6th Annual Florida Neighborhoods Conference 2002
Tampa, Florida
September 6 & 7, 2002

Presented by the City of Tampa
Neighborhood Liaison’s Office
601 North Nebraska Avenue
Tampa, Florida 33602
Greetings from Mayor Greco

The City of Tampa is looking forward to hosting the Sixth Annual Florida Neighborhoods Conference September 6 and 7, 2002, at the Tampa Convention Center. Tampa’s rich cultural history, thriving businesses and united neighborhoods make our city a wonderful place for both visitors and residents.

Tampa has made tremendous strides towards the betterment of our neighborhoods including an increase in public safety resources, the establishment of special neighborhood programs, the creation of a Neighborhood Resource Center, an increase in the number of park and recreation facilities and a commitment to the establishment of a cultural arts district which will benefit all neighborhoods.

Thanks to staff efforts, appropriate planning and generous sponsors, we are able to offer attendees an informative and enjoyable conference offering several opportunities to network and share experiences. Each workshop, mobile tour and special event ensures there will be something for everyone. We welcome the opportunity to share the Tampa experience with Florida’s neighborhoods.

See you in September!

Sincerely,

Dick A. Greco, Mayor

Greetings from the Neighborhood Liaison

The City of Tampa and Tampa Neighborhoods are excited to host the Florida Neighborhoods Conference. Tampa’s neighborhoods play a vital role in the development of our City and contribute to the character of our community.

This year, my office is working hard with the State Planning Committee to ensure an enjoyable, informative conference with plenty of opportunities to learn and network with your Florida neighbors. Local neighborhood leaders, volunteers and corporate sponsors are putting forth their best efforts to ensure a successful conference. You’ll have the opportunity to explore our city, visit neighborhoods and experience our hospitality while you relax, learn and have fun. Attend new workshops, meet Tampa’s elected officials and take a mobile tour.

We look forward to seeing you in September. Register early so you don’t miss the fun!

Sincerely,

Julie Harris, Neighborhood Liaison
Conference Schedule at a Glance

Thursday, September 5, 2001
5 - 7:30 p.m.  Early Registration for Conference Attendees (Tampa Convention Center Lobby)
5 - 7:30 p.m.  Informal Reception on the Riverwalk
7 - 10 p.m.  Continuous Shuttle to Ybor City

Friday, September 6, 2001
7 a.m. - 3 p.m.  Registration Open
8 a.m. - 3 p.m.  Exhibit Hall Open
8 - 9 a.m.  Welcome Breakfast with Mayor Dick A. Greco
9:15 - 10:45 a.m.  Workshops, Session I
11 - 12:30 p.m.  Workshops, Session II
12:45 - 2:15 p.m.  Luncheon with Keynote Address from Guest Speaker
2:30 - 3:45 p.m.  Workshops, Session III
6:30 - 8:30 p.m.  Tropical Reception at The Florida Aquarium

Saturday, September 7, 2002
7 - 10 a.m.  Registration Open
8:30 - 11:30 a.m.  Neighborhood Mobile Workshops
9 - 10:30 a.m.  Popular Workshop Sessions
12:30 p.m.  Closing Luncheon with Keynote Address from Guest Speaker

Workshop Schedule at a Glance

Session I
A-1  Community Planning - Guiding Your Future
A-4  When Code Enforcement Is Not Enough
C-1  Working with Banks and Community Development Corporations
D-1  Establishing and Maintaining Websites
D-4  Special Events/Celebrations/Fundraising
E-1  Making Neighborhoods Legal - Meetings, Incorporating and Sunshine
F-1  Effective Lobbying (or How to Be a Squeaky Wheel)
G-1  Working Effectively With Boards and Commissions
H-1  Healthy Alternatives in the ‘Hood

Session II
A-2  Preserving Your Neighborhood Through Historic Preservation
A-3  Engaging Absentee Landlords
B-1  Preventing Crime in Your Community
C-2  Marketing Your Neighborhood
D-2  Effective Grant Writing
E-2  Neighborhood Communications and Association Newsletters
E-4  What's in an Association Name? Neighborhood, Homeowner or Civic?
F-2  The Power of Neighborhood Partnerships: Everyone Wins!
G-2  Understanding Annexation
H-2  All Eyes on You - Community Youth Crime Watch Program

