City Assistance

- **Contact Us**
  Helpful city contact phone number listing

- **The Greenhouse**
  One-stop facility to assist emerging and existing businesses; offers full range of support services

- **Are You Ready?**
  Offered through the BAC, complete the self-assessment valuation for business start-ups

- **Business Corridor Program**
  The BAC offers a Business Corridor Management Program, for start-ups to expanding businesses

- **Small Business Enterprise**
  Become a certified small business to enhance city procurement opportunities; [Bid projects](#)

- **Business Tax**
  Online service to apply or renew a Business Tax Certificate with the city

- **eNewsletter Subscriptions**
  Subscribe to a selection of event, business, and/or training newsletters produced by the city

- **Doing Business with the City**
  Guide to understanding city procurement procedures, business registration

- **Economic Development**
  Business Incentives, Business Tax Credit programs, city statistics & business climate

- **Development Services**
  Building zoning, permitting, signage, inspections, construction services, property cards, and cafes

- **Engineering**
  Public project status reports, BID issuance, drainage and sidewalks

- **Mayor’s Action Line**
  Connection to City Hall, the Mayor, and more

- **Water Resources**
  Conservation tips, water quality reports, and other information

- **Grease Management**
  Grease traps, grease disposal, and registered hauler services; restaurant requirements

- **Utility Bill Services**
  Pay your water utility bill online; payment arrangements

- **City Sanitation**
  Commercial containers, collection services, and commercial accounts

- **Chemical and Hazardous Waste Collection**
  How to properly dispose of chemical and hazardous waste products, a Pinellas County service

- **Green/Recycle programs**
  Recycling, LEED lighting, tree planting, and the annual beautification awards

- **Police Business**
  Includes subscribing to the Business Alert system, CPTED crime prevention through environmental design program

- **Fire & Rescue**
  Specialized services for the business community – plan exams, inspections, and top codes violation list

- **Homeless Service Assistance**
  Give a Hand Up, not a Hand Out brochure on service providers and where to report a violation

- **Hurricane Preparation**
  Business disaster preparedness – critical planning steps for before, during, and after a storm

**Small Business Reference**
Download the complete 12-section SBR guide

City of St. Petersburg, Economic Development
webmaster: [Business@stpete.org](mailto:Business@stpete.org)
Local Resources

- **The Greenhouse**
  One-stop facility to assist emerging and existing businesses; offers full range of support services

- **Keep Saint Petersburg Local**
  Formed in 2012, this independent business alliance has a mission to support locally-owned, independent businesses by providing advocacy and education

- **LocalShops1**
  Educates shoppers by Buy Local; Organizer of the Cash Mob for retailers

- **Tampa Bay Innovation Center**
  It fosters technology by nurturing early stage ventures as they grow and launch their products into the marketplace

- **Small Business Development Center**
  A free service through the University of South Florida (USF) that offers various resources to small business

- **Small Business Administration**
  A guide to managing business from start to finish, including SBA loan and Stimulus Plan programs

- **SCORE**
  Counselors to America’s Small Business funded by the Small Business Administration (SBA)

- **Coalition for Homeless**
  Homeless support available through Pinellas County

- **Incentive Look Up Wizard**
  By answering a few questions, the City’s wizard is designed to inform businesses exactly which programs they are eligible to receive

- **St. Petersburg Chamber of Commerce**
  Business and visitor information with membership benefits

- **Visit St. Petersburg/CLW CVB**
  The CVB is the official tourism marketing and management organization for the St. Petersburg/CLW Area; charged with enhancing the county's economy by increasing direct visitor expenditures and job development, training and retention in tourism

- **WorkNet Pinellas**
  An employee training, support, and recruitment service for business; LEAPS Employer Stimulus Program

- **Business Assistance Partnership Program**
  A Pinellas County initiative for small business

- **Pinellas County “Entrepreneurs”**
  Training and support program for entrepreneurs through Pinellas County

- **Pinellas County Business Survey**
  Annual data report generated by small business on the issues and small business landscape in Pinellas County

- **Pinellas County Business Development Center**
  Resource center for starting, growing, or planning a small business in Pinellas County

- **Virtual Entrepreneur Center**
  An extension of the FHTC (Florida High Tech Corridor), a database of 23 counties’ business support

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**Small Business Reference**
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City of St. Petersburg, Economic Development  
webmaster: Business@stpete.org
## Business Services

