13th Annual Florida Neighborhoods Conference

Neighborhoods
ST. PETERSBURG, FLORIDA

July 9 – 11, 2009
Hilton St. Petersburg Bayfront

PROGRAM BOOKLET
FACILITIES / SERVICES

• 30,000 sq. ft. of flexible function space
• 18 breakout rooms
• 333 beautifully appointed guestrooms and suites
• tangerine - our full service restaurant serving American cuisine for breakfast, lunch and dinner overlooks the pool
• Starbucks Coffee - the largest in Pinellas County

GUEST ROOMS & SUITE FEATURE

• The Hilton Serenity Bed, featuring the Serta Perfect Sleeper Suite Dreams mattress, down duvet & pillows and 250 thread count linens
Welcome to the City of St. Petersburg!

Dear delegates,

I am delighted to welcome you back to St. Petersburg for the 13th Annual Florida Neighborhoods Conference (FNC). We have been working diligently on this conference to provide outstanding workshops, tours, speakers and entertainment to enrich your stay in our beautiful community.

While here, I invite you to enjoy the many amenities our city has to offer, from a vast array of downtown museums, great shopping and dining, world famous beaches and attractions, Major League Baseball with the Rays, the Miss Florida Pageant and more.

Our neighborhoods provide significant resources and are key to making St. Petersburg the vibrant, quality city that it is. By emphasizing community partnerships, citizens participation and shared responsibility, St. Petersburg has successfully developed model programs to beautify, revitalize and enhance the quality of life for our citizens.

Enjoy your conference and your stay in St. Petersburg. Please be our guest to return many times again in the future.

Sincerely,
Rick Baker, Mayor
City of St. Petersburg

Dear delegates,

On behalf of the St. Petersburg City Council, I would like to welcome the 13th Annual Florida Neighborhoods Conference to St. Petersburg. My colleagues and I appreciate that you have chosen St. Petersburg to host this event in 2009.

Thanks to this year’s sponsors who made this event possible. The City of St. Petersburg depends on the public and private sector support to improve the quality of life in every neighborhood, and we deeply appreciate the generous contributions of citizens and businesses in our community.

We look forward to the opportunity to share our cultural assets, strong sense of community, and beautiful natural environment. St. Petersburg is a community of great neighborhoods.

Enjoy your time with us and come back often to visit!

Sincerely,
Jeff Danner, Council Chair
St. Petersburg City Council
The City of St. Petersburg is honored to host the 13th Annual Florida Neighborhoods Conference. As in the past, the conference is dedicated to empowering residents to become more effective in leading their own communities to greater heights. It offers a full complement of workshops and tours along with social events and ample time for networking with old and new friends.

To make this three-day event the most valuable learning experience possible, the Florida Neighborhoods Conference Planning Committee (FNCC) made up of 18 city and county neighborhood office representatives solicited program ideas from residents throughout Florida. The FNCC selected conference offerings and facilitators based on these ideas and the evaluations collected from previous conferences.

Corporate and municipal sponsors are vital to the success of this conference and have helped to keep registration fees as low as possible. We encourage you to make your appreciation known to these sponsors who have made it possible for residents from all income levels to fully participate in this dynamic event.
CONFERENCE-AT-A-GLANCE

- Casual, comfortable clothing will be appropriate for all conference activities. Because the temperature indoor meeting facilities may be cooler, a sweater or light jacket is recommended as well.
- There is self-parking available and parking fees, if any, are posted. Some parking is available in the Hilton hotel guest parking area or at the Progress Energy Center for the Arts, Mahaffey Theater parking garage across from the Hilton on 1st Street South.

Thursday, July 9

3:00 p.m. ~ 5:30 p.m.  State Planning Committee Meeting  Hilton St. Petersburg Bayfront