Session III
B-2  Neighborhoods Preparing for Emergencies & Anti-Terrorism
C-3  Community Redevelopment Agencies
D-3  Accessing City Services at the Touch of a Button (Phone & the Internet)
E-3  Sustaining and Building Membership
F-3  Negotiation, Power and Influence
G-3  Growth Management Made Simple
H-3  HOT TIPS - HOT news about Tobacco Intervention and Prevention Services
H-4  Developing a Voice for Youth in an Organization
Roundtable With Local Elected Officials
Roundtable With Local Media
Workshop Descriptions

Track A - Neighborhood Revitalization

A-1 Community Planning - Guiding Your Future
What do you want your community to be in 5, 10, or 20 years? The answers can only become reality through planning. Planning is key to accomplishing wishes, hopes, and aspirations of neighborhood residents. Planning great communities takes a variety of tools, techniques and partnerships. In this session, you will learn the basic principles and concepts planners use to guide the future of your neighborhood and how you can be a part of that process. Topics to be covered include zoning, land use, comprehensive plans, community and neighborhood plans and transportation planning.

A-2 Preserving Your Neighborhood Through Historic Preservation
Creative partnerships are revitalizing and sustaining an economically and ethnically diverse community - one house and one life at a time. See why rehabilitating houses makes neighborhoods come alive again, and how that works.

A-3 Engaging Absentee Landlords
Rental property can have a significant impact on the quality of life in your neighborhood. Crime property maintenance, and nuisance activity are just some of the problems too often associated with rental property, which can cause neighborhood decay. In this workshop, learn how municipalities are using innovative programs to address the problem of absentee landlords and problem renters.

A-4 When Code Enforcement Is Not Enough
Frustrated by uncooperative or absentee property owners whose properties cause seriously blighting effects on the community? Do you have code cases that have resisted aggressive code enforcement action for longer than 18 months? Learn how some communities recognized the need to climb out of the limits of the code enforcement box and try other innovative solutions.

Track B - Public Safety

B-1 Preventing Crime in Your Community
This session will present strategies available to communities for partnering with local law enforcement to reduce and prevent crime in the community. The “broken windows” theory and approach, which has been effective across the country in preventing crime, will be introduced, and real life cases will be presented for discussion.
B-2 Neighborhoods Preparing for Emergencies & Anti-Terrorism
As a result of the September 11 attack on America, communities across Florida are focusing on improving and implementing anti-terrorism plans, in addition to weather, hazardous chemical and other potential disasters. Learn how citizen-based Community Emergency Response Teams are playing a major role in this effort.

Track C - Economic Development

C-1 Working with Banks and Community Development Corporations
Learn how local banks are involved in your community’s development and how local governments and neighborhoods can benefit by creating partnerships with financial institutions. You will also be versed in the ABCs of CDCs (Community Development Corporations) and how to build communities block by block by experiencing the lessons learned from the Nehemiah Project.

C-2 Marketing Your Neighborhood
Energized and determined residents provide the power to turn a neighborhood around and make people want to live there. Find out what it takes to make people want to stay - and to move in.

C-3 Community Redevelopment Agencies
What is a CRA and how can it be a tool for economic development and revitalization? This session will discuss the role of Community Redevelopment Agencies and their impact on the areas of economic development as well as redevelopment and revitalization. How are CRAs established? What is the role of the CRA relative to the local Council or Commission? What are the powers and duties of a CRA? What is tax increment financing and how can it be leveraged to bring about neighborhood improvements? Examples of various CRAs will be discussed.

Track D - Neighborhood Resources

D-1 Establishing and Maintaining Websites
Websites are becoming a common communication tool for neighborhood organizations. An effective website can keep members informed, solicit feedback and dialogue and market your neighborhood. There are many free sources for website start-ups, which you will discover in this session. This workshop will also discuss the many challenges in maintaining a website and how you can avoid common mistakes.

D-2 Effective Grant Writing
This workshop will cover the basics of writing grant proposals and offer some “do’s and don’ts” in grant writing.
**D-3 Accessing City Services at the Touch of a Button (Phone & the Internet)**

Learn how citizens can access government through a one call center and through the internet. Government access, a point of contact, voicing an opinion and tracking request status are some of the reasons to provide alternative ways to interact with the public. Hear what some governments are doing to reach you.

