscoll		

**BUDGET, FINANCE & TAXATION COMMITTEE**  
**WEEKI WACHEE PROJECT LIST**

**October 22, 2020**

<i>TOPIC</i>	<i>DATE REFERRED</i>	<i>REFERRED BY</i>	<i>RETURN DATE</i>	<i>STAFF RESPONSIBLE</i>	<i>SPECIAL NOTES</i>
Skating Rink to the Southside CRA	7.19.18	Wheeler-Bowman		Jefferis	
Exercise Zone and Playground in Broadwater Park	7.19.18	Wheeler-Bowman		Jefferis	
Jack Puryear Park Expansion Project	3.12.20	Ed Montanari		Jefferis	



# MEMORANDUM

TO: Budget, Finance and Taxation Committee

FROM: Liz Makofske, Budget and Management Director *EM*

DATE: October 16, 2020

RE: **Additional Homestead Exemption for Low-Income/Long-Term Residency Seniors**

At the October 22<sup>nd</sup> meeting of the Budget, Finance and Taxation Committee the Budget and Management Department will present information on an additional homestead exemption option for the city to provide to certain eligible persons 65 years of age or older. City Administration recommends approval of the corresponding ordinance that would provide for this additional homestead exemption.

## OVERVIEW

Currently, the city provides an additional homestead exemption of \$15,000 for eligible senior residents of the city. Florida Statute 196.075 gives cities/counties the option to adopt an additional homestead exemption for certain eligible persons 65 years of age and older. This exemption is equal to the total amount of the assessed value of the property for eligible senior residents of the City. If approved, it will apply only to the taxes levied by those governing bodies that have adopted the exemption (the city's ad valorem taxes); school taxes and independent tax districts cannot be exempted. A super majority (majority plus one) vote of City Council is required to implement this additional exemption through an Ordinance. To date, this exemption has been adopted by taxing districts of North Redington Beach and Safety Harbor.

This exemption for low-income/long-term residency seniors is consistent with a major strategy in the City's 10-year For All – From All affordability plan. This strategy is to assist current low to moderate income homeowners with remaining in their current residence. This is most often accomplished through assistance by the Neighborhood Team or with low interest loans for rehabilitation of residences; however, this proposed reduction in costs for long term homeowners will significantly help these residents to afford to remain in their current homes. Based on the information provided by the Pinellas County Property Appraiser's Office (PCPAO) there are approximately 1,051 residents who may be eligible for this exemption.

To receive the exemption, a person would need to meet all of the following criteria:

- The person has the legal or equitable title to real estate within the city;
- the just value of such real estate is less than \$250,000, as determined in the first tax year that the person applies for and is eligible for the exemption;



City of St. Petersburg  
Budget and Management Department  
P.O. Box 2842  
St. Petersburg, FL 33731-2842  
O: 727-893-7436



# MEMORANDUM

- the property has been the owner's permanent residence for at least 25 years;
- the owner is 65 years of age or older;
- the residence qualifies for and receives a homestead exemption pursuant to State Statutes; and
- the owner's household income is less than the limit established for the low-income senior exemption. This is the only criteria that we cannot quantify at this point.

If the additional exemption is adopted, the PCPAO would mail an application (DR501) in January 2021 to all existing low-income seniors who qualify. The Application for Homestead and Related Tax Exemptions (DR501) is due back to the PCPAO by March 1. A sworn statement must also be submitted to the PCPAO (Senior Citizen Exemption for Persons Age 65 and Over Adjusted Gross Household Income Sworn Statement And Return) by March 1. Documentation is required when applying for the exemption including copies of federal income taxes, any wage and earnings statements (W-2 forms), any request for an extension of time to file returns, and any other documents necessary. The deadline to provide supporting income documentation is June 1. All required forms and instructions are also located on the PCPAO website.

In order for the exemption to be implemented in time for the FY22 Budget (effective on 1/1/2021), the City must adopt and deliver a copy of the ordinance to the Pinellas County Property Appraisers Office by December 1, 2020. The timeline for implementation required to meet this deadline is below:

10/22/2020 – BF&T Committee

11/05/2020 – First Reading of Ordinance

11/19/2020 – Public Hearing of Ordinance

### **Cost Funding Assessment Information**

It is estimated that the impact of the additional homestead exemption to the General Fund's revenues for FY22, if approved, would be \$123,472. This estimate is based on information received from the PCPOA. The table below summarizes the number of parcels that may qualify and the dollar value of the revenue loss to the city. This is an estimate that would appear to be the maximum FY22 ad valorem revenue loss. In short, we cannot quantify how many of the 1,051 residents will actually meet the income thresholds provided in the statute.



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# MEMORANDUM

Parcel Information	Number of Parcels	Add. Property Values Amounts to Exempt	Estimated Ad Valorem Tax Impact for FY22
Parcels owned 25 years or more	963	\$16,865,742	\$113,928
Parcels owned 25 years	44	\$673,963	\$4,553
Parcels owned 24 years (eligible in FY22)	44	\$738,901	\$4,991
<b>TOTAL</b>	<b>1051</b>	<b>\$18,278,606</b>	<b>\$123,472</b>

Attachment:

- 1) Ordinance

cc: Mayor Rick Kriseman  
 Dr. Kanika Tomalin, Deputy Mayor/City Administrator  
 Tom Greene, Assistant City Administrator



City of St. Petersburg  
 Budget and Management Department  
 P.O. Box 2842  
 St. Petersburg, FL 33731-2842  
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ORDINANCE NO. \_\_\_\_\_

AN ORDINANCE OF THE CITY OF ST. PETERSBURG, FLORIDA RELATING TO AD VALOREM TAXATION; AMENDING CITY CODE SECTIONS 17-513 THROUGH 17-515 TO PROVIDE FOR AN ADDITIONAL HOMESTEAD EXEMPTION EQUAL TO THE AMOUNT OF THE ASSESSED VALUE OF THE PROPERTY FOR ELIGIBLE PERSONS 65 YEARS OF AGE OR OLDER; PROVIDING FOR ADDITIONAL CLARIFYING LANGUAGE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Florida Statute § 196.075 authorizes the City to adopt an ordinance granting an additional homestead exemption for certain eligible persons 65 years of age and older; and