<table>
<thead>
<tr>
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<td>Vonage</td>
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<td>WOW! Business</td>
<td>Telecommunication, Cable, Internet services</td>
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<tr>
<td>Bright House</td>
<td>Telecommunication, Cable, Internet services</td>
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<tr>
<td>DirectTV</td>
<td>Satellite Cable service</td>
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<td>Dish</td>
<td>Satellite Cable service</td>
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<tr>
<td>T-mobile</td>
<td>Cell phone</td>
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</tbody>
</table>

**Small Business Reference**
Download the complete 12-section SBR guide
**Association Groups**

- **St. Petersburg Downtown Partnership**  
  Membership organization for businesses with an interest in downtown’s future; hosts quarterly meetings

- **St. Pete Ocean Team**  
  The St. Petersburg Ocean Team is a consortium of marine science, oceanographic, and environmental research agencies and institutions located in the Bayboro Harbor district, representing one of the largest industry clusters in the Southeast

- **St. Petersburg Chamber of Commerce**  
  Business and visitor information with membership benefits

- **Downtown Business Association**  
  An association of businesses promoting downtown and representing downtown interests

- **Keep Saint Petersburg Local**  
  Formed in 2012, this independent business alliance has a mission to support locally-owned, independent businesses by providing advocacy and education

- **St. Petersburg Artist Resource Collaborative**  
  SPARC is an artist committee devoted to promoting business in the arts in St. Petersburg; Contact The Greenhouse for more information at 727-893-7146

- **St. Pete Arts Advisory Committee**  
  A committee formed of city staff and community art advocates to promote the artistic, cultural and historical assets of a city of the arts

- **Downtown Arts Association**  
  A non-profit organization of galleries, museums, and arts-related businesses in downtown St. Petersburg

- **Warehouse Arts District**  
  The goal of providing forums for the exhibition of the visual and performing arts while encouraging artists to interact with the public

- **Neighborhood Associations**  
  Access the listing of all the St. Petersburg neighborhood associations

- **Bay Area Manufacturers Association**  
  BAMA provides the local manufacturing community with quality education and training programs, events and forums for networking and informational exchange

- **4th Street Business Association**  
  An association representing businesses along the city’s retail and entertainment corridor of 4th Street North located immediately north of downtown

- **Grand Central District Association**  
  An association that promotes and supports the businesses located within the designated Florida Main Street located immediately west of downtown

- **34th Street Business Association**  
  Association of businesses operating along 34th Street North and South; Office located at 600 34th Street North

- **Deuces Live Association**  
  An association that promotes business within the historic African-American business corridor, 22nd Street South, located in the center of Midtown and is a designated Florida Main Street

- **49th Street South Business Association**  
  The 49th Street South Business Association actively promotes 49th Street South businesses and activities

- **9th Street (MLK) Business District**  
  Association of businesses along the 9th Street corridor

- **The 600 Block**  
  An artist enclave redevelopment initiative in the heart of downtown St. Petersburg. The 600 Block is an association of businesses to aid in the success of the block along Central Avenue

City of St. Petersburg, Economic Development  
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- **West Central Business District**
  An association of businesses operating along Central Avenue, from 58th Street to Boca Ciega Bay

- **Central Arts District**
  The Central Arts District promotes the arts in St. Petersburg, it includes 4th Street to 16th Street along Central Avenue and surrounding area

- **The Edge**
  An association of businesses being formed along Central Avenue, between 9th Street and 16th Street

**Small Business Reference**
Download the complete 12-section SBR guide
Regional Connections

- **Florida Trend Small Business**
  Small business resource outlet by Florida’s number one business focused magazine

- **Florida Trend eNewsletter**
  Register for free email news and publication releases about business from Florida Trend

- **Florida Trend ToolBox**
  Basic questions and answers about running a business within Florida

- **Florida High Tech Corridor**
  FHTC’s mission is to attract, retain, and grow the high tech industry and its associated workforce along Florida’s 23 county corridor, anchored by St. Petersburg

- **Hispanic Chamber of Commerce Tampa Bay**
  Chamber support for Hispanic businesses

- **Tampa Bay Technology Forum**
  TBTF’s membership is open to all businesses and professionals interested in thriving technology and business throughout the bay area region

- **Tampa Bay Business Journal**
  Learn about business support and networking events, hosted by the bay area’s weekly business journal publication

- **Florida Gulfcoast Commercial Agents of Real Estate**
  Search thousands of commercial property listings along Florida’s Gulfcoast; FGCAR is Tampa Bay’s trusted commercial property resource

- **Tampa Bay Partnership**
  A regional organization that works with its partners to market the region nationally and internationally, to coordinate efforts to influence business and government issues

- **Tampa Bay International Business Council**
  TBIBC supports international trade by connecting regional businesses with a comprehensive range of binational Chambers of Commerce and Trade Associations