6:00 p.m. ~ 9:00 p.m.  Welcome Reception  Cha Cha Coconuts/ The PIER

Friday, July 10

7:00 a.m. ~ 3:00 p.m.  Conference Registration  Hilton St. Petersburg Bayfront

7:30 a.m. ~ 5:00 p.m.  Hotel Exhibits Open  Hilton St. Petersburg Bayfront

7:00 a.m. ~ 8:30 a.m.  Continental Breakfast  Hilton St. Petersburg Bayfront

8:30 a.m. ~ 9:45 a.m.  Workshop Session I  Hilton St. Petersburg Bayfront

10:00 a.m. ~ 11:15 a.m.  Workshop Session II  Hilton St. Petersburg Bayfront

11:15 a.m. ~ 12:45 p.m.  Lunch On Your Own

1:00 p.m. ~ 2:15 p.m.  Workshop Session III  Hilton St. Petersburg Bayfront

2:30 p.m. ~ 3:45 p.m.  Workshop Session IV  Hilton St. Petersburg Bayfront

4:15 p.m. ~ 9:00 p.m.  Tour Session  Tour Buses at Hilton

Saturday, July 11

7:00 a.m. ~ 9:00 a.m.  Conference Registration  Hilton St. Petersburg Bayfront

8:00 a.m. ~ 9:00 a.m.  Continental Breakfast  Hilton St. Petersburg Bayfront

9:30 a.m. ~ 10:45 a.m.  Workshop Session V  Hilton St. Petersburg Bayfront

11:00 a.m. ~ 1:00 p.m.  Keynote Luncheon/ All State Neighborhoods Awards  Hilton Grand Ballroom
1A- Handling the Foreclosure
Foreclosure is not a pleasant topic. Most people don’t even want to think about it. However, closing your eyes and turning your back to the situation does not solve the problem. Discover how a non-profit organization dealt with a county in foreclosure crisis. Learn how they faced the monster and helped to preserve homeownership, flying in the face of conventional profit motivation. Learn ways to lighten the burden for homeowners and to stabilize neighborhoods. Also learn ways your municipality can get needed resources out to the residents and to other agencies.

Presenters: Kristina Fausel, President of the Broward Housing & Community Development Task Force and Jaci Foster, City of Coral Springs

2A- Neighborhood Stabilization Program
The federal government committed $541 million in Neighborhood Stabilization Program funds for the acquisition and rehabilitation of foreclosed properties in the greatest areas of need throughout Florida. How has this urgent program been implemented in its first six months? Learn how 48 entitlement communities and over 20 other cities and counties submitted plans and began to convert abandoned, vacant and blighted properties to ownership and affordable rentals. Share in the approaches used by various communities to negotiate with lenders, rehabilitate houses and find buyers and renters. Understand what neighborhood groups can do to help get these properties into productive use and back on the tax rolls.

Presenters: TBD

3A- Lease/Purchase Program
The City of Hollywood’s Lease/Purchase Program was created in partnership with the Hollywood Housing Authority to place applicants who “fell out” of the standard First Time Homebuyer program. This workshop describes a new start to become a homeowner in Hollywood. Program recipients typically have work to do in order to reinstate their eligibility and are guided through the process. The presentation will include a detailed description of how funds are used to help subsidize the purchase price as a second mortgage in partnership with the Hollywood Housing Authority who owns and manages the property while the recipients prepare for assumption of the property and mortgage.

Presenter: Kristina Fausel, Housing Counselor, City of Hollywood

4A- Abandoned Homes In Your Neighborhood
Thousands of Florida homes are vacant and in limbo as foreclosure proceedings wind through the courts. This workshop explores how pro-active code enforcement and community partnerships can provide a systematic approach for an eventual return to useful occupancy. Find out what other communities are doing to work through this crisis to stabilize neighborhoods and head for recovery.

Presenters: Gladys Schneider, Technical Assistance Director, Florida Housing Coalition

5A- Homelessness
This presentation examines ways to balance the needs of an urban population with the reality of a growing homeless population. It addresses the homelessness challenges common to all municipalities. Learn about the innovations and strategies developed by the City of St Petersburg to help reduce the problems faced by City residents, business owners and the homeless population.