WHEREAS, City Council previously adopted ordinances, codified in Chapter 16, Article IX, Sections 17-511 through 17-515, implementing an additional homestead exemption of \$15,000 for eligible senior residents of the City; and

WHEREAS, City Council now desires to implement another additional homestead exemption equal to the amount of the assessed value of the property for eligible senior residents of the City; and

WHEREAS, pursuant to Florida Statute § 196.075(4)(a), a super majority (a majority plus one) vote of City Council is required to implement this other additional homestead exemption.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF ST. PETERSBURG DOES ORDAIN:

**SECTION 1.** Section 17-513 of the St. Petersburg City Code is hereby amended to read as follows:

(a) Any person 65 years of age or older ~~who~~ may apply for an additional homestead exemption of \$15,000.00 if all the following criteria are met:

(1) the person has the legal or equitable title to real estate located within the City, and

(2) the person ~~who~~ maintains such real estate as ~~thereon~~ his or her permanent residence, and

(3) that ~~which~~ residence qualifies for and receives a homestead exemption pursuant to State Statutes, and

~~(4) whose the household income for the person's household does not exceed \$20,000.00 (subject to adjustment as provided in this article), may apply for an additional homestead exemption of \$15,000.00.~~

(b) Any person 65 years of age or older may apply for an additional homestead exemption equal to the amount of the assessed value of the property if all the following criteria are met:

(1) the person has the legal or equitable title to real estate located within the City, and

(2) the just value of such real estate is less than \$250,000, as determined in the first tax year that the person applies for and is eligible for the exemption, and

(3) the person has maintained such real estate as his or her permanent residence for at least 25 years, and

(4) that residence qualifies for and receives a homestead exemption pursuant to State Statutes, and

(5) the household income for the person's household does not exceed \$20,000.00 (subject to adjustment as provided in this article).

~~(c)(b)~~ A taxpayer claiming either the additional homestead exemption identified in subsection (a) or (b), above shall annually submit to the property appraiser the following for the exemption being claimed:

(1) Not later than March 1, a sworn statement of household income on a form prescribed by the Department of Revenue; and

(2) Not later than June 1, copies of any federal income tax returns for the prior year, any wage and earnings statements (W-2 forms), and any other documents that may be required by the Department of Revenue or the property appraiser, for all members of the household. The taxpayer's statement shall attest to the accuracy of such copies.

The property appraiser may not grant the exemption without the required documentation.

~~(d) (e)~~ The additional homestead exemption, if granted, shall be applicable only to ~~all~~ ad valorem taxes levied by the City.

~~(e) (d)~~ If title to the property is held jointly with right of survivorship, the person residing on the property and otherwise qualifying for the additional homestead exemption may receive the entire amount of the additional homestead exemption granted in accordance with this article provided herein.

~~(f) (e)~~ The additional homestead exemption as provided in Section 17-513(a) herein shall be available to qualified persons beginning with the 2006 tax year, and annually thereafter to the extent permitted by law. ~~The City Council has the right to amend and to repeal this article.~~

(g) The additional homestead exemption as provided in Section 17-513(b) shall be available to qualified persons beginning with the 2021 tax year, and annually thereafter to the extent permitted by law.

**SECTION 2.** Section 17-514 of the St. Petersburg City Code is hereby amended to read as follows:

Beginning January 1, 2001, and annually thereafter, the \$20,000.00 household income limitation shall be adjusted by the percentage change in the average cost-of-living index in the period of January 1 through December 31 of the immediate prior year compared with the same period for the year prior to that year. The index is the average of the monthly Consumer-Price Index figures for the stated 12-month period, relative to the United States as a whole, issued by the United States Department of Labor.

**SECTION 3.** Section 17-515 of the St. Petersburg City Code is hereby amended to read as follows:

Receipt of either ~~the~~ additional homestead exemption provided for in ~~the~~ this article shall be subject to the provisions of F.S. § 196.131, which establishes a penalty for knowingly and willfully giving false information for the purpose of claiming homestead exemption, and ~~to~~ of F.S. § 196.161, which provides for tax liens and the recovery of taxes, penalties, and interest from persons not entitled to homestead exemption.

**SECTION 4.** The provisions of this Ordinance are intended to be severable, and a determination that any portion of this ordinance is invalid should not affect the validity of the remaining portions of this Ordinance.

**SECTION 5.** In the event that this Ordinance is not vetoed by the Mayor in accordance with the City Charter, it will become effective after the fifth business day after adoption unless the Mayor notifies the City Council through written notice filed with the City Clerk that the Mayor will not veto the ordinance, in which case the ordinance shall take effect immediately upon filing such written notice with the City Clerk. In the event this Ordinance is vetoed by the Mayor in accordance with the City Charter, it will not become effective unless and until the City Council overrides the veto in accordance with the City Charter, in which case it will become effective immediately upon a successful vote to override the veto.

Approved as to form and content:

/s/ Sharon Michnowicz  
City Attorney (designee)  
00531748



# ADDITIONAL HOMESTEAD EXEMPTION FOR LOW-INCOME/LONG-TERM RESIDENCY SENIORS



# Additional Homestead Exemption

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- Florida Statute 196.075 gives cities/counties the OPTION to adopt an additional homestead exemption for certain eligible persons 65 years of age and older.
- This exemption is equal to the amount of the assessed value of the property for eligible senior residents of the City.
- It also applies only to the taxes levied by those governing bodies that have adopted the exemption (the city's ad valorem taxes); school taxes and independent tax districts cannot be exempted.
- A super majority (majority plus one) vote of City Council is required to implement this additional exemption through an Ordinance.
- To date, this exemption has been adopted by North Redington Beach and Safety Harbor.