**D-4 Planning Neighborhood Celebrations and Events**

Join the City of Clearwater Neighborhood Services staff and neighborhood leaders to learn about ways to improve your community events and programs. Each year, Clearwater neighborhoods produce “Say No to Drugs” marches, block parties, food festivals, parades, holiday dinners and concerts to name a few. Neighborhood leaders present innovative fundraising and publicity strategies. Interactive session designed to provide techniques and strategies to enhance existing events and create new community based events.

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**Track E - Maintaining Neighborhoods**

**E-1 Making Neighborhoods Legal - Meetings, Incorporating and Sunshine**

This workshop will focus on the mechanics of running an effective meeting, and will address some of the legal issues of which neighborhood groups should be aware as they form and evolve. The content will include a review of the basics of parliamentary procedure, the pro's and con's of incorporation and non-profit status, and the implications of Government in the Sunshine for community meetings attended by elected officials.

**E-2 Neighborhood Communications and Association Newsletters**

Communication is an essential element of any successful neighborhood association. Find out how to get started with your communications plan at this session. Newsletters are one tool of communication and come in all different shapes and sizes and can be custom fit for any budget. We'll give you story idea, layout and design concepts, and how to use community partnerships to your communication advantage.

**E-3 Sustaining and Building Membership**

How do you keep your neighbors interested? Learn innovative ways to build and sustain membership. Learn how to effective communicate through different mediums including, newsletters, e-mail, websites, etc. You will also hear about community building projects that enhance your neighborhood and encourage involvement.

**E-4 What’s in an Association Name? Neighborhood, Homeowner or Civic?**

The words homeowner, neighborhood, civic, community (and others) can all proceed the word association. What's in a name? This workshop is designed for new neighborhood leaders thinking of forming an association and will explore some distinctions between each of these titles.
Track F - Building Effective Partnerships

F-1 Effective Lobbying (or How to Be a Squeaky Wheel)
In dealing with local, state and federal governmental entities, “how” we go about getting what we need is as important as the outcome. This workshop will offer participants some basic skills on lobbying governmental leaders and staff.

F-2 The Power of Neighborhood Partnerships: Everyone Wins!
Successful, sustained neighborhood associations have mastered the art of creating public/private partnerships by leveraging their talents and treasures. Partnerships come in many forms (i.e. faith-based institutions, foundations, private sector, etc) and serve multiple purposes, but all good partnerships create a win-win opportunity for the neighborhood and the partner. This workshop will present the 10 basic steps to successful, productive and sustained partnerships and discuss several proven types of partnerships that can bring cash, in-kind services and volunteer resources to your neighborhood.

F-3 Negotiation, Power and Influence
A highly interactive workshop based on theories and concepts, which were developed at the Harvard Negotiation Project. Don’t miss this thrilling and masterful conceptual framework that will help you be your best when negotiating and building relationships with government, developers, and neighbors. Enhance your negotiating skills, learn “Best Practices” in negotiations and how to build and manage critical relationships. This powerful exercise in negotiation strategies will surprise you!

Track G - Getting to Know Government

G-1 Working Effectively With Boards and Commissions
This workshop will provide a broad background for various types of boards and commissions, both short term, long term and advisory. Suggestions will be provided for selection of members, training of members and training necessary to create and sustain effective working relationships within boards and between boards and staff. Requirements for quasi-judicial procedures will be noted and explained in detail, especially related to conduct of board members and meetings. Example situations and reference materials will be provided.

G-2 Understanding Annexation
In most of Florida’s counties, annexation battles between counties and cities have left property owners and neighborhood leaders completely in the dark. To annex or not to annex is rarely a simple decision. This workshop is designed to help you learn more about the process of annexation, based on Florida Statutes and will help you better negotiate on behalf of your neighborhood.
**G-3 Growth Management Made Simple**

Every community in Florida has a comprehensive plan, but not every citizen understands exactly how the plan works or how it impacts their day today lives. This exciting workshop will help to demystify the growth management terminology, concepts and recent trends. You’ll learn from specific examples how the policies adopted in your local comprehensive plan may help shape the future of your neighborhood.

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**Track H - Youth as a Community Resource**

**H-1 Healthy Alternatives in the ‘Hood**

This workshop will focus on the four most important areas in a young person’s life - Community, Family, School, and Peers - in the quest to stay out of trouble. The risk and protective factors of a community, how to effectively assess the strengths and weaknesses, and what can be done to combat the “temptations of the streets” youth face on a daily basis will be addressed in this workshop.

