True to our name, we are the Sunshine City. Offering an exceptionally bright quality of life, operating openly and transparently, and made great by the dedicated citizens and city staff who work hard to distinguish our community as the best place to live, work, and play in all of Florida.

Guided by a unified vision as a city of opportunity that reflects innovation, creativity and a competitive community, the city’s values and strategic pathways light our progressive paths. Values define who we are: empowered and accountable servant leaders, building an inclusive and sustainable world-class city. As the city moves forward we’re working collaboratively and with the synergy of a great team dedicated to building a great community.

We are proud to share our accomplishments of 2016 in this year-end report. Step into the sunshine, share the excitement, and join me as we celebrate the markers and milestones of the great City of St. Petersburg.

In Shared Stewardship

Rick Kriseman, Mayor
Exemplifying a commitment to servant leadership, the City reached out to individuals and neighborhoods, community and social services organizations, businesses and diverse groups of constituents to serve the community. Impactful service spans far and wide, improving the quality of life in the Sunshine City. Addressing immediate needs and long-range concerns, it betters the community we live in, and at its very best, encourages citizens’ self-empowerment, fostering a sense of ownership and the realization of the potential in every opportunity.

**Putting people and their well-being first**

- **Believe it and achieve it.** The Mayor kicked off 2016 by pledging a $1 million investment to improve the lives of black youth through education, job training, public safety initiatives and fostering entrepreneurship. Following the lead of President Obama’s My Brother’s Keeper initiative, but expanding it to include female youth, the City worked to address the needs of young men and women from challenging communities. MBSK’s first program, Not My Son, kicked off in the summer. The awareness campaign against violence took flight as a grassroots, community outreach marketing campaign, with volunteers walking the streets of South St. Pete to get their neighbors to pledge ‘Not My Son.’

- **Creating jobs and growing business.** The economic development team assisted business expansions and relocations resulting in 1,044 new jobs. Company relocations included AGR Florida, Inside Sales Solutions, Intellitech, Advanced 360 and TAO Connect. Companies that expanded include Power Design, Kobie Marketing and iHeartMedia.

- **The 2020 Wrap Around Services Poverty Reduction initiative** is a historic partnership created by the administration of Mayor Kriseman and more than 100 community leaders with the aim of reducing poverty by 30% in the next three years. The largest poverty reduction plan in Florida, it has helped 620 people increase their income through employment. Raising $2.2 million to support business capital and capacity-building services in South St. Pete to grow the small business sector, the partnership is assisting more than 200 new entrepreneurs.

- **Power in collaboration.** In partnership with 16 human service providers, the City provided leadership for the Mosley Task Force, an initiative to serve longtime residents of a 110-room motel that was sold for redevelopment. Residents received help securing permanent and temporary housing, transporting furnishing and belongings, costs of moving, and assistance with the purchase of basic household items.

- **A LIFT-UP.** An innovative program to help low income families pay their utility bills and achieve financial stability, families participating in the Local Interventions for Financial Empowerment through Utility Payments (LIFT-UP) were 53% less likely to experience a water shut-off and were able to avoid or reduce late fees on utility bills.

- **Let it rain!** Public Works distributed 200 rain barrels and sponsored ten rain barrel/rain garden workshops, keeping the city green and providing an ecologically friendly way to reroute stormwater.
• **Hikes and bikes.** Getting outdoors is more fun than ever before, along a new 12-foot wide multi-use trail that adds 1.7 miles of biking and hiking space along the south side of 54th Avenue South at Pinellas Bayway Toll Plaza. The trail runs parallel to the Pinellas Bayway all the way to the Gulf Intercoastal Waterway Bridge.

• The Neighborhoods Team (N-Team) compiled of 370 volunteers and city staff completed 181 projects to improve their neighbors’ homes, an increase of 12 projects in FY15.

• **The Greenhouse** certified 313 small business enterprises, and awarded more than $9.9 million in contracts to Small Business Enterprises.