# Add. Exemption and Affordability

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- This exemption is consistent with a major strategy in the City's 10-year "For All – From All" affordability plan.
- This strategy is to assist current low- to moderate-income homeowners with remaining in their current residence.
- This is most often accomplished through assistance by the Neighborhood Team or with low interest loans for rehabilitation of residences.
- This proposed reduction in costs for long-term homeowners will significantly help these residents to afford to remain in their current homes.
- There is approximately 1,051 residents who may be eligible for this exemption.



# Criteria for Additional Homestead Exemption

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- Criteria to meet for the exemption (ALL need to be met):
  - Person has the legal or equitable title to real estate within the city;
  - the just value of such real estate is less than \$250,000, as determined in the first tax year that the person applies for and is eligible for the exemption;
  - the property has been the owner's permanent residence for at least 25 years;
  - the owner is 65 years of age or older;
  - the residence qualifies for and receives a homestead exemption pursuant to State Statutes; and
  - the owner's household income is less than the limit established for the low-income senior exemption.



# Fiscal Impact to FY22 Budget

Parcel Information	Number of Parcels	Add. Property Values Amounts to Exempt	Estimated Ad Valorem Tax Impact for FY22
Parcels owned 25 years or more	963	\$16,865,742	\$113,928
Parcels owned 25 years	44	\$673,963	\$4,553
Parcels owned 24 years (eligible in FY22)	44	\$738,901	\$4,991
<b>TOTAL</b>	<b>1051</b>	<b>\$18,278,606</b>	<b>\$123,472</b>



# Citizen Process for Receiving Exemption

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- If additional exemption is adopted, the PCPAO would mail an application (DR501) in January 2021 to all existing low-income seniors who qualify. The Application for Homestead and Related Tax Exemptions (DR501) is due back to the PCPAO by March 1.
- A sworn statement must also be submitted to the PCPAO (Senior Citizen Exemption for Persons Age 65 and Over Adjusted Gross Household Income Sworn Statement And Return) by March 1.
- Documentation is required when applying for the exemption including copies of federal income taxes, any wage and earnings statements (W-2 forms), any request for an extension of time to file returns, and any other documents necessary. The deadline to provide supporting income documentation is June 1.
- All required forms and instructions are also located on the PCPAO website.



# City Marketing Outreach Plan

<b>PUBLIC RELATIONS</b>
Press Release
<b>COMMUNITY OUTREACH</b>
Share Information and Materials: <ul style="list-style-type: none"> <li>• Sunshine Center/Office on Aging</li> <li>• City Council</li> <li>• Urban Affairs</li> <li>• Community Services</li> </ul>
City Council Newsletters & Social
Urban Affairs Newsletter
Share with Neighborhood Associations
Display Flyer at Sunshine Center
Direct Letter to Eligible Residents
<b>WEB/SOCIAL</b>
Add Information to Homeowners Area of Website
Promote on City Social
Promote on Nextdoor
<b>MATERIALS/ADVERTISING</b>
Design Informational Flyer
Letter to Residents



# Implementation Timeline

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- In order for the exemption to be implemented in time for the FY22 Budget (effective on 1/1/2021), the City must adopt and deliver a copy of the ordinance to the Pinellas County Property Appraisers Office **by December 1, 2020**.
  - **10/22/2020** – BF&T Committee
  - **11/05/2020** – First Reading of Ordinance
  - **11/19/2020** – Public Hearing of Ordinance





**Economic & Workforce Development  
Greenhouse Memorandum**  
Budget, Finance & Taxation Committee

To: The Honorable Members of City Council: Budget, Finance & Taxation Committee  
From: Jessica R. Eilerman, Small Business & Entrepreneurship Manager  
Date: October 16, 2020  
Subject: Small Business Enterprise (SBE) Quarterly Reports, FY20 Q3 and Q4, Year End

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Please find the Small Business Enterprise Quarterly Report attached.

This report includes:

- Reporting Data and Presentation
  - Program Goals
  - Spend Data
  - Certification Stats
  - Operations Update
  - Disparity Study Update
- Project Listing
- Outreach & Training Update

I will be providing an additional portion of information relating to the Disparity Study Update in advance of the meeting next Thursday.

CC: Mayor Kriseman  
Deputy Mayor Dr. Tomalin  
Tom Greene  
Alan DeLisle  
Sophia Sorolis  
Louis Moore  
Stephanie Swinson



# Small Business Enterprises Quarterly Report

BFT

October 22, 2020



**st.petersburg**  
[www.stpete.org](http://www.stpete.org)

# Program Overview

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## **Program Goal:**

Foster growth in the economy and provide opportunity for participation in city construction projects and the procurement of Goods & Services

Provides smaller businesses a chance to gain exposure to large-scale projects and experience working along side big firms.



# Program Overview

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## Eligibility & Criteria

- 1) Independently owned, operated and controlled
- 2) Not dominant in its field of operation
- 3) Serves a commercially useful function
- 4) Has been in operation for one year
- 5) Must be domiciled in Pinellas, Hillsborough, Pasco, Manatee, or Polk Counties
- 6) Defined as a SBE local small business:
  - 50 full-time, permanent employees or less
  - Annual sales volume of \$5M or less for Goods & Services, or \$8M or less for Construction



# Program Overview

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Small businesses that become SBE certified will have enhanced opportunities to do business with the City of St. Petersburg in two ways:

1) **Construction:**

Contract opportunities in a sheltered market in which contracts are selected and specifically set aside for small businesses on a competitive bid or negotiated basis, or

Participate as a subcontractor with percentage SBE goals set per project

2) **Goods & Services:**

Purchases of certain goods and services, the City of St. Petersburg will consult the SBE registry for procurement,

Discounts for goods and services (1-15% for bids and quotes)



# At A Glance - *FY20 YEAR END*

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**\$15.13M** SBE Spend, to date