Presenters: Rhonda Abbott, City of St Petersburg
## Workshop-at-a-Glance

### Friday, July 10

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<tr>
<th>Workshop Session I</th>
<th>8:30 ~ 9:45 a.m.</th>
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<td>Recovering (HOA) Cost 6-B</td>
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<td>St. Petersburg I</td>
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<td>It’s great to be GREEN !!! 11-C</td>
<td>YOUTH GOT GOV’T! 16-D</td>
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<td>St. Petersburg III</td>
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<td>Unveiling the Talents of Grassroots Leaders 21-E</td>
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<td>Hosting the Florida Neighborhoods Conference 26-F</td>
<td>Williams/ Demens</td>
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### Workshop Session II 10:00 ~ 11:15 a.m.

| Neighborhood Stabilization Program 2-A | A Potpourri of Landlord Tenant Issues 7-B |
| St. Petersburg I | St. Petersburg II |
| Water Conservation NOW !!! 12-C | Help! I Have a Project but No Money 17-D |
| Williams/ Demens | Grand Bay North |
| Grand Bay North | Grand Bay South |
| The Alphabet Soup of Public Programs 27-F | St. Petersburg III |

### Workshop Session III 1:00 ~ 2:15 p.m.

| Lease/Purchase Program 3-A | Traffic Calming 8-B |
| St. Petersburg I | St. Petersburg II |
| Land Use and Zoning 13-C | Collaborating with Faith Based 18-D |
| Williams/ Demens | Grand Bay South |
| Grand Bay South | Creating an Energy Efficient Neighborhood 23-E |
| St. Petersburg III | What is Your Neighborhood Services 28-F |
| Grand Bay North | |

### Workshop Session IV 2:30 ~ 3:45 p.m.

| Abandoned Homes In Your Neighborhood 4-A | LIVE SAFE 9-B |
| Grand Bay South | St. Petersburg I |
| Finding Jobs 14-C | Resident Engagement connecting with govt 19-D |
| St. Petersburg III | Grand Bay North |
| Not Just Another Teen Training !!! 24-E | St. Petersburg II |
| Ask a Lawyer 29-F | Williams/ Demens |

### Saturday, July 11

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<th>Workshop Session V 9:30 ~ 10:45 a.m.</th>
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<td>Financial Literacy 25-E</td>
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<td>Emergency Preparedness 30-F</td>
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Workshop Tracks

Track B: Neighborhood Quality

6B- Recovering (HOA) Cost St. Petersburg II
With foreclosures, rising arrearages and budget cut backs, the overall maintenance of neighborhoods is declining. This workshop will explore ideas to assist neighborhoods in maintaining their subdivisions despite these difficult economic times.
Presenter: Richard S. Pitrowski

7B- A Potpourri of Landlord Tenant Issues St. Petersburg II
Effective rental asset management is a critical piece of the housing continuum, necessary for a healthy community and economy. Best management practices must address marketing, property maintenance, human relations, community service, and legal issues. This session will explore effective strategies to lease up and stay out of trouble.
Presenters: TBD

8B- Traffic Calming St. Petersburg II
Are you doing all you can to successfully control traffic speeds and volume in your neighborhood while creating a more livable, vibrant community? Does your current traffic plan include the elements of safety, walk-ability, aesthetic value and environmental responsibility? In this session, learn from both an engineering expert and a neighborhood advocate. Explore new trends, hear experienced and proven strategies on traffic calming and learn to beautify your community at the same time.
Presenters: Cathy Wilson, Greater Woodlawn Neighborhood Association, St. Petersburg and Hal Barnes, Engineering Design Manager, City of Fort Lauderdale

9B- LIVE SAFE St. Petersburg I
Did you know one in three girls and one in six boys will become a victim of sexual abuse before reaching adulthood? Children are harmed more by people they know than by strangers. In this session on Child Sexual Abuse and Abduction Prevention, learn what you can do as a parent or grandparent to minimize your child’s risk of becoming a victim of both the people they know and of strangers. Learn to prepare your children with safety measures that can keep them out of danger. Have a plan; your child’s would be molester/abductor does! This presentation is for adults only!
Presenters: Denise C. Nestor, Corporal, Pinellas County Sheriff’s Office

10B- Taking Back Your Neighborhood Grand Bay South
In this workshop learn how important “eyes on the street” really are to your neighborhood. The Neighborhood Watch concept centers on the community and police working together for the safety and protection of a neighborhood. Watch groups are a foundation of community crime prevention, can be a stepping stone to community revitalization, and are one of the most effective and least costly answers to crime.
Presenters: Maryanne Hunsberger, Crime Prevention Practitioner, Tampa Police Department
Workshop Tracks

Track C: Livable Community

11C- It’s great to be GREEN!!!
Learn the specific steps your Neighborhood Association can take to become more sustainable and truly GREEN. Find out what “sustainability” really means and learn the various criteria for certifying a home, yard, neighborhood, city, or county as GREEN.
Presenters: Steve Plice, President, Pinellas Living Green, Inc. and Russ Hoffman, Riverdale Neighborhood, Sarasota