• **Safety first.** Minding pedestrian safety, approximately 50 pedestrian crosswalks were constructed city-wide and outfitted with rapid flashing beacon assemblies, signage, and replacement of sidewalk curb ramps.

• **Saving lives.** The Fire Department facilitated a city-wide CPR program to train and certify all city employees. At year-end, 2,500 employees had completed training.

• **Enhancing public safety.** Reducing blight and cleaning up old properties, the City diminished the number of vacant and boarded properties from 849 in 2014 to 326 in 2016. The Codes Compliance Assistance Department promoted public safety with junk and debris removal and demolition of 68 unsafe structures. The department streamlined its operations by expanding on the civil citations program created in 2015, reducing the average compliance time of civil citations in FY 2015 - 2016 by 48%. Additionally, 28 rehabs were completed on properties under a demolition notice, generating a combined permit value of $755,086.

• Welcoming 1,076,445 visitors, the library loaned more than 1.2 million materials in 2016. Even more books were placed in people's hands with the expansion of the Libraries Unshelved program under the Read Local St. Pete initiative. Private donors contributed books to the library for redistribution to non-profits, individuals and other agencies throughout the city.

• **In the swim.** Parks and Recreation provided 4,000 Learn-to-Swim lessons through the American Red Cross to youth in the city. Through partnerships with various community organizations, including the Tampa Bay Rays and St. Pete Pediatrics, the department provided 1,556 swim lessons for free or at a reduced price to participants, an increase of 458 more free or reduced swim lessons offered than last year.

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**MORE THAN 1,400**

**CLIENT COUNSELING SESSIONS**

**312**

**WORKSHOPS**

**409**

**CORRIDOR COUNSELING SESSIONS**

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**AFFORDABLE HOUSING**

Housing & Community Development Department secured $4.2M in funding

- $1M+ for development of **151 new** multi-family affordable units
- $375,000 in purchase assistance for **30 low-to-moderate income households**
- $500,000+ in emergency repairs for **32 units**
- Assisted **15** homeowner households and provided substantial rehab from **$425,840** in grants
- Parks and Recreation improved facilities at 15 parks, including playground replacements, restroom upgrades, swimming pool improvements and new Florida-friendly landscaping.

- Insuring equal treatment of all citizens, employees, and job applicants with disabilities, the Community Affairs Division and Legal Department worked alongside staff to implement a self-evaluation of procedures and policies pursuant to the Americans with Disabilities Act of 1990 (ADA).

- Healthy meals. State grants funded meals for children in the City’s summer food and after school snack programs.

CHILDREN 18 AND UNDER RECEIVED 224,128 SNACKS

47,226 BREAKFASTS

73,587 LUNCHES REPRESENTING A 7% INCREASE ABOVE 2015

- Parking made easier. The City of St. Petersburg and Parkmobile, LLC partnered on new enhancements to the Parkmobile payments program. A new Resident Discount Program allows users to pay for parking in the city without having to pay a convenience fee of .35 cents per transaction. Patrons can now increase their on-street parking duration from 2-3 hours to a 6-hour max for an additional charge. In addition to Parkmobile enhancements, the City installed 400 solar-powered, single-space Smart Meters along Beach Drive and Central Avenue, allowing customers to pay meters using credit cards. Both enhancements utilize available technology to make the parking experience more convenient.

- Keeping the city clean. Sanitation trucks made 44,400 special pickups, collecting old appliances, tires, batteries and household furniture, and delivered 221,000 tons of solid waste to the Pinellas County Resource Recovery Plant for disposal.

- City recycling trucks were outfitted with RFID readers to read the tags imbedded in the residential recycling containers. The data captured will be used to develop marketing campaigns to encourage more recycling.

- Recycling matters. The Water Resources Department recycled 4.8 tons of office paper, 119 pounds of aluminum and 268 pounds of plastic. Water bottle filling stations at city facilities have reduced use of disposable water bottles by employees and visitors by an estimated 16,000 bottles. The City’s universal recycling program recycled almost 13,000 tons of material in 2016 with a participation rate greater than 60%.