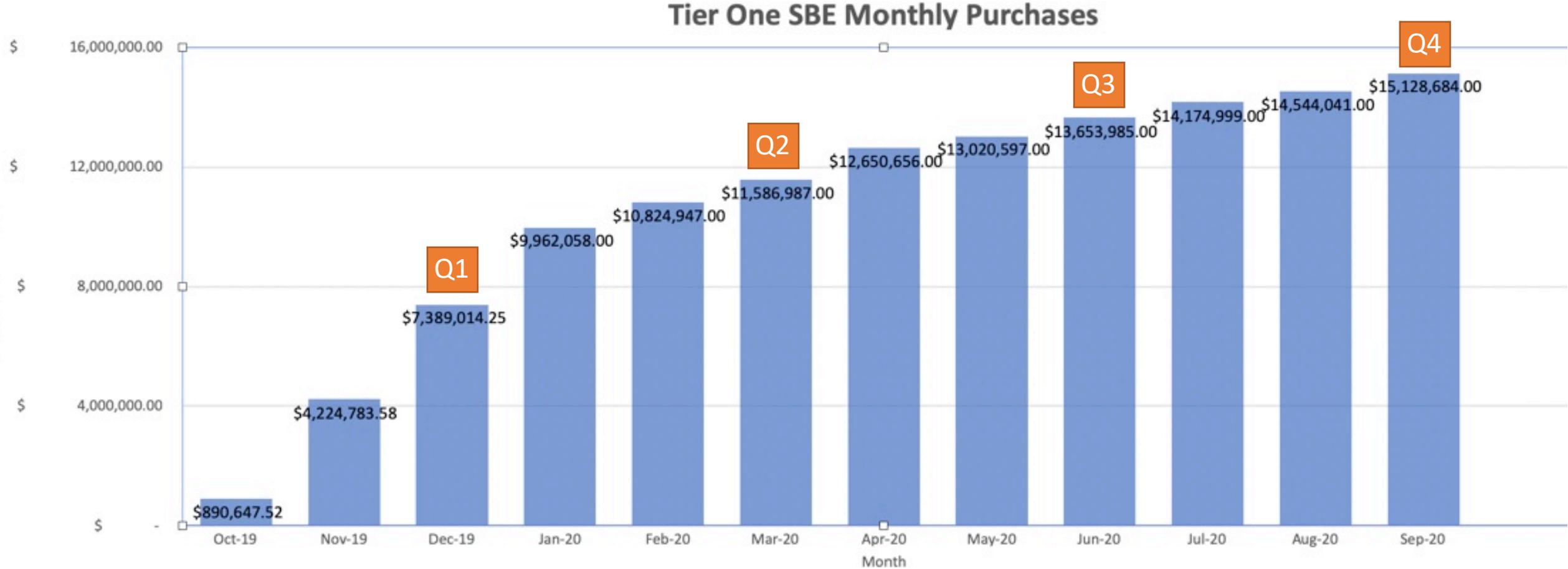
**\$211.4M** Total City Spend, to date

**7.2%** Percentage of SBE spend, to date  
*(Tier One, only)*

**300** Total Certified SBEs, to date

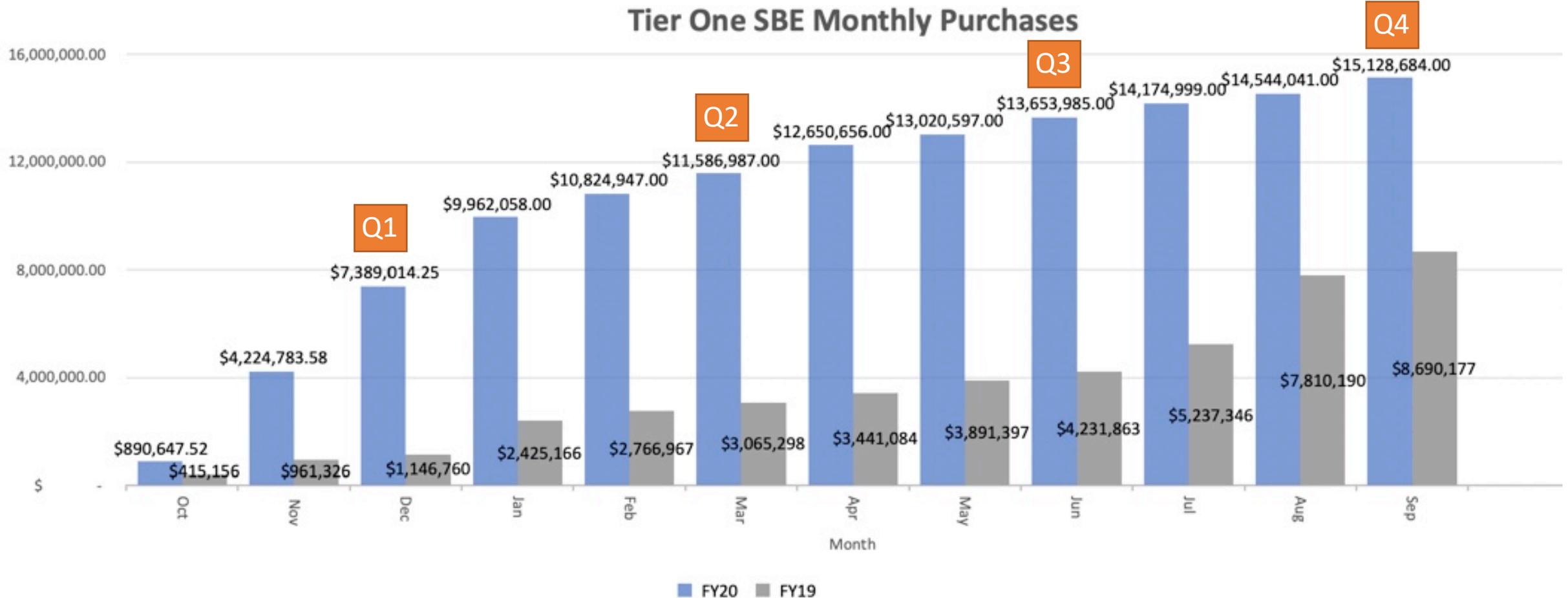


# Program Stats: Tier One Spend



Source: Procurement Department Monthly Tier One Spending Reports (Oct-19 through Sept-20)