12C- Water Conservation– NOW!!!
Conserving our water is at the top of the agenda of neighborhoods across the state. Whether it is reducing irrigation, installing water saving devices, or discouraging consumer waste, citizens are leading the way. This workshop will showcase water conservation programs that involve citizens and neighborhoods. Come share ideas and carry some new approaches home with you too!
Presenters: Rachelle Coleman Selser, Natural Resource Coordinator, City of Winter Haven; and Kim Hansell, Strategic Initiatives/Capital Projects Director, City of Winter Haven

13C- Land Use and Zoning
What is land use and zoning and how does it affect your neighborhood? In this workshop learn what zoning is (land use control), who is involved (everyone), and where zoning occurs (throughout your community). Explore how citizens participate (awareness, research, action and influence).
Presenters: Paula Harvey, Planning and Zoning Division Director, Hillsborough County; Erin CK Tilghman, Neighborhood Revitalization Division, City of Winter Haven

14C- Finding Jobs
In today’s tough economic times, more people are finding themselves without a job and facing tremendous challenges searching for another. Is there a role for neighborhood organizations in helping neighbors find jobs? YES! Every neighbor can contribute to this quality of life issue by joining forces. Learn how neighborhood organizations can help share employment and training opportunities by promoting local resources, networking with neighbors, publicizing job openings and other helpful ideas.
Presenters: TBD

15C- Community Gardens from A to Z
Community gardens transform empty lots into green living spaces. The simple act of planting a garden can have positive environmental, economic and social impacts on a neighborhood. Learn firsthand from two community garden organizers how and why you should start a community garden in your neighborhood.
Presenters: Gail Harvey, USF Master Gardener Volunteer, Sarasota County and Barbara Powell-Harris, USF Master Gardener Volunteer, Sarasota County
THE CITY OF
HOLLYWOOD

WELCOMES YOU
TO THE
FLORIDA NEIGHBORHOODS
CONFERENCE
JULY 9 – 11, 2009
Experience sun-filled mornings, breezy afternoons and firefly-lit evenings amidst the winding roads of Florida’s capital city.

1-800-628-2866 | VisitTallahassee.com
Track D: Creating an Atmosphere of Neighborhood Collaboration

16D- YOUTH GOT GOV’T!
Socially engaged young people have the chance to experience the positive change they can affect in their community. They possess an awareness of their community that puts them in close touch with community needs and they can help fuel motivation and energy to build a better community. This workshop explores partnerships between neighborhood and youth organizations and the opportunities to inspire young people to participate and grow in community and government involvement and decision-making.

Presenters: Commissioner Calvin D. Harris, Student President of YAC, Pinellas County and Parth Desai, Pinellas County Youth Advisory Chair

17D- Help! I Have a Project but No Money
Have a project but no money? This workshop offers valuable ideas to fund your organization’s mission. Strengthen your knowledge and explore new collaborations to broaden financial possibilities. The workshop will bring together practitioners engaged in initiating projects; and will offer a couple of experts to share financial contacts and tips from the inside track.

Presenters: Lynn Brockwell-Carey, Executive Director, Brevard Neighborhood Development Coalition, Inc., Denise Carter, Assistant Housing & Community Development Director, City of Melbourne

18D- Collaborating with Faith Based Organizations
This workshop will focus on partnering with Faith Based Organizations to build community relationships and solve common issues within neighborhoods. Participants will learn best practices in collaboration and how residents and government work with faith based groups to improve the community.

Presenters: Daniel Bernard, President/Founder of Somebody Cares Tampa Bay, Philip Harris, Neighborhood Planner, City of St. Petersburg, and Pastor Kerm Carlberg, Northside Baptist Church, St. Petersburg

19D- Resident Engagement - Connecting with Gov’t
Have you ever had questions about projects in your community and looked for more information, or wanted to share concerns with local officials, only to be confused or discouraged by weighty procedures and legal jargon? Or worse yet, you may have given up because you believe your voice won’t be heard. This workshop offers ideas to get city hall’s attention, including how to prepare, practice, partner and participate. It will also provide strategies for better communication with your local government officials.