CURBSIDE RECYCLING PROGRAM PARTICIPATION INCREASED TO 65%

- Mayor Kriseman hired Rev. Kenny Irby as the Director of Community Intervention in the Police Department. Irby serves as the primary liaison between City Hall and residents in the search for saving at-risk youth.
STEWARSHIP AND FISCAL RESPONSIBILITY

The City adheres to the highest standards, stewarding resources with integrity and fiscal responsibility in keeping with promoting government in the sunshine and enhancing transparency in financial reporting. The centerpieces of stewardship are sound financial practices and prudent oversight of budgets and taxpayer dollars. But it goes much deeper. It encompasses a purposeful style of management resulting in the alignment of resources with community priorities, from conserving and creating parks and green space, to investments in schools, social services, healthcare and infrastructure, to keeping properties pristine by demolishing time-worn buildings and welcoming new development. Stewardship is a powerful and poignant mandate to protect and manage all resources wisely.

Securing a sustainable future

- Excellent credit. The City maintains high-quality, very low risk bond ratings. In 2016, the City went through another ratings evaluation. Moody’s affirmed the City’s high rating of Aa2 and the City received its significant AA+ rating from Fitch Ratings.

- The City earned more than $9 million in investment earnings - $7.5 million in interest earnings (1.56%) from the general portfolio, $527,000 in dividends from the index funds, and $1 million in interest and investment gains on the Weeki Wachee fund.

- Another important financial area relating to cash management is the City’s banking relationship of the City. During 2016, the City successfully transitioned its banking relationship from Bank of America to JP Morgan Chase. The transition was done to improve technological abilities, increase safeguards, as well as to minimize fees.

- Improving parks and preserves. Four observation piers, a pedestrian bridge, an accessible floating ADA kayak launch, parking area, walking trails and boardwalk, picnic area and beautiful Florida native plantings create a new vista for visitors to the 30-acre Clam Bayou Park. Improvements were completed within budget for under $750,000.

| THE CITY SECURED A TOTAL OF 37 GRANTS IN THE AMOUNT OF $20,277,251 – THE LARGEST AMOUNT OF FUNDING IN THE PAST SIX YEARS. | Clam Bayou Vista |
**Prime property.** Buildings vacant for a decade on a prime 2.6 acre site downtown along Central Avenue were demolished, paving the way for new development opportunities that will bring commerce to the city. City officials are fielding calls from interested developers.

**Protecting water resources.** Technology Services implemented a new GIS application and repository that integrates water-management data, providing locations of private wells, reclaimed water locations, and tracking of participant consumption via utility bills.

The Finance Department refinanced two bond issues resulting in gross savings of $21.6 million Net Present Value.

Netting a savings of $1,350,000 in disposal fee avoidance, a Pinellas County Grant of $191,000 supported the city’s program of converting yard waste – 60,000 tons - into mulch.

**Fresh air.** The Sanitation Department received a $134,000 grant from the State of Florida, investing in the purchase of trucks that burn compressed natural gas, a cleaner, more efficient alternative to diesel.

The City Council approved a $514,068 million FY17 balanced operating budget.

**Patrons galore got more.** The libraries added new business and computer skills development resources to enhance workplace advancement.

**In-house savings.** The Legal Department attorneys broadened their areas of expertise to handle greater numbers of cases and legal issues in-house, resulting in one of the lowest levels of outside counsel in two decades. Additionally, the library transitioned its custodial care from a private contractor to city custodians, saving money and increasing quality control.

**Pay it forward.** The St. Pete Police Department awarded grants totaling $87,500, providing support to neighborhood agencies and organizations engaged in projects that improve neighborhood safety, promote crime prevention, provide drug abuse education and offer drug abuse prevention services.