# Tier One Spend: Comparison

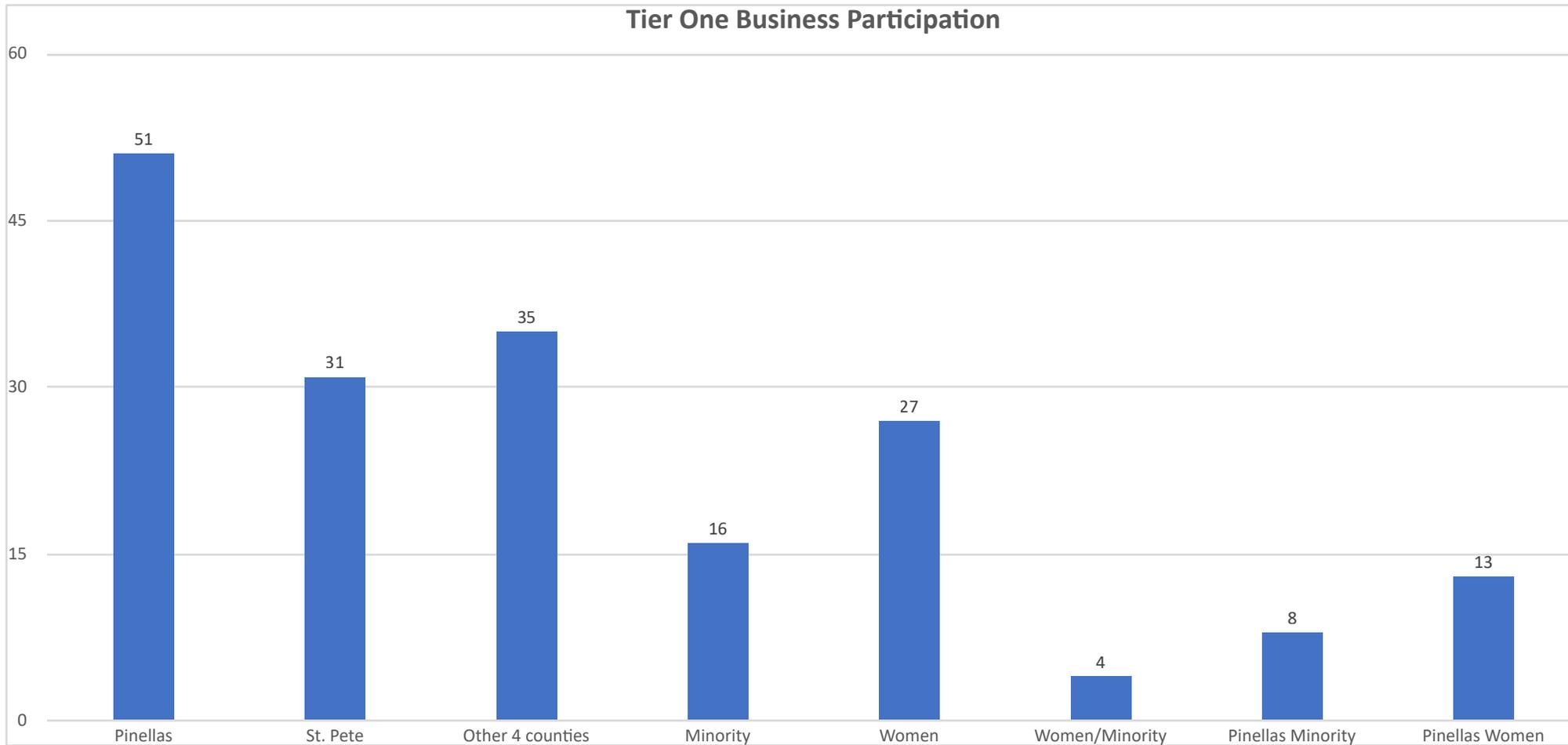


# Monthly Purchase by Spend Category

Month	Engineering and Architecture	Construction	Other Goods & Services	Totals
Oct-19	\$ 36,075.00	\$ 102,843.00	\$ 751,729.52	\$ 890,647.52
Nov-19	\$ 2,860.00	\$ 65,011.00	\$ 3,266,265.06	\$ 3,334,136.06
Dec-19	\$ 129,025.24	\$ 82,319.10	\$ 2,952,886.33	\$ 3,164,230.67
Jan-20	\$ 103,875.59	\$ 2,247,162.35	\$ 222,005.50	\$ 2,573,043.44
Feb-20	\$ -	\$ 214,536.94	\$ 648,351.89	\$ 862,888.83
Mar-20	\$ 62,872.99	\$ 351,849.00	\$ 347,318.82	\$ 762,040.81
Apr-20	\$ 111,115.11	\$ 205,776.73	\$ 746,776.63	\$ 1,063,668.47
May-20	\$ 38,157.74	\$ 96,724.00	\$ 236,418.84	\$ 371,300.58
Jun-20	\$ 301,126.69	\$ 119,100.78	\$ 211,801.24	\$ 632,028.71
Jul-20	\$ 21,086.53	\$ 108,186.00	\$ 391,741.20	\$ 521,013.73
Aug-20	\$ 5,696.00	\$ 118,072.00	\$ 246,633.13	\$ 370,401.13
Sep-20	\$ 54,700.38	\$ 258,504.72	\$ 270,078.71	\$ 583,283.81
<b>FY20</b>	<b>\$866,591.27</b>	<b>\$3,970,085.62</b>	<b>\$10,292,006.88</b>	<b>\$15,128,683.77</b>
<b>%</b>	<b>5.73%</b>	<b>26.24%</b>	<b>68.03%</b>	
FY 20 thru Aug 2020	<b>\$14,545,400</b>		FY 20 YTD thru Sept 2020	<b>\$ 15,128,683.77</b>