**H-2 All Eyes on You - Community Youth Crime Watch Program**

Youth are one of the most effective forces and means for reducing juvenile delinquency in any community. Community Youth Crime Watch (CYCW) Program is born out of the conviction that young people can be a potent force in bringing back sensibility, law and order, and positive changes to our neighborhoods. Youth who participate in CYCW tend to develop leadership skills, organizational skills, a positive bond and connection to their community, and effective adult-youth relationships.

**H-3 “Hot Tips” - Hot news about Tobacco Intervention and Prevention Services**

“Hot Tips” incorporates a multi-dimensional approach toward educating youth on the dangers and harmfulness of tobacco products by using sports, advertising, music, fun and games to address and confront the initial onset of tobacco curiosity and experimentation.

**H-4 Developing a Voice for Youth in an Organization**

It is often said “Youth are our future”, but, does your organizational make-up truly reflect this? This workshop will challenge participants to look at their current organizational structure and offer ways to empower the youth of their community.
Mobile Neighborhood Tours

Saturday, September 7, 2002
(Buses will begin loading at 8 a.m.)

Tampa is a city with lots to offer. From historic Tampa neighborhoods to recently built planned development communities, Tampa has got it all and we want you to get a front porch look. With transportation provided by HARTline, local neighbors want you to know what their neighborhoods are all about. As such, we are offering 10 mobile tours including one Eco-boat tour. Talk to the neighbors, ask questions, have fun and enjoy a continental breakfast in one of Tampa’s neighborhoods! So sign-up for one of the following mobile tours and see Tampa!

T-1 Ballast Point & Bayshore Beautiful
Cruise the bay and drive down Bayshore Boulevard, the street of dreams, in a DUCK. While in this amphibious vehicle you will tour two waterfront neighborhoods with differing characteristics and similar interests including their love of oak trees, abundant in both neighborhoods. Learn the history of these neighborhoods. Tour Ballast Point Park and enjoy a pleasant continental breakfast on the waterfront. You’ll take a tour of a private garden with a pond. As Bayshore Beautiful is home to mansions and mini estates, desirability of property means ongoing redevelopment. However, rising property values is pushing redevelopment to the southern neighbor Ballast Point. From waterfront mansions to cinder block post war homes, Ballast Point is the sleepy, charming neighbor. In recent years, rezoning and land use issues have dominated these neighborhoods’ interest.

T-2 Carver City/Lincoln Gardens & Plaza Terrace
This tour will take you through the streets of Plaza Terrace as well as offer a side trip to neighboring Raymond James Stadium, home to National Football League’s Tampa Bay Buccaneers and Legends Field, spring training facility for Major League Baseball’s Yankees. A centrally located neighborhood, City programs and County grants have brought new trees, landscaping projects, street signs, sidewalks, lighting and road paving to this neighborhood. See how a little change can make a big difference. Travel to Lincoln Gardens, a unique neighborhood with a history of its own. Lincoln Gardens was a planned community for African Americans and was developed by Commonwealth Homes of Miami with the first homes built in 1950. The Korean War halted further construction until 1954 and the neighborhood was then marketed to African-American servicemen. Commonwealth Homes donated a playground to the neighborhood, now operated by the City of Tampa. Today, the neighborhood maintains its post-war charm with block homes depicting the clean architectural lines of the 1950s era. BORDERED BY THE RECENTLY OPENED INTERNATIONAL PLAZA, CARVER CITY/LINCOLN GARDENS WORKED CLOSELY WITH THE DEVELOPERS TO MAINTAIN THE INTEGRITY OF THEIR NEIGHBORHOOD.

T-3 East Tampa & Palmetto Beach
Palmetto Beach is a small neighborhood community located just south of historic Ybor City and less than a half-mile from Tampa’s downtown. In 1899, Palmetto Beach was its own small town with a barber shop, shoe repair shop, grocery store, pharmacy, post office, bakery shop and beaches. The streetcar would take Ybor City residents and tourists to Palmetto’s De Soto Park, still popular with neighbors today. Like neighboring Ybor City, this was the home of cigar factories and cigar makers. Today, there are approximately 1,000 homes and apartments in the area. Palmetto Beach is home to a variety of churches including Roman Catholic, Baptist and English and Spanish Pentecostal churches. Hear stories of legendary buried treasures and underground tunnels used during prohibition. Travel to East Tampa, home to major revitalization efforts including the Mayor’s East Tampa Initiative, a new shopping center, affordable housing and a new high school. Take a tour of the Hope VI housing project, see the work of a local Community Development Corporation which includes a local business incubator and tour the recently completed Youth Education Town Center, a joint venture between the City of Tampa and the National Football League.