**Money in the bank.** Saving more than $300,000 each year, the City negotiated with Duke Energy to begin retrofitting more than 30,500 street lights with Light Emitting Diode (LED) Technology starting in early 2017. The U.S. Department of Energy invited the city to share this success story at the 4th Annual Better Buildings Summit in Washington, D.C.

**Stewarding business development.** Held at Pinellas Technical College, the Business and Economic Development Empowerment Conference provided a dynamic showcase of motivational speakers and workshops, inspiring change through development of community entrepreneurship.

Annually, more than 100,000 guests visit the self funding, city-owned Mangrove Bay Golf Course. Keeping this popular destination pristine, $650,000 was approved for renovations. Starting in Spring 2017, greens will be renovated with Seaside Platinum Quality turf, along with paving six miles of linear golf cart paths.

**FY16 construction value – approx. $655 million – the highest ever recorded in the city’s history.**

Building strong neighborhoods where business thrives, Tampa-based Phillips Development & Realty signed an agreement to build 250 market-rate apartments in the Skyway Marina District. The company purchased nine acres in the 1.5 mile district. Plans are in the making to add 25,000 square feet of retail and an anchor restaurant. Located inside the district, the privately owned Maximo Marina is moving forward with a $20-million redevelopment of its 220-slip marina.
INNOVATION

St. Pete is already famous for its sunny, iconic weather and coastal lifestyle, and the city will never miss an opportunity to build on its reputation for sunshine. In 2016 we’re growing our assets, bringing new and important additions to our portfolio. Among them are approvals for bold new developments and cultural amenities that position the city as an international destination for recreation and leisure, as well as new business. Our shores and 588 miles of coastline in our county are natural attractions. By adding new amenities such as world-class museums, shopping districts, research and innovation centers, and developing a highly educated workforce, the city is raising its profile, strategically creating social and quality-of-life infrastructure that’s highly attractive to business. Two new master plans for downtown development – The Pier District and the Innovation District - are among the highlights transforming the city into an urban mecca for both business and leisure.

The shape of things to come

Led by Mayor Kriseman, the City contributed the initial investment of $100,000 to fund the St. Petersburg Economic Development Corporation (EDC), challenging the community to raise an additional $400,000 to launch the organization. Private investors, with extraordinary generosity, rose to the occasion and the EDC was launched as a division of the St. Petersburg Chamber of Commerce.

The Pier District. Spanning the downtown waterfront along Bayshore Drive, plans were approved for major development and transformation. The new Pier District includes a family play area with picnic and shaded seating, an expanded Spa Beach, a market, education center, a large lawn for concerts and outdoor events, a free tram to carry visitors, and the Pier Head itself with a restaurant, bait shop, observation decks and fishing. Construction begins in late Spring of 2017.

In January, council members approved a Memorandum of Understanding with the Tampa Bay Rays. The agreement, forged by Mayor Kriseman, allows the team to explore future stadium locations in the Tampa Bay region. Subsequent collaboration with stakeholders and neighborhood associations led to the completion of the Tropicana Field Master Plan, generating a dynamic vision for the redevelopment of the 84-acre site. Along with traditional game-day festivities, new development will add affordable housing, and establish entertainment and research districts with retail and commercial corridors. Most important, the redevelopment will seamlessly integrate businesses and neighborhoods with the greater downtown.

Mayor Kriseman and the City’s Veterans, Social and Homeless Services leadership were invited to the White House by First Lady Michelle Obama in recognition of the City’s work to end veteran’s homelessness. Working with community partners, the City has served more than 3,000 veterans and their families, and more than 2,600 have found homes. Currently the City is working with 350 homeless veterans and all but 35 are on the path to permanent housing.

All aboard! A landmark agreement was reached this year christening a new pilot program offering ferry service between St. Petersburg and Tampa. Offering daily service, the ferry departs from St. Pete’s Vinoy Basin and lands at the Tampa Bay Convention Center. More than 13,000 passengers experienced Tampa Bay aboard the ferry, in the first two months of the launch.
The Innovation District Board was established and the City provided funding for a million-dollar streetscape plan for the area traditionally known as Bayboro. Flanked on the north by downtown, on the west by residential neighborhoods, and on the east by Tampa Bay, the district represents an important coalition of institutional and industrial members actively working to develop a cohesive district centered on the common theme of innovation.