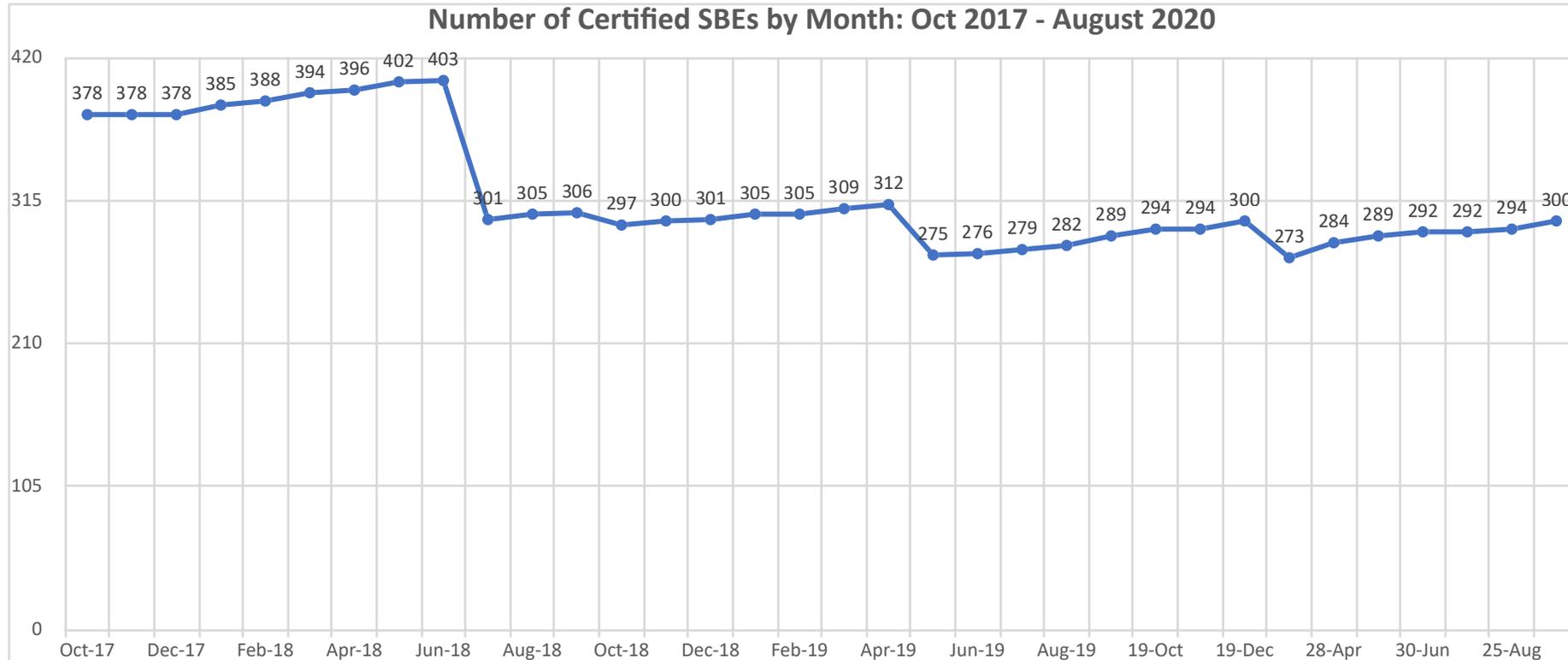
# Monthly Purchase Drill Down, Tier One



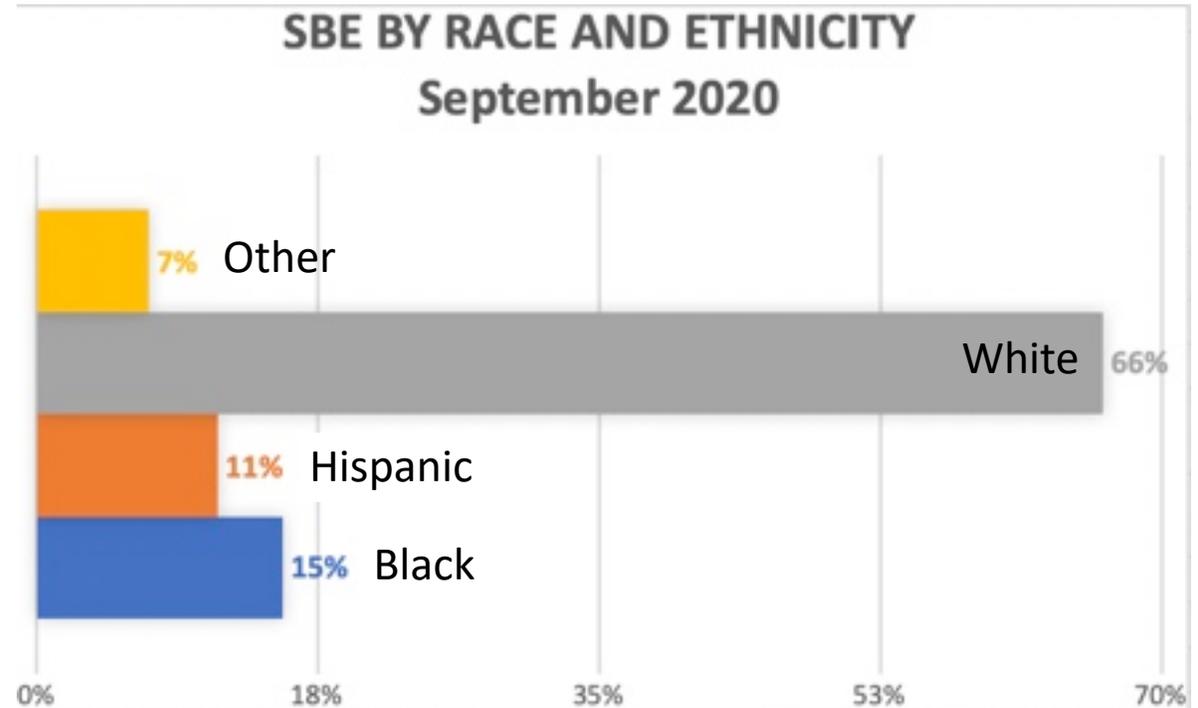
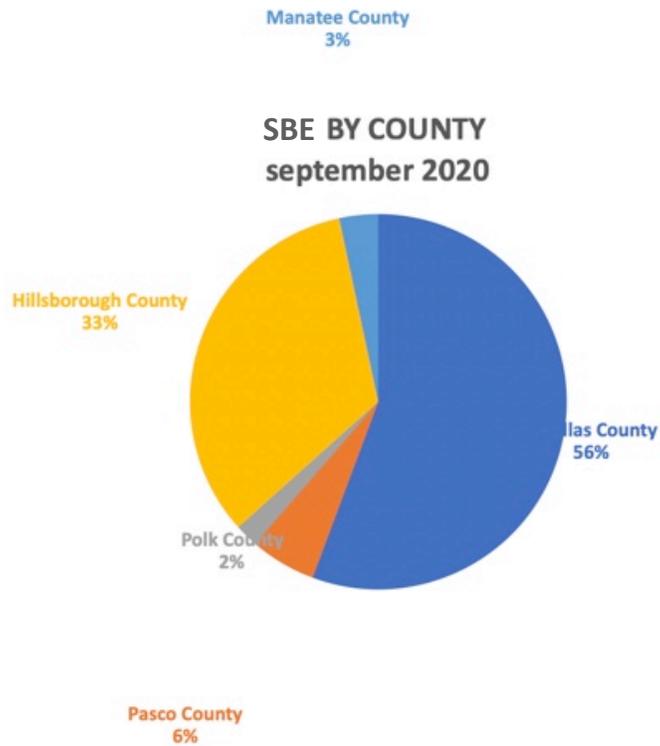
# Tier Two Spend Update

Prime Contractor							
Vendor Name	Certified	Inc. in Goal	Compliance Audit	Final Pmnt	Actions		
Trias Construction, LLC	Yes	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>		
Subcontractor Award Totals							
Current Contract Goal	All Subs	Original Subs Towards Goal With Deductions	Current Subs Towards Goal With Deductions	Subs Towards Goal			
Amounts	\$207,244.90	\$1,361,435.90	\$18,665.00	\$18,665.00	\$18,665.00		
Percentages	10.000%	65.692%	0.901%	0.901%	0.901%		
Multiple tiers of subcontractors are assigned to this contract. The totals above reflect the retained amounts counted at each tier. The subcontractor list below details full subcontract amounts.							
Subcontractors							
Subcontractor Name	Certified	Original Current	Type	Inc. in Goal	Compliance Audit	Final Pmnt	Actions
Aerial Innovations, Inc.	Yes	\$865 \$865	Sub 100%	Yes SBE	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
American Mechanical Solutions	No	\$188,120 \$188,120	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
AMERSON LANDSCAPE INC.	No	\$24,878 \$24,878	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Bay to Bay Roofing, Inc.	No	\$22,165 \$22,165	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
C&S Construction	No	\$29,026 \$29,026	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
DNS Construction Cleaning, Inc.	No	\$850 \$850	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
F&S Framing & Trim	No	\$252,955 \$252,955	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
National Skilled Trades Masters, LLC	No	\$7,800 \$7,800	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Garcia Structures, Inc	No	\$214,000 \$214,000	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Home Pride Cabinets, Inc	No	\$9,600 \$9,600	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