Presenters: Becky Melendez, Neighborhood Services Manager, City of Clearwater, Charles Wilson, Neighborhood Services Coordinator, City of Clearwater and Jennifer Bass, Neighborhood Services Liaison, City of Clearwater

20D- CDC – Partnering with Non-profits
NeighborWorks provides help with building decent, affordable housing, strengthening communities and enhancing economic support. Find out how you can get financial support, technical assistance, and training for your community-based revitalization efforts from a CDC (community development non-profit corporation) supported by NeighborWorks. You know your ABC’s, now learn your CDC’s.

Presenters: Toni Watts, President/CEO, CDC: Corporation to Develop Communities of Tampa and Isay Gulley Executive Director, Clearwater Neighborhood Housing Services
Track E: Sustaining Neighborhoods

21E- Unveiling the Talents of Grassroots Leaders  Grand Bay South
Communities remain strong and vital through good leadership. Programs that develop leaders must focus on developing skills and building relationships. This workshop is presented by representatives from several municipalities with successful neighborhood leadership programs and will highlight the importance of developing leadership networks for sharing information, solving problems and interacting with local government. Participants will learn more about connecting with, educating, and developing successful leaders.
The session Presenters: Barbara Heck, President, Council of Neighborhood Associations (CONA), St. Petersburg and John Krotec, President, Fruitville 210 Community Alliance, Sarasota, FL

22E- Coaching Neighborhoods  Grand Bay South
Attention neighborhood leaders: this interactive workshop will take you “back to the basics” of “how to” form a neighborhood association. Presenters will outline simple approaches to improving your neighborhood once it is organized. Organizing made easy! Join us to learn coaching tips and proven best practices from across the State of Florida.
Presenters: Kaye Boone, Neighborhood Services Supervisor, Winter Haven, Lynne Simpkins, Senior Planner, City of Lakeland, and Susan Harris, Assistant to Director, City of Orlando

23E– Creating an Energy Efficient Neighborhood  St. Petersburg III
Want to be the champion of saving energy and money for your neighborhood? This session includes tips about how to make small changes that produce big energy savings in the community. A Progress Energy - Energy Efficiency Advisor will share tools to promote energy efficiency such as Free Home Energy Checks, 100 energy-saving tips, energy-efficiency rebates and other energy-saving information. If Progress Energy is the service provider in your community, this is a must-attend!
Presenter: Progress Energy Florida Representative

24E- Not Just Another Teen Training !!!  St. Petersburg II
Enhance your knowledge of today's teenagers and their environment. This session explores current teen trends and issues. Learn about an award winning working model for enhancing the relationships and activities for teenage community members that promotes sportsmanship, education and technology. Supporting tools include public/private partnerships, volunteer and job training, fund raising, sponsorships, athletic leagues, large and small event planning, civic engagement, youth councils, and community service. Enjoy a question and answer session with a teen panel and participate in our Test Your Teen IQ game show!!
Presenters: Bob Valenti, TASCO (Teen Arts Sports Cultural Organization) Program, City of St. Petersburg

25E- Financial Literacy  Williams/Demens
Our community members are stronger when they enhance their personal financial management. Financial literacy involves balanced use of savings, investments, checking accounts, household budgets, and well-managed personal debt. This session will help participants improve their financial literacy and better understand its benefits. Highlights will include consumer credit and finance information, how to manage personal credit options, and how to select from short-term and long-term investment options.
Presenters: Richard George, Florida Financial Literacy Council and Paul H. Auslander, CFP, Chairman and CEO, American Financial Advisors, Inc.
Track F: Resources for Neighborhood Leaders

26F- Hosting the Florida Neighborhoods Conference

Did you ever think your municipality could host the statewide Florida Neighborhoods Conference? The conference is a great way to showcase your City, and there is no need for you to reinvent the wheel. Come sit a spell to share in the experience of those who have been previous hosts. This workshop is an A to Z guide to hosting a successful conference!

Presenters: Lynne Simpkins, City of Lakeland, Marcia Hope Goodwin, City of Orlando, Thomas Lewis, City of Tallahassee, and Richard Whipple, City of Hollywood

27F- The Alphabet Soup of Public Programs

What do all those acronyms mean - CRA, CDC, CHDO, HFA, SHIP, HOME, CDBG, EZ, ADDL..? In the business of community and economic development, there are many different programs administered at the local, state and federal levels. This workshop will help participants sort out the alphabet soup of various programs and better understand initiatives that further many of our neighborhood improvement efforts.

