



# City of **OPPORTUNITY**

## **Grant Review Criteria**

**for the**

**South St. Petersburg CRA**

## **Commercial Matching Grant Program**

**January 2020**



**Commercial Matching Grant Program**  
 South St. Petersburg CRA Scoring and Evaluation System

Evaluation Criteria	Max Score	Project Score
<b>Aesthetics, Blight Removal &amp; Code Compliance</b>	<b>120</b>	
Project will provide improvements on street-facing elevation of building. These can include storefront windows, painting, lighting, doors, etc.	5	
Project will remedy building and/or fire code violations identified by City's Codes Compliance Department and Fire Department.	10	
Project will rehabilitate and return to service structure(s) deemed vacant and boarded by Codes Compliance Dept.	10	
Replaces nonconforming/ grandfathered use with one permitted by City ordinances.	10	
Proposed work will involve updating/upgrading electrical equipment, including new service box.	10	
Proposed work will replace Heating, Ventilation and Air Conditioning (HVAC) equipment. (Add 5 points for replacing ductwork)	10	
Proposed work will involve replacement of plumbing fixtures and lines.	10	
Proposed work will involve structural stabilization and/or repairs to walls, foundations, or roof structure (including complete roof replacement – no roof-overs).	10	
Project will improve handicapped accessibility by adding ramp, widening entrances, and/or providing an enhanced parking space (resurfacing and striping, landscaping, or relocation).	5	
Proposed work is on the historic features of a locally designated historic landmark.	20	
Applicant has taken at least one class at the City's Greenhouse, not including CRA grant workshop, since February 8, 2019. For applications with more than one applicant, only the attendance of one shall count toward this criterion. In addition, applicants submitting multiple applications will only receive points for attendance for one application.	5 per class Max. 15 points	
Applicant(s) has used a contractor certified with the City's Small Business Enterprise program for the grant application's construction estimates.	5	
<b>Staff Preliminary Score</b>		
<b>Committee Member Score</b>		
<b>Final Category Total</b>		

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Evaluation Criteria	Max Score	Project Score
<b>Local Investment and Financial Character</b>	<b>30</b>	
Extent of prior private investment by applicant in South St. Petersburg CRA within the last <b>5 years</b> without City assistance. Includes investment in construction and construction equipment, which must be documented with submission of invoices and receipts and construction value information from Construction Services.  <div style="margin-left: 40px;">           \$10,000 to \$25,000 – 3 points            \$25,00 to \$50,000 – 5 points            \$50,00 to \$75,000 – 7 points            +\$75,000- 10 points         </div>	3 to-10	
Property has not been awarded CRA grant funding in the prior three grant cycles.	10	
Property is submitting only one commercial matching grant application during FY2020 grant cycle.	10	
Property has been awarded CRA grant funding in the prior three grant cycles.	-5 pts per award	
Applicant failed to submit a complete application or in incorrect order at the application deadline.	-15	
Applicant(s) has code enforcement liens on property subject to grant in excess of \$2,500.	-10 to 0	
Applicant(s) has special assessment liens on property subject to grant over \$500.	-10 to 0	
Applicant(s) has mortgage payments three months in arrears on property subject to grant.	-10 to 0	
Applicant(s) has unpaid property taxes on property subject to grant.	-10 to 0	
Applicant(s) has unpaid property insurance on property subject to grant.	-10 to 0	
<b>Staff Preliminary Score</b>		
<b>Committee Member Score</b>		
<b>Final Category Total</b>		