JMJ Site Development, Inc	No	\$286,180 \$286,180	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Briken Construction	No	\$75,000 \$75,000	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Paynes Environmental Services, LLC	No	\$15,000 \$15,000	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
JP Painting & Construction Services LLC	No	\$25,700 \$25,700	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Nova Engineering and Environmental, LLC	No	\$2,650 \$2,650	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
PINNACLE DOOR & HARDWARE, INC.	No	\$32,178 \$32,178	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Scotto Plumbing Service Inc	No	\$49,325 \$49,325	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Silvermail Glass & Mirror, Inc.	Yes	\$17,800 \$17,800	Sub 100%	Yes SBE	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
SJM Electric Corporation	No	\$198,588 \$198,588	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Torres Total Flooring Inc	No	\$3,171 \$3,171	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>
Watkins Accessories LLC	No	\$3,385	Sub	No	Yes	No	<a href="#">View</a> <a href="#">Edit</a> <a href="#">More...</a>

# Certification Stats: Total Count



# Certification Stats: By Category



# Program Operations Update

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- Continued coordination with sister agencies throughout the County
- Focus on Recruitment Efforts
  - Explorations into reciprocity
  - Industry-specific recruitment
  - LGBTQ outreach
- New curriculum requirements and business development tactics - *deploying this fall*



# Disparity Study Update

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- Review Status Update Report  
*(report will be sent later next week before BFT meeting)*
- Community Meeting - *has been scheduled!*  
November 16 at 5 pm - more details forthcoming
- Consultant is being scheduled to make a report at an upcoming meeting, once statistical analysis has been completed