**Small Business Reference**
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City of St. Petersburg, Economic Development
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Statewide Resources

- **Fictitious Name**
  To research and submit a fictitious business name in the state of Florida

- **State Sales Tax Division**
  Learn about the state’s sales tax requirements and how it applies to business operations

- **State Division of Restaurant & Hoteliers**
  A state resource that provides helpful information to owners of restaurant and hotel businesses

- **Florida Department of Business & Professional Regulations**
  Statewide database search tool of businesses licensed in the state of Florida

- **Florida Restaurant & Lodging Association**
  The mission of FRLA is to Protect, Educate, and Promote the hospitality industry and includes lodging establishments, restaurants and thousands of suppliers to the industry

- **Florida Export Directory**
  Connects Florida exporters to a global network of prospective trade partners

- **Hispanic Business Initiative Fund**
  HBIF is the leading Hispanic economic development, nonprofit organization in Florida that specializes in providing bilingual assistance to Hispanic entrepreneurs trying to establish or expand their business

- **Small Business Administration**
  The SBA is a free, government service designed to aid, counsel, assist, and protect the interests of small business

- **SBA Resource Guide**
  SBA guide designed to provide access to small business data and research

- **National Entrepreneur Center**
  A dedicated resource center to foster new business ideas and to support business growth; Created by Disney

- **Enterprise Florida**
  eFlorida is a state designated resource to support small business owners and provides industry statistics

- **Florida Medical Manufacturers Consortium**
  FMMC exists to further the interests of medical manufacturers in the state of Florida

- **National Minority Supplier Development Council of Florida**
  The NMSDC provides a direct link between corporate American and minority-owned businesses

- **Minority Enterprise Development Corporation**
  A business development program created to help small businesses compete in the American economy with access to the federal/municipal procurement market; MEDWeek conference held annually in September

- **Online Sunshine**
  House and Senate legislative branches and Florida Statutes

- **Economic Gardening Program**
  The Economic Gardening Business Loan program was designed by the state to provide loan support to Florida businesses with between 10 – 50 employees and poised to create high-wage jobs, with loans values up to $250,000 per business

- **ACCION USA Florida**
  A leader in U.S. micro-finance, bringing affordable small business loans to micro entrepreneurs

- **Safety Florida Program**
  A free service through USF that offers a workplace safety consultation to reduce WC claims

Small Business Reference
Download the complete 12-section SBR guide

City of St. Petersburg, Economic Development
webmaster: Business@stpete.org
National Resources

- **Internal Revenue Service**
  Everything a business owner needs to know in establishing, operating, and reporting guidelines from the IRS.

- **Occupational Safety & Health Administration**
  OSHA encourages all businesses to establish safety and health programs to prevent workplace hazards and injuries.

- **Small Business Administration**
  A guide to managing a business from start to finish, including information on SBA loans and Stimulus programs.

- **PartnerUp**
  Online community for small businesses; find people, discussions, and more.

- **BusinessUSA**
  An official site of the US government which helps small businesses understand legal requirements, and locates government supporting services.

- **Startup America**
  The Startup America Partnership is a private, nonprofit entity dedicated to increasing the number of new high-growth firms creating economic growth, innovation, and quality jobs; celebrating entrepreneurship as a core American value and source of competitive advantage; and inspiring diversity of communities and individuals to build great American companies.

- **Entrepreneur Magazine**
  An articles, videos, tools, and services center to aid aspiring entrepreneurs in opening and operating a small business.

- **LoopNet/CoStar**
  The #1 commercial real estate provider online.

- **Wall Street Journal**
  The highly accredited business publication, Wall Street Journal, provides an online resource of articles, interviews, and business tips and tricks.

- **MarketWatch**
  Keep up to date with the stock market and interests affecting small business, powered by Wall Street Journal.

- **Business Week**
  A business resource that captures and tracks small business developments and reports in real time.

- **USA Today**
  Rhonda Abrams’ video segments are focused on the ideas, opportunities, and inspirations of being a small business owner.

- **NBC News**
  “Your Business” was created by the national television syndicate MSNBC as an online source addressing small business interests.

- **FindLaw**
  A legal assistance resource for small business owners, and entrepreneurs on forming the right legal structure, legal tips on day-to-day business operations, a legal forms library, an overview of employment law issues, and more.

- **SizeUp**
  A free online intelligence tool designed to help increase profits and displays your greatest competition locations.

- **Small Biz Daily**
  Online center to track trends and grow business.