T-4 New Tampa
New Tampa starts this tour with a visit to the beautiful Tom Fazio designed Hunter’s Green Country Club where you will be greeted by local dignitaries. Tour Hunter’s Green, one of the first planned communities in Florida to be designated a Florida Quality Development. Blending over 1,500 homes with 600 acres of lakes and conservation areas, we’re confident you will enjoy the peaceful tranquility of this community. Visit Arbor Greene, a neighboring planned community that also places high emphasis on environmental elements. See the newly constructed Freedom High and Liberty Middle Schools. A first in the state, these schools share common cafeteria and recreational facilities. The last tour stop will take you to the first planned community in New Tampa, Tampa Palms where you will be greeted by palm tree lined streets. Here too you can experience the peace and tranquility of deed restricted, planned community living.
T-5 Old Hyde Park/Historic Hyde Park
Enjoy a leisurely stroll through one of Tampa's oldest historic districts. Hear the stories of the neighborhood's founders as you view the 13 different styles of architecture that have become known as Old Hyde Park. Join the debate over appropriate limits, as this historic district strives to retain its integrity while adapting to the challenges of twenty-first century restorations and reconstruction. Don't miss the jewel of the neighborhood, Kate Jackson Park, one of Tampa's first public places dedicated to recreation. The Park, once in disrepair, has become an urban oasis through creative and financial, public and private input. This collaborative effort has truly given these neighbors a place to gather again. Take a stroll through Historic Hyde Park where the majority of the homes and commercial buildings stem from the early to mid 1920s. The predominating styles of architecture include the Craftsman Bungalow and Mediterranean Revival. This neighborhood's bungalows are some of the finest examples of this unique American architectural style found in the United States today. You will be introduced to historic gems as well as stellar restoration and renovation projects.

T-6 Port Tampa City
Port Tampa City began as a housing and mercantile district for employees of the Plant System. Between 1884 and 1888, Henry B. Plant's rail line was extended to Tampa Bay. Two piers, approximately one mile long, were constructed to join the rail line to Plant's steamships at Port Tampa. Port Tampa City began to flourish and in 1893 received its charter. Five years later in June 1898, Port Tampa was the principal port of embarkation for the American troops serving in the Spanish-American War. Annexed by the City of Tampa in 1961, Port Tampa residents have worked hard to maintain the neighborhood's character and charm. You are invited to experience the successful efforts of this neighborhood including the conversion of an abandoned bank building into the Port Tampa City Library, now a historic landmark.

T-7 Old Seminole Heights/South Seminole Heights/Southeast Seminole Heights
Originally, Seminole Heights was one neighborhood and the history of one is the history of the other. The majority of the homes were built during the 1920s in a charming bungalow style with expansive front porches. With the construction of Interstate 275, Seminole Heights became divided, residents began moving to the suburbs, and the area fell into decline. Seminole Heights remained an area considered less desirable until a few visionary individuals saw beyond the peeling paint and recognized the "charm" of a bygone era. These urban pioneers began purchasing homes with an eye toward restoring Seminole Heights to its former beauty and glory. Others quickly followed and within a short time the area began to take on its original splendor. These new pioneers refurbished homes to their original grandeur, opening up front porches, removing chain link fences and exposing the original wood. Today, a tour of Seminole Heights is a step back in history to a less complicated, friendlier time in our past. Characterized by delightful homes, sidewalks lined with bright flowers, inviting front porches and shaded by majestic moss-draped oaks, Seminole Heights is a community unified in its determination to fully restore the neighborhood's historic charm.