Presenters: Thomas Lewis, Director, Department of Neighborhood and Community Services, City of Tallahassee, Jeannette Smith, Interim Director, Department of Housing and Community Redevelopment, City of Hollywood

28F- What is Your Neighborhood Services?

Neighborhood Services is a resource to develop partnerships with citizens, community organizations, and the business community. As a liaison between government and the people, this department is a point of contact, outreach and coordination to help enhance and preserve the quality of life for all citizens. This presentation will provide an overview of Neighborhood Services programs which develop and sustain neighborhoods where we live, work and play.

Presenters: Marcia Hope Goodwin, Director, Office of Neighborhood and Community Affairs, City of Orlando, R. Brian Rewis, Neighborhood Services Manager, City of Lakeland

29F- Ask a Lawyer

Experts will answer your general questions on homeowner association legal matters. Come prepared with questions, but remember that specific locales, businesses or individuals cannot be discussed or resolved. This is designed to help participants seek the right kind of specialized, responsible, expert legal help - an excellent way to get started in the right direction.

Presenters: Paul Wean, Esq. and Helena Malchow, Esq.

30F- Emergency Preparedness

When a major emergency happens, community members can offer critical support before, during and after the event. Living in Florida, we suffer the increased risks of hurricanes, tornados, floods and wild fires. Each emergency has unique challenges; but with proper planning, community leaders can help their residents to better cope and survive. Participants learn what to do when disaster strikes, how individual helping hands can contribute, and how an organized neighborhood association can coordinate the most effective response. Neighborhood assistance may include providing immediate first aid to victims before first responders arrive, organizing volunteers, making lists of needed supplies, documenting evacuation routes and shelter locations, performing damage assessment, and light clean up.

Presenters: Rosa Driggs, Public Safety Public Education officer, Nancy Gutierrez, Polk County Fire Department Community Emergency Response Training, and Linda Mandell, Hillsborough County Planning and Growth Management Department Contracts manager
After our spectacular beaches put you in a higher state of mind, wander into other transforming experiences. From St. Pete’s world-renowned Dalí Museum, to Gulfport’s funky galleries and classic Old Florida bungalows. If you’ve got an eye for the alluring, there’s always something more to see. VisitStPeteClearwater.com
## Tours-at-a-Glance

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<th>Tours</th>
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| 4:15 ~ 9:00 p.m. | Downtown St. Petersburg Historical Tour  
T-1 Combined with Tour 3  
Historic Roser Park Tour  
T-2 Combined with Tour 1  
Art & Culture Tour  
T-3 Combined with Tour 5  
MidTown Tour  
T-4 Combined with Tour 4  
Main Streets Tour  
T-5  
Historic Old Northeast Tour  
T-6  
Pinellas HOPE Tour  
T-8 |

### Tour Descriptions

#### T-1 Downtown St. Petersburg Historical Tour  (Combined with Tour 4)
Learn about the founding and history of downtown Saint Petersburg. See the beautiful waterfront with its history of spring training, first commercial flight and thriving arts community, including the site of the new Dali Museum. Highlights of the bus tour are the Mirror Lake Complex, home to what was once the world’s largest shuffleboard club and still active lawn bowling club; Flori de Leon Apartments where Babe Ruth and Lou Gehrig resided; plus one of only 3 still operating open air U.S. post offices and the Snell Arcade. The tour will end at Williams Park, oldest city park and newly restored town center.

*Presented by: Downtown Neighborhood Association*

*Supporting sponsors: Sterling Management, The Beacon on Third, Craftsman House Gallery and Café, Publix Super Markets, Inc., Orange Blossom Catering, Inc., The UPS Store*

#### T-2 Historic Roser Park Tour
Historic Roser Park, the City's first historic district, will treat you to a tour of the Greenwood Cemetery, where some of the City's founding fathers rest, and then take you along the banks of Booker Creek to explain the unique history of this hilly neighborhood that was home to the Tocobaga Indian's who lived here long ago. At the end of the tour the Historic Roser Park Neighborhood Association will welcome you into three homes for a dining and "community" experience.