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**Small Business Reference**
Download the complete 12-section SBR guide
Networking & Outreach Resources

- **National Small Business Week**
  A week long event in May of each year to honor and recognize small business’ contributions to both the national, state, and local economies

- **St. Petersburg Chamber of Commerce**
  Business and visitor information with membership benefits

- **100 Black Men Association**
  An association whose programs promote economic self-sufficiency, financial literacy, family wealth building, and entrepreneurialship in the African American community

- **Tampa Bay Black Business Investment Corporation**
  The purpose of the TBBBIC is the advancement of the economic well being of African American owned businesses throughout Hillsborough and Pinellas counties, as a source of capital funding

- **Hispanic Business Initiative Fund**
  HBIF is the leading Hispanic economic development, nonprofit organization in Florida that specializes in providing bilingual assistance to Hispanic entrepreneurs trying to establish or expand their business

- **National Association of Professional Women**
  The National Association of Professional Women (NAPW) is an exclusive network for professional women to interact, exchange ideas, educate, and empower. NAPW members enjoy a wealth of resources, benefits, and services dedicated to enhancing their lives and promoting their businesses and careers.

- **Tampa Bay International Business Council**
  TBIBC supports international trade by connecting regional businesses with a comprehensive range of binational Chambers of Commerce and Trade Associations

- **Asian Chamber of Commerce**
  The Chamber’s purpose is to foster, promote and unify the Asian community and ethnic chambers of commerce; including promoting technical assistance and economic development throughout Tampa Bay

- **Hispanic Chamber of Commerce Tampa Bay**
  Chamber supports Hispanic businesses

- **eWomen**
  The number one resource for connecting and promoting women and their businesses at both the national and local chapter level

- **United States Women’s Chamber of Commerce**
  USWCC is a driving and supportive resource in the development of women owned businesses

- **Business and Professional Women**
  An association dedicated to building powerful women personally, professionally, and politically

- **Minority Business Development Agency**
  We support job growth and economic expansion through a network of MBDA business centers, collaboration with federal, state and local government agencies, and strategic partnerships

Small Business Reference
Download the complete 12-section SBR guide
Media Contacts

- **Tampa Bay Times**
  Local, daily news publication

- **Tampa Tribune**
  Local, daily news publication

- **Discover Downtown**
  Discover Downtown is a map and guide publication, along with a local business directory

- **TB Newswire**
  Free daily newswire coverage for businesses in the seven county region of Tampa Bay

- **Tampa Bay Business Journal**
  Weekly newsprint publication covering the seven county region of Tampa Bay

- **Creative Loafing**
  A weekly publication covering all things in the bay area

- **Power Broker**
  The most read African American magazine on the west coast of Florida

- **TBT**
  A weekly publication produced by the Tampa Bay Times

- **Weekly Challenger**
  A comprehensive source for gathering, organizing and presenting news and information to the Black communities of Tampa Bay

- **St Pete TV**
  City public television CH35

- **Tampa Bay Informer**
  A local, bay area, good news publication

- **83 Degrees**
  An online publication focused on the talented people, innovations, investments, ideas, new businesses, and job growth in the Tampa Bay region

- **Bay News 9**
  Local news affiliate through Bright House networks

- **WTSP10-CBS**
  Local affiliate television network

- **WTVT13-FOX**
  Local affiliate television network

- **WFLA8-NBC**
  Local affiliate television network

- **WFTS28-ABC**
  Local affiliate television network

- **BABM**
  Bay Area Business Magazine is dedicated to supporting small to midsize businesses

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Marketing Materials

- **Photo Gallery**
  A wide assortment of pre-approved photos for general use

- **Downtown Maps**
  Online source of maps for navigating downtown

- **Downtown Brochure**
  One publication that covers the live, work, and play lifestyle of downtown St. Petersburg

- **Gateway Brochure**
  One publication that captures the developments and potential marketplace of north St. Petersburg

- **Business Climate**
  Folder insert sheet on the city’s Business Climate

- **Development Updates**
  Learn about the latest in development projects taking shape in St. Petersburg

- **Retail Marketplace**
  Learn the city’s shopping and household demographics and promotional materials for retailer attraction

- **Promotional CD**
  Online promotional CD used in promoting the City of St. Petersburg; Right click to view full screen

- **Live Webcams**
  View the two live webcams in downtown St. Petersburg for general use

**Small Business Reference**
Download the complete 12-section SBR guide

City of St. Petersburg, Economic Development
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Financial Assistance

- **ARC Loans**
  The SBA’s ARC Loan program can provide up to $35,000 in short-term relief for viable small businesses facing immediate financial hardship.

- **Grow FL**
  This Economic Gardening Business Loan program was designed by the state to provide loan support to Florida businesses with between 10 – 50 employees and poised to create high-wage jobs, with loans values up to $250,000 per business.