THE POWER OF CHANGE COMPLEMENTS PROGRESS TO ALLEVIATE HOMELESSNESS. CONTRIBUTIONS TO DATE ARE $4,886

The new Police Station was officially approved by Council on July 21, with a ceremonial demolition immediately following. The groundbreaking will commence in 2017, with a completion date set for early 2019. A stanch departure from the current building, the new police department is designed with large open glass walls and public meeting areas, to reflect a transparent, inclusive and positive department culture.

Innovation builds business. The South St. Pete Community Redevelopment Area (CRA) is the first redevelopment plan in the city providing direct-source public funding known as tax increment financing to build and grow businesses for the next 30 years. In 2016, City Council approved $468,000 in TIF Grant funds for businesses, including six grants awarded to small businesses. In 2017, the City will set aside $1.2 million in grant funding. In addition to TIF funding, 10 redevelopment programs were approved and will fund investments providing tangible and direct incentives to the community.

At the City’s Small Business Salon, the department of Urban Affairs hosted more than 120 guests, along with the regional administrator of the U.S. Small Business Administration. This quarterly networking event empowers entrepreneurs and increases access to capital and capacity-building resources throughout Tampa Bay, particularly in South St. Pete.

Developing the emerging Deuces Live and Warehouse Arts District, the City began working with local district leadership, artists and citizens to develop a master plan that celebrates the assets of the two areas and provides a plan for growth.

In the national spotlight. Showcasing the Sunshine City to constituents across the country, the City hosted the Ewing Marion Kauffman Foundation’s 2016 Mayors Conference on Entrepreneurship, bringing more than 100 Mayors and government officials to discuss St. Pete’s growing entrepreneurial culture.

City recycling bins were tagged with radio frequency identification readers (RFIDs) to help develop marketing techniques and materials that will encourage more recycling.

Sharing our roads. More than 150 ‘Shared Lane Markings’ on the pavement were installed along Central Avenue from 2nd Street to 31st Street, a safety measure along roadways too narrow for full bike lanes.

Through Mayor Kriseman’s Neighborhood Mini-Grant Program, 33 projects were funded in FY2016, each with a $500 award. The grants fund projects or events that build or expand neighborhood involvement. In addition to the Mayor’s grant program, 87 Neighborhood Partnership Grants were awarded for a total of $114,811. This program funds neighborhood improvements, with the requirement that the neighborhoods match the investment of the city via volunteer hours, in-kind services or cash.
COMMUNITY ENGAGEMENT

St. Pete is a hopeful city whose people share their remarkable talents and resources to build an even more remarkable and progressive community. Creative, collaborative, and actively discovering new ways to enhance lives, our citizens take to heart the things that matter because they know how to make a difference. We engaged residents this year with a rich palette of programs and services, working in partnerships and coalitions that span arts, education, transportation and mobility, sustainability and much more. With integrity and equity we served children and adults of all ages, and citizens from all walks of life, building a culture that values inclusivity and diversity.

**At home and around the world, we connected**

**A perfect score.** St. Pete’s Municipal Quality Index score is a superb 100. The Human Rights Campaign score is a reflection of how highly the City values diversity, and examines the inclusivity of our municipal laws, policies, and services. Ranking criteria evaluates non-discrimination laws, employment practices, municipal services, law enforcement and the City leadership’s public position on equality.

Reducing hunger, 360,702 meals were provided to more than 4,000 school-aged children in St. Pete.

- **Mentors and more.** 96 new employees signed up to mentor Pinellas County students, in addition to employees donating $59,000 to Take Stock in Children Scholarships. In addition to employee contributions, the Mayor’s Education and Community Engagement Department raised $146,700 in classroom grants for St. Pete schools through St. Pete’s Promise.

