



**CITY OF ST. PETERSBURG
PLANNING & ECONOMIC DEVELOPMENT DEPT.
DEVELOPMENT REVIEW SERVICES DIVISION**

REQUIREMENTS FOR PERMITTING TEMPORARY SIGNS

Certain types of temporary signs may be permitted to be displayed for a limited period of time. The following requirements apply to all properties except for those with residential uses having ten dwelling units or less.

A PERMIT IS REQUIRED PRIOR TO THE DISPLAY OF TEMPORARY SIGNS LISTED BELOW

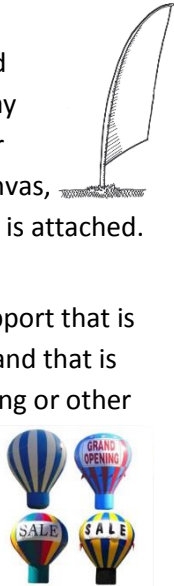
Types of Temporary Signs

Banners
Sign of fabric or similar material that is mounted to a pole, a structure, or a building at one or more edges. Banners must be attached to an existing freestanding sign structure or to a legally permitted structure or building and may not be placed on perimeter fencing, walls, or dumpster enclosures.

Wind feather
Temporary lightweight sign comprised of a frame pole and/or base which may be made of metal, plastic or any other substance, to which a vinyl, nylon, canvas, polyester, or other type of fabric, sign is attached.

Freestanding
A sign supported by a structure or support that is placed on or anchored in the ground and that is structurally independent of any building or other structure.

Cold-Air Inflatable
Stationary promotional balloons and other type of inflatable devices.



Frequency: The use of temporary signs is restricted to four times per calendar year per site, per business, regardless of the type of sign displayed. Multiple occurrences may be included on one building permit.

How do I get a permit? Visit the City’s Municipal Services Center located at One 4th Street North with the following items:

- Completed Building Permit Application (available at permitting office or at www.stpete.org).
- Letter of authorization from the property owner (if the applicant is not the owner).
- A photo (or drawing) of the sign with dimensions indicated.
- A site plan or aerial view of the property showing the location of the sign. Signs must be located completely within private property boundaries and may not be located in the City right-of-way (typically the area between the sidewalk and the street).

What to include in the “scope of work” box on the permit application:

- The size and type of sign.
- The period of time that the sign will be displayed.
- How the sign will be attached to the structure (for banners).

How much does the permit cost? Permitting fees may vary. For information on fees please contact the City’s Construction Services and Permitting Division at (727) 893-7231 or permits@stpete.org.

Sign Type	Number Permitted	Time Frame Permitted***	Maximum Size (sq ft)	Maximum Height
Banner	2	14 days	48 sq ft/banner	N/A
Freestanding	1	30 days	48 sq ft	8 feet
Wind feather*	1	30 days	N/A	15 feet
Cold Air Inflatable**	1	10 days	25 feet, any dimension	25 feet

*One wind feather flag per site or business may be permitted in lieu of a temporary banner or freestanding sign.

** One cold-air inflatable sign per site shall be permitted in commercial corridor, downtown, and suburban center districts. Sign must be firmly attached to the ground.

***Multiple occurrences may be included on one building permit, up to 4 occurrences per calendar year.