**Commercial Matching Grant Program**  
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Evaluation Criteria	Max Score	Project Score
<b>Project Location</b>	<b>55</b>	
<p>Project is located along a Priority Commercial Corridor selected by the CAC. For the FY2020 grant cycle, the Commercial Corridors eligible for designation as “Priority” are</p> <ul style="list-style-type: none"> <li>- Dr. Martin Luther King, Jr. St. South</li> <li>- 16<sup>th</sup> Street South</li> <li>- 49<sup>th</sup> Street (Gulfport to CRA north boundary)</li> <li>- Central Avenue (including the First Avenues)</li> <li>- 5<sup>th</sup> Avenue South (east of 34<sup>th</sup> Street South)</li> <li>- 18<sup>th</sup> Avenue South (east of 34<sup>th</sup> Street South)</li> <li>- 34<sup>th</sup> Street South</li> </ul> <p>In years when multiple commercial corridors are identified as priorities, they will be ranked and scored as follows: First = 30 points; Second = 15 points; and Third = 5 points.</p>	up to 30	
Project will revitalize a property identified as an actual source of contamination by the City’s Brownfields Assessment Grant survey that will be conducted in the CRA through 2020.	10	
Project is located within Deuces Live or Grand Central Florida Main Street Districts.	5	
Project is located on same block and/or block face as a project completed since December 2018 or with an approved building permit, both in excess of \$10,000.	5	
Project is located at the intersection of arterial and/or collector roadways as identified by the City’s Official Street map.	5	
<b>Staff Preliminary Score</b>		
<b>Committee Member Score</b>		
<b>Final Category Total</b>		

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Evaluation Criteria	Max Score	Project Score
<b>Sustainability and Green Building Practices</b>	<b>15</b>	
Project has had a free energy assessment from Duke Energy and will implement at least one recommendation.	5	
Project will incorporate energy efficient practices including energy efficient interior and exterior lighting where applicable.	5	
Project will use water conservation programs and practices like low flow toilets/fixtures, free water-efficient spray valves for restaurants, and other high efficiency appliances such as Energy Star.	5	
<b>Staff Preliminary Score</b>		
<b>Committee Member Score</b>		
<b>Final Category Total</b>		

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Evaluation Criteria	Max Score	Project Score
<b>Project Use</b>	<b>90</b>	
Project will add new commercial or industrial space, either through a change of use or a new addition Up to 2,500 SF – 5 points 2,500 to 5,000 SF - 7 >5,000 SF – 10 points	10	
Project will enable shared parking facilities along a Primary Commercial Corridor in the CRA. (Allows other employees or customers to park.)	10	
Project will renovate a “non-chain” commercial use for which there are no other establishments in Pinellas County.	10	
Project will continue or allow occupancy of a building by a targeted industry user identified in the Grow Smarter Strategy. These industries are Financial Services, Specialized Manufacturing, Marine and Life Sciences, Data Analytics, and Creative Arts and Design. (Occupancy must be confirmed by a lease with an existing tenant or a lease agreement with a proposed tenant. Staff will utilize the NAICS classification system to determine Grow Smarter uses)	10	
Project will enable a nonconforming use to continue.	-20 to 0	
Project will enable a grandfathered use to continue.	-5 to 0	
Project will adaptively reuse/redevelop old motel complexes in the CRA.	10	
Applicant(s) is an owner-occupied business that has been in business within the CRA for two or more years as of March 1, 2020.	15	
Applicant(s) has been in business at current location for two or more years as of March 1, 2020.	10	

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Evaluation Criteria	Max Score	Project Score
Applicant(s) will provide a social service(s) to the CRA such as child care, early childhood education, and workforce development.	15	
Project is for a building that serves as a live-work space in a mixed-use district, where the funding for the work space cannot be clearly differentiated from the rest of the building.	-20	
Request is for work on a building that has been expanded or substantially renovated since July 2014. "Expanded" means a project that increased the square footage of a building by 1,000 SF or more. "Substantially renovated" means the total value for all permits issued since 2014 equals or exceeds 50 percent of the 2019 improvement value as defined by the Pinellas County Property Appraiser's Office.	-10 to 0	
<b>Staff Preliminary Score</b>		
<b>Committee Member Score</b>		
<b>Final Category Total</b>		

### Application Point Totals

<b>Aesthetics, Blight Removal &amp; Code Compliance</b>	
<b>Local Investment and Financial Character</b>	
<b>Project Location</b>	
<b>Sustainability and Green Building Practices</b>	
<b>Project Use</b>	

<b>Total Application Score</b>	
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