- **Play ball!** Baseball Forever is an initiative started by the City with fans and the St. Petersburg Chamber of Commerce to create a forever home for the Tampa Bay Rays in downtown St. Pete at Tropicana Field. Engagement with the campaign in 2016 reached more than 20,000, including Dick Vitale, famous sportscaster, who shared his enthusiasm for Major League Baseball in St. Pete.

- **Facilitating residents’ active participation and establishing priorities for neighborhood improvement,** the Community Services Department engages volunteers citywide in I CAN Volunteer (Involved Citizens Active in Neighborhood). Providing remarkable service and building better neighborhoods, 1,601 volunteers contributed nearly 6,000 hours of service with an estimated value of $135,517.

- **The Mayor’s Service Learning Project** creates sustainable opportunities for service-learning benefiting schools and the community at large. Students from St. Petersburg High School paired with students from Eckerd College to work on service projects as a team. Upon project completion, students take a more academic look at their work by studying the social impacts of their projects in the classroom.

- **Celebrating Veterans.** Held at Veterans Memorial in Williams Park on Nov. 11, Mayor Kriseman presented local hero Michael Jernigan with the 2016 Honored Veteran Award, the City’s first time asking residents to help the Mayor pick the honored individual.

- **We welcomed a new Sister City: the island resort of Isla Mujeres.** St. Pete enjoys a longstanding, 50-year relationship with Isla Mujeres as part of the City’s annual Regata del Sol al Sol International yachting race to the island’s shores just off the Yucatan Peninsula in Mexico. Spearheaded by St. Petersburg’s International Relations Committee, the City entered a formal Sister Cities agreement finalized by Mayor Kriseman during ceremonies in Mexico.

- **Health matters.** Led by Deputy Mayor Dr. Kanika Tomalin, Healthy St. Pete encourages residents to eat, play, shop and live healthier. This year, Healthy St. Pete served more than 70 entities and engaged 11,850 participants to foster health and wellness.
Launching the South Side St. Pete Community PTA in partnership with the Pinellas Education Foundation and The Pinellas County Council of PTAs, the City is helping every student reach their potential by building a strong community of parents, teachers, and positive role models. A group of 28 elementary, middle and high schools located south of 54th Avenue North are empowering community members to advocate on behalf of South St. Petersburg schools.

Outstanding achievement. The Florida Water Environment Association recognized the city’s water reclamation facilities and wastewater collection system for outstanding achievement at the annual Florida Water Resources Conference. The City was honored as the Reuse System of the Year for its Southwest, Northwest and Northeast facilities, while the Northwest Water Reclamation Plant was recognized with a Biosolids/Residuals Program Excellence Award and the Southwest Water Reclamation Plant earned the Environmental Stewardship Award for Odor Control.

People make the difference. We met monthly with the St. Petersburg Chamber of Commerce Young Professionals Group (YPG) to solicit feedback and collaboration on major city projects. Monthly, an average of 35 attendees shared innovative ideas and recommendations to guide decision-making on major developments and master planning of newly designated districts important to economic development.

People are moving. A bike-share program with 30 stations and 300 bikes is getting people to their destinations in a quick and eco-friendly way, with more than 2,800 total trips, and almost 8,000 miles ridden by more than 1,000 users, in just the first two months of the 2016 soft launch. Partnering with the Pinellas Suncoast Transit Authority, the public bus grid system was entirely revamped and decentralized, moving buses away from the Williams Park hub to more accessible stops that ease congestion, streamline service, and restore the park to a greenspace enjoyed by all.

Public arts shine. In Riviera Bay Park, local artist Tom Pitzen created half a dozen colorful mosaic animals and insects as part of the City’s public arts program. Likewise, the City invested grant monies in 33 arts organizations. We continued to support and fund the St. Petersburg Arts Alliance in their mission to serve the arts and cultural community.*

City of Arts. In its second year, the St. Petersburg Festival (SPF) showcased an extravaganza of events during the 30 days of September, engaging 102 organizations with 57 events at 149 venues.