- **StartUPs**
  Connect with the world’s biggest community of Venture and Angel start up capitol investors.

- **Florida Venture Capital Forum**
  The annual Florida Venture Forum provides programs on a statewide basis attended by venture capitalists, investors, bankers, corporate executives, accountants, lawyers and entrepreneurs.

- **Incentive Look Up Wizard**
  The city of St. Petersburg’s Planning and Economic Development Department has unveiled a new online Incentive Lookup Wizard. It is designed to inform businesses exactly which incentive programs they may be eligible for, by simply answering a few questions.

- **GulfCoast Financial**
  As a non-profit corporation, its mission is to assist small businesses with access to capital by working with the U.S. Small Business Administration (SBA), Community Reinvestment Fund (CRF), and private-sector lenders to provide long-term, fixed asset financing - via 504 and 7a loan programs.

- **Industrial Revenue Bonds**
  IRBs are bonded financing available to manufactures or non-profits with goods produced representing 75% of its business, minimum amount is $1M for consideration.

- **Grants.Gov**
  Direct government administration registration and application source providing access to over 26 federal grant making agencies.

- **USA Grants**
  An online resource created to empower individuals with the tools they need to find and apply for all different types of free, grant funding.

- **Florida Opportunity Fund**
  It’s a fund of funds program created to realize significant long-term capital appreciation by identifying and investing in a diversified, high-quality portfolio of seed and early stage venture capital funds that target (in whole or in part) investment opportunities within FL.

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**Small Business Reference**

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City of St. Petersburg, Economic Development
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Data Center

- **City of St. Petersburg GIS Maps**
  Information on the city’s established Business Districts, its focused Redevelopment Corridors, Industrial Parks, and more

- **City of St. Petersburg Statistics**
  City demographics, cost of living, and more

- **Google Maps of St. Petersburg**
  Pre-plotted map of the city’s schools, places of interest, hotels, restaurants, street views and more

- **Pinellas County Traffic Maps**
  Traffic counts for all major intersections within the county as well as the City of St. Petersburg
  Note: may take a few moments to load due to file size

- **Regional Economic Scorecard**
  A bi-annual report designed to measure the Tampa Bay region’s economic health and comparative performance standings

- **Pinellas County Business Networking Directory**
  Search for companies by product descriptions, company name, city, vendor approvals, quality certifications, and trading partners

- **Pinellas County Property Appraiser’s Office**
  Search real estate property values and more

- **Pinellas County Real Estate Service**
  Explore the online real estate service to search for properties or locate similar businesses

- **Pinellas Realtor Association**
  PRO publishes monthly residential real estate statistics

- **eFlorida Data Center**
  Statistic links resource on the state of Florida, and some county level data, provided by Enterprise Florida (eFlorida)

- **Reference USA**
  The premier database source of business and residential information FREE through library card

- **Info USA**
  Business sales leads and mailing list generator

- **ZIP skinny**
  A free, quick, and easy online tool comparing demographics of zip codes locally and nationally

- **UF Bureau of Economic & Business Research**
  Florida’s data research center, BEBR, offers free data and publication resources

- **U.S. Bureau of Economic Analysis**
  National, international, regional, and industry economic measures provided by the U.S. Department of Commerce Bureau of Economic Analysis

- **U.S. Bureau of Labor Statistics**
  Workforce data provided by the U.S. Department of Labor Bureau of Labor Statistics

- **U.S. Census Bureau**
  Population, housing, and economic statistics provided by the U.S. Census Bureau

- **Colliers Arnold of Tampa Bay**
  Real estate market reports on Tampa Bay

- **Cushman & Wakefield of Tampa Bay**
  Real estate market statistics in Tampa Bay

- **SizeUp**
  A free online intelligence tool designed to help increase profits and displays your greatest competition locations

**Small Business Reference**
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City of St. Petersburg, Economic Development
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Small Business Event Opportunities

The Greenhouse – calendar
St. Petersburg Chamber of Commerce – calendar
National Entrepreneur Center – calendar
Small Business Development Center – calendar
Tampa Bay Business Journal – events calendar
Florida Venture Capital Forum http://www.floridaventureforum.org/
International Business Summit http://www.tbibc.org/chamber-events
Florida Medical Devices Symposium & Tradeshows http://www.floridamedtech.com/
Reverse Trade Show – City of St. Petersburg www.stpete.org
coolTECH – Tampa Bay Technology Forum http://www.tbtf.org/events/event_list.asp
MEDWeek Conference http://www.tampabaybbic.com/index.htm
iSummit www.isummit.com

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