T-8 Ybor City
Visit Ybor City, Tampa's National Historic Landmark District and one of only three in the State of Florida. See the cobblestone streets, wrought iron balconies, cast-iron street lamps and cigar factory buildings that make up this historic and legendary town. Founded in 1886 by Vicente Martinez Ybor when he opened a cigar factory, Ybor City was incorporated into Tampa in 1887. By 1900, Ybor City was "the cigar capital of the world." At that time, a majority of residents made their living from the cigar industry. As Ybor City had quickly evolved into a multiethnic community, Cuban cigar makers as well as Italians and Spaniards typically worked the factories. Germans also settled into the area and contributed to the cigar trade. The district was home to various social clubs whose structures still contribute to the character of Ybor City. Ybor was revitalized in the late 1990s and now offers visitors and residents a thriving shopping, business and entertainment district with historic Ybor flavor. Learn first hand about its rich history and experience its majestic charm.

T-9 Tampa Heights
Visit Tampa Heights, Tampa's first prominent residential suburb, located immediately north of Downtown and in easy walking distance of Ybor City. From the 1890s to the 1920s, the Heights was the favorite location for a number of Tampa's business and professional leaders. In addition to Tampa's general expansion after the 1885 boom, several factors contributed to the increased popularity of the Heights including the yellow fever epidemic of 1887 in which residents believed Tampa Heights was a healthier place to raise a family. The emergence of Ybor City, the development of the Tampa Street Railway Company trolley to Sixth and Central Avenues in 1886 and the construction of the Fortune Street Bridge to West Tampa in 1892 made Tampa Heights a convenient yet rural locality. Most of the homes in the area were built in the early 1900s. Come see how many have been lovingly restored to their original grandeur. In addition to the Bungalows, Colonial Revival, Queen Anne, Tudor Revival and Mediterranean Revival can be seen throughout the neighborhood. Eight churches and an elementary school add to the nostalgic ambiance of this community.

T-10 Eco Boat Tour
The eco-tour departs at 9:30 a.m. and returns at 11 a.m. Experience Florida's spectacular wildlife in its natural setting. Hop aboard this 64-foot catamaran, officially named Bay Spirit. The Florida Aquarium has partnered with the Tampa Port Authority in order to bring this important project to life. "Where are the dolphins, where are the manatees?" The Aquarium will take you out to the Bay to see these incredible animals. Tampa Bay is home to over 400 bottlenose dolphins. It is also one of the best places in Florida to view endangered manatees, numerous species of birds, and an abundance of native fish. And all of this wildlife thrives in a working, deepwater port, in close proximity to one of the fastest growing population centers in the United States. So, find your sense of adventure, a good pair of binoculars, and join us on an adventure into Tampa Bay like no other.
Special Events

Riverwalk Reception

Thursday, September 5, 5 - 7:30 p.m.
Stroll along the Riverwalk; enjoy the view and check-in early!

Experience Ybor City

Thursday, September 5, 7 - 10 p.m.
Our official transportation sponsor, HARTline, will provide continuous shuttles from the Marriott Waterside Hotel to Tampa’s hottest entertainment district, Historic Ybor City. Filled with trendy, fun destinations — you can catch a movie, dance or enjoy a delicious dinner.

Tropical Reception at the Florida Aquarium

Friday, September 6, 6:30 - 8:30 p.m.
Join Tampa’s political leaders for a tropical reception and the Florida Aquarium. Mix and mingle while you enjoy hors d’oeuvres and “Margaritaville” style entertainment. To truly experience all the evening has to offer be sure to dress in your favorite tropical attire. And P.S., WATCH FOR THE SHARKS!

Mobile Neighborhood Tours

Saturday, September 7, 8:30 - 11:30 a.m.
Tour one of Tampa’s neighborhoods! Enjoy a continental breakfast as you experience what city life in Tampa is all about. From Tampa’s historic neighborhoods to planned development communities and even an Eco boat tour - Tampa’s got something for everyone. Check it out! (For more information, please see the section on Mobile Neighborhood Tours).

Closing Luncheon

A do not miss, lunch on us! Experience a friendly Tampa send-off as we wrap up the Sixth Annual Florida Neighborhoods Conference. Join Mayor Dick A. Greco and local leaders for the official Closing Luncheon at the Tampa Marriott Waterside with a special keynote address.

Please Note: Political campaigning and related activities are strictly prohibited at any time during the conference.
Florida Neighborhood Conference
Planning Committee

The City of Tampa is set to host Florida's neighborhood and community leaders on September 6 and 7, 2002, during the Sixth Annual Florida Neighborhoods Conference! We encourage you to come to town early so you can check in on Thursday, hit the local hot spots and not miss any of the fun!