The city garnered international attention with its second annual SHINE Mural Festival, drawing artists from around the world, and attracting international media attention. Complementing the work of the professional muralists, the City came together with local Gibbs PCCA students and local professional artists to create vivid murals on 52 concrete barricades along the Pinellas Trail and 20th Street South.

Community Services coordinated diverse outreach activities for more than 2,450 participants in events such as the Midtown Walmart Black History Festival; the 13th Annual Back to School Care Fair; 18th Annual African-American Health Forum; the 12th Annual Edwards Family Foundation Midtown Holiday Gala, and more.

45% increase in social media engagement

1,000 emails to action center

6 million webpage visits

SeeClickFix responded to nearly 18,000 submissions, a 30% increase above 2015

Mayor’s Small Business Tours: 61 official tour stops in 2016.

*Info update from previous edition
Thank you!

This year, St. Petersburg enjoyed smart growth, key collaboration and non-stop energy. Each day, we work to ensure the entire city feels that excitement and strong sense of community. We are truly fortunate to have a dedicated and compatible City Council, partners who share our vision and residents who believe in this city. We want to take this opportunity to thank you all for your support.

As we look forward to a bright future in the Sunshine City, we’re excited to share a snapshot of exciting projects in the works. Listed below are just a few of the major undertakings that our team has prioritized. Let’s continue to work together in creating a city of opportunity where the sun shines on all who come to live, work and play.

Rick Kriseman, Mayor

Dr. Kanika Tomalin, Deputy Mayor

- **A Shining STAR.** In the vibrant Sunshine City we aim high. Meeting challenges keeps us progressive and able to provide continual improvements. Led by Mayor Kriseman, the City recently joined top U.S. cities participating in the acclaimed and national STAR Communities Rating System. In 2016, St. Petersburg received its first baseline report from STAR, earning national recognition for sustainability leadership as a 3-star city. Staying the course we will continue to reach for the stars, moving toward a 4-star ranking, with the highest possible ranking of five stars. There are only three cities in the U.S. that have earned this prestigious ranking.

- **Leading Florida in renewable, clean energy.** St. Pete is the first city in Florida and the 20th in the nation to adopt a 100% clean energy roadmap. Building on Mayor Rick Kriseman’s Executive Order of establishing a net-zero energy goal, City Council approved the mayor’s Integrated Sustainability Action Plan (ISAP) in December 2016. Focusing on renewable energy including solar, biosolids, and geothermal technologies, the City will adhere to construction standards established by U.S. Green Building Councils LEED green building program or the Green Building Initiatives Green Globes program. Progressively, the City will reduce greenhouse gas emissions and increase energy efficiencies, including evaluation of water resource pumping and processes, facility, space planning and transportation retrofits. Enactment of each element of the ISAP leads the city closer to the transformative realization of becoming a five-star city in the STAR Communities Rating System.

- **The Cohort of Champions** is a multi-faceted one-year training initiative providing educational, entrepreneurial and enrichment programs for 100 African American boys and young men, ages 12 to 24, in South St. Pete. Developing character and providing hands-on experience and workforce readiness training, it is the signature program of the Mayor’s My Brother’s and Sister’s Keeper initiative. Training, mentoring, and enrichment programs begin in January 2017.

- **The New Pier.** The St. Pete Pier unifies the city, a landmark unique and unlike any other, personifying and telling the story of the Sunshine City. Three years in the planning, construction of the new pier begins in late Spring 2017. The pier will be much more than a single destination at the pier head; it will exemplify the vision and innovation of the greater Pier District opening in 2018. Activity areas offer a multitude of flexible programs appealing to both tourists and the community. It’s a pier for everyone: children, seniors, nature lovers, boaters, fisherman, shoppers and diners. It will be big, bold and welcoming.