*Presented by: Roser Park Neighborhood Association*

*Supporting sponsor: All Children's Hospital*

#### T-4 Art & Culture Tour (Combined with Tour 1)
St. Petersburg is a city defined by its neighborhoods. 80% of the city public art collection is on neighborhood sites. Take a tour of the diverse neighborhoods, parks, libraries, recreation centers and fire stations where public art is displayed. This Tour is led by an experienced docent.
Tour Descriptions

T-4 MidTown Tour (Combined with Tour 5)
Since 2002, MidTown Economic Development has been committed to the redevelopment and economic growth of MidTown. To date, MidTown residents have witnessed the completion of the award winning Tangerine Plaza (11,000 square feet) which includes a Sweetbay Supermarket and other retail spaces. This plaza is the southern anchor of the revitalized 22nd Street S. historic district, where the tour also takes in a theater, health center, casino, housing community, and African-American History Museum. The tour includes a look into the bright future of MidTown with the first full service bank and a new Job Corps site under construction. Tour the Midtown area and see first hand the successes of this inner-city economic development initiative.

T-5 Main Streets Tour (Combined with Tour 4)
Visit two St. Petersburg communities designated as Florida Main Streets. The Main Streets program acknowledges and supports the Grand Central Business District and 22nd Street South communities’ missions to preserve the historic resources of their community, build a positive community image and improve economic stability and vitality. The 22nd Street South Redevelopment Corp. hopes to restore the stretch of thoroughfare south of Interstate 275 to the glory it enjoyed decades ago as a center of business and entertainment for African-Americans. The vision for Grand Central Business District includes town houses, attractive small businesses, attractive streets, landscaping, and a marquee core with a park, showcase fountain, restaurant and rooftop gardens.

Presented by: Grand Central and 22nd Street Redevelopment Main Streets
Supporting sponsors: Grand Kitchen & Bath, Roco Traders, Juxta Center, Café Dolce, Wahoo Mortgage, Paper Presence, Beaks, Craftsman House

T-6 Historic Old Northeast Tour
In 1911, 600 acres of farmland was developed as St. Petersburg’s first neighborhood. A variety of architectural styles from circa 1910 through 1945 are represented. Preserved waterfront parks line the eastern boundary of Old Northeast. To the west along the Fourth Street corridor, the tour highlights several art deco commercial properties, an art deco fire station and the popular Old Florida roadside tourist attraction Sunken Gardens. To the south, on 5th Avenue, neighbors can take a leisurely stroll from home to attend Jazz concerts at the Palladium Theater, dance at the Coliseum, or sip iced tea on the veranda of the landmark Vinoy Hotel. Between 5th Avenue and 30th Avenue, owners are restoring Craftsman Bungalows as well as Colonial and Mediterranean Revival- style homes. The tour also showcases a variety of other architectural styles such as Prairie, Frame and Masonry Vernacular, Tudor Revival, Minimal Traditional, Ranch, Mission, Classical Revival, Art Moderne, Italian Renaissance, Monterey, and Split-Level. We invite you to join us for a “sneak peak” at the variety of architecture and other distinctive features of our neighborhood.

T-8 Pinellas HOPE Tour
In December 2007 Catholic Charities formed a partnership with the inter-faith community, local government, businesses and other not-for-profit entities to open Pinellas Hope. The Catholic Diocese donated the land for the campsite. Pinellas Hope is a soft shelter that provides approximately 250 homeless men and women services as well as privacy and safety from living on the streets. Individuals are given tents in which they are able leave their belongings during the day or while they are at work. Pinellas Hope began as a 5 month pilot project and with the assistance of the St. Petersburg downtown businesses and financial commitments from the County Commissioners and the City of St. Pete and other municipalities, it remains open today. Pinellas Hope is a community of homeless men and women supported by dedicated volunteers from all over Pinellas County.
THANK YOU CONFERENCE SPONORS!
At Progress Energy, we’re using innovative and environmentally responsible solutions to meet our area’s growing energy needs. We are expanding our energy-efficiency programs to help you save energy and money. We are supporting advanced technologies like solar power and plants fueled by vegetation waste. We are investing in existing power plants to ensure their safe, efficient operation while assessing the need for new plants and better ways to get electricity to you. The result is clean, reliable, affordable power – for today and tomorrow. To learn more about our bright thinking, visit progress-energy.com.