As always, the Florida Neighborhoods Conference will offer helpful, informative workshops facilitated by experts in public safety, environmental issues, zoning, growth management and a host of other topics. Participants will have the opportunity to network and share experiences with other attendees offering an opportunity to learn from one another.

As they say, “Don’t Worry Be Happy” and there will be no room for worry here. There is plenty of opportunity for fun! Just check out the Special Events section.

Questions? Call the Florida Neighborhoods Conference Hotline at (813) 274-8340.

General Conference Information

Conference Attire:
CASUAL & COMFORTABLE of course! Be sure to bring tropical wear for the Tropical Reception on Friday evening.

Conference Registration:
Simply complete the Conference Registration Form in this brochure and return it with your payment to the address as indicated. You will receive a confirmation postcard once your registration has been processed.

Hotel Reservations

All reservations must be made directly with the hotel. For your convenience, a block of rooms has been reserved at the Tampa Marriott Waterside, our Official Conference Hotel, adjacent to the Tampa Convention Center.

Please make your reservations EARLY as the number of rooms available is limited. Be sure to mention you are with the Florida Neighborhoods Conference to receive the special conference rate of $99 for both single and double occupancy. Special rates are guaranteed through July 15, 2002 so please HURRY!

Call the Tampa Marriott Waterside today at 1-800-228-9290.
Conference Registration Form

Please mail your completed registration form with check or money order postmarked by Thursday, August 1, 2002, to receive the regular conference rate. Make checks payable to the City of Tampa and mail to the 2002 Florida Neighborhoods Conference, P.O. Box 10478, Tampa, Florida 33679-1478 or use your Visa, MasterCard or American Express credit card by completing the credit authorization form on the reverse side.

SECTION ONE – Registration Information

First Name: ___________________________ Last Name: ___________________________
Organization: __________________________________________
Street Address: _________________________________________
City: __________________ State: ___________ Zip Code: ___________
Daytime Phone: ___________ Fax Number: ___________ E-Mail: ___________

SECTION TWO – Registration Fees – Circle your appropriate registration fee.
(Please note: There will be no refunds on conference registration fees.)

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<th>Registration</th>
<th>Before August 1st</th>
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<td>Friday &amp; Saturday Conference</td>
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<td>Saturday Morning Mobile</td>
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<td>Workshop (Includes Continental Breakfast)</td>
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<td>Friday &amp; Saturday Conference with the Saturday Morning Mobile Workshop</td>
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*Meals can not be guaranteed for on-site registrants.

SECTION THREE – Workshops & Mobile Tour Selection

Please indicate your top 3 choices for each session.

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<tr>
<th>Session One, Friday, September 6, 9:15 a.m. – 10:45 a.m.</th>
<th>1st Choice</th>
<th>2nd Choice</th>
<th>3rd Choice</th>
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<td>Session Two, Friday, September 6, 11 a.m. – 12:30 p.m.</td>
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<td>Session Three, Friday, September 6, 2:30 p.m. – 3:45 p.m.</td>
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<tr>
<td>Mobile Neighborhood Tours, Saturday, September 7, 8:30 a.m. – 11:30 a.m. (Buses will begin loading at 8 a.m.)</td>
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Be sure to complete the reverse side.
SECTION FOUR – Payment Authorization

Make checks payable to the City of Tampa and mail to the 2002 Florida Neighborhoods Conference, P.O. Box 10478, Tampa, Florida 33679-1478 or use your Visa, MasterCard or American Express credit card and faxing to (813) 353-8075, Attention Jennifer Dufresne, EventMakers.
Payment must accompany completed registration form.
Faxed registrations must include credit card information.
Please note, credit card transactions will be charged an additional $5 handling fee.

PAYMENT INFORMATION

Credit Card Authorization

☐ Visa
☐ MasterCard
☐ American Express

Registration Fee $__________
(as selected on reverse side)

Handling Fee $___ 5.00

TOTAL $__________

Card Number: ___________________________ Expiration Date: _______________________

Name as it appears on the card: ______________________________________________________

Authorized Signature: ________________________________________________________________

OR

☐ Check enclosed in the amount of $_______________

☐ Money Order enclosed in the amount of $_______________

Make check or money order payable to the City of Tampa
and mail completed registration form to:

2002 Florida Neighborhoods Conference
P.O. Box 10478
Tampa, Florida 33679-1478

Be sure to complete the reverse side.
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