# Discussion

## FY 20 SBE Committee Project Listing

Projects with Goals Set	Estimated Project Cost	Action Taken %	Goal by Percentage in Dollars
5th Ave N, from 4th St to 6th St-Lane Reduction: Project # 17041-112	\$431,560	15%	\$64,734
(CMAR) Shore Acres Recreation Center Replacement: Project # 17203-017	\$11,324,317	15%	\$1,698,648
Shore Acres Water Main Replacement: Project # 19013-111	\$1,395,000	5%	\$69,750
Northeast WRF Clarifier #5 Improvements: Project # n/a	\$1,094,000	5%	\$54,700
Carillon Parkway & Tower Place and Baycreek Lane & Fountain Parkway Roundabouts: Project # 18088-112	\$1,361,000	20%	\$272,200
Downtown Phase III Water Main Improvement Project: Project # 19047-111	\$1,959,390	5%	\$97,970
West Central Avenue Streetscape Improvements and Water Main Replacement: Project # 17098-111 & 17098-119	\$6,034,750	8%	\$482,780
Water Resource Environmental Quality Lab Relocation Project: Project # 17229-019	\$6,400,000	15%	\$960,000
Lift Station 42 – Conceptual Design Alternatives: Project # 18097-111	\$1,888,050	10%	\$188,805
			<b>\$3,889,586</b>
JOC Projects	Estimated Project Cost	Action Taken %	Goal by Percentage in Dollars
JOC Restroom Building - City Nursery	\$83,379.46	5%	\$4,168.97
JOC Mobley Road Interconnect Blowoff	\$65,694.96	3%	\$1,970.84
JOC Campbell Park Football Complex	\$301,741.70	3%	\$9,052.25
JOC McLin Pool Improvements	\$276,586.82	20%	\$55,317.36
JOC Dwight Jones Kitchen Upgrade	\$53,106.22	15%	\$7,965.93
JOC Water Supply - Oberly Office HVAC Upgrades	\$151,991.63	5%	\$7,599.58
JOC Water Supply - Cosme Lab Upgrades	\$197,669.00	5%	\$9,883.45
JOC Coliseum Waterproofing	\$172,989.30	5%	\$8,649.46
			<b>\$104,608</b>
Sheltered Projects	Estimated Project Cost	Action Taken %	Goal by Percentage in Dollars
Coating of 36-Inch Water Transmission Main & Coating Restoration on Potable & Reclaimed Water Mains: Project # 18129-111 and 19029-111	\$245,500	100% (minimum of 3 SBEs at prebid. Open if not)	\$245,500
Two Mini Circle on 79th St S at 2nd Ave & 4th Ave: Project # 19088-112	\$53,800	100%	\$53,800
Master Fire Station Kitchen Remodel: Project # n/a	\$75,000	100%	\$75,000
SouthCore Parking Garage Structural Analysis: Project # 20007-122	\$295,000	100% (minimum of 3 SBEs at prebid. Open if not)	\$295,000
PSTA Flatwork Project Grouping: Project # 19086-112, 19100-122, 20047-112	\$128,444		\$128,444
			<b>\$797,744</b>

Open Projects	Estimated Project Cost	Action Taken %	
West End Fire Station #2 - Emergency Traffic Signal: Project # 19096-112	\$85,547	Open	
Sanitation CNG Fastfill Conversion: Project # n/a	\$630,000	Open	
Police Department Buildings F & G Mechanical System Improvements: Project # 20201-018	\$260,000	Open - Council Approval follow up	
Washington Terrace Tanks 1 & 4, Water Tank Painting and Repairs FY 2018: Project # 18112-111	\$485,145	Open	
NWWRF Distribution Vault Effluent Line Repair: Project # n/a (\$270,000)	\$270,000	Open	
Cured-In-Place Stormwater Pipe Rehabilitation: Project # n/a	\$1,108,000	Open	
	<b>\$2,838,692</b>		

*\*no meeting held on Oct 29, 2019; November 19, 2019; February 25, 2020; March 31, 2020; July 28, 2020\**

<b>Planned Events/Activities for FY 20</b>
Pinellas County Economic Development Reverse Trade Show - <b>October 2019 - attended</b>
NIGP Tampa Bay Fall Exhibition & Trade Show - <b>October 2019 - attended</b>
Vendor Recruitment from other SBE Programs (Hillsborough, Pinellas, Tampa, Pinellas County Construction Licensing Board)
<b>Greenhouse SBE Communications Plan</b>
Transition of communications to email marketing platform. Integration with website.
<b>How the City Buys</b> workshops every other month - <b>6 total for FY 20</b>
<b>How to Write a Winning Proposal</b> workshop held quarterly - <b>4 total for FY 20</b>
Florida Minority Enterprise Development (MED) Week Conference - <b>Spring 2020</b>
Florida Minority Enterprise Development (MED) Week Conference Planning Committee - <b>present - Spring 2020</b>
City of St. Petersburg SBE Community Roundtable
Greenhouse Corridor Development Outreach to business and neighborhood associations
Storefront Conservation Corridor Plan Outreach
Targeted research and recruitment of businesses with commonly-utilized trades and skills on city-funded projects
City and Community-Sponsored Events
- St. Petersburg Police Department's National Night Out Event - <b>October 2019 - attended</b>
Identify regional supplier diversity recruitment events
- University of South Florida Supplier Diversity events
- Tampa International Airport - Buyer-Supplier Connect 2020 - <b>March 2020</b>
- Moffit Cancer Center
- Duke Energy
- Local, State, Regional Transportation Authorities
- Florida State Minority Supplier Development Council (FSMSDC)
<b>Greenhouse Training Required for SBE Certification</b>
Some offered since 2004. Training became required for SBE certification in August 2009. All offerings are open to the public and free of cost.
<b>Core Workshops (All SBEs must attend once to satisfy)</b>
How the City Buys - <b>25 SBEs attended</b>
Disaster Preparedness/Recovery for Small Business Owners - <b>30 SBEs attended</b>
City Services and Incentives - <b>44 SBEs attended</b>
<b>Required for Companies Providing Construction Services</b>
Basics of Bonding - <b>9 SBE attended</b>
Estimating and Bidding - <b>14 attended</b>
<b>Required for Companies Providing Goods and Services</b>
Pricing for Profit - <b>31 attended</b>
<i>Webinar development for additional Greenhouse curriculum is also in-